

## Linda's Star Update



**District Conference: May 5-7<sup>th</sup> LAST CALL TO REGISTER**

One thing I can promise you is a memorable District Conference! We have outstanding speakers and entertainment in a nicely appointed Hotel. Don't miss

out! Registration is closing in one week. Book your room now while they last!

Weekend is "casual." Friday night is International Night and Saturday Night is red, white, and blue theme or Western clothing. – including boots and cowboy hats if you have them! Join us in celebrating this Rotary year!

March was a busy month of Rotary Moments for me. Here are some highlights.

**Whitehall Area Rotary Club:**

Over 100 Rotarians and friends gathered to welcome 27 new Rotarians in the newly chartered Whitehall Area Rotary Club. The excitement and enthusiasm from these new members was palpable. This is our District's first new club in 9 years! When I introduced them as the newest Rotarians and the newest Club in the world, I not only got teary, I had goose bumps at the privilege to be present for such an event.

Congratulations to President Laura Long and her team!

**The Rotary Foundation Centennial Gala**

## Rotary Board Adjusts Zones

In January 2017 the Rotary International Board of Directors approved a plan to rezone the 540 or so districts into new zones. This sounds easy enough, but zones are primarily based on the population of Rotarians. Over the last 10 years, we have seen strong growth in Asia while North America has continued a decline in the number of Rotarians of between 1.5 percent and 2 percent each year. The bottom line is that North and South America shrinks by two zones and they are moving to Asia.

Our region—which includes all of North and South America — was allocated 12 zones by a board decision in the fall of 2016. This compares to 14 zones after the 2008 rezoning and 16 prior to the 2008 rezoning. 2.5 zones were allocated south of the Rio Grande and 9.5 zones to Canada, the U.S. and most of the Caribbean.

Zones are used to nominate directors, to choose past directors to serve on the nominating committee for president, and certain coordinators generally follow zone boundaries. In addition, Rotary Institutes are convened and GETS participants are invited to Institutes based on the zones. There is also much good fellowship among those who attend Institutes of their zone. And there are such things as newsletters which are sent to a zone mailing list.

## Linda's Star Update continued

Walking into the ballroom of PineCrest Country Club I was overcome by the amount of work the planning committee did to make this a very special night. The decorations were elegant, the meal was delicious, the music made us dance, AND we raised \$10,000 for The Rotary Foundation! Thanks to everyone who made this a "fun" night! Phil and Barbara Albright and Tony and Rachel Jannetta were honored as Arch Klumph Society Members. The Blue Bell Rotary Club was acknowledged for being a 100% Paul Harris Club.

### International Women's Day

I was honored to be a speaker at the First International Women's Day Event held at Cedar Crest College. Allentown West Rotarian, Ginny Sandoval was instrumental in coordinating this event. Participants were able to learn more about various non-profits who support girls/women. Many business connections and new friendships were forged. My talk introduced the audience to Rotarian Razia Jan, an advocate of education for girls in Afghanistan. (Razia will be one of our speakers at District Conference!)

### Food Packaging

The Area 2 Rotary Clubs gathered 100 Rotarians together to package 20,000 meals one Saturday morning. These meals were then distributed to local food banks. End Hunger Now supported us in this event. It was great seeing all the Rotarians work so hard to help those in need.

### Rotary Club Meetings

One of my favorite things to do – visit Rotary Clubs.

Collegeville: Heard about India trip from 5 Rotarians. They all expressed that this trip was a "life-changing" event for them. They had great stories, displayed some beautiful souvenirs, and provided some snacks for sampling. Well done!

Ambler Rotary Club: Helped to celebrate the 100<sup>th</sup> birthday of Rotarian Frank Clark. Read a letter of congratulations to him from RIP John Germ and had some great birthday cake! Happy Birthday, Frank!

Souderton-Telford/Harleysville Rotary Clubs: These two Clubs have worked hard to re-start an Interact Club at the Souderton-Telford High School. The officers of the Interact Club were present and provided us with an overview of the work they have been doing over the past year. They were confident, engaged, and committed to Service Above Self. They will be chartering their Interact Club in October. Good luck and continue to do "good in the world!"

When will you have your next Rotary Moment?

That's all for now. Looking forward to Spring Flowers and their sweet smell!

*DG Linda*

## Rotary Board Adjusts Zones continued

What is yet to be decided is which zones will be paired with other zones for electing directors. For example, at the current time, Our District 7430 is part of Zone 32. We are paired with Zone 24 for this purpose.

It is the Midwest USA and the Rocky Mountain region that are affected. What is now Zone 24 will keep its current districts and pick up the rest of Michigan. What is now Zone 32 assimilates districts in upstate New York.

## International Women's Day 2017

On March 8, 2017 Bethlehem Morning Star and Allentown West Rotary Clubs co-hosted the Lehigh Valley's 1st Annual International Women's Day at Cedar Crest College in Allentown. The event consisted of a celebration of women's achievements thus far and also called for accelerating gender parity throughout the world where women's full potential has yet to be met.

We were proud to welcome District Governor Linda Young as one of the keynote speakers. She had a moving presentation about Rotarian Razia Jan and her bold humanitarian initiative to educate, enrich, and empower girls in Afghanistan.

Our other speaker, Dr. Arpana Inman, of Lehigh University, spoke of the plight of girls in India and their struggles with education and inequality. It was an enlightening evening and included some positive marketing for Rotary in the Lehigh Valley. Thank you to all the Rotarians who contributed to this event."



*Ginny Sandoval, Allentown West RC*

## UPDATE YOUR RECORDS

**ALL D7430 RCs:**

Your D7430 Administrative Assistant, Sharon Rittenhouse, has sent every club (Pres, PE and Sec) a spreadsheet that contained their active club members contact info. You are to review and update any missing or incorrect information, especially email addresses, in ClubRunner. This way you can review everything not just the emails.



EVERY ROTARIAN  
**MAKES A DIFFERENCE**  
AND IS A  
*Shining Star*

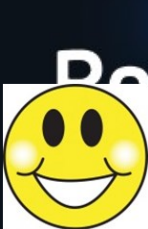
**ROTARY DISTRICT 7430  
2017 CONFERENCE**

**May 5-7, 2017**

**Best Western  
Eden Resort & Suites**  
Lancaster, PA

[www.rotarystars2017.com](http://www.rotarystars2017.com)

Linda Young  
2016-2017 District Governor



**Rotary**    
If corn oil is made from corn, and  
vegetable oil is made from vegetables,  
then what is baby oil made from?

**ROTARY  
SERVING  
HUMANITY**



## Whitehall Area Rotary

### D7430 has a new Rotary Club

On March 28th Rotary International District 7430 welcomed the Whitehall Area Rotary Club to our family. About 100 Rotarians and friends from around the district gathered at Fellowship Community in Whitehall to celebrate this Charter event. DGND Herb Klotz was the Emcee for the event.



D7430 Governor, Linda Young addressed the group and highlighted some of her special Rotary moments. These included her Rotaplast adventures.

The 17 female plus 10 male new members were inducted in pairs by each of the eight Past District Governors, the DGE, DGN and the DGND, plus 2 Assistant Governors.



### THE NEW WA ROTARIANS



## Whitehall Area Rotary continued

The President of this new Rotary Club is Laura Long who has attended the Rotary Leadership Institute as well as the President Elect Training Seminar last February.

The Allentown West RC is a sponsor of the new WARC, and along with 14 other RCs donated items and funding to get things started with banners and badges, etc.

The event was very upbeat and the food was wonderful. Good Luck WA Rotarians.



### MEMBERS WANTED for the D7430 ROTAPLAST COMMITTEE

We welcome new committee members, as well as non-medical mission volunteers. Individuals self-pay for their airfare and immunizations.

Speakers for club meetings are also available. We are hoping that clubs with a Rotaplast donation as a line item in their budgets will send in their donations soon.

Louise Zawadzki, D7430 Rotaplast Committee Chair



If corn oil is made from corn, and vegetable oil is made from vegetables, then what is baby oil made from?

### CELEBRATE THE TRF CENTENNIAL With SPECIAL PROJECTS

The Rotary Foundation turns 100 in 2016-17! Our Foundation stands at the forefront of humanitarian service, having supported thousands of projects to provide clean water, fight disease, promote peace, and provide basic education — as well as the historic project dedicated to eradicating polio worldwide.

### YOUR KEY CONTACT – CLUB AND DISTRICT SUPPORT (CDS)

JOHN M. HANNES, Senior Coordinator SOPHIE WOLFF DANGERFIELD, Coordinator

[john.hannes@rotary.org](mailto:john.hannes@rotary.org)

[sophie.wolff@rotary.org](mailto:sophie.wolff@rotary.org)

REMEMBER that the 2016-2017 District Directory IS ON-LINE

## Membership Tip

### For New Members, Involvement is Key

When we are successful at getting someone to join, it's a wasted effort if we don't allow those



new members to fulfill their wishes to serve from the very beginning.

So, make a plan for every new member – a plan to get them engaged. Make sure they are involved in “something” the first month

Date	No. D7430 Members	Change from Prior Month
June 30	1739	
July 31	1718	-21
Sept 30	1731	+7
Oct 27	1738	+7
Nov 29	1739	+1
Dec 30	1737	-2
Jan 29	1727	-10
Feb 28	1731	+4
March 31	1775	+44



**Share your passion for Rotary!**  
**REFER A MEMBER!**



## It's Alive!

Rotary D7430 District Training Assembly , Registration site now up and running and ready for action. Go ahead and check it out, [click here](#).

### Who Should Attend:

Presidents, Presidents-Elect, Treasurers, Secretaries, Club Officers, Committee Chairs, New & Experienced Rotarians, Leaders, anyone wanting to do good in their community.

### What To Expect:

Learn from other leaders, find inspiration, get new ideas, meet old friends, and gain new friends.

### Topics:

Goals & Theme for 2017-18, Membership, TRF, Youth, Be a Rotary Champion, Membership Development/Retention, The 100th Year Foundation, Fundraising Idea Exchange, Why you should Consider Doing a Global Grant, Youth in our District, Secretaries and Treasurers Training, Strategic Planning, Effective Social Media.....



## Your Foundation Update



### WHAT A GALA !!

The March 11<sup>th</sup> TRF 100<sup>th</sup> Foundation Anniversary Gala was a huge success. It also raised \$10,000 for the Foundation. See separate article.

#### STATISTICS

As of February 28, 2017

	Goal	YTD
Annual Fund	\$198,300	\$180,200
PolioPlus	\$ 37,200	\$168,800

## polio news

### NEW Type 1 POLIO CASES as of Feb 28, 2017

	2017 YTD	2016 YTD
Pakistan	2	20
Afghanistan	3	13



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Have you experienced the newly updated End Polio Now

website? It's been completely revamped to include vibrant images, improved navigation, and, thanks to your feedback, an enhanced Resource Center. Get the latest polio news; download tools to help you advocate, fundraise, and educate about polio eradication; and make a contribution at the new EndPolio.org

### CAMP NEIDIG (RYLA) 2017

The Camp Neidig Registration Site is now officially open. Our 2017 Camp Neidig Youth Leadership Program will be held June 16th- June 19th at Camp Manatawny.

### Special Incentive for "First Time Donors" who Support the RI Foundation Annual Fund

As part of RI's celebration of the 100th anniversary of our Foundation, for a donation of \$100 by a Rotarian who has never donated before, D7430 will add 100 Recognition Points in the donor's name toward a Paul Harris Fellow recognition.



## Club News

### Collegeville:

Your NL Editor erred in the "Hello from India" article in the March 2017 issue. The Corrected article is:

Ravi Kurumety, a member of the Collegeville Rotary Club organized a trip to India for 5 of his fellow club members. They visited Bangalore, New Delhi and Vizianagaram, a small town in Andra Pradesh.

Their experience was unbelievable to say the least. They got a chance to see India in a way most tourists would not see and were able to connect with several Rotary clubs and many people in the community. It is an understatement to say that Rotary makes a difference in India. Rotary is definitely thriving and our good deeds are visible everywhere. It made all of them very proud to say they are Rotarians. Below is a message Ravi sent from India to Doug Cook, PDG.

**Doug & Mary**

We are two days away from returning. The trip has been absolutely phenomenal. I don't even know where to start explaining everything we did and how well we were received by people everywhere we went. Attached is just one very small example. The picture you took of us at the airport was put to good use to welcome us."

### AREA 2 RCs:



The Outreach project was a great success on Saturday March 11th. Over 100 volunteers representing the 5 Area 2 Rotary clubs joined together to package 20,000 meals for local food pantries.

It was wonderful to see multi generations working together and was even more wonderful to see those boxes of food leaving for the pantries. Thank you to everyone that

volunteered.

### Ambler:

Dr. FRANK CLARK Celebrating 100 years. On March 1<sup>st</sup> our District Governor, Linda Young, Assistant District Governor, Mike Seidner and guests from the Hatboro RC along with our Club members sang "Happy Birthday" to Frank. He received a couple shirts noting his age.



## Club News continued

District Governor Linda Young read and presented to Frank, a letter from R.I. President, John F. Germ acknowledging Franks tenure and contributions to Rotary.

### Bethlehem:

Our Club's first ever food packing event was held on Saturday, March 11th at Moravian College's Hauptert Union Building (HUB). Many thanks to Catherine Trawinski and Diane Donaher who sent details to all of volunteers on where and when to report. Thanks to all who volunteered to come out and participate in this hands-on Rotary volunteer activity. It was truly a great day.



## Other Articles of Interest

The February 14, 2017 Edition of the D7430 PROCEDURES & GUIDELINES (P&Gs) has been released and is available on the D7430 website. [New RC Rules: Click here.](#)

NEW OPTIONS for ALL Rotary Clubs explains the significant changes made by Rotary International this Summer and now are available. [District Leaders: Click here.](#)

D7430 *Leaders and Committee Chairs* for 2016-17 are detailed on the D7430 website. [District Committees: Click here.](#)

D7430 Committee Chairs and their contact information is available in the on-line *District Directory*. The 2016-17 edition is out. [Click here.](#)

### Tell Us What You Are Doing

by the 20th of each month to:

[bill966@ptd.net](mailto:bill966@ptd.net) -- PDG Bill Palmer, Editor

## More Information

Visitors to **Rotary.org** will discover a new, contemporary site that tells Rotary's story in a fresh and exciting way. Rotary staff offer a look at the site's features: a modern design, increased use of imagery and graphics, and better organization to help readers – especially newcomers – find out who we are and what we're doing.

### **New Grant Center makes applying for grants easier**

We are pleased to announce the debut of the new Grant Center, formerly known as the grant application tool. The new site has a fresh look and better organization. The grant application includes clearly defined steps so it's easier for you to track your progress.

**INCENTIVE TO DONATE** -- The district will award 100 Recognition Points to any Rotarian donating exactly \$100 to the RI Annual Fund -- IF they are a **“FIRST TIME”** donor.

### **Rotary's commitment to creating a healthier world**

Rotary members are committed to fighting and preventing diseases. In fact, 15 of our 26 Rotarian Action Groups (RAGs) are focused on disease prevention and treatment. Rotarian Action Groups help Rotary clubs and districts plan and carry out community development and humanitarian service projects.

## Rotary's International Convention

**10 - 14 June 2017 Atlanta, Georgia, USA**

**Join us in Atlanta**

### **Centennial events**

The yearlong celebration of The Rotary Foundation and 100 years of Doing Good in the World culminates at the Atlanta convention. Help us celebrate in the city where it all began:

Explore The Rotary Foundation Centennial exhibit

Attend the “Doing Good in the World” book signing

Enjoy a special centennial birthday party

For Details: <http://rotarydistrict7430.org/event/ri-convention-in-atlanta/>





## Service Project Help

### Need Ideas or Resources for a Club Service Project?

Check out the message below from Rotary International. Have further question? Contact our District's International Service Chair, PDG Frank Romano. [fjromano73@gmail.com](mailto:fjromano73@gmail.com).

Below is information from Rotary Service. It contains links and resources for Club interested in various service projects under the Six Areas of Focus. Please take some time to explore and utilize these resources.

### ROTARY SERVICE CONNECTIONS

Is your club looking to implement a service project, but lacking funds or materials? Are you seeking specific expertise within the areas of focus to assist with planning and applying for a global grant? More than 25,000 Rotary clubs and members are using Rotary's Project Lifecycle Kit to reach their service goals.

The Project Lifecycle Kit, consisting of – Discussion Groups, Rotary Ideas, and Rotary Showcase – is your one-stop-shop for digital tools that can help you with planning and supporting your service project and then promoting and sharing its impact. These online tools help the Rotary family build connections, find project resources and partners, and share their successes to help you be more effective, efficient, and ready to take action! These tools represent the many phases of a service project and serve as a set of resources that can ensure success throughout the lifecycle of a project.

While you brainstorm and strategize ideas, connect with others to exchange best practices through Rotary Discussion Groups. By soliciting support on Rotary Ideas, contributions from the Rotary community and beyond can help make your service goal a reality. Then share your project impact to inspire others through Rotary Showcase.

**Please Visit & "Like" D7430's Facebook Page:**

[Click here](#)

## LOCATIONS of 4-Way Test SPEECH CONTEST REGIONAL MEETINGS

10:00 a.m. on Saturday, April 22nd

[Click here](#)

## TRF Gala

### HAPPY 100<sup>th</sup> BIRTHDAY FOUNDATION GALA A HUGE SUCCESS

Saturday night March 11<sup>th</sup> was District 7430's 100th Anniversary of the Rotary Foundation Gala! About 150 Rotarians and guests attended, and a wonderful time was enjoyed while helping to raise more funds for good works.



It's great to know that the funds are sustainably leveraged to impact humanity and will continue to do so forever. The Foundation is rated a 4 Star Charity, the highest rating by Charity Navigator.

The event netted \$10,085. The auction portion generated an amazing \$7,560. The raffle grossed \$1,200.

DRFCC, PDG Doug Cook wrote: "It was an amazing evening. The positives were the fabulous Committee, great attendance, strong club support with baskets, and great venue. everyone seemed to have fun and very positive messages about the Foundation."

"Thank you so much for all your help and support."

DG Linda Young wrote: "Kudos to all of you! Last night exceeded my expectations significantly! Thanks for your personal commitment to making this such a successful event.

"I was telling my daughter about it today and I got all teary-eyed. She asked why. Last night I felt I was in a room with so many friends that I would have never met without being a Rotarian. All of these friends, many whom I have just met as DG, have been so supportive, generous, kind, helpful, and sincere!

"I am really feeling blessed today. Look at what we accomplished for the Rotary Foundation last night! The legacy of our wonderful Rotarians continues!"

"God bless you all and thank you from the bottom of my heart!

PDG Tony Jannetta and Rachel  
on their way to the Gala.



## In Memorium



### We note the recent passing of Rotarians,



**W. Warren Armstrong** age 82 passed away on March 17, 2017. He was a member of the Rotary Club of Allentown since 1976, and was a resident of Allentown.

He attended Dickinson College from 1953 to 1955. And then attended Penn State and graduated with a B.A. in advertising from the School of Journalism in June 1960.

Warren joined the U.S. Air Force in October 1955. After his honorable discharge in 1957 he was married to Linda.

## District Calendar

**Apr 22nd -- Speech Contest Regional semi-finals**

**May 5 to 7 -- D7430 Annual Conference at Eden Resorts, Lancaster**

**May 20 -- District Training Assembly at MONTCO CC in Blue Bell**

**Jun 10 to 14 -- RI annual Convention in Atlanta, GA**

**Jun 16 to 19 -- Camp Neidig (RYLA)**

**Jun 26<sup>th</sup> -- D7430 Changeover and Awards Dinner at Brookside CC in POTTS-TOWN**

**Jun 26th -- D7430 annual Council of Governors meeting at Brookside CC in POTTSTOWN**

**Sep 16<sup>th</sup> -- Rotary Leadership Institute (RLI) at DeSales University**

**Oct 20, 21 Zone Institute in Hartford, CT**

**Nov 4<sup>th</sup> -- TRF annual seminar at Montco CC jointly with D7450**