

THE DOUBLE "i"

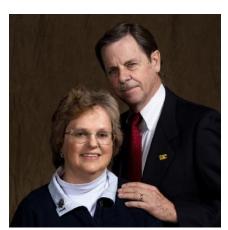
INFORMATION & INSPIRATION

SOMETHING:
Simple,
Special,
and Different



Rotary District 7430 Newsletter <u>www.rotarydistrict7430.org</u> November 2018 Vol. 1, Issue 5

Simply Stated.....



Happy Foundation Month Everyone!

Yes, here we are at the start of November and Rotarians around the world will celebrate Foundation Month. The Rotary Foundation is our "right hand" in supporting all of the activities that we do around the world.

We encourage all of our District Rotarians to support EREY (Every Rotarian, Every Year) by contributing to the foundation. Our Rotary Clubs are able to participate in grants supporting our

six areas of focus: providing clean water, preventing disease, literacy, maternal child and health, peace and conflict resolution, and community and economic development.

On average over the last five years, we have supported 23 district grants and 3 global grants each year. The grant application period for the 2019-2020 Rotary Year begins November 1—don't miss out!

Register for the Foundation Seminar on November 10th to learn more about our Foundation Activities as well as attend Grant training for your club.

CLICK HERE TO REGISTER.

October was another busy month with many activities related to Polio with many clubs participating. Thank you to the following clubs for wonderful visits: Conrad Weiser, Mount Penn, Harleysville, Huntington Valley, Churchville, Willow Grove, Souderton-Telford, Collegeville, Reading, and Slatington.



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Simply Stated continued.....

We welcome 23 new Rotarians to our district this past month:

MORE MEMBERS = MORE SERVICE

NAME	CLUB	
Michael Orbin	Allentown	
William Marley	Allentown	
Shawn Fejes	Allentown West	
Iryna Levytska	Bethlehem Morning Star	
Richard Atherholt	Collegeville	
David Ofori	Collegeville	
Kelley Noftsger	Doylestown	
Barbara Gornick	Easton	
Tyra Elsner	Harleysville	
Bonnie Delong	Kutztown	
Melanie Snipes	Morrisville-Yardley	
Ronald Hall	Morrisville-Yardley	
Michael Zackon	Quakertown	
Mark Williams	Quakertown	
Jennifer Massaro	Saucon Center Valley	
Tim Powers	Springfield Township Flourtown	
Jason Elvin	Spring-Ford Area	
Michelle Mitchell	Spring-Ford Area	
Brian Schober	Spring Township Centennial	
Tracy Hartnett	Upper Perkiomen	
Greta Buchart	Upper Perkiomen	
Alberta Scarfaro	Whitehall Area	

REMEMBER:

SSD: SOMETHING SIMPLE, SOMETHING SPECIAL, SOMETHING DIFFERENT.

Have a great Month and also good Thanksgiving to everyone!

DG Cindy



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TWO GREAT PURPLE PINKIE EVENTS for Polio Eradication



In October of 2018 there were TWO Yvette M. Palmer Purple Pinkie 5k Races and Fun Walks.

The first was on Oct 6th at Delaware Valley University in Doylestown. Then on Oct 13th was the 8th Purple Pinkie Lehigh Valley/Berks 5K run and Fun walk at Lehigh Carbon Community College in Schnecksville.

OVER \$35,000 WAS RAISED for Polio eradication by the D7430 Rotarians and sponsors involving 33 of our 45 RCs. AND the Gates Foundation will double-match this amount!

DOYLESTOWN AREA RC's PURPLE PINKIE 5K

DGE Herb Klotz reported that on Saturday, October 6 at Delaware Valley University, District 7430 Rotarians held our first Purple Pinkie Race to Zero in the Doylestown area. The Doylestown, Warminster, Warrington and Hatboro RCs each had volunteers that made this happen.

Seventy One runners and walkers joined together to raise money to eradicate polio from the world. Here is the start.



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TWO GREAT PURPLE PINKIE EVENTS continued

Several polio survivors shared their stories before the race. D7430 Polio Plus Chair, Carol Ferguson (Doylestown RC) provided some history and current facts.



PURPLE PINKIE OCT 13th at LCCC

It was cool, and it was rainy, but it was a great success! There were 100 participants at the annual Yvette M. Palmer Purple Pinkie 5K Run and Fun Walk at LCCC on Saturday October 13th. Seven runners were from our Interact Club.

This second 5K Purple Pinkie event this year – combined with the Oct 6th race at DelVal CC -- has raised OVER \$35,000 for world-wide Rotary's signature project of eradicating the disease called Polio Myelitis from the world.





Thanks go to Race Director, John Scott, and the 35 AW volunteers led by Randy Beitler who made the whole event happen. PDG Linda Young worked the registration desk, DGE Herb Klotz was helping and also competing.

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TWO GREAT PURPLE PINKIE EVENTS continued



A Polio survivor, Carol Ferguson, Doylestown RC, and D7430 Polio Plus committee chair, was with us. Before the race began Carol reviewed the last 30 years of Rotarians' good work in almost eliminating Polio.

As is our custom PDG Bill Palmer, Yvette's husband, gave the start command for the race -- and the rain had stopped. Also a tradition, Yvette's Daughter, Kim, son-in-law, Bill, and granddaughter, Arista walked the race route.

Also a tradition, Dr. Bob Gordon (Allentown West RC) on his fancy bike led the runners onto the course to ensure they went in the right direction.

Here is the start:



Right are DGE Herb Klotz, and District Governor, Cindy Hornaman. Both Herb and Cindy won medals.

WELL DONE, D7430 ROTARIANS!!







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MOLLY FERGUSON has been selected as a 2019 Rotary Peace Fellow!



On October 16, 2918, Molly received an e-mail from Laura Descher, Rotary Peace Centers Specialist | Programs and Membership, informing her -- and D7430 -- saying "On behalf of the Trustees of The Rotary Foundation, we are pleased to inform you that you have been selected to receive a 2019 Rotary Peace Fellowship for studies as part of the Rotary Peace Centers program."

The Rotary Peace Centers Specialist for The University of Queensland, will be her primary contact at The Rotary Foundation from this point forward.

The Rotary Foundation and our university partners considered candidates from all over the world for the Rotary Peace Fellowships in a highly competitive selection process. We all are proud of this significant achievement. The Rotary Foundation looks forward to a lifelong relationship with Molly.





SOME ROTARY PUBLICITY

George Will's syndicated column that appeared in the Pottstown Mercury the week of October 15th was a review of a book written by U.S. Senator Ben Sasse.

The Senator dedicated the book to Kiwanis and **Rotary** clubs, other clubs and other little platoons of Fremont, Nebraska (population 26.000)... wants to rekindle the "hometown-gymon-a-Friday-night feeling."

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SUCCESSFUL POTATO PROJECT HARVEST

On September 22, 2018, approximately 220 Rotarians and friends harvested 32,000 pounds of potatoes and carrots to benefit the food-insecure people served by the Second Harvest Food Bank of the Lehigh Valley and Northeast Pennsylvania and the Daily Bread Community Food Pantry in Collegeville. This harvest represents something simple, special and different. The event is simple because it provides unprocessed food to those who need it the most. This harvest is special because it marks the tenth anniversary of the Potato Project. The donation is different because the crops grown in Berks County were donated to a food bank and a food pantry outside Berks County.



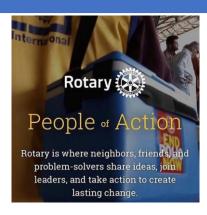
Volunteers came from Areas 3, 4, 5 and 7. They include Rotarians, Rotaractors, Interactors, members of the First Tee Golf Program, high school and college students and the Kutztown community. These people are the inspiration because through fellowship they served some of our neighbors most in need. We had fun eating freshly fried potatoes at a special location, the Kutztown University farm and Kutztown University's German Cultural Heritage Center. Next to the harvest field we enjoyed the Center's annual Heemet Fescht, with vendors, craftsmen, folklife demonstrations, children's activities, hay rides food and music. Thanks to all who participated, some of whom appear in the accompanying picture. If you care to support lHartHarvest, Inc., the charitable organization behind the Potato Project, please visit its website at

Inspiration!

https://sites.google.com/site/ihartharvestinc/donations.

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Inspiring Clubs



PEOPLE OF ACTION: Inspired Rotarians

Below are projects that D7430 Rotarians are doing to make the world a better place.

Norristown:

Dictionary Distributions

We visited the Gotwals Elementary, Whitehall Elementary and Marshall Street Elementary Schools this week. And we were delighted to have assistance from our friends of the club Rev Andy Kline (St John's Episcopal Church), Pam Martin, Rev Jeff Johnson & Christine Nuggent of Christ Church United Church of Christ.

Thanks to our volunteers for helping out. The kids were enthusiastic as usual and eager to dig into their new books and learn.



Allentown

Dictionary Packing and Delivery

Dictionary packing was Wednesday - a team of ARC volunteers worked to prepare the dictionaries for delivery to ASD 3rd graders.

Here is a picture of them hard at week -

Through this project, every third grade student in the Allentown School District will receive a dictionary.

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Inspiring Clubs continued

Allentown West:

Thirty-five (35) AW members and Interact students planned and executed the annual D7430 Yvette M. Palmer Purple Pinkie 5K Race and Fun Walk on Oct 13th. Many thanks go to Race Director John Scott.





West Reading-Wyomissing Paint the Town

On Saturday, October 6, 2018 members of the West Reading-Wyomissing Rotary Club and the Wilson HS Interact Club painted three homes in West Reading as part of the West Reading Community Revitalization Foundation's "Paint the Town" project. The club obtained a District Grant and used matching funds to pay for the paint, supplies and professional touch-ups. Pictured are Interact Club members with Adviser Chris Daubert Along with West Reading-Wyomissing Club member Jeff Bingham, Club President George Lutz and Project Chair Jill Meade.



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Inspiring Clubs continued

Springfield Township



The Springfield Township Rotary Club recently rededicated the Community Board at Cisco Park, Montgomery Ave., Erdenheim.

The Community Board, where township residents and organizations can post notices, is an example of projects the Rotary Club does in Springfield Township. Originally built in 1992, the Community Board was rebuilt by Thornton Carpentry, a township business owned by Rotary Club member Mike Thornton.

Thornton, who helped build the original Community Board, said that the rebuilding project involved taking down the board, sanding it, painting and putting a new roof on it. In recent decades, the Springfield Township Rotary Club helped with other improvement projects at the park, including walking trail, which was built in 1993; the installation of pedestrian bridge in 1984 and the gazebo, which was built in 2005.



Attending the rededication ceremony were, from left to right, Dorothea Hatt, Mike Thornton, Nancy Hacker, Bob Brock, Dennis Murray, Amanda Helwig, Karen Phelps, Jeff Harbison, Dan Helwig and Mike Taylor.



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Rotaplast

AN INTERNATIONAL SERVICE OPPORTUNITY

If you ever have wanted to join an international service project through Rotary, here's your chance!

District 7430 will be fully sponsoring the Rotaplast mission to Guatemala City from September 1-14, 2019. AND we will be able to take up to 10 non-medical volunteers to fill very important support positions. These include: Photojournalist.....Recreation therapist....., Patient transport.....Translator..... Recovery room assistant..... Medical records-keeper..... and Quartermaster.





Before

After

If you would like to help save smiles and change lives, just volunteer. you will be asked to pay for your own airfare and immunizations, as well as complete a clearance process in order to work with children.

To learn more about this incredible experience, go to......

<u>www.rotaplast.org</u>and follow the blog for the current mission to Liberia. You will see Judy Bucko from the Norristown RC serving on her second Rotaplast mission.



RC PROGRAM:

Why not schedule Judy to speak to your club after her return? We also have a touching video to share about the 2017 mission to Myanmar, which was partially funded by our district.

For additional information about joining our Rotaplast Committee or scheduling a guest speaker, please contact Louise Zawadzki at louisespeech@yahoo.com.



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Another "i"!! As in "What's iMPORTANT?"

This "What's important" section started with a call for individual RC members to get involved in some Rotary activity and implement some Action Items. Then we reviewed what you might do regarding Public Imaging and Membership Growth and Retention.

It was suggested that you promote your public image with RI's Branding resources, and learn about Rotary Days.

All of this talk about Public Image is related to creating awareness in your town of your RC so that you have more member candidates to source. But there are other actions to be taken to promote membership growth:

- 1. Take a look at just how inviting your club meetings are -- how non-Rotarians would see them. Is your meeting place attractive, private and are you having fun? This is critical. You want member candidates to like your meetings and to want to be a part of them.
- 2. Get members to help make a list of every possible candidate for membership. Without a list of names and contact info there can be no recruitment effort. The Chamber of Commerce has e-mailing lists you can use too.
- 3. Do you have a weekly Newsletter? These regular communications keep members involved, especially when they can read about a meeting that they missed.
- 4. If your members need help in Growing AND Retaining your members, contact your Assistant Governor and ask for support from the district membership committee.



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Fake Email and Social Media Accounts Target Rotary Members in New Scam



Rotary recently learned that scammers have created multiple email and social media accounts that impersonate RI President Barry Rassin and General Secretary John Hewko. The social media accounts are on LinkedIn, Twitter, and WhatsApp.

These are not authentic Rotary communications. They are phishing and spoofing attempts to obtain money and personal information.

Rotary monitors for and responds to these attempts as part of an ongoing effort to keep member, program participant, and staff data safe. We also work with LinkedIn, Twitter, and WhatsApp to remove imposter accounts.

Neither President Rassin's nor General Secretary Hewko's authentic accounts – nor any of Rotary's systems – have been compromised.

Rotary members should continue to exercise caution:

- •Disregard any suspicious message that offers money, requests money, or asks for your personal information.
- •Avoid opening attachments or following links in suspicious messages.
- •Pay close attention to the details of the email address and signature block to verify the sender.

If you receive what you believe to be a suspicious message from the president, general secretary, or another Rotary leader, please forward it to Rotary's chief information officer at richard.kick@rotary.org and then delete it immediately. Please also report any suspicious social media accounts to richard.kick@rotary.org.

17-Oct-2018

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World Polio Day Celebration

On Friday, October 19th the Bethlehem Morning Star and Bethlehem Rotary clubs cosponsored the Janet Sipple Lecture series at Moravian College. This year's topic was Global Health.

In honor of World Polio Day on October 24th Past RIVP Mike McGovern, the Chair of the International PolioPlus Committee from District 7780 in Maine, spoke at Central Moravian Church. Mike is simply an outstanding speaker, and his message was awesome! Mike's

remarks made some listeners realize how unaware we all are about how prevalent polio was as recent as 1988!

There were 35 Rotarians in attendance from all over our district to support this event. Rotarians and their partners have come so far and are so close to complete eradication. It was an excellent showcasing of the work of Rotary in the eradication of polio.

DGN Janet Kolepp reports:

The dinner that evening included 30 Rotarians from the district. We celebrated the success of the TWO Yvette Palmer Purple Pinkie/Races to Zero announcing that over \$35,000 will be donated to PolioPlus. Attendees were given race T-Shirts by DGE Herb Klotz.





PRIVP Mike McGovern shared more information about how the donated monies are actually used by TRF. For every \$50 million collect the Gates Foundation contributes \$100 million. The funds are used not for vaccine, but for the infrastructures & systems needed to make the immunizations happen including equipment, staffing, testing & security.

Yes, District 7430 Rotarians absolutely celebrated World Polio Day in 2018. Thanks go to you all.



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Peacebuilding in District 7430

Rotary International has been a strong supporter of peacebuilding since its founding days and continues with Peace Fellowships, Peace Centers, Peace Forums, and the Project Focus Area on Peace and Conflict Resolution among other efforts. Rotary people exchanges have involved well over 100,000 people and are an outstanding cornerstone of our effort to increase world understanding and peace.

Almost everyone, everywhere wants a more peaceful world. Rotary is superbly situated to leverage our commitment to peace to drive peacemaking in the world like we have driven polio eradication. Leading thinkers believe war could end in this century and I believe Rotary could play a major role.



Your club can find out more about this from a club meeting program I call "Could War End in This Century. Does Rotary Have A Leading Role? Peacebuilding in Our Rotary District". Contact Jim Palmquist to set it up.

Jim Palmquist

International Sponsor, ITI Women Peacebuilders West Africa GG1757637 Club Secretary, Emmaus Rotary Club Member, Rotary Action Group for Peace H 610-398-3074

C 484-575-6038

jim.palmquist01@gmail.com





Committee Co- Chairs Bill Tuszynski (Quakertown RC) and Hank Tur (Perkasie RC) have completed training as the District 7430 Shelter Box Ambassadors.

To arrange a presentation at your club or to borrow the ShelterBox for display at a club or community event, contact

Bill (wtuszynski@verizon.net) or Hank (htur1651@gmail.com)

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The Rotary Foundation





NOVEMBER IS FOUNDATION MONTH

It's an astonishing figure: 57 million children worldwide are not in school. Improving access to education is a key to breaking the cycle of poverty, and Rotarians are working to do just that.

Using grants from The Rotary Foundation, members partner with communities to provide affordable textbooks, to integrate technology into the classroom, and to ensure that students have access to clean water.



NEW Type 1 POLIO CASES as of October 27, 2018

	2018 Y I D	2017 Otal	2016 Total
Pakistan	4	8	20
Afghanistan	16	14	13

TWO PURPLE PINKIE 5K EVENTS ARE A SUCCESS. SEE SEPARATE ARTICLE.



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Membership

Membership Tip ---



Keep a list of potential members

It doesn't matter if it's a paper list or if it's kept on the desktop of your computer. Either way, it makes you think about those people who might be a fit for your club.

Discuss the list at board meetings too.

Date	No. Members
Aug 26, 2018	1750
Sept 26, 2018	1762
Oct 27, 2018	1774



Share your passion for Rotary! REFER A MEMBER!





Rotary's New Vision Statement

"Together, we see a world where people unite and take action to create lasting change — across the globe, in our communities, and in ourselves."

Share the vision statement with your fellow club members. Think about what it means to your club. And look for opportunities to give your input into our strategic planning process. Help us chart a course for taking action to create lasting change.

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New Rotary Service/Travel Fellowship to Zambia

DO YOU LIKE TO DO COMMUNITY SERVICE?

DO YOU LIKE TO TRAVEL?

Rotary District 7430 ANNOUNCES NEW SERVICE/TRAVEL FELLOWSHIP



TRAVEL TO ZAMBIA, AFRICA
MFUWE VILLAGE IN THE SOUTH LUANGWA
NATIONAL PARK

HELP REFURBISH AND PAINT THREE VILLAGE SCHOOLS/CLASSROOMS
DOING SERVICE WITH FELLOW ROTARIANS

THEN

ENJOY A TRUE AFRICA SAFARI IN ONE OF THE MOST PRISTINE WILDERNESS AREAS OF AFRICA- A TRIP OF A LIFETIME!

Rotarian and Spouse may attend August 26, 2019 (travel day) – September 7, 2019 (departure date)

Stay in one of the top lodges in all of Africa: Mfuwe Lodge and The Bushcamp Company. Price includes internal country airfare, meet and greet for transport, all lodging, food, for 10 days/nights, entrance to the national park each day, all game viewing activities each day. Per person double occupancy: \$7420 (excludes intl airfare, alcoholic beverage) 5 days painting/village activities, 5 full safari days

CAN INCLUDE UP TO 24 PEOPLE IN MULTIPLE DISTRICTS

TO FIND OUT MORE CONTACT:

CINDY HORNAMAN, DG, ROTARY DISTRICT 7430 HORNAMCA@PTD.NET (610) 360-4875



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Other Articles and Info

THE 2018-19 DISTRICT DIRECTORY now is available on the District website. Click here

PROCEDURES & GUIDELINES 2018 Edition: These are the D7430 Bylaws updated. A "Quick Reference" section has been added near the beginning. Click here

"ALPHABET SOUP" lists many of the acronyms that are used in the Rotary world. They are reprinted below, and they are on our D7430 website at:

http://rotarydistrict7430.org/sitepage/did-you-know



JOHN M. HANNES

GEOFF COCHRAN

Senior Officer

Associate Officer

john.hannes@rotary.org

geoffrey.cochran@rotary.org

Feel free to use these excellent resources!

Tell Us What You Are Doing



by the 25th of each month:

PDG Bill Palmer, Editor bill966@ptd.net

Sharon Rittenhouse, Publisher rittenhousesharon@gmail.com



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Rotary International Convention 2019

Drop anchor in Hamburg

Situated on the Elbe River, Hamburg, Germany, is the third-largest port in Europe, a thriving hub of global trade.

The city will host the 2019 Rotary International Convention June 1 to 5. Local Rotarians are hard at work planning activities that will help you capture the moment.



In the September issue of The Rotarian, you will learn more about what you can expect during your visit to Germany's gateway to the world. Register by December 15th to take advantage of the early registration discount. http://www.riconvention.org/



DID YOU KNOW?

Men can read smaller print than women; women can hear better than men.

Bullet proof vests, fire escapes, windshield wipers, and laser printers all were invented by women.

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RI Photo Contest

Enter the 2019 Rotarian photo contest

Enter your images in The Rotarian's photo contest and you might see them in the pages of the magazine. You may enter up to three photos taken since 1 January 2018. The contest closes 15 December 2018.



GO TO: https://www.rotary.org/en/enter-2019-rotarian-photo-contest



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Events Calendar

DISTRICT CALENDAR

2018-2019

Nov 10th -- Foundation Seminar at Mont Co CC.



2019

Feb 21 to 23 -- Mid-Atlantic PETS in King of Prussia

May 3 to 5 -- D7430 Annual District Conference at the Renaissance Hotel, 12 North 7th Street in Allentown.

May 4 -- Annual D7430 District Training Assembly at the Renaissance Hotel, 12 North 7th Street in Allentown.



Questions? Contact
PDG Bill Palmer, D7430 PHS
Coordinator at
bill966@ptd.net if you earn a PHS
lapel Insignia
when you join.

What is the PAUL HARRIS SOCIETY?

An Individual Donating \$1,000 or more every Rotary year to the Annual Fund and / or Polio Plus and / or an Approved Foundation grant, becomes a PHS member. Donations can be monthly, quarterly or annually using Rotary Direct, for example.

D7430 currently has 58 Rotarians committed to this generosity.

JOIN UP and FEEL GOOD!

Download a brochure at:

https://my.rotary.org/en/document/pa ul-harris-society-brochure Page 23 The DOUBLE "I"

District Conference 2019

DON'T MISS OUT! REGISTER NOW!

May 3-5, 2019

Renaissance Hotel & Symphony Hall in Allentown, PA

ONLY \$249.00 FOR FULL CONFERENCE

SPECIAL SATURDAY ONLY PRICE \$184.00

GO TO:

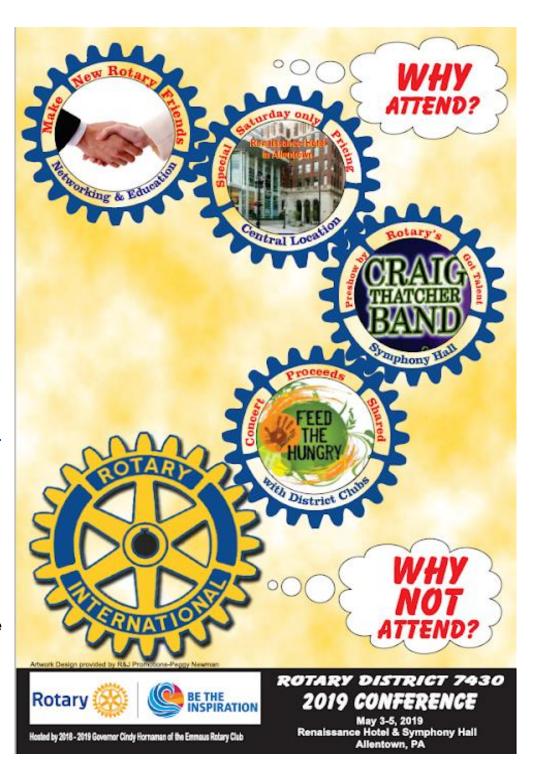
www.rotarydistrict7430.org

SELECT DISTRICT CONFERENCE

Hotel Reservations call:

Marriot Renaissance

484-273-4000—special rate



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In Memoriam



We note the recent passing of Rotarians

Michael W. Hunsberger passed away with his family by his side on October 4, 2018 at age 67. He resided in West Norriton with his beloved wife of 39 years, Janice H. (Tavares) Hunsberger.

Michael was the loving father of Julie Barbagallo (Sean), Chrissy Hunsberger (Caitlin Smith), Michael C. Hunsberger and Cody "Chord" Hunsberger. He was the cherished grandfather of Talia and Dominic Barbagallo.

Michael is survived by his sister Phyllis Cooper (Richard) and brother, George "Eddie" Hunsberger.

Michael was a member of the Norristown RC between 2013 and 2014. He participated in many service projects supporting the club and was a friend to many. Mike was active in the community and upon leaving Rotary served as president of the Rolling Thunder Chapter Pa-1.

Paul A. Florenz, 69, died October 18, 2018 at St. Luke's Hospice in Bethlehem. He is



survived by his wife, Jane (Kolb), with whom he shared 47 years of love and adventures, son Major Andrew R. Florenz (and Kyra), daughter Catherine D. Florenz, and daughter Martha Kolb Florenz Marello (and Chris). His pride in his wonderful children was unparalleled.

Paul was also lucky enough to have seven adorable grandchildren.

He was born in Lawrence, MA, and attended Philips Academy in Andover. Paul graduated from Dickinson College, and was granted a J.D. from the New England School of Law in 1979. He maintained a busy law practice from 1979 to 2018.

Paul was deeply involved with the Bach Choir of Bethlehem, and served on its Board of Managers, most recently as Vice President, for many, many years. He was also Chairman of the House Staff. His love of the music and devotion to the Choir were unmatched.

Paul was a faithful member of Bethlehem Rotary club for many years, and was actively serving on its Board of Directors.

Paul dedicated many years to Lutheran Manor of the Lehigh Valley, and has acted as the President of the Board of Directors for the past 32 years. Most recently he oversaw the recent building of the new Wellness Center.

Paul was not currently a member of any organized church, but was the very ideal of a Christian individual: a model of tolerance, service and love. This community will be the lesser for his loss.

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Inspire

