



Rotary Magic



Rotary International District 7430 Newsletter December 2010

Christmas Magic

"Christmas is a day plucked from the calendar of the Millennium, love's own day. That its spirit may illumine your pathway to the last stop of the journey and that every day may be Christmas throughout the world, by and by, is the fervent wish of Jean and Paul Harris"

from Paul Harris' 1930 Christmas message

Remember, what Rotarians do is like Christmas every day.

DG Bill Palmer

NOMINATING COMMITTEE RECOMMENDS GEOFFREY RIES



The recommendation of the Nominating Committee for our 2013-2014 District Governor is Geoffrey Ries of the Rotary Club of Ambler. Pursuant to Rotary District 7430's Procedures & Guidelines at a meeting that took place on December 13, 2010, all proposed candidates were considered for this position.

Please note that our District Procedures and Guidelines state that "any club in the district may propose a candidate for district governor nominee whose name had previously been duly submitted. If the district governor receives a proposal from a club on or before February 1st and it remains effective as of February 15th, the district governor shall notify all clubs in the District of the name and qualifications of each such candidate and that all such candidates will be balloted upon at the next succeeding District Conference by certified electors from each Rotary club.

In the absence of any alternative nomination per above, and within the specified period, Geoffrey Ries will become the District 7430 Governor-Nominee effective July 1, 2011.

Our thanks go to Past District Governor Bill Weber who chaired the Nominating Committee, and also to the Rotarians who served on the committee:

- Area 1 Joe Goll, Allentown West
- Area 2 Jean McGill, AG, Easton
- Area 3 Loretta Ottinger, Fleetwood
- Area 4 Hilda Letman, West Reading/Wyomissing
- Area 5 Mike McCarthy, PDG, Pottstown
- Area 6 Ricky Gower, Saucon/Center Valley
- Area 7 Heath Epstein, Hatboro
- Area 8 Paul Salvatore, AG, Newtown
- Area 9 Brett Wells, Norristown

DG Bill Palmer

GEOFFREY (GEFF) KURT RIES

One Hedgerow, Spring House, PA 19477-1106

215 542 9257; gries@gessnerproducts.com

Geff became a member of the Rotary Club of Ambler in August, 1985 with the classification of Plastics Molding. He served as its President for RY 1994 — 1995 having been a member of the Board of Directors for 1989 — 1996. His committee service includes Chairman or Co-Chairman Student Exchange Programs (1985 — 1994) and (1995 — 2006), host parent to 12 inbound YE students. He also was Chairman of the Ambler Rotary 75th Anniversary Committee (1998-2001) and held various other committee assignments including membership and auction,

Geff is the 1991 Recipient of the Ambler Rotary Achievement Award. He also is the ESSEX Country Contact for Japan.

Geff's professional experience includes work with Butera & Detwiler King Of Prussia, PA, specialized in tax, corporate and immigration practice. In 1976 he joined Gessner Products Co., Inc., a plastics molding firm. He began with an entry level management position at the factory in Ambler, PA. Over time, he was the Office Manager, Production Manager, Plant Manager, General Manager and since 1984 he has been its Executive Vice President.

In his community Geff is a Trustee of the Ambler Savings Bank, and has served on the YMCA Board of Managers. He has worked with the Boy Scouts of America and has coached with the Upper Dublin/Enfield soccer club.

Geff is a graduate of Syracuse University and holds a JD from Temple University Law School. Geff is married to Suzanne and they have two sons, Drew, and Todd, along with three grandchildren. He is a Paul Harris Fellow. His hobbies include Skiing, Golf and Scuba.

Rotaplast Auction

THANK YOU!!! Many Rotarians throughout our District played a big part in our success. We raised a lot of money for our Mission Trips and also showed Rotary for the great organization we all belong to.

We had 274 items and contributions from Rotarians in 27 clubs

The Top Clubs that donated items:

Bethlehem, Saucon, Ambler, North Penn, Warrington, Doylestown, Horsham

Auction

1,450 different people visited our site

5,850 times they logged in

15,275 times they looked at item pages

1,775 bids were made on 249 items



TV Show

Over 16 WFMZ people work on the show, 14 People were interviewed, 4 different 30 sec Rotary PSA's were used many times in the production, and there were around 30 of us at the station on the night

Congratulations to everyone who worked tirelessly on the day of the Auction and before to make this another successful fundraiser that will contribute to bringing smiles to the children of the world wherever a Rotaplast Team is invited.

SPEECH MAGIC

District Clubs Looking Forward to 4-Way Test Speech Contests



With the completion of club visits in early December by the members of the District 4-Way Test Speech Contest Committee, clubs around the District are now making preparations for the club contests that will be held in March. These preparations include contacting their local high schools to encourage student participation, making in-school presentations about Rotary and the Speech Contest, and planning for the club contests.

The top finishers in the club contests will compete in one of three Regional contests in April. The top finishers in each of the Regional contests will compete for the District championship on April 30 at the District Conference.

If your club is considering participation in the contest, the following resources, located on the 4-Way Test Speech Contest page of the District website should be helpful:

- Club Contest Manual (containing contest rules, checklists and forms)
- Contest brochure (short description of the contest for club members and students)
- PowerPoint presentation (for use during the club presentation to students)

To access the website page, go to www.rotarydistrict7430.org. Select "Service" from the top menu, then "New Generation" from the first dropdown menu, then "4 Way Test Speech" from the second dropdown menu.

In addition, two sample speeches are available on a CD, by request to District Contest Chair Jerry Friedman, at gif102@yahoo.com

Participating clubs are requested to submit their Contest Entry Form (Page 18 in the Contest Manual) and registration fee to the District as early as possible. The mailing address is on the bottom of the Form.

If you have any questions or need assistance in preparing for your club contest, please contact the District 4-Way Test Speech Contest Committee member closest to your location:

NAME

Frank Romano
Rosenia Devine
Christopher Potter
Rosemarie Reimert
Jerry Friedman

CLUB

Harleysville
Emmaus
Huntington Valley
Fleetwood
Allentown Liberty Bell

EMAIL

frankjeanromano@verizon.net
rsdevine@ptd.net
insurancepotter@msn.com
rreimert@verizon.net
gif102@yahoo.com

PDG Jerry Friedman

THE BASIS for CLUB SUCCESS

MEMBERSHIP! This is one of the key measures of a Rotary Club's effectiveness. Does it attract new members? Are its numbers growing?

You have heard the reasons for the need to attract new members:

- To replace those the Club will lose in the year, due to a variety of reasons;
- To retain fresh contacts with the community the Club serves;
- To replenish the Club's energy with new ideas;
- To ensure the Club has the talent and resources to meet the Club's, and its community's, needs.

So, how are Clubs doing? So far, the 2010-11 Rotary year has seen a growth of more than 40 members from the starting point on July 1st. Some Clubs are up significantly, while a number have smaller gains.

The key, still, for successful Clubs: *They have a plan!* Almost every one involves members in meeting the goals. Members are consistently reminded of their role to be on the lookout for candidates. Some Clubs turn referrals from members over to a person or team for the follow up work.

If your Club needs some help meeting your membership challenge you can turn to your AG, or contact District Membership Chair [Mike McCarthy](#) directly. People are ready to assist. All you have to do is ask!

PDG Mike McCarthy

MEMBERSHIP MAGIC

Rotarians share ideas on member retention

When it comes to recruiting and retaining members, creativity is the name of the game. Consider these ideas.

Diana Wood Howard, president of the Rotary Club of Spring Valley (Columbia), South Carolina says membership has never been better since the club decided to move its meetings to a brand-new grand hall at a local church. "We've inducted 20 new members in less than 18 months," Howard notes. "Don't be afraid to think outside the box for a new meeting venue" she advises.

Howard says it's also important to get new members involved early. "Our 'newbies,' as we refer to them, organized a PolioPlus fundraiser this past July."

Elizabeth Penny, president of the Rotary Club of South Ukiah, California, says her club encourages members to bring their children to meetings. As a breakfast club, it meets early enough to allow members to get their children to school.

"We're a pretty informal club, and we wanted to be welcoming to younger parents," she says. "It has worked really well for us. The children have their own table and call themselves 'Rotary kids.' They even have their own project: collecting used towels and blankets from hotels and donating them to the humane society."

The Rotary clubs of Sebastopol and Sebastopol Sunrise, California, focus on fellowship. Every Spring, Rotarians volunteer to host an evening meal at their homes for three members of their own club with whom they're less familiar.

"We match participants based on their not having significant relationships with each other," says David G. Mark-Raymond, of the Sebastopol Sunrise club. "The idea is to develop new relationships and be more inclusive."

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MEMBERSHIP MAGIC

Continued from page 4

Mentoring new members is a most effective way to improve retention. A club in North America created a committee to provide up to three years of mentoring to newer members. The club saw retention improve significantly in the first five years of the program.

Another club holds a "mixer dinner" once a week: One member volunteers to host three other members, selected by lottery, and their significant others for dinner. A third club developed a buddy system, pairing up new members with existing ones.

Joseph Derr, RI Staff

Spread the word!



Invite someone to become a
Rotarian
today.



ROTARY INTERNATIONAL

How Can You Publish An Article?

To have an article published in *Rotary Magic* send the article and all accompanying pictures to Andrea Dolak at andreadolak@gmail.com by the 20th of each month.

Rotary Magic is written and compiled by:

Bill Palmer, District Governor

Andrea Dolak, Administrative Assistant

CLUB NEWS

Morrisville-Yardley Area

The Board of Directors of Rotary International and the general secretary acting on its behalf, in accordance with article 19, section 2, of the Standard Rotary Club Constitution, approved the change in name and the amendment to article 2 of the constitution of the Rotary Club of Morrisville, Pennsylvania, USA, District 7430.

Pres. Hal Long

Allentown Liberty Bell

The ALB Rotary Club meetings have relocated to Perkin's Restaurant on Lehigh Street, Allentown. Meetings now are on Tuesday evenings from 5:30 to 6:30 PM.

Pres Meloney Dosunmu

Easton and Lehigh Valley East

Jose Garcia, age 18, is a resident of Loja in Southern Ecuador. Thanks to a joint venture of Easton and Lehigh Valley East, he is spending the school year taking classes at Easton Area High School. He is being sponsored by the Rotary Club District 4400 in Loja. At Easton Area High School, he is part of a 700 student senior class. At home, he was one of a 50 student class and stayed in one classroom all day. Jose is currently staying at the home of Easton Past President Lori Metz, whose daughter Marissa is Rotary's outbound student, currently in Italy.



Jose is enjoying the friends he is making in Easton and his English is improving. He is forming close ties with the 17 other exchange students from Europe, South America, Japan, and the Philippines, brought to this area through District 7430 of Rotary International. The exchange students meet monthly and they have visited Hawk Mountain, Atlantic City, New York City, and before their Pennsylvania journey ends, a ski weekend and a trip to Washington, DC are also planned.

Janet Mease

Rotary Club of Saucon & DeSales Rotaract Club

Throughout the month of November, the Rotary Club of Saucon and the DeSales Rotaract Club collected non-perishable food items and money donations for Second Harvest of the Lehigh Valley. Ann McManus, Program Director for Second Harvest and a member of the Allentown Rotary Club, accepted both clubs' donations and was the guest speaker at the Rotary Club of Saucon's meeting on November 23. Both clubs donated over 56 pounds of food and over \$75 for the food bank.

Amanda Fabrizio

Warminster

The Warminster Rotary Club awarded two families in need with checks for \$5,000 each during its weekly luncheon on Dec. 14 at Giuseppe's Pizza and Family Restaurant. The presentation wraps up a year of fundraising efforts to help the Ruiz and Nunn families cope with medical costs for their children.

"Every year, we select a family to sponsor throughout the year," said Rotary member Antonello Ianieri. "Our biggest event is the annual Charity Ball, but we also hold bowling events, Raffles for Eagles tickets and auctions."

It's up to Ianieri to locate candidates for the fundraising, interview them and present their cases to the Rotary board, who then votes on the family to sponsor for the year. Normally only one is chosen, but both the Ruiz and Nunn families had situations that were too difficult to favor over the other.

Chris Roehl

NEW ORLEANS MAGIC

Rotary's Annual International Convention



New Orleans will be the last RI Convention in North America for **5 years !!!**

Ask anyone who was in Montreal if it is worth it and you will hear a BIG YESSS !!

Go to the RI Web site at

<http://www.rotary.org/en/Members/Events/Convention/Pages/HowtoRegister.aspx> to find the many different ways to register from doing it online to printing the form and mailing it.

Get a number of folks from your Club to go together!! Take a new member along. New Orleans is a GREAT city and the RI Convention is a tremendous experience.

REGISTER NOW!!! at

<http://www.rotary.org/en/Members/Events/Convention/Pages/HowtoRegister.aspx>

PDG Mike McCarthy

2011 MAGICAL CONFERENCE

It is my pleasure to invite you to take part in the District 7430 Conference from Friday April 29th through Sunday May 1st at Bear Creek Mountain Resort in Macungie, PA.

This conference will challenge you, stimulate you, entertain you and most of all give you a new sense of purpose and direction as a Rotarian in the 21st century. And you will experience the Magic that Is Rotary.

Please join us as we celebrate our Rotarians' achievements and look to the future.

DG 2010-11 Bill Palmer



Bear Creek Mountain Resort



Visit our website: www.2011magicconference.com for details and registration information.

First Annual Purple Pinkie 5K Run/Walk



Sunday, April 3, 2011

Organized by the DeSales University Rotaract Club

Join us for the First Annual *Purple Pinkie 5K event* co-sponsored by the Rotary District 7430 Foundation and the DeSales University Rotaract Club, All proceeds benefit PolioPlus to help eradicate polio from the world.

The race will take place at DeSales University (McShea Center) 2755 Station Avenue, Center Valley, PA 18034

Registration: 9:00-10:00 AM
5K Race: 10:00 AM
Awards: 11:00 AM

The Rotaract Club of DeSales University is celebrating its first year as a club. In addition to PolioPlus the club supports a variety of other organizations in the community such as Second Harvest Food Bank, Ronald McDonald House, Soldier's Angels, and others.

For more information contact Heather Hope & Laura Monahan at
2755 Station Avenue, Center Valley, PA 18034 or visit: www.rotarydistrict7430.org

HOLD THE DATES

Feb 24-26	-- Mid-Atlantic Presidents-elect Training in King of Prussia
Mar 4	-- 76ers game for the Rotary Foundation in Philadelphia
Mar 9, 10	-- Youth Leadership Conf -- Penn State Berks
Mar 10 th	-- D7430 Council of Governors meeting – Wm Penn Inn
Mar 10 th	-- D7430 Foundation Dinner – Wm Penn Inn
April 2 nd	-- District Assembly -- DeSales University in Center Valley
April 3 rd	-- Purple Pinkie Day 5K+ run at DeSales University
April 19, 20	-- Lehigh Valley Youth Leadership Conferences at DeSales Univ
April 29 to May 1 st	-- District Conference at Bear Creek in Macungie
May 1 st	-- District Youth Conference at Bear Creek in Macungie
May 10	-- Philippine GSE farewell dinner - Wm Penn Inn, Gwynedd
May 22 to 25 -	- RI Annual Convention in New Orleans, LA
June 17-20	-- Camp Neidig (RYLA)
June 30 th	-- District Changeover at Northampton Country Club, Easton