



# Rotary Magic



## Rotary International District 7430 Newsletter July 2010



### DG Mike McCarthy Receives Accolades at District 7430 Changeover

Michael J. McCarthy, District 7430 Governor for Rotary year 2009-10 was honored at the annual district Changeover ceremony on June 30th at the Brookside Country Club in Macungie. Mike expressed his sincere thanks and gratitude to all those kind folks who supported him and made so many good things happen while he served as our Governor.

District Secretary,

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### Rotary Is Magic

This theme was selected for our district for this Rotary year because it aptly describes how the good works of Rotarians appear to many observers. One definition of "MAGIC" is "any mysterious, seemingly inexplicable, or extraordinary power or quality. For example — the magic of love." Isn't the work of Rotarian's pure acts of love?

When a Banker arrives in a village in southern India and gives money to a group of women without collateral and that sets them up in a small business, that surely appears to be magical to those being lifted out of poverty.

When a third grade student first realizes that the dictionary just given to her by a Rotarian is hers to take home and

keep for her very own—that is a magical moment for her.

When 500 villagers in Kenya's Rift Valley hear the diesel engine start and see pure water coming from their new well — that is Rotary magic.

When over 100 excited children in wheelchairs rolled past the entrance for the first time into their special section of Everybody's Playground in Horsham, PA there was magic everywhere.

The passion for service that resides in Rotarians surely is an extraordinary power and quality. And Rotarians provide service in countless ways every day all over the world. Yes, **Rotary Is Magic.**

DG Bill



### Rotary International District 7430 Installs New Governor

William E. Palmer, a member of the Rotary Club of Allentown West, has been installed as the Governor of Rotary International District 7430 which encompasses the five counties of Lehigh, Northampton, Berks, Bucks and Montgomery. Bill took office starting July 1st and will serve for one year. The installation was conducted during the June 30th Changeover event held at Brookside Country Club in Macungie, PA with over one hundred Rotarians and friends participating.

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## McCarthy Accolades *continued from page 1*

Michele Hoch, introduced Mike telling the story about how Mike helped bring Michele into Rotary. PDG Roger Baumann described how PDG Dick Frantz and PDG Yvette Palmer had approached Mike about running for District Governor. Roger and Yvette also presented Mike with a gift of a ship's clock for his desk in appreciation for his service.

Rotarian Ellen Kern of the Allentown West RC and Chief of Staff for PA Senator Pat Browne presented Mike with a special proclamation. The PA Senate acknowledges the service to the Commonwealth provided by Rotary and specifi-

cally by its District Governor, Mike McCarthy.

PDG Yvette performed a short induction ceremony that transferred the district leadership to her husband, Bill Palmer. Bill's first official act was to present Mary Anne McCarthy with a certificate declaring her an Honorary Rotarian of District 7430 in recognition of her service to the District.

PDG Mike has accepted the position of District Membership Chair for 2010-11, as well as some other committee positions. He most assuredly is part of our district leadership team.

Thanks, Mike.

## New Governor Installation *continued from page 1*

The Changeover program began with the 2009-10 District Governor, Mike McCarthy, reviewing the accomplishments of the prior twelve months. Then PDG Yvette, Palmer, Bill's wife, performed a brief induction ceremony to make the transfer of district leadership official.

Bill explained that there are 48 Rotary clubs located in District 7430 with nine areas each with its own Assistant Governor. In a typical year the 2,100 Rotarians of the district raise over \$800,000 and return them to their communities

along with more than 14,000 "people-hours" of labor doing service projects.

DG Bill reviewed the Rotary theme for 2010-11 "Building Communities, Bridging Continents" and the areas of emphases for Rotarians to pursue. Bill also explained his personal theme for our district "Rotary is Magic." Most of what Rotarians do every day around the world can be seen as service magic. He encourages all Rotarians to make their clubs Bigger, Better and Bolder this Magical Rotary year.

## Save the Date for RLI!

Join your fellow Rotarians in attending this year's Rotary Leadership Institute scheduled for Saturday, September 25, 2010 at The Valley Forge, Scanticon Hotel in King of Prussia, PA. Parts I, II, III, graduate and faculty sessions will be offered.



Brochures will soon be mailed to each Club President and Secretary. In the meantime, feel free to check [www.rlinea.com](http://www.rlinea.com) for complete information and online registration.

Linda Young

## Rotarian Vernon Fenstermaker Honored

Long-time Rotary member, Vernon Fenstermaker, was honored on two very special occasions by the Rotary Club of Allentown West-Western Lehigh County by having a "Vernon Fenstermaker Day" on January 27th of this year in honor of his 90th birthday. With family members in attendance, many Rotarians spoke about Vernon's accomplishments both in Rotary as well as in the community, for his country, and in his church.

While arranging the "Vernon Fenstermaker Day," his fellow Rotarians also wanted to do something even more to recognize Vernon's good deeds. The idea of erecting a flagpole with lighting next to the Veteran's Monument at Ziegels Church in Breinigsville, PA was conceived. Rotarians gave generously as Vernon's role and duties as Secretary of our Club had touched many over the years, and within two weeks the money was raised. Work began on the flagpole in May of 2010 and by late June, the project was completed.

Sunday, July 11th was the day of dedication of the flagpole and lighting at Ziegels Church in recognition of Vernon. The service and celebration was attended by more than one hundred Rotarians, church members, and community friends.

Vernon's relationship with Rotary began in 1967, while working at Lehigh Valley Dairy. The Company had a policy that management staff needed to be in a community or service organization. Vernon joined the Whitehall Rotary Club as a

Charter member in 1967 and in April of 1980 moved to the Rotary Club of Allentown West. Vernon served as Club Secretary for 15 years, stepping down only two years ago. Vernon is a Paul Harris Fellow and in 2003 reached major donor status. He is also a member of Rotary International's Bequest Society.

Vernon is an Army Veteran, serving as Staff Sergeant in the 9th Division from 1942 to 1945. He received four Battle stars for serving

four theatres, and the Bronze Star for meritorious service.

Vernon is a life-long member of Ziegels United Church of Christ in Breinigsville. He served for many years on the church consistory as a Deacon and Elder. He also served on and chaired many

committees over the years.

Vernon was employed by Lehigh Valley Dairy beginning there in 1940. He returned there after World War II. He started as a store delivery route salesman, was promoted to Supervisor in 1950, Wholesale Manager in 1960, and Vice-President in 1980. After retirement in his early 70's, he continued to work part time as a consultant to the company.

When we think about Service above Self, we believe that Vernon is a fine example of a person practicing these principles...service to his Country, to his Community, and to his Church.



## District 7430 2010-11 Leaders

DGE	Bill Jahn, Beth Morning Star	
DGN	Tony Jannetta, North Penn	
PDG	Mike McCarthy, Pottstown – Membership Chair	
PDG	Ron Smith, Blue Bell – Foundation Chair	
AG	Wally Dosunmu	- Area 1
AG	Jean McGill	- Area 2
AG	Larry Biehl	- Area 3
AG	Terry Reed	- Area 4
AG	David Kaplan	- Area 5
AG	Linda Young	- Area 6
AG	Jim Cuzzo	- Area 7
AG	Paul Salvatore	- Area 8
AG	Gar Webb	- Area 9
PDG	Jerry Friedman	- District Trainer
PDG	Roger Baumann	- Major Giving
PDG	Yvette Palmer	- Polio Plus
PDG	BJ Metz	- District Directory
PDG	Gerry Long	- Annual Program Fund
PDG	Bill Weber	- Finance Chair
PAG	Tom Hartzell	- Treasurer
Andrea Dolak		- Administrative Assistant
Michele Hoch		- District Secretary
AG	Gar Webb	- Website Technology
PAG	Bill Detterer	- Interact Chair
PP	Linda Friedman	- Communications Chair
PP	Sue Weber	- Vocational Service Chair
PP	Jim Santanasto	- PR Chair
PP	Frank Romano	- District Simplified Grants Chair
Sanjay Deshpande		- World Community Service Chair
Jim Vitale		- Assistant Treasurer
Amanda Fabrizio		- Rotaract Chair
PP	Elaine Caltabiano-Schneider	- Youth Exchange Chair
AG	Linda Young	- Rotary Leadership Institute Chair
Peter Pettit		- Alumni & Scholar Chair
PP	Loretta Ottinger	- Group Study Exchange (GSE) Chair
AG	David Kaplan	- Parliamentarian
Cindy Hornaman		- Friendship Exchange Chair
AG	Linda Young	- Rotaplast Chair
PP	Wendy Body & Charlie Incalcaterra	- RYLA/Camp Neidig
PAG	Patti Smith	- Youth Conference Chair
Ellen Kern		- 2011 District Conference Chair

## Rotary Club Magic

Warminster Rotarians  
Help "Safety Town" - a  
magical town designed to  
teach safety to children

Safety Town is a miniaturized version of Warminster Township where young children can ride tricycles and big wheels and play in a make-believe town. All the storefronts and street buildings will be local businesses and the safety signs and street markings have been shrunk down to a smaller size to help teach the importance of street safety to our children. Stop signs, street lights, a railroad crossing, and pedestrian crosswalks are all included. The buildings have been designed for interactive play and there is even a sandbox. There is plenty of activity to spur the imagination of any child.

*Claudia Eisenmann*

## Lehigh Valley East Installs New Officers

Lehigh Valley East Rotary Club (LVERC) welcomed new leadership at its Club Changeover event on July 1st on Looper's patio in Bethlehem. Out-going President Kerry McGill was thanked for his club leadership by Rotary PDG BJ Metz. Kerry was presented a Past-President pin and plaque noting his service to the Lehigh Valley East Club.

During his past year, the club donated time and funding to several local organizations. A successful fundraiser assisted the "Beginning Over Foundation" in providing awareness for domestic abuse vic-

tims. Club members participated in Penn Dot road cleanup days in Bethlehem Township and also provided ice cream and support for a Weed and Seed evening in Easton. Through a partnership with the Alumni Group of the Children's Home of Easton, the club played a significant role in raising college funds for students through a basket bingo. When an earthquake struck Haiti, the club provided relief by funding a ShelterBox to provide housing and survival



equipment for 10 people. Additionally, school supplies and back packs were given to the children. LVE proudly donated \$2,000 to the Polio Plus program to eradicate polio in the world. The club also sent a student to attend Rotary's Camp Neidig for leadership development, and sponsored two outbound Rotary exchange students. AG Jean McGill installed the new Board

and noted the duties of each office. The new officers for 2010-2011 are:

President: Kristie Hoeflein-Metz;  
President-Elect: Sue Bodai; Treasurer/President Nominee: Janet Kolepp; and Secretary: Karen Jahn.

They are already in full swing making plans for their next fundraiser in October to benefit Arts Quest's B-Smart program. The club meets Wednesday at Green Pond Rotary Club in Bethlehem Township from 5:15-6:30pm and encourages people interested in "Service above Self" and great fellowship to attend a meeting. Interesting speakers and "road trips" make for an exciting year ahead!

*Karen Jahn*

## Spring Township Centennial Elects New Officers

Richard C. Gromis has been elected President. Rick is President of Berkshire Bank. Other officers are President-Elect Vernon L. Seyler, Vice President Raymond H. Melcher, Jr., Treasurer Michael P. Jones, and Secretary Frederick W. Davis. Larry Shaub, CPA of Reinsel Kuntz Leshner is Immediate Past-President.

The Spring Township Centennial Rotary Club meets every Friday at 7:30am at the Inn at Read-

ing. The Club, through numerous community service activities, raises money and provides manpower for many causes that benefit people in need. Through the Rotary Foundation, the club contributes funds and volunteer time to assist when tragedies strike and when people are in need of help due to poverty, disease, illness, or more.

*Raymond Melcher*

## Hold These Dates

Check out these opportunities to learn, have fun, and to serve!

- Philadelphia Phillies—August 18th Strike Out Hunger
- Reading Phillies—August 26th Strike Out Hunger
- Membership Regional Workshops—Sept 13, 21, and 27th
- Rotary Leadership Institute (RLI) in King of Prussia—Sept 25th
- D7430 Foundation Workshop—Oct 23rd in Kulpsville
- Rotaplast On-Air Auction—Dec 4th (online too!)
- Mid-Atlantic Presidents-Elect Training Seminar (PETS), King of Prussia—Feb 24-26, 2011
- District Assembly, DeSales University—March 19, 2011
- Ethics Conference at DeSales University TBD
- District “Magical” Conference—Apr 29-May 1, 2011 at Bear Creek Mountain Resort, Macungie
- District Youth Conference—May 1, 2011 at Bear Creek Mountain Resort, Macungie
- Rotary International Convention—May 21-24, New Orleans, LA

## What’s New In District 7430?

48 New RC Presidents have taken office.

5 New Assistant Governors are in place to help our clubs succeed.

15 New Rotarian Committee Chairs have taken on new responsibilities

New district website software is underway with ClubRunner.

A regional and district-wide 4-Way Test Speech Contest for High School students is planned.

10 of our District 7430 Rotarians will travel to Colombia, South America in August to support a Rotaplast mission.

RI has approved a Fifth Avenue of Service, New Generations.

There will be 18 Inbound and 18 Outbound Youth Exchange Students this RY.

2 New Rotaract Clubs are planned for our District.

There will be a Group Study Exchange (GSE) with the Philippine Islands in Spring 2011.

The April 29-May 2, 2011 *Magical* District Conference will be held right in our district at Bear Creek Mountain Resort in Macungie.

5 New Matching Grants are in the pipeline for this RY.

\$24,999 of New District Simplified Grants will be distributed within the district late in 2010.

New Individual RC Service Projects and fundraisers are underway.

## BIGGER BETTER BOLDER

## Easton Honors New Paul Harris Fellows

At the Changeover meeting on July 1, 2010, Rotary Club of Easton was pleased to honor Easton Rotarians John Updegrove and Jack Bennett

with honorary Paul Harris Awards. Both gentlemen have served the Club and the community in countless ways since the 1950s! Congratulations!

## Moravian Academy Interact Club Recognized at Rotary Club of Saucon

This past June, the Rotary Club of Saucon recognized the past and incoming presidents of the Moravian Academy Interact Club. The students discussed the fundraisers and service work they did throughout the year and their



plans for the upcoming school year. 2010-2011 President-Elect, Melinda Stitt, distributed the pins to the students thanking them for their service and wishing them the best of luck for the upcoming year.

## District Governor Visit Schedule

### AUGUST

2	Shillington	Mon	Deluxe Rst	Sup	6:00
3	Central Perkiomen, Schwenksville	Tues	Rotary Ball Field	Sup	6:30
4	Newtown	Wed	Temperance House	Lunch	12:15
5	Pennridge-Perkasie	Thur	Revivals	Bfst	7:00
10	Saucon, Center Valley	Tues	DeSales Univ	Bfst	7:30
11	Hatboro	Wed	Otto's Rst	Bfst	7:30
12	Slatington	Thur	Terrace Rst	Sup	6:19
25	Kutztown	Wed	Kutztown Tavern	Sup	6:30
26	Horsham	Thur	Silvestri's	Bfst	7:30
30	Boyertown	Mon	Bally Hotel	Sup	6:15
31	Blue Bell	Tues	Normandy Farm	Bfst	7:15

## How Can You Publish An Article?

To have an article published in *Rotary Magic* send the article and all accompanying pictures to Andrea Dolak at [andreadolak@gmail.com](mailto:andreadolak@gmail.com) by the 20th of each month.

*Rotary Magic* is written and compiled by:  
 Bill Palmer, District Governor  
 John Zettlemyer, Contributor  
 Andrea Dolak, Administrative Assistant

# Spread the word!



Invite someone to become a  
**Rotarian**  
today.



ROTARY INTERNATIONAL