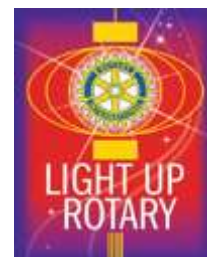




Gary's Gazette

Light Up Rotary Through Education



Rotary District 7430

June 2015

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Gary's Notes



My year as District Governor is rapidly ending. Has a year passed by already? Lynne and I have had a wonderful and most enlightening experience. We attended many great programs, participated in club meetings, socialized with club members, and enjoyed many special functions in our district. We also attended Rotary International conferences, International assemblies, and other Rotary International functions. We have met so many wonderful fellow Rotarians, both close at home and far away, and made lasting friendships.

I am so proud to recognize some of the great successes that took place in our district during my 2014-15 term. These include the District Foundation/Major Donor Dinner, all pre-PETS and M-A PETS, our District Training Assembly, and our District 7430 Conference in Gettysburg. Also there were the many accomplishments of our individual clubs.

Disaster Relief

Rotary members in Nepal reach out for help.



In Bhaktapur, part of the Kathmandu Valley, a UN World Heritage Site in Nepal, thousands of houses have collapsed, and many of the heritage buildings have been destroyed by the major earthquakes and aftershocks that have devastated the country. Rotary members in Bhaktapur, one of the most densely populated towns in Nepal, are asking the international Rotary community for help and resources



**Friends
of D7430:**



www.bucknolisicky.com



www.hatborofed.com

rotarydistrict7430.org

Continued on page 2



Gary's Notes continued

At the 2014 District Changeover, as the incoming District Governor, I announced as our 2014-15 District Goals:

1.To increase membership

In order to increase our membership, we had to educate our members and our communities about the benefit of being a Rotarian and what Rotary does for our communities. We needed to publicize all we do any way we can. I am happy to recognize that this year our clubs have increased membership by +16 members – a net gain for the first time in a few years.

2.Alternate ways to hold our meetings

We needed to educate our members about alternative ways to hold meetings. Clubs considered the time of the day, location, agenda, and cost of their meetings while also taking into account the needs, time restraints, and family and work commitments of our members. In so doing, we can optimize our membership.

One way of doing this is by establishing Satellite Clubs where there are potential members for alternate times. This also gives our club members a choice in attending meetings because the satellite club would meet at a different time and place. I am happy to say that this year we have added one Satellite Club and have 2 functional clubs in a modified Satellite club.

3.To introduce more Interact Clubs and Rotaract Clubs

We educated clubs to what they can do to build leadership and how they can help the club and community in assisting with projects and club activities. We needed our clubs to see the value that these students and young adults bring. And they have parents who are potential members and Rotaract members are potential future members of a club.

Currently we have 32 Interact Clubs and 4 Rotaract Clubs, including forming 1 new one this year at Penn State Saucon Valley.

4.Increase Grants

Many of our clubs were unaware of the value of applying for grant money. Grant writing workshops were initiated to support this process. Because the Foundation provides funds for local grants, our clubs realized the value and reward of giving to the Foundation. In other words our local communities benefit from



Gary's Notes *continued*

every club's donation to the Rotary Foundation as long as they take advantage of the grants that are available. This year, our district had more grant applications submitted and funded than in previous years, and I am pleased to report that many of the grants were first-time submissions from clubs.

5. Increase Giving to The Rotary International Foundation

Direct contributions or Bequests to the RI Endowment Fund are another way we can receive monies back into our District. And last year we began a three-year Million Dollar Journey. As of today, we have exceeded our million dollar goal and are looking forward to setting a new record in donations to the Foundation as we continue this Journey.

In addition, for those who want their RI Endowment Fund donations to benefit our own district you can designate that the earnings come to us each year. And there now is an anonymous donor who has pledged to match all donations of \$10,000 or more by members to the RI Endowment Fund-SHARE up to a maximum of one million dollars.

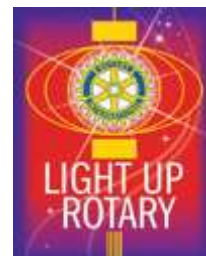
District 7430 is an outstanding District because of our members faithfully and regularly practicing Service Above Self!

I have chosen to build our District on the theme “Light Up Rotary through Education” because I truly believe that education is the key to the future of Rotary. My hope is that you continue to light the symbolic candle. One candle lights another and another and another. Thousands of candles can be lighted from one, and the **life of that one candle will never be shortened. Share your “light”...** it is contagious! Continue to LIGHT UP ROTARY THROUGH EDUCATION! It has been a privilege and an honor to serve as your District Governor 2014-15.

On behalf of Lynne and myself we want to thank everyone for the support and friendship you have given us through this year.

LIGHT UP ROTARY THROUGH EDUCATION

2014-15 District Governor Gary and Lynne Fedorcha





District Training Assembly

On Saturday May 16th DGE Doug Cook conducted a successful District Training Assembly at MONTCO CC in Blue Bell. As usual our District Leadership stepped up to deliver great training sessions. Thirty One (31) of the Forty Three (43) D7430 PEs attended. We had 105 Rotarians, 3 Youth Exchange students, 2 Rotaractors from MCCC, 5 guests from community hunger alleviating programs, and 3 family members from our 4 Way Test Speech Contest winner.

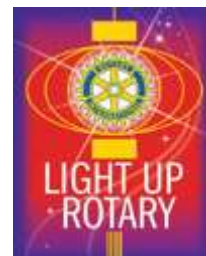


DG Gary Fedorcha welcomed us all, and District Trainer PDG Tony Jannetta was the Emcee. A brief business meeting was led by District Finance Chair PDG Bill Palmer. The D7430 Operating Budget for the 2015-16 Rotary year was approved without dissent using the weighted voting of the RCs present.

D7430 Major Giving Chair PDG Roger Baumann updated **us on the Million Dollar Journey and a "match" option.** See separate article herein.

One of DGE Doug's areas of concentration during the 2015-16 Rotary year is world and community hunger issues. The opening plenary session featured a number of presentations about Snack Pack and Back Pack projects and Food Pantries within our district.

District Training Assembly *continued*



There were optional breakout sessions on Youth Services, P-Es, Club Secretaries, Club Treasurers, Finding Sponsors and the RI Foundation. D7430 TRF Committee Chair PDG Mike McCarthy led the latter one.

There was a very nice buffet lunch and then the closing plenary that included the 2016 First Place winner of the D7430 Four Way Test Speech Contest, Niara Savage, who delivered her winning talk to the assembly to a standing ovation.



PDG George Camp is our Zone 32 ARPIC (Public Image Coordinator). He spoke at the closing plenary about Websites & Social Media & Public Relations.

This was followed with Membership presentations about Recruiting and Retention. DGND Rick Gromis, Former AG Terry Reed and **Bethlehem Morning Star RC's Jean Searfoss each spoke.**

The Assembly adjourned at 2:00 PM and at 2:15 PM one of the three annual D7430 Grant Model training and certification sessions was held. There were 41 Rotarians in attendance **ensuring that most of our district's RCs are eligible to** apply for Grants for at least another year.





Double Your Donation Size

USE THE ANNONYMOUS DONOR'S MATCHING GIFT TO THE RI ENDOWMENT-SHARE FUND

As an extension of the District 7430 Million Dollar Journey that began at the 2014 District Conference in Bushkill Falls, there now is a wonderful opportunity to add up to One Million matching dollars for the benefit of D7430 good works projects going forward.

All qualifying contributions (\$10,000 or more outright, or bequest) to the Million Dollar Journey designated for the Endowment Fund - SHARE will be matched dollar for dollar by an anonymous donor until the challenge cap of \$1,000,000 is reached.

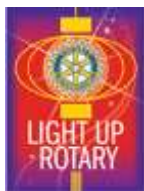
If new or existing donors have a previous qualifying contribution to the RI Endowment Fund - SHARE, and/or changes their bequest designation to Endowment Fund - Share, their total contribution will be matched up to the \$1,000,000 challenge cap.



SAVE THE DATE
for the District Golf Outing
Thursday,
October 8, 2015
At Silver Creek Country Club



Changeover Dinner



DISTRICT 7430 - DISTRICT CHANGE OVER & AWARDS DINNER

June 29, 2015

Historic William Penn Inn
1017 Dekalb Pike Gwynedd, PA 19436

Cocktail Time: 5:45PM to 6:35 PM, Cash Bar

Dinner: 6:45 PM

Cost: \$45 per person (add \$10 for Petite Fillet Mignon)

Take Action: Download and complete your registration form today and mail it with your check. Before: June 23, 2015.

JOIN THE PARTY !



42.7 percent of all statistics
are made up on the spot.





Did You Know?

Did you know that Rotary founder Paul Harris wasn't the first president of a Rotary club? That distinction is actually held by **Harris's friend Silvester Schiele, who served as the first president** of the Rotary Club of Chicago. Harris deferred his club leadership duties until February 1907, when he was elected the third president of the Chicago club.

Snails can sleep for 3 years without eating. Porcupines float in water. Armadillos are the only animal besides humans that can get leprosy.

BEQUEST SOCIETY -- *STRANGE FACT:*

For every SEVEN Rotarians that list the RI Foundation in their will, on average SIX never get around to telling Rotary that they did so. And they have missed the chance to direct those monies to a specific use.

Please contact PDG Bill Palmer at bill966@ptd.net to have your bequest recognized by RI, or at least to be counted as part of our D7430 total commitment.

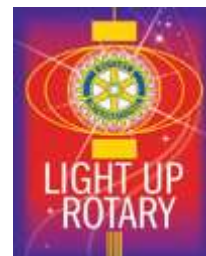
What do you call a dinosaur with
a extensive vocabulary?
A Thesaurus



Club News

POTTSTOWN:

This Past Week's Meeting of May 6th - Pavilion Clean Up and Picnic



We had a for the Spring Clean-Up around the Rotary Pavilion at good turnout and a beautiful day Pottstown Riverfront Park.

Since this area is used quite a bit during the summer by a number of community groups, it's great to see it

looking good. (a nice reflection on our Rotary Club!)

But it was not all work, as we took time for a picnic afterward.

Thanks to all who came out and participated.

Allentown West:

Our May 20th meeting was held at Lehigh Carbon Community College (LCCC) as part of our annual scholarship Awards program with about 50 people attending. Our guests included LCCC President, Dr. Ann Bieber. Students, Parents and Faculty members. Sue Bryant representing the Parkland Press and the General Manager of Amazon in the LV.



Dr. Bieber welcomed all of us to the LCCC campus for this special event. The program was our annual awarding of \$1,000 Scholarships to two students from each of four area schools, Northwestern Lehigh HS, Parkland HS, Lehigh Carbon Technical Institute I and LCCC. And this year we added one \$500 scholarship funded by the Alpine Education Foundation.





Club News *continued*



AW Rotarian Hope Pearson, the Northwestern Lehigh Interact club Advisor, conducted these awards. The General Manager of Amazon Lehigh Valley gave a new Kindle to each \$1000 award recipient. Hope explained that our AW committee screen the applications, so that we could seek out students that worked in community service as well

as had a need and did well academically. There were 52 applicants that produced the 9 recipients.

Each winner expressed thanks to AW Rotarians and told some of their future plans. There was much applause and much picture taking.

RC SECRETARIES

Each RC Secretary is asked to go to the Rotary Website as well as the D7430 Website and update all the club officers and venue information for the 2015-16 Rotary year. AND if something changes, please go back to these websites and enter the new data, venue changes too.



Times to Act

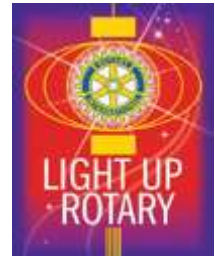
RC PRESIDENTS:

Urge members to get their RI Foundation donations in by late June so they count this Rotary year.

Be sure to close out and issue reports for your 2014-15 District Grants.

RC PRESIDENTS-ELECT:

Have your 2015-16 officers, goals and projects been registered in Rotary Club Central?





RLI Annual Meeting

The Northeast America Division of the Rotary Leadership Institute has set August 28 and 29 for its Annual Meeting. The event will be held in Trumbull, Connecticut.

Division Chair Toni McAndrew has invited all RLI faculty and officers to the event that will include the annual awards, business meeting, workshop for district chairs, etc.

An important feature of the meeting will be a review of the new recommended curriculum to prepare the faculty for the fall courses.

Take advantage of Rotary's online tools

Go to rotary.org at "My Rotary" to find time-saving resources for all your club needs:

- Rotary Club Central:** Check your progress on club activities and plans and add accomplishments!
- Brand Center:** Create promotional materials with our latest branding tools
- Rotary Ideas:** Find donors, partners, and volunteers for your projects



2015-16 District Directory Notice

For the 2015-16 Rotary Year again there will be no formally printed hard copy of the 7430 District Directory.. And again we ask all RC Secretaries to please update venues and meeting times, and also all the 2015-16 Club Officers into the District website database. As well as Rotary Club Central.

The plan is to have everything previously printed to be available for download. This new edition is intended to include home mailing addresses again. Please respond to D7430 Administration Assistant Sharon Rittenhouse as she assembles the data.

STRIKE OUT HUNGER WEDNESDAY AUGUST 5th 2015



Phillies vs Dodgers
This marks the return of Jimmy Rollins, a possible future Hall-of-Famer. He was traded to the Dodgers over the Winter.

Note that \$9 of every ticket sold to a
Rotarian will go to the RI Foundation's
Annual Fund.

More details available on the district website or contact PDG Gerry Long at: longgolf@ptd.net.





Membership



You cannot attract candidates for membership without first having a list of potential members and their contact information. Start with people that your members know at work, at Prayer and your local businesses. Add Speakers that are qualified, and Parents of Interact students, and YE host families.

HELP IMPROVE YOUR RETENTION

RATE -- SEND ALL NEW ROTARY CLUB MEMBERS TO AN RLI COURSE DURING THEIR FIRST YEAR OF MEMBERSHIP.



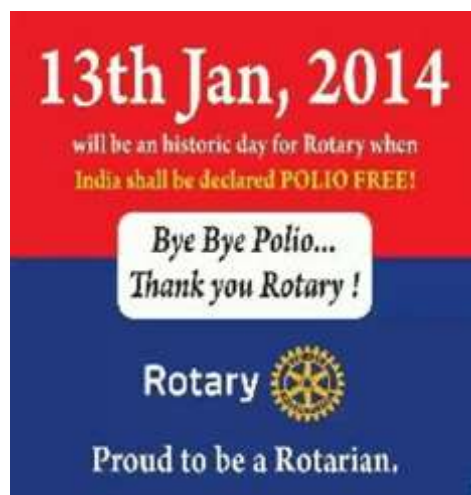
Share your passion for Rotary!
REFER A MEMBER!



Chocolate:
The OTHER major food group.



polio news



NEW POLIO CASES as of 27 May 2015

In the 3 endemic countries:

	2015 YTD	2014 YTD
Pakistan	23	77
Afghanistan	2	4
Nigeria	0	7
Last new case	July 24, 2014	

in non-endemic countries	0	10
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Corporate partnership provides clean water to prevent disease
Safe drinking water is desperately needed in parts of Pakistan, especially where the risk of polio outbreaks remains high. Improper sanitation and lack of potable water can lead to these outbreaks. Through a partnership with the Pakistan PolioPlus Committee, Coca-Cola Beverages provided funding for a reverse-osmosis water filtration plant in Malir Town in Karachi, Sindh, which has reduced the incidence of waterborne diseases in the past year by more than 75 percent.

Sustaining a polio-free India, targeting other diseases

Rotary and its partners in the Global Polio Eradication Initiative have committed to strengthening routine immunization levels in India to ensure that children are protected against polio and other life-threatening, vaccine-preventable diseases such as diphtheria, whooping cough, tetanus, tuberculosis, measles, and hepatitis B. The Indian government is aiming to achieve full immunization by 2020.



Your Foundation Update

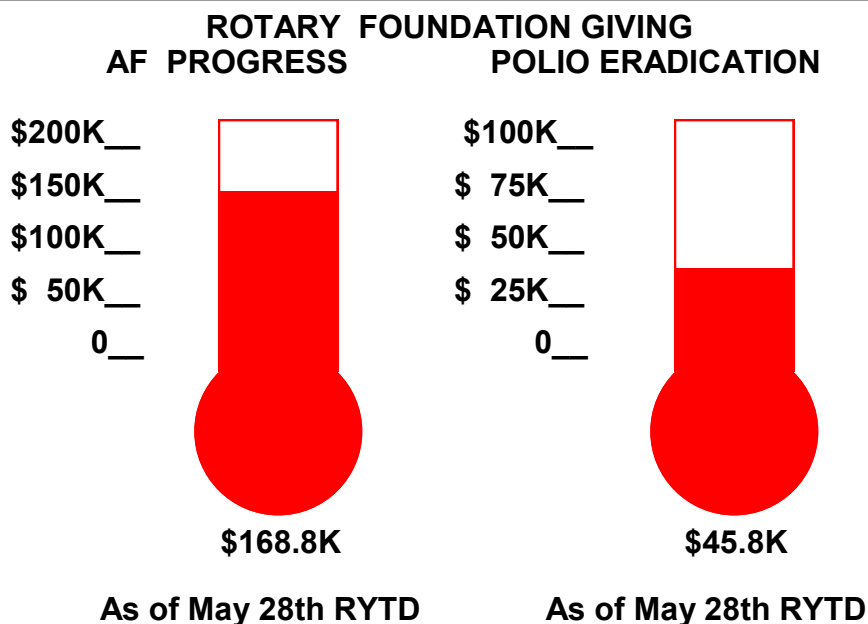


The following information is provided to keep you informed about Our Rotary Foundation.



May 24, 2015
RYTD Giving to
the RI Annual
Fund
156 D7430
ROTARIANS
REACHED THEIR
NEXT PAUL
HARRIS LEVEL

Million Dollar
Journey
**See "Did You
Know?"** about
the Bequest
Society
Are you one of
the SEVEN ?
Please e-mail PDG
Bill Palmer at
Bill966@ptd.net



Every dollar sent to the Foundation makes a difference

Nigerian philanthropist Michael Olawale-Cole is inspired to give to The Rotary Foundation when he imagines what the world would be like without Rotary. He knows millions of **people's lives are improved through Rotary's work. Says the**

Arch Klumph Society member, "I know that every dollar that goes to the Foundation will be spent judiciously and prudently."

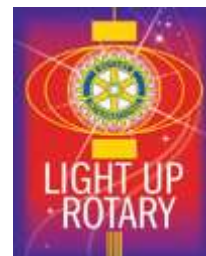
GRANT UPDATES:

Global/Matching Grants: The Phase 2 Uganda VTT team visit wrapped up with a week at Drexel and departure May 22nd.

Your Foundation Update continued

Funds were released for Allentown West's project at the Centennial School in Sierra Leone.

Harleysville's project for a school in Nigeria is almost ready for final authorizations and submittal.



TRAINING

The next training opportunity to become certified will be at the District Foundation Workshop on October 31, 2015 at MONTCO CC in Blue Bell.

What is the Paul Harris Society ?

An Individual Donating \$1,000 every year to:
Annual Fund and / or Polio Plus and / or an Approved
Foundation grant becomes a PHS member. Donations can be
monthly, quarterly or annually using Rotary Direct, for example.

D7430 currently has 52 Rotarians committed to this
generosity.

Tell Us What You Are Doing

DG Doug's 2015-16 monthly newsletters will tell your
stories. Just send them — with pertinent photos — by the
20th of each month to:

bill966@ptd.net

PDG Bill Palmer, Editor

tonyjannetta@aol.com

PDG Tony, Associate Editor

andreadolak@gmail.com

Andrea Dolak, Publisher





Paul Harris Society



What is the Paul Harris Society (PHS)?



Some give monthly, quarterly
or annually using Rotary Direct

The Paul Harris Society (PHS) originally was designed as a district administered program. However, as of 1 July 2013 the Trustees of The Rotary Foundation (TRF) adopted this program as an official recognition of The Rotary Foundation.

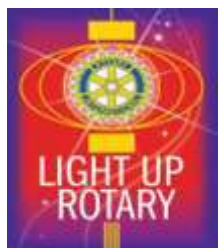
Named after Rotary's founder, the Paul Harris Society originally was created in 1999 by Past District Governor (PDG) Wayne Cusick from District 5340. PDG Cusick realized that giving \$1,000 annually to the Foundation was not possible for every Rotarian, but many could be encouraged to contribute at this level or above. PDG Wayne introduced the Paul Harris Society program to encourage and recognize these individuals. This idea gained momentum and quickly spread to other districts throughout the world.

Both a Brochure and a Handout Application form are available for download from the D7430 website www.rotarydistrict7430.org.

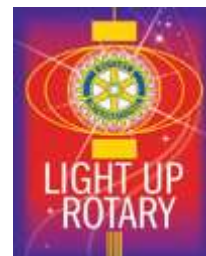
The application is an intent and includes the caveat "as long as financially able." The D7430 PHS Coordinator is PDG Bill Palmer at bill966@ptd.net.



Light Up Rotary Through Education



The facts are in. The more Rotarians know about Rotary, the longer they will stay a part of Rotary. There are many opportunities to learn, including multi-district group training, individual RC orientation meetings, rotary.org and D7430 and RC websites. Webinars and other on-line training courses.



What Others are Doing:

The RC of Ambler reports that:

- **We've given \$25,000 to Montgomery County Community College** to establish an educational endowment.
- \$3,315, given to the Club in memory of Elaine Hubing will also be donated to Montco which will bring our total endowment up to \$28,315.
- We are contributing \$2,500 through District 7430 (which will be matched) for a school project in Tanzania.

RLI – Rotary Leadership Institute

The King of Prussia event this year is scheduled for November 7th.

“The Rotary way is to light a candle. I light one, you light one, 1.2 million Rotarians light one. Together, we light up the world.”

– RI President Gary C. K. Huang, in the April 2014 issue of The Rotarian

GET READY FOR YOUR JULY B RI CLUB INVOICE;
CREATE A “MY ROTARY” ACCOUNT TODAY

Your next club invoice for RI dues will be available
**online in late July. Make sure you're able to access it by
 creating a “My Rotary” account.**





District Committee Reports

Each month we will give you a snapshot of what our committees are working on. And if you would either like to know more or would like to join or be more involved with that committee, please contact its chair.

DISTRICT DIRECTORY

Click here for Our 2014-15 District e-Directory:
<http://www.clubrunner.ca/Data/7430//HTML/230776//UpdatedDistrictDirectory2014-15.pdf>

Work is underway for next year's Directory. Please keep your RC information up to date.

Foundation

If you want it to count for this rotary year, send your donations NOW.

Please see the page "Our Foundation" for more details.



The "Million \$\$ Journey "is underway. District Rotarians are planning to schedule brief presentations to our RCs.

The next Grant training and certification opportunity will be the afternoon of the District Foundation Workshop on October 31st.

Are you one of the "SEVEN?" Please read "Did You Know?" and then e-mail PDG Bill Palmer at bill966@ptd.net, if you are. One member did in January.

Membership



Contact Chair is PDG Mike McCarthy at
mccarthy_misty03@comcast.net.

District Membership Chair PDG Frank Romano and his committee will come to your RC should you wish it.

A NEW PR Guidelines publication now is available on the D7430 website **"Club Information" in the menu and click on "Public Image" in the drop down list.**

Youth Exchange

Contact Frank at fjromano@comcast.net.

The inbound students are planning their extended summer travels. A Farewell Picnic is planned for June 7th.

Contact chair Patti Smith at: pattismith0221@gmail.com.

Camp Neidig (RYLA):

Camp Neidig 2015 Registration now is open. Please volunteer to help. The date is June 19th thru 22nd -- Location is Camp Manatawny. Contact Co-Chair Wendy Body at wgbbody@butz.com.



District Committee Reports continued



RI records indicate that D7430 now has 34 Interact Clubs. Please keep Chair Chris Potter and DG Gary up to date at insurancepotter@msn.com.

Interact:

Rotaplast: There will be a full mission to Pereira, Colombia later in 2015. Randy Floyd will be District Chair starting July 1, 2015. Contact Chair DGN Linda Young at lryoung2011@gmail.com.



Before

After



ShelterBox: Please consider donating.

Contact Chair Allan Syphers at ASArchitect@aol.com.

Rotary Leadership Institute (RLI): The 2015 event at King of Prussia will be on November 7th.



Chris Potter will be the RLI Chair starting July 1st.

Contact Chair, DGN Linda Young at lryoung2011@gmail.com.

4 Way Test Speech Contest: **The work is beginning for next year's** contest. Mike Seidner of North Penn RC will be the new chair.



Contact Chair is Joe Wynands Joe.Wynands@susquehanna.net.

Friendship Exchange: A D7430 team will go to Wales in September 2015. The Argentina team will visit D7430 in Spring 2016. Contact Chair Cindy Hornaman at hornamca@ptd.net.



Rotaract: Please consider sponsoring a new Rotaract Club alone or with a partner RC. Contact Chair is David Kaplan at rota-ry@davidskaplan.com.



District Website: PDG Tony Jannetta at tonyjannetta@aol.com.

District Newsletter: Feedback always is welcome, as are your articles.

Contact Editor PDG Bill Palmer at bill966@ptd.net.

District Administrative Assistant: Contact is Sharon Rittenhouse at rittenhouses Sharon@gmail.com.

In Memoriam

We note the recent passing of Rotarians, their spouses, partners and family members.



Charter Member of the Allentown West RC, **Ralph W. Zettlemoyer** died May 7, 2015. He was such an active and enthusiastic Rotarian serving as Club President in 1987-88 and our resident auctioneer. He had 49 years of active membership and perfect attendance becoming a Paul Harris Fellow in 1980. From him we learned all the "Rotary Songs"!

Ralph was the legendary Lehigh Valley auctioneer, Pennsylvania German historian and Weisenberg Township leader. He was 84. Ralph founded his Fogelsville auction company in 1955, was active in the business until 2012. He once estimated that, over the years, his company had auctioned off more than 1 million items. Zettlemoyer took an interest in local government and served as a Weisenberg Township supervisor for 18 years.

He is survived by his wife, Patricia; daughters, Marlene R., Lori R. and Lonnie S.; son, Woody; seven grandchildren; and seven great-grandchildren.

Joseph A. Schneider, 76 of Ambler died Wednesday in the Chestnut Hill Hospital Philadelphia.

Born in Norristown, PA, he was the son of the late R. Floyd and Marguerite (nee Gambone) Schneider and was predeceased by his Brothers Ralph "Bones" F. and Herbert Schneider and his sister Mary Lou Heckler.

Joe was a Graduate of Ambler High School and attended Temple University. He served in the US Army. He was the owner and operator of Schneider Electric electrical contractors in Ambler.

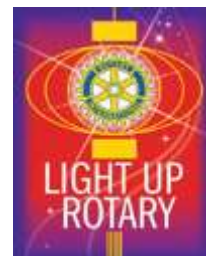
Mr. Schneider was a member of the Rotary Club of Ambler where he served as the Auctioneer for many fund raising activities. He belonged to the William Boulton Dixon Post #10 of the American Legion in Fort Washington, PA.

He is survived by his sister Ann S. Donaldson of Ambler, his brother George Schneider and his wife Patricia of Maple Glen and his nieces and nephews Robert Schneider, Stephanie Sample, George Schneider, Allison Schneider, Mallen Hopkins, Sandra Byrne and Lynn Camasso.

"To live in the hearts of others is never to die."

Calendar of Events

DISTRICT CALENDAR 2015



Jun 19 thru 22 -- Camp Neidig 2015 at Camp Manatawny

June 29 -- District Changeover & Awards at the William Penn Inn

Aug 5 -- Strike Out Hunger at the Phillies

Sept 24-27 -- ZONE Institute at The Omni in Providence, R.I.

Oct 3 & 4 -- **D7430's FIRST DISC** Golf Tournament to be held in the Lehigh Valley somewhere.

Oct 8 -- District GOLF OUTING at Silver Creek CC in Hellertown.

Oct 31 -- RI Foundation Seminar w/ D7450 at MONTCO CC in Blue Bell

Nov 7 -- Rotary Leadership Institute at the KOP Radisson

Nov 7 -- Rotary Day at the United Nations

CLUB EVENTS

Jun 13th -- Fleetwood RC annual SHOW on WHEELS at Fleetwood Park – rain or shine. Email carshow@jblong.com



A flashlight is a case
for holding
dead batteries

