



THE DOUBLE “i” iNFORMATION & iNSPARATION

SOMETHING:
Simple,
Special,
and Different



Rotary District 7430 Newsletter www.rotarydistrict7430.org April 2019 Vol. 1, Issue 10

Simply Stated.....



Happy Spring everyone! So in our backyard the crocus are in bloom and the daffodils have buds—but not quite there yet.....it is a time of more daylight hours and more time to do **MORE SERVICE!**

This month, there are so many Rotary service projects planned and being done in our district:- from park clean up projects, planting, and distribution of goods- to you name it . There are also a lot of fund raisers and membership mixers going on which keep us all very busy. I hope each of you take the time to get involved with one of your club or area activities.

For Rotary, April is also named Maternal and Child Health Month. Our district just completed the third phase of a vocational training team with Uganda, led by PDG Ron Smith, doing training and maternal child health projects. Has your club thought about a project related to Maternal and Child Health?

So what else is going on—WELL..... Only a couple of weeks left to register for our annual District Conference—you really don't want to miss this event. It has something of interest for all the Rotarians in our District.

We will have the international component of Rotary with Speakers from South Africa, a Friendship Exchange Team from England and the head of Water and Sanitation Action Group from Canada. We will also focus on our local Rotary involvement, hear from some of the Young Professionals in our district, and of course hear from one of the youngest District Governors in North America: Drew Kessler.



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Simply Stated continued

And, if that isn't enough, you have an opportunity for a lot of learning experiences through the District Training Assembly.

And.....Saturday night—come hear the Craig Thatcher Band with an Eric Clapton Retrospective at Miller Symphony Hall----

And.....your club has an opportunity to receive monies back from the proceeds of our concert to do hunger projects in our area. Second Harvest food bank will be collecting non-perishable food at Miller Symphony hall to help the hungry in our region.

Scroll down—register now: May 3- May 5, 2019 at the Renaissance, Allentown, PA

Hope to see you all in May!

DG Cindy

OUR DISTRICT CONFERENCE—
DON'T MISS OUT!

Come for the full
conference (including
concert)

[REGISTER NOW - CLICK HERE](#)

Come for Saturday
(including concert)

[REGISTER NOW - CLICK HERE](#)

Come for District
Training Assembly
Saturday noon until about 4:30

[REGISTER NOW - CLICK HERE](#)

Saturday Evening Concert
Sponsored By:



Never been to a conference?
Catch The Wave
Come - Be Inspired

District Conference 2019
May 3rd to 5th
Centrally Located
Renaissance Allentown Hotel

Something Simple
Something Special
Something Different

OUTSTANDING SPEAKERS
FOUR WAY SPEECH CONTEST
MUSIC FOR MEALS
- CRAIG THATCHER BAND
NETWORKING, LEARNING & MORE!!

Rotary   **BE THE INSPIRATION**

AREA 2 ROTARY CLUBS OUTREACH DOES IT AGAIN!!!

The 5 Area 2 Rotary Clubs (Bethlehem, Bethlehem Morning Star, Easton, Nazareth and Saucon Valley) gathered March 9th at Moravian College's Hauptert Union Building in the 'Ole Book Shop' along with friends, family members, BASD acapella students, Victory House residents and volunteers from as far away as the Poconos and Lansdale. This Rotary Community Team packaged 40,000 meals for families in need in our Club areas.



Food insecurity is a serious concern in all communities, no matter the demographics of the areas. One in five children in America face food insecurity. The end products are shared to food pantries throughout the Area 2 Rotary Clubs, principally Northampton County. A fantastic effort with lots of fellowship and sharing. True to the Rotary Theme - ROTARY: BE THE INSPIRATION! Be sure to put this on your calendar for next year.



Inspiration!

STRIKE OUT HUNGER IS BACK

Strike Out Hunger is back, thanks to Gerry and Jill Long of the Bethlehem RC. This event will be held on August 15th with the Phillies vs the Chicago Cubs.



SHELTERBOX CRISIS



As you have no doubt seen in the news and heard from DG Cindy, Southern Africa, specifically the countries of Malawi, Mozambique, and Zimbabwe, have been devastated by Cyclone Idai. The cyclone has killed hundreds, rendered over 125,000 families homeless and cut roads and communications across the effected region. In light of this emergency, ShelterBox has made an urgent appeal to its supporters in and out of Rotary to make a special donation to help address the crisis. Donations can be made electronically at www.shelterboxusa.org or by mail to ShelterBox USA, 7359 Merchant Ct., Sarasota FL 34240.

Below is the latest update from the field as of late March. Contact D7430 ShelterBox Ambassadors Bill Tuszynski (wtuszynski@verizon.net) or Hank Tur (htur1651@gmail.com) for further updates and ideas on how to donate.

What We Know

Our team is in Malawi working to support families after Cyclone Idai devastated parts of the southern African countries of Mozambique, Malawi and Zimbabwe. After weeks of heavy rain, floodwaters remain high. Authorities are also concerned about possible cholera outbreaks from dirty water. The devastation is unimaginable, but the crisis is far from over. Torrential rains are causing the floodwaters to rise even more, increasing the risk for vulnerable families.

They urgently need emergency shelter to make them feel safe again, water filters to help them produce safe drinking water, and mosquito nets to protect them from diseases like malaria. ShelterBox is ready to support families with emergency shelter and other essential items.

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SHELTERBOX CRISIS continued

ShelterBox Operations

- A team is now in Chikwawa, one of the worst-hit districts of southern Malawi. They've visited families living in collective centers to understand how ShelterBox can help.
- Most of the families have lost all their possessions in the floods. Many of them are sheltering in schools, so children are missing out on their education.
- Conditions are crowded and cramped, putting people at increased risk of disease, violence and even trafficking. Emergency shelter is desperately needed, to give families the space and tools to recover in privacy.
- We expect support may include emergency ShelterKits so families can repair or create shelter, as well as water filters and mosquito nets to protect themselves from diseases.
- Right now, we are talking to local partners in all the countries affected to understand how we can help. As Rotary International's project partner for disaster relief, we're in close contact with the District Governor for Malawi, Mozambique and Zimbabwe. We're also working with Habitat for Humanity, who are helping to provide shelter aid in Chikwawa.
- We're also watching other weather systems building in the region, which could cause further damage.

The Challenges

We're working to reach those communities as soon as we can, but the devastation slows everything down. Roads and bridges are washed away, communications are down, floodwaters stay high and continuous rain hits people with the misery of more flash floods.

Families who've seen their homes swept away are building temporary shelters with the few materials they could salvage. The challenges are frustrating, but we're doing everything we can to get to where we're needed.

Partnering with Rotary

As Rotary International's project partner for disaster relief, we are in close contact with local Rotarians. Rotary District 9210 is the most affected, covering Malawi, Mozambique and Zimbabwe.

Our ShelterBox team met with the 9210 District Governor Hutchison Mthinda and Past District Governor Stallard Mpata, both from the Rotary Club of Lilongwe, on Friday evening to discuss plans. The team will be reconnecting with Rotarians who assisted us during our response to the region in 2015.

We have been monitoring the impact of the flooding and cyclone across the whole region, which has also affected Rotary District 9400, which covers some of South Africa, Botswana and, crucially, Maputo in southern Mozambique. We are in regular contact with Past President Bruno Maximiano do Amaral of the Rotary club of Polana in Maputo, who has worked with our teams previously and is ready to offer assistance if required.

FOUR DYNAMIC WAYS TO FIND NEW MEMBERS

In January, we had 61 members in our club, an increase of about 40 percent from the beginning of the Rotary year in July, when we had 43. Our success has been based on two ingredients: encouraging friendships and promoting fun in Rotary.

But just as important to our growth has been a systematic and continuous follow up with potential new members. Too often a potential new member is approached once and then forgotten. Every club needs a champion or champions willing to take the extra time to stay in communication with every potential new member. I am often asked where I find all these potential new members. Our sources grow as we come up with new ideas. Below are some of the practical ways we have found members:

Follow up on RI membership leads:

Prior to my year as District 5060 membership chair, I discovered that some of the membership leads sent to us by RI were never contacted. I decided to work my way back in time through the leads, going as far back as several years, to see if any of these individuals were still interested in Rotary.

One gentleman in particular had never been contacted and was enthusiastic to be invited as my guest. Not only did he join, but he asked if his business partner could also be considered for membership. Of course my answer was "yes" and now both are members. These are people who took the time and made the effort to contact Rotary International.

Get referrals from other clubs:

I have found that sometimes a member of another club crosses paths with a co-worker who they think would be a good Rotarian, but because they are co-workers, or they have a boss-employee relationship, they don't want to invite them to be a member of their club. If something were to happen at work, it could create awkward situations in the club.

Yet that person might be a great fit for another Rotary club. So I routinely go through the membership lists for the other clubs in my area and ask for referrals.

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FOUR DYNAMIC WAYS TO FIND NEW MEMBERS ***continued***

I know this works because we have Kyle as a member of our club who was referred to us by a member of another club.

Find leads in your local newspaper:

I get excited every day to see who I might find as a potential member in my daily newspaper. Our newspaper includes information about the movers and shakers in our community, the recently retired, new home purchasers, and new businesses. The list is endless. I craft specific letters and follow up in 30 days. Often it is not even necessary to follow up because the recipient is touched by the letter and accepts the invitation for lunch at my club. I know this works because we have Jeff in our club because he responded to my letter.

Keep organized with a spreadsheet:

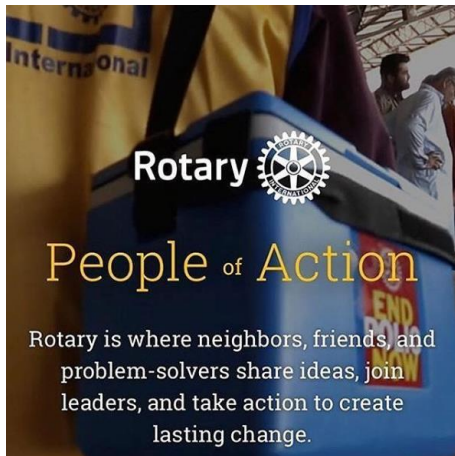
I created a spreadsheet with a list of potential new members, and set up a schedule to follow up with these people. My list includes recommendations from club members in my club, people who have given presentations at my club, former Rotarians who left other Rotary clubs in my area due to dissatisfaction or lack of engagement with their former Rotary club, and recipients of the letters I mentioned above. Systematic and continuous follow up is so important. This list helps me stay on track to make sure no one is forgotten.

In the Wenatchee Confluence Rotary Club in D5060 in Washington state, Membership Chair Rob Tidd says, "Do something to make new members feel special, like framing their certificates and interviewing them during their induction."



By Rob Tidd, March 2019

Inspiring Clubs



PEOPLE OF ACTION: Inspired Rotarians

Below are projects that D7430 Rotarians are doing to make the world a better place.

Warminster:

Charter Night

The Warminster Rotary Club has been serving its community for **57 years** and we celebrated this milestone at our Charter Night dinner on Saturday, March 2, 2019, at Giuseppe's Restaurant. It was a fun evening of food and fellowship! Charter Night is traditionally a night to recognize the accomplishments of the club over the past year, and to acknowledge those members of the club who have contributed greatly to its success.

A number of members and the Executive Board received Certificates of Appreciation for their tireless efforts on behalf of the club. Additionally, four members received Paul Harris Fellow Awards - Chris Roehl, Janice Vallone, Nello Iaineri, and Sean Friedland.

Immediate Past President Sean Friedland received the highest award of the evening – Rotarian of the Year – for his many contributions to the club this year, including referring the most potential new members.



It was truly a wonderful evening!



Inspiration!

Continued on page 9

Inspiring Clubs continued

Huntingdon Valley-Churchville:

Rotary "Floats" into Applebee's for Flapjack Fundraiser

No mistaking Huntingdon Valley - Churchville's presence at our annual flapjack fundraiser. Saturday March marked our new Rotary trailer's first public appearance. Eighty-eight members, family and friends gathered to enjoy themselves and raise money for our club's charitable efforts.



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A Night of Honors

March 6, 2019 was a night for Huntingdon Valley - Churchville Rotary to honor those who serve proudly.



Club treasurer Larry Mantz presented donation checks to representatives of outstanding local veterans service organizations; Heather Sliwinski of Operation Ward 57 and Josh Gabin of the Travis Manion Foundation. Funds were raised through our November 2018 bingo event.



Honorary member Lee Adams (L) was presented a "Paul Harris Fellow" award for his years of great service by club foundation chair Ken Barber.



Inspiration!

Continued on page 10

Inspiring Clubs continued

Emmaus:

Delivery Day at Turning Point. A grand total of 36 items: comforters, blankets, bedding gratefully received from Emmaus Rotary and put up on shelves. In photo: Karen Hobson with Nicole Steirer and Andrea from Turning Point.

A BIG THANKS to all Rotarians who donated items.



Inspiration!

Rotary Global Rewards Update



Did you know you can give to Rotary without even reaching into your pocket?

With Rotary Global Rewards, you can help Rotary while you are shopping on Amazon, planning your vacation, sending a gift, ordering flowers, renting a car, insuring your pet, and more!

You can even create your own reward, if you have the resources available to do so.

Some offers give a percentage to Rotary with your purchase; some are just rewards to you, because you are a Rotary member.

Explore Rotary Global Rewards on MyRotary.org and see what you can find. Be sure to read the details carefully; some require codes or extra steps, and some are quite simple.

Check back often, as new offers may be added.



Inspiration!

CAMP NEIDIG -- RYLA 2019

The Camp Neidig Registration Site is now officially open.

Our 2019 Camp Neidig Youth Leadership Program will be held

June 14th- June 17th at Camp Manatawny.

Camp Neidig continues to be GREEN this year and we will not mail camper packets to the clubs. All forms are available on our website <https://www.campneidig.com/forms--registration.html>.

PLEASE download the Neidig Chairperson packet as it has all the necessary registration instructions.



Youth Exchange Success



Heidi Kühn arrived in Utsunomiya, Japan, in 1975, a few months after the end of the Vietnam War. She was a Rotary Youth Exchange student, and what she saw and experienced in Japan led her to reflect on the post-World War II reconciliation between that country and her native United States. “The idea of former enemies bridging borders for peace left an impression in my heart,” she says.

Heidi Kühn, of the Rotary Club of San Francisco, founded a nonprofit called Roots of Peace to remove land mines and revive farmland.

More than 20 years later, Kühn had become a successful television journalist. She was asked by the Commonwealth Club of California, a well-known public affairs forum, to host an event featuring Jerry White, a land mine survivor who had escorted Princess Diana on her last humanitarian mission in 1997. It was a short time after the death of Diana, whose efforts to ban land mines had inspired Kühn. “That night, I made a prophetic toast,” she recalls. “May the world go from mines to vines.”

Kühn decided to act on those words and founded a nonprofit called Roots of Peace that has worked to remove hundreds of thousands of land mines and other unexploded ordnance from farmland and replace them with productive fields, such as orchards and vineyards.

In Afghanistan, the organization has helped restore fields in the Shomali Plain north of Kabul, which had been a thriving agricultural region until the Taliban burned vineyards, cut down fruit trees, and laid land mines. Since 2003, Roots of Peace has connected growers with supermarket chains in India.

Roots of Peace is also partnering with the Rotary clubs of San Francisco and Bangkok Klongtoey, Thailand, which received a \$197,000 global grant from The Rotary Foundation to remove land mines and plant black pepper vines and taro in Vietnam’s Quang Tri province, and help farmers market the high-value crop.

Kühn and her husband and Roots of Peace partner, Gary Kühn, visited Afghanistan in 2018 to see the fruits of their labor. They flew out of Afghanistan on a cargo plane carrying the harvest.

“To me, that was the greatest inspiration, the greatest moment in my life, to know that we can turn dreams into reality,” Kühn says. “Not just for ourselves, but for countless farmers and families around the world.”



Inspiration!

Peace Fellowships

Each year, Rotary awards up to 100 fully funded fellowships for dedicated leaders from around the world to study at one of our peace centers.

For more details please visit:

<https://www.rotary.org/en/our-programs/peace-fellowships>

Through academic training, practice, and global networking opportunities, the Rotary Peace Centers program develops the fellows into experienced and effective catalysts for peace. The fellowships cover tuition and fees, room and board, round-trip transportation, and all internship and field-study expenses.

In just over a decade, the Rotary Peace Centers have trained more than 1,200 fellows. Many of them now serve as leaders at international organizations or have started their own foundations.



Each year, The Rotary Foundation awards up to 50 fellowships for master's degrees and 50 for certificate studies at premier universities.

- Master's degree programs: Accepted candidates study peace and development issues with research-informed teaching and a diverse student body. The program lasts 15 to 24 months and includes a 2-3 month field study, which participants design themselves.
- Professional development certificate program: Experienced leaders gain practical tools for promoting peace and international development during an intensive, 3- month program, which includes 3 weeks of field study and peer learning opportunities with a diverse group.



Inspiration!



DID YOU KNOW ?

If you toss a penny 10,000 times, it will not be heads 5,000 times, but more like 4950. The heads picture weighs more, so it ends up on the bottom.

The Rotary Foundation



What is the PAUL HARRIS SOCIETY?

An Individual Donating \$1,000 or more every Rotary year to the Annual Fund and / or Polio Plus and / or an Approved Foundation grant, becomes a PHS member. Donations can be monthly, quarterly or annually using Rotary Direct, for example.

D7430 currently has 59 Rotarians committed to this generosity.

JOIN UP and FEEL GOOD!

Download a brochure at:

<https://my.rotary.org/en/document/paul-harris-society-brochure>

polio news

NEW Type 1 POLIO CASES as of March 31, 2019

	2019 YTD	2018 YTD	2017 Total	2016 Total
Pakistan	2	10	8	20
Afghanistan	1	21	14	13



Inspiration!

Membership

Membership Tip ---

Flexibility in membership types



Rotary has two types of membership: active and honorary. Clubs can now offer additional types, such as associate, corporate, and family, as long as they report these individuals as active members and collect RI membership dues from them.

Date	No. Members
July 1, 2018	1744
March 25, 2019	1783



Share your passion for Rotary!
REFER A MEMBER!



Council on Legislation to review policy changes

Rotary members from all over the world will gather in Chicago on 14-18 April to consider changes to the Constitutional documents that guide Rotary International and its member clubs.

Other Articles and Info

THE 2018-19 DISTRICT DIRECTORY now is available on the District website.
[Click Here](#)

PROCEDURES & GUIDELINES 2018 Edition: These are the D7430 Bylaws updated. A "Quick Reference" section has been added near the beginning. [Click Here](#)

"ALPHABET SOUP" lists many of the acronyms that are used in the Rotary world. They are reprinted below, and they are on our D7430 website at:

<http://rotarydistrict7430.org/sitepage/did-you-know>



YOUR KEY RI CONTACTS – CLUB AND DISTRICT SUPPORT (CDS)

JOHN M. HANNES

Senior Officer

john.hannes@rotary.org

GEOFF COCHRAN

Associate Officer

geoffrey.cochran@rotary.org

Feel free to use these excellent resources!



Tell Us What You Are Doing

by the 25th of each month:

PDG Bill Palmer, Editor

bill966@ptd.net

or

Sharon Rittenhouse, Publisher

rittenhouses Sharon@gmail.com



Rotary International Convention 2019



ROTARY CONVENTION
1-5 JUNE 2019
HAMBURG, GERMANY



CAPTURE THE MOMENT

The Rotary International Convention is filled with moments of inspiration that you won't want to miss. The 2019 convention takes place 1-5 June in Hamburg, Germany, a bustling, beautiful port city known for its impressive architecture. Enjoy a special welcome to this exciting city at An Evening in Hamburg, a reception hosted by local Rotary members.

What to do in Hamburg

When you're in Hamburg for the Rotary International Convention from 1 to 5 June, you can step into a simulator and steer a giant cargo ship up the Elbe River at the International Maritime Museum or visit the Kramer-Witwen-Wohnung for a peek into everyday life in 19th-century Hamburg. But the locals say if you have time for only one museum in their city, it should be Miniatur Wunderland. It features 1,040 locomotives, over 9,000 automobiles, and an airport with planes that taxi, take off, and land. Everything is depicted down to the tiniest detail.

REGISTER NOW <http://www.riconvention.org/>

THE ROTARY FOUNDATION GALA 2019

This year the TRF Gala had 88 Rotarians and guests attend this event. And it was a costume party that generated a lot of fun and some good photos.

The various auctions raised about \$5,400 for Our Foundation which is a good result.



The night's theme was "Costumes for a Cause" which had many of the attendees dressed up for the occasion. We have many creative and imaginative people in Pottstown Rotary as you can see from the photo."



Pottstown RC article states "District 7430 had a Gala on Saturday night to raise funds and awareness of Rotary's Foundation.

Many of the clubs in the district attended the event at Brookside Country Club in Pottstown and I'm glad to say Pottstown RC was well represented.



Thank you to everyone who turned out for this great event - and thank you for your support!



Inspiration!

Events Calendar

DISTRICT CALENDAR 2019-20

May 3 to 5 -- D7430 Annual District Conference at the Renaissance Hotel , 12 North 7th Street in Allentown.

May 4th -- Annual D7430 Speech Contest Finals at the Renaissance

May 4th -- Annual D7430 District Training Assembly at the Renaissance Hotel , 12 North 7th Street in Allentown.



Jun 1 to 5 -- RI Convention in Hamburg, Germany

Jun 14th to 17th -- Camp Neidig -- RYLA -- at Camp Manatawny

Jun 24th -- District 7430 Changeover & Club Awards at DeSales University Center 6 PM

Jun 24th – D7430 Council of Governors Meeting at DeSales University Center 5 pm

Aug 15th – Strike Out Hunger- Citizens Bank Park, Philadelphia

Sep 28th -- RLI (Rotary Leadership Institute) at DeSales Univ.

Oct 12th -- Purple Pinkie Race at Lehigh Carbon Community College in

Oct 19th -- RLI (Rotary Leadership Institute) I – site TBD

Nov 2nd -- Annual Foundation Seminar at MONTCO CC

Nov 9th -- Annual Rotary at the U.N. in New York City



ALL CHILDHOOD IMMUNIZATIONS ARE IMPORTANT

Our Polio Plus Committee through the leadership of Carol Ferguson, of the Doylestown Club, is taking action.

They are involved with a new initiative with the Pennsylvania Polio Survivors Network. Polio survivors truly understand the pain and disability that can come from a vaccine preventable disease.

The initiative is to promote education and the importance of ALL childhood immunizations, throughout the State of Pennsylvania. The goal of this initiative is to provide educational literature to the parents of all newborns in our State, through distribution to all hospitals and birthing centers.

So far this initiative has the support of the Pennsylvania Immunization Coalition (PAIC), the Vaccine Education Center (Dr. Paul Offit, MD) of CHOP and Rotary International's approval of the logo.

We are seeking Rotary clubs to help sponsor the printing of the immunization brochures as a part of this initiative. This falls into Rotary's area of focus of disease prevention. A \$100 contribution can print "1000" cards. The PA. Health Dept. has predicted the birth of 26,000 children this year, in the counties within Rotary District 7430.

Please make check payable to: Pennsylvania Polio Survivors Network and send to: 3365 Lace Leaf Dr., Doylestown, PA 18913

**No Child Should Suffer the Pain from a Vaccine Preventable Disease.
That Pain and Disability can Last a Lifetime.**



PLEASE VACCINATE

No Child Should Suffer from a
Vaccine Preventable Disease.

The Pain and Disability
Can Last a Lifetime.



Rotary and Polio Survivors



Working Together.

Please Vaccinate
Your Children.



www.papolionetwork.org/vaccines

Links to Vaccine Information

Pa. Dept of Health (Vaccines for Children) - 1-800-986-KIDS

www.health.pa.gov/topics/programs/immunizations

Pa. Immunization Coalition - 484-446-3040 www.immunizepa.org

University of Pittsburgh Medical Center (UPMC) - 412-647-8762

www.upmc.com/health-library

**Vaccine Education Center (Children's Hospital of Philadelphia) -
1-800-TRY-CHOP**

www.chop.edu/centers-programs/vaccine-education-center

Paul Offit, MD (Director Vaccine Education Center, CHOP) www.paul-offit.com

Vaccines and Immunization (the CDC) - 800-232-4636

www.cdc.gov/vaccines

World Health Organization (Vaccines) - 1 (202) 974-3000

www.who.int/topics/vaccines



Pennsylvania Polio
Survivor's Network

www.papolionetwork.org/vaccines



Rotary

www.rotary.org



www.immunizepa.org

Inspire

