

## Linda's Star Update



Hello to all the Shining Stars of District 7430! I am pleased to report that I have completed all 43 of my club visits and also just returned from the Rotary Zone 32 Institute in Winnipeg, Canada with lots of inspiring thoughts to consider.

As I worked through my visits it became clear to me that Rotary is all about the relationships that we build with each other. Without these relationships, we could not accomplish all of the amazing work that we do. The reason we go to our weekly Rotary meetings is to see our friends – “we like each other!” We are engaged in the same “service for humanity” with our friends. That makes what we do fun!

RI President John Germ seems to agree with me! In one of our sessions he said, “Rotary is a PEOPLE organization.” He then went on to detail what he meant:

**P – Pride.** Wear the Rotary pin daily and tell people “why” we are Rotarians. We are dependable and reliable people!

**E – Empathy.** We care about others. We want others to have the same opportunities and care that we enjoy. We have the ability of doing good in the world, fostering peace, good will, and understanding.

**O – Opportunity.** Someone gave us the opportunity to become a Rotarian. Have you given someone else the same opportunity? We have an obligation to ask someone else

## Special Incentive for “First Time Donors” Who Support The RI Foundation Annual Fund

As part of RI’s celebration of the 100<sup>th</sup> anniversary of our Foundation, for a donation of \$100 by a Rotarian who never has donated before, D7430 will add 100 Recognition Points in the donor’s name toward a Paul Harris Fellow recognition.

to join us and have the opportunity to serve and develop friendships.

**P – Perseverance.** We need tenacity to stay with it. Look at what Rotary has done with Eradication of Polio! We are making this happen because of tenacity and boots on the ground. We need strong effort to make things happen. Through this we develop the universal language: a smile.

**L – Leadership.** We set a good example for our young people. We become mentors as we build bridges closer between our Interact and Rotaract Members.

**E – Enthusiasm.** Success breeds success. How can we make more people part of our organization? Why should they be part of us?

Today is the first day of the rest of your life. How you spend it depends on YOU! Only YOU can Make A Difference! Let’s get out there and tell our Rotary story. Let’s ask people why they aren’t Rotarians. Let’s develop those relationships with others so more people can “do good in the world!” Make A Difference! Make your STAR shine brightly!

*DG Linda*

## TRF Seminar



# D7430 FOUNDATION SEMINAR OCTOBER 29<sup>th</sup>

At Montgomery County Community College in Blue Bell.

Starting at 8:30 am with registration beginning at 7:30 am. Continental breakfast and lunch included.

The registration site is: <https://www.eventbrite.com/e/-district-7430-rotary-foundation-seminar-tickets-27656220500>

The sessions are designed to be informational, practical and inspirational.

Grant Management Training will follow lunch and go until 3pm.

It is important that Each Club be represented. Foundation Chairs, Club Presidents, Presidents-elect, officers and new members should plan to attend and learn how critical The Rotary Foundation is to the work we do and how it can help your club and members achieve their dreams.

## Membership



### ATTENDANCE = ENGAGEMENT

“.....tracking engagement (attendance is a surrogate) is an important way of ensuring that members get the return on their Rotary investment that they deserve. Members who don't show up for club activities aren't getting the benefit of Rotary, and if we

can identify those folks early, we can intervene and get them involved in something in which they are interested.

Date	No. D7430 Members	Change from Prior Month
June 30	1739	
July 31	1718	-21
August 31	1724	+6
Sept 30	1731	+7



Share your passion for Rotary!  
**REFER A MEMBER!**





## Your Foundation Update



### Charity Navigator upgrades Rotary Foundation's rating

The Rotary Foundation earned a top score of 100 from Charity Navigator, an independent evaluator of charities in the U.S., in the most recent ratings, reflecting our organization's commitment to financial health, accountability, and transparency

#### STATISTICS

As of August 31, 2016

	Goal	YTD
Annual Fund	\$198,300	\$52,600
PolioPlus	\$ 37,200	\$61,900

# polio news

### PURPLE PINKIE DAY is OCTOBER 22<sup>nd</sup>

The D7430 6<sup>th</sup> annual Yvette M. Palmer Purple Pinkie 5K run and fun walk is the one big district-wide fundraiser with all proceeds going to Polio eradication. This year it is scheduled for October 22<sup>nd</sup> at the Lehigh Carbon Community College (LCCC) in Schnecksville. See [www.purplepinkie.net](http://www.purplepinkie.net).

#### NEW Type 1 POLIO CASES as of Sept. 27, 2016

	2016 YTD	2015 YTD
Pakistan	14	32
Afghanistan	9	12
Nigeria	3	0



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### RLI Annual Rebate Plan

Once again D7430 funds are committed to reimburse any Rotary Club \$50 for every member – after the first – who attends Part I of the Rotary Leadership Institute (RLI) this Rotary year. The next nearby sessions are at Bucks County Community College in Newtown on SATURDAY NOVEMBER 12th

## Club News

### **Hatboro:**

The Rotary Club of Hatboro just had its annual Lobster Pot dinner on Saturday night September 10th, 2016. The event, now in its 66th year, is the largest fundraiser the club participates in.

This year the event was attended by over 600 people who get their choice of a 1 ½ pound Maine lobster or filet mignon dinner at a cost of \$35.00 each. We had 100% of our members participate in this fun event from the planning, advertising, marketing, selling tickets, getting supplies, setting up, cooking, cleanup and breaking down all the equipment.

The event is held on the beautiful grounds of the College Settlement Camp in Horsham. The event starts with fellowship, followed by the dinner, cash bar, 50/50, raffle drawings and music. This year we expect to raise almost \$15,000 for Rotary!

Save the date to attend next year's event on September 9, 2017.



### **Emmaus:**

**Rotary Foundation Global Grant GG1637662 -- APPROVED**

The global grant providing for cataract surgeries for 3000 men and women in and around Pune, Maharashtra, India, was submitted by the Rotary Club of Pune Parvati and the Rotary Club of Emmaus. It has been approved by Rotary Foundation (India) (RF(I)) and the Trustees of The Rotary Foundation. The award is in the amount of US\$55,000. District 7430 provided \$10,000 District Designated Funds for this project. An Emmaus club Rotarian has sent \$10,000 to the Rotary Foundation for this purpose.

### **Bethlehem Morning Star:**

Morning Star Rotary Celtic Classic 10K/5K Run/Walk was a total success! The weather cooperated, although quite cool compared to past years. The participants really enjoyed themselves - "the course is a great experience in differing terrains..." and look forward to next year. Special thanks to all our Morning Star Rotarians for your tremendous efforts to make this our 26th Run a success. And a shout out to all the volunteers who helped from Bethlehem Special Olympics and friends and families - Rotary Ann and Andy were in attendance! - and our newest members as well.

## Club News continued

### Huntingdon Valley – Churchville Rotary

#### Sweeps Through BuxMont

Second Street Pike Corridor 9/7/16



In searing heat and armed with their signature trash "picker-uppers" Huntingdon -Valley Churchville Rotarians made their community a cleaner and more beautiful place to live on September 7. The "Adopt A Highway Program" is a twice- annual activity of the club.

### Here We Go Again!! PETS Training

DGE Rick Gromis and District Trainer PDG Tony Jannetta have announced the PETS Parts 1 to 4 training schedule for 2016- 17 to help them be ready for their year leading their club, [click here](#).

## Club News continued

### Reading:

The Reading Rotary provided volunteers to assist with the Reading 120 international bike race on September 10th. They raffled off a bike to one lucky winner.



The Reading Rotary held a ribbon cutting ceremony to celebrate the completed renovations at Essick Park in Reading, PA. The project was made possible in part by Rotary funds made available through a District Grant.



## AN OPPORTUNITY TO LEARN ABOUT ROTARY



District 7430 will be running the Saturday, November 12<sup>th</sup> sessions. This is at Bucks County CC. Go to [rlinea.org](http://rlinea.org) for the complete schedule and to register [click here](#).

PLEASE NOTE THAT A \$50 REBATE AFTER THE FIRST PERSON ATTENDS Part I is in effect again.

## Other Articles of Interest

D7430 *Leaders and Committee Chairs* for 2016-17 are detailed on the D7430 website. [Click here](#).

D7430 Committee Chairs and their contact information is available in the on-line *District Directory*. The 2016-17 edition is out. [Click here](#).

## Even More Information

### ***District Governor Nominations are open:***

It is the time when our District will begin the search for a future District Governor. We ask that each of you look at your club membership and consider if someone has the skills and qualifications to be a successful Rotary District Governor.

PDG Gary Fedorcha is the 2016 Chair of the DGN Nominating Committee and your contact. More details will be e-mailed to you.

**RLI REBATE** -- The district once again will refund \$50 to each Rotarian after the first one attends Part I of the Rotary Leadership Institute on November 12<sup>th</sup>.

**INCENTIVE to donate** -- The district will award 100 Recognition Points to any Rotarian donating exactly \$100 to the RI Annual Fund -- IF they are a "FIRST TIME" donor.

### **YOUR KEY CONTACT – CLUB AND DISTRICT SUPPORT (CDS)**

Provides personalized service, training, and regional guidance on

- ☐ Rotary resources and services
- ☐ Administrative procedures
- ☐ Board policy and Rotary constitutional documents
- ☐ Navigating My Rotary and doing your Rotary business online

#### **JOHN M. HANNES**

Senior Coordinator

[john.hannes@rotary.org](mailto:john.hannes@rotary.org)

#### **SOPHIE WOLFF DANGERFIELD**

Coordinator

[sophie.wolff@rotary.org](mailto:sophie.wolff@rotary.org)

REMEMBER that the 2016-2017 **District Directory** IS ON-LINE



Why do you have to click on "Start"  
to stop 'Windows'?

## New Options for Rotary Clubs

Over the years, Rotary has found that when clubs have more freedom to determine how they hold their meetings, who they invite to membership, and what defines engagement, the club is more vibrant and more able to grow. Based on this assertion Rotary's Council on Legislation has made a number of changes which give clubs greater flexibility in when, where, and how they meet, and the types of memberships they offer. The District wants all clubs to understand that the changes associated with attendance, club meetings and membership **ARE NOT MANDATORY**. Clubs that wish to continue to follow their customary requirements for meetings, attendance, structure, and categories of membership may do so. Listed below are some of the major changes initiated by the COL that affect Rotary clubs.

- **Attendance**

Ability to change rules. Clubs may relax or tighten attendance requirements and termination policies for non-attendance. However, clubs are still expected to forward attendance reports to the governor. Any club that wishes to continue adhering to the traditional attendance requirements may do so.

Rule of 85. Rotarians can be excused from attendance if the combined total of their years of membership in one or more clubs plus their age equals at least 85, with their years of membership totaling at least 20.

- **Club Meetings**

Ability to change meeting schedules. Clubs can now vary their meeting days and times, and can cancel meetings, as long as they meet at least twice a month. However, any club that wishes to adhere to the traditional requirements regarding meetings and cancellations may do so.

Canceling a meeting. Clubs can cancel a meeting if it falls during a week that includes a holiday.

- **Membership**

Rules and qualifications. Clubs may determine their own rules or requirements for transferring members, dual membership, and honorary members. They're also free to continue following the traditional provisions for these members. The only mandatory qualifications for membership are that Rotarians must be adults who have demonstrated good character, integrity and leadership; have a good reputation in their business, profession and community; and are willing to serve in their community and around the world.

New membership types. Clubs may offer associate, corporate, family, or other membership types. Clubs offering these additional types would report these members to Rotary as "active" for purposes of inclusion on the club invoice. Other financial obligations (club dues, meal costs, etc.), attendance requirements, and service expectations for these members are determined by the club. However, only active

## New Options for Rotary Clubs continued

members may be considered for office and count in determining a club's voting strength.

- **Club Board**

**Treasurer.** A club treasurer is now a permanent member of the club board.

**Board meeting minutes.** Written minutes should be prepared for all club board meetings and be made available to members within 60 days of that meeting.

- **Club Finances**

**Admission fees.** New members can be admitted without paying admission fees. However, clubs may also choose to retain these fees, and they have the flexibility to add admission or other fees to their bylaws.

**Club dues increased.** To address both financial challenges and the need to improve service to clubs, RI semiannual dues were increased by \$4 for each of the next three years — to US\$30.00 per half year in 2017-2018, US\$32.00 per half year in 2018-2019, and US\$34.00 per half year in 2019-2020.

Keep in mind that clubs that want to adopt certain of these changes must amend their by-laws.

The decision to adopt changes or to continue under the traditional requirements is strictly a club decision. The District just cautions clubs that any decision to change should not be taken lightly. The changes your club makes could completely transform the future of your club. The transformation could be for the better but could also lead to negative and unintended consequences. Consider your actions carefully. Think through the long term ramification of any actions your club makes. Analyze before you finalize.

If you have any questions or would like to discuss your clubs specific situation please contact your Assistant Governor or anyone in District Leadership, we are here to help!

Learn more details at

<http://rotarydistrict7500.org/Stories/essential-changes-for-clubs-and-districts>

**Tell Us What You Are Doing**

by the 20th of each month to:

[bill966@ptd.net](mailto:bill966@ptd.net) -- PDG Bill Palmer, Editor

## Youth Exchange

To: District 7430 Rotary Clubs

Re: **Youth Exchange Program Outbounds**

Has your club always wanted to do more for international service and youth involvement. Don't delay, this is your year to offer a deserving student the scholarship opportunity of a lifetime to achieve their goals and ours "World Peace Through Understanding." So if your club is not involved in youth exchange then now is the time. Contact us and let us help put a little youth into your club.

Since 1963, clubs in our district have participated in International Youth Exchanges. Over the course of our 50 year history we have hosted and sponsored well over 1,000 students here and abroad. The 'Long Term' or Academic Year Program lasts from 10-12 months and the Short Term Exchange Program is a family to family exchange that typically lasts for 4 weeks during the Summer.

For more information, please go to the District Youth Exchange website [www.rotary7430yep.org](http://www.rotary7430yep.org) or contact myself (Brian Hartlaub) at the below information or our District Youth Exchange Chair Patti Smith at [pattismith0221@gmail.com](mailto:pattismith0221@gmail.com).

There are links on the website for both the short and long term applications. We will be accepting applications now and until the end of October. Two fully completed applications need to be sent to myself at the below address. I will make sure that everything is complete for the District November Interviews.

[www.rotary7430yep.org](http://www.rotary7430yep.org)

Yours in Service to Humanity,

Brian Hartlaub, Rotary Club of Nazareth President 2016-2017

District Youth Exchange Outbound Coordinator

18 S. Whitfield St, Nazareth, PA 18064

610-365-2633 [brianhartlaub76@gmail.com](mailto:brianhartlaub76@gmail.com)

## CELEBRATE THE TRF CENTENNIAL With SPECIAL PROJECTS

The Rotary Foundation turns 100 in 2016-17! Our Foundation stands at the forefront of humanitarian service, having supported thousands of projects to provide clean water, fight disease, promote peace, and provide basic education — as well as the historic project dedicated to eradicating polio worldwide.

## District Calendar

### 2016

Oct 22nd -- D7430 PolioPlus Purple Pinkie 5K Race at LCCC

Oct 29<sup>th</sup> -- D7430 Foundation Seminar at MontCo Comm. College in Blue Bell

Nov 12th -- Rotary Leadership Institute (RLI) at Bucks Cty CC, Newtown

Nov 12<sup>th</sup> -- Rotary Day at the United Nations

### 2017

Feb 23 to 25 -- Mid-Atlantic PETS at the Radisson Valley Forge, KOP

Mar 11th -- D7430 Foundation GALA at Pine Crest CC

Apr 22nd -- Speech Contest Regional semi-finals

May 5 to 7 -- D7430 Annual Conference at Eden Resorts, Lancaster

May 20 -- District Training Assembly at MONTCO CC in Blue Bell

Jun 10 to 14 -- RI annual Convention in Atlanta, GA

Jun 16 to 19 -- Camp Neidig (RYLA)

Jun TBA -- D7430 Changeover and Awards Dinner

## Rotary at the UN Day is Nov 12, 2016

Rotary Day at the United Nations will be held on Saturday, November 12, 2016. The doors open at 8 am.

Tickets for Rotary Day at the United Nations - Adult program go on sale, August 31st. Tickets for the Youth program go on sale on September 19th. [Click here](#) to register and get tickets.

Go to <http://www.eventbrite.com/e/rotary-day-at-the-united-nations-2016-tickets-27404773415>

## In Memoriam



### We note the recent passing of Rotarians



#### **Rev. Gordon B. Mowrer -- Past District Governor 1983-1984**

On July 19th, after over 80 amazing years of life, one of Bethlehem's most beloved servants, Gordon Mowrer passed away. Gordon always felt that he was the luckiest man on earth.

He had three careers, a Businessman, , and a as a pastor in the Moravian Church and as a Politician serving as Mayor. He was a volunteer Chaplain at Ground Zero, NYC post 9/11.

He also loved being part of the Bethlehem Rotary Club, where he served as President and District Governor.

#### **Dr. Paul G. Hartman Jr. Past District Governor 1988-1989**

Dr. Paul G. Hartman, 97, of Lansdale, PA, passed away peacefully on August 31, 2016. He was the beloved husband of the late Hazel Frick Hartman.

While attending Temple University School of Dentistry, Paul joined the U. S. Navy. After the war, Paul opened his dental office on Main Street, Lansdale.

Paul was an involved member of many organizations including the Lansdale Rotary Club, He served as the club's President and as the Rotary District 7430 Governor..



**"To live in the hearts of others is never to die."**

## Tax Filing Requirement for Rotary Clubs

Many large clubs already are having their tax return, Form 990 or 990-EZ, being prepared for them. But there are a number of clubs whose revenues may fall below \$50,000 annually and with the changing of officers, may forget that they also have a tax filing requirement. With Rotary having a June 30 year end, the due date for tax return filing is November 15.

Those clubs with less than \$50,000 in annual revenues may file the e-postcard, commonly known as Form 990-N. Filing Form 990-N is easy and takes only a few minutes. You can access the link from the IRS website or from this: <http://epostcard.form990.org>. When you access the system, you will leave the IRS site and file the *e-Postcard* with the IRS through their trusted partner. The form must be completed and filed electronically. There is no paper form to file.

Completing the e-Postcard requires the eight items listed below:

1. Employer identification number (EIN), also known as a Taxpayer Identification Number (TIN).
2. Tax year
3. Legal name and mailing address
4. Any other names the organization uses
5. Name and address of a principal officer
6. Web site address if the organization has one
7. Confirmation that the organization's annual gross receipts are \$50,000 or less

You do not have to be a CPA to do this but you may be a principal officer of the club.

Once you complete the information on-line and submit it, you will receive an acknowledgement via email to your email address. Then usually within 30 minutes you will receive another email showing that IRS accepted the e-Postcard you have just submitted. You should print that email and save it with your club's annual records.

Failure to file for three consecutive years will result in your club's loss of its 501(c)(4) status. Losing your tax exempt status can have financial and tax complications and take months to get the tax-exempt status reinstated.

Chris Luppold, CPA, CGMA

Spring Township Centennial Rotary Club – Treasurer

Past President (2012-13)