

# The KILT



Rotary District 7430

December 2012

*wrap yourself in Rotary*

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## TJ's "Magic Carpet"



Where has this month gone? It started in the most awkward way as we all gathered

ourselves together, taking in the effects of Hurricane Sandy, many club meetings cancelled and others committee meetings hastily rescheduled due to the far reaching effect it had.



But in true Rotary Fashion we have regrouped and are back doing what we do best....helping others!! Many clubs still managed to hold successful fundraisers and continue with their community projects, and we have received donations of almost \$10,000 already for the D7430 Sandy Disaster Relief Fund with more promised in December from clubs, Rotarians and members of the public which is very kind and I am sure will be most appreciated by our

## D7430 Has a New DGND

Douglas F. Cook of the RC of Collegeville is the recommended candidate for D7430 Governor for RY 2015-16. A 10 member nominating committee recommended Doug after formal interviews were conducted on November 15, 2012 by Chair PDG Bill Palmer.

Doug will assume the role of DG Nominee-Designate after February 1, 2013, and be our DGN beginning July 1, 2013. Congratulations go to Doug and his wife, Mary.



**Friends  
of D7430:**



[www.rotarydistrict7430.org](http://www.rotarydistrict7430.org)



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## TJ's Magic Carpet continued



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neighboring Rotary districts as they begin their rebuilding efforts ( A full recognition list of donors will be posted next month) many also supported making last weekend's TV Auction the great event it was for both Sandy and Rotaplast which early estimated net results should be close to nearly \$35,000. and my thanks go out to All on the Rotaplast Committee, WFMZ CH 69, our event sponsors, item donors, supporters and the many Rotary volunteers that made this happen. Not to mention some clubs have held their own relief efforts which have to be applauded also.

It also gives me pleasure to announce and welcome Doug Cook of the Collegeville RC as our District Governor Nominee Designate for the Rotary year 2015/16, Doug will be a great addition to our DLT and we all look forward to working with him.

During all of this, the fact that November was Rotary Foundation month did not slip by unnoticed and some Clubs and Rotarians made their annual Polio and foundation contribution's, arranged programs and the District Simplified Grants committee met and discussed all the wonderful applications we received.

Wow as I said at the beginning this month has past so fast even my magic carpet had struggled to keep up, but I did manage to slow it down enough for Rachel and I to both vote in the election and enjoy Thanksgiving Turkey for the first time as Americans! Now its time to decorate it with tinsel and holly because they say December is time to be "Jolly"..... as we all look forward to the festive season: Toy drives for the Kids, Food and warm Clothing for those in need in our communities to name a few but also sharing some richly deserved family time with our loved ones.

In closing we can reflect on another great year in Rotary and "Peace through Service", yes I am sure many of us have faced a few bumps in the road along the way! But again by working together we have helped many and shared great fellowship as we worked side by side to achieve that. and I look forward to the exciting year ahead as I continue the honor of being your DG.

Rachel & I and all our District DLT extend best wishes to you all and your respective families over the Holiday season...till next year, thank you again for all you do!



DG Tony

## OCTOBER 2012 Giving to APF

**5 D7430 ROTARIANS REACHED THEIR NEXT PAUL HARRIS LEVEL DURING OCTOBER.**

Please remember that each of our RCs has set APF and Polio+ Goals for this RY and we need you to keep the funds coming.



## Rotaplast to the Philippine Islands October 2012

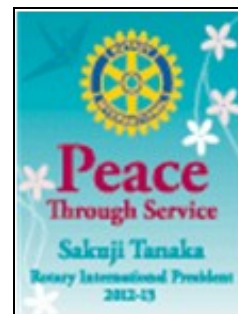
Cliff Reinert, Boyertown RC, remembers

I had the privilege to go along with this year's mission team to Cebu City, in the southern Philippines some 23.5 hours flight time away from D7430, and of course 12 hours ahead of our time. Our district Rotarians and other team members from across the country, and Hawaii helped this year's young children who would not have a chance in society without this surgical procedure to fix their pallet, and/or lips.

You could tell by the Mothers and Fathers how important it was to the family to have these problems corrected. The tears in their eyes both before surgery, and especially after, showed us all just how happy they were to see their child looking "normal." They especially greatly appreciated that someone else cared about them and what they have endured

While walking to the hospital from our hotel we saw a young family asleep on a piece of cardboard on a crosswalk over 10-lanes of highway, the main street in the middle of a major city. The young children of this family had clothing only down to their waist. And, "Yes," when our journalists travelled outside the city to see where some of these families came from, their homes were just small cement single room and/or rooms, no kitchen and no running water. They either slept on the floor or on bamboo rollouts and washed their clothes in small streams.

Unemployment was pushing 50% and all your businesses had police officers at the doorway including our hotel, eating places, stores, etc. All officers had weapons - at a mall they had rifles - you could tell they meant business with such an economy and challenges. It certainly is a life changing experience to have taken part in such a mission and all the good that can come out of it.



**COME  
JOIN US  
@ SKYTOP  
April 26,  
2013**

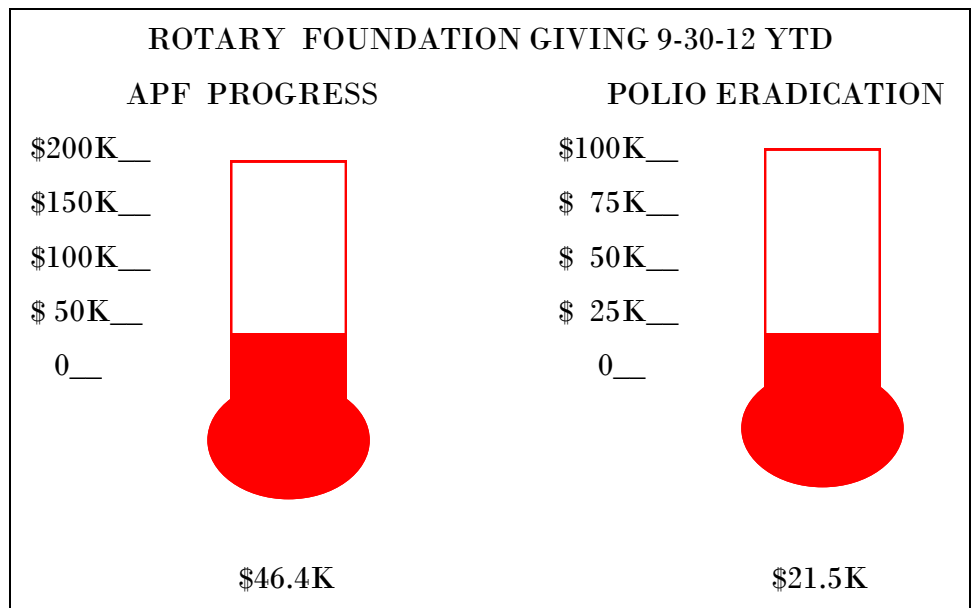




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## Humanitarian Award Presented to D7430 Rotaplast Committee

Charlie Incalcaterra, President of the Second District Valley Forge Dental Association and Bethlehem Rotarian presented a Humanitarian Award to the District 7430 Rotaplast Committee members “for saving smiles and changing lives throughout the world” at a meeting held on October 10, 2012. In addition to a plaque, the Association donated \$500 and individual dental offices donated dental supplies which were sent to San Francisco to be used for future medical missions. PDG Jack Brent donated an additional \$1,000 in memory of his late wife, Anne. Jack and Linda Young were present to receive the award and the generous donations.



**Atheism is a non-  
prophet organization.**



## Club News

### Pottstown

The Rotary Club Annual Performing Arts Competition was held Friday night and we had more than 30 contestants vying for the chance win a \$1,000 scholarship. Our Master of Ceremonies, Len Gieseler, had the privilege of introducing the students who were from around our area - many with hopes of going on to college and beyond furthering their talents.



The judges had the most difficult task of selecting the best of the best - and it came down to difficult choices as the students were very good with their performances.

Jordan Shoemaker, was 1st in the Vocal category, with Zachery Matarazzo taking runner-up place.

Kyle Mooney was 1st in the Instrumental category, with Amanda Ficca as runner-up.

Julia deGruchy was 1st in the Drama category. The judges could not select a runner-up as all the students were judged equal - they were that good.



Each of the winners in their respective category received a \$1,000 scholarship plus the runner-up received \$100 gift cards with a season pass for Steel River Playhouse events.

Thank you to Steel River Playhouse who allowed us to use their facilities and both Steel River Playhouse and High Street Music Company for partnering with us to produce the event. We again are impressed with the Talent that Pottstown and the surrounding area has in their students.

### Allentown

#### 5K Raises More Than 5K for Scholarship Fund

On a bleak October morning, a race to benefit graduates of Allentown high schools was run. After months of preparation, Kati LaBuda gave the signal and off they went! Through the picturesque Trexler Nature Preserve in Schnecksville runners and walkers travelled a 3.1 mile course. Many Rotarians, spouses, and friends volunteered to plan and execute the day, all to raise funds for scholarships for graduates of Allentown's high schools. After expenses of the race, the net proceeds totaled \$5,440.86.



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## Club News *continued*

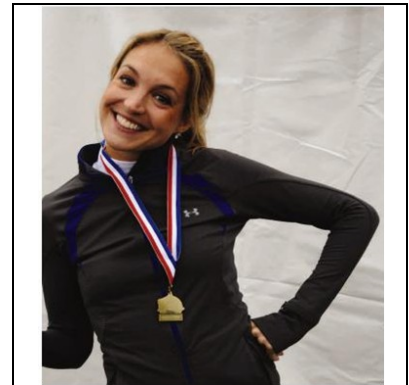


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Thank you to these Rotarians volunteered to make the race happen: Kati Labuda and Shaun, Deb Kipp, Barb Bigelow, Hester Bade, Kathy Frazier, Carl Henzelman, Tom Christman, Janet Roth, Avery Smith, Pete Smith, Sallie Smith, John Malia, Larry Campbell, Tina Campbell, Randall Forte, Christine Bauder, Ken Kirshner, Jackie Lewis, Nancy Knoebel, Bob Jacobs, Marci Schick and Roger Durperee.

And thank you to these brave Rotarians who actually participated in the race itself!

Marc and Joann Basist  
Avery Smith  
Lisa Luciano  
Bill Hoffman  
Marci Schick  
Joyce Marin  
Wendy Body  
Jeff and Donna Goodling  
Nancy Knoebel  
Wally Eldridge  
Janet Roth and David Panton  
Mark and Alyssa Emswiler  
Jonathan, Iris Epstein and sons



Avery Smith in the Winner's Circle



*continued on page 7*

Police were called to a daycare where a three-year-old was resisting a rest.



## Club News continued

### Warminster:

#### Warminster Rotary, Wood Team up to Fight Hunger

The organizations joined forces to raise food and money that will be donated to Philabundance.



The Warminster Rotary and students at Archbishop Wood together collected more than 300 pounds of food and \$500 for the Philabundance Food Bank. Credit James Boyle. As families come together for holiday feasts over the next few weeks, members of the Warminster community have come together to help make sure that needier families have a little bit more to put on the dining room table.

The food drive is a bit of a departure for Warminster Rotary. In the past, the organization has chosen one or two families in the township who need a little extra help to get by and concentrated their energy to raising money. This year, club president Greg Hucklebridge decided to make a bigger impact on the community as a whole and are helping hundreds."

Warminster Rotary's annual Charity Ball, the group's largest fundraiser, also collected enough money for individual \$500 donations to separate food pantries in the area, plus \$500 that will go to a larger Hurricane Sandy Relief Fund.

For the complete article go to: <http://warminster.patch.com/articles/warminster-rotary-wood-team-up-to-fight-hunger#photo-12263819>



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## Club News continued

### Norristown:

#### Thanksgiving Meals project November 15, 2012

The Norristown Rotarians prepare to pack 75 Turkey dinners for local residents. Danielle Johns leads the assembly line team.



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### Emmaus:

On Oct 18, 2012 Emmaus Rotarians set-up an Emmaus Rotary Club candy booth and staffed the park concession stand, as hundreds of parents brought their special needs children, in costume, for the annual Halloween Event at Miracle League Park. ERC volunteers, along with hundreds of other community business volunteers, handed out bags and bags of candy to these special trick-or-treaters.

ERC volunteers also supplied and staffed the concession stand with superb support and leadership from new Rotarian Rob Seltzer, serving hot dogs, meat ball bombers, turkey barbeque, water, soda, hot coffee and hot chocolate. All proceeds were given to the Miracle League.



Kitchen Crew



Kids here for fun and candy

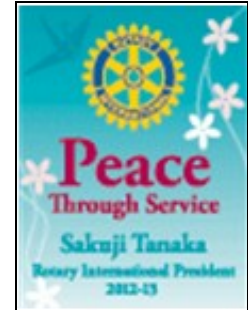
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## Club News continued

### Pottstown

We helped make the Pottstown Halloween Parade occur this year through our ability to route funding from the community through the PRCEF to the parade. The following is an excerpt from the Pottstown Mercury.



=====

*After some uncertainty that the Pottstown Halloween parade would even take place, the parade went as scheduled Wednesday evening, fully packed with area bands, a hearse shooting flames, the usual sirens and flashing lights of fire trucks and even the Phillie Phanatic.*

*Funding issues gave way to a flood of community support by way of donations to make sure that Pottstown-area families and residents would get to see the usual spectacle rumbling down High Street.*

*"(I think) they wanted to do it for the kids," said Michelle Fine, who was with her daughter, waiting for the parade to come by. "It's good for the kids."*

*"Just to keep the tradition going," is great, Anya Lafferty said. "The kids really enjoy it and it's a community event."*

*Lafferty was with some of her family on a curb down near Hanover Street. Two of her children were in the parade, playing for Pottstown bands.*

*A large crowd turned out for the early evening event that lasted almost an hour. The sidewalks up and down High Street were full well before the parade began.*

### Springfield Township

**VETERANS DAY, Sunday, November 11th 2012**

### Flourtown-Erdenheim War Memorial Rededication Ceremony

The Rotary Club of Springfield Township gathered to rededicate the Flourtown-Erdenheim War Memorial Renovations. In addition, Rotarians placed a bronze plaque



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**AS OF NOV 27th  
NEW CASES YTD**

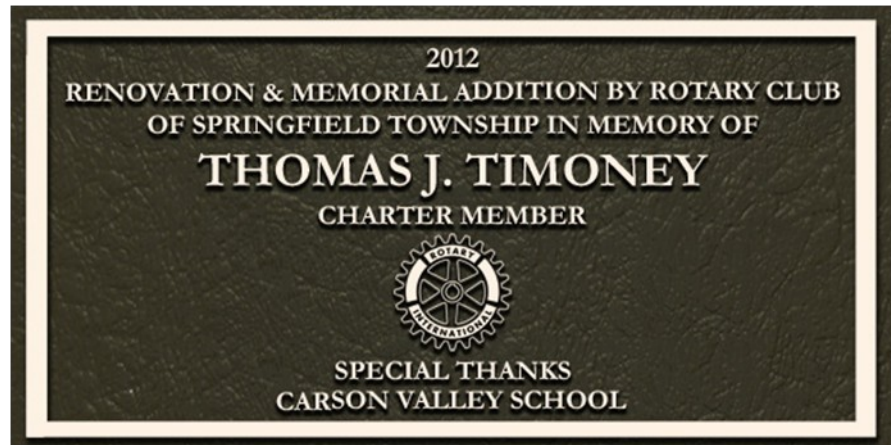
**2012            202**

**2011            553**

**Down 64%**

## Club News continued

in Honor of Thomas J. Timoney, Charter Member of the Club.



Renovations included the placement of a new granite stone that will be engraved with those that have served in the "War on Terror". Additional renovations included; all new slate walkways, refurbished benches, upgraded lighting, and complete new landscaping.

A special thanks to Carson Valley School for continued use of their grounds for this memorial.

## Norristown

### Rotary Dictionary Project November 2012



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## Club News continued

### Nazareth

#### Hurricane Sandy Drive

With the Hurricane Sandy Relief drive, our Rotary Club and our partnering NAIS and NAHS Interact Clubs, came to relieve some of the devastation caused in the Rockaway, New York area. This is a location very near JFK International Airport.

This project was a reflection of service above self not only with the Rotary Club of Nazareth, but the communities in the Nazareth Area School District. Our heartfelt thanks go to the school district administration for allowing the Schools to be the gathering areas for this collection. Also, we are deeply indebted to our fellow Rotarian Joe Negrao, and two employees from Alexander Manor, who collected all of the items from the various schools.

Throughout this Hurricane Sandy, one clearly sees how technology has connected our world and our nation in time of need. I received a call from a guidance counselor from a school in Winfield School District, Missouri. Texting to each other we exchanged our e-mail addresses, and her intermediate school, raised funds to send to Rotarian Nancy Hanson, director of one of the shelters, that is housing many Rotarians from the Rotary Club of Rockaway.

Through this cyber connection, this Intermediate School is interested in doing a pen-pal project with our NAIS Interact. Nancy and I decided that after the Fashion Republic forwards the check to us for the proceeds from the poundage of clothing, bedding, shoes, toys that were gathered during the drive, we will meet each other in Rockaway NY, so we can view the devastated area, take photos that can be shared with our District 7430 clubs, and do the presentation of the check from our club to the Rotary club of Rockaway, NY.



Did you hear the one about the Rotary DG who set himself on fire? Tony says the car window was open when he through the butt out. Yet he had to buy a new DG jacket. Hmmm.

## Spotlight on an Outstanding Rotarian



### Where in the world is Dr. David McPhillips?



**That's a question that hundreds of people have been asking for over twenty years.**

**Dr. David McPhillips can be defined as a "visionary". He is a man with a "clear, distinctive, and specific vision of the future connected to advances in medical technology. And his innovative missions allowed him to enable those without vision to actually see clearly, literally, for the first time. His involvement with V.O.S.H. (Volunteer Optometric Services to Humanity) allows him and members of his teams, along with others, to break through political barriers in order to aide thousands who have been given the gift of "sight".**

**The VOSH volunteers have traveled to Honduras, Guatemala and Haiti to help improve the quality of life of the people in these countries. They experience the hardship felt by these people on a daily basis although their missions last only weeks. The people travel hundreds of miles to be seen. Cataract surgeries are performed enabling mothers to see their children for the first time. It's unbelievable that prescription glasses provide the gift of sight. Haiti has been ravaged by political upheaval, hurricanes, earthquakes, disease and famine yet the volunteers continue to pursue their mission.**

**Horsham Rotary was fortunate when Dave joined in 1990. That same year he formed the DeVal branch of VOSH which is now known as VOSH PA!, a chapter of VOSH International. Their mission is "...to eliminate the preventable causes of blindness**

**around the world through mission work. While time spent on mission trips is always productive, we acknowledge the importance of educating the local population on ocular health so that even in our absence we can come closer to eliminating the preventable causes of blindness by the year 2020." VOSH PA! has a new website. You can now view mission reports, upcoming events, and make donations at their new web address:**

**[www.vosh-pa.com](http://www.vosh-pa.com)**



*continued on page 13*

## Spotlight on an Outstanding Rotarian continued

Dave has shared slide presentations with our Rotary Club as well as to other Rotary clubs and service groups in our area. The presentations have touched all of our hearts. Dave never asks for much in return except for donations of glasses, sunglasses and baseball caps. The glare of the sun in areas near the equator is devastating. The sunglasses and caps provide some protection.

Volunteer mission trips to Haiti have been scheduled for January and March 2013. If you are interested in participating in either trip please contact the team leader, Diane Wilson 1661@gmail.com for details of the Jan 5 to 12 mission to Milot, Haiti. And contact . Mark Rakoczy – [mrakoczy@embargmail.com](mailto:mrakoczy@embargmail.com) re the March 10 to 15 trip to Cap Haitian, Haiti.

Dave served as President of our Horsham Rotary Club from 1996 – 1997. Our Hatboro-Horsham Interact Club has been fortunate to have Dave as their link to the Horsham Rotary Club. Dave has also served as chairman of our membership committee. He stressed the importance of making sure that every new member fully understood the mission of Rotary and was willing to abide and support the “Four Way Test”.

Dave is also active throughout Horsham. He has volunteered for the Hatboro-Horsham Educational Foundation as a Director and has served as Chairman of the Grants program. Dave was instrumental in the formation of the Greater Horsham Chamber of Commerce and has served as a Director for the past four years. Dave has been a leader in our Horsham community as well as throughout our hemisphere.

Dave & Joann have been married for twenty six years and they have two beautiful children, Matt (15) and Nicole (11). Matt and Nicole have grown up with an awareness of many of the social issues around the world. They are both anxious to join Dave on one of his future missions. Would you like to join them?



Rotarians from around the world gather each year to exchange great ideas, connect with old and new friends, have fun, and advance the work of Rotary. The 2013 RI Convention will take place in Lisbon, Portugal, 23-26 June.

Discover why Lisbon is a sailors' delight. Register for the 2013 RI Convention by 15 December for the best pricing.



## Food For Thought



This Month I would like to share with you what RI is doing on two fronts. They have engaged Siegel-Gale, a global strategic brand consultancy with extensive experience and a strong track-record of success with global non-profits.

The second effort is the creation of a North American Membership Plan.

In The linked Report Siegel-Gale say **Why we are here.**

**+ Clarify** what Rotary stands for, why it's different and why people should care

**+ Elevate** awareness and understanding of Rotary's impact in its communities and the world

**+ Motivate** current members, donors, strategic partners and staff to be actively engaged with Rotary

**+ Inspire** prospective members, donors and strategic partners to select Rotary as their organization of choice. We have four primary objectives.

([Click Here](#)) to read their full interesting and enlightening Report.

Also the Zone24/ 32 North American Membership Plan is available. ([Click Here](#)) for details.

The reason for sharing these with you is to show that the Board of Rotary knows that we have to change certain things to safeguard our future. And they are trying to work on ways for us to improve and pass them down to help us in our Clubs! The Other reason is to endorse our own "Back to Basics" District Initiative and why we must strive to implement them. A few very *Simple Steps* but with a *high value Impact* in getting our message out to the Public, We are creating Awareness of Rotary and the many great things our Club Rotarians do and the people we help, all to Attract New Members and Retain them.

**THIS PART IS FOR EACH ONE OF US**, We have the passion. We know the Power of Rotary and what we can do, We can reverse the trend; We know now what we have to do, what changes need to be made, and that change has started in many of our clubs. For that I thank you. And to the rest I say please "Come Join Us" and make sure "No One is Left Behind." in this process and with your help we will keep Rotary and our Clubs strong for the future.

The Siegel-Gale report also states:

**Brand is...** A discipline for the way we think, act and communicate.

**Brand...** is the sum of an organization's parts and can have a real impact on an organization's success...

**Now that is Food for Thought !!!!!**

DG Tony



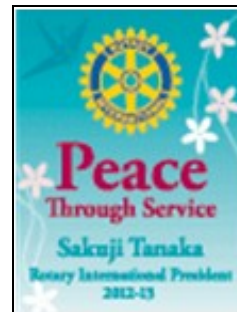
## Membership Tip



Don't just play in your own RC sandbox !

Think outside of it!  
"Come Join US"

Broaden both your Rotary knowledge and share great fellowship by visiting another RC or taking part in an Area/ District Event  
Ask your President How!!



### Tips this Month:

\*\*\*Making people in the local community understand Rotary well is the basic PR activity.

\*\*\*Every member should feel he/she absolutely is needed in the club.



Share your passion for Rotary!  
**REFER A MEMBER!**

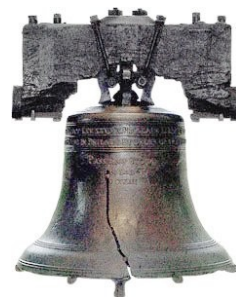


## Did You Know?



### The Allentown Liberty Bell Story

A train of over 700 wagons, guarded by 200 cavalry left Philadelphia for **Bethlehem, PA**. Hidden in the manure and hay were the bells, including the State House bell.



On September 18, the entourage and armed escort arrived in **Quakertown**, and on September 23, the bishop of the **Moravian Church** in Bethlehem reported that the wagons had arrived, and all bells except the State House bell had been moved to **Allentown**. The following day, the State House bell was taken to the historic Zion's Reformed Church in center city Allentown, where it was stored under the floorboards.

On September 26, British forces marched into Philadelphia, unopposed, and occupied the city. The bell was restored to Philadelphia in June 1778, after the end of the British occupation. The former Rotary club of Allentown Liberty Bell got its name from this event.



## Did You Know? continued



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### TRF 2011-12 Program Awards and Expenses:

Educational programs .....	\$ 22,169,000
Humanitarian programs .....	\$ 55,187,000
PolioPlus program .....	\$ 105,001,000
Global grants .....	\$ 14,396,000
District grants .....	\$ 5,094,000
Other programs .....	\$ 2,192,000
<b>Total program awards and expenses .....</b>	<b>\$ 204,039,000</b>

### VOSH PA is Making a Difference...Spread the Word!

VOSH PA is committed to giving the gift of vision to those in need. Visit their website at [www.vosh-pa.com](http://www.vosh-pa.com) to apply for membership and make donations. 100% of every donation is spent on making vision a reality around the globe.

## Where do we get?

Great Rotary PR and Membership Materials?

<http://shop.rotary.org/>

Membership Pins, Badges, Awards and Clothing: [www.ruh.com](http://www.ruh.com) &  
[www.clubsupplies.com](http://www.clubsupplies.com)

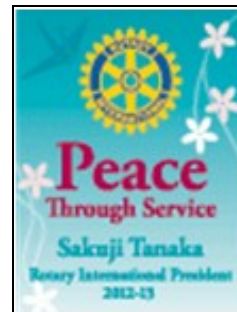
Rotary PR PSAs:

Choose from many available here on [YouTube](#) & [Vimeo](#)



## Boyertown Rotary Leverages a \$40,000 Bequest Into a \$225,00 Park Trail Project

It was a pleasant surprise to the members when President, Attorney Jessica Grater, advised the club that one of her clients, retired airline pilot Francis Fenstermacher, remembered Boyertown Area Civic Clubs in his will. It was a bigger surprise when the club learned the bequest would be \$40,000 or more, depending on the sale price of the real estate.



Mr. Fenstermacher was not known to the club and there had never been any direct contact with him, but one may assume he knew of Rotary Community Projects locally and in the world such as our \$250,000 *PLAYGROUND FOR EVERYONE* built by the club in 2010 for challenged children. One of the other civic clubs receiving a similar bequest was the Boyertown Lions Club. It was a passing comment from Rotary President Elect/Past President Charles Haddad to Lions Club President, Roger Lehmann, that the two clubs should pool their bequests and build a major project that led to the recently completed PHASE I of a park trail in the borough community park.

The trail consists of a ½ mile 6 foot wide macadam path with a 9 hole disc golf course and a campus area of 8 pieces of mechanical exercise equipment. Construction of PHASE I was completed with a \$35,000 grant from the Pottstown Area Health and Wellness Foundation

PHASE II consists of another ½ mile walking trail connecting to the PHASE I trail with exercise equipment for youth, ages 3 to 12. It will be constructed in Spring, 2013. The Pottstown Health & Wellness Foundation has tentatively agreed to another \$35,000 grant for this phase and a \$10,000 grant from the Berks County Community Foundation has been received. The remaining balance needed to complete PHASE II will be coming from the Fenstermacher Estate bequests to both clubs.



It may seem strange that two service clubs, which have had a long standing good natured rivalry, would be able to combine their resources to plan and complete a project as this. However, in applying for grants to supplement the bequests, it became apparent that the funding foundations looked favorably upon this cooperative effort. What is also significant is that service projects that we as Rotarians perform are recognized and appreciated by

communities we serve as was evidenced by the bequest of Francis Fenstermacher with whom Boyertown Rotary never had direct contact. He is now to be recognized on the dedication column, of the **BOYERTOWN ROTARY AND LIONS FENSTERMACHER EXERCISE CAMPUS.**



## Norristown Student Loans



Eligible students for loans are those selected as Norristown Rotary Students of the Month, Camp Neidig Leadership attendees, and occasionally faculty designated deserving students. The school faculty nominates the students and selected students are graduates of Kennedy-Kenrick, Methacton, Norristown, and Plymouth-Whitemarsh High Schools.

Interest-free educational loans are available annually upon completion by the student of an application form submitted to the Loan Fund. There is no means test to be eligible. Students can apply annually for additional loans during full time college attendance, up to a total of four years.

Annual loan amounts to each student, which is \$1000 currently, are distributed to the students in July each year. The checks are payable to the institution that the student is attending.

Loan repayment begins six months after completion or other termination of full time college educational programs, or after

completion of full time postgraduate studies by the student. A minimum monthly repayment of \$75.00 is required, many students accelerate the repayment. No interest is payable unless the student defaults in repayment.

This Club project was proposed by D. Kimmel while serving as club president in 1982-83 and adopted by the Board of Directors. Loans of \$400 to 8 students were initially made in 1983. This year, 2012, 18 students each received loans of \$1,000. During its existence, the Loan Fund has made 805 loans totaling \$664,750.

## Camp Neidig Reunion

Camp Director, Shawn Hinkle, has arranged a Camp Neidig Reunion at the Reading Royals Hockey team on December 15, 2012. The Camp Neidig Committee is proud to be partnering with the Reading Royals for our first ever Camp Neidig Group Outing & Reunion Night! All former Camp Neidig campers, Rotary Clubs, and Rotarians are encouraged to join us for a fun night of Royals hockey as they take on the Orlando Solar Bears. Game time is 7:05 (gates open at 6:05).

There will be a pre-game Camp Neidig reunion in the Coca-Cola VIP lounge at the Sovereign Center starting as soon as the gates open. Royals General Manager (and former Camp Neidig guest speaker) Mark Wallace will drop by with club mascot Slapshot and some other Royals special guests. Tickets are just \$11!

Game night promotions include Holiday Ornament (first 1,500, 18 and older); Annual Teddy Bear Toss benefitting Toys for Tots (bring a new stuffed animal and toss it on the ice when the Royals score their first goal).

The Royals have setup a webpage for people to order tickets:

<https://www.royalshockeyevents.com/campneidig>

For questions, please contact Camp Director Shawn Hinkle at [shinkle@psualum.com](mailto:shinkle@psualum.com).



## Why Host a 4-Way Test Speech Contest?



**NOW** is the time for your Club to consider participation in this *low cost, high return* event which can reap these huge benefits:

- Promote the value of Ethical Decision making among H.S. age students
- Provide a forum for H.S. Students to improve their public speaking skills
- Gain exposure and publicity for Rotary and your Club
- Invite prominent community Leaders to judge
- Invite the students' parents to the contest at your RC
- Collaborate with your Interact Club and the High School Educators
- Involve Club members as Judges, Timekeepers or Tellers
- Reach out and connect with a local businesses as sponsors

Get your Club's Contest up and running! If you would like to chat about this, call Joe Wynands at 610.256.8600 or email at [joseph.wynands@susquehanna.net](mailto:joseph.wynands@susquehanna.net).



### 4 way test for juniors!

A Rotary Literacy Project

Here us a Rotary Literacy Project that besides promoting literacy, also promotes The Four-Way Test. This is all about the "Andy & Elmer's Apple Dumpling Adventure" Literacy Program. This program was developed by the RC of Fairborn, Ohio and Toko-Books. It is centered around a children's picture book designed to promote the Four-Way Test. Check it out at:

<http://www.andyandelmer.com>

Please browse through the site and become more familiar with the project. Hopefully when you're done, you will join the many Rotarians that have chosen Andy & Elmer as their club's literacy project.

**Please Note:**

**CHISTMAS IS CANCELLED**

Apparently, YOU told Santa that you have been GOOD this year ...



*He died laughing*



## District Committee Reports



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Rotary*



Each month we will try to give you a snapshot of what our committees are working on. And if you would either like to know more or would like to join or be more involved with that committee, please contact their chair.



### Foundation:



**AS WE APPROACH THE CALENDAR  
YEAR END, LET US REMEMBER  
THAT DONATIONS TO TRF ARE TAX  
DEDUCTIBLE.**

Seven RCs have exceeded their \$2,000 Polio+ giving goal already this RY. The Golf Tournament raised about \$15,000 for TRF. DRFC Mike or his representative is available for your RC as a TRF program.

We have approved 14 District Simplified Grants having just enough money to fund them. A large number of people in communities throughout the District will benefit from a wide variety of projects in many of the TRF Areas of Focus.

The FV folks are setting up a website section, and a grant model training opportunity for January.

Global/Matching Grants now are at three requests going to TRF and a fourth will go to TRF very soon. Contact Chair PDG Mike McCarthy at [mccarthy\\_misty03@comcast.net](mailto:mccarthy_misty03@comcast.net).

### Membership:



The last of three scheduled Membership Workshops in the northwest region was a great success. A total of 70 Rotarians representing 30 RCs participated in the 3 and worked on plans. The Membership Committee is planning to do a webinar about working with Social Media in January.

Remember that DMC Terry Reed and committee members are available for your RC program. And watch for the next issue of The "Club Builder" Contact DMC Terry Reed at [terry.reed731@gmail.com](mailto:terry.reed731@gmail.com).



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## District Committee Reports continued

### Youth Exchange



PDG Mike McCarthy transported 4 YE students and Saucon's Jill Sheetz took two to NYC on U.N. Day, Nov. 3<sup>rd</sup>. Other planned trips that day were cancelled due to Hurricane Sandy.



Interviews for approximately 10 candidate Outbound students are on Sunday, Dec 2nd at DeSales Univ. Applications for 2013 Outbound students were due Nov. 1<sup>st</sup>, but later ones will be considered. Contact Chair Patti Smith at: [patti7430essex@comcast.net](mailto:patti7430essex@comcast.net).

### Interact:

There are two new awards established to recognize district Interact performance. Check the district website.

Please keep in touch with your Interactors and invite them to share what they are doing for our communities. Contact Chair PDG Bill Jahn – [billjahn7430@gmail.com](mailto:billjahn7430@gmail.com).



### Camp Neidig (RYLA):



The committee is developing a new on-line registration program to start Jan 2013.

We will offer 20 spots outside District 7430 for Rotary Districts without a RYLA Program.

We are going to promote clubs paying for a "scholarship" spot if they cannot find campers.

Contact Co-Chair Wendy Body at [wqbody@butz.com](mailto:wqbody@butz.com)

Rotaplast: See Cliff Reinert's report on the October mission to the Philippines elsewhere in this NL. Sixty surgeries were performed transforming sixty lives.

The On-Air Auction proceeds will be divided between our Rotaplast missions and the Sandy Relief Fund, thanks to our Committee, WFMZ TV or Sponsors and generous supporters. Contact Chair Linda Young at [lryoung2011@gmail.com](mailto:lryoung2011@gmail.com).



## District Committee Reports continued



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**ShelterBox:** Bruce Dearnley, RC of Blue Bell, made up half of the ShelterBox Response Team (SRT) that returned to Bududa where they met Grace.

Grace Mutuwa used to live in her house in Bududa, a district in eastern Uganda. But, like many others, she was made homeless last July when heavy rains caused landslides on the slopes of Mount Elgon, burying her home. ShelterBox responded and delivered tents to families in need; heavily pregnant Grace being one of them. Grace gave birth to a son in her ShelterBox tent.

ShelterBox has an Ambassador Global Gift Holiday campaign underway where \$50 gift increments can be donated to buy a ShelterBox as a gift to someone for the Holidays. Each RC has brochures. Contact Chair Allan Syphers at [ASArchitect@aol.com](mailto:ASArchitect@aol.com).

**Rotary Leadership Institute (RLI):** Courses are available again in March, but in surrounding districts. Contact Chair, Linda Young at [lryoung2011@gmail.com](mailto:lryoung2011@gmail.com).

**4 Way Test Speech Contest:** See "Why Conduct a Speech Contest?" article within. The goal this RY is to have 24 of our RCs conduct a contest. Chair Joe Wynands and committee have made 6 presentations to RCs and are ready to do more. Contact Chair is Joe Wynands [Joe.Wynands@susquehanna.net](mailto:Joe.Wynands@susquehanna.net).

**Friendship Exchange:** Waiting for exchange district people to respond. Contact Chair Cindy Hornaman at: [hornamca@ptd.net](mailto:hornamca@ptd.net).

**District Website:** DG Tony still is looking to hire a site Webmaster. This person should be a Rotarian that both enjoys and has the time to work with DG Tony and the committee to take our site to the next level! Must be able to show total understanding and demonstrate web building capabilities. There is a financial stipend to cover some of your time.

**District Newsletter:** Feedback is welcome, as are your articles. Contact PDG Bill Palmer at [bill966@ptd.net](mailto:bill966@ptd.net).

**Program/Speakers Directory:** Chair John Forde is still asking for input from all club program chairs of interesting speakers that they would like to recommend to others. Contact John at [jforde@trion.com](mailto:jforde@trion.com).

**Rotaract:** We are beginning to plan for the 2013 Yvette M. Palmer Purple Pinkie 5K, which will be on Sunday, April 21, 2013 at DeSales University. We have our first planning meeting scheduled for Monday, December 3 at 7:00pm.

DeSales Rotaract Club cooked dinner at the Ronald McDonald House in Philadelphia. Their Dance-a-thon will be held early next semester to support the Hurricane Sandy Victims.

Kutztown Rotaract Club: Amanda met with Kutztown student Amy Summer to discuss how to put the club together. Amy took the information and will begin building interest with her peers at Kutztown, then find an on-campus advisor.

Montgomery County Community College (MontCo) Rotaract Club: Blue Bell and Ambler are co-sponsoring the club. I believe MontCo has submitted their registration paperwork to RI. Contact Chair Amanda Fabrizio: [amf208@lehigh.edu](mailto:amf208@lehigh.edu).



## District Calendar

Check out these opportunities to learn, have fun, and to serve.

2013:

- Mar 1-2 Mid-Atlantic Presidents-Elect Training Seminar (PETS) in King of Prussia
- Mar 20 Foundation Recognition Dinner
- TBD Ethics Conference at Penn State Berks Campus
- April 3, 4 Lehigh Valley Youth Leadership & Ethics Conferences at DeSales University.
- April 21 Yvette Palmer Purple Pinkie Polio 5K Run at DeSales University
- April 26-28 District "Come Join Us" Conference at Skytop Lodge
- May 11 District Assembly at DeSales University
- June 19 District Changeover Dinner at Sandy Run Golf Club
- June 23-26 Rotary International Convention in Lisbon, Portugal



## Club Events

Dec -- Multiple RC  
Holiday Parties.

### Foundation Awards for RY 2011-12

Per Capita giving to APF --

No. 1 Emmaus at \$283.56

No. 2 Hatboro at \$249.50

No. 3 Morrisville at \$243.62

EREY RC to Blue Bell

End Polio Now awards went to 20 D7430 RCs



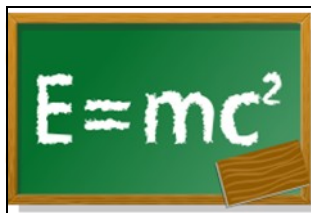
Emmaus RC was recognized as the #1 Club in District 7430 with DG Tony Jannetta presenting ERC's Woody Rohrbach with the official recognition banner at the Nov 15, 2012 meeting.



## District Conference



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Einstein developed a theory about space, and it was about time too.

**“Come Join Us”** D7430 Conference April 26-28.2013



*Our 2 day “Cruise in the Poconos”!!*

**For Conference Registration**

**& Event Details** [“Click Here”](#)

*We are full steam ahead with exciting plans for the must attend event of our Rotary Year !!*

*Watch out for Press Releases as the event gets closer*

### Publicize What You Are Doing

DG Tony's 2012-13 monthly newsletters will tell your stories. Just send them — with pertinent photos — by the 20th of each month to:

[bill966@ptd.net](mailto:bill966@ptd.net)

PDG Bill Palmer, Editor

[andreadolak@gmail.com](mailto:andreadolak@gmail.com)

Andrea Dolak, Publisher

