



All Hands



December 2009

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Social Networks

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Have an article for the newsletter? Submit your article and pictures with captions to Andrea Dolak, Administrative Assistant by the 20th of every month. The newsletter will be published the first of every month. andreadolak@gmail.com

District Governor's Corner

What a season we are in the midst of! The "Family of Rotary" focus for December perfectly matches what surrounds us. Clubs are active in their communities, helping with projects, providing for those less fortunate and raising funds to do more. Plans are well under way for a variety of gatherings.

One of the major undertakings for all of us acting together is the Rotaplast On-Air Auction to raise funds for the missions we have committed to send every other year. Tap in through the [District Web site](#) beginning 3 December and tune in to WFMZ Channel 69 on 5 December from 7 to 10. See the article below for some more information.

One of the ways many Clubs choose to help at this time of year is by ringing the bell to fill the Salvation Army kettles. It is a worthy way to serve another organization that serves, and the stories you hear are heart-warming and heart-wrenching at the same time.

ShelterBox is another way we join together to provide a hand. The Youth Exchange students we are hosting are joining Rotarians to raise funds for a Box, following the example of champion fundraisers in our midst! All will be recognized later in the month by the Executive Director of Shelter-Box USA.

Let us not forget one of Rotary's tenets: To encourage and foster high ethical standards in business and professions. That is embodied in the 4 Way Test. Some Clubs recite this at their weekly meetings. This helps to remind us, AND to reinforce its practice! How does your Club do it?

Please allow me to close with the very best wishes to you and your family, including your Rotary Family, for this Holiday Season. However you express it, whether Merry Christmas, Happy Hanukkah, Happy Kwanzaa, or just a smile and a kind word, Mary Anne and I thank you for what you have done so far to give life to the theme:

THE FUTURE OF ROTARY IS IN YOUR HANDS!

Honored to serve,

Mike McCarthy

District Governor 2009-2010

mccarthym@urassociation.com

Rotaplast On-Air TV Auction



ROTARY INTERNATIONAL DISTRICT 7430
Rotary TV Auction





Saturday, December 5, 2009
7:00 pm – 10:00 pm
Televised Live on WFMZ TV Channel 69
Internet Auction & Preview Starts
Thursday, December 3, 2009
www.rotarydistrict7430.org



The Auction is supported by the Rotarians of District 7430 and all proceeds will go to fund Rotary District 7430 Rotaplast Medical Missions that provide free reconstructive surgery for cleft lips and palates in children.

The Rotary TV Auction will be going live Thursday, December 3 for viewing and bidding on auction items. Log on early and often to view everything the auction has to offer!

Exotic Vacation homes in Aruba, Hawaii, Orlando, Hilton Head SA and Manhattan, Various Local Exclusive Hotel One Night Stays

Many Electronic Items(HD TV,

laptop, iPods, digital cameras), Longaberger baskets, Over 10 Different Golf Courses, Gift certificates to fine restaurants, Sporting Events, Ranging from VIP Packages, Corporate Suites to normal tickets, Concert Tickets, LTD Edition Martin Guitar, Air Travel Tickets, and much, much more...

including an 09 Vespa and a Phillies 08 World Championship Baseball signed by the whole Team!

Prospective and New Member Rotary Orientations

It is critically important potential and new Rotarians are exposed to Rotary practices and opportunities early in their inquiry and membership. Several clubs have strong orientation programs and others have let these programs die. In order to assist the clubs that would like to strengthen their orientation programs several outlines have been generated along with open power point presentation. It is highly recommended that several approaches be taken to initiating new members, as well as refreshing existing members, about the opportunities of Rotary and the practices of their new club. These documents may be found under the [Membership Orientation tab](#) on the District's web site left menu. If you have an interest in combining your new member orientations with nearby clubs please contact your Assistant Governor or the District Membership Committee.

Foundation Information

Need to better understand the Rotary Foundation? Do you need a presentation for your Club or a new member orientation? Perhaps you need a form or want to find out how to contribute through direct deposit.

It can all be found at <http://www.rotarydistrict7430.org/FoundationInfo.cfm>, the Foundation information page on your friendly District Web site!

Charitable IRA Rollover

Provisions in the US Emergency Economic Stabilization Act of 2008 may provide a better way to make charitable gifts until 31 December 2009. The legislation allows the direct transfer of any amount up to \$100,000 per year from an Individual Retirement Account to The Rotary Foundation without triggering federal income tax. Check with your tax advisors for more information.

Youth Exchange Supports ShelterBox

My name is Gosia Zawadzka, I'm from Poland and along with the other exchange students from Rotary District 7430 I am having one of the biggest adventures of my life. All of us spend one year in the USA, living with American host families, attending high school, learning a new language and culture.

Rotary has given us a great opportunity to experience a new culture, which we couldn't experience in a different way. That's why we want to do a good deed in return for all we have gotten. Nineteen exchangers from six continents and one common goal: collect \$1000 for one Shelterbox.

The idea was born, when I, along with Michelle- an exchange student from Brazil, and with my counselor Patti Smith went to Philadelphia to the Shelterbox Meeting, where the originator, Tom Henderson was talking about this big project. One big box and inside: a tent for ten people, sleeping bags, cooking equipment, school accessories for children and more things, which help to rescue human life. Shelterboxes are sent to places affected by disasters: earthquakes, hurricanes, floods, and tsunamis.

When we told all of this to other exchangers from our district everyone was in agreement to help. Our goal is to collect \$1000 to buy one Shelterbox. In this way we can help people who really need it and join in Rotary's activity of which we are part.

Collecting money, we've already started! We have been selling candy bars to our friends, host-families, neighbors, and Rotary Clubs. Each candy bar sold is \$1 closer to our goal. We believe that we'll collect the whole sum and send a "Shelterbox" from Rotary Exchange

Students, District 7430"

Submitted by Gosia Zawadzka, Hosted by Blue Bell Rotary Club 2009-2010



Club December Meeting Schedules

This time of year brings many special events to Clubs. Holidays mean some meetings will be cancelled. Be sure to check before you assume a makeup will be available. For instance, the Rotary Club of Lehigh Valley East will not be holding meetings on Wednesday, December 23, and Wednesday, December 30.

Saucon Club Adopts a Class

Rotary Club of Saucon, Center Valley, PA Adopts Classes at William Penn Friendship Exchange Visitors from New Zealand Begin Project

For its second year, the Rotary Club of Saucon has adopted 11 classes at the William Penn Elementary School. The program is coordinated by Rotarian Beth Simmons, who suggested that the Saucon Club assist the teachers of students from low income homes whose families struggle to supply the necessary school supplies for their children. Teachers routinely supply students with basic school supplies such as pencils, paper, crayons, markers, flash cards, and many other items not covered through school budgets.



For \$100/class Rotarians can adopt a class and the teachers can purchase supplies that will help provide quality lessons. Each Rotarian receives a certificate and picture of the adopted class. A letter of congratulations is sent home to the families of every student in the adopted class, sharing the wonderful news that their class has been adopted.

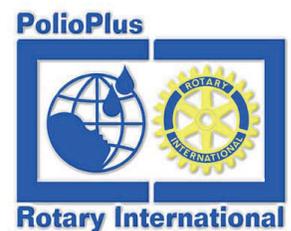
Beth shared the program with our recent Friendship Exchange visitors, Campbell and Margaret des Forges, from New Zealand and they will be starting a similar program in February with one of their schools in need. They plan to spread the program to other schools in the future.

Last year, Saucon Rotarians adopted classes at the Marvine Elementary School. Saucon Rotarians will continue this program with other schools in the area each fall. Beth would be happy to share information with any Rotary Club who might be interested in this project. She can be reached at beth1234@aol.com.

The Real Plus in PolioPlus & Polio Challenge Hits 99 Million!

In September 1979 around 5-6 million children were vaccinated by Rotary against the Polio virus. This was one of the first 3H Grants and part funded by Rotarians from Italy.

This first step proved successful as Rotarians proved they could successfully carry out large projects. In our early fundraising campaigns Rotarians easily surpassed their targets and established credibility with the World Health Organisation as Rotary moved from a mission of supplying vaccine to eradicate polio.



The real PLUS in PolioPlus is the progress we have made in a quarter of a century. In 1985, 800,000 died from contracting Polio and over 8 million kids suffered some form of paralysis

In 2008 there were about 1,800 cases worldwide. By the end of the Gates Challenge in June 2012 Rotarians will have donated over 1.2 billion dollars to Polio eradication.

The can-do spirit brings Rotary's Challenge close to the halfway mark. Creative Rotary club and district fundraisers, together with the generosity of individual Rotarians, have propelled Rotary's US\$200 Million Challenge almost to the midpoint in funding. As of 24 October, World Polio Day, US\$99 million has been raised for Rotary's challenge.

[More Polio Status here!](#)

Allentown West Fundraiser for Rotaplast

In addition to the On-Air Auction, the Allentown West Club is sponsoring a fundraiser on January 9th featuring hypnotist John Raven. Check complete details [HERE!](#)

ShelterBox Top Fundraisers!

Maple Glen, PA: A team of volunteers from Pennsylvania were among the top fundraisers in 2008-2009 securing shelter and life-saving equipment for more than 380 survivors of disaster – placing them among the top ten fundraising teams in the USA.

In the past two years the team has presented the ShelterBox story to all of the 50 clubs within their Rotary District and to many clubs in neighboring districts. With their help, ShelterBox has become the largest Rotary Club project in the world and the only aid organization to immediately address the need for dignified shelter following a disaster. The team consists of Dale Rubinkam, Bruce Dearnly, Tom Wynn, Loretta Ottinger, and Alan Syphers.

In the last ten years, ShelterBox has firmly established itself at the forefront of international disaster relief, providing aid to survivors of over 100 disasters in more than 62 countries. In the last few months alone, ShelterBox has helped tens of thousands of survivors in seven countries, including the typhoon-struck Philippines, tsunami-battered Samoa, earthquake-torn Indonesia, and flood-ravaged Niger.

The charity provides aid in the form of ‘ShelterBoxes,’ which are sturdy plastic boxes containing essential equipment for survival, such as ten-man tents, blankets, cooking equipment, water purification, mosquito nets, and more.

It is through the work of individuals and teams such as this that ShelterBox is able to maintain a stock of boxes enabling them to respond to disaster immediately after it strikes. ShelterBox extends its sincere thanks to these individuals for their hard work, dedication, and commitment to this project.

Pre-PETS Information Meetings

Please mark your calendars. Each of you is requested to attend ONE of the following “pre-PETS” information and planning meetings:

January 5, 2010 at The Inn at Reading, Reading – for Areas 3, 4 & 5 **Or**

January 6, 2010 at the Brookside Country Club, Macungie – for Areas 1, 2 & 6 **Or**

January 7, 2010 at Otto’s Restaurant (next to the Days Inn), Horsham, -- for Areas 7, 8 & 9.

Meetings will include your AGs and will begin at 6:30 PM and conclude by 8:30 PM. Details of how to register, what is involved and any needed preparation will come to you by e-mail.

Two other important meeting dates to have on your calendar are:

Mid-Atlantic Multi-district President-Elects Training Seminar (PETS) at the Radisson Valley Forge February 25-27, 2010. Required.

District 7430 Annual Assembly & Youth Conference at the Bear Creek Mountain Resort in Macungie, PA on Saturday, April 17, 2010.

Any questions: contact DGE Bill Palmer, wepalmer@hughes.net.

RLI in King of Prussia a Huge Success



Five Faculty and Two Students

It started at 7:00 AM on Halloween Day 2009 at the Valley Forge Conference Center in King of Prussia, PA when 119 eager-to-learn Rotarians and 16 Faculty and staff began arriving to register for the annual Rotary Leadership Institute (RLI) event hosted by Rotary Districts 7430 and 7450. This was the largest registration ever. District RLI Chairs, Linda Young (Saucon) and Lyn Church had made the arrangements with the guidance of the regional RLI Vice-Chair, PDG Yvette Palmer (Allentown-west).

District Governors Mike McCarthy (Pottstown) and Al Marland were there to welcome all and to teach and to learn. And they participated in the graduation ceremony for a record setting 22 Rotarians completing their third part of the RLI training.

Steve Pribis (Ambler) reports “The group of us in Part I, Group C bonded very well and we decided to stay in touch via e-mail. “I appointed myself as the coordinator.” Way to go, Steve!

On Thursday November 5th at the regular noon meeting of the Rotary Club of Easton Rotarian Mike Woodley stood with a “happy dollar.” He described the great experience he had at the RLI sessions on Halloween Day and recommended it to all. He especially enjoyed the “discussion” approach to learning rather than lecturing.

DGE Bill Palmer offered this reminder, having our members attend at least one RLI training event is one of the best member retention tools available to us in our Rotary Clubs. Your continued support of RLI always will pay dividends for the Rotarians and their good works.



Faculty member DGE CarolAnn Jeronimo from District 7640 in NJ.

RI Provides Insurance

Rotary International requires Clubs to “Maintain appropriate general liability insurance” in the Manual of Procedure. Clubs in the US are included under a blanket policy, for which a premium is paid. District and Club events are insured under this coverage for Bodily Injury or Property Damage arising from club activities, subject to \$7 million limit.

Beginning 1 January 2010, RI will also be providing Directors & Officers and Employment Practices Liability insurance. The premium will be \$1.15 for each member and will be included in the January billing to Clubs for RI dues. This rate compares to \$400-500 paid annually by a Club with about 50 members, so Clubs that currently carry this recommended coverage should see a significant savings.

Additional information will be provided to Club Presidents and Secretaries. Questions can be directed to Tom Hartzell, District Insurance Chair, at thartzell@hmk-ins.com or 610-332-2450, X206.

November 10TH Interact Tree Planting



Approximately thirty Interactors from Wordsworth Academy and Wissahickon High School along with a group of Rotaractors from Montgomery County Community College gathered yesterday at Crossways Preserve at the intersection of Morris and Cathcart roads to plant some impressive trees.

Prior to planting the Interactors met at the WV Watershed for pizza and fellowship.

Trees with large root

balls were placed around the parameter of the preserve. When these teens are grandparents they will be able to bring their grandchildren and show them what they did as teenagers. How many things did you do as a teenager that you can show your grandchildren and say, "I did that?"



Rotarians **Bob Adams, Steve Bass, Chuck and Sharon Dager, Tom Murphy** along with Wordsworth advisors **Emery Lawrence, Russ Davenport and Mary Ellen Zajac** got their hands dirty working along side the young people while a lone photographer (who shall remain nameless) stood by watching and occasionally taking a photo while his hands remained unsoiled.

Membership Lists

Remember the last Semi-annual Report (SAR) from Rotary International? Remember the corrections for members names and addresses? There is a simple way to avoid that extra work!

Club Secretaries (and Presidents!) are reminded to keep their Club's membership lists up to date. Club Secretaries have access to do this on the Rotary International Web site (www.rotary.org). An accurate list means a SAR with minimal corrections and a faster turnaround. Get it done by December 15th!

Communications Committee Chair

Linda Friedman, a new member of the Allentown West Club, has taken on the role of chair for District Communications. This encompasses the Public Image/Public Relations, Directory, Web site and Newsletter efforts, as described in the [District Procedures and Guidelines](#). The immediate focus will be carrying out the initiatives outlined in the Public Relations grant received from Rotary International. Clubs will receive a DVD of Rotarians around the District talking about what Rotary means to them. These will be distributed at the [Pre-PETS meetings](#) in January. Look for them there!

Membership Ad



Spread the word!



Invite someone to become a
Rotarian
today.



ROTARY INTERNATIONAL