



**Rotary District 7430 Leadership Team Meeting Minutes
Monday, September 21, 2020
Zoom Meeting**

Attendance: Janet Kolepp, Bob Hobaugh, Len Geiseler, Tom Hartzell, Mike McCarthy, Herb Klotz, Cindy Hornaman, Bill Palmer, Rose Galeano-Phillips, Linda Kennedy, Al Engel, Jeremiah Sensenig, Sharon Rittenhouse, Gary Volpe, Frank Romano, Lou Bottitta, Linda Mayger, Amy Sheller, Jean McGill, Dee Eng, Barb Bottitta, Gail Lineberg, Mark Million, Patti Smith, Mike Mueller, Phil Janke

For Review & Approval

- August 2020 DLT Minutes- Bob Hobaugh motioned to approve, Len Geiseler 2nd the motion, all were in favor.
- August 2020 Treasurer's Report- Len Geiseler motioned to approve, Mike McCarthy 2nd the motion, all approved. 34 Rotary Clubs have already paid their dues to date totaling around \$60,000. We have paid very little money out. Check will be sent soon to Youth Exchange for the year. *Refer to submitted report for full details.

For Discussion and Consideration

- **How are clubs doing?** *Refer to submitted AG Reports for full details.

Area 1- Barb Bottitta- Area is doing well, fundraising seems to be the biggest hurdle. Allentown, Allentown West and Slatington have all done one project. White Hall is looking to resurrect the Catsaqua Satellite Club.

Area 2 – Jean McGill- Everyone is in good shape, good engagement with members.

Area 3 – Amy Sheller- All clubs in area meeting either virtually, in-person or hybrid. Challenges include low virtual attendance, speakers are needed, doing service but concerned about fundraising, not focusing on membership.

Area 4 – Jeremiah Sensenig - All clubs are meeting, moving towards in-person. Fundraising is a challenge, all active in service, membership stable but need to grow membership moving forward.

Area 5 – Mark Million – All clubs are meeting. Central Perk is a challenge, small membership, lacking communication, activities center around ballfields. Spring-Ford will soon need to look for an indoor meeting location. Pottstown and Collegeville continue to be engaged. Collegeville having success with their race relation discussions.

Area 6 – Phil Janke – All clubs continuing to do well, transitioning to in-person. Clubs perhaps need a tech person within the club to help with running zoom meetings. Challenges are fundraising and membership outreach.

Area 7 – Mike Mueller – All clubs doing well. Having a hard time with member engagement. Doing some fundraising and service seems to be centered around food banks at this time.

Area 8 – Gail Linenberg – 3 clubs are meeting in person, 2 are still virtual. All doing service, small fundraisers and projects. Yardley seems to be struggling a little, poor with PR.

Area 9 – Patti Smith- 4 out of 6 clubs doing well, fundraising, membership and service are all good. North Penn has very low virtual attendance, Montgo New Britain is stable, trying to stay active.

▪ **DG, DGE & DGN Report**

DG Janet Kolepp *Refer to report

- Noticed a decline in attendance at District Visits.
- AG- encourage a President's meeting to share ideas of how to engage.
- Completed 38 visits with great interaction.

DGE Bob Hobough *Refer to report

- MAPETS 20-21 will now be virtual, PE were all sent notification with training schedule.
- Potato Project is most likely canceled for this fall do to last minute waiver requirement, waiting to hear back from coordinator for final decision.
- Governor Elect training going well.

DGN Len Geiseler *Refer to report

- Governor Nominee training going well.
- Part of the Diversity and Inclusion Committee, going very well, hope to bring ideas to clubs in the future.
- Will start meeting soon to discuss District Conference 2023, PDG Cindy Hornaman has agreed to be District Trainer.
- AG please send links to your area club zoom meetings, would like to start attending meetings.

 **For Consideration and Action**

▪ **Grow Membership**

- Membership Report - Gary Volpe- encouraged by what's been reported, keep members involved. Have been meeting with various members in an exchange of ideas. Working on some potential satellite clubs. October 20th will hold a Training Tuesday at 7 pm to grow membership.
- District Training Report - PDG Doug Cook – no report
- District Conference Report - DG Janet, DGE Bob, DGN Len
*Refer to report
 - Kalahari- currently negotiating, need smaller numbers or push for another year
 - Hershey- D7475 asked to be part of the 2022 conference, looking at entertainment and programming.
- Diversity, Equity & Inclusion Report – Inclusion Advisory Group- progress moving slowly.

▪ **Grow Giving**

- Foundation Report - PDG Mike McCarthy
*Refer to report
 - Slightly below where we were with giving compared from this year to last year to the Annual Fund.
 - Received a large donation from Norristown
 - Committee is meeting October 5th to discuss Training Tuesday on November 17th and Grant Management Training
 - Thank you to Cindy Hornaman for working with Norristown on their grant.
 - Purple Pinkie- Oct 24th, 13 clubs have agreed to sponsor so far.

▪ **Grow Service**

- District Grants Report – PDG Mike McCarthy
- International Service - PDG Cindy Hornaman
*Refer to report
 - Rotary has a new action group: Global International Development, anyone interested in joining contact Cindy.
 - Rotaplast - Susan Burnett- Fundraising in the spring for a new mission.

- ShelterBox - Saucon/Center Valley RC- October 9th, free zoom event. President of ShelterBox will be in attendance.
- Friendship Exchange - Dee Eng- Planning a virtual Rotary Exchange with Peru, Argentina, Mexico, Singapore and many more.
- District Administrator – Sharon Rittenhouse
 - Committee Chairs continue to provide updated info for the website. Encourage clubs to send articles and events in for the Vibrant Club News newsletter.
- **Grow Youth Programs**
 - Youth Services - Darlene Scott
 - *Refer to report
 - Youth Exchange – Linda Kennedy- Rose is working on a promotional piece for Outbound.
 - Interact/Rotaract - Darlene Scott
 - Camp Neidig - Wendy Body
 - Four Way Test Speech Contest - Al Engel- 5 coordinators are now in place, updated info is on the website. AG encourage your clubs to start contacting schools.
 - Youth Protection Policy – Ron Smith
- **Grow Public Image**
 - Public Image Report - Lou Bottitta-
 - *Refer to report
 - Willing to attend AG President's meetings to discuss PI for their clubs.
 - Signed up for a Facebook non-profit program that could result in several thousand dollars in free advertising if approved.
 - Facebook Public Image group is up to over 30 members. Members are agreeing to buddy up with clubs to provide PI support where needed.

For Reference

- **Nominating Chair- Cindy Hornaman**
 - Announcement went out to all Presidents and AG, please encourage clubs to look for nominees. Select of new DG will be selected in December.
- **Zone Institute- 9/25- PDG Herb will speak**
- **RLI- Going all virtual, test run on 9/26. 10/24 will be another virtual one out of Harrisburg, cost is \$25 register online. Future dates are to be determined.**

Adjourn

Next DLT Meeting: October 19, 2020 / 7:00pm Please remember that Committee and Officer Reports need to be completed (Via Google Link) by Friday before the scheduled meeting even if the Committee Chair or Officer plans to attend the meeting.