

Rotary District 7430 4-Way Test Speech Contest Manual

2010-2011



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ROTARY DISTRICT 7430

4-WAY TEST SPEECH CONTEST

2010-2011



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We gratefully acknowledge the following Districts and Clubs for sharing their experiences with the 4-Way Test Speech Contest and contributing to this Manual: District 5190, District 5300, District 6510, District 6630, District 6760, Rotary Club of Del Mar, California, Rotary Club of Chagrin Highlands, Ohio.



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The 4-Way Test

From the earliest days of Rotary, Rotarians have been concerned with promoting high ethical standards in their professional lives. One of the world's most widely printed and quoted statements of business ethics is The 4-Way Test, which was created in 1932 by Rotarian Herbert J. Taylor (who later served as Rotary International's president) when he was asked to take charge of a company that was facing bankruptcy. This 24-word test for employees to use in making decisions in their business and professional lives became the guide for sales, production, advertising, and all relations with suppliers and customers. The survival of the company is credited to this simple philosophy. Adopted by Rotary in 1943, The 4-Way Test has been translated into more than a hundred languages and published in thousands of ways. It asks the following four questions: Of the things we think, say or do:

1. Is it the TRUTH?
2. Is it FAIR to all concerned?
3. Will it build GOODWILL and BETTER FRIENDSHIPS?
4. Will it be BENEFICIAL to all concerned?

The Purpose and Goals of the Contest

The purpose of the 4-Way Test Speech Contest is to foster the principles of ethics in every day life as well as in business. The Contest is designed to introduce high school students to Rotary by creating interest through a competitive speech contest, sponsored by their local Rotary club.

The specific goals of the Contest are:

- To acquaint a large number of youth with Rotary, and specifically, the tenets of the 4 - Way Test.
- To demonstrate and enhance Rotarians' commitment to youth.
- To heighten awareness of Rotary among parents, school officials, and the community at large.
- To recognize, encourage and reward hard work and accomplishment in our youth.
- To provide an opportunity for Rotarians to participate in a Community/Vocational Service program which focuses on the 4-Way Test as our standard of behavior.



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General Information for Clubs

Local club level contests will be conducted by each club during March, 2011.

Three Regional Contests (North –West-East) will be conducted by the District Regional Contest Chairs during the first two weeks of April, 2011. The District 4-Way Test Speech Contest Committee will be responsible for organizing these contests. Specific dates and locations for these contests will be announced in February, 2011.

The District level competition will be held during the District Conference April 29-May 1, 2011 at the Bear Creek Mountain Resort, Macungie, Pa. The specific date/time of the contest will be announced in February, 2011. The District Four Way Test Speech Contest committee will conduct it. The winning speaker from each Regional contest will compete.

<u>NORTH (Areas 1,2,6)</u>	<u>SOUTHWEST (Areas 3,4,5)</u>	<u>SOUTHEAST (Areas 7,8,9)</u>
Allentown	Birdsboro	Ambler
Allentown –Liberty Bell	Boyertown	Blue Bell
Allentown West	Central Perkiomen	Central Bucks-Lahaska
Bethlehem	Collegeville	Churchville
Bethlehem Morning Star	Conrad-Weiser	Doylestown
Easton	Fleetwood	Harleysville
Emmaus	Hamburg	Hatboro
Lehigh Valley East	Kutztown	Horsham
Nazareth	Mount Penn	Hunt. Valley– Southampton
Pennridge-Perkasie	Muhlenburg	Morrisville
Quakertown	Pottstown	Newtown
Saucon, Center Valley	Reading	North Penn
Souderton-Telford	Shillington	Norristown
Slatington	Shoemakersville-Leesport	Springfield-Flourtown
Upper Perkiomen	Spring-Ford	Warminster
	Spring Twp. Centennial	Warrington
	W. Reading-Wyomissing	Willow Grove



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General Information for Clubs (Cont'd)

Public and private high school students in grades 9 through 12 are eligible to enter the contest. No student may be a contestant in more than one Rotary Club speech contest in any one year.

A club may sponsor a speech contest in more than one high school, but may send only one representative to the Regional contest.

The winner of the District Level speech competition (District Champion) is ineligible to compete in subsequent years.

Levels of Competition and Awards

1. Local club

All Rotary Club 4-Way Test Speech Contests should be held during March, 2011. Students in Grades 9-12 within each club's area are eligible to enter. There should be a maximum of six (6) speakers competing in the Club Contest. **At the discretion of the club, participants can receive a 4-Way Test plaque, participation certificates, and/or cash awards. If your club elects to award cash prizes, awards of \$100, \$50 and \$25 for the three top contestants are suggested.** The winners of each club competition will advance to the Regional competitions.

2. Regions

The three Regional competitions will be held during the first two weeks of April, 2011. Specific dates and locations will be announced in February, 2011. The three top contestants will receive \$150, \$100 and \$50 cash awards, respectively. The First Place contestant will advance to the District Finals.

3. District Finals

The three Regional contest winners will compete at the District Finals held during the District Conference, at the Bear Creek Mountain Resort, Macungie, Pa. April 29-May 1, 2011. The contest date will be announced in February, 2011. In recognition of their accomplishments and to further their education, the two runners-up will receive \$300 cash awards, and the District Champion will receive a \$1,000 cash award.

How to Enter Your Club in the Contest

If your club wishes to hold a Club Contest, please complete the club entry form (page 18) and return it with your \$150 club entry fee before February 15, 2011. (The \$150.00 covers the expenses of the Regional and District Contests and District Awards. Please allocate additional budget to cover the cost of club level awards and any meal expenses for your participants in the club level contest.) **Send the entry form (and check) to: PDG Jerry Friedman 2328 Fox Meadow Drive, Allentown, Pa. 18104.** This Manual as well as a contest brochure for students can be downloaded from the district website on the 4-Way Test Speech Contest page.



ROTARY DISTRICT 7430 4-WAY TEST SPEECH CONTEST 2010-2011



Contest Rules

Topic: Each contestant shall choose the topic of his/her speech. The purpose of the speech is to address an ethical problem using the principles of the 4-Way Test. The problem to be addressed should be something from the speaker's personal experience or general knowledge. There are no restrictions regarding the choice of topic as long as it is not blatantly offensive. If a contestant or coach is in doubt about the appropriateness of a topic, he or she should check with the Club Contest Chair. The decision of the Contest Chair will be final.

In the speech, the topic must be specifically related to the Rotary 4-Way Test. This must be addressed during the body of the speech and not reserved for concluding statements only. **Each one of the four parts of the Four Way Test should be addressed during the speech.** They should be specifically stated, as the intent of the speech is to use the Four Way Test to guide one's decision making about an issue.

These are to be speeches and not dramatic presentations. Although enthusiasm, good eye contact, and movement are encouraged, the student should not go to extremes. Content should be relevant and in good taste. Topics should be interesting and relevant to the speakers' interests or experiences.

Students who advance to the Regional and District contests may, at their option, present the same speech given at preceding level contests or create modified or new presentations. All speeches must be the original work of the speaker.

Length: Speeches must be at least 5 minutes and no more than 7 minutes in length. Penalty points will be subtracted for time infractions, at the rate of two points for every fifteen seconds or fraction thereof that a contestant's speech runs either under the 5-minute minimum or over the 7-minute maximum.

.Props: No props are to be used. Audience participation will be considered a prop. Penalty points will be subtracted for use of props or encouragement of audience participation, at the rate of two points per infraction.

Speaker Aids: At Club contests, a lectern and microphone may be provided, at the discretion of the Club. At Regional and the District Finals contest, a lectern and microphone will be provided. If provided, the use of the lectern and microphone is at the discretion of the speaker.

Notes: Contestants may speak from notes at the club competition. At the Regional competition, only a single 3 x 5 card may be used. At the District final, notes will not be allowed. Infractions will result in disqualification. Please confirm that all competitors are aware of these rules.



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YOUR CLUB CONTEST: What You Need To Do

1. Notify the District Chairperson that your club intends to participate. Return the **Club Entry form**, (pg. 18) with payment, promptly. The District Chair will be happy to help you organize your contest.
2. Have your committee review the contents of this Manual. Make copies of information that you want to distribute.
3. Contact the High School Principal and explain the contest. Ask the principal to designate a cooperating teacher. Make contact with the cooperating teacher. Volunteer to go to the school and teach the lesson that explains all about Rotary, the 4-Way Test and the Speech Contest, why we have it, what the speeches should be about, how they are judged, and what the prize money will be. (See the sample Lesson Plan on pages 10 –11).
4. It is recommended that there should be no more than six (6) contestants in a club contest. If a participating school has more than six contestants, Rotarians from your club should go to the school to conduct semi-finals to arrive at six or less "finalists". If there is only one participating school in your area, the contest and judging can be held at a club meeting as the program. If more than one school from your area is competing, have the winners from each school present their speeches as a competition at a regular meeting.
5. For the club meeting when speeches are given, invite the parents, principal, and cooperating teacher in addition to the speakers. The club should pay for these additional meals. The award of cash prizes, 4-Way Test plaques, pens, etc. is at the discretion of the club. If cash awards are to be given, it is recommended that awards of \$100, \$50 and \$25 be given to the 1st, 2nd and 3rd place winners, respectively, to remain consistent with the prizes awarded at the Regional competitions.
6. Use the enclosed judging sheet to determine winners. This will be the scoring sheet used at the Club, Regional and District levels. Be sure the student participants have seen and use this sheet when developing their speeches.
7. Have some "filler time" available during judging. (See Sample Club Contest Agenda—Page 8-9)
8. Prepare press releases, if possible, to acknowledge your contestants and provide your club with additional Public Relations.
9. Should your contestant win at the Club level, plan to have one or more of your members chaperone your participant at the Regional competition. Plan ahead!



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Checklist for Club Speech Contest Chair

September thru January

- _____ Meet with your Regional Contest Chair
- _____ Schedule Club Contest during first two weeks of March, 2011.
- _____ Determine Club Prizes for Club Contest
- _____ Talk with speech/drama/other teachers at each school in Club area
- _____ Give posters (page 22) to each school
- _____ Explain 4-Way Test speech contest to teachers
- _____ Teach one (or more) classes about Rotary and the 4-Way Test (this activity must be coordinated with school administration and teacher—See the Sample Lesson Plan on Page 10-11)
- _____ Give copies of the Contest rules (Page 4) and Student Entry forms (page 19) to each teacher

February

- _____ Get participants from each school (6 is the usual limit for a club level contest)
- _____ Order Club trophies, plaques etc. (club option)
- _____ Put Club Contest date in Club Bulletin
- _____ Get 4 Judges – 3 Judges and 1 backup
- _____ Get a Timekeeper and a Teller (to tabulate judges Scoring Sheets)
- _____ Make food arrangements as needed
- _____ Arrange newspaper coverage
- _____ Confirm participants attendance and if parents plan to attend
- _____ Hold school runoff contest (if necessary—*i.e. more than 6 contestants*)

March – Club Contest (check calendar to avoid conflicts with District or other events)

One Week Before Contest:

- _____ Pick up prizes/certificates, etc.
- _____ Arrange for prize money
- _____ Give Judges and Timekeepers instruction sheets
- _____ Arrange for calculators for Judges.



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Checklist for Club Speech Contact Chairman (cont'd)

March – Club Contest (cont'd)

Day Of Contest:

- _____ Remind Judges, Timekeeper and Teller
- _____ Remind Newspaper of contest
- _____ Arrange seating for contestants and guests
- _____ Greet contestants
- _____ Bring calculators for Tellers
- _____ Make arrangements for the Club winner to attend the Regional Contest:

- **By March 25, 2011**, send the winner's **Speaker Biography** form (Page 17) to your Regional contest coordinator.
- Arrange for a club member to chaperone the winner to the Regional Contest.



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Sample Club Contest Agenda

1. Once contestants have arrived, have them draw a number from a box to determine their speaking order.
2. The Master of Ceremonies of the contest may make the following announcements at the beginning, but you may wish to make them between the speeches, when the judges will need a moment or two to finish marking their score sheets:
 - The topic of each contestant's speech has been chosen by each contestant. The purpose of the speech is to address an ethical problem using the principles of Rotary's 4-Way Test:

Of the things we think, say or do:

First: Is it the truth?

Second: Is it fair to all concerned?

Third: Will it build goodwill and better friendships?

Fourth: Will it be beneficial to all concerned?

- Speeches must be at least 5 minutes but no more than 7 minutes in length. Penalty points are assessed if a speech is too long or too short.
 - Our winner today will advance to the Regional Contest in April. Runners-up at the Regional contest will receive \$100 and \$50 cash awards, respectively and the Regional contest winner will receive a \$150 cash award and advance to the District Finals..
 - Winners of the three Regional Contests will advance to the District Finals at the District Conference April 29- May1, 2011 (specific contest date to be announced in February, 2011) at the Bear Creek Mountain Resort, Macungie, Pa.. The two runners-up at the District contest will each receive \$300 cash awards and the contest winner will receive a \$1,000 cash award.
 - Ask for quiet for all speakers. No one should enter or exit during a speech. Food servers should refrain from serving or bussing during a speech
3. The Master of Ceremonies should explain that each speaker will be introduced by NUMBER ONLY with no mention of names or school affiliation (if more than one school is represented) until all contestants have given their speeches. Also explain that there is to be no applause between speakers so that judges are not influenced by the audience, and that there will be silence between speakers to allow the judges an opportunity to rate the speakers. Do not point out the judges or time-keeper before the contest.
 4. After the last contestant has spoken, invite the judges and the teller to leave the room to tally their points and rank the speakers.



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Sample Club Contest Agenda (cont'd)

5. Have the audience applaud for all of the speakers at the conclusion of the speeches only. Invite each speaker up by number and have them give their name, grade, school, extra-curricular activities, plans for the future, and anything else you want to include.
6. When the judges return with their rankings, introduce them, the timekeeper and the teller. Then announce the winning, and first and second runner-up speakers. (The first runner-up speaker will represent the club in the event the winner cannot participate in the Regional contest). Present awards/plaques/certificates. Explain that the winner will now go on to represent the club at the Regional contest.
7. Be sure to thank the judges, timekeeper, teller, area AGs and anyone else responsible for the contest. Also, thank the high school speech teachers, if present.
8. Take photos (receive permission to publish student photos if they will be used in publications available to the public). End.

Follow-up Checklist

- Thank-you notes to speakers.
- Thank-you notes to schools/coaches. Clubs may also wish to provide a token of appreciation to teachers/coaches who assisted the students
- Mail or fax the winner's and the first runner up's biographies to Regional Chairs and District Chair.
- Make sure the winner and coach have details on the Regional level contest.
- Record the first runner-up in case the winner is unable to compete at the next level of competition.



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School Visit / Sample Lesson Plan

The purpose of a school visit is to engage students and the cooperating teacher in discussion so they have a clear understanding of the Four Way Test Program.

Introduce yourself to the class as a member of your Rotary Club, which is part of District 7430.

Ask if anyone knows anything about Rotary. You will usually get blank stares, rolled eyes, laughter, or possibly an answer. Ask if they ever noticed the Rotary emblem on one of the street signs. Show them your pin.

Ask them if they have any idea why you are addressing them and what's in it for them. Ask them if any of them plan to either seek employment or go on to college after graduating. Explain that there is value in both ethics and public speaking. Explain that on a college application, or a resume, participation in the 4 - Way Test Speech Contest is noticeable and can open doors for them.

Ask to have them let you back up just a minute and explain about Rotary in general and your club in particular, and how they can benefit. Explain that Rotary is an international organization with over 1.2 million members in over 168 countries. Rotary has four avenues of service: Club, Vocational, Community, and International. The Speech Contest falls under Vocational Service because it is designed to offer a competitive speech contest that encourages ethical thinking and enhances self confidence through public speaking. Explain that your Club is one of 49 in District 7350, which runs from the New York State border through central Pennsylvania, and into Western Maryland and Eastern West Virginia. Say that this is a real competition.

Mention the Youth Exchange, and RYLA (Rotary Youth Leadership Association) programs.

Ask if anyone in the room could use over \$1,000 in prize money. (this should get their attention). Describe the speech contest; what it is and how it works.

Explain that it is a five to seven minute ethics based speech, that uses the Rotary 4 - Way Test of the things we think, say, or do, to help solve an ethical or moral issue from their own experience.

Tell them what the Four Way Test is.

Ask if anyone can think of a situation to discuss. If they can't, give them a little help with an example, such as: smoking.

Make this part fun by asking challenging questions. If they come up with an idea or statement, drill down by asking them questions that make them think and expand their views.



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School Visit / Sample Lesson Plan (cont'd)

How can they structure a speech around this topic? Try these examples and do it by asking questions that stimulate thought. (Questions that begin with How does . . .)

My friends and I want to smoke but my parents don't want me to. Or, some kids don't want to be friends with me because I smoke, but they should accept me for who I am and not for just one thing that I do.

Build a discussion around this: is the issue about smoking, health, peer pressure, rebellion, or enjoyment, etc. What is the truth about smoking and health, finances, peer pressure, independence, relationships? Is smoking fair to the smoker and others, etc.? How does it build good will and better friendships? How and why will it be beneficial and to whom? Use the discussion to help them move to a conclusion. Maybe their conclusion will be affirmed, or maybe it will change their mind if THEY decide that THEY don't want to smoke.

Maybe someone has a family member who has to go to a nursing home and they feel guilty about that decision. Sure, reasons for going to a nursing home are real and very true, but how do you deal with feelings and the finances involved when making those decisions.

Best picks for subject matter are something the students bring up. Be creative about how to structure a speech around topics. Point out that good speeches often have the simple, obvious answer vs. deeper and more complex issues.

The idea is to have them understand that they can come up with the idea for the speech and that they can make it compelling. Most important is that they have gone through a process for how to make a better decision.

If available, show the students video examples of speeches. If no videos are available, suggest that the students go to www.youtube.com and search on "4-Way Test Speech Contest". They'll find many speeches given by students from all over the country.

Let the cooperating teacher and the students know that you are available to help them with any questions.



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Selection of Judges for the Club Contest

- Judges at the club level will be selected and recruited by the Club Contest Chair of the host club.
- Three judges, a time keeper and a teller (to tabulate the judges' scoring sheets) will be required.
- Judges may or may not be Rotarians. In either case they must have no knowledge of or relationship to any of the speakers or their school.
- Judges should be selected on the basis of their impartiality, educational background, and familiarity with speech contests. Make sure they become familiar with the judges score sheet.
- Make sure the Judges are knowledgeable about and understand the four "tests" of the 4-Way Test.



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Judge's Instructions

General

1. Judges and the teller will seat themselves apart from each other and not communicate about their evaluations of speakers until after the final awards have been made.
2. Each speaker will be awarded points in the three categories listed below. Record points immediately after each speech. (The contest Chair will ask if judges are ready before calling the next speaker.)
3. Columns should be added and rankings computed **after** all speeches have been given and the judges have left the room.

Judging Criteria

Judging will be based on a 100-point system, broken down into three categories as follows:

1. Content—44 points
2. Organization—24 points
3. Delivery—32 points

Judging Procedures

Judges will total points for each speaker on their individual scoring sheets, subtract penalty points (if any) and enter net points. Each judge then ranks the speakers 1 through "n", by the net points, with the highest score being ranked "1", the next highest, "2", and so on. If a tie exists on an individual judge's scoring sheet, the first tie-breaker is points scored in the "Content" category. If a tie still exists, the second tie-breaker is points scored in the "Delivery" category. The teller will tabulate the judges' scoring sheets.

The winner of the contest will be decided by **cumulative rank order** (i.e. the sum of the ranks from all of the judges). Each contestant's rankings will be totaled and **the speaker with the lowest total ranking earned will be declared the winner.**

If a tie exists after all judges votes have been tabulated, the first tie-breaker is total net points. The contestant with the highest total of net points on the judge's scoring sheets will be declared the winner. If a tie still exists, the second and final tie-breaker will be **a vote of the judges**. The contestant receiving a majority vote of the (three) judges will be declared the winner and the judges decision will be final. **There will be no ties in the final standings of the winner and the 1st runner-up.** The final results are to be recorded and presented to the Master of Ceremonies by the teller upon their return from deliberations.



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Judge's Scoring Sheet

Items to be Judged	Points	Speakers in order of appearance					
		6	5	4	3	2	1
<u>CONTENT</u>							
Practical application of the 4-Way Test 5 points for each point covered—all four points should be covered	20						
Uses examples from peer group experience	8						
Human interest appeal and color	8						
Clarity and expressiveness of language and vocabulary	8						
<u>SUBTOTAL OF POINTS FOR CONTENT</u>	44						
<u>ORGANIZATION</u>							
Introduction: captures audience attention and establishes major theme of the speech	8						
Development: ideas presented, supported and explained in clear logical order with smooth transitions	8						
Conclusion: emphasizes major theme in the speech, leaving the audience with a clear, concise message or point of application	8						
<u>SUBTOTAL OF POINTS FOR ORGANIZATION</u>	24						
<u>DELIVERY</u>							
Clear enunciation of words; limited use of unnecessary expressions i.e. "uh, you know, OK"	8						
Good vocal projection, voice expressiveness, tone and pace	8						
Good eye contact and rapport with the audience	8						
Relaxed yet commanding use of posture and gestures	8						
<u>SUBTOTAL OF POINTS FOR DELIVERY</u>	32						
<u>MAXIMUM TOTAL POINTS</u>							
	100						
(Less) Penalty points (if any) reported by the timekeeper.							
(Less) Penalty points (if any) for use of props. (-2 points per infraction)							
NET POINTS							
RANKING							

Judge _____



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Judge's Tally Sheet

Speakers in order of appearance

	6	5	4	3	2	1
NET POINTS						
Judge #1						
Judge #2						
Judge #3						
TOTAL NET POINTS						
RANKING						
Judge #1						
Judge #2						
Judge #3						
CUMULATIVE RANKING						
1st tie breaker— Total NET POINTS						
2nd tie breaker— Judge's Vote						

Teller _____



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Timekeeper's Instructions

General

1. Speeches must be at least five and not more than 7 minutes in length..
2. Using a (preferably digital) stopwatch, record the time of the speech to the second for each speaker on the Timekeeper's Record.

Timing begins when the speech actually begins, and stops when the speaker finishes his/her speech.

3. Compute penalty points, if any, at the rate of two points for every 15 seconds, or fraction thereof, that a contestant speaks under 5 minutes or over 7 minutes.
4. When all the contestants have spoken, the Timekeeper retires with the judges only long enough to advise them of any penalties and present the Timekeeper's Record.

Timekeeper's Record

Speakers in order of appearance

	1	2	3	4	5	6
Time (Minutes:Seconds)						
PENALTY POINTS (Two points for each 15 seconds or fraction thereof, under the 5 minute minimum or over the 7 minute maximum)						

Timekeeper _____



**ROTARY DISTRICT 7430
4-WAY TEST SPEECH CONTEST
2010-2011**



Speaker Biography

Name: _____

Grade in school _____

School Contact person: _____

The following information is not required but helpful if we need to contact you.

Parent(s) or Guardian: _____

Telephone Number: _____

Mailing address: _____

Email _____ :

What are you most interested in (Goals, hobbies, special interests, etc.) ?



**ROTARY DISTRICT 7430
4-WAY TEST SPEECH CONTEST
2010-2011**



Club Entry Form

Rotary Club: _____

Contest Chair: _____ Phone#: _____

Address: _____

Email Address (required): _____

Information on Club Contest: Date _____ Time: _____ Meal: _____ (yes/ no)

Location: _____

Address: _____

Entry Fee of \$150 is enclosed. Please make check payable to: Rotary District 7430

(Note: This entry fee covers the cost of the Regional and District Contests and District cash Awards)

Please note: Entry Form will not be processed without payment.

Participant Brochure can be downloaded from the District 7430 website on the 4-Way Test speech contest page

DEADLINE:

February 15, 2011 - please submit earlier, if possible

Send Form and Entry Fee to:

Jerry Friedman
2328 Fox Meadow Drive
Allentown, Pa. 18104



**ROTARY DISTRICT 7430
4-WAY TEST SPEECH CONTEST
2010-2011**



Student Entry Form

Student's Name: _____

High School: _____

Teacher/Coach: _____

Student's address: _____

Home (parent's) Telephone: _____

ALL CONTESTANTS MUST BE AVAILABLE TO SPEAK AT BOTH THE REGIONAL AND DISTRICT
CONTESTS IN ORDER TO ENTER THE CLUB CONTEST.

_____ I will be available for the _____ Rotary Club contest on: _____

_____ If selected as the Club winner or alternate, I will be available to speak at the Regional Contest on:

_____ If selected as the Regional winner or alternate, I will be available to speak at the District 7430
Speech Contest in Macungie, Pennsylvania April 29-May 1, 2011 (contest date/time to be
announced in February, 2011).

_____ I agree to abide by the rules of the Rotary International District 7430 4-Way Test Speech
Contest and to create an original speech for delivery.

Student Signature

Please return this completed entry form to _____ in room _____

No later than **February 15, 2011**

WIN \$1,000

Compete in the Rotary International

District 7430



4-Way Test Speech Contest

**Freshman Through Seniors Are Eligible
For Cash Prizes!**

The Clubs of Rotary District 7430 are holding speech contests at the club, regional, and district levels in the Spring of 2011. The winners of each region will compete against other regional winners at the Rotary District Conference in Macungie, Pennsylvania, April 29-May 1, 2011. Prizes of \$1,000 (1st) and \$300 (2nd and 3rd) will be awarded at the District competition.

The local Rotary Club contest will be held on _____.

See _____ in room _____ for rules and an entry form. Contestants must sign up no later than February 15, 2011 to be eligible.