



THE DOUBLE “i”

*i*NFORMATION & *i*NSPIRATION

SOMETHING:
Simple,
Special,
and Different



Rotary District 7430 Newsletter www.rotarydistrict7430.org October 2018 Vol. 1, Issue 4

Simply Stated.....



We are “*rockin*” in our District as we go into October! I am so enthused visiting clubs this past month—**EVERYONE** seems to be interested in really trying new things, implementing outstanding service projects and trying new fund raisers.

Don’t miss out—become a part of the enthusiasm and participate in your group’s activities—so many opportunities to volunteer, socialize, and network..

October is Polio Month and our district has several events for you and your club to participate in:

Two Purple Pinkie Walk/Runs: October 6th and October 13th

A World Polio Day Celebration in Bethlehem on October 19th with a Lecture by Janet Sipple at Moravian College and a dinner with our Rotary International Polio Rep Mike McGovern.

Remember, we are “this close” to ending Polio- but to do that we need to continue our funding efforts. Go to our district web-site: www.rotarydistrict7430.org to find out more.

Thank you to the following clubs for such welcoming visits in September: Saucon Center Valley, Central Bucks, Fleetwood, Pottstown, Springfield Township Flourtown, North Penn, Hatboro, Ambler, Doylestown, Bethlehem Morning Star and Norristown.



Continued on page 2

Simply Stated continued.....

There are many membership network events planned for clubs during October as well—it is pretty exciting. Let's welcome the 25 new members below to our Rotary family:

<i>NAME</i>	<i>CLUB</i>
Toyae Berry	Allentown
Kari Ryerson	Allentown
Kate Harper	Ambler
Catherine Abreu	Bethlehem
David Erickson	Bethlehem
Dave Kiersnowski	Central Bucks
Peter Blauert	Central Perkiomen
Paul Johnson	Central Perkiomen
Mark Haldaman	Easton
Joseph Parks	Emmaus
Susan Bear	Hamburg
Andrea Morgan	Norristown
Christopher Laskey	Springford
Kenneth Byler	Souderton-Telford
Bob Swartley	Souderton-Telford
Ahema Asari	Warminster
Gary Allen	Warrington
Lou Altomari	Warrington
William Elton	Warrington
Carly Moritz	Warrington
John Bieber	West Reading/Wyomissing
Stephen Burnham	West Reading/Wyomissing
Warren Weik	West Reading/Wyomissing
Bilal Djos-Raph	Willow Grove
Sarah Djos-Raph	Willow Grove

Remember: More Members, More Service!

Have a great October!

DG Cindy



PURPLE PINKIE DUO

THE PURPLE PINKIE DUO ----

TWO 5K RACES --

TWO VENUES --

TWO DATES --

Toward Polio Eradication, in October of 2018 there will be TWO Yvette M. Palmer Purple Pinkie 5k Races and Fun Walks.



Oct 6th -- Purple Pinkie DelVal/Bucks 5K run and Fun walk at Delaware Valley University in Doylestown.

Oct 13th -- the 8th Purple Pinkie Lehigh Valley/Berks 5K run and Fun walk at Lehigh Carbon Community College in Schnecksville.

A \$250 club sponsorship gives your club one share of the proceeds from both events to be donated to Polio Plus in the name of your club or your club members.

Many clubs donate multiple shares. In 2017, the 35 Purple Pinkie club sponsors each received \$325 in Polio Plus credits for each \$250 sponsorship.

Go to the website at: <http://www.purplepinkie.net/>

New this year: Your club sponsorship can be donated in the name of each active club member equally (\$15 per active member minimum). In that way, each club member gets Paul Harris credit for the donation.

Purple Pinkie Club Sponsorship checks should be made out to "The Rotary Foundation" and mailed to Herb Klotz, 2004 Kingsview Road, Macungie, PA 18062

QUESTIONS on club sponsorships: Contact Herb Klotz (herbk.rotary@gmail.com or 1-484-707-9467)



Inspiration!

Rotary Leadership Institute



LEARN MORE ABOUT ROTARY
BE MOTIVATED
DEVELOP LEADERSHIP SKILLS

DO IT ALL IN ONE RLI DAY!

NOW is the time to make your decision to become better educated about world-wide Rotary. If you have any wish to maximize your Rotary club membership, especially if you are new to your club, RLI makes it easy. Attend the **October 20th 2018 Rotary Leadership Institute (RLI) training at DeSales University in Center Valley, PA.**

Any Rotarian, newcomer and "old timer" alike, who attends a day of RLI programs becomes a more valuable, and more dedicated, member of your Rotary club.

Please register NOW for Part I, II, III, and if you have graduated you may register for the Post Graduate Course.

\$ 50.00 reimbursement per attendee regardless of which level is being taken!

For additional information and to register visit

<https://rlinea.org/event/rli---center-valley/>

For other information please feel free to call or e-mail Len Gieseler, District Chair, at 610-323-2201 or lengieseler@pottstowninsurance.com



3 Steps to a 100% Membership Increase

By Dinesh Gajeelee, Rotary Club of Haute Rive, Mauritius

One of the ongoing challenges in Rotary is maintaining a healthy level of membership. My club of Haute Rive is no exception. We started the club in 2014 with 20 members, and despite the fact that we have gained new members since then, we've also lost a few. So much so that membership fell to just 18 as of 1 July 2017. Fortunately, our leadership team was proactive and began forming a plan to address the situation.

1. As club president, some of the responsibility fell upon me to understand the situation. It was clear we couldn't approach recruitment the same way we had been from the beginning, asking members to suggest their friends and business partners. We needed a more defined and deliberate strategy. I began looking into many different options, and we decided to pursue a couple of different strategies.

2. We opened our meetings to guests from the community by deliberately organizing talks on topics that would interest non-members, like the environment, our laws and constitution, and current events. These gave people a no-risk opportunity to attend a Rotary meeting while giving us an occasion to share with them what we do. This proved to be successful beyond our expectations, and at the same time, enhanced the image of Rotary in our community.

3. After much research, we also decided to pursue a satellite club. This required considerable planning and explanation, because there were many Rotarians in our district who did not know what these are — a group of members connected to the main club who meet at a separate time and location. But after much discussion and an extensive amount of info sharing, we had an enthusiastic group of people, and we formed a core team with the help of a Rotaract club we sponsor. As of June, we had organized the first satellite club in our district.

With these strategies, and the hard work and determination of our members, we ended the year with a 100 percent increase in membership, and five more prospective members visiting our club.

A club's health is, of course, not just a question of numbers. But having more members does help create enthusiasm and increase participation in projects and events.

In this journey, we developed quite a few tools that helped us implement our plan, including some slideshow presentations, and answers to frequently asked question. If you are willing to address your situation, and put in the time and research, it is possible to achieve a 100 percent membership increase.



**BE THE
INSPIRATION**

Inspiring Clubs



PEOPLE OF ACTION: Inspired Rotarians

Below are projects that D7430 Rotarians are doing to make the world a better place.

Norristown:

Music Fest 4 Kids Success Despite Weather

Last Saturday Sept 8th the Expressive Path organization hosted 'Music Fest 4 Kids' and we were there. Expressive Path is a non-profit based in Norristown which promotes the arts in teenage youths. They have a large volunteer network which provide mentoring, coaching, lessons, supplies, instruments, and opportunities to showcase the kids budding talent. Because of their efforts Norristown was recognized as one of the best communities for arts & music. This fest is one of a couple of opportunities that they use to raise funding.



speakers.

All of the bands and vocal talent were so good on Saturday. The weather cooperated. And the park was filled with beautiful music. We also connected with 3 potential future

Our club is making a \$3000 district matching grant to Expressive Path this Fall to be used for art supplies and instruments. Rotary is proud to be a sponsor.

Continued on page 7

Inspiring Clubs continued

Allentown West:

Kingdom Life Food Pantry Volunteers

On Friday evening Sept. 7th AW Rotarians and families restocked the KLFP shelves. Thanks go to Jean Masiko, Diana Dunn, Ron Coleman, Len Salines and Gail and Ed Micca.



Easton:

Rotary Club of Easton Pitches In For Miracle League of Northampton County



Members of the Easton Club worked the concession stand at Easton Rotary Field for the Miracle League Network (MLN) of Northampton County during a recent Saturday full of games. There are over 250 MLN in the United States, Canada and Puerto Rico and they believe that every child deserves the chance to play baseball. They proudly serve over 200,000 children and young adults with disabilities.

In this photo.....Left to Right Janet Mease, BJ Metz, Anita Paukovits



Inspiration!

Continued on page 8

Inspiring Clubs continued

Bethlehem:

Jill Long and Mark Reed of Bethlehem RC report that they had 3 new Members Inducted. The total membership now for Bethlehem is 101!



Pictured from left to right,
 PDG Gerry Long (Sponsor of David Erickson)
 David Erickson (New Member)
 Tyler Papaz (Sponsor of Cathy Abreu)
 Mark Reed (Current President)
 Cathy Abreu (New Member)
 Justin Porembo (New Member)
 Tom Demshock (Sponsor of Justin Porembo)

Upper Perkioman:

On Saturday, September 22, 2018, members of the Upper Perk Rotary Club participated in fall clean up of their designated section of Route 663 through the Adopt-a-Highway program.



Inspiration!

Rotaplast

AN INTERNATIONAL SERVICE OPPORTUNITY

If you ever have wanted to join an international service project through Rotary, here's your chance!

District 7430 will be fully sponsoring the Rotaplast mission to Guatemala City from September 1-14, 2019. AND we will be able to take up to 10 non-medical volunteers to fill very important support positions. These include: Photojournalist.....Recreation therapist....., Patient transport.....Translator..... Recovery room assistant..... Medical records-keeper..... and Quartermaster.



Before



After

If you would like to help save smiles and change lives, just volunteer. you will be asked to pay for your own airfare and immunizations, as well as complete a clearance process in order to work with children.

To learn more about this incredible experience, go to.....

www.rotaplast.organd follow the blog for the current mission to Liberia. You will see Judy Bucko from the Norristown RC serving on her second Rotaplast mission.



Saving smiles, changing lives.

RC PROGRAM:

Why not schedule Judy to speak to your club after her return? We also have a touching video to share about the 2017 mission to Myanmar, which was partially funded by our district.

For additional information about joining our Rotaplast Committee or scheduling a guest speaker, please contact Louise Zawadzki at louisespeech@yahoo.com.



Inspiration!

Another "i"!! As in "What's iMPORTANT?"

November is Foundation Month.....



So far we have discussed the need for Action Items in our RC plans. And we mentioned holding Mixers, upgrading your Facebook page, and joining the Chamber of Commerce. Then last month it was suggested that you have an up-to-date website, and a link to your very active Facebook page.

This time we ask you to consider actions to take in support of the Rotary Foundation (TRF), which includes The Annual Fund, Polio Eradication, and the Endowment Fund. Consider:

1. Through your club officers, urge that your club Foundation Chair provide weekly one minute "Foundation Minutes" with reasons to donate. Be sure to promote 100% of members needing to participate -- any amount.
2. Attend the annual D7430 Foundation Workshop/Seminar on November 10th at MONTCO CC in Blue Bell. Stay for the Grant Training session to help certify your RC and to learn the "ropes."
3. Have your board of directors agree to commit 10% or so of your fundraisers' profits to go to TRF uses.
4. Get your Interact Club students to attend one or both the October 2018 Purple Pinkie 5K Run – Walk events for Polio Eradication. They can compete or help out.
5. Promote members supporting the RI Foundation with articles and reminders in your weekly RC Newsletter. If you don't have a weekly newsletter, start one.
6. Through your club officers and your club Foundation Chair learn about District Grants and get one started alone, or with other RCs in your area.



World Polio Day

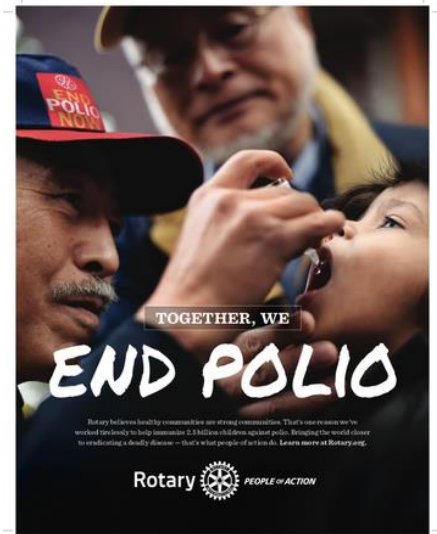
D7430 World Polio Day Celebration

Moravian College Annual Janet A. Sipple Lecture
"Celebrating the Progress in Eliminating Polio"

Friday October 19, 2018

3:00 – 5:00pm

**Central Moravian Church,
72 W. Church Street, Bethlehem, PA**



Open to the public, reserved seating for Rotarians & Guests
at:

<https://www.eventbrite.ca/e/janet-a-sipple-lecture-moravian-college-tickets-49459771508>

**FEATURING Michael McGovern, BA, MA, Chair, Rotary International Polio Plus Committee,
Past Rotary Foundation Trustee, and Past Rotary International Director.**

ALSO:

“Why Zero Matters” Dinner

6:00pm

The Hotel Bethlehem – Mural Ballroom

437 Main Street, Bethlehem, PA

Reservations through EventBrite at

Cost is \$45

RSVP at:

<https://www.eventbrite.ca/e/why-zero-matters-dinner-tickets-49512045862>

**Michael McGovern will be our special guest as we honor D7430 efforts to eliminate polio
through contributions to The Rotary Foundation
and the Yvette M. Palmer Purple Pinkie 5K Run & Fun Walks also held in October.**

Rotary Youth Exchange Update

ACTION REQUIRED

We are looking for Rotary Clubs to recruit 2019-20 Students to study in foreign countries. The district committee is committed to supporting the process while building lasting friendships through a cultural experience.



Applications are due by **NOVEMBER 1ST** and interviews will be at DeSales University on November 11th.

For more information on the Outbound Exchange please contact:
Outbound Coordinator Brian Hartlaub at brianhartlaub76@gmail.com
or
Youth Exchange Chair Darlene Scott at 7430yechair@gmail.com



2018-19 Inbound Student Orientation



The annual "rebound" picnic of last year's Outbound students.



Inspiration!

District Governor Nominee



DGN CANDIDATES WANTED

For Rotary Year 2021-2022

DG Cindy Hornaman, on behalf of the 2018 Nominating Committee of D7430 is seeking candidates to serve as D7430 Governor during the 2021-2022 RY. Notices requesting nominations were e-mailed to each D7430 RC President in September.

A Rotary Club may nominate only one candidate and there is a form to do so. Applications are due back to PDG Linda Young, Chair of the 2017 Nominating Committee, by 11/1/18.



Questions? Contact
PDG Bill Palmer, D7430 PHS
Coordinator at
bill966@ptd.net if you earn a PHS
lapel Insignia
when you join.

What is the PAUL HARRIS SOCIETY?

An Individual Donating \$1,000 or more every Rotary year to the Annual Fund and / or Polio Plus and / or an Approved Foundation grant, becomes a PHS member. Donations can be monthly, quarterly or annually using Rotary Direct, for example.

D7430 currently has 58 Rotarians committed to this generosity.

JOIN UP and FEEL GOOD!

Download a brochure at:
<https://my.rotary.org/en/document/paul-harris-society-brochure>

The Rotary Foundation



What are you doing for World Polio Day?

Rotary and its partners in the Global Polio Eradication Initiative (GPEI) have had to take bold action in the historic fight against polio. At Rotary's 6th annual World Polio Day event on 24 October in Philadelphia, Pennsylvania, USA, we'll highlight the monumental and innovative steps that are getting us closer to our goal. We'll also celebrate 30 years of achievements by the GPEI.

polio news

NEW Type 1 POLIO CASES as of September 28, 2018

	2018 YTD	2017 Total	2016 Total
Pakistan	3	8	20
Afghanistan	14	14	13

ALL D7430 ROTARIANS -----

TWO 5K RACES TO SUPPORT -----

October 6th Purple Pinkie DelVal/Bucks 5K run and Fun walk at Delaware Valley University in Doylestown.

October 13th -- Purple Pinkie Lehigh Valley/Berks 5K run and Fun walk at Lehigh Carbon Community College in Schnecksville.



Inspiration!

Membership

Membership Tip ---



To promote membership emphasize the purpose of Rotary as “Service to Others.” Hold a hands-on service project and invite membership candidates to participate and help do stuff.

Date	No. Members
July 1, 2018	1746
Aug 26, 2018	1750
Sept 26, 2018	1762



Share your passion for Rotary!
REFER A MEMBER!



Rotary's New Vision Statement

“Together, we see a world where people unite and take action to create lasting change — across the globe, in our communities, and in ourselves.”

Share the vision statement with your fellow club members. Think about what it means to your club. And look for opportunities to give your input into our strategic planning process. Help us chart a course for taking action to create lasting change.

Other Articles and Info

THE 2018-19 DISTRICT DIRECTORY now is available on the District website. [Click here](#)

PROCEDURES & GUIDELINES 2018 Edition: These are the D7430 Bylaws updated. A "Quick Reference" section has been added near the beginning. [Click here](#)

"ALPHABET SOUP" lists many of the acronyms that are used in the Rotary world. They are reprinted below, and they are on our D7430 website at:

<http://rotarydistrict7430.org/sitepage/did-you-know>



YOUR KEY RI CONTACTS – CLUB AND DISTRICT SUPPORT (CDS)

JOHN M. HANNES

Senior Officer

john.hannes@rotary.org

GEOFF COCHRAN

Associate Officer

geoffrey.cochran@rotary.org

Feel free to use these excellent resources!

Tell Us What You Are Doing

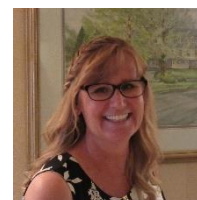
by the 25th of each month:



PDG Bill Palmer, Editor

bill966@ptd.net

Sharon Rittenhouse, Publisher
rittenhouses Sharon@gmail.com



Rotary International Convention 2019

Drop anchor in Hamburg

Situated on the Elbe River, Hamburg, Germany, is the third-largest port in Europe, a thriving hub of global trade.

The city will host the 2019 Rotary International Convention June 1 to 5. Local Rotarians are hard at work planning activities that will help you capture the moment.



In the September issue of The Rotarian, you will learn more about what you can expect during your visit to Germany's gateway to the world. Register by December 15th to take advantage of the early registration discount. <http://www.riconvention.org/>



DID YOU KNOW ?

No word in the English language rhymes with month, orange, silver, and purple.

$$111,111,111 \times 111,111,111 = 12,345,678,987,654,321$$



ShelterBox USA

Committee Chair Bill Tuszynski (Quakertown RC) and Hank Tur (Perkasie RC) have completed training as the District 7430 Shelter Box Ambassadors.

Bill Tuszynski --
wtuszynski@verizon.net



RI Global Rewards



Learn more about Rotary Global Rewards ----

- Explore the program on your desktop by visiting www.rotary.org/globalrewards
- Access discounts on the go with the Rotary Global Rewards app. Available on the Apple App Store for iPhone and iPad and Google Play for Android.
- Rotary Global Rewards is our member benefits program for Rotary and Rotaract club members and Rotary program alumni. It offers discounts on products and services. Find out how you can take advantage of these special offers, post your own, or choose offers that give back to Rotary.

Events Calendar

DISTRICT CALENDAR

2018-2019

Oct 6th -- Purple Pinkie DelVal/Bucks 5K run and Fun walk at Delaware Valley University in Doylestown.



Oct 13th -- Purple Pinkie Lehigh Valley/Berks 5K run and Fun walk at Lehigh Carbon Community College in Schnecksville.

Oct 19th -- World Polio Day celebration at Moravian College in Bethlehem from 3 to 5 PM.

Oct 19th -- D7430 "Why Zero Matters" Dinner at the Hotel Bethlehem featuring PRIVP Mike McGovern.

Oct 20th -- The 2018 Rotary Leadership Institute (RLI) in District 7430. It will be held again in the Gambet Center of DeSales University.

Nov 10th -- Foundation Seminar at Mont Co CC.

2019

Feb 21 to 23 -- Mid-Atlantic PETS in King of Prussia

May 3 to 5 -- D7430 Annual District Conference at the Renaissance Hotel , 12 North 7th Street in Allentown.

May 4 -- Annual D7430 District Training Assembly at the Renaissance Hotel , 12 North 7th Street in Allentown.

District Conference 2019

**DON'T MISS OUT!
REGISTER NOW!**

May 3-5, 2019

**Renaissance Hotel &
Symphony Hall in
Allentown, PA**

**EARLY BIRD
REGISTRATION
UNTIL OCTOBER 31**

**ONLY \$229.00 FOR FULL
CONFERENCE**

**SPECIAL SATURDAY
ONLY PRICE \$174.00**

GO TO:

www.rotarydistrict7430.org

**SELECT DISTRICT
CONFERENCE**

Hotel Reservations call:

Marriot Renaissance

484-273-4000—special rate

WHY ATTEND?

WHY NOT ATTEND?

ROTARY INTERNATIONAL

**ROTARY DISTRICT 7430
2019 CONFERENCE**
May 3-5, 2019
Renaissance Hotel & Symphony Hall
Allentown, PA

Artwork Design provided by R&J Promotions-Peggy Newman

Rotary BE THE INSPIRATION

Hosted by 2018 - 2019 Governor Cindy Horneiman of the Emmaus Rotary Club

In Memoriam



We note the recent passing of Rotarians



J. Richard Wagner - 1927-2018

J. Richard Wagner, 91 of Kutztown, died September 6, 2018, in his home. He was the husband of Jean M. (Beck) Wagner, and the son of the late John A. Wagner and Eva M. Keller.

Richard had a profound impact on many over the years and lived a rich and full life. He was born January 10, 1927, in Nescopeck, PA. He graduated from Bloomsburg State Teachers College with a degree in mathematics and served his country in the Army Air Force for two years.

He moved to Kutztown in 1957 to teach, then worked for many years at Kutztown Publishing Company.

Richard also served at Trinity Lutheran Church in Kutztown for more than 50 years as organist and choir director. He met his wife, Jean, at Trinity Lutheran Church, and they were married in 1957.

In the 1970s, he founded the Kutztown Community Choir and served as its director for nearly fifty years.

In addition to his wife he is survived by sons: Paul S., husband of Kathleen (Rossi), Whitehouse Station, N.J.; Mark J., husband of Karen (Gebhardt), Danvers, Mass.; Matthew J., husband of Deborah (Page) Plymouth, Mich.; nine grandchildren; and one great-grandchild.

Richard joined the Kutztown Rotary Club in 1978 and was an active member until 2016.

Richard served as Club President from 1984 to 1985. Under Richard's leadership, the club started sponsoring the annual Health Scan project and providing Christmas trees for decoration along Main Street.

Inspire

