

Light Up Rotary Through Education

Rotary District 7430

December 2014

Inside this issue:

Did You Know?	4
Friendship Exchange	5
Club News	6
Ethics Conference	8
Membership	10
Foundation Update	12
District Committee Reports	16
Calendar	19



Gary's Notes HAPPY HOLIDAYS!



I hope you all enjoyed a blessed Thanksgiving. Now we look forward to a Season of worship, family gatherings,

parties, and a time in the year when we give thanks again. Thanks for our many blessings, and a time to think of others with well wishes and gifts.

For me the Holiday season is a time that we, as Rotarians, look to help others through our support and donations to Rotaplast, thus allowing children around the world to have a chance to a better life. It's also a time when we consider the exceptional use of the dollars we donate to the Rotary International Foundation... dollars that provide thousands of people a better life through improvements to education, drinking water, nutrition, shelter, and so much more.

When I visit our Clubs, I learn what our Rotarians do for their communities as well as for the world. Your service projects

Rotarian's Daughter wins the 2014 Nobel Peace Prize

Malala Yousafzai, the Pakistani teenager shot in the head by the Taliban for speaking out in support of girls' education, is one of two Nobel Peace Prize winners for 2014. Yousafzai's father, Ziauddin Yousafzai, is a member of the Rotary Club of Mingora Swat.

Rotary Day at the United Nations Highlights Partnerships

To strengthen Rotary's 69-year partnership with the UN, leaders from both organizations met this month in New York City for Rotary Day at the United Nations. The collaboration began with the aim of maintaining peace after World War II. Today, the relationship has evolved to include humanitarian work in areas like gender equality, child and maternal health, and disease treatment and prevention.



Gary's Notes continued

truly demonstrate the meaning of Service above Self.

We also have done so much in the area of educating our members. I express my gratitude to everyone who helped with organizing and teaching the RLI sessions. And I also want to compliment all of our Rotarians who attended classes.

I thank the District Membership committee for providing great programs for our clubs. Thanks also go to our Foundation and Grant committee for their work on the grants and the Foundation/ Grant Seminar.

I have been told that Pre PETS Leadership 1 meetings were well attended and all attendees appreciated the valuable information that was shared. We have a great group of Presidents-Elect!

Time is running out if you are looking to be eligible to win a Flat Screen TV. Register for next year's District Conference before December 31, 2014. The 2015 District Conference is from April 24-26 in Gettysburg. Join us for a great time!

Lynne and I wish you and your families the time for reflection and celebration during this Joyous Season. Keep in your hearts the true spirit of the holiday throughout the New Year.

SEASON'S GREETINGS and MERRY CHRISTMAS!

LIGHT UP ROTARY THROUGH EDUCATION,

DG Gary



Volume I, Issue 6

Sign Up for Brazil

Rotary's International Convention, 6-9 June 2015 Anhembi Convention Center, São Paulo, Brazil

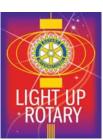
Attending the annual convention is a perfect way to experience Rotary's internationality, exchange ideas with fellow members, and discover new avenues – and potential partners – for service. Find details about next year's event, including venues, housing, speakers and entertainment, breakout sessions, preconvention events, and deadlines at <u>WWW.riconvention.org</u>. Check the site often for new information about Rotary's biggest event of the year.

How to Tell Today Isn't Your Day.....











Did You Know?

Paul Harris Society: Web sign-up now available:

We have a new webpage for the Paul Harris Society, complete with a sign-up form. The Paul Harris Society recognizes Rotary members and friends of The Rotary Foundation who contribute \$1,000 or more each year to the Annual Fund, PolioPlus, or approved global grants. The purpose of the Paul Harris Society is to honor and thank donors for their generous annual support of The Rotary Foundation.

NEW DUES PROCESS EASIER FOR CLUBS:

Beginning I January 2015, club officers can say goodbye to the semiannual report and hello to a simple one-page invoice that clearly states the amount owed.

BEQUEST SOCIETY STRANGE FACT:

For every SEVEN Rotarians that list the RI Foundation in their will, on average SIX never get around to telling Rotary that they did so. And they have missed the chance to direct those monies to a specific use.

Bullet proof vests, fire escapes, windshield wipers, and laser

printers all were invented by women.

ALL NEW PR GUIDELINES AVAILABLE

The D7430 ad hoc PR committee has produced a **Public Image** Guidebook for our Rotary Clubs. It is available on our District website at Club Information to download.



Friendship Exchange

NEW

ROTARY FRIENDSHIP EXCHANGE DO YOU LIKE TO LEARN ABOUT OTHER CULTURES? DO YOU LIKE TO TRAVEL?

...then The Rotary District Friendship Exchange is just for you and your club.

What is Friendship Exchange?

Friendship Exchange is when two Rotary Districts pair up and decide that they would like to get to know each other, their culture and become friends.

Rotarians (and their spouses) travel to that country and stay with Rotarians, tour and get to know each other. The Rotarians from that country then come to visit our district. Costs are paid for by the individuals for the travel. There is typically a team from 4-12 people on each exchange. It is a great opportunity for your club to host and learn about other cultures.

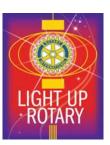
Our district has participated in successful Exchanges in New Zealand, Australia, Turkey, and British Columbia, Canada.

HOST CLUBS NEEDED

We will have an incoming team here from Wales from April 21-April 30, 2015. Seeking Host clubs. Each club would host approximately 3 days. If you have never hosted, it is an absolutely wonderful experience, and an opportunity to make new friends, and meet Rotarians from all around the world.

Please contact Cindy Hornaman, Friendship Chair:

<u>hornamca@ptd.net</u> Call: (610) 965 4151, Cell: (610) 360-4875





Gary's Gazette

Page 6



Club News

Norristown AAH Distribution 11-9-14

Advocates Against Hunger held its last fresh produce distribution of the year, Saturday Nov.9. At the event, sponsored by The ROTARY CLUB



OF NORRISTOWN, volunteers from around the community and several club members passed out food to nearly 300 needy families.

<u>Doylestown</u>



This year our club has joined the Festival of Trees exhibit at the Pearl S. Buck house. The tree is decorated to match the colors in our "Light up Rotary" banner for 2014. We also incorporated the cornerstones of Rotary in the tree decor - Rotary 4 Way Test placards, Rotary Wheel snowflakes, photos of our fundraising and service events... and the gift tags on the presents under the tree are marked with the programs or organizations our club has supported in 2014.

Special thanks to Gail Linenberg and Jo-Anne Atwell (pictured) for coordinating this event and all the volunteers that came out to help with the decorating.

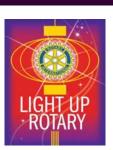
Bethlehem Morning Star

The Salute the Troops Concert on Sunday November 9 was awesome. That's all there is to it. Best ever! Case closed. The Allentown Band performed at their expected professional level under the direction of Ron Demkee. The Northeast Middle School

music students were a tremendous addition to the program, especially the chorus singing the words to the service anthem medley and the WWI songs. The newest twist was Gary Hartney as guest conductor on the "Rotary March". Thanks to Cheryl Baker for the presentation on our club and Rotary International.







Four Way Test Speech Contest

SPEAK THE TRUTH, EVEN IF YOUR VOICE SHAKES.

Four Way Test Speech Contest

Now is the time to start talking with your in-school contacts about scheduling and publicizing the 4Way Speech Contest. Club level contests typically take place late February and March. The 2015 Regional Contests will take place at 10:00a on Saturday April 11th. (The exact site will be announced in January. The Finals will take

place on April 25th in *Historic* Gettysburg. A 4WTSC Committee member will gladly present an exciting program at your next meeting if your club is considering participating for the first time.

For all related in formation visit: <u>www.rotarydistrict7430.org</u> Click on "Service"/"Youth"/"Four-

Way Speech Contest", or email <u>josephwynands@gmail.com</u> or call at 610-506-1228



I would read more books, but it takes my mind off myself.





2014 Lehigh Valley Ethics Conference

Thank you to all of you who sponsored our 6th Annual Lehigh Valley Youth Leadership & Ethics Conferences this year. Allentown West, Emmaus, Slatington, and Bethlehem RCs and District 7430 all were sponsors. We appreciate your help in bringing these inspirational conferences to youth in the Lehigh Valley. There were 104 8th graders attend the first day, and 42 I I th graders the next. There were PSAT tests the second day.

Feedback from the 8th grade conference:

Everett Deibler's Presentation: very moving, life changing, uplifting, extremely inspirational, amazing

Teamwork & Communication session: learned about body language, fun & interesting, like the videos, made me understand how communication can have a negative action on others

Leading with Character session: inspiring, fun, interactive, liked the books and game, made me feel like I could change the world, make a difference and gave me more confidence

Appreciating Differences session: fun, energetic, liked inventing things, how working together can lead to great ideas, liked the games

Gwen Pongracz, Kids of Character - "Making Good Character a Focus of Education"

Tell Us What You Are Doing

DG Gary's 2014-15 monthly newsletters will tell your stories. Just send them — with pertinent photos — by the 20th of each month to:

<u>bill966@ptd.net</u>

tonyjannetta@aol.com

M PDG Tony, Associate Editor

andreadolak@gmail.com

Andrea Dolak, Publisher

PDG Bill Palmer, Editor



Plan Now for the 2015 D-7430 Conference

DG Gary and Lynne are very happy to announce that registration now is open for our D7430 Annual Conference to be held in wonderful historic Gettysburg at the lovely Wyndham Hotel Resort and Conference Center.

Please check back nearer the event to hear all about the exciting program that Chair Dave Dries and his team are arranging for you and all our fellow Rotarians, spouses and partners!

REGISTRATION FEES

Registration cost per person is \$225. The registration fee covers all meals and receptions from Friday dinner through Sunday breakfast/brunch and other Conference costs.

Register by December 31, 2014, and your

name will be entered in a drawing for a 40" flat screen TV. Registration closes on April I, 2015.

Make your check payable to: "2015 Rotary/District Conference"

Mail Registration form and check to: Marianne Aronson, 2015 District Conference 3009 Chew St., Allentown, Pa 18104 Email: mcaronson@verizon.net Phone: 484-221-8518

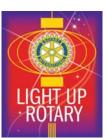
HOTEL RESERVATIONS

WYNDHAM GETTYSBURG, 95 Presidential Circle, Gettysburg, PA 17325 Go on, spoil yourself and take a look at this link to the venue!

Please call 717-339-0020 and tell them you are reserving a room for the Rotary District 7430 Conference. The Special Conference rate is \$139 per night (single or double) from Thursday, April 23 through Sunday April 26. Rooms at this special rate will be held until April 1, 2015.

Please download the registration form located on the left of the D7430 website page and mail into register NOW for that early booking drawing.









Membership Tip



Attracting candidates for membership in Rotary is easier when those candidates know who we are and what we do. There is much that a club PR person can do to get the word out. There now is a D7430 Public Image Guide

available for download on our district website. Just check the drop down list under "Club Information."





Share your passion for Rotary! REFER A MEMBER!





All I know for sure is one of us is right and one of us is you.



Volume I, Issue 6

Bye Bye Polio... Thank you Rotary !

Proud to be a Rotarian.

Rotary

Page 11

ROTARY

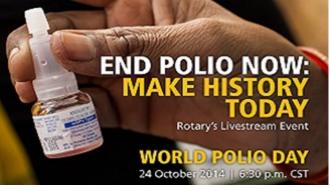
13th Jan, 2014 will be an historic day for Rotary when India shall be declared POLIO FREE

	2014 YTD	2013 YTD
Pakistan	260	64
Afghanistan	21	9
Nigeria	6	50
in non-endem	ic	
countries	19	224

Polio infrastructure helps combat Ebola in Nigeria

Rotary's investments in polio eradication infrastructure in Nigeria has helped the government stop the Ebola outbreak there. The polio surveillance network, which is used to monitor incidence of polio, is now also being used to identify and track suspected Ebola cases. To learn how you can support the fight against Ebola:

World Polio Day: health officials laud polio eradication achievements, point to disease's endgame After a year of shrinking polio cases worldwide, the crippling disease is now on the cusp of being eradicated, said top health officials at Rotary's second annual World Polio Day event on 24 October. At a special Livestream program -- End Polio Now: Make History Today -- Rotary



leaders joined global health experts and celebrity singers to hail the progress of the Global Polio Eradication Initiative.

Pakistan Status

Immunization activities are continuing with particular focus on known high-risk areas, in particular newly opened previously inaccessible areas of FATA. At exit and entry points of conflict-affected areas that are still inaccessible during polio campaigns, 100 permanent vaccination points are being used to reach internally displaced families as they move in and out of the inaccessible area. Over I million people have been vaccinated in the past few months at transit points and in host communities, including over 850,000 children under 10 years old.

Gary's Gazette

Page 12





The following information is provided to keep you informed about Our Rotary Foundation.

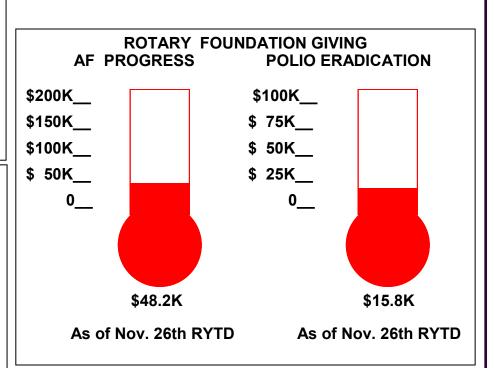


October 30, 2014 RYTD Giving to the RI Annual Fund **48** D7430 ROTARIANS REACHED THEIR NEXT PAUL HARRIS LEVEL

Million Dollar Journey See "Did You Know?" about the Bequest

Society Are you one of the

SEVEN ? Please e-mail PDG Bill Palmer at Bill966@ptd.net



Major Donor Presentation



A presentation to Rotarian Don and Gloria Kimmell of Rotary Club of Norristown, took place at the weekly meeting on Thursday 20 November 2014. The Kimmells have reached Major Donor Level 4 in their giving.

from left, PDG Michael McCarthy, District 7430 Foundation Chair; Nick Geers, Rotary Club of Norristown, Foundation Chair; Gloria and Don Kimmell; PDG Roger M. Baumann, District 7430 Endowment Chair and Million Dollar Journey Chair.

Your Foundation Update continued

What your gift to The Rotary Foundation supports A gift of \$50 helps provide a personal water filter, offering simple, sustainable access to clean water in places like rural Guatemala. Every year, hundreds of thousands of people — children, families, and entire communities — benefit from projects funded by The Rotary Foundation. For #GivingTuesday on 2 December, Rotary invites you to consider how your gift can help the Foundation continue to create positive, lasting change.

GRANT UPDATES:

Applications for District Grants for Rotary Year 2015-16 are now being received by the D7430 committee.

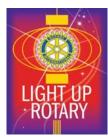
Last Rotary Year, over 868 Global Grants were awarded contributing more than \$47.4 million to support Rotarians' good works.

TRAINING

There now are Rotarians in 42 of our D7430 Rotary Clubs who are certified to work on District and Global Grants. The next training opportunity to become certified will be at the District Training Assembly on May 16th at MONTCO CC in Blue Bell.

> It's the day after International Men's Day. Men are half off.









PETS Training Schedule

To help all our incoming presidents plan ahead for the year leading their clubs, District Governor Elect (DGE) Doug and District Trainer Tony have released the following dates.

Note that PETS 2 meeting places are TBA.

<u>PETS 2.</u> This is a structured meeting of around 120 minutes held in a larger group.

Area's 1,2 & 6	Monday Feb 2 nd 6.30 for 7pm
Area's 3,4 & 5	Wednesday Feb 4 th 6.30 for 7pm
Area's 7,8 & 9	Thursday Feb 5 th 6.30 for 7 pm

<u>PETS 3.</u> Mid-Atlantic PETS Friday Feb 27th 7 Sat Feb 28th. This is the Rotary mandated 2 day event that all PEs must attend in King of Prussia. (with optional sessions on Thursday Feb 26th that all club members can attend)

<u>PETS 4.</u> District Training Assembly - Saturday May 16th 8.00am – 2.00 pm at Montco College in Blue Bell. PA . Here you will hand in your planning guide and goals for the year.

The link to the website is: <u>http://www.clubrunner.ca/portal/</u> <u>Events/EVPEventDetails.aspx?accountid=50086&eid=f4d952d1-</u> <u>9104-479b-b8b1-9b6800db87bb&tid=2</u>

RC SECRETARIES -----PLEASE HELP

We ask that each RC Secretary go to the Rotary Website as well as the District Website and update all the club officers and venue information for the 2014-15 Rotary year. AND if something changes, go back to these websites and enter the new data, venue changes too.



Light Up Rotary Through Education

The facts are in. The more Rotarians know about Rotary, the longer they will stay a part of Rotary. There are many opportunities to learn, including multi-district group training, individual RC orientation meetings, rotary.org and D7430 and RC websites. Webinars and other on -line training courses.

What Others are Doing: ROTARY HELPS KIDS in BETHLEHEM...and AROUND the WORLD!

A wonderful time was shared by third grade students and a hearty contingent of Rotarians at William Penn Elementary on Oct. 30! Gerry & Jill Long, Gordon & Susan Sommers and I were given an opportunity to speak about Rotary before handing out the dictionaries to two classes. After showing pictures and information explaining polio and how Rotary is helping to eradicate it, Jill described her Rotaplast mission to Colombia, and we handed out our custom-made Rotary coloring sheets in addition to the dictionaries. Gordon led the children in looking up both "polio" and the longest word in the English language - which none of us could pronounce!

Allentown West Rotarians have just completed their 9th annual dictionary distribution to third grade students in 21 elementary schools in Lehigh County.

RLI – Rotary Leadership Institute

On Saturday, November 8th seven Bethlehem Morning Star Rotarians attended the <u>Rotary Leadership Institute sessions</u> in Wilkes-Barre. Morning Star had the largest group from any one Rotary Club and the following earned RLI certification: RLI Graduate Level: Janet Kolepp RLI III: Jean Searfoss, Ron Searfoss and Tom Kolepp RLI II: Iryna Levytska RLI I: Cheryl Baker; Alex Shnaydruk

Rotary Website Information

This is another great source of information available to all Rotarians. Just go to <u>rotary.org</u> and login and then cover the "Learning & Reference" words at the top center and take your pick.

Printed Information

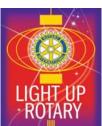
RI has a publication that explains almost everything about Rotary programs. You just go on rotary.org, login to "My Rotary" and...Or you can go directly to <u>http://</u> <u>guilfordrotary.org/rotary-publications-news/</u>

Materials to download:

Rotary Voices: Stories of service from around the world Rotary Leader: Helping club and district officers achieve success Rotary Images: Download photos to use in your club or district publications

"The Rotary way is to light a candle. I light one, you light one, 1.2 million Rotarians light one. Together, we light up the world."

- RI President Gary C. K. Huang, in the April 2014 issue of The Rotarian





District Committee Reports

Each month we will give you a snapshot of what our committees are working on. And if you would either like to know more or would like to join or be more involved with that committee, please contact its chair.

DISTRICT DIRECTORY

Click here for Our 2014-15 District e-Directory: http://www.clubrunner.ca/Data/7430//HTML/230776// UpdatedDistrictDirectory2014-15.pdf

DONATIONS BEFORE Dec 31st are tax deductible in 2014. Please support OUR Rotary Foundation with your time, talent and treasure.

Foundation



The "Million \$\$ Journey" announced at the District Conference is underway. District Rotarians are planning to schedule brief presentations to our RCs.

The 2015 Foundation Recognition Dinner is scheduled for March 23 at the William Penn Inn.

Are you one of the "SEVEN?" Please tell PDG Bill Palmer.

Applications for 2015-16 District Grants now are being accepted.

A Foundation Area Coordinator still is needed for Area 9.

Contact Chair is PDG Mike McCarthy at <u>mccarthy misty03@comcast.net</u>.

See the latest issue of Club Builder at <u>http://www.crsadmin.com/gen/</u> Accounts/50086/Eml/9457af27-3c7f-49f2-8f3b-ced29d178be2.pdf

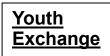


District Membership Chair PDG Frank Romano and his committee held four regional training meetings in November. There is positive feedback. Frank will come to your RC should you wish it.



A NEW PR Guidelines publication now is available on the D7430 website.

Contact Frank at firomano@comcast.net.



Some students attended U.N. Day in NYC on Nov. 1st and it was great.

Outbound student interviews for the Fall of 2015 were held 11-16 and eight candidates have been selected.

Contact chair Patti Smith at pattismith0221@gmail.com

District Committee Reports continued

RI records indicate that D7430 now has 38 Interact Clubs. A webinar is planned to help pull together the larger picture. Please keep Chair Chris Potter up to date at <u>insurancepotter@msn.com</u>.

Camp Neidig 2015 planning is underway. Please volunteer to help. The date is June 19th thru 22nd. Contact Co-Chair Wendy Body at wgbody@butz.com. Interact:

Rotaplast: The 2014 Ch. 69 On-Air Auction is scheduled for December 6th. Bid high and bid often. Contact Chair DGN Linda Young at <u>lryoung2011@gmail.com</u>.

<u>ShelterBox</u> D7430 Rotarians and friends continues to be a significant supporter of ShelterBox U.S.A. Please consider donating on behalf of someone as your Holiday gift. Contact Chair Allan Syphers at

ASArchitect@aol.com.

<u>Rotary Leadership Institute (RLI)</u>: The Spring 2015 courses are listed at <u>rlinea.org</u> Find the one near you and sign up for fun and knowledge. Contact Chair, DGN Linda Young at <u>lryoung2011@gmail.com</u>.

<u>4 Way Test Speech Contest</u>: All information for this marvelous event is updated and available on the D7430 website. The 2015 "Finals" will be at the district conference in Gettysburg. The four Regional Semifinals will take place on April 11, 2015. Contact Chair is Joe Wynands Joe.Wynands@susquehanna.net

Friendship Exchange: A team from Wales is coming in April 2015 for the District Conference. And a team from Argentina is planning a 2016 visit for that District Conference. Contact Chair Cindy Hornaman at <u>hornamca@ptd.net</u>.

Rotaract: The founding of additional clubs is being worked on. Contact Chair Chris Potter at <u>insurancepotter@msn.com</u>.

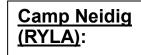
District Website: PDG Tony Jannetta at tonyjannetta@aol.com.

District Newsletter: Feedback always is welcome, as are your articles. Contact Editor PDG Bill Palmer at <u>bill966@ptd.net</u>.

<u>District Administrative Assistant</u>: Contact is Sharon Rittenhouse at <u>rittenhousesharon@gmail.com</u>.

















Gary's Gazette

Page 18



In Memorium



We note the recent passing of Rotarians, their spouses, partners and family members.

Thomas J. Morrison, Jr., age 90 of Ambler, PA, died on Thursday, November 27, 2014. Tom was preceded in death by his wife Elaine H. (nee Hazlett) Morrison on February 25, 2005. He served in the US Army 101st Airborne division from 10-11-1943 to 1-3-1946. Tom was a member of the D-Day plus one as an artilleryman in the glider forces.

In 1963, Tom started Sport Parachuting and was one of the organizing members of the United Parachute Club in New Hanover, PA and served as President and Treasurer. Known as "The Colonel" He completed 9,782 jumps and made his final jump on July 4, 2008 at the age of 84.

As a career Tom started his own business - the Morrison Company in 1953 doing Advertising and Promotional Sales, Tom was a member of the Rotary Club of Ambler since July of 1969. Ambler Rotarian Eric Faddis wrote: "I am thankful to have known Tom for the past 25 years as he was my friend, fellow Rotarian and one of my life's heroes (although he did not think of himself as a hero)."

"To live in the hearts of others is never to die."





Volume I, Issue 6

Calendar of Events

DISTRICT CALENDAR

2014

Dec 6 -- CH 69 On-Air Auction for Rotaplast

Dec 13 -- DGN interviews at St' Luke's Hospital starting at 8:30 A.M.

2015

- Feb 27-28 Mid-Atlantic Presidents-Elect Training (PETS), in K.O.P.
- Mar 23 -- District Foundation Recognition Dinner at the William Penn Inn.
- April 24 to 26 D7430 Conference at the Wyndham Hotel in Gettysburg
- May 16 -- District Training Assembly at MONTCO in Blue Bell
- Jun 19 thru 22 -- Camp Neidig 2015
- June 29 -- District Changeover & Awards at the William Penn Inn



Pediatricians tend to have very little patients

