

# The KILT



Rotary District 7430

*wrap yourself in Rotary*

July 2012

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## Tony's Notes

In pure Rotary tradition we complete one year of great humanitarian service on June 30th and then we start all over again on July 1st!

*To our newly installed Club Presidents, Club Officers, District Chairs and all Rotarians we thank you for your commitment to Rotary and look forward to your continued support in the coming year.*

Our 2012-13 world-wide Rotary theme is "Peace Through Service," and service is what D7430 Rotarians are all about.

RI President Sakuji Tanaka has said "Peace, in all of the ways that we can understand it, is a real goal and a realistic goal for Rotary. Peace is not something that can only be achieved through agreements, by governments, or through heroic struggles, it is something that we can find and that we can achieve, every day and in many simple ways."

## District 7430 Changeover

Thanks PDG Bill! Good Luck DG Tony!



J. William Jahn, District 7430 Governor for Rotary year 2011-12 was honored at the annual District Changeover ceremony

and dinner on June 26th at The William Penn Inn in Gwynedd, PA. A crowd of almost 150 Rotarians and guests attended this fabulous celebration.

Former AG Joy Zwicker of the Springfield Township RC, the MC for the event, quieted the boisterous crowd and got things started with a prayer and the pledge to the flag. She then introduced the ten PDGs, the new DGE and DGN, and eight AGs that were present.

After a great meal MC Joy again quieted the crowd still deep in conversations and she introduced PDG Jerry Friedman



**Friends  
of D7430:**



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*continued on page 2*

*continued on page 3*

## Tony's Notes continued



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I don't need to issue any *new* challenges to you. The real challenge that faces each one of us is what we ourselves can contribute individually so that we can achieve so much more collectively, together. The "Traditional Member" not only remembers the many great things Rotarians and our clubs have achieved in the past, he/she knows that clubs must be *vibrant* to secure their future too. This means, in some cases, accepting the need for change to meet today's 24/7 digital lifestyle and not the 9-5 office bound work schedule of years gone by. Clubs should invite newer members to help them understand how to adapt and grow to meet the Humanitarian needs in both our local Communities and around the World. This is all Rotarians strive to accomplish while sharing fellowship in our clubs.

***In District 7430 I am encouraging Rotarians to go "back to basics." You will hear more on this as the months go by. It is a mindset that you are urged to adopt.***

We all hear and know that membership and Rotary's image are constant issues. This is a serious dilemma that we in Rotary must overcome and which other service organizations are facing too. Questions are being asked and suggestions made that we need to change in certain ways, to get back to the basics of attracting and retaining club members who believe in Rotary's aims and objectives and who also want to enjoy fellowship within their club and the District.

***Part of this is how we present Rotary at our clubs and within our communities. We all know the many great things that are achieved by Rotarians and the good we do, but we don't always tell our story well to others; when they come to visit our clubs, witness our work in the community or simply when we introduce ourselves to present Rotary. We are ALL ambassadors of Rotary and part of our job is to make each and every one we present Rotary to, WANT to be a part of our great Rotary family.***

***Together we ALL can keep Rotary strong by endorsing these ideals which blend with RI President Tanaka's theme of providing peace through service....If we do this together we can support our Rotary motto and help assure our future too!***

***In "Service Above Self" we help people and inspire each other as we do!***



A little humor to brighten your day:

**I changed my iPod name to Titanic  
It's syncing now.**



***DSG Applications are Due  
October 6, 2012***

## District 7430 Changeover Is A Blast! continued

who has been the District Trainer for DG Bill for the 2011-12 Rotary year. Jerry gave an upbeat and congratulatory introduction of DG Bill citing some of the many wonderful accomplishments of our district Rotarian this last year.

After the tumultuous applause of the standing ovation died down, DG Bill — all smiles for some reason — expressed his sincere thanks and gratitude to all those kind folks who supported him and made so many good things happen while he served as our Governor. And, as he should, he gave a special thank you to his wife of 47 years, Karen. Karen addressed the crowd and described how satisfying the experience was for her.

DG Bill paid special tribute to Emmaus PE Cindy Hornaman and Fleetwood's Loretta Ottinger for their excellent GSE with Japan results. Then he presented the North Penn RC with their Public Image award. Following that he lavished well-deserved praise on PDG Roger and Roberta Whitcomb for their outstanding work in looking after Past RI President Carl-Wilhelm Stenhammar over the district conference weekend.

DG Bill thanked the Youth Exchange committee and also the Camp Neidig (RYLA) committee for another great year. And he thanked PDG Jerry Friedman for a larger and better four-way test speech contest.

PDG Bill has accepted the position of District World International Service Chair and District Interact Chair for 2012-13, along with some other committee positions. He most assuredly is part of our district leadership team.

Then attention turned to the installation of Anthony L. Jannetta, a.k.a. "Tony," a.k.a. "TJ," of the North Penn RC as our District 7430 Governor for the 2012-13 Rotary year. The traditional Banner Exchange was next. Mike Long of the Bethlehem Morning Star RC removed that name strip from the Governor's Home Club banner. Then the 2012-13 President of the North Penn RC, Tom Morrissey, affixed their name strip.

MC Joy Zwicker next introduced PDG Ron Smith who has been Tony's Trainer and close friend for many years. Ron spoke of their working together as Tony progressed through three years as the area 9 Assistant Governor, DGN and DGE work, PETS, and more. He described Tony's upbringing in Scotland and his prowess as a winning rally racing driver in the U.K.

Tony came to the microphone to address the cheering crowd also



DG Bill Jahn and Cindy Hornaman

 <b>ENDPOLIONOW</b>		
As of July 4:		
<b>NEW CASES YTD</b>		
2012	88	
2011	252	

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## District 7430 Changeover Is A Blast! continued



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receiving a standing ovation. He was clad in traditional Scottish formal wear including a kilt featuring the Rotary International official Tartan. He looked good.

PDG Paul Hartman 1988-89, a member of the North Penn RC performed a short induction ceremony that transferred the district leadership to Tony. The eleven PDGs present assembled in a line in the front of the room. The “official” DG lapel pin was passed from person to person down the line from now PDG Jahn finally to now DG Tony.

There were some symbolic lighted candles involved, a presentation of gifts for PDG Bill and Karen, and some fresh flowers for Karen.

Tony entertained us with some stories about Rachel and then got serious and explained RI President Tanaka’s theme for the 2012-13 Rotary year, “Peace Through Service.” During his remarks to all of us DG Tony made us feel proud, made a laugh a few times, made us a bit sad, gave us inspiration and made us think. Rotary is a huge part of Tony’s life and he hopes we all will share it with others we meet. Some details of Tony’s “back to basics” approach are given in “Tony’s Notes.”

The final treat for the evening was Ambler RC’s Gerry Timlin’s marvelous guitar playing and singing of delightful Celtic folk songs selected just for the occasion. His three selections had us all smiling and clapping.

Many photos were taken and some are included here. If you were there, you know it was a marvelous and inspirational event. Thanks Bill, Karen, TJ and Rachel.



DG Tony, First Lady  
Rachel and Karen

### DID YOU KNOW?

You can direct questions concerning our RI Foundation to:

Your Club Foundation Chair

Your Foundation Area Coordinator serving your Club

District Rotary Foundation Chair Mike McCarthy at

866-416-4376 or [mccarthym@urassociation.com](mailto:mccarthym@urassociation.com)

OR the Rotary Contact Center at 866-9-Rotary (866-976-8279)

Monday-Friday 8am to 5pm CST, or email [contact.center@rotary.org](mailto:contact.center@rotary.org)



## What's Happening Locally Club News

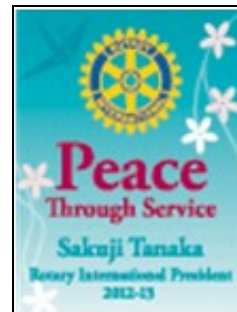
### D7430 Third Graders Receive Dictionaries

For many third grade students the gift of a dictionary represents the first book they ever own. Over five thousand dictionaries were distributed to our district's third grade students during this last Rotary year. Rotarians from eight of our RCs raised the funds and delivered the books — and some RCs have been doing this for six or more years for a total of 25,000 happy students. The eight clubs are:

Allentown with Allentown Liberty Bell	Allentown-West
Bethlehem	Boyertown Newtown
Norristown	Pottstown

This is the local execution of a nationally recognized program dedicated to giving dictionaries to students to keep as their own personal reference books, in the belief that a dictionary is an essential tool for a quality education and that a student cannot do his or her best work without one. The belief is that a dictionary in the home serves as a resource for the whole family. It improves everyone's vocabulary and it encourages children to learn more words.

For information about adding this project to our club, go to [www.dictionaryproject.org](http://www.dictionaryproject.org)



### Member Retention Idea

Bethlehem Morning Star RC members have a great routine to make their members involved and learning about how great Rotarians truly are. They held a New Member soiree on June 6th at the Hanoverville Roadhouse and it was wonderful. While enjoying great fellowship and food, four of their new members and their guests learned about Rotary in general and Morning Star in particular.

Barb Seifert-Sigmon gave a brief history of the BMS club's 20+ years, and "Veterans" made informal comments on how and why they joined Rotary...and why they are still in the club. Various club functions, responsibilities and events were described, and the new members were encouraged to try out several committees and see where they best fit.

Make your members part of your family right away. It is just the right thing to do.



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## What's Happening Locally Club News continued

### Newtown RC Doing Good in Sri Lanka

#### Three Rotary clubs helping mothers and children

Three Rotary clubs joined together through a Rotary Foundation Matching Grant to deliver vital health care to mothers and children on a remote island off the northwest coast of Sri Lanka. The Rotary Club of Colombo Regency, Western Province, recently teamed up with its international partners, the Rotary Club of Newtown, Pennsylvania, USA, and the Rotary Club of Colombo Fort, to hold the fourth in a series of mother and child health camps on Delft Island.

“What a treat it was to see poor and malnourished mothers-to-be and children receiving access to free doctors’ consultation and medical care,” says Gehan de Alwis, a member of the Rotary Club of Colombo Regency. “It is a phenomenal experience, made possible through the international connections of Rotary.” Well done, Newtown Rotarians.

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### Rotary Club of Easton Leadership Change

Rotary Club of Easton recently held its election of officers and the following Rotarians will hold leadership roles beginning July 1, 2012. President: Michael Woodley; Past President: Victor Palm; President Elect: Rebecca Burt; Vice President: Don Franklin; Secretary: Paul Braden; Treasurer: Bill Wightman. Additional members of the Board of Directors are Michael Dowd, Donald Franklin, Janet Mease, Lori Metz, and Ritchey Ricci. The Rotary Club of Easton meets on Thursdays at 12:15 pm at the Pomfret Club in Easton.

For more information, please contact Michael Woodley at (610) 656-5108 or email [james.m.woodley@wellsfargo.com](mailto:james.m.woodley@wellsfargo.com).

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### Publicize What You Are Doing

DG Tony's 2012-13 monthly newsletters will tell your stories. Just send them — with pertinent photos — by the 20th of each month to:

[bill966@ptd.net](mailto:bill966@ptd.net)

PDG Bill Palmer, Editor

[andreadolak@gmail.com](mailto:andreadolak@gmail.com)

Andrea Dolak, Publisher

## Our GSE Team Returns from Japan

### GSE Trip to Tochigi Prefecture, Japan

Jen, Givon, Katie and Kelly were discussing on the tour bus just a few days before our return how this Group Study Exchange experience to Japan has really been the trip of a lifetime. The largest part of its success is due to the hospitality and generosity of our Japanese Rotarian hosts. They could not be more accommodating by sharing their homes and lives with us. We have learned, laughed until we cried, and eaten our hearts out with our Rotarian hosts every single day.

The Rotarians opened many, many doors not normally available to ordinary tourists. We experienced mysterious ceremonies at ancient and sacred temples, marveled at World Heritage Cultural sites build hundreds of years ago, enjoyed museums ordinarily closed to the public, stood in awe at universities established over 1200 years ago with a tour led by a descendant of Confucius himself, and cheered the Tochigi Soccer Team in the VIP section until we were hoarse.

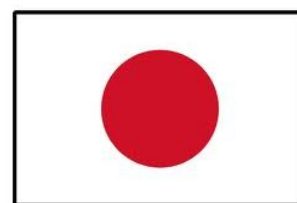
One of the most important aspects of the trip was the makeup of the actual team itself. When they were first interviewed only eleven short weeks ago, one GSE Committee member remarked that this team could possibly be one of the best ever from our District. After spending he last three weeks with them, I can assure you that this has come to be. The are, unequivocally, The Best Ever.

Every day has been met with enthusiasm. Their spirit, both individually and as a group, is without bounds. They were appreciative, resilient, resourceful, cooperative, and truly supportive of each other. Our District should be very proud of each one of them. They have represented both Rotary District 7430, and America, to the highest standards.

One GSE host mother, recently told me that she had two sons, but in the few nights that one of our team members spent with her, she had found a daughter. This is just one of many such comments received by me from host families.

It was a true honor to be selected as Team Leader, but an even greater honor to be with this Team throughout this Japanese experience. It was a sad day when we left Japan, but it was sadder still to leave this unique GSE family. I have been truly blessed to be with them. TOCHIGI, TOCHIGI, TOCHIGI, TOCHIGI

*Bruce Dearnley, Team Leader*



Japan



## 2012 Camp Neidig Closing Ceremonies



### RYLA Report

Wow, what a great closing celebration! The energy in the Hall was palpable. Each of the eight “tribes” of High School men and women with their counselors entered the Hall marching and dancing and chanting and yelling their tribal name. As they were introduced the yelling and the applause was deafening, and it continued throughout the closing ceremonies.

On Monday evening June 18, 2012 at the Manatawny Camp in Douglasville, PA there were the closing ceremonies of the D7430 annual four day Camp Neidig Leadership Training session. It began with a great chicken barbeque dinner for about 300 students, Rotarians, parents and siblings.

Wendy Body and Charlie Incalcatera are the D7430 Rotarian co-chairs for the event. They and their staff hosted and trained 122 High School students sponsored by forty different Rotary clubs from all over our five county district. This was the 63rd year for this RYLA event.

Shawn Hinkle was the Camp Director. Brad Dengler was the Neidig Night Chair, and Terri Simmons was the Assistant Neidig Night Chair.

Camp Neidig is a leadership camp that brings together talented high school students for a four-day weekend of fun, friendship, and team-building activities. Campers interact with guest speakers from various professional backgrounds who discuss what it means to be a good leader. They also participate in various problem solving activities that are both physically and mentally challenging. Every activity throughout the weekend is designed to help campers develop their leadership and teamwork abilities. It is true that someone once said, “We come as strangers but leave as friends.”

This annual event is held to bring together students from various schools who have exhibited above average leadership abilities in various scholastic and/or community activities. Once again it was a huge success.

Among the Rotarians present for the closing were District Governor, Bill Jahn and his wife, Karen, DGE Tony Jannetta and DGN Frank Romano and Jean. Also present were PDG Jack Brent and Gail, PDG Bill Weber and Sue, and DGND Gary Fedorcha.



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## District Youth Exchange

### Another Success Story

"Hello" wrote Ann (Kent) Brameyer. "Twenty years ago I participated in the RI Youth Exchange Program through District 7430." Today Ann is a member of the Gaithersburg, MD Rotary club helping to give back. Ann wrote to us a few months back and explained how her YE experience has shaped her life.

I wanted to contact the district that supported me and say thank you for helping to change and shape the course of my life. I spent nearly one full year in District 4760 in central Brazil and without question, it is the single most significant experience of my life.

In 1992, I was a sixteen year old girl from a low-income family who had dreams of seeing the world. I didn't know how to do that until a representative from the Ambler Rotary Club came to Wissahickon High School to speak about the program. That day, I knew what I wanted to do and I knew who would help me to do it.

My parents initially were resistant to the idea. Then a member of the Ambler club met with my family and walked them through the program. He answered every question they had and alleviated their fears with his open, honest communication. That was the day that everything changed.

My time in Brazil opened so many doors for me. I fell in love with the Brazilian people and culture, and I also fell more in love with the idea of seeing the world. I changed so much that year. My confidence level grew and so did my sense of self. My host families were so kind and loving towards me. I remain in contact still with my host families and many friends that I met that year.

Twenty years have passed since my exchange year. Upon returning from my time abroad, I finished high school and applied to college. I graduated with a B.A. in "Foreign Languages and Communications Media" from American University in Washington, D.C. to continue my pursuit of embracing and experiencing the world.

I am the first and only member of my family to earn a college degree. Today I am a contract conference planner for the federal government and I travel the world as part of my job. My passion is international travel and I have travelled all over the world.

I live in a culturally diverse neighborhood and surround myself with people from many different backgrounds. The way that I live my life and the way that I see the world is in no small part, due to the RI Youth Exchange Program. From the bottom of my heart, I cannot thank you enough for giving me that opportunity.

*Ann (Kent) Brameyer, Rotarian*



## Membership



### “Frank Talk” on Membership

PRIP Frank Devlyn was an honored guest and keynote speaker at the May 30, 2012 Pottstown RC special dinner celebrating India's first year as Polio free. Afterwards Frank said, “I hope many of you remember the emphasis I gave in my talk regarding...

- Rotary Continuing to Change with the Times
- Rotarians understanding the concept of being Rotary Head-hunters to find those qualified candidates who will be honored to be invited to join Rotary which in my opinion is One in Ten.
- Promoting Rotary in and outside of Rotary. This means not only promoting all that Rotary has to offer at Rotary Reunions but also finding opportunities to promote Rotary at reunions of other organizations.”

“I look forward in seeing many of you at another Rotary Event such as our next International Conventions in Lisbon, Portugal or Sidney, Australia or whenever you might visit Mexico City”

*Frank Devlyn, Past President of RI*



### Introducing “Club Builder”

Each month, your District Membership Development Committee will bring you an all-new newsletter filled with fresh ideas on how your club can attract new members and retain your current members. We hope you will find this information helpful as we all attempt to bring in new members and keep the ones we have fully engaged as productive Rotarians.

*Terry Reed, District Membership Chair*

## THE BEST WAY TO LEARN ABOUT ROTARY!!!

### [THE ROTARY LEADERSHIP / LEARNING INSTITUTE](#)

Date: Saturday, September 15, 2012

Place: The Radisson Hotel in King of Prussia

Register [Now!](#) at: [www.rlinea.com](http://www.rlinea.com)

Linda Young, District 7430 RLI Chair

[Lryoung2011@gmail.com](mailto:Lryoung2011@gmail.com) 610-392-6864



## Hold These Dates

Check out these opportunities to learn, have fun, and to serve.

### 2012:

- |           |   |
|-----------|---|
| Aug 22    | Phila. Phillies - Strike Out Hunger                           |
| Sept 15   | Rotary Leadership/Learning Institute (RLI) in King of Prussia |
| Sept 29   | D7430 Foundation/Future Vision Workshop in King of Prussia    |
| October   | Membership Regional Workshops                                 |
| October 6 | Due Date for Simplified Grant Applications                    |
| October 8 | District Foundation Golf Outing at Brookside CC in Pottstown  |
| Nov 3     | U.N. Day in NYC   |
| Dec 1     | Rotaplast On-Air TV Auction (and online, too!)                |



### 2013:

- |             |  |
|-------------|--|
| Mar 1-2     | Mid-Atlantic Presidents-Elect Training Seminar (PETS) in King of Prussia |
| TBD         | Ethics Conference at DeSales University                                  |
| TBD         | Ethics Conference at Penn State Berks Campus                             |
| April 21    | Yvette Palmer Purple Pinkie Polio 5K Run at DeSales University           |
| April 26-28 | District "Come Join Us" Conference at Skytop Lodge                       |
| May 11      | District Assembly at DeSales University                                  |
| June 23-26  | Rotary International Convention in Lisbon, Portugal                      |

## District Changeover Photos



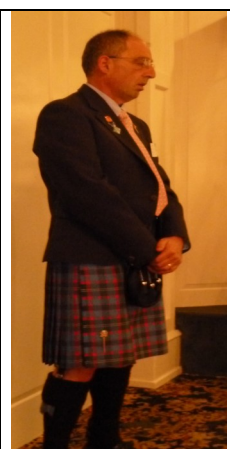
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Alice and Sam Valenza



DGE Tony and PDG  
Paul Hartman



DGE Tony Jannetta



Gift Exchange



Linda and PDG Jerry Friedman



DG Tony, First Lady  
Rachel and Karen



TJ Greeting



EMCEE Joy  
Zwicker



DG Bill Jahn and Cindy  
Hornaman

## District Changeover Photos Continued



Serious DG Tony



Roberta Whitcomb and  
Gail Greth



Gerry Timlin,  
Ambler RC



Ten PDGs and Tony



Tony Jannetta, Ron Smith, Joy  
Zwicker



PDG Bill Jahn



Tony Pinning FL Rachel



DGN Frank and Jean Romano



President's Banner Exchange



First Lady Karen Jahn



PDG Gerry Long, PDG Ron Smith, PAG  
Sam Valenza

## District Conference



Join Us!



### DISTRICT GOVERNOR

Tony Jannetta  
North Penn Rotary Club  
tonyjannetta@aol.com  
267.253.1819

### CONFERENCE CO-CHAIRS

Diane Donaher  
Bethlehem Rotary Club  
donaher2@ptd.net  
610.442.8589

Karl Diehl  
North Penn Rotary Club  
karl@kirklandprinting.com  
215.778.3645

### EVENT REGISTRAR

Patti Smith  
Blue Bell Rotary Club  
pattsmith0221@gmail.com  
610.304.2161

### MAJOR SPONSOR



### A Rotary Celebration at the Beautiful Skytop Resort April 26-28, 2013 District 7430 Conference

The 2013 conference will be a little different, as the program is a **full weekend package event**, starting Friday afternoon and closing mid-morning on Sunday. This allows us to take full advantage of the venue and its beautiful surroundings to celebrate all that is Rotary; enjoy fellowship & fun with old and new friends, exchange experiences to enrich our knowledge and inspire each other to continue Rotary's great work into the future.

I invite you to **"Come Join Us"** for this celebration – our exciting event promises something for everyone including non-Rotarian guests!!!

DON'T DELAY – REGISTER TODAY!

I look forward to welcoming you on Friday April 26<sup>th</sup>, 2013.

DG Tony



## ROTAPLAST MISSION OPPORTUNITY

To Cebu City, Philippines  
October 7-21, 2012

**LAST CHANCE TO PARTICIPATE  
ONE OPENING FOR NON-MEDICAL VOLUNTEER!!!  
DEADLINE: JULY 15th**

### Expectations for Mission Consideration:

- Active participation in District Rotaplast Committee for 2 years. Participation includes club visits, solicitation of auction items/donations, and representing the committee at District events, and periodic meetings.

### Cost of Mission:

- \$1500 Airfare
- \$300 in country spending
- Expense of required immunizations

### For additional information please contact:

Linda Young, District 7430 Rotaplast Chair  
1050 Sunset View Circle, Bethlehem, PA 18017  
610-392-6864 [Lryoung2011@gmail.com](mailto:Lryoung2011@gmail.com)