

The KILT



wrap yourself in Rotary

Rotary District 7430

February 2013

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TJ's "Magic Carpet"



This last month I have spent doing club visits -- something quite

interesting, as some do not meet at their usual venues due to Winter operating schedules. Your DG learned a valuable lesson: do not turn up casually, call ahead!. I was reviewing how our District is doing and what we have so far achieved in our Rotary year 12/13 of "Peace Through Service".



The high points are many. All clubs are doing great work in both fundraising and service projects in their community, Our District -- as DGE Frank found out when he attended the International Assembly in San Diego last week -- is way ahead of so many other districts around the world in our preparations for the new Rotary

2015-16 District Governor

Douglas Cook of the Rotary club of




Mary & Doug


Collegeville officially has been declared our D7430 Governor for RY 2015-16. There being no challenges on record by February 1, 2013, the recommendation of the 2012 Nominating Committee stands.

Doug was raised in southern N.J. and attended Rutgers University earning a BA degree in Accounting. In 1996 he graduated Beta Gamma Sigma from the Executive MBA program at the University of New Hampshire. Doug secured his CPA licenses in 1986 and became a Certified Insurance Counselor in 2006.


Doug's professional career began in Philadelphia as a CPA. He has worked for nearly three decades



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TJ's Magic Carpet continued



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Foundation model and Rotary's 6 Areas of Focus on July 1st. This is because of the strong leadership and direction of our Future Vision Task Force and that almost 90% of our clubs had members attend the training. For that we should say a big thank you to all!

But I would also like to take this opportunity to remind us all that all the great things our Foundation does here and around the world depends on each one of us supporting it. To date we are

60% toward reaching our APF Foundation goal for the year. And we are 45% towards our financial goal to help with Polio Eradication. Wouldn't it be great to see D7430 beat those goals for 13/14... together we can do it!!

To back up the fact that I know we can is the great support we had for the following: \$4,600 for Strike Out Hunger in August; over \$14,000 from the Foundation Golf Tournament. And we can do the same again by Supporting the Yvette Palmer Polio Purple Pinkie 5K Race/Walk at De Sales on University on April 21st, which is not just a fundraiser but also a great district fellowship event

Membership events have been very well attended. And our Youth Exchange committee reports that they are having a good year. Although while we have 10 students being prepared for going outbound in 13/14, they would have loved that # to be higher.

We may end the year with 3 Rotaract Clubs and also a couple of new Interact Clubs. Then consider that there are 18 clubs getting ready to participate in the upcoming 4 Way Speech Contest -- and plans well in place for Camp Neidig in June. Then there are things like our outbound GSE Team's trip to Japan, our Rotaplast Team's mission to the Philippines, and our Visiting Friendship Exchange team from Australia, and finally the huge amount of money we raised for Sandy Disaster Relief (41,500), it all tells me that you should be so proud of all you are doing right now.

As with most things in life we all like to be proud of a job well done. And while we do not do it to be thanked, we like to know it is recognized and I wanted to tell you that I do recognize all that our family of D7430 Rotarians do and achieve, but I must also mention the one thing that still worries me.

I am still seeing in some cases us not addressing how we present ourselves, our clubs and Rotary to the outside world. When each club President goes through PETS training we talk about them being the bandleader, how each week they stand before us and set the mood for a meeting and all we do. We tell them that we, their members, are the orchestra and they direct us and we will follow and make great music as a whole.....Where I am going with this is that I talked about it in "Back to Basics." This is something we all are part of making happen; you, me and each member of our club holds those instrument's and we all have to play them together to create that Magic! So please look around you at your club and be aware of what you see, and make sure we support our club President and also that we each play our part in showing, telling and making others want to be A Rotarian and join your club.

Okay, my Magic carpet is covered in Snow so I must go and get it ready

continued on page 3

TJ's Magic Carpet *continued*

for my next trip as I continue on this humbling journey of pride and thanks for all you do and allowing me to be part of it as your DG.....

P.S. Have you signed up for "Come Join Us", I am so looking forward to seeing You There!

DG Tony



2015-16 District Governor *continued*

in the insurance industry in both finance and sales. Today he is an insurance agent, Vice President for Commercial Insurance with TR Insurance Group in Collegeville PA.

Doug had the unique experience of joining Rotary as the Charter President of the Rotary Club of Kennebunk Portside in Kennebunkport, Maine. He also served as president of the Rotary Club of Collegeville in our District.

One of his most rewarding experiences was chairing a matching grant team that sent physical therapy equipment to Assis du Vale Brazil for kids with cerebral palsy. He was also a team leader for a group of Rotarians that went to Assis du Vale to investigate other matching grant projects.

A member of the Youth Exchange Committee, he served in D7780 and again here in D7430 with Exchange Students. He served as a Foundation Area Coordinator starting in 2010. Currently he is the Annual Program Fund Chair for our District, and is asking everyone in the District to enroll in Rotary Direct.

Doug met his best friend and wife, Mary, in High School. Mary is a Rotarian, past RC President, PHF and was the D7430 GSE team leader to Brazil in 2008. Mary and Doug have three daughters – Ashleigh 25, Brittany 23, and Courtney 21. They also count as family the nineteen exchange students they hosted in their home along with countless others who have been guests in their home over the years.

My wife was hinting about what she wanted for our upcoming anniversary.

She said, 'I want something shiny that goes from 0 to 200 in about 3 seconds.

I bought her a scale.

And that's how the fight started, Officer.



“Come Join Us”

D7430 Conference April 26-28.2013



Our 2 day “Cruise in the Poconos”!!

For Conference Registration

& Event Details [“Click Here”](#)

We are full steam ahead with exciting plans for the must attend event of our Rotary Year !!

*As of January 31st we have over 140 people registered and they want **you** to be there too!

We can also announce we will have the pleasure of D7490 PDG Joe Laureni & his wife, Sonia, as our official RI President's Representative. D7490 was hard hit by Hurricane Sandy and was one of the six districts that received our relief donations.

Check conference web page for more program details

***** **Please Note** *****

Rooms at Skytop could be limited so to guarantee your registration please follow steps 1 & 2 by March 1st to avoid disappointment!! Conference reserved hotel rooms will be released on 3/1/2013.

After 3/1/2013 registration attendance will only be possible based on availability of rooms

so don't let the ship sail without you book today to Come Join Us !!!

We Are Inviting any Club that would like to have one of the Famous Skytop Hospitality Chalet's to contact us ASAP

Also you will be able to play a round Golf on the 5 Star Course on Friday morning for \$50 including Kart & boxed Lunch!!

for more details on either a hospitality suite or Golf please contact Len Gieseler at lengieseler@pottstowninsurance.com.



Rotary International President-elect Ron Burton announced his theme for our Rotary year 2013-14 on January 14th at the annual International Assembly in San Diego, CA.



"Engage Rotary, Change Lives"

S. Gayley Atkinson, Past District Governor, Dead at 95.

PDG Atkinson served as our District Governor for RY 1968-69; he was a member of the Huntingdon Valley Rotary club and he died on January 9, 2013. He lived at Foulkeways, Gwynedd, PA for recent years.

Gayley was instrumental in formulating the Youth Exchange program in D7430, and was the father and chairman for many years. He taught many Rotarians all about Rotary.

Gayley was a Consulting Forester, a decorated WW II veteran and a devoted father of three. He was preceded in death by his wife Virginia Atkinson. During WW II he a Navy officer who helped deliver Allied soldiers to the beach at Normandy, Mr. Atkinson received the highest decoration given by the French in 2008, when he was knighted in the National Order, the Legion of Honour.

RUN FOR POLIO ERADICATION

The 3rd annual Yvette M. Palmer Purple Pinkie 5K Run/Walk will be on Sunday, April 21, 2013 at DeSales University. Proceeds from this event will go towards PolioPlus. This event is organized by the DeSales University Rotaract Club and the district. We also have a web site this year, yppp5k.blogspot.com.

This race would not be possible without generous sponsors. I am humbly asking you and/or your clubs to support this year's race. The gift is tax deductible, can count towards your club's PolioPlus credit and your Paul Harris Fellow.

It's time to make history. Help change the world.



**END
POLIO
NOW**



Eradicating polio, Rotary's top priority since 1985, will be a huge global health victory. When Rotary began the fight to end this disease, polio infected nearly 350,000 people - mostly children - in 125 countries every year. Since then, the number of polio cases has plummeted by more than 99 percent. And the wild poliovirus remains endemic to isolated pockets in only three countries.

Polio would be only the second human disease ever eradicated. After nearly 30 years, and more than 2 billion children immunized against polio, Rotary and its partners are on the brink of making history. We are So Close.



**AS OF JAN
23rd NEW
CASES YTD**

2013	0
2012	222
2011	615
Down 64%	

2012 was an historic year in the fight to end polio:

- 429 million children were vaccinated against polio.
- The year ended with the fewest wild polio cases, in the fewest places ever in history.
- Less than 300 new polio cases were reported in 2012 – 64% less than 2011.
- India celebrates two years polio-free in early 2013.

Though historic progress has been made, we must continue to fight this crippling disease right now. If we don't finish the fight right now, polio could quickly resurge, with devastating consequences. More than 10 million children could be paralyzed in the next 40 years. This once-in-a-generation opportunity would be gone forever.

How can you help?

- Raise awareness for polio eradication.
 - Share your voice on Facebook and Twitter.
 - Donate to ending polio. For as little as \$.60, a child can be protected against polio.

It's time to make history. Help change the world.

Let's end polio now.

Worth a Happy Dollar

Allow me to share a brief story with my Rotary friends.

As adults, we come to realize that it is in giving that we receive. For a 10-year old, that lesson is a bit harder to understand. Especially on her birthday. I am proud to say that my daughter Sophia is



learning how wonderful it is to help others, making us so proud along the way.

On January 20th we celebrated her 10th birthday. At Sophia's request, her friends were asked to consider a donation to a charity to help child blindness in lieu of

buying her a birthday present. The result was amazing, in many ways.

Sophia raised \$410 for a foundation that is working to cure retinal blindness. She selected this cause because two of Sophia's friends are blind from this disease. After the party, we took the donations to their home and gave them the checks. Their mom was in tears, thanking Sophia for her act and thoughtfulness.

As a proud dad, I just wanted to share this story about our wonderful daughter! Sophia is well on her way to becoming a good Rotarian!

Michael Mattie, Warrington RC, and A very proud Dad



JULY thru DEC 2012 Giving to APF

67 D7430 ROTARIANS REACHED THEIR NEXT PAUL HARRIS LEVEL DURING THIS RYTD..

Please remember that each of our RCs has set APF and Polio+ Goals for this RY and we need you to keep the funds going in.

Rotarian Allan Syphers Honored



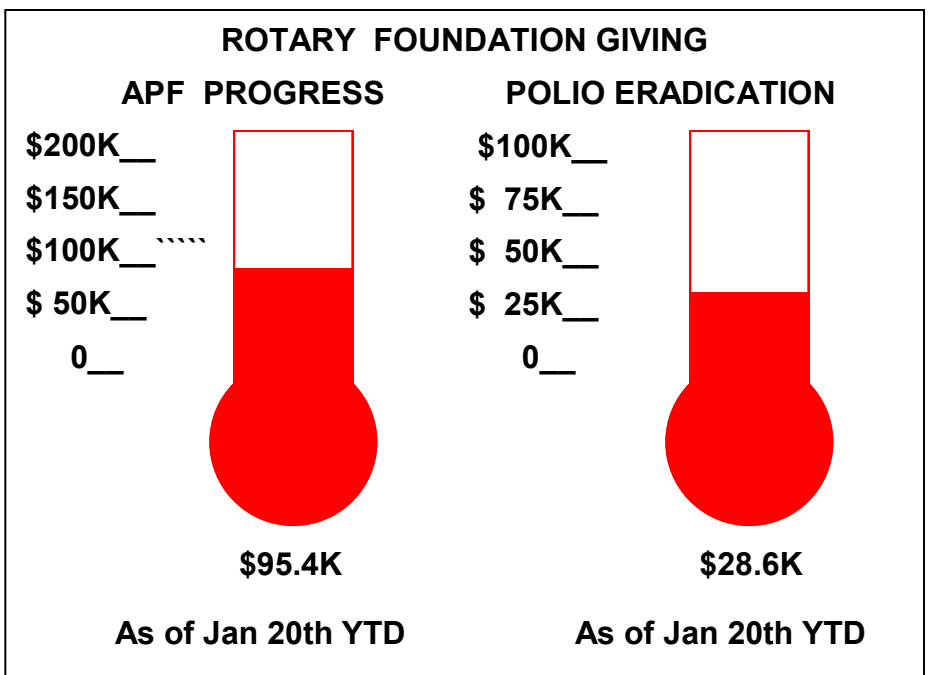
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Allan M. Syphers, member of the RC of Blue Bell and D7430 Committee Chair for ShelterBoxes was selected as the ShelterBox USA Ambassador of the month. It was a proud moment for our district when we read the January issue of the ShelterBox Ambassador Report reporting this honor.



Allan was unaware of the recognition but was pleased to have been honored. In addition, he has been asked and has accepted to be a member of SBUSA's Ambassador Council, which is an advisory council for volunteer development. The purpose of the Council is to support the organization's mission by providing leadership and acting as a resource for volunteer recruitment, training, engagement and recognition.

Congratulations and well done, Allan.



Club News

Blue Bell



RC of Blue Bell raises \$25,000 for Habitat for Humanity of Montgomery County. The Blue Bell club made a commitment to raise \$25,000 and sponsor a Habitat Home in July of 2011. Club member John Dougherty put together the club's first golf outing raising \$4,000 in August of

2011. The September 2012 golf outing raised an additional \$6,000. The club, under the guidance of member Rusty Beardlsey in 2011 & 2012, used the silent auction at the annual Blue Bell Rotary "Chefs of the Burbs, held every October to raise the rest. Kim Tobin of Habitat happily accepts the donation from past president Dale Rubinkam.



Bethlehem

Bethlehem Rotary Club donates \$10,000 to Hispanic Society

The Lehigh Valley Hispanic Society is getting a boost from a local organization. The Bethlehem Rotary Club donated \$10,000 to the Hispanic Society at their January 9th regular meeting Wednesday afternoon. The money was raised through the Rotary's annual fall raffle. WFMZ's Rob Vaughn spoke at the event and a video was posted to the WFMZ website.

The Hispanic Center offers career services and youth and senior programs to the community. It also operates a food pantry in south Bethlehem.

Ambler

INDUCTION OF NEW MEMBER:

January 16th President Steve inducted our newest member, Mark Wenckus, whose classification is Information Technology. Mark was sponsored by John Snyder.



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Club News continued



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Central Bucks - Lahaska

\$5,000 GIVEN TO GRIEVING FAMILY

The Rotary Club of Central Bucks held a Holiday Fundraising Event at Bobby Simone's Trompa and raised \$5,000 to donate to the memorial fund of Holly Huynh. Nine year-old Holly Huynh was killed in a car crash over the Thanksgiving holiday. Several Rotarians have families in the area, and some of their children attended school with Holly.



Central Bucks Rotary President, Michael Esposito, presents a \$5,000 check for the Holly Huynh Memorial Fund to Matt Berry, Holly's Uncle.

"We were moved by the story of the Huynhs and wanted to help the family overcome their loss", notes Mike Esposito, Central Bucks Rotary President. A memorial fund in Holly Huynh's name has been established at the Uninvest Bank.

The event was well attended, and members of the Huynh family came to show their appreciation for the community outreach. Members of the community wishing to donate to the Holly Huynh memorial fund can contact Kristin Horoff at Uninvest Bank at 215-766-3701 or horoffk@uninvestnet.

Nazareth

During Allan Syphers, visit on Jan. 22nd the officers of the NAHS and NAIS Interact Clubs presented a \$1,000 check to fund a ShelterBox. At the Applebee's Flapjack fundraiser, these students reflected service above self as they gave their time to serve breakfast to all who attended. Through this fundraising project they are excited to be able to help devastated families who are in need of temporary living quarters



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Club News continued

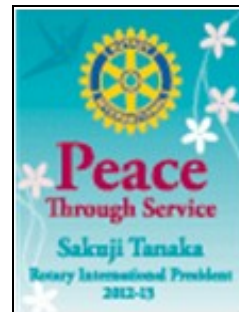
SPRING TOWNSHIP CENTENNIAL

Chris Luppold, President, reports that he wanted to let fellow Rotarians know what his RC members have been doing in helping our troops overseas stationed in Afghanistan. All of the Club Members have been doing a package each month. Chris is not the sole person doing this. He hopes to meet Phil Geraci some time. Chris' son now flies armed drones over that field of conflict but did fly those missions over there in 2011 and 2012 with the BONE, the B-1 Lancer bomber.

Phil Geraci wrote from overseas:

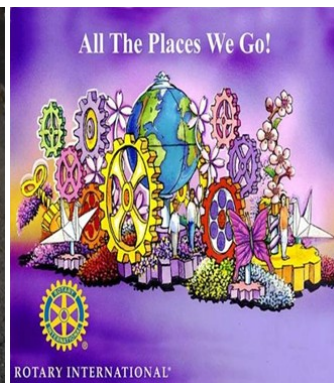
"Chris,

"Thank you so much for the great package of goodies and the awesome and thoughtful letter that you wrote. We all really have appreciated the support from you and the other Rotary Club members. It is amazing and really makes me proud how many Americans want to support us in what we do. I loved our country before, but this deployment has really heightened my sense of appreciation for how great it actually is."



Sandy Relief Update

Sandy Relief UpdateOur Help Still Is Needed



As you know, we in D7430, in true Rotary fashion, have done a fantastic job of stepping up to the plate in helping our neighboring districts that were worse affected by Hurricane Sandy. You gave tremendous support in various ways through our Clubs, Rotarians and members of the public.

At that time I was asked what we can do next; and now I want to let you know that I will be sending you an update on what needs doing now. The information also will be put on the district website. It will state how you can become involved should you or your club choose to do so.

Available now: ([Click Here](#))

We have identified a great need in D7500 (New Jersey Shore). They are in desperate need of food -- They currently are feeding almost 2,000 displaced people 3 meals every day! And they expect to be doing so for many weeks to come.

They need building supplies. And we soon should have contact details for hands-on projects for just one area where alone over 1,000 homes need rebuilding attention.

I was shocked when DG Joan Vas described how things are still so bad in their district. And because it is no longer in the news, donations of food, rebuilding supplies and other support are way down, yet still very much needed. DG Joan also conveys to you how proud she is to be a Rotarian and passes on her many, many thanks to you all, and to others like us around the country for all the help and support that has been given to them through Rotary.

DG Tony

Help Grow Rotaract Clubs

Rotaract at Montco College & Surrounding Interact Clubs

What better source of Rotaract members is there than a local Interact club?

The Blue Bell and Ambler RCs have established one of our latest District Rotaract Club at Montgomery County Community College and are looking at ways to guide, nurture and help it grow.

Celeste Schwartz of the BBRC has come up with a great idea to do exactly that!

Celeste is VP of IT at MontcCoCC and she suggests that perhaps if she could target High School Interact students who will be attending Montco after graduation, there might be a natural segue into Rotaract membership. If your Interact club is that area, please discuss this idea with them. You can go through their faculty sponsors, and determine which students plan to matriculate at MCCC.

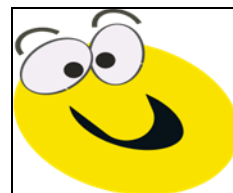
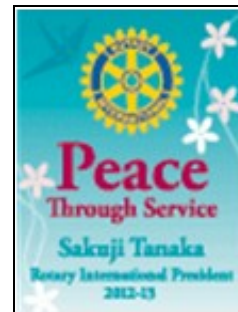
It's not that difficult for a RC to Earn a "Presidential Citation"

Most D7430 RCs already are participating in many of the programs involved in being awarded this annual recognition by the President of RI. If you look over this year's requirements right now, there is enough time left to do the missing things and still meet the deadline of March 31, 2013. Get the brochure at:

http://www.rotary.org/RIdocuments/en_pdf/rotaract_presidential_citation_en.pdf

To qualify for a citation, clubs must achieve RI President Tanaka's challenge to conduct a local peace forum or peace project -- there are MANY activities that will qualify -- , along with three required activities and at least nine optional activities* listed in the 2012-13 Presidential Citation Brochure (900A-EN). Club presidents must fill out and sign a copy of the brochure and send it to DG Tony by 31 March 2013.

Clarification: One of the activity options in the category "Increase Our Service" challenges clubs to "attain a minimum \$100 contribution to the Rotary Foundation Annual Programs Fund from each club member." To clarify, clubs must achieve an average (per capita) contribution of \$100 from its members in order to meet this goal, and not necessarily \$100 from each member.



Ladies, if a man says he will fix it, he will..... There is no need to remind him every 6 months about it.

District Committee Reports



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Each month we will give you a snapshot of what our committees are working on. And if you would either like to know more or would like to join or be more involved with that committee, please contact its chair.



Foundation:



**AS WE BEGIN THE NEW YEAR, LET
US REMEMBER THAT RC GOALS
TO POLIO+
NEED TO BE WORKED ON.**

Fund Raising – Clubs have reached \$95,500 - 60% of their Annual Programs Fund goal. Emmaus holds the lead in dollars at \$10,900. Norristown's total is \$7825, but Springfield Twsp-Flourtown is at \$8639.

PolioPlus contributions are at \$28,632. That figure is a good ways below last year. 9 Clubs have now met the \$2,000 goal, and 5 Clubs have now reached \$100 or more per capita! Permanent Fund: Rises to \$2,065. 5 Clubs have no contributions recorded.

Events – Strike Out Hunger: D7430 Clubs account for \$4,660 of the more than \$20,000 total raised for the Rotary Foundation!

District Foundation Recognition Dinner will be held March 20th, at the William Penn Inn.

Grants – District/District Simplified Grants: The final report for 2010-11 and the interim report for 2011-12 were received at TRF in early January. There is no indication yet of the status of their review and acceptance. Release of 2012-13 funds depends on that.

Global/Matching Grants: The follow-on water project in Sierra Leone is being reviewed by the Foundation with clarifications being provided.

Future Vision Transition – Eleven Clubs now have signed District Grant Memos Of Understanding - MOUs. The District site now has the information for the new grant structure posted.

DRFC Mike or his representative is available for your RC as a TRF program.

Contact Chair PDG Mike McCarthy at mccarthy_misty03@comcast.net.

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District Committee Reports continued

Membership:



The Membership Committee sponsored a membership webinar called "Getting Started with Social Media" on January 17th with about 25 people from 20 clubs participating. The PowerPoint presentation used for the webinar is available on our district website.



Remember that DMC Terry Reed and committee members are available for your RC program. And be sure to read The "[Club Builder](#)" newsletter. Contact Chair Terry Reed at terry.reed731@gmail.com.

Youth Exchange

The students gathered for their very successful ski weekend on Feb 2-3. The 10 outbound students were there for some orientation.

Contact Chair Patti Smith at: patti7430essex@comcast.net.



Interact:

Plans are under discussion with several Interact and Rotary Club advisers about having local IC gatherings in the Spring. There are two new awards established to recognize district Interact performance. Check the district website.

Contact Chair PDG Bill Jahn billjahn7430@gmail.com.



Camp Neidig (RYLA):



Camp Neidig 2013 = Fri. June 14 - Mon. June 17

Contact Co-Chair Wendy Body at wgbbody@butz.com.

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District Committee Reports continued



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Rotaplast: Members of the October 2012 mission team to the Philippines still are available as RC programs. Their story is fantastic. Contact Chair Linda Young at lryoung2011@gmail.com.

ShelterBox: See article herein. The district raised approximately \$3,000 during the holidays for SBUSA's Holiday Global Gift campaign. Contact Chair Allan Syphers at ASArchitect@aol.com.

Rotary Leadership Institute (RLI): The RLI NEA Winter annual meeting was held in Fishkill, NY. Three D7430 Rotarians including DGN Gary Fedorcha and DGND Doug Cook have been certified as Faculty trained. Regular Courses are available again starting in March, but in surrounding districts. Contact Chair, Linda Young at lryoung2011@gmail.com.

4 Way Test Speech Contest: See "Why Conduct a Speech Contest?" article within. There now are 18 RCs that will run contests this Spring. Contact Chair is Joe Wynands at Joe.Wynands@susquehanna.net.

Friendship Exchange: Our African Rotarians are working on possible dates. Chair Cindy Hornaman at hornamca@ptd.net

District Website: DG Tony still is looking to hire a site Webmaster. This person should be a Rotarian that both enjoys and has the time to work with DG Tony and the committee to take our site to the next level! Must be able to show total understanding and demonstrate web building capabilities. There is a financial stipend to cover some of your time.

District Newsletter: Feedback is welcome, as are your articles. Contact PDG Bill Palmer at bill966@ptd.net.

Rotaract: DeSales University Rotaract (Saucon) are preparing for the 5K on April 21. Looking for sponsors for the race and participants.

Kutztown Rotaract Club: In process of setting up. Students just returning to campus.

Montgomery County Community College (MontCo) Rotaract Club: waiting for RI to approve. They are working on putting together a joint service project.

Contact Chair Amanda Fabrizio at amf208@lehigh.edu.

Do You Want to Do Good in the World?



Thanks to your past support, Rotary continues to promote peace, fight disease, provide clean water, support education and nurture. Please local economies enjoy this short video highlighting a few of the activities made possible, thanks to friends like you.

As you plan your charitable giving the new year, please consider The Rotary Foundation of Rotary International. Gifts like yours ensure that we can continue implementing sustainable projects both locally and internationally. Every contribution truly makes a difference.



On behalf of the beneficiaries you have and will help, thank you!

Wilfrid J. Wilkinson - Chairman, The Rotary Foundation Trustees

866-9ROTARY (866-976-8279) | contact.center@rotary.org

Do You Want a New Website for Your RC?

After the DG's visit last August our President organized and challenged our Computer Committee to create a Web Page comparable to the other websites in the District. Under the leadership of Mark Call (Chairman of the Committee and creator of the site), I think we have come close to reaching that goal.

One of the neat things Mark did was create this "Free" Website in Google. I believe our only yearly cost is the domain name.

You can review our "Club" Website at www.norristownrotary.org.



Rotarians from around the world gather each year to exchange great ideas, connect with old and new friends, have fun, and advance the work of Rotary. The

Spotlight on an Outstanding Rotarian



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Randy Floyd has a real passion. It's to see every child able to smile. Going on Rotaplast missions allow him to help make smiles and change lives.



Randy has been on SIX (6) Rotaplast Missions since 2006. It is his passion to be able to help these children live better lives through this life changing surgery. He has been to Venezuela twice, Colombia, Guatemala, Bangladesh, and the Philippines.

While working on these missions he has performed most of the non-medical jobs one or more times. He now has been granted the privilege of being a Mission Director for the teams that will be traveling out in the months and years ahead.



Randy served as the President of the Harleysville Rotary club for the 2007-08 RY. Of course, his Rotary service lead him right into the world of Rotaplast that surgically corrects cleft lip and cleft palates, mostly in children.

For the last 24 years Randy has progressed through an impressive law enforcement career. Since 2010 he has served as the Chief of Police for the Telford Borough Police Department. Since 2006 Randy has operated his own Security Training and Consultation Company, Professional Protection Concepts, LLC.

Randy holds an MBA in Management, has attended the FBI National Academy, Quantico VA and has had thousands of hours of continuing law enforcement education. The latter had special concentrations in fraud, crimes against children, domestic violence and sex crimes investigation, hostage negotiations and police management. He is a Certified Fraud Specialist (CFS), an Internet Safety Certified Trainer, and a Pennsylvania Commission on Crime & Delinquency Crisis Intervention Specialist.

Randy also serves his community in many other ways, including Past President and Member of the Board of Directors, Indian Valley Housing Corporation, Member of the Board of Directors, Montgomery County Emergency Service, and President and Member of the Board of Directors, Indian Valley Chamber of Commerce.

Thank you, Randy, for your service in so many ways.

Interact Presidential Citation

IT'S EASY

IT'S QUICK

IT'S FUN &

IT'S IMPORTANT

HAVE YOUR INTERACT
CLUB

EARN A 2012-13
PRESIDENTIAL CITATION



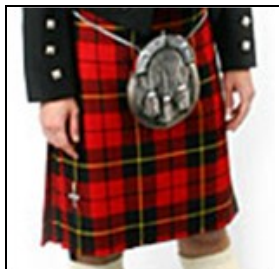
Just go to the D7430 website at http://www.clubrunner.ca/Data/7430/HTML/179141/interact_presidential_citation_en.pdf and download the simple requirements.

Interact clubs may qualify for THEIR OWN Presidential Citation by participating in a service project, or other activity, focused on peace, and completing at least four additional activities listed in the Interact certifications forms available on the website. The sponsoring Rotary club must sign the Interact certification form and submit it to the district governor by 31 March 2013.

There is a required element regarding Peace and Conflict Resolution. One way that this can be met is to have a local Police person, or somebody like that, be a program at the IC meeting and talk about "bullying" or no gun zones, or???



Today's Britain



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PETS Plans

NEWS FOR RC PRESIDENTS-ELECT.....

Pre-PETS Meetings

These meetings are designed to prepare our Presidents-Elect for their year as President and provide for their gaining the most out of the PETS program in which they are required to participate on March 1 – 2, 2013.

M-A PETS

March 1- 2, 2013 Radisson Hotel, King of Prussia, PA

There are optional learning sessions on Thursday, February 28, and also there are some electives to choose from during the required PETS program.

All P-Es should go to the Mid-Atlantic PETS website for all information pertaining to the PETS sessions and registration ASAP, and make their elective selections so the need for meeting room space can be properly arranged. <http://mid-atlanticrotarypets.org>

District Assembly

May 11, 2013, DeSales University, Center Valley, Pa

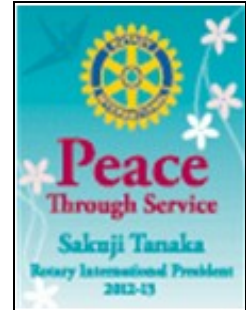
This is the fourth workshop in the P-E preparation series and sessions for other Rotarians related to Membership, Public Relations, Club Treasurer, Club Secretary, Grant Development, The Rotary Foundation and New Generations. It is the last District training session prior to taking office on July 1.

DGE Frank Romano



How much does a Pirate pay for corn?
A Buccaneer!

Membership



DMC Terry Reed's Message:

A few days ago you received the 7th edition of Club Builder newsletter. We hope that you find the information to be useful in helping your club attract new members and keep your members fully engaged as Rotarians. I encourage you to share this newsletter with all club members.

We have been asking the clubs this year to focus on doing the "basics." These are the basic things that Rotary clubs do to get qualified people in the door, convince them to become members, and then make "Rotarians" out of them so they stay with your club for years to come. In our first issue of Club Builder back in July it was said that "Back to Basics" means paying attention to the way we "do Rotary".

By now you may have adopted or are well on your way to adopting "Best Practices" in all that you do. Please think about your weekly meetings. Really, there is nothing more important than having effective meetings. Meetings must be well-run and must include the basics – pledge of allegiance and an invocation; announcements about your projects and fundraisers; recognition of members, excellent programs, and something about the Rotary world – every week!! And be sure to have fun.

Induction ceremonies should be done with dignity. Go visit another club to see how it's done elsewhere. It's a way to members inspired to carry on in your own club. And what about your club's website? Are you making progress in a redesign and keeping it current?

Consider this a little nudge to get us all "Back to Basics." It will help you attract prospective members. It will also make your members proud of your club, and proud to be a Rotarian.

Thank you for all you do for others. And thank you all for all you do to grow our clubs; your efforts are greatly appreciated.

Did You Know?



DISTRICT 7430 ROTARIANS MAKE 2012 STRIKE OUT HUNGER A SUCCESS



Strike-Out Hunger 2012 involved Rotarians and their friends attended a Phillies Baseball game. Fifty RCs in six separate Districts participated. We raised over \$20,000 for the RI Foundation. District 7430 will receive a total of \$4,660 of credit.

Thanks go to all of you who supported this great effort.

Here are two great companies for online ways to buy all of your club's Rotary Materials, Rotary Clothing, Pins, Badges, etc.

www.ruh.com

and

www.clubsupplies.com

SHELTERBOX UPDATE

ShelterBox has deployments in the Philippines and Fiji. They are also deployed to Haiti due to Hurricane Sandy, to three countries due to the Syrian crisis, to Nigeria, Uganda and Senegal due to flooding. That means ShelterBox is actively deployed to 9 countries now. For news and updates, please see www.shelterboxusa.org.



Brazil got its name from the nut, not the other way around.

The cash donations and what was raised through the TV action our District 7430 Rotarians and friends now have raised a total of **over \$41,500** for **Sandy Disaster Relief**, and have been sent to those affected districts.

Ron Smith Heads to Uganda

PDG Ron Smith, RC of Blue Bell, kicks off his journey to Uganda, Africa departing January 21st and will return January 30th. He is looking for hospital sites remote from Kampala that can be worked with in our Maternal & Child Health care Education and Delivery in Uganda. This is a 3 year program to increase the capacity and quality of Maternal & Child Health care in Uganda by improving related health care education and infrastructure.

A central component of the initiative is a Vocational Training Team (VTT) exchange centered on an exchange of OB/GYN health care professionals from Makerere University in Kampala and Drexel University in Philadelphia, PA. This is now possible through Rotary's Future Vision changes to our foundation grant models.

Achievement Awards for RY 2012-13

Below is the Full list of the many awards that are available to Rotarians and Rotary clubs this year. They are available on the district website. Each has a live link, but please give them a few seconds to open.

One important request is that all award claim forms and details are **returned to DG Tony by March 15th** -- and NOT to the person addressed at the bottom of many of the forms or the dates shown. The reason Tony asks this is so that we can keep track of everything and what our clubs achieve.



Rotary Awards for year 12/13

<u>Club</u>	<u>Award Given By</u>
Presidential Citation	RI
Peace Through Service	Zone
Six Areas Of Focus	Zone
New Generations	Zone
Public Image	Zone
Community Service	Zone
Membership	Zone
Service To Club Award (Individual Rotarian)	Zone
DG "Back to Basics" Award	District

Rotaract

Presidential Citation	RI
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Interact

Presidential Citation	RI
Video Contest Award	<u>(entries go to RI and must be received by 12/3/2012)</u>
District Achievement Award	

LINK to our district website AWARDS

<http://www.rotarydistrict7430.org/>

Under "Club Information" just select "Club Awards."



Why Conduct a 4-Way Speech Contest?



NOW is the time for your Club to consider participation in this *low cost, high return* event which can reap these huge benefits:

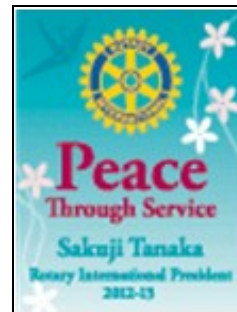
- Promote the value of Ethical Decision making among H.S. age students
- Provide a forum for H.S. Students to improve their public speaking skills
- Gain exposure and publicity for Rotary and your Club
- Invite prominent community Leaders to judge
- Invite the students' parents to the contest at your RC
- Collaborate with your Interact Club and the High School Educators
- Involve Club members as Judges, Timekeepers or Tellers
- Reach out and connect with a local businesses as sponsors

Get your Club's Contest up and running! If you would like to chat about this, call Joe Wynands at 610.256.8600 or email at joseph.wynands@susquehanna.net.



Event Calendar

Check out these opportunities to learn, have fun, and serve.
2013:



- Mar 1-2 Mid-Atlantic Presidents-Elect Training Seminar (PETS) in King of Prussia
- Mar 6 The Junior High Youth Generation Leadership Conference at Penn State Berks
- Mar 7 The High School Leadership and Ethics Conference at Penn State Berks
- Mar 20 Foundation Recognition Dinner
- April 3, 4 Ethics Conference at DeSales University
- April 21 Yvette Palmer Purple Pinkie Polio 5K Run at DeSales University
- April 26-28 District "Come Join Us" Conference at Skytop Lodge
- May 11 District Assembly at DeSales University
- June 19 District Changeover Dinner at Sandy Run Golf Club
- June 23-26 Rotary International Convention in Lisbon, Portugal



CLUB EVENTS

FEB 20th -- Pottstown RC Business-to-Business Mixer at Brookside CC

FEB. 22nd & 23rd Springfield Rotary Fresh Citrus Sale. ORDER ONLINE AT: www.springfieldrotary.org

MAR 8th -- Casino Night at The Meadows for Saucon RC

MAR 10th -- The RCs of Ambler, Blue Bell and Springfield are organizing a social night at the Merriam Theater to see the "Blue Man."

MAR 15th -- Emmaus Rotary will be hosting The Fabulous Greaseband who will be playing at the Fairgrounds 302 N. 17th Street in Allentown at 7:00 pm. Tickets are available at www.EmmausRotary.org The Fabulous Greaseband is a seven member and they are self described as a "Best of the 50's, 60's, 70's, 80's and 90's Rock 'n' Roll Party Band."

MAR. 22nd & 23rd Springfield Rotary Fresh Citrus Sale. ORDER ONLINE AT: www.springfieldrotary.org

