



# THE DOUBLE “i” iNFORMATION & iNSPARATION

**SOMETHING:**  
Simple,  
Special,  
and Different



Rotary District 7430 Newsletter [www.rotarydistrict7430.org](http://www.rotarydistrict7430.org) January 2019 Vol. 1, Issue 7

## Simply Stated.....



Happy New Year to all!

The great news at the end of the year: Chris and I went to visit family in Erie, PA and WE DID NOT get 5 feet of snow!—so the cooking for 25 people was well received and not much left.....

So what is your “New Year’s resolution”? Everyone always seems to make resolutions: lose weight, save money, don’t work so much, etc. How about a continuing resolution for all of us Rotarians in District 7430?

**SSD:--- SOMETHING SIMPLE, SOMETHING DIFFERENT, AND SOMETHING SPECIAL**

Let’s continue into 2019 doing **EVEN MORE** good in our local communities and the world. Think about it and let us all **ACT!**

There is a lot of good news after completing the first six months of the 2018 -2019 Rotary Year. July 1, 2018 we had 1744 members in our districts’ 45 clubs. At the end of December we have 1765 members—an increase of 21! 29 of our clubs have added members or stayed the same. Now we have some real challenges in that 16 of our clubs have lost members during the first six months. Remember: *More Members-More Service.*

*Look at the Service projects that all of our clubs did during the first six months of the Rotary year. According to our Rotary Club Central—our clubs have completed over 25, 567 hours of service, and it is low because not all has been updated)—THAT IS AWESOME!*

Let’s make it a great January!

**PS: DON’T FORGET—WE ARE IN THE GRANT APPLICATION PERIOD FOR 2019-2020—USE YOUR FOUNDATION DOLLARS AND GET YOUR CLUB’S APPLICATIONS IN!**

*Continued on page 2*

## Simply Stated continued.....

Let us welcome these 27 new Rotarians to our clubs!

| CLUB                            | NAME                  |
|---------------------------------|-----------------------|
| Bethlehem                       | Roger Exposito        |
| Blue Bell                       | Wendy Axelrod         |
| Collegeville                    | Richard Atherholt     |
|                                 | David Ofori           |
| Easton                          | Barbara Gornick       |
|                                 | Shelly Gottlieb       |
| Emmaus                          | Laura Groh            |
|                                 | Ashley Lorah          |
| Harleysville                    | Robert Lane           |
| Nazareth                        | Lynn Ratzell          |
| Norristown                      | David Woods           |
| Pottstown                       | James Phillips        |
| Morrisville-Yardley             | Jason Harris          |
|                                 | Jennifer Holthenrichs |
| Quakertown                      | Chau Nguyen           |
| Souderton-Telford               | Glen Nemath           |
|                                 | Janet Pesini          |
| Slatington                      | John Grammes          |
|                                 | Diane Confer          |
| Reading                         | Carl Trettin          |
| Spring Township Centennial      | Marisa Promutico      |
| Springfield Township Flouertown | Michele Borette       |
|                                 | Glen Familant         |
| Spring-Ford Township            | Christopher Laskey    |
|                                 | Michelle Mitchell     |
| Upper Perkiomen                 | Steve Hill            |
| Warminster                      | Kevin Crail           |

*DG Cindy*



***ROBERT HOBAUGH, ESQ.***  
***NOMINATED For D7430 GOVERNOR in 2021-22***



Please join me in congratulating our 2021-2022 District Governor, Bob Hobaugh. The Nominating Committee met on November 29, 2018 and endorsed Bob for this position.

One of the strengths in our District has been the selection of good leaders who have a passion for Rotary. Bob certainly demonstrates both qualities. Our future looks bright indeed!

Congratulations, Bob.

*DG Cindy*

Bob joined the Rotary Club of Kutztown in 1986. He has held nearly every office there and presently serves on its Board.

Bob currently serves the District as the Area 3 Assistant Governor, Co-Chair of the Annual Fund Committee and a member of the International Service Committee. He has previously served as Sponsorship Chair for PDG Rick Gromis' District Conference and as Parliamentarian for PDGs Jack Brent and Yvette Palmer. He also has been certified by the Rotary Leadership Institute through the faculty level.

Bob coordinates Farmers' Night, a vocational celebration, and promotes The Potato Project which grows fresh vegetables for food-insecure neighbors in a 5-county area. He also serves as a director for Kutztown Rotary Charitable Foundation, Inc. and helps with Taste of Kutztown.

Bob lives in Kutztown, Pennsylvania, with his wife, Florita. They have two children: Karen of Raleigh, NC and Stephen of Pittsburgh, PA. Bob practices business and finance law and is licensed in New York and Pennsylvania. Having practiced in large law firms since 1983, Bob now enjoys legal work in his own office.

PDG Linda Young, Chair of the 2018 Nominating committee, had the following Rotarians serving as the Nomination Team:

Area 1 - John Orsini: Whitehall Rotary Club

Area 2 - Jean Searfoss: Bethlehem Morning Star Rotary Club

Area 3 - Jeannie Horning: Fleetwood Rotary Club

Area 5 - Joseph Wynands: Boyertown Rotary Club

Area 6 - Suzi Berry: Souderton-Telford Rotary Club

Area 8 - William Rossman: Central Bucks Rotary Club

Area 9 - Cary Fleisher: Ambler Rotary Club

## WHAT'S NEW AT SHELTERBOX



Many Rotarians are familiar with the green ShelterBox. Shipped around the world to provide aid and shelter for communities displaced by natural disaster or conflict, the ShelterBox organization began as a service project in 1999 by the Rotary Club of Cornwall, England. Since that time, ShelterBox has become an affiliated partner of Rotary as an independent organization.

At the present time, some 85 million persons are displaced globally, more than at any time since WW II. Of these, 65 million, the vast majority, are displaced by conflict. ShelterBoxes are deployed in the West African countries of Cameroon, Chad, Niger and Nigeria for families displaced by book Haram, in Iraq for refugees from ISIS and in Syria for families fleeing that country's civil war. ShelterBox teams have also responded to natural disasters including earthquakes, hurricanes and typhoons, tsunamis and volcanic activity in Bangladesh, the Caribbean, Indonesia, the Philippines, and Vanuatu.

In 2018, ShelterBox teams responded in 18 deployments to 17 countries, spending over 1,200 days on the ground in country. Our deployments served over 210,000 people, providing basic shelter and supplies to enable them to rebuild their lives.

While ShelterBox is a Rotary partner and the organization receives no funding from RI, contributions from Rotary clubs and individual Rotarians are a key part of ShelterBox funding. In-country Rotary clubs are integral partners in expediting the delivery of aid by arranging both customs clearance and local logistics for both supplies and team members.

District 7430 clubs and Rotarians have been strong supporters of ShelterBox and continue to provide funds to enable us to continue to serve those in need.

You can arrange a presentation to your club or use of the box and tent at a club event by contacting District 7430 ShelterBox Ambassadors Hank Tur ([htur1651@gmail.com](mailto:htur1651@gmail.com)) or Bill Tuszynski ([wtuszynski@verizon.net](mailto:wtuszynski@verizon.net)). More information is available at [www.shelterboxusa.org](http://www.shelterboxusa.org).



*Inspiration!*



## Inspiring Clubs



### PEOPLE OF ACTION: Inspired Rotarians

Below are projects that D7430 Rotarians are doing to make the world a better place.

#### Norristown:

##### THANKSGIVING DINNERS- 2018

Thanks to all who showed up last Thursday to help pack and distribute 65 dinners to local residents.

Great job in organizing the event, Bernie Reilly.



#### Huntingdon Valley-Churchville:



##### Bingo 2018 Dedicated to America's Finest: Our Veterans

November 10- Eighty -five strong "bingoed" the night away to honor our veterans at the Klein Life Center in NE Philadelphia. Fourteen spirited games, a bevy of wonderful prizes, fun and good fellowship were the keys to this successful evening for Huntingdon Valley -Churchville Rotary. The occasion was made much sweeter by KleinLife's donation of event space, enabling us to increase our financial commitment to veteran's charities. On March 6, donations will be presented to two outstanding veteran's organizations, Operation Ward 57 and the Travis Manion Foundation.

*Continued on page 6*

## Inspiring Clubs continued

### Bethlehem Morning Star:



### SALVATION ARMY BELL RINGING

Morning Star Rotary was very successful with the Annual Salvation Army Bell Ringing event December 8 at Christkindlmarkt raising nearly \$1,300 from 10 to 4 pm!

### Allentown:

#### Bell Ringing

Carol Obando-Derstine and her daughter were ringing the bells for The Salvation Army last Saturday. They were just two of our many Rotary and Interact students who volunteered their time at the Lehigh Valley Mall that day.



*Inspiration!*

*Continued on page 7*

## Inspiring Clubs continued



### Norristown:

#### BELL RINGERS FOR THE SALVATION ARMY

Thanks to all who came out last Saturday to ring the bells for The Salvation Army. Thanks also to JUDY BUCKO for organizing the collection again this year.



*Inspiration!*

### Springfield Township-Flourtown:

Springfield Township Rotarians previously helped pack Bubble Boxes this month. Each box contained soap, and illustrated instructions and crayons, for children to understand the importance of hand washing.

Yesterday, Past President Dorothea Hatt, and Cynthia Kreilick (wife of Rotarian T. Scott Kreilick) had a great time distributing Bubble Boxes in Camden. What a HUGE help Dorothea was, shlepping boxes, taking pictures and working with the faculty, staff and kids.

So pleased to have given out so many Bubble Boxes to preschoolers, Kindergarteners and 1st graders at Acelero Early Learning Centers and at the Octavius Catto Family School in Camden. The schools and children were very excited to get their boxes and to practice their hand washing skills! They particularly appreciated the fact that the Bubble Boxes are in Spanish and English, as the majority of the schools we visited serve Spanish-speaking families.



*Continued on page 8*



## *Inspiring Clubs continued*

### **Huntingdon Valley-Churchville:**

#### **Rotary Loves Kids: Especially at the Holidays!**

December 11- Huntingdon Valley-Churchville Rotary's Holiday party is always a time for festivity and good cheer. But, it's also a time for giving. Member donated toys were collected and distributed to the kids at the Redeemer Lutheran Church, Penndel, Bucks County. Many thanks to membership chair Stu Lakernick for helping us make this valuable community connection.



### **Allentown:**

Approximately 20-25 Rotary volunteers spread out across 13 schools including 50 classrooms to personally hand out dictionaries and interact with 1,343 students and teachers. An annual tradition for over 10 years, volunteers donated dictionaries to all the third graders in the Allentown School District to help improve literacy rates among area children.



Prior to handing them out at school, our volunteers meticulously label each book and pack them in boxes. Each box is clearly marked that it's for the Dictionary Project and then they are sorted by school, classroom and teacher to ensure delivery to the correct location in the correct quantities.





## ***Another “i”!! As in “What’s iMPORTANT?”***

This “What’s important” section started with a call for **individual RC members to get involved** in some Rotary activity and implement some Action Items. The following are steps that any RC member can take:

1. Take a look at just how inviting your club meetings are -- how non-Rotarians would see them. Is your meeting place attractive, private and are you having fun? This is critical. You want member candidates to like your meetings and to want to be a part of them.
2. Get members to help make a list of every possible candidate for membership. Without a list of names and contact info there can be no recruitment effort. The Chamber of Commerce has e-mailing lists you can use too.
3. Do you have a weekly Newsletter? These regular communications keep members involved, especially when they can read about a missed meeting.
4. Work with your club Foundation Chair, and your Assistant Governor, to identify a District or Global Grant project that is appropriate for your club to support. Initiate one, or partner with one or more RCs to participate.
5. Promote members supporting the RI Foundation with articles and reminders in your weekly RC Newsletter.
6. Be part of your PR effort and communicate what projects your club is doing to the “outside world.” Use Facebook.
7. Volunteer to create and manage a website for your RC. Or if you have one, help maintain it.
8. Review the RI Branding materials available on [rotary.org](http://rotary.org). Share what you learn with other RC members. Use them on your Facebook page.

***Does your RC have a Strategic Plan..... or a “Wish List”?***

## ***DISTRICT GRANTS – APPLY NOW!***

**NOW IS THE TIME TO  
APPLY !!!**



**District Grant** applications are now open for Clubs (including Interact and Rotaract!) for the 2019-20 Rotary year. Lay those plans now, sign that Memorandum of Understanding and make sure your Club's project gets a share of the funding available.

**The deadline is March 31, 2019**

If you need some help with the application, District Grant Subcommittee Chair Bonnie Eckenrode will be glad to lend a hand. She plans to conduct a **Webinar** in January to step through the process, and again in February. Email her at [bonnieeckenrode@gmail.com](mailto:bonnieeckenrode@gmail.com).

All requests will be considered and funding decisions will be made in late April, so start those plans now!

### **ROTAPLAST MISSION OPENINGS**

We still are accepting non-medical volunteers for the September 2019 mission to Guatemala City. Applications are available at the Rotaplast website; volunteers pay for their own airfare and vaccinations, as well as pass child abuse clearances. We especially are seeking a photojournalist to join our group.

Louise Zawadzki



## A NEW D7430 MEMBERSHIP GROWTH IDEA

The Rotary Club of Doylestown started a *Young Professionals branch* of our club in April 2018. And it is growing quickly, as 7 young adults in the 21-29 age group have already been inducted this year.

The YP group meets once a month at a pub to discuss the Rotary ideals of Service, and to find ways to make a difference in the community. After considering many issues, they selected the opioid crisis as their target, convened a roundtable discussion with doctors, county officials, recovering addicts and others.

Also, they are considering projects to address transportation issues, early childhood education, and "warm hand-offs" to counselors while in the emergency room.

Plans for a fundraiser are next on the agenda. Our club is so proud of their determination to do good in the community... and we have to thank our Membership Chair, Bob Tessier, for originating and shepherding this group into being.





## The Rotary Foundation



### What is the PAUL HARRIS SOCIETY?

An Individual Donating \$1,000 or more every Rotary year to the Annual Fund and / or Polio Plus and / or an Approved Foundation grant, becomes a PHS member. Donations can be monthly, quarterly or annually using Rotary Direct, for example.

D7430 currently has 58 Rotarians committed to this generosity.

JOIN UP and FEEL GOOD!

Download a brochure at:

<https://my.rotary.org/en/document/paul-harris-society-brochure>

The D7430 PHS Coordinator is PDG Bill Palmer at bill966@ptd.net



### NEW Type 1 POLIO CASES as of December 27, 2018

|             | 2018 YTD | 2017 Total | 2016 Total |
|-------------|----------|------------|------------|
| Pakistan    | 8        | 8          | 20         |
| Afghanistan | 21       | 14         | 13         |



*Inspiration!*

## Membership

### Membership Tip ---



### 10 tips to attract and retain quality members

- Know your club's strengths. ...
- Keep a list of potential recruits. ...
- Make recruiting the top priority in your club. ...
- Create a letter that lists all the great things about your club. ...
- List potential areas of responsibilities. ...
- Be persistent. ...
- Talk about Rotary wherever you go. ...
- Celebrate when you get a new member.

| Date         | No. Members |
|--------------|-------------|
| July 1, 2018 | 1744        |
| Dec 28, 2018 | 1767        |



Share your passion for Rotary!  
**REFER A MEMBER!**



### Rotary's New Vision Statement

**“Together, we see a world where people unite and take action to create lasting change — across the globe, in our communities, and in ourselves.”**

Share the vision statement with your fellow club members. Think about what it means to your club. And look for opportunities to give your input into our strategic planning process. Help us chart a course for taking action to create lasting change.

## Other Articles and Info

**District Trainer, PDG Linda Young says Mid-Atlantic PETS registration is open.** Presidents-Elect and Assistant Governors attending should register.

**THE 2018-19 DISTRICT DIRECTORY** now is available on the District website.  
[Click here](#)

**PROCEDURES & GUIDELINES 2018 Edition:** These are the D7430 Bylaws updated. A "Quick Reference" section has been added near the beginning. [Click here](#)

**"ALPHABET SOUP"** lists many of the acronyms that are used in the Rotary world. They are reprinted below, and they are on our D7430 website at:

<http://rotarydistrict7430.org/sitepage/did-you-know>



### **YOUR KEY RI CONTACTS – CLUB AND DISTRICT SUPPORT (CDS)**

**JOHN M. HANNES**

Senior Officer

[john.hannes@rotary.org](mailto:john.hannes@rotary.org)

**GEOFF COCHRAN**

Associate Officer

[geoffrey.cochran@rotary.org](mailto:geoffrey.cochran@rotary.org)

**Feel free to use these excellent resources!**



### ***Tell Us What You Are Doing***



*by the 25th of each month:*

**PDG Bill Palmer, Editor**

[bill966@ptd.net](mailto:bill966@ptd.net)

*or*

**Sharon Rittenhouse, Publisher**

[rittenhouses Sharon@gmail.com](mailto:rittenhouses Sharon@gmail.com)





## *Rotary International Convention 2019*

### Drop anchor in Hamburg

Situated on the Elbe River, Hamburg, Germany, is the third-largest port in Europe, a thriving hub of global trade.

The city will host the 2019 Rotary International Convention June 1 to 5. Local Rotarians are hard at work planning activities that will help you capture the moment.



In the September issue of *The Rotarian*, you will learn more about what you can expect during your visit to Germany's gateway to the world. Register by December 15<sup>th</sup> to take advantage of the early registration discount. <http://www.riconvention.org/>



#### **DID YOU KNOW ?**

**Each king in a deck of playing cards represents a great king from history.  
Spades - King David; Clubs - Alexander the Great; Hearts - Charlemagne; and Diamonds - Julius Caesar.**

## THE ROTARY FOUNDATION GALA



**2019 District 7430  
Foundation Gala  
March 23, 2019  
6:00pm**

Brookside Country Club  
Pottstown, PA

### **"Costumes for a Cause!"**

Join DG Cindy to celebrate the **FUN** in **fund**raising  
for The Annual Fund of The Rotary Foundation!

### **Silent Auction and Raffle**

#### **Wear costumes - be creative!**

Prizes will be given for costumes that best depict TRF Six Areas of Focus

- Peace and conflict prevention/resolution
- Disease prevention and treatment
- Water and sanitation
- Maternal and child health
- Basic education and literacy
- Economic and community development

FOR MORE INFORMATION contact DGN Janet - [rotaryconnects@gmail.com](mailto:rotaryconnects@gmail.com)

Tickets:

**[D7430Foundation2019Gala.eventbrite.ca](https://D7430Foundation2019Gala.eventbrite.ca)**

## ***UPDATE: SERVICE/TRAVEL FELLOWSHIP to Zambia***



**THE ANNOUNCEMENT FOR OUR NEW SERVICE TRAVEL FELLOWSHIP IS POPULAR!**

**WE HAVE ONLY 6 SPACES LEFT – WE WILL ALSO ACCEPT ROTARIANS/AND POTENTIAL OR FRIENDS OF ROTARIANS: PLEASE CONTACT CINDY HORNAMAN AS SOON AS POSSIBLE**

**ALSO: SEEKING ONE MALE SINGLE TRAVELER TO ROOM WITH ANOTHER and ONE FEMALE SINGLE TRAVELER**

**Some Details:**

**MFUWE VILLAGE IN THE SOUTH LUANGWA NATIONAL PARK**

**HELP REFURBISH AND PAINT THREE VILLAGE SCHOOLS/CLASSROOMS  
DOING SERVICE WITH FELLOW ROTARIANS**

**THEN**

**ENJOY A TRUE AFRICA SAFARI IN ONE OF THE MOST PRISTINE WILDERNESS AREAS OF AFRICA- A TRIP OF A LIFETIME! Rotarian and Spouse may attend.**

**August 26, 2019 (travel day) – September 7, 2019 (departure date)**

Stay in one of the top lodges in all of Africa: Mfuwe Lodge and The Bushcamp Company. Price includes internal country airfare, meet and greet for transport, all lodging, food, for 10 days/nights, entrance to the national park each day, all game viewing activities each day. Per person double occupancy: \$7420(excludes intl airfare, alcoholic beverage) 5 days painting/village activities, 5 full safari days.

**CAN INCLUDE UP TO 24 PEOPLE IN MULTIPLE DISTRICTS**

**TO FIND OUT MORE - CONTACT: CINDY HORNAMAN, DG, ROTARY DISTRICT 7430: [HORNAMCA@PTD.NET](mailto:HORNAMCA@PTD.NET)(610) 360-4875**



## *Events Calendar*

### **DISTRICT CALENDAR**

**2019**

**Feb 21 to 23 -- Mid-Atlantic PETS in  
King of Prussia**

**May 3 to 5 -- D7430 Annual District  
Conference at the Renaissance Hotel, 12  
North 7<sup>th</sup> Street in Allentown.**

**May 4 -- Annual D7430 District Training Assembly at the Renaissance Hotel, 12  
North 7th Street in Allentown.**

**Jun 1 to 5 -- RI Convention in Hamburg, Germany**

**Jun 24 -- District 7430 Changeover and Club Awards at DeSales University 6 PM**

**Sep 28 -- RLI (Rotary Leadership Institute) at DeSales University**

**Nov 9 -- Annual Foundation Seminar**



## District Conference 2019

**DON'T MISS OUT!  
REGISTER NOW!**

**May 3-5, 2019**

**Renaissance Hotel &  
Symphony Hall in  
Allentown, PA**

**ONLY \$249.00 FOR FULL  
CONFERENCE**

**SPECIAL SATURDAY  
ONLY PRICE \$184.00**

**GO TO:**

**[www.rotarydistrict7430.org](http://www.rotarydistrict7430.org)**

**SELECT DISTRICT  
CONFERENCE**

**Hotel Reservations call:**

**Marriot Renaissance**

**484-273-4000—special rate**



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Hosted by 2018 - 2019 Governor Cindy Horneiman of the Emmaus Rotary Club

**ROTARY DISTRICT 7430  
2019 CONFERENCE**

**May 3-5, 2019  
Renaissance Hotel & Symphony Hall  
Allentown, PA**

## *Inspire*

