Engaging Rotary Through Communications





FRANK'S FORUM

Because we can....And we care



Rotary International District 7430 Newsletter

November 2013

Frank Talk



In keeping with the theme of Communications among and within the Clubs, District and RI, I have some potpourri. First I want to remind everyone that November is Foundation Month. It is a good time for Club Presidents

and Foundation Chairs to review the RI records for Club Foundation Giving. Believe it or not, onethird of this Rotary Year is history. Is your club one-third of the way to achieving its Foundation Giving Goal?



How about a program this month on the benefits of Foundation Giving? The service we do in the world

through the Foundation can be told through many stories of human needs being met and

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lives being saved.

Many Rotarians still don't realize that funds are made available through the Foundation and can be applied for use at the local Club level, in the form of District Grants. These funds can help magnify the Club's resources for helping people in need, right in your local

Because We Can...And We Care



ROTAPLAST & EARTHQUAKES

Virginia Dodge reports from Cebu City, Philippines

The reason the Rotaplast team is here is because of the difference one surgery, sometimes as short as one hour, can make in a child's life. To carry the stigma of cleft lip or palate into the operating room and to leave with the promise of new smiles, inside and out, is truly amazing to see. Below are before and after photos, so you can be amazed, too.

You may or may not remember that I was going on the mission to Cebu to do a one year follow up. By now you know there was an earthquake here. Scary, scary stuff but all are fine and we are soldiering on.

Our OR and PACU were damaged to the point that the hospital deemed it unsafe to continue. So we are meeting this morning to see if there is another place we can work to continue the mission. Sad thing all the way around.

One patient was just put under anesthesia and another was into his surgery when the big one hit. Crazy stories to tell. My Rotary club visits should be extra entertaining this time. Great stories here once again, and for those in Cebu last year, or remember the videos, I am still hoping to go to the homes of Edcel and Recardo to do follow-up.



Frank Talk continued

community.

The opportunities for local or international grants were communicated to all that attended the Foundation Seminar on September 28. Information is available on the District Website and the RI Website. This is the month for all Club members to check-out the programs of their Foundation.

On another subject, Fall is a very active time for many of our Clubs to run their fundraisers. Please remember to share your promotion materials with neighboring Clubs in your regions and send your event dates to Bill Palmer, our District Newsletter Editor, so they can be communicated across the District. As Rotarians we are seeking to help others, but let us not forget to help each other along the way.

In my presentation during the District Governor's official visit, I mention the life giving impact that the Rotaplast Missions have had on 15,000 children. In order to keep that program going, there is a District-wide fundraiser, the TV and On-line Auction, to be held on Dec. 7. The success of the Auction and therefore, the Rotaplast program, depends on the number and quality of the items to be auctioned.

In order to have all Auction items listed, numbered and described in time for the auction, the committee needs those items now. Please donate an item or two from your business, your personal gift or have a number of Club members combine their contributions to purchase a quality item to be auctioned.

The annual Yvette M. Palmer Purple Pinkie 5K Race (walk/run) will be held on Sunday Nov. 3. This event is organized by the DeSales University Rotaract Club, and it is open to the District. Please communicate the event to your Interact Club members, Scout Troops or other service groups (youth or adult) in your communities. All proceeds go to the "End Polio Now" program.



Friends

Remember that the best way to communicate Rotary is through the Service we do. Why would we want to take the time and resources to help in these fundraising events?

Because we Canand we Care.

DG Frank



www.bucknolisicky.com

Because We Can...And We Care continued

The twins, Reynan, Mark Anthony and others from last year were at clinic day which had a huge turnout of 158 kids. Needless to say we were quite busy up until the quake. After shocks are frightening especially yesterday afternoon which was a 4.8 and caused us to evacuate the hotel again. Here is the link to the blog from the trip if you want to follow.

http://rotaplast.typepad.com/missions/2013-cebu-city-philippines/





WHY DO YOU WANT TO MAKE A DIFFERENCE?

BECAUSE "YOU CAN AND YOU CARE!"

WE NEED DONATIONS NOW FOR THE ROTARY AUCTION!!!! Electronics Sports Tickets Jewelry Gift Baskets Toys Home Goods Unique Experiences ALL DONATIONS SUPPORT ROTAPLAST MISSIONS

HELP A CHILD SMILE AND LEAD A HEALTHIER LIFE!!!!

All donations are due by November 25th. Call Linda Young to arrange for pick-up or answer questions. 610-392-6864 or email at Iryoung@gmail.com.







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The Youth Exchange Weekend



As seen by one participant.....

Special thanks go to District Governor Frank and his wife Jean for the delicious Italian dinner that they cooked for us. A meal fit for Queens and Kings. This began the second Orientation for Inbound Youth Exchange students which was held at Oliviet Blue Mountain Camp in Hamburg, PA from October 4th to the

6th.

The Blue Mountain Camp, Hamburg was the home of the Rotarians, Rotex and the eleven exchange students from the Rotary Youth Exchange District 7430 program this Rotary year. With plenty of activities to do, the fun and joy invaded the environment last weekend. An early Halloween celebration began with a lovely dinner with the presence of the District Governor and his wife on Friday night.

Cooking, hiking, carving pumpkins, bobbing for apples and a costume contest took place on Saturday's agenda. This definitely was a very American experience that they spent together. At almost two months since the arrival of the exchange students, they experienced their second inbound orientation: which they will never forget.

Submitted by Ada from Venezuela; hosted by The Newtown Rotary Club.

RC SECRETARIES ----- PLEASE HELP

Once the all-new RI website's transition problems are behind them, EVERY single Rotarian needs to re-register in order to gain access. Then we ask that each RC Secretary go to the Rotary Website (not the District one) and update all the club officers for this year 2013-14.

And please add your club's PE for 2014-15 if known. Then they can have access to training materials.



Liability Insurance Review

On September 30, 2013 DG Frank E-mailed all D7430 Club Presidents providing information on the liability insurance provided by RI. Our D7430 insurance Chair is Tom Hartzell of the Bethlehem Morning Star Club. <u>thartzell@hmk-ins.com.</u>

The U.S. Rotary Club and District Liability Insurance Program ("Program") automatically provides U.S. Rotary clubs and districts with general liability ("GL") and directors' & officers'/employment practices liability ("D&O/ EPL") insurance. It is paid for by U.S. Rotarians on the July Semiannual Report.

For the certificate of insurance, insurance policies, summaries, forms, and loss control guidelines, it is highly encouraged to visit the Insurance Information Portal: <u>www.locktonportal.com/sites/rotary/resources</u>.

Username: "Rotarian" Password: "Resources#1" Note: Username and password are case-sensitive.

Risk Management has emailed an annual insurance update to all U.S. Rotary club officers* on record; however, most clubs won't receive this message.

Connecting with Districts - District Insurance Representative ("DIR") Report all incidents that may lead to a claim or lawsuit to Risk Management at <u>claims@rotary.org</u> or by fax to (847) 556-2147. The Incident Report form is available on the Insurance Information Portal. If a club in our district is served with a lawsuit, please contact Risk Management immediately.

Sincerely, Julita Brzozowska, Risk Manager, Rotary International Insurance Broker, Lockton (800) 921-3172 <u>rotary@lockton.com</u>

Risk Management:

Scott Meise Assistant Risk Manager (847) 424-5245 insurance@rotary.org Julita Brzozowska Risk Manager (847) 424-5394 insurance@rotary.org Jodi Steel Claims Manager (847) 866-3125 claims@rotary.org







What is the Paul Harris Society?

Named after Rotary's founder, the Paul Harris Society (PHS) originally was designed as a district administered program. However, as of 1 July 2013 the Trustees of The Rotary Foundation (TRF) adopted this program as an official recognition of The Rotary Foundation.

Both a Brochure and a Handout Application form are available for download from the D7430 website www.rotarydistrict7430.org under The Rotary Foundation .

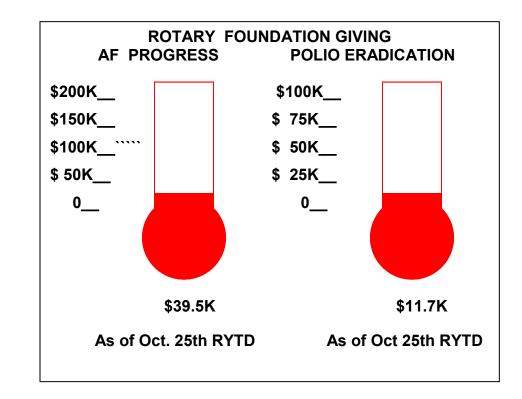
<u>http://www.clubrunner.ca/portal/SitePages/</u> SitePage.aspx?did=7430&pid=49642

The D7430 PHS Coordinator is PDG Bill Palmer at <u>bill966@ptd.net</u>.

Give monthly, quarterly or annually using Rotary Direct

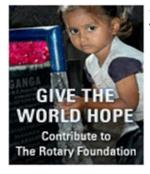








November is Foundation Month



<u>What is your vision for a better world?</u> The Rotary Foundation enables Rotarians to advance world understanding, goodwill, and peace through the improvement of health, the support of education, and the alleviation of poverty.

You can direct questions concerning our RI Foundation to:

Your Club Foundation Chair Your Foundation Area Coordinator serving your Club District Rotary Foundation Chair Mike McCarthy at 866-416-4376 or <u>mccarthym@urassociation.com</u> OR to the Rotary Contact Center at 866-9-Rotary (866-976-8279) Monday-Friday 8 a.m. to 5 p.m. CST, or email <u>contact.center@rotary.org</u> THE ROTARY FOUNDATION (TRF)



NEW POLIO CASES-Oct 23rd In the 3 endemic countries: 2013 YTD 103

2012 YTD 170 Down 40 %

in non-endemic countries 2013 YTD 198 (174 are in Somalia) 2012 YTD 5

Publicize What You Are Doing

DG Frank's 2013-14 monthly newsletters will tell your stories. Just send them — with pertinent photos — by the 20th of each month to:

<u>bill966@ptd.net</u> PDG Bill Palmer, Editor <u>tonyjannetta@aol.com</u> PDG Tony, Associate Editor <u>andreadolak@gmail.com</u> Andrea Dolak, Publisher



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D7430 Conference May 2-4, 2014

The early registration deadline is approaching fast. You have until December 31, 2013 to benefit from the discount of \$50 off per person/\$100 per couple for registration fees. Hotel rooms are reserved separately.

Rotarians should register for rooms by calling Bushkill Inn & Conference Center at 800-200-2978 and tell them you are registering for the Rotary District 7430 conference to get the reduced rate. BIG NEWS – Hotel room rates are now reduced to \$140.61 (including taxes) per night. Rooms are limited so sign up soon. <u>http://www.bushkillinn.com/</u>

Please contact Shushma Patel (email: <u>rotaryclubofharleys-</u> <u>ville@gmail.com</u> or 215-872-6875) with any questions.

Sponsor Update

We would like to thank Sue DePaul of the DePaul Insurance Agency/ Allstate Insurance (<u>www.allstate.com/suedepaul</u>) for her sponsorship of the 4 Way Speech Contest Contestants for our upcoming District Conference. This donation provides lunch for the contestants and their family.

Additional sponsorship opportunities include:

4 Way Speech Contest Prizes International Night Cocktails Kentucky Derby Youth Exchange Party

Please contact LaVerne Scheetz (email:

<u>laverne@healthyinteriorsolutions.com</u>) or Frank Romano (email: <u>fjromano@comcast.net</u>) for additional sponsorship opportunities.

Hospitality Suites

Len Gieseler is coordinating Hospitality Suites for this year's conference. Please contact Len at <u>LenGie-</u> <u>seler@Pottstowninsurance.com</u> if your club would like to host.

we're looking for a big crowd to celebrate Frank's year at the completely renovated Bushkill Inn & Conference Center. MEET <u>YOU</u> AT THE FALLS!!!



Did You Know?

Rotary Rolls Out ((Slightly)) Modified Wheel



Have you noticed the changes to our Rotary wheel? The modifications mostly have to do with color choices — and the use of the word "Rotary" that now goes with the wheel. After all, how we tell Rotary's story reflects our distinct character and defines how we are different from other organizations. It helps people understand what we do and how they can

engage with us. At every point of interaction, it's up to all of us to protect, promote, and deliver on our promise.

The full-color option will be in Rotary gold and blue, although a one-color version is available in blue. Secondary and tertiary colors have also been identified to give all our Rotary material new consistency.





All this is designed to make our logo "pop" and is described in great detail at: <u>https://www.rotary.org/myrotary/en/logos-graphics</u> As for the word "Rotary" in the logo, it is written in Frutiger Lt Std typeface. In addition to designating Frutiger for our logotype, Rotary International has developed guidelines for use of other typefaces as well. To learn more, go to: <u>https://www.rotary.org/myrotary/en/visual</u> -and-voice-guidelines

Bullet proof vests, fire escapes, windshield wipers, and laser printers were all invented by women.



For Sale: Parachute. Only used once, never opened.







Did You Know continued

FAMOUS ROTARIAN LEADERS

Asgeir Asgeirsson, Rotary Club of Reykjavík, Iceland -- President, iceland

Chang Soon Yoo, Rotary Club of Hanyang, South Korea -- Prime Minister

Chia-kan "C. K." Yen, Rotary Club of Taipei, Taiwan -- President, Republic of China-Taiwan

Eduard Benes, Rotary Club of Prague, Czechoslovakia -- President, Czechoslovakia

Sir Winston Churchill, Rotary Club of London -- Prime Minister, England & leader of UK during WWII

Each king in a deck of playing cards represents a great king from history. Spades - King David; Clubs - Alexander the Great; Hearts - Charlemagne; and Diamonds - Julius Caesar.

Happy Thanksgiving

Many kinds of Rotary awards are available for Rotarians and Rotary clubs to earn during this Rotary year. Check out our district website at:

http://www.clubrunner.ca/portal/SitePages/SitePage.aspx? accountid=50086&pid=83004

CANDIDATES WANTED

For <u>DISTRICT GOVERNOR</u> For RY 2016-16 Applications are due before November 15th See D7430 website for info and forms Contact your RC President

D7430 Rotarians: Please Help Our Students Grow

Your Youth Exchange Program is looking for <u>Outbound</u> Students to study abroad starting in September of 2014. NOW is the time to check in with your schools and encourage candidates.

District Interviews are on November 17th Deadline for applications is November 1st 2013

For Outbound process answers contact Hannah Tatu: Tatu.hannah1@gmail.com.

To ask Questions, arrange for Club Visits, or general information on the Youth Exchange Program, please Contact: Patti Smith,-District Chair at pattismith0221@gmail.com.

OCT 23rd 2013 YTD Giving to the RI Annual Fund

38 D7430 ROTARIANS REACHED THEIR NEXT PAUL HARRIS LEVEL SO FAR.





When tempted to fight fire with fire, remember that the Fire Department usually uses water.



Membership









Membership Help members Connect for Good

The publication formerly known as Rotary Basics now is called <u>Connect for Good</u> and contains information to

help new and current members engage in Rotary.

Whether it's identifying a need in the community and leading a hands-on a service project or hosting a Rotary Youth Exchange student and learning about another culture, Connect for Good offers many opportunities to get involved in Rotary.

Explore Connect for Good and start making your connections today! Available for purchase at shop.rotary.org.



Share your passion for Rotary! **REFER A MEMBER!**





How does the man in the moon cut his hair? ECLIPSE IT!

Club News

Bethlehem Morning Star



Congrats & Thanks for another Fantastic Morning Star Celtic Classic 5K / 10K!!! Our 23rd Race was a resounding success. Funds raised from this event have cumulatively benefited Special Olympics over \$100,000 as well as other Morning Star Charities.







Norristown

Vocation Awareness Day 10-24-2013 Cradle of Liberty Council BSA

Emmaus



At our September 26th meeting we gave out Perfect Attendance Awards and Pins for the following members with Perfect Attendance.

1-Year Cindy Hornaman 3-Years Rick Zayaitz 5-Years Steve LaPierre 6-Years Bob Halsey 8-Years Ralph Lewis 8-Years James Palmqist Schultz

41-Years Dale Dries

61-Years Wilmer Schultz



Club News continued

<u>Emmaus</u>

On October 16, 2013 the Emmaus Rotary Club created and staffed a trick-or-treat table at the Miracle League park in Schnecksville. ERC was one of many organizations that gave candy to disabled children, giving them access and the ability to trick-or-treat and celebrate Halloween.



<u>Warrington</u>



From Grenada invasion to Beirut bombing: Local serviceman recalls tour 30 years ago

Thirty years ago, Marine Lt. **Michael Mattie** expected to spend a month with his helicopter squadron undergoing winter training in



Norway. Instead, the 26year-old helicopter pilot found himself in two of the world's hot spots, dodging enemy fire.

Mattie related his involvement as the nation this week marks the 30th anniversary of the American invasion of Grenada and the deadly bombing of the U.S. Marine barracks in Beirut, Lebanon.

For the complete article dated October 23, 2013 By Edward Levenson, Correspondent go to: <u>http://www.phillyburbs.com/00redesign/news/communities/</u> <u>doylestown/from-grenada-invasion-to-beirut-bombing-local-</u> <u>serviceman-recalls-tour/article_aa4673c7-3039-500a-a1a8-</u> <u>01ad2cbb37cf.html</u>

Club News continued

Bethlehem Morning Star

A GREAT RLI EXPERIENCE



On Saturday Oct. 5, six Morning Star Rotarians experienced Rotary Leadership Institute, or RLI, in King of Prussia, PA. The annual turnover of leadership positions in Rotary requires constant effort to prepare more Rotarians for those responsibilities. The leadership course is offered in three full-day parts. Iryna Levytska, Ron Searfoss

and I attended Part I, with sessions on

leadership, how Rotary is organized, engaging members, the Rotary Foundation, ethics and vocational service, and service projects. Pres. Elect Tom Kolepp and Asst. Gov. Marianne Aronson attended Part II, which covered strategic planning & analysis, targeted service, club communication, team building and attracting members. Past. Pres. Sue Burnett, having already completed Part III, took part in the in-depth seminar of the Graduate Program.

Sharing the experiences and ideas of people from so many different clubs is terrific, and we made new friends, too. RLI's sessions on leadership help the personal development of participants in all areas of their lives, not just for Rotary. Morning Star reimburses 100% of the cost, and we encourage ALL interested members to attend. There is no commitment to be a club leader afterwards; we simply think that learning more will motivate members to volunteer.

RLI of Northeast America holds classes throughout the northeast. While King of Prussia was the closest location, several others may be within commuting distance. Please see www.rlinea.com for future dates and cities. And please talk to any of us who just attended if you may be interested!







Club News continued

<u>Warrington</u>



Warrington Rotary Club golf outing chairman, Joe Bonargo, presents checks for \$21,202.50 each to I. to r., John Paul, President of the Warrington Rotary Club for local and international Club projects and to Peter Clayton, chairman of the Warrington Rotary Club Foundation for Scholarships to Warrington students excelling in scholarship and community service.

The golf outing was the most successful fund-raiser in the history of Warrington Rotary Club fund-raising efforts raising a total of \$42,405.

The four golfers are L. to r. Len Selihar, Amy Casale, Barry Miller and Warrington Rotarian Mike Mattie



Happy Thanksgiving

<u>Allentown</u>

President Bob Stevens with Nicolas Perez, Director of ASD Community and Student Services, after presenting a \$2,500 check from the Allentown Rotary Foundation to support the ASD School Uniform Fund.



Rotary Friendship Exchange

Do you like to Travel?

The Rotary Friendship Exchange is a great opportunity for both Rotarians and Spouses to travel to different parts of the world and make new friends!! Participants pay their own travel costs—but stay in Rotarian homes and enjoy great itineraries and friendships.

We have two opportunities open:

TURKEY: OUTGOING DATES: March 17- March 30, 2014.

CANADA: OUTGOING DATES: June 12-June 24, 2014. We will travel to District 5040 which includes Vancouver and British Columbia.

INCOMING VISITORS: SEEKING HOST CLUBS

The <u>Turkish</u> team will be here from April 22nd to May 7th, 2014. The <u>Canadian</u> team will be here September 3rd to September 10, 2014.

TRY IT—IT IS GREAT!

Please contact Cindy Hornaman, Friendship Exchange Chair , if you are interested in traveling and/or hosting: (610) 965 4151 or <u>hornamca@ptd.net</u>

Also are you interested in a presentation for a club program? Friendship Exchange makes a Great Rotary Program!!

USED CELL PHONES WANTED

The Bushkill Inn is the site of our May 2014 District Conference. They have asked us to donate our used cell phones. They, in turn, will donate 30 tickets to visit Bushkill Falls for our Youth Exchange students to use. So please start collecting the cell phones. Please give the phones – and their charge cords - that you collect to DG Frank upon the occasion of his visit.

Sue DePaul (Harleysville RC) will be holding and delivering the phones on behalf of Rotary. If you would like to contact Sue about future donations please call her at 215-896-9324.









WANTED



CLUB LEVEL 4-WAY TEST SPEECH CONTESTS

- ENGAGE YOUTH IN YOUR COMMUNITY
- ENGAGE EDUCATORS IN YOUR COMMUNITY
- BE THE CATALYST FOR CRITICAL THINKING AND ETHICAL DECISION MAKING
 - CREATE NEW GENERATION LEADERS TODAY
- JOIN A FAST GROWING MOVEMENT BY LEADING THE WAY IN YOUR COMMUNITY

To receive a free copy of the soup to nuts manual on how to start a contest or to schedule a presentation at your Club contact: Joe Wynands – 610 506 1228 – <u>wynands@comcast.net</u>.

RLI Session is a Success

The D7430 Rotarian participation in the October 5th Rotary Leadership Institute (RLI) training sessions at King of Prussia totaled 63. Other stats are:

- Harleysville Club wins the prize for the most participants with 9.
- District 7430 had 82% or 49 participants from 25 different clubs in Part I.
- A total of 28 clubs in our District had participants.!
- Part II had 75% or 6 participants from District 7430.
- Part III had 53% or 8 participants from District 7430.
- Two new faculty joined our ranks.

The Graduate course had 7 from District 7430.

Overall, it seems that the sessions went well and people left feeling good about Rotary and what they learned.

Linda Young, District RLI Chair







Are You Ready?

<u>Are you Ready to Discover, See and Share the new</u> image of Rotary ?????

Over the last 18 months Rotary has been working on our Public Image, How we tell our story to others and also how to help us as Rotarians explore and learn of the many things our great organization does......it begins here with our new Logo!!!!



And continues here "Welcome to Rotary" our New Redesigned website @ www.Rotary.org



Where the public can explore and learn about all that Rotary does, and see us presented in a more modern, vibrant and exciting way

For you as a Rotarian it continues to "**My Rotary**" where once you sign in** you will see your personal profile page, be able to view and see more details and goals for your club, your own personal donation history to our foundation, learn of the many ways you and your club can be



more involved in the many grants and wonderful things Rotarians around the world are doing



It's a Very Exciting time to be a Rotarian!!!

** Rotary is asking that all Rotarians re set their password to access the "My Rotary "section, if you have problems please ask your club secretary to make sure that your current e mail address is in the RI data base as they use that to send you details how to set the new password......trust us, it is worth the few minutes it will take you to do this!!!







Events Calendar

DISTRICT CALENDAR

- Nov 17 -- Interviews for Youth Exch. Outbound students for Fall 2014
- Dec 7 -- Rotaplast On-Air Auction
- Dec 14 -- Interviews for DG Candidates for RY 2016-17

2014

Feb 27-Mar 1	 Mid-Atlantic Presidents-Elect Training Seminar (PETS) at the Radisson in KOP
Apr 22-May 7 ^t	^h Friendship Exchange - Turkish team will be here
May 2 to 4	District Conference at Bushkill Inn
May 17	District Training Assembly at Bear Creek Mt.
	Resort
Jun 1 to 4	 RI Convention in Sydney, Australia
Jun 12-24	Friendship Exchange - OUTGOING Team to Canada
Jun 26	District Changeover Dinner at Brookside CC in Macungie
Sep 3-10	Friendship Exchange Canadian team will be here

CLUB EVENTS

Nov 9th -- Allentown West Reverse Raffle \$3,500 drawing in Breinigsville

Nov 10th -- Bethlehem Morning Star Concert with the Allentown Band at 3:00 PM at Northeast Middle School's new Auditorium, 1170 Fernwood St., Bethlehem

Nov 23rd -- Pottstown RC is holding its 5TH Annual Performing Arts Competition for students from grades 9 through 12 to be held at Steel River Playhouse

> I just let my mind wander, and it didn't come back.



