

# The KILT



Rotary District 7430

*wrap yourself in Rotary*

November 2012

## Index

Foundation Month	3
Club News	5
Spotlight on an Outstanding Rotarian	7
4-Way Speech Test	8
Achievement Awards	11
District Conference	12
Rotary TV Auction	13
District Committee Reports	15
Did You Know	18
Membership	20
Club Events Calendar	24

## TJ's "Magic Carpet"



Help for  
Nearby  
Hurricane  
Victims

Our Rotary  
district has  
established a

D7430 account "The Sandy Disaster Relief Fund" for clubs and Rotarians that would like to make a cash donation. The district leaders have approved a \$1,000 donation of district monies to get this started.



Donations should be made out to "Rotary District 7430 Foundation" with "Sandy Relief" in the memo line -- and mail to:

Tony Jannetta  
109 Schreiner Drive,  
North Wales, PA 19454

ALSO, this year's On Air TV Auction on December 1st will now be to raise funds that will

## November is Foundation Month

"Doing Good in the World"

In 1917, Rotary's sixth International President, Arch Klumph had \$26 and change left over from his convention which he set aside into an endowment fund in the hope that the money could "Do some good in the world." Today, as our Foundation moves into a new world of Service Above Self, we transition to the Future Vision program and its Six Areas of Focus.

*continued on page 3*



**Friends  
of D7430:**



[www.hatborofed.com/](http://www.hatborofed.com/)

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[www.rotarydistrict7430.org](http://www.rotarydistrict7430.org)



**Julia D. Phelps,**

a member of the Rotary Club of Malden, Massachusetts, has been selected by the Zone 32 Nominating Committee to be the Zone 24-32 Director for Rotary years 2014-16.

*continued on page 2*

## TJ's Magic Carpet continued



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be split 50/50 with Rotaplast and "The Sandy Disaster Relief Fund," thanks to the kind consideration of the Rotaplast Committee, the Event sponsors and Channel 69.

This way we believe that clubs and Rotarians will really show that as Rotarians we solicit help both for our own communities as well as internationally.

We will be looking to coordinate some hands on trips to our neighboring districts where we can help in the rebuilding process.

For those looking to donate goods or post a wish list of immediate needs, you can go to [www.nynjrotary.org](http://www.nynjrotary.org) where in the next few days they will be coordinating what all the districts need.

Obviously the events of the last week and the ongoing effects are still with us. But please allow me to share the rest of my monthly message with you about my month on this DG trip of a lifetime! A return trip to the Boyertown Club -- the scene of that very first nervous DG presentation in early July -- for a membership mixer starting the trip off with a treat. Speaking of Treats!, Rachel and I teased our taste buds later that week at the Fleetwood Club's excellent "Gourmet Gala" along with 150+ happy guests.

Another couple of great membership events held by the Kutztown and Springfield-Flourtown Clubs had me wearing my "Sunday best" with many folks making comments that my prized collection of Rotary pins makes me look like a too-old Youth Exchange student. lol Add in having the honor of presenting a recognition award on behalf of RI president Tanaka to 60 year Ambler Rotarian, Bill Strasburg,

We attended our Foundation's major donors event, and then went on to the Blue Bell Club's amazing "Chefs of the Burbs" extravaganza, which was the icing on the cake of this month's social journey.

It has not all been fun. There has been some serious work going on too! In between many committee meetings I visited many clubs hearing about and thanking them for their various successes including inducting new members, completing community projects and fundraisers. Also endorsing the continued need to adopt and adapt to our district-wide "Back to Basics" concept. See separate article in this issue.

I said it before and will again - there are so many examples of the Power of Rotarians and the great things we do and achieve in D7430. One which you will hear shortly soon is about our Rotaplast Mission Team's successful trip to Cebu City in the Philippines and how they made dreams real for so many children.

I can tell you that our District Foundation Golf tournament raised more money than ever (almost \$15,000) for our Foundation. While talking about the foundation we have received 12 applications from 16 clubs for District Simplified Grants that are funded by what we as a district receive back from TRF to spend locally, again endorsing the importance that we support TRF.

*continued on page 3*

## TJ's Magic Carpet continued

We had a tremendous turnout at our first regional Membership Workshop with rave endorsements for Terry Reed and his Team. Our success this year is just growing and growing -- all thanks to all working together. For that I cannot say THANK YOU enough.

While not forgetting that it is Foundation month, plus the fact many clubs are doing their own fundraising events I ask you help and understanding that we "ASK" make sure the TV Auction is again a success by helping solicit the many Items needed and encourage viewers to the event on WFMV Ch69 on Dec 1<sup>st</sup> for to be able to continue the life changing procedures and also to raise funds for the Sandy Disaster Relief Fund, which I am sure you will all agree warrants all our efforts for 2 great causes which show true "Service Above Self" and showcase what we Rotarians and our clubs do best.....Help those in need!

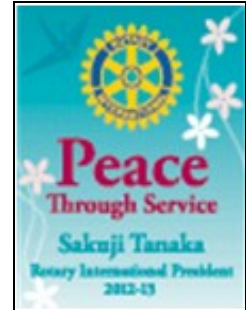
In closing I must quickly share some envy I have been on the receiving end of from my Magic Carpet and the occasional bumpy ride it has given me this month. I have at times been donning my Cruise Ship Captain Tony hat when meeting with our District Conference Committee. They continue to make further exciting plans for our 2 Day Cruise at the beautiful Skytop Resort in the Pocono's. It is going to not only be a wonderful Celebration of Rotary but also it is going to have so much fun and fellowship built into it! I hope that many of you are seriously considering booking NOW for the "Come Join Us" conference and take full advantage of the Special Early Booking Incentive package that closes on December 1<sup>st</sup>.

To be continued next month my D7430 Rotarian family, I must stop as our fantastic KILT production team of editor Bill and publisher Andrea, who you must agree are doing an awesome job, are threatening to make your DG. Deaf, dumb and blind to cut down on content! Until then please don't forget our saying: In "Service above Self" we help people, and inspire each other as we do!!!

## November is Foundation Month continued

We ask all of our members to join us in support of the Rotary Foundation. We hope to have 100% participation this year and hope for a \$100 donation or more. And then we ask our RCs to send in donations to Eradicate Polio as well. Each month in The KILT we include information on how we are doing, such as:

*continued on page 4*



**ON-AIR AUCTION**  
**DEC 1<sup>st</sup>**  
**For**  
**ROTAPLAST**  
**and the**  
**Sandy Relief Fund**



**AS OF OCT 24<sup>th</sup>**  
**NEW CASES YTD**

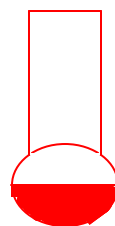
<b>2012</b>	<b>175</b>
<b>2011</b>	<b>489</b>

**Down 64%**

### ROTARY FOUNDATION GIVING 9-16-12

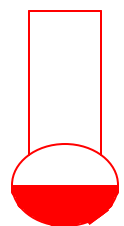
#### APF PROGRESS

\$200K\_\_  
\$150K\_\_  
\$100K\_\_  
\$ 50K\_\_  
0\_\_



#### POLIO ERADICATION

\$100K\_\_  
\$ 75K\_\_  
\$ 50K\_\_  
\$ 25K\_\_  
0\_\_





## November is Foundation Month continued



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### SEPTEMBER 2012 Giving to APF

**4** D7430 ROTARIANS REACHED THEIR NEXT PAUL HARRIS LEVEL DURING SEPTEMBER

### \$75 million needed for Polio Eradication

#### Legacy of a polio-free world

Rotary International has made a new funding commitment of \$75 million over three years to support global polio eradication. The announcement was made as government leaders gathered to discuss polio at a special event during the UN General Assembly in NYC.

For more information go to:

<http://rotary.synapticdigital.com/Home/rotary-to-commit-75-million-to-end-polio/s/38c4e171-4272-4976-b902-6668e718a471>

Other TRF news articles in this KILT include:

TRF Seminar report  
District Golf Outing report  
Rotary Direct program

**28** of our 44 D7430 RCs now

have Rotarians trained to work on Foundation Grants under the new TRF model. Paperwork for formal qualification of those RCs begins after January 1, 2013.

Our District 7430 is one of the first two of Zone 32's 21 districts to become qualified by The Rotary Foundation to work with the all new Future Vision grant model. Thanks go to Peter Clayton and his Task Force transition committee.

**43** of our D7430 Rotarians as of September 30<sup>th</sup> are now saving time and using "Rotary Direct" to make automatic donations to The Rotary Foundation.



I got a job at a bakery  
because I kneaded dough.

## Club News

### Saucon Center Valley & Area 6

“Memberfest” at McCoole’s was a great success! Over 60 people attended from all of our Area 6 clubs. New people were introduced to the World of Rotary and we expect some clubs to add to their membership as a result. Thanks to all who participated!!

### Pottstown Interact Club

The Pottstown Interact Club took part in the Parent Literacy night at the Pottstown Middle School. Their responsibility was to help take care of the pre- school age children and their help was much appreciated. Also the Interact Club is once again collecting winter coats for the Cluster of Churches.

### Norristown

Tom Tamaki is a long time Rotarian who will be celebrating his 95th Birthday the week of October 8th.

### Harleysville

PDG Jack Brent announced that the Dental Association was making an award to Rotaplast in memory of his late wife, Anne Brent, who was instrumental in getting Rotaplast started in D7430.

### Pottstown

**GREAT PR.** Recently, the Pottstown Rotary Club provided over 250 dictionaries for all fourth grade elementary students in the Pottstown School District. The BerkMont News puts out a publication called the “Community Connection” and we were featured on the front page. Here’s a link to the online article –<http://www.the-communityconnection.com/article/20120928/NEWS/120929900/pottstown-rotary-club-defines-commitment-for-students>

### Ambler



Bill Strasburg, is celebrating his 60th year as an Ambler Rotarian. P-E Bob King said that Bill meets the dictionary’s true meaning of the word “Gentleman.” DG Tony presented Bill with a special citation from RI.

Bill’s wife, Silva, and his family members were present and Bill spoke of his many fond memories of his life as a Rotarian. He told of how much it has meant to him in his professional life in the newspaper business, and also while serving in the U.S. Information Service.



Tom Tamaki and John Heyser

## Club News continued

### Souderton-Telford



Membership has now been increased by 10% this RY with the recent induction of:

**Bill Haines**

**Suzi Berry**

**Charlie Saccarelli**

**Karla Myers**

**Sarah Bergin**

**Sam Varano, Ed.D**

### Central Bucks-Lahaska

Meeting venue has changed to the Plumsteadville Inn at 5902 Easton Road -- north of Doylestown.

### West Reading-Wyomissing

On Friday, October 19<sup>th</sup> 30+ volunteers showed up to repair, clean up, and add a new roof to the home of Mr. Wolicki, a 104 year-old veteran. Rotarian Rick Herbert is a contractor and he organized several volunteers, including roofers, painters, etc. to start the work.



Rotarians from around the world gather each year to exchange great ideas, connect with old and new friends, have fun, and advance the work of Rotary. The 2013 RI Convention will take place in Lisbon, Portugal, 23-26 June.

The torrential rain started early and slowed things down, but the crew finished up on Saturday. "It made all of us proud to be an American, a Rotarian, and a member of a caring community and most of all, in a position to give back," said Karen Dewalt, VP of WRW RC.

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## Spotlight on an Outstanding Rotarian \*\*



Meet the “Rose” of our District

Max Rose has been a member of the Rotary Club of Doylestown for almost 27 years, and he served as its President on two occasions. Max joined the club's Youth Exchange Committee shortly after becoming a member



and began serving on the district committee two years later. He has actively served our district since that time supporting countless exchange students and programming. In addition to his responsibilities at the district level, Max chairs the Doylestown Club's New Generations Committee and is an active member of the Board.

Max is the owner of a plumbing business started by his father in Doylestown Borough. He is married to Paula, a property manager, and soon to be retired Hebrew school teacher. Paula keeps a running count of hosted exchange students which is currently at **28**.

Max and Paula have two grown children: Yona, who teaches 6th grade at New Hope-Solebury Middle School and serves as the High School's assistant hockey coach. He recently returned from a five day summer camp with 45 teenage young ladies.

Their daughter, Simone, a former Rotary exchange student to Argentina, works as a consultant for IBM in the Washington DC area, concentrating on government applications. Simone is the proud mother of a two year old boy who is a very lovable perpetual motion machine.

To members of the Doylestown Rotary Club, Max epitomizes what Rotary is all about. He leads by example and demonstrates to everyone “Service above Self”. He takes a part in all club activities in a humble way, doing whatever is needed behind the scene. His passion and dedication has inspired many people to become a part of Rotary and others to become more active in the club and take on leadership roles. Max epitomizes what a Rotarian can accomplish through inexhaustible persistence, patience, and commitment with an added measure of wiry humor to top it off.

In the words of Max Rose, “the potential for great things exists in each one of us. Some fail to reach that potential through inactivity...We function as committees of many and few as we struggle to make progress towards lofty goals of dignity, health, and success for those that we touch”.

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If I agreed with  
you,  
we'd both be  
wrong.

## WHY CONDUCT A 4-WAY TEST SPEECH CONTEST ?



**NOW** is the time for your Club to consider participation in this *low cost, high return* event which can reap these huge benefits:

- Promote the value of Ethical Decision making among H.S. age students
- Provide a forum for H.S. Students to improve their public speaking skills
- Gain exposure and publicity for Rotary and your Club
- Invite prominent community Leaders to judge
- Invite the students' parents to the contest at your RC
- Collaborate with your Interact Club and the High School Educators
- Involve Club members as Judges, Timekeepers or Tellers
- Reach out and connect with a local businesses as sponsors

Get your Club's Contest up and running! If you would like to chat about this, call Joe Wynands at 610.256.8600 or email at

[joseph.wynands@susquehanna.net](mailto:joseph.wynands@susquehanna.net).



## 4 way test for juniors!

A Rotary Literacy Project

Here is a Rotary Literacy Project that besides promoting literacy, also promotes The Four-Way Test. This is all about the "Andy & Elmer's Apple Dumpling Adventure" Literacy Program. This program was developed by the RC of Fairborn, Ohio and TokoBooks. It is centered around a children's picture book designed to promote the Four-Way Test. Check it out at:

<http://www.andyandelmer.com>

Please browse through the site and become more familiar with the project. Hopefully when you're done, you will join the many Rotarians that have chosen Andy & Elmer as their club's literacy project.



## Elderly Woman's Wish Was Granted

### Central Bucks RC Leads with its Rotabuild Program

Betty Nemeth's wish for a Handicapped Ramp was Granted on September 22<sup>nd</sup> by Twilight Wish Foundation and by the Central Bucks Rotary Rotabuild Program. Nemeth, 71, relies on a wheelchair due to her medical condition and it is a struggle to get in and out of her Morrisville home. Wehrung's Lumber & Home Center in Ottsville, Pa., also partnered with the organizations to supply materials for the project.



The Central Bucks Rotary Club is helping local Bucks County residents improve their quality of life. Under their newly launched Rotabuild Program, Rotarians perform in-home projects that address accessibility & life safety issues. This service is for individuals and families who are financially unable to complete such projects on their own.

Rotabuild projects for the elderly, veterans and handicapped people include replacing door latches for easier access, installing grab bars for independence in the bathroom, and installing wheelchair accessible ramps. For more information regarding Rotabuild, please go to their website at [www.centralbucksrotary.org](http://www.centralbucksrotary.org) or contact Tim Ernst at 267-373-8251.

Twilight Wish Foundation is a national nonprofit charitable organization whose mission is to honor and enrich the lives of deserving elders through wish granting. Since its founding in 2003, Twilight Wish has granted over 1,710 individual wishes to seniors throughout the U.S. Visit [www.twilightwish.org](http://www.twilightwish.org).



## Rotary Global Peace Forum Berlin



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I would like to extend a very special invitation to Rotarians of District 7430. In addition to the Peace Forum program 30 November to 2 December, the German and Russian Rotarians have an additional program. All Rotarians from District 7430 are invited to join us. Feel free to contact me to register. One of the highlights will be a reception and dinner in the Russian Embassy in Berlin.

Yours in Rotary service, Robert Walton

## Rotary Global Peace Forum Berlin

"Peace without borders"

November 30th to December 2th 2012

The advancement of international understanding, goodwill, and peace is one of the cornerstones of the Rotary movement. With Rotary's active presence in more than 200 countries and geographical areas, our organization has established itself as a world leader in fostering world understanding and peace

For more Details please Contact Robert at : [rewalton@msn.com](mailto:rewalton@msn.com)  
Robert E Walton, 3220 Eisenbrown Rd. , Reading, PA 19605 :  
Phone 610-929-1464; Active Member [www.RotaryEclubNY1.com](http://www.RotaryEclubNY1.com);  
Honorary Member Rotary Club Moscow East ; Honorary Member  
Rotary Club of Birdsboro

## THE SHREDDER

A young engineer was leaving the office at 5:45 p.m. when he found the CEO standing in front of a shredder with a piece of paper in his hand.

"Listen," said the CEO, "this is a very sensitive and important document, and my secretary is not here. Can you make this thing work?"

"Certainly," said the young engineer. He turned on the machine, inserted the paper, and pressed the start button.

"Excellent, excellent!" said the CEO as his paper disappeared inside the machine, "I just need one copy."

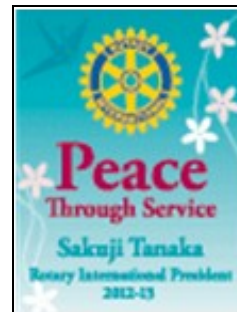
**Lesson:** Never, never, ever assume that your boss knows what he's doing.



## Achievement Awards for RY 2012-13

Below is the Full list of the many awards that are available to Rotarians and Rotary clubs this year. They will be available soon on the district website under Club Resources . Each has a live link, but please give them a few seconds to open.

One important request is that all award claim forms and details are returned to DG Tony **by March 15<sup>th</sup>** -- and NOT to the person addressed at the bottom of many of the forms or the dates shown. The reason Tony asks this is so that we can keep track of everything and what our clubs achieve.



### Rotary Awards for year 12/13

<u>Club</u>	<u>Award Given By</u>
Presidential Citation	RI
Peace Through Service	Zone
Six Areas Of Focus	Zone
New Generations	Zone
Public Image	Zone
Community Service	Zone
Membership	Zone
Service To Club Award (Individual Rotarian)	Zone
DG "Back to Basics" Award	District
<u>Rotaract</u>	
Presidential Citation	RI
<u>Interact</u>	
Presidential Citation	RI
Video Contest Award ( <i>entries go to RI and must be received by 12/3/2012</i> )	
District Achievement Award	District

### YOU CAN HONOR SPECIAL ROTARIANS

#### With a Letter from the RI President

Ri will provide any RC with a letter or citation to recognize its special Rotarians. For example for more than 25 years of service, or for a special birthday such as a 90<sup>th</sup>. Contact Katie Ferguson or Diana Edwards, Coordinators, Club and District Support at [Katie.Ferguson@rotary.org](mailto:Katie.Ferguson@rotary.org), or [Diana.Edwards@rotary.org](mailto:Diana.Edwards@rotary.org).

Please allow RI 4-6 weeks to process.





## **“Come Join Us”** D7430 Conference April 26-28.2013



### Our 2 day “Cruise in the Poconos”!!

**Conference Registration is now Open!!!**

**For Event Details & Early Booking Special “[Click Here](#)”**

**Special Offer ends December 1<sup>st</sup>...don't delay book TODAY!!!!**

<http://www.clubrunner.ca/portal/SitePages/SitePage.aspx?accountid=50086&pid=80846>

We are full steam ahead with exciting plans for the **must attend** event of our Rotary Year !!

Our conference will be a Celebration of Rotary, What we do and the many life changing things we achieve, with interesting and motivational speakers, presentations & house of friendship, it will also highlight the fellowship and fun we have with great entertainment planned and club hospitality suites and include leisure time to spend with your partner exploring the many leisure facilities and natural outdoor beauty of the Skytop Resort (Spa for Madam, golf for Sir?) and the surrounding area or shopping at the nearby outlets or perhaps the close by Casino could be for you!

We Promise something for everyone,..... not to mention a few Surprises!!

**”Come Join Us”** .....you won't be disappointed

**Captain Tony.**

## 2012 Rotary District 7430 TV Auction Launched



### Rotary TV Auction

## 50/50 Benefit for Rotaplast & Victims of Hurricane Sandy

Saturday, December 1, 2012  
7:00 pm – 10:00 pm

Televised Live on  WFMZ-TV

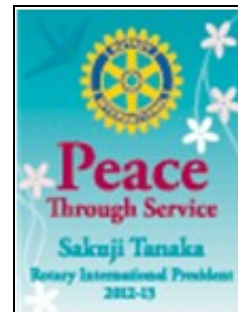


**Rotaplast**  
Saving Smiles - Changing Lives

**Internet Auction &  
Preview Starts**  
Thursday, November 29th  
[www.rotarydistrict7430.org](http://www.rotarydistrict7430.org)



The Auction is supported by the Rotarians of District 7430 and proceeds will be split 50/50 to fund Rotary District 7430 Rotaplast Medical Missions that provide free reconstructive surgery for cleft lips and palates in children and Rotary efforts to aid the victims of Hurricane Sandy in New York and New Jersey.



This year the proceeds from the 6<sup>th</sup> annual Rotary Auction will be shared between supporting Rotaplast (surgical repair of cleft lip and palates in children) and Hurricane Sandy Disaster Relief in the worst affected areas of New Jersey and New York. This relief will be coordinated between our Rotary District and other Rotary Districts in these areas. By sharing the proceeds, we will be supporting both local and international needs.

### How Can You Help?

- Promote why we are doing the Auction to your friends, family, and businesses.
- Solicit the many auction items we need NOW to support this event.
- Make a cash donation payable to Rotary District 7430 Foundation.

For more information, please refer to the Rotary District 7430 website at [www.rotarydistrict7430.org](http://www.rotarydistrict7430.org).

Or contact District Governor, Tony Jannetta at [tonyjannetta@aol.com](mailto:tonyjannetta@aol.com) or Linda Young, Auction Chair at [lryoung2011@gmail.com](mailto:lryoung2011@gmail.com).

We would like to take this opportunity to thank our event sponsors and WFMZ, Channel 69, whose support is invaluable.

Details of the event and all donation forms can be found on the:

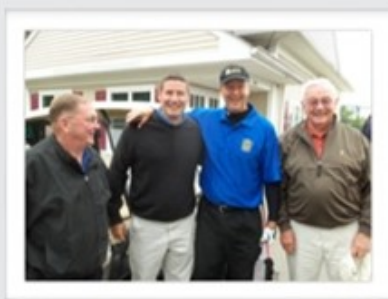
**[Rotary TV Auction Home Page.](#)**

Please contact DG Tony or event chair, Linda Young if you would like to help, have donations, or questions.

## Golf Tournament a Huge Success

By Jill Long, Associate Reporter

On a dry, crisp day 68 golfers enjoyed a great tournament organized by Golf Chair, Len Gieseler, and his team at the Brookside CC on Monday, Oct. 8th. Pottstown won The Governor's Cup. Our Foundation, though, was the biggest winner. Thanks to everyone's support, almost \$15,000 was raised!!! Join us next year for the fun, food, golf, and most of all to help make dreams come true for many

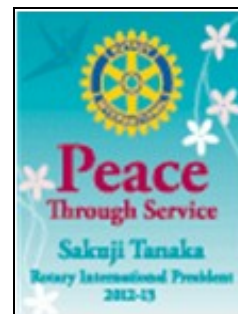




## District Committee Reports



Each month we will try to give you a snapshot of what our committees are working on. And if you would either like to know more or would like to join or be more involved with that committee, please contact their chair – address as shown.



### Foundation:

The Sept. 29th Foundation Grant Model Seminar in KOP went very well; see separate article herein. The Oct 21st Major Donor Event had 32 people gathered at PDG Roger Whitcomb's house to thank them for their support of the Rotary Foundation.

We have received 14 District Simplified Grant applications and have just enough money to fund those that qualify. Global/ Matching Grants have two more requests going to TRF soon, to join the approved Morrisville-Yardley project for bio-sand filters in Peru, and the pending request from North Penn for literacy education in Zimbabwe.

As of Oct 25<sup>th</sup> APF donations are at \$32,900, and Polio Plus has received \$18,000. Harleysville RC now shows 100% participation for EREY purposes. The District Golf Tournament raised just shy of \$15,000 for the Rotary Foundation.

Peter Clayton will be stepping into the Stewardship Subcommittee Chair next year. Contact Chair PDG Mike McCarthy at [mccarthy\\_misty03@comcast.net](mailto:mccarthy_misty03@comcast.net).

### Membership:

The first of three scheduled Membership Workshops in the southeast region was a great success. Over 25 Rotarians attended and worked on plans. Then on Oct 25<sup>th</sup> the second workshop at Macungie's Brookside CC enlightened another 17 Rotarians most successfully. The remaining workshop will be held on Nov 1, after this was written.

Remember that DMC Terry Reed and committee members are available for your RC program. Here is the November issue of "[Club Builder](#)" Contact DMC Terry Reed at [terry.reed731@gmail.com](mailto:terry.reed731@gmail.com)



**NOVEMBER IS  
FOUNDATION  
MONTH**



*continued on page 16*

## District Committee Reports continued



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### Youth Exchange:

**Applications for 2013 Outbound students are due Nov. 1<sup>st</sup>**, but later ones will be considered. Interviews are scheduled for Dec 2<sup>nd</sup>. The recent inbound hiking trip went very well.



All current Inbound students will attend Rotary at the U.N. Day in NYC on Nov. 3<sup>rd</sup>. Contact Chair Patti Smith at:  
[patti7430essex@comcast.net](mailto:patti7430essex@comcast.net)

**Interact:** There are two new awards established to recognize district Interact performance. Check the district website.

Leslie Hefferman reports Wissahickon HS Interact (RC of Ambler) is coming up with ideas for an international project to work on with the Ambler Rotary club.

Vanessa Cossari, RC of Norristown Liaison, to Norristown HS Interact reported "Tomorrow is going to be our "Annual Interact Pizza Day!" It's an idea to bring more kids out to hear about what Interact is. It was such a hit that this year the kids are asking for it and current members must bring a friend. She also is helping the HS adviser with their Interact Presidential Citation. ([http://www.rotary.org/RIdocuments/en\\_pdf/interact\\_presidential\\_citation\\_en.pdf](http://www.rotary.org/RIdocuments/en_pdf/interact_presidential_citation_en.pdf))

Please keep in touch with your Interactors and invite them to share what they are doing for our communities. Contact Chair PDG Bill Jahn – [billjahn7430@gmail.com](mailto:billjahn7430@gmail.com).



**Camp Neidig (RYLA):** The committee is developing a new on-line registration program to start Jan 2013.

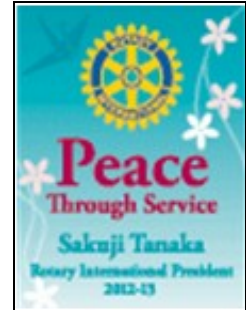
We will offer 20 spots outside District 7430 for Rotary Districts without a RYLA Program. We are going to promote clubs paying for a "scholarship" spot if they cannot find campers. Contact Co-Chair Wendy Body at [wgbody@butz.com](mailto:wgbody@butz.com).



## District Committee Reports continued

**Rotaplast:** Randy Floyd reports "Well we made it. A long, hot, tiring, but very successful mission. You can all be very proud of the District 7430 team who performed with professionalism and compassion.

The work is underway to obtain suitable items for the annual December On-Air Auction. All district Rotarians are asked to help. Fundraising in support of these missions never ends. Contact Chair Linda Young at [lryoung2011@gmail.com](mailto:lryoung2011@gmail.com).



**ShelterBox** Full ShelterBox displays are available for show at appropriate community events. Also available are Rotarians to give a program at your club. A few Interact clubs, through their sponsoring Rotary club have requested use of the SB. The weekend of Oct 27<sup>th</sup> the box was at the Council Rock North Interact Club for a fundraiser. And on Nov 13, Allan is giving a presentation to the Nazareth Club to which they invited their sponsored Interact Club from their local high school.....Contact Chair Allan Syphers at [ASArchitect@aol.com](mailto:ASArchitect@aol.com).

**Rotary Leadership Institute (RLI):** Courses are available into November and then again in March, but in surrounding districts. Contact Chair, Linda Young at [lryoung2011@gmail.com](mailto:lryoung2011@gmail.com).

**4 Way Test Speech Contest:** See "Why Conduct a Speech Contest?" article within. The goal this RY is to have 24 of our RCs conduct a contest. [Joe.Wynands@susquehanna.net](mailto:Joe.Wynands@susquehanna.net)

**Friendship Exchange:** One of the next exchanges may be with a district in Africa in May of 2013. Croatia is another possibility. PDG Bill Weber received an e-mail Thank You note from Brian and Jean, our new Australian friends, for the wonderful visit the eight of them enjoyed here in district 7430. Contact Chair Cindy Hornaman at: [hornamca@ptd.net](mailto:hornamca@ptd.net)

**District Website:** DG Tony is still looking to hire a site Webmaster. This person should be a Rotarian that both enjoys and has the time to work with DG Tony and the committee to take our site to the next level! Must be able to show total understanding and demonstrate web building capabilities. There is a financial stipend to cover some of your time.

**District Newsletter:** Feedback has been positive. Contact PDG Bill Palmer at [bill966@ptd.net](mailto:bill966@ptd.net).

**Program/Speakers Directory:** Chair John Forde is still asking for input from all club program chairs of interesting speakers that they would like to recommend to others. Contact John at [jforde@trion.com](mailto:jforde@trion.com)

**Rotaract:** The committee is assisting both the Ambler and Blue Bell club in setting up a club at Montgomery Community College and the paperwork is being filled in and they should be chartering in the near future!! Contact Chair Amanda Fabrizio at [amf208@lehigh.edu](mailto:amf208@lehigh.edu).

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## Did You Know?



*wrap yourself in  
Rotary*



### RI's first International Convention

The first RI Convention held outside of the U.S. was in Edinburgh, Scotland June 13-16, 1921. No, DG Tony wasn't there.



### To obtain a Certificate of Insurance:

<https://www.locktonportal.com/sites/rotary/resources/default.aspx>

Username: *Rotarian*

Password: *Resources#1*

**Note: Username and password are case-sensitive. THIS PORTAL IS FOR ROTARY CLUB/DISTRICT USE ONLY**

**On the Right Hand Side: Select US Rotary Club and District General Liability Certificate of Insurance**

**Please include in the Certificate Holder box: Certificate Holder Name & Address and RE: Rotary club/district name, Name of event /Date of event**

**Click submit at top right corner (if submit does not show, please click on the space above the date field) and we will then be emailed a copy of that certificate and you can print it out for your event.**

**You will not get a reply from Lockton unless the certificate is filled out incorrectly. After submitting the form, print a copy for your records and send/give a copy to the third party requesting proof of your club's coverage.**

### RI Website

**Where to find everything you want know on the RI website: <http://www.rotary.org/en/members/generalinformation/frequentlyaskedquestions/pages/ridefault.aspx#1>**

## Did You Know? continued

### Resources

## Where do we get MATERIALS ?

Great Rotary PR and Membership Materials?

<http://shop.rotary.org/>

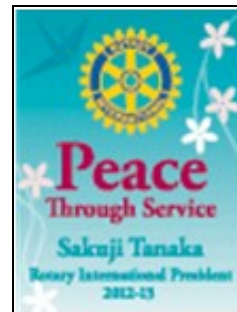
Membership Pins, Badges, Awards and Clothing: [www.ruh.com](http://www.ruh.com) &  
[www.clubsupplies.com](http://www.clubsupplies.com)

Rotary PR PSAs:

Choose from many available here on Y Tube & Vimeo

[You Tube](#)

[Vimeo](#)



## IT'S FEDERAL TAX TIME FOR RCs

The IRS has declared that RI and its clubs and districts are entitled to exemption from federal income tax under Section 501(c)(4) of the Internal Revenue Code. While entitled to this exemption under RI's group exemption ruling, the law does require that all Rotary clubs in the U.S. and its territories file an annual information return by 15 November.

The form a club must file is dependent upon its gross receipts for the year. For more information, please see: Form 990 Series – Which Forms do Exempt Organizations File? at [www.irs.gov](http://www.irs.gov).

It is imperative that your club comply with IRS requirements. Please note that Section 6033(j) of the Internal Revenue Code automatically revokes the exemption of any organization that fails to satisfy its filing requirement for three consecutive years. Please direct any questions to the IRS at [www.irs.gov](http://www.irs.gov) or 877-829-5500.

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## Membership



The cost difference between the two pictures:

Rotary Pin  
Name Badge  
Membership Welcome Pack  
Membership Certificate

\$18

Emotion and Pride for the individual and Club

*PRICELESS!*

We must make every new Rotarian feel special and their induction into Rotary a day to both remember and be proud of. (It also makes for a better PR article for the local press!)

For more information on new member kits:

1. [New Member Kit](#) (DG's Choice)
2. [New Member Induction Kit](#)

### Tips this Month:

\*\*\* Make conscious effort to provide opportunities so that every member can be involved in a committee or leadership role.

\*\*\* Time is precious. Plan meetings carefully so that attendees feel the time has been used well.

Don't just play in your own RC sandbox !



Think outside of it! "Come Join US"

Broaden both your Rotary knowledge and share great fellowship by visiting another RC or taking part in an Area/ District Event



Share your passion for Rotary!  
**REFER A MEMBER!**





## An Excellent Foundation Seminar

D7430 (that's us) and D7450 to our south joined forces and conducted our annual Rotary Foundation Seminar at the DoubleTree in King of Prussia on Saturday, September 29, 2012. Attendance was very good with over 70 Rotarians from our district on hand for the great presentations and meetings.

The Keynote speaker for the opening plenary was TRF Trustee Stephanie Urchick. Using a series of creative head wear, she told marvelous stories about what Rotarians are doing all over the world to help people.

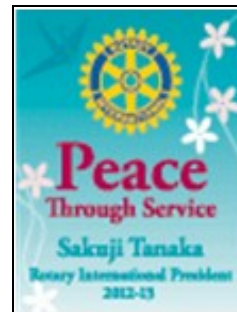
During the noontime plenary the featured speaker was Charlie Lyddane, a Rotarian just returned from a National Immunization Day (NID) in Pakistan. His experiences giving the life-saving drops to prevent Polio were heartwarming to hear.

After the formal Seminar most D7430 Attendees participated in the Part II program describing how we will work with the new grant models starting July 1, 2013. The District Designated Funds (DDF) will be available to us to implement both "District" Grants, and "Global" Grants. Previously we were familiar with "District Simplified" Grants and "Matching" Grants.

Great emphases are now applied to have all grants be for sustainable projects, and for each grant to fall into one of RI's Six Areas of Focus. This session involved having small groups reviewing case studies on proposed projects and then discussing aspects of sustainability.

A lot of Rotarians did a whole lot of work preparing and implementing this excellent seminar. Our thanks go to them all.

*continued on page 21*



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### Publicize What You Are Doing

DG Tony's 2012-13 monthly newsletters will tell your stories. Just send them — with pertinent photos — by the 20th of each month to:

[bill966@ptd.net](mailto:bill966@ptd.net)

[andreadolak@gmail.com](mailto:andreadolak@gmail.com)

PDG Bill Palmer, Editor

Andrea Dolak, Publisher



## An Excellent Foundation Seminar continued



TRF Trustee, Stephanie Urchick



Charles Lyddane, Pakistan NID



The Plenary



DRFC Mike McCarthy & Peter Clayton



ARRFC Ron Smith



AG Chris Potter



## Rotary Direct—Doing Good Just Got Easier

“Rotary Direct?” Is a way to arrange recurring donations to The Rotary Foundation using a credit or debit card. You can enroll to donate a minimum of \$10 once a month, quarter or year. Once you enroll in “Rotary Direct,” The Rotary Foundation will draw your desired donation on the first day each month, quarter or year until you decide to change your donation.

“Rotary Direct” saves Time, Money and Lives. You’ll save time since you just sign up once. The Rotary Foundation saves administrative expenses, money since your donation is recorded automatically. And the more of us who commit to recurring donation the more lives we can save.

You can enroll in “Rotary Direct” through *member access* by completing the form located at [www.rotary.org/RIdocuments/en\\_pdf/trf\\_rotary\\_direct\\_brochure\\_en.pdf](http://www.rotary.org/RIdocuments/en_pdf/trf_rotary_direct_brochure_en.pdf) and mailing, faxing or e-mailing it to The Rotary Foundation.

For nearly all of us, a recurring donation of \$10 a month is very manageable. So giving up a lunch out once a month is the only sacrifice you need to make. Thousands of Rotarians are ready to help millions of people live a better life. “Rotary Direct” really does make doing good easier.

*Doug Cook, Annual Fund Chair*





## Events Calendar

Check out these opportunities to learn, have fun, and to serve.

### District Calendar:

#### 2012:

- Dec 1 Last day to save \$25 per person registering fee for the "Come Join Us" Skytop 2013 District Conference
- Dec 1 Rotaplast On-Air Auction; (on-line, too!)

#### 2013:

- Mar 1-2 Mid-Atlantic Presidents-Elect Training Seminar (PETS) in King of Prussia
- Mar 20 Foundation Recognition Dinner
- April 3, 4 Ethics Conference at DeSales University
- TBD Ethics Conference at Penn State Berks Campus
- April 21 Yvette Palmer Purple Pinkie Polio 5K Run at DeSales University
- April 26-28 District "Come Join Us" Conference at Skytop Lodge
- May 11 District Assembly at DeSales University
- June 19 District Changeover Dinner at Sandy Run Golf Club
- June 23-26 Rotary International Convention in Lisbon, Portugal

### Club Events:

#### 2012:

- Nov 7 6 PM to 8 PM Pottstown RC Fall Business-to-Business Mixer at Brookside CC in Pottstown
- Nov 10 Birdsboro RC 10<sup>th</sup> annual Wine & Food tasting event at The Immaculate Conception Church Social Hall in Birdsboro
- Nov 16-17 Fri & Sat Springfield Rotary Club's 35<sup>th</sup> Annual Fresh Citrus Sale; Order online at: [www.springfieldrotary.org](http://www.springfieldrotary.org)
- Nov 8 Souderton-Telford Annual Auction start 6:00 PM at Indian Valley CC



"Good judgment comes from experience, and a lot of that comes from bad judgment."

Will Rogers