



# Rotary Magic



Rotary International District 7430 Newsletter November 2010

## Rotary Is Magic

### Red Suit, White Beard....it must be a Rotarian!



Around the district this time of year if you spy the “jolly old elf” it’s most likely to be a Rotarian supporting needy families in our communities. During this holiday season many of our district clubs run events to make the season bright for hundreds of families. Here are just a few of them:

#### Operation Sugar Plum

Every year for the last eight years the Blue Bell Rotarians run a holiday party at the Willow Grove Naval Air Station to benefit military families. Last year almost 500 soldiers and their families were treated to a party at which each child received a \$30 gender-and-age-appropriate toy. Additionally a splendid array of donated door prizes adds up to a truly memorable way of saying thank-you to our military. More details of this December 5th event can come from coordinator Dale Rubinkam (215)-362-7059.

Blue Bell Rotarians raise \$9,000 each year to make this party work, and the Blue Bell Rotary Foundation is still welcoming sponsors at \$30 per child.

#### Adopt-a-Family

The Spring Ford Rotarians, in partnership with the Spring Ford High School Interact Club and their teachers association, has for the past 5 years run this event during the holiday season. The teachers and Interactors identify specific needs of approximately 100 families in their school district. These “gift lists” consist of food, warm clothing, children’s toys and supermarket gift cards. Every year the Rotarians and Interactors get together and wrap all of these gifts, which are then distributed by the Interactors. This annual event not only helps the needy families but also gives the Interact club a lesson in “service Above Self”. More details of this December 15<sup>th</sup> event can come from club President David Schreiber (610)-792-3304.

#### Head Start Christmas Party

The Norristown Rotarians in partnership with the local Head Start Program are sponsoring this long running Christmas Party. Head Start is a federally funded, family focused and community oriented program meeting the social, emotional, health, and nutritional needs of income eligible children aged 3-5 years. Every year “Santa” takes the “elves” (Rotarians and Interactors – with hats & bells) to the Head Start center in town where they distributes gifts to about 125 children. Additionally the librarian elf gives each child an age appropriate book. Snacks are served and a good time is had by all. More details of this December 16<sup>th</sup> event can come from coordinator Denise Ashe (610) 279-9700.

Peter Clayton, AG 2007-10, Warrington RC

## Rotaplast Magic

### 2010 TV Auction December 4th

The annual appeal to Rotarians and friends to help put smiles on children's faces through Rotaplast surgical missions is underway.

YOU personally can be of enormous help in making the Auction a great success in the time remaining. We need Rotarians to both donate items, and also to participate in the on-line bidding starting Thursday December 2nd and the WFMZ Ch 69 On-Air Auction on Saturday evening, December 4th from 7 to 10 PM.

For all details, call TONY at 267-253-1819.

The children thank you.

## A Magical Rotary Day at the United Nations - 2010

The UN is a magnet, drawing people to New York from all over the world. And on November 6<sup>th</sup> more than 1100, including 500+ for the Youth Program, came from all over the Rotary World to [Rotary-UN Day](#). Three Past Presidents of Rotary International, and a fourth by video, addressed the crowd assembled in the spirit of the special relationship Rotary enjoys with the UN – A “club of nations” which Rotarians were so instrumental in nurturing.

Contrary to some rumors, the UN is not a world government, it does not tax people, it has no military component. It is a place to discuss issues and reach consensus on priorities. One of those efforts resulted in the Millennium Development Goals in 2000, specific goals in 8 areas to reduce poverty and hunger, improve health, education and human rights, address environmental issues and promote sustainable economic development by 2015. ([Click here for more information and a progress report!](#))

Past RI President ('87-'88) Charles Keller, from California, PA, connected the goals to the Rotary Foundation's 6 Focus Areas:

[Peace and conflict prevention/resolution](#)

[Disease prevention and treatment](#)

[Water and sanitation](#)

[Maternal and child health](#)

[Basic education and literacy](#)

[Economic and community development](#)



Other speakers reinforced this connection, including emphasizing the impact improving water and

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## A Magical Rotary Day at the United Nations – 2010

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sanitation has on the Polio Eradication and other health improvement efforts.



A panel on Literacy highlighted the impact of the effort focused on educating girls: One girl will educate her mother and make sure her own children are educated, at least 3 generations. The Youth Panel featured Rotaractors, one from Australia and one from Hungary. These articulate young people's projects combated human trafficking in Asia and addressed the education needs of the Roma minority. The latter was sparked by his experience as a Youth Ex-

change student in Washington state!

Past RI President ('06-'07) Bill Boyd brought us up to date on the Rotary/USAID International H2O Collaboration. Each contributed \$3 million to fund three projects in the Dominican Republic, Ghana and the Philippines. One of the speakers on this issue, Frederik Pischke, UN-Water's adviser to the Secretary, had spoken at a March 2010 meeting of the Reading and West Reading-Wyomissing Clubs with the World Affairs Council of Greater Reading. (PROGRAM CHAIRS: The UN offers speakers to Rotary Clubs on a variety of topics for large enough crowds!) He made the point that we should think about the "water footprint" of our choices, just as we might think of our carbon footprint.

On balance, it was sobering to hear what needs to still be done, it was encouraging to hear the progress made and it was inspiring to realize that we Rotarians, in our communities and joining together, are making real contributions to that progress!

*PDG Mike McCarthy, Pottstown RC*

## HOLD THE DATES

- Dec 4<sup>th</sup> -- Rotaplast On-Air Auction on WFMZ TV Channel 69
- Feb 24-26 -- Mid-Atlantic Presidents-elect Training in King of Prussia
- Mar 9,10 -- Youth Leadership Conf -- Penn State Berks
- Mar 10<sup>th</sup> - revised -- D7430 Council of Governors meeting – Wm Penn Inn
- Mar 10<sup>th</sup> -- revised - D7430 Foundation Dinner – Wm Penn Inn
- April 2<sup>nd</sup> -- District Assembly -- DeSales University in Center Valley
- April 3rd -- Purple Pinkie Day 5K+ run at DeSales University
- April 29 to May 1<sup>st</sup> -- District Conference at Bear Creek in Macungie
- May 1<sup>st</sup> -- District Youth Conference at Bear Creek in Macungie
- May 22 to 25 -- RI Annual Convention in New Orleans, LA
- June 17-20 -- Camp Neidig (RYLA)
- June 30<sup>th</sup> -- District Changeover at Northampton Country Club, Easton

## Remembering the GSE Magic

### Group Study Exchange -- Friends for a lifetime

Did you ever meet someone-- become friends-- spend some time-- the other person lives halfway around the world-- so they leave---- you say "you will keep in touch"-- "we will see you again"--- but-- life goes on-- you keep in touch for a while-- you are busy- they are busy-- and eventually you never hear from them again.....sound familiar???

It doesn't have to be that way!!!!

In 2007 our district hosted a Group Study Exchange TEAM from South Africa. At the time I was DISTRICT GSE Vice Chair-- so I had an opportunity to interact with the whole team. The team was lead by Rotarian Jaap Steyn with team members Keri Lynn Thompson, an IT professor , Ferdi Van Vyck a high school teacher, Jack Adams, an optometrist and Carl Haller a hotel/resort manager.-- remember that group???

At the end of 2007, on a trip to Africa, my husband and I did have an opportunity to spend a couple of days with Jaap and Kim on their farm in the Free State. They told us that a couple of days is just not enough and we must come back and spend more time to see their part of South Africa.

Our wish came true. In September and October of 2010, Chris and I spent six weeks in Africa—two weeks in Zambia, two weeks in Zimbabwe and-- then we spent two weeks in South Africa with Jaap and Kim.

Jaap and Kim developed quite a journey for us--- we were overwhelmed with the surprise of a lifetime. They had arranged an itinerary traveling to see all of the team members that visited us in 2007 -- staying in their homes and traveling about 2500 miles in 10 days.-- there was a lot of laughter and tears and hugs and all of that stuff.

Jaap is now a Past District Governor-- still very active in the Rotary district. Kim has joined Rotary and is also very active. Ferdi has two daughters now and is still crazy as ever and very active in teaching at the private girls school. They took us to our first ever rugby game (much better and exciting than American football).

Jack Adams- is married and has two children-- a little girl and a little boy-- we want to adopt them! Keri Lynn continues in her career in IT and has met a special young gentleman ( we will see what the future brings.) Carl is married to Natasha- and they just found out they were pregnant with their first child. Carl is now managing director of 7 hotels/resorts/game lodges-- very busy.

The highlights of our trip ( too numerous to mention) included visiting the Valley of Desolation, tracking a sick roan with a veterinarian on a game farm, visiting a township in Port Alfred and staying at the highest point in South Africa near the Lesotho border...

All of the team says hello and sends their best to all of their past host families and would really like all of you to visit them sometime.

This trip is just another example of how Rotary interaction can span a lifetime, and how those friendships can last forever-----Our theme this year "Rotary Is Magic" sure has been magic for me.....hope it can be for all of you.

*Cindy Hornaman, Emmaus Rotary Club*

## *Polio Eradication Magic*

### Online contributions break records 18-24 October

As of 27 October 2010 RI reported that during the week of 18-24 October, approximately US\$2.8 million was raised in online contributions for PolioPlus. Since then the total has risen to \$3.8 million. To honor World Polio Day on 24 October, The Rotary Foundation offered for the first time double Paul Harris Fellow recognition points for online-only contributions of US\$100 or more during that week. Rotarians sure are generous.

The results represent a significant increase in online donations. To compare, \$660,000 in online donations to PolioPlus were made from January to September 2010.

As of November 15<sup>th</sup> 2010, Rotarians have raised about \$154 million for Rotary's US\$200 Million Challenge. These contributions will help Rotary raise \$200 million to match \$355 million in challenge grants from the Bill & Melinda Gates Foundation. The resulting \$555 million will directly support immunization campaigns in developing countries, where polio continues to infect and paralyze children, robbing them of their futures and compounding the hardships faced by their families.

## *REMEMER THE IRS*

As we approach December 31<sup>st</sup> we might consider sending in our donations to the RI Foundation Annual Programs Fund (APF) to help reduce what we might owe to the IRS for this tax year. RI's recent article reminds us that "TRF-DIRECT makes contributing easier."

There is an easy way for donors in North America to contribute to The Rotary Foundation. By enrolling in TRF-DIRECT, you can automatically transfer funds electronically from your checking, savings, or credit card accounts to the Foundation.

Once enrolled, you can choose whether to give to the Annual Programs Fund (to support the Every Rotarian, Every Year initiative) or PolioPlus (to support Rotary's US\$200 Million Challenge). You no longer need to remember when to make your contributions. All transactions through TRF-DIRECT are secure and will eliminate the worry of checks getting lost in the mail.

One tax receipt is issued at the end of the calendar year for easy accounting. All contributions count toward Paul Harris Fellow and Major Donor recognition. Annual Programs Fund contributions count toward Sustaining Member recognition.

## Membership Magic

Rotarians constantly are urged to bring in new members to our Rotary family. Why? Well the need for our services has not diminished over time. The world's population continues to grow, and the problems of poverty, sickness and hunger are in no way fully addressed.

Here are some specific reasons why membership growth is so important for Rotary:

- Membership growth increases Rotary's capacity for service.
- New Rotarians bring fresh ideas, new interests, and increased energy to our clubs.
- More members increase the volume of support for The Rotary Foundation.
- Diversity in membership ensures that the club is relevant to the entire community.
- Service-minded individuals are given the opportunity to help their communities through Rotary.
- More members create a larger network for both local and international fellowship.
- New and younger members ensure the future of Rotary and its work.

So, in our travels in the coming weeks, let each of us make an extra effort to invite a prospective member to visit our club. You surely will be doing that person a favor.

*DG Bill Palmer*

## More Polio Eradication Magic

Something remarkable is happening in Rotary's effort to eradicate polio from the world. The number of new cases in Nigeria are down 97% and in India they are down 93%.

As of November 15<sup>th</sup> 2010 the number of new cases of the wild polio virus in the four remaining endemic countries are:

Country	YTD 2010	YTD 2009	YTD 2008
Nigeria	10	383	388
India	39	568	741
Afghanistan	20	24	38
Pakistan	111	76	89

We are getting even closer.

### How Can You Publish An Article?

To have an article published in Rotary Magic send the article and all accompanying pictures to Andrea Dolak at [dreadolak@gmail.com](mailto:dreadolak@gmail.com) by the 20th of each month.

Rotary Magic is written and compiled by:

*Bill Palmer, District Governor*

*Andrea Dolak, Administrative Assistant*



## *DeSales Rotaract Club Dance-a-Thon to Benefit Soldiers' Angels*

The DeSales University Rotaract Club held its second annual Dance-a-Thon from Friday, November 12 at 7 p.m. to Saturday, November 13 at 7 a.m. in the McShea Activities Center, located in the McShea Student Union. The event benefitted Soldiers' Angels.

Various activities were held during the event in an effort to involve as many people as possible.

The money raised from the event was donated to Soldiers' Angels, an organization that provides services to men and women in the military, including the army, navy, marines and coast guard, and their families. Some of the help Soldiers' Angels offers is the provision of care packages; First Response packs for the wounded; and various forms of aid to veterans and families in need. The organization was established by the mother of two men who served in the military.

"The DeSales Rotaract Club is an international service club which [is] sponsored by a local Rotary club. In general the Rotaract club provides students with opportunities to learn leadership skills, become responsible citizens, and to promote international peace and understanding," said Heather Hope, Rotaract Club president

Individuals who do not wish to participate in the Dance-a-Thon but still want to make a gift to Soldiers' Angels on behalf of the Rotaract Club may do so. Please send any gifts to Jaime Gerhart at DeSales University, 2755 Station Avenue, Center Valley, PA 18034. Checks can be made payable to Soldiers' Angels.



BEFORE

**Rotary International  
District 7430  
TV AUCTION**

**Benefiting Rotaplast  
Medical Missions  
Saturday, December 4th, 2010  
7:00 pm – 10:00 pm**



AFTER

**GREAT DISCOUNTED GIFT IDEAS!**

**TUNE IN • CALL IN  
LOG ON & BID TO WIN**

Vacation Getaways & Golf Packages  
Electronics  
Restaurant Gift Certificates  
Entertainment & Tickets  
Memorabilia & Collectibles  
Home Services & Décor  
Professional Services  
Personal Services  
Artwork & Much More



**Televised Live on**



CHECK WITH YOUR LOCAL CABLE  
OPERATOR FOR CHANNEL

**Interactive Internet Bidding!  
Bid Live Beginning December 2nd!  
Go to... [www.rotarydistrict7430.org](http://www.rotarydistrict7430.org)**

**The Auction is supported by the Rotarians of District 7430 and all proceeds will go to fund Rotary District 7430 Rotaplast Medical Missions that provide free reconstructive surgery for cleft lips and palates in children.**

**For Auction, Rotaplast or Rotary information call Tony @ 267-253-1819.**



# Spread the word!



Invite someone to become a  
**Rotarian**  
today.



ROTARY INTERNATIONAL®