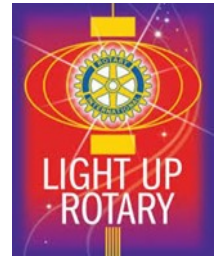




Gary's Gazette

Light Up Rotary Through Education



Inside this issue:

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**Friends
of D7430:**



www.bucknolisicky.com



www.hatborofed.com

rotarydistrict7430.org

Rotary District 7430

November 2014

Gary's Notes



Happy Autumn 2014! As I look back over the past three months I am truly amazed by all that we of District 7430 have accomplished.

Now that I am officially finished with my District Governor visits, I can attend many of your clubs' activities as the year goes on and as my schedule allows.

Lynne and I had the wonderful opportunity to attend and prepare dinner for our Youth Exchange Students and committee members on October 3, 2014 at Hawk Mountain. It was also a great time for us to meet and talk with the fantastic group of young people, learning about them, their families, and their countries.

Lynne and I, along with DGE Doug and Mary, DGN Linda, and PDGs Tony and Mike, also attended the 2014 Rotary Zone 24/32 Institute in Toronto, Canada in October. It was the beginning of Doug and Linda's training to lead our District and

Rotarians Making Smiles

September 2014

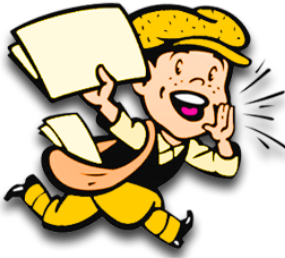
ROTAPLAST Mission Story

Our Rotary District 7430 and 7450 to our south collaborated with Club Rotario Perla del Otún of District 4281 to sponsor the 7th Rotaplast mission to Pereira, Colombia. The mission took place at a teaching hospital where local medical professionals and students volunteered to partner with the traveling Rotaplast team.

When the team arrived at Hospital Universitario San Jorge Pereira the waiting room was already filled with potential patients with maxillofacial anomalies (cleft lip or palate, protruding or recessed jaw, etc. They came in the hope that Rotaplast would help them to experience a more normal social life by surgically repairing the anomaly. In all, 58 of the 92 who came seeking help were selected for surgery. The others, who were not deemed healthy enough for surgery at this time, were asked to return in 2015 for reevaluation at the next mission.

Continued on page 2

Continued on page 3



Gary's Notes continued

a great opportunity for Lynne and me, along with Tony and Mike, to be with other DG's and PDGs to rekindle our friendships and share what our districts have done and continue to do. There were great training sessions and a number of informative break outs for us to be updated on Rotary.

On September 27th, many Rotarians attended the Rotary Leadership Institute in King of Prussia. Congratulations to all who attended, and I encourage those of you who have not or could not attend in September to consider attending in the future.

On October 22nd, I had the honor of presenting a Charter at the 90th Anniversary of the Doylestown Rotary Club. Congratulations to Doylestown Rotarians!

November is Foundation Month. Our District, along with District 7450, held our annual Foundation Training Seminar. I was happy to see a number of our clubs represented. In order to write grants, a club needs to be certified. One of my goals, which I shared on my District Governor Visits, is to educate our members and communities the value of giving to the Foundation and publicizing all that we do with the funds, both locally and globally. Many Rotarians still don't realize that funds are made available through the Foundation and can be applied for use at the local Club level in the form of District Grants. These funds can help magnify the Club's resources for helping people in need, right in your local community.

If your club or District Committee has dates for activities or functions please email Sharon or me so that we can put them on the district calendar. It will also alert me to the dates and allow me to attend whenever possible. A reminder: December 6th is the Rotaplast Auction. Please help support it. Donate Items and have your clubs donate items also. Another way of supporting is to tune in and bid on the items. All of the proceeds go to supporting our missions and to helping children around the world to have a better life.

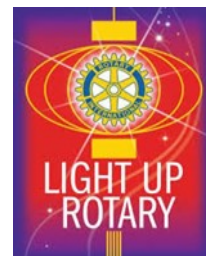
Reminder: December 31st is the last day to register for the 2015 District Conference in Gettysburg and still to be in the drawing for the Flat Screen Television. The Conference is April 24,25,26 2015.

Lynne and I wish you all and your families a **HAPPY THANKSGIVING!!!**

LIGHT UP ROTARY THROUGH EDUCATION, DG GARY



Rotarians Making Smiles *continued*



At the closing clinic where each patient's progress was evaluated and follow up instructions given, many were dressed in their finest attire. All expressed their joy and gratitude for the gift a new smile.

Here is one example of how the mission changed a life. Jons T is an adorable 21-month-old boy with a cleft lip. He is as outgoing and interactive as he is cute. Here he is ready for surgery, and at the closing clinic just 8 days later. These pictures say it all. There were 58 surgical patients and 81 surgical procedures this mission.



In Colombia one in every 600 children is born with a cleft lip or palate. In the United States, these anomalies are far fewer and rarely are seen in adults because they are routinely corrected at an early age. This is not the case in Colombia where it is common to see both children and adults with a cleft lip or palate. Those who suffer from these conditions often are shunned socially due to their appearance or inability to speak normally.

This mission was geared toward the more complex secondary surgeries needed to correct cleft anomalies and many of the procedures included bone transplants. The mission also included a





Rotarians Making Smiles continued

seminar to teach the medical professionals and students state-of-the-art techniques for dealing with cleft anomalies. And it included a genetic research program aimed at understanding the causes and developing a prevention protocol for cleft lip and palate anomalies.

The mission team worked together perfectly. Each volunteer experienced profound emotional satisfaction from the good that was done; many expressed a desire to work together on future missions.

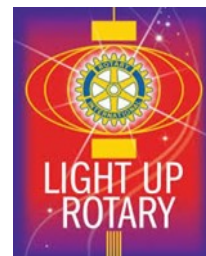
Support services for the team of 23 medical professionals, led by Medical Director Dr Anne Delaney, were provided by our local Rotarians: Randall Floyd (Mission Director) and from left Bruce Beadle (Photo Journalist), Sam Flaherty (Quartermaster), Wendy Axelrod (Medical Records), Andy Johanson (Patient Transport), Sue Mardinly (Medical Records), and Leon Nolting (Sterilizer).



I totally understand how batteries feel because I'm rarely ever included in things either.



D7430 Rotary On-Air Auction



WHY DO YOU WANT TO MAKE A DIFFERENCE?

BECAUSE YOU can "LIGHT up a child's SMILE!!!!

**WE NEED DONATIONS NOW FOR THE
ROTARY AUCTION!!!!**

Electronics
Sports Tickets
Jewelry
Gift Baskets
Toys
Home Goods
Unique Experiences

**ALL DONATIONS SUPPORT ROTAPLAST
MISSIONS**

**HELP A CHILD SMILE AND LEAD A
HEALTHIER LIFE!!!!**

All donations are due by November 25th. Call Linda Young to arrange for pick-up or answer questions. 610-392-6864 or email at lryoung@gmail.com.





Sign Up for Brazil

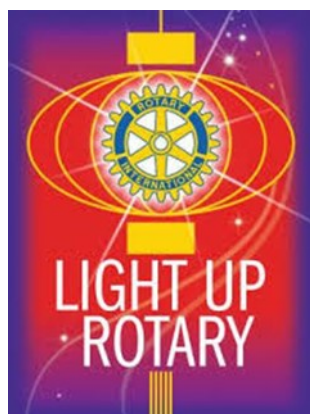
Rotary's International Convention, 6-9 June 2015

Anhembi Convention Center, São Paulo, Brazil



Attending the annual convention is a perfect way to experience Rotary's internationality, exchange ideas with fellow members, and discover new avenues – and potential partners – for service.

Find details about next year's event, including venues, housing, speakers and entertainment, breakout sessions, preconvention events, and deadlines at www.riconvention.org. Check the site often for new information about Rotary's biggest event of the year.



LAST CALL CANDIDATES

WANTED
For DISTRICT
GOVERNOR
For RY 2017-18

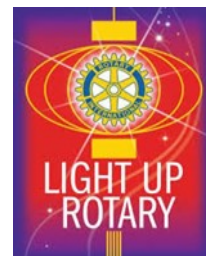
Applications are due before
November 15th

See D7430 website for info

Did You Know?

November is Foundation Month !

Arch Klumph was a Past RI President (1916-17) from Cleveland and is credited with starting the Rotary Foundation. In 1917, Klumph proposed establishing an endowment “for doing good in the world,” and that proposal became reality in the Foundation.



Top issue facing Rotary: Membership

More than 10,000 Rotary members completed the 2014 Strategic Plan survey. Asked to identify the top issues facing Rotary, they focused on membership recruitment and retention, membership diversity, and club innovation and flexibility.

About 20 percent of respondents asked for more networking opportunities, more member involvement in planning club activities, and fresh ideas for involving new members.

Paul Harris' jobs between 1891 and 1896 included: Cowboy, Desk Clerk, Marble Salesman, Actor, Merchant Seaman, and Fruit Picker.

People who include a bequest to Rotary in their will often forget to tell Rotary about their generosity. RI Records over a long time show that for every bequest that RI knows about, there are on average six more bequests that are not registered with RI. **Are you one of the Seven?**

Tell Us What You Are Doing

DG Gary's 2014-15 monthly newsletters will tell your stories. Just send them — with pertinent photos — by the 20th of each month to:

bill966@ptd.net

PDG Bill Palmer, Editor

tonyjannetta@aol.com

PDG Tony, Associate Editor

andreadolak@gmail.com

Andrea Dolak, Publisher





What Young Professionals Are Looking For In Rotary

By Chris Davidson, Rotary Club of Newport News, Virginia



I attended the first-ever Rotary Young Professionals Summit held in Chicago on 26-27 September, which gathered 30 Rotarians under the age of 40 to discuss how Rotary can better attract and engage young professionals.

The summit was a huge success and thoroughly captured the essence of what Millennials and members of Generation Y are looking for — mentorship, friendship, opportunities, and fun. One of my Rotary mentors, past RI Vice President Anne L. Matthews, who I had worked with on district membership projects, had encouraged me to apply.

Joining Rotary as a 32-year-old young professional was a life-changing event. I knew I wanted to develop my leadership skills and was looking for ways to meet influential members of my community. Once I was exposed to Rotary, I realized that the best way to develop relationships with successful people was to work alongside them in the service of others. One year after joining the Rotary Club of Newport News, I traveled to Zambia as part of a grant to build footbridges in remote “limited access” communities. Rotary offers so much to young people who have the desire to help others, make connections, and learn servant leadership in a world that desperately needs more of that.



The Young Professionals Summit took place in an unconventional meeting space in downtown Chicago, furnished with coffeehouse-style seating and optimized for creative thought. For two days, we engaged in a variety of brainstorming exercises, interactive games,

Continued on page 9

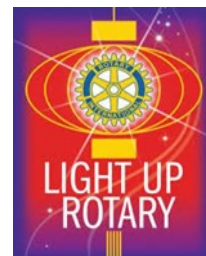
What Young Professionals Are Looking For In Rotary

and small group activities, concluding each with a facilitated discussion. Ideas were documented live on large white boards by a professional sketch artist.

Common themes that emerged included:

- Young professionals are not opposed to joining a club with older members, but they are seeking clubs with a broader range of members that reflect many different categories of diversity.
- Millennials and members of Generation Y want to do significant acts of service that make a real difference in the lives of others.
- Young professionals are appreciative of the business and mentorship opportunities they experience through Rotary. However, they do not feel these benefits, and others, are being marketed effectively to their generation.
- The younger crowd is looking for a fun, flexible experience with Rotary and prefers to avoid stuffy traditions, rituals, and internal politics.

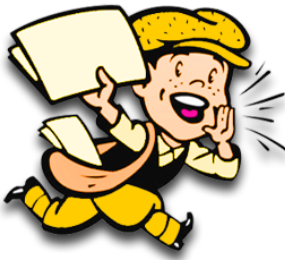
Summit attendees came from all over the United States. My favorite part was definitely the new friendships I formed. I also got a sense that Rotary International intends to put our collective ideas into action. As one of my new friends, Adam Barth from North Carolina, said, "Rotary should be a verb, not a noun." If these young professionals are any indication, I'd say the future looks very bright for Rotary!



RC SECRETARIES ----- PLEASE HELP

We ask that each RC Secretary go to the Rotary Website as well as the District Website and update all the club officers and venue information for the 2014-15 Rotary year. AND if something changes, go back to these websites and enter the new data, venue changes too.





Club News

North Penn



PDG Tony Jannetta and Rotarian Sam Dugan and competed in their first ever 5k race on Saturday October 11th. They placed 212 & 213 out of over 320. The North Penn RC was one of the sponsors for, "Manna on Main" in Lansdale.

They also had four members do the shopping cart challenge!



Pottstown

Recently, the Pottstown Rotary Club provided over 300 dictionaries for all fourth grade elementary students in the Pottstown School District. Marie



Ann Thompson, Rotary member, said, "The Rotary Club recognizes the value of the skill of reading and understanding that is the starting point for all economic and social opportunities the world has to offer. The club's dictionary project has seen over 8 million children receive dictionaries for their classroom and home use worldwide. We are proud to support the Pottstown School District and celebrate that over the course of years over 2,000 Pottstown students have received their own Webster's Dictionary."

Bethlehem

Tastes & Tunes

Bethlehem RC's second annual Tastes & Tunes event honored and benefitted our Lehigh Valley veterans and families on October 5th. Mike and Lynn Albarell were the co-chairs.

The evening began when over 300 guests arrived to the music of



Club News *continued*

the South Side Brass, including DG Gary and Lynne Fedorcha. Up in the Bethlehem Hotel ball room, and for the next 2-1/2 hours, they were treated not only to roving music, but tastings from 12 local restaurants with delicious dishes as butternut squash risotto cakes with pumpkin seed oil, Atlantis salmon on charred heirloom tomatoes and garlic, homemade guacamole, Mushroom barley soup, mini meatball park sandwiches, shepherd's pie, mini seafood and vegetarian crepes, BBQ basted pulled pork, signature twisted olives and canapés, mini crab cakes, pastellio with meat patties, slow roasted pork w/cranberry sofrito and many more offerings. Our desserts were made by our Bethlehem Area Vo-Tech. All the food was exquisite.

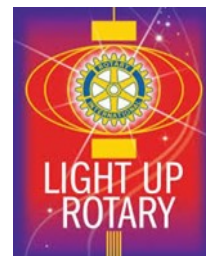
The Lehigh and Lafayette rooms were filled with over \$20,000 of Silent Auction items, plus 2 for Live Auction.

All of the attending veterans had a star on their name tag. There were lots of thanks for their service as it was easy to start a conversation with our 'stars'.

President Rob Littner introduced Mike and Lynn Albarell both whose background is military, Lynn's family was military and Mike was Army in Korea. Mike and Lynn asked each of the 5 branches of the service to come up as a group, with the appropriate service music, and say their name and where they served. It was a touching moment for each service person and for all in the audience. We had service people who fought in the '40's including "D" Day and every war or conflict through today. We also heard from Laurie Hackett (Air Products), and Judge Doug Reichley (Lehigh Valley Military Affairs Council).

We are grateful for our Presenting Sponsor, Air Products, and our 4 Star Sponsors, Just Born and Mike & Lynn Albarell as well as our 3 Star Sponsors, National Penn Bank, American Bank, Albarell Electric and PNC plus 13 more.

As all of you know, it begins with an idea and becomes a reality when Rotarians get behind it. Our goal was to raise \$50,000 for Lehigh Valley Military Affairs for the needs of homelessness, education and medical issues. As of this writing, we are within that goal!

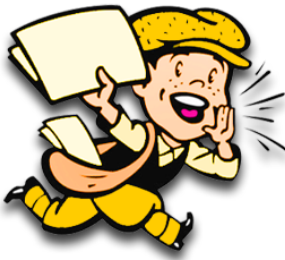


South Side Brass



Full of Crepe





Club News continued

Norristown

RLI Graduates.....

Sep 27, 2014 - James Nutt and John Rule (pictured)

are recognized at the Rotary Leadership Institute (RLI) for having completed their third session in the RLI training trilogy. The club had a

record, seven members attend this year for Rotary training. As the oldest service organization in the world, Rotary is vast and encompasses many programs and facets of service to others. Training is important to understand and navigate Rotary effectively. Congratulations Jim and Jack.



Newtown

Photos were received from Allyson, our District 7430 Scholar attending the University of Tallin, Estonia.

Allyson wrote "Hello! I thought I'd send along a few pictures from Tallinn, Estonia.

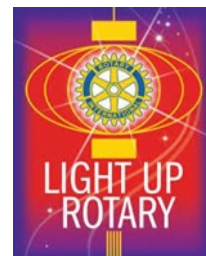
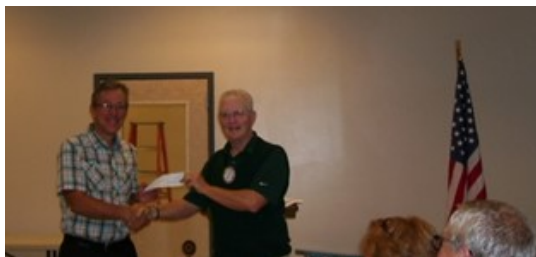
**Here is my dog in the Old Town weekend market, Petorei Prison where Baltic peoples were imprisoned by the USSR until 1991 and an Estonian Dance Festival." I'll keep sending along a few interesting pics periodically. Hope everyone in Newtown is well!
-2LT Allyson Hauptman"**



Club News *continued*

Hamburg

Rev. Randy Bond accepts a check for the food Pantry, Jean Yurkonis receives a check for the Salvation Army, Derek Leibensperger. Leibensperger accepts a check for the King Frost Parade from



President Titus Miller. Proceeds from the Annual golf tournament were given back to the community.

Cory Etchberger presented the program explaining the CMSGT Richard L. Etchberger Foundation. The foundation gives scholarships for Leadership and Service to deserving students. It also assists Air Force Families.

Keith Philips was the program chairperson.



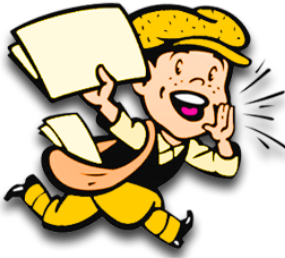
President Titus Miller presented our Rotary check to Guidance Counselor Audrey Arms and Principal Mrs. Lacie Cucciufo of the Tilden Elementary Center to support the Girls On The Run program. The money pays for the running partners' \$25 fees for the twelve girls in the program this semester.

DOYLESTOWN Rotary

Club celebrates 90 years !!

On October 22, 2014 the Rotary Club of Doylestown celebrated its 90th year of "Service above Self" at the historic Aldie Mansion in Doylestown PA. Seventy local Rotarians and their guests were joined by Rotary District Governor Gary Fedorcha and Past District Governor Tony Jannetta for the club's celebration. The event was flawlessly organized by Rich Newman, Kim Arnold, and Max Rose.





Club News continued

President John Ortolf began the evening with remarks centered on the clubs 90 years of contributions to the community, and the contributions of individual Rotarians. The celebration was an



acknowledgement of the countless contributions the club has made and is still making to the community.

Some of the international projects the club sponsored in recent years were water wells in Kenya, water filters in Peru, a Dairy Co-op in India, a sanitation project in the country of Malawi, Africa and through the Shelter Box organization, emergency shelters around the world.

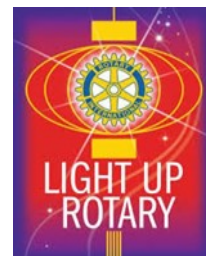
In the past 5 years, the club has distributed over \$80,000 in community grants, \$60,000 in college scholarships, and the members individually gave \$40,000 to the Rotary Foundation.

How do we know the Indians were
the first people in North America?
They had reservations.



Friendship Exchange

NEW ROTARY FRIENDSHIP EXCHANGE WALES



DO YOU LIKE TO LEARN ABOUT OTHER CULTURES? DO YOU LIKE TO TRAVEL?

...then The Rotary District Friendship Exchange is just for you and your club.

What is Friendship Exchange?

Friendship Exchange is when two Rotary Districts pair up and decide that they would like to get to know each other, their culture and become friends.

Rotarians (and their spouses) travel to that country and stay with Rotarians, tour and get to know each other. The Rotarians from that country then come to visit our district. Costs are paid for by the individuals for the travel. There is typically a team from 4-12 people on each exchange. It is a great opportunity for your club to host and learn about other cultures.

Our district has participated in successful Exchanges in New Zealand, Australia, Turkey, and British Columbia and we are about to offer some more opportunities.

ANNOUNCING NEW OUTGOING EXCHANGE:

FRIENDSHIP EXCHANGE WITH WALES

Applications being accepted.

Dates: September 11, 2015 through September 20, 2015

The area visited will be mostly Southern Wales in District 1150 which has 72 Rotary Clubs.

HOST CLUBS NEEDED

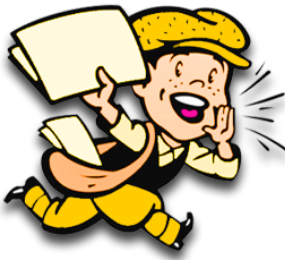
We will have an incoming team here from Wales from April 21-April 30, 2015. Seeking Host clubs. Each club would host approximately 3 days. If you have never hosted, it is an absolutely wonderful experience, and an opportunity to make new friends, and meet Rotarians from all around the world.

Please contact Cindy Hornaman, Friendship Chair:

hornamca@ptd.net

Call: (610) 965 4151, Cell: (610) 360-4875





Getting Your Club Noticed

First published in The Spoke by Norristown RC



Two years ago, District Governor Tony Jannetta visited the Norristown Rotary club and participated in the monthly board meeting. He had come prepared and he already knew that, other than a new Facebook page, the Norristown club was not showing up in web searches and was conspicuously missing in the world of social media. He pointed out that by not establishing a club digital footprint and web presence, the club

was missing a huge opportunity to be found by potential candidate Rotarians. So he challenged the club.

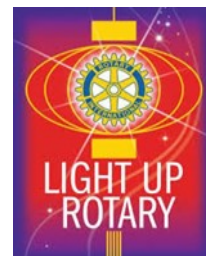
The club responded by forming a small web committee and building a website using Google Sites (we had no budget at the time and Google Sites is free). Sites is a very reliable, robust platform. The development tools included are extremely powerful, easy to use and flexible. Once our public website was functional, we built another private site area for "Members Only" (requiring login and used for club administration) and a third site focused specifically on "Membership Building" and "Speaker Planning". Aside from purchasing a domain name, we incurred no costs.

Since the time the website went live, we have also licensed ClubRunner, but mainly to augment our other services with online attendance, dues management and eBulletin publication. With the website functioning, we also setup a LinkedIn account and a Twitter account. On the homepage we advertise a Google Voice phone number (also free) established for the club where people can call or leave us messages. These can be screened, emailed, routed and forwarded to any phone.

Two years have passed. We have accumulated followers and we are learning to use these internet channels to inform, advertise, market the Rotary Brand and attract Rotary member interest. It is a lot of initial work and time investment, but it is starting to pay off. In fact, our most recent member and most recent prospect found us through the internet, and we have had numerous interested candidates find us and inquire this past year.



Getting Your Club Noticed *continued*

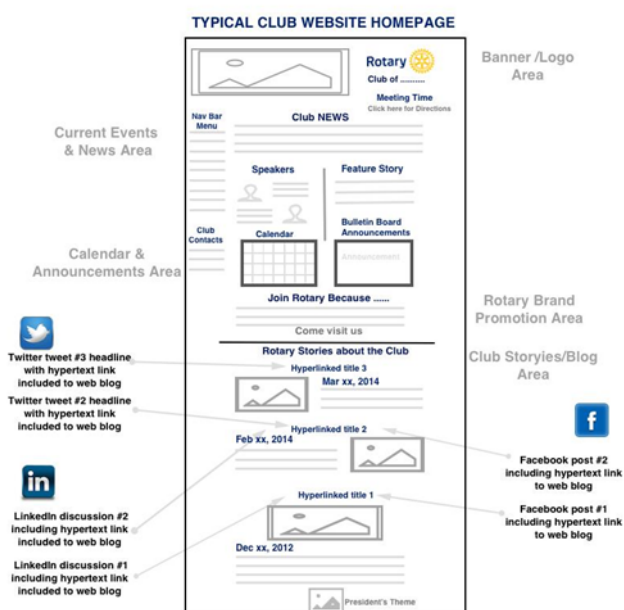


The membership chair receives an email indicating when someone has filled out the inquiry form. We get on average, half a dozen membership inquiries per year. Anyone inquiring is offered to be added to our newsletter distribution and invited to lunch. A portion of the club's public website is dedicated to marketing the Rotary brand so that others understand what Rotary does and can make their own membership decision. We also registered our physical meeting place address as a business with Google Places, so that the club would start showing up on Google Maps.

A club website is the internet gem of every club, even though other channels are more socially engaging, the website is the compendium of organized club knowledge. So our other channel posts (Twitter, Facebook, LinkedIn) usually include a link to direct internet visitors back to the related website club story where the complete story and a lot more comprehensive Rotary brand information, can be found. Website stories are our club blog.

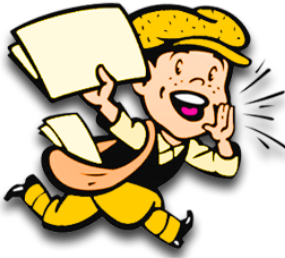
It's hard to keep Rotarians still enough to photograph without posing, they love to pose. But large "action" pictures generate more interest. Once they are directed to the web homepage, visitors can also get the big picture about Rotary. In fact, multiple internet channels can point to the very same web site story, drawing an audience to the website. This is a common technique used with web blogs to grow a blog audience. Twitter is very effective at this.

The cardinal rule of any website is to keep information current and updated or refreshed regularly. If web visitors see the same content they saw on their last visit or it is obsolete information, they will never visit again. The Norristown Club site is updated twice a week. The club tweets on Twitter at least once or twice a week (usually with pictures, and we often get retweeted by others) and we have found that once we have followed and attracted about a hundred Twitter followers, it gains momentum and people begin



Example using numerous social media channels to engage and ultimately direct people to the website





Getting Your Club Noticed continued

finding and following us on their own, unsolicited. The same is true for LinkedIn which is updated weekly. Progress is measured using Google Analytics to report the number of web visitors that come to the site and which pages get visited.

Engaging in social media and making it work for you, is not something you can do over night. But if you plan ahead and commit to maintaining and updating what you build, sooner or later, the benefits of club visibility and web presence will get your club noticed.

Membership Training Seminars Dates and Locations

All sessions will begin at **6:30pm** and adjourn at **8pm**

There is no fee for the Seminar however, you can order individually from the Menu and eat during the session.

(Note: Nov 19 at Brookside payment for meal is CASH ONLY)

If eating, please come at 6pm to order and start your meal at all venues

Monday, November 17 – Spinnerstown Hotel, 2195 Spinnerstown Road, Spinnerstown, PA 18968
(located near Lansdale Exit of PA Turnpike Northeast Extension)

Wednesday, November 19 – Brookside Country Club, 901 Willow Lane, Macungie PA 18062

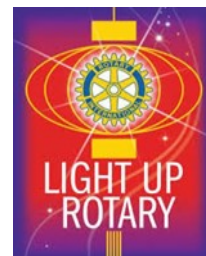
Thursday, November 20 – Giuseppe's Restaurant, 1380 West Street Road, Warminster, PA 18974

You must register for the sessions. Please contact Frank Romano by email fjromano@comcast.net or phone 215-822-3491 and indicate which session you will be attending and if you are order a meal. District Rotarians can attend any of the sessions that fit their schedule. Registration responses must be in by **Monday Nov 10.**



From 1200 Stones Down To One

PDG Frank E. Wargo D7890, CT dumped 1200 small stones onto a table to represent the number of new cases of polio myelitis that occurred every **DAY** in the mid-1980s. Then he handed a single stone to each of to represent the number of new cases each day in 2014. The real number is less than one new case a day this year.



PDG Frank was the keynote speaker at the annual Seminar for The Rotary Foundation for District 7430 and D7450 (to out south) conducted at the Double-Tree Inn in King of Prussia on Saturday, October 25, 2014. Frank is the Zone 32 Polio Plus Chair, and some years back was the RI President's representative at our annual District Conference.



PDGs Mike McCarthy (D7430) and Bonnie Korengel (D7450) led the event which was designed to inform and to inspire Rotarians about the good we are doing around the world – every day. Mike also conducted the Grant Certification session later in the afternoon.

PDG “Mac” Leask (D7980) CT, Mac is the Zone 32 Major Gifts Advisor for the Rotary Foundation. Mac served on the panel along with DGE Doug Cook discussing the RI Endowment Fund and its **BILLION** dollar challenge.

PDG Ron Smith (D7430) Blue Bell was a featured speaker and moderated the panel. Ron will be the Zone 32 Rotary Foundation Coordinator starting July 1st.



D7430 Grants Chair, Cindy Hornaman (Emmaus RC) conducted the Grants Breakout session. And she also conducted, along with Mike McCarthy, the D7430 Certification training that followed the Seminar.





From 1200 Stones Down To One continued

Lt. LaMonte Adams of the Philadelphia Police Dept. through Rotary attended the 2014 three month training about Conflict Resolution in Chulalongkorn University in Bangkok, Thailand. He described his experience and training and then what other graduates bow are doing.

Overall the speakers were great, inspiring, informative and genuine.

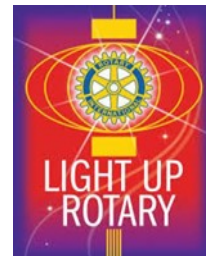


"Alert, sir! The competition is trying to hack into our hard copies."



D7430 Golf Outing 2014

The overall proceeds from the Golf Tournament, is expected to be \$7,100. Individual Rotarian golfers each will receive a \$30 credit for their TRF contribution with all of the proceeds going to The Rotary Foundation.



**CONGRATULATIONS TO OUR 2014 DISTRICT
GOLF TOURNAMENT CHAMPIONS!!!!
THANKS FOR DOING YOUR BEST!!!!
RICKY, JACK, MELINDA, and JUSTIN!!!!**

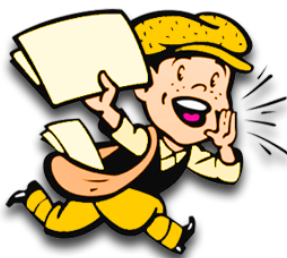


**PDG Gerry Long, DG
Gary Fedorcha, and
PDG Frank Romano**



Putting Winner





D7430 Golf Outing 2014 continued

Fifty-five golfers, representing 12 Rotary clubs and friends gathered at Silver Creek Country Club in Hellertown October 9th, one of the best weather days. The foursomes headed out to the course after a tasty lunch.

Back on the practice green, DG Gary Fedorcha, in Scottish attire (where was PDG Tony Jannetta to help him?), held a putter for the first time. As golfers rounded the 18th green, they were able to "Beat The Guv". There were 12 finalists and Jack Plunder from Saucon/CV RC won.

The Committee of Gerry Long, Frank Romano and Mike Bright planned a delicious buffet dinner and trophies for the winners. Amanda Buss and PDG Mike McCarthy volunteered their help for the day. Jerry Behl and Mike Bright also volunteered at the registration table.

We had 3 groups who had a 64. By match of cards the Moravian College group came in first, Bethlehem Rotarian Mike Adams, and friends, 2nd, and Saucon/CV RC won the Governors Cup.

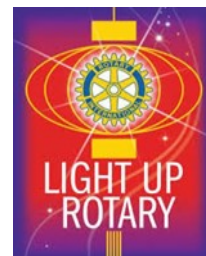
Please thank the sponsors that are in your area: Quakertown National Bank, Moyer's Indoor Outdoor: Doylestown Wealth Management, Buxmont Transportation, Scott Cars, Sam Valenza, Bethlehem RC. Just Born, Cortek, Pottstown RC, Blue Bell RC, Hatboro Federal, Sands Casino, Glenn Reibman, North Penn RC, PDG Frank and Jean Romano. Thanks to Silver Creek CC for donating golf for 4 as our only live auction item.

It's obvious that everyone had a good time as no one left early!



Plan Now for the 2015 D7430 Conference

DG Gary and Lynne are very happy to announce that registration now is open for our D7430 Annual Conference to be held in wonderful historic Gettysburg at the lovely Wyndham Hotel Resort and Conference Center



Please check back nearer the event to hear all about the exciting program that Chair Dave Dries and his team are arranging for you and all our fellow Rotarians, spouses and partners!

REGISTRATION FEES

Registration cost per person is \$225. The registration fee covers all meals and receptions from Friday dinner through Sunday breakfast/brunch and other Conference costs.

Register by December 31, 2014, and your name will be entered in a drawing for a 40" flat screen TV. Registration closes on April 1, 2015.

Make your check payable to: "2015 Rotary/District Conference"

Mail Registration form and check to:

Marianne Aronson, 2015 District Conference
3009 Chew St., Allentown, Pa 18104

Email: mcaronson@verizon.net Phone: 484-221-8518

HOTEL RESERVATIONS

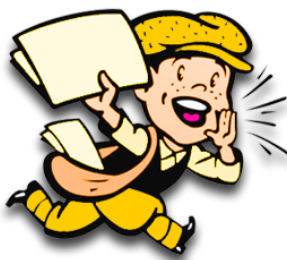
WYNDHAM GETTYSBURG, 95 Presidential Circle,
Gettysburg, PA 17325

[Go on, spoil yourself and take a look at this link to the venue!](#)

Please call 717-339-0020 and tell them you are reserving a room for the Rotary District 7430 Conference. The Special Conference rate is \$139 per night (single or double) from Thursday, April 23 through Sunday April 26. Rooms at this special rate will be held until April 1, 2015.

Please download the registration form located on the left of the D7430 website page and mail into register NOW for that early booking drawing.





Membership Tip



Statistics show that 82% of all Rotarians never bring a new member in.

Can you just imagine what we could accomplish if they did?

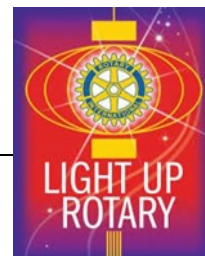
Share Rotary with someone. Don't keep it to yourself.



**Share your passion for Rotary!
REFER A MEMBER!**



polio news



13th Jan, 2014

will be an historic day for Rotary when
India shall be declared **POLIO FREE!**

*Bye Bye Polio...
Thank you Rotary!*



Proud to be a Rotarian.

NEW POLIO CASES as of 22 October

In the 3 endemic countries:

| | 2014 YTD | 2013 YTD |
|--------------------------|----------|----------|
| Pakistan | 166 | 28 |
| Afghanistan | 10 | 4 |
| Nigeria | 6 | 47 |
| in non-endemic countries | 19 | 191 |

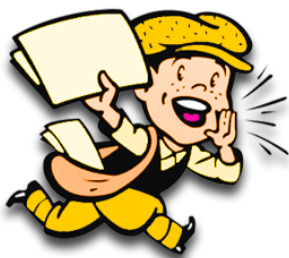
Polio becomes a public health emergency in Pakistan

The Washington Post on Tuesday October 7th published a piece by Pakistan Bureau Chief Tim Craig on the rising number of polio cases in the country, quoting Rotary's Pakistan PolioPlus Committee Chair Aziz Memon. The article acknowledges positive gains, stating that "the global fight against polio has made enormous strides."

Business partnerships pay big dividends in the fight against polio

Whether you're targeting a local, regional, or national business for support for Rotary's drive to end polio, the best way to begin is to identify a key contact and ask. Creating a corporate partnership is all about building relationships, as several Rotary members relate in our story on Rotary.org.





Your Foundation Update



The following information is provided to keep you informed about Our Rotary Foundation.



NOVEMBER IS FOUNDATION MONTH !!

September 26, 2014
RYTD Giving to the RI

Annual Fund

40 D7430

ROTARIANS
REACHED THEIR
NEXT PAUL HARRIS
LEVEL

Million Dollar

Journey:
Are you one of
the **SEVEN** ?

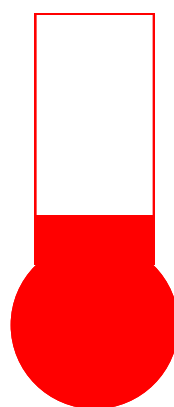
Please e-mail PDG Bill

Palmer at

Bill966@ptd.net

ROTARY FOUNDATION GIVING AF PROGRESS POLIO ERADICATION

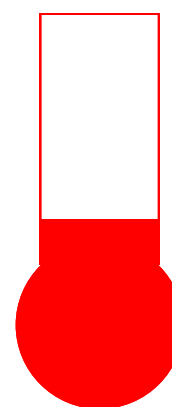
\$200K__
\$150K__
\$100K__
\$ 50K__
0__



\$29.3K

As of Oct. 29th RYTD

\$100K__
\$ 75K__
\$ 50K__
\$ 25K__
0__



\$12.7K

As of Oct. 29th RYTD

What is the Paul Harris Society ?

An Individual Donating \$1,000 every year to:

Annual Fund and / or Polio Plus and / or an Approved Foundation grant becomes a PHS member. Donations can be monthly, quarterly or annually using Rotary Direct, for example.

D7430 currently has 47 Rotarians committed to this generosity.

Update on our Peru Water Filter Project

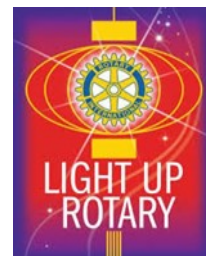


Juan Proaño (Morrisville-Yardley) advises that the \$18,500 contributed by 5 clubs in District 7430 (including \$2,000 by Bethlehem Morning Star), resulted in a 2013-14 Rotary Foundation Global Grant of \$39,450. Three water filtration distributions have been made so far, and several Rotarians from

Your Foundation Update continued

our District are going to Peru to participate in the next one on November 8th.

It is heartwarming that our efforts will help provide access to clean water for drinking and cooking to more than 5,000 people living within the poverty belt that surrounds Lima, Peru for the next 3 years! Thanks so much for your support!



GIVING UPDATES:

We are off to a good start this Rotary Year. The total of all D7430 RCs goals for the RI Annual Fund is \$208,000. And as part of the Million Dollar Journey the RI Endowment Fund has received \$130,000 so far this year.

GRANT UPDATES:

All 2014-15 approved District Grants have been funded with payments sent to the eligible sponsoring RCs.

The first D-7430 approved Global Grant of 2014-15 has been sent to RI for review and acceptance.

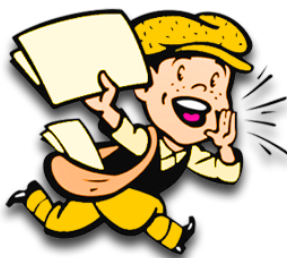
TRAINING

Certification of Rotarians for District Grants took place at the TRF Seminar on Saturday October 25th. The next chance is in May 2015 as part of the District Training Assembly.



Why don't you ever see hippopotamus hiding in trees? Because they're really good at it.





PETS Training Schedule

To help all our incoming presidents plan ahead for the year leading their clubs, District Governor Elect (DGE) Doug and District Trainer Tony have released the following dates.

Note that PETS 1 & 2 meeting places are TBA.

PETS 1. Is a small informal meeting of between 60-90 minutes as we set out and start to plan for your year ahead. Meetings will start between 6pm and 7pm

| | | | |
|------------------------------|----------------------|--------------------------|----------------------|
| Area 1 AG Sue Weber | NOV 6 th | Area 2 AG Janet Kolepp | NOV 11 th |
| Area 3 AG Loretta Ottinger | NOV 13 th | Area 4 AG Rick Gromis | OCT 29 th |
| Area 5 AG Marie Ann Thompson | NOV 5 th | Area 6 AG Bill Tuszynski | NOV 12 th |
| Area 7 AG Chris Potter | NOV 18 th | Area 8 AG Janet Mintzer | OCT 28 th |
| Area 9 AG Bruce Dearnley | OCT 30 th | | |

PETS 2. This is a more structured meeting of around 120 minutes held in a larger group.

| | |
|----------------|--|
| Area's 1,2 & 6 | Monday Feb 2 nd 6.30 for 7pm |
| Area's 3,4 & 5 | Wednesday Feb 4 th 6.30 for 7pm |
| Area's 7,8 & 9 | Thursday Feb 5 th 6.30 for 7 pm |

PETS 3. Mid-Atlantic PETS Friday Feb 27th 7 Sat Feb 28th. This is the Rotary mandated 2 day event that all PEs must attend in King of Prussia. (with optional sessions on Thursday Feb 26th that all club members can attend)

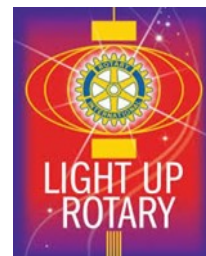
PETS 4. District Training Assembly - Saturday May 16th 8.00am – 2.00 pm at Montco College in Blue Bell. PA . Here you will hand in your planning guide and goals for the year.

The link to the website is: <http://www.clubrunner.ca/portal/Events/EVPEventDetails.aspx?accountid=50086&eid=f4d952d1-9104-479b-b8b1-9b6800db87bb&tid=2>



Light Up Rotary Through Education

The facts are in. The more Rotarians know about Rotary, the longer they will stay a part of Rotary. There are many opportunities to learn, including multi-district group training, individual RC orientation meetings, rotary.org and D7430 and RC websites. Webinars and other on-line training courses.



What Others are Doing:

The Norristown Rotarians did their annual Dictionary project which was successful. English-Spanish dictionaries have been distributed to all Norristown Area School District 3rd graders, about 700 students. It has been a rewarding experience delivering these books into all the eager hands.

RLI – Rotary Leadership Institute

One excellent way to educate your RC Members is to have them attend the Rotary Leadership Institute (RLI) training sessions that are offered in the Fall and the Spring. See more at: <http://www.rlinea.org/#sthash.E8Ljjf6t.dpuf> for a location near you.

There were 102 Rotarians that attended the September 27, 2014 sessions at King of Prussia.

Rotary Website Information

This is another great source of information available to all Rotarians. Just go to rotary.org and login and then cover the “Learning & Reference” words at the top center and take your pick.

Printed Information

RI has a publication that explains almost everything about Rotary programs. You just go on rotary.org, login to “My Rotary” and..... Or you can go directly to <http://guilfordrotary.org/rotary-publications-news/>

Materials to download:

Rotary Voices: Stories of service from around the world

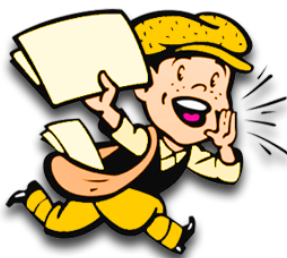
Rotary Leader: Helping club and district officers achieve success

Rotary Images: Download photos to use in your club or district publications

“The Rotary way is to light a candle. I light one, you light one, 1.2 million Rotarians light one. Together, we light up the world.”

– RI President Gary C. K. Huang, in the April 2014 issue of The
Rotarian





District Committee Reports

Each month we will give you a snapshot of what our committees are working on. And if you would either like to know more or would like to join or be more involved with that committee, please contact its chair.

DISTRICT DIRECTORY

Click here for Our 2014-15 District e-Directory:
<http://www.clubrunner.ca/Data/7430//HTML/230776//UpdatedDistrictDirectory2014-15.pdf>

Please support OUR Rotary Foundation with your time, talent and treasure.

Foundation



Our Club Rotarians have set a 2014-15 goal of \$209,000 for Annual Fund giving.

The "Million \$\$ Journey" announced at the District Conference has received over \$300,000 in pledges so far. And a \$121,400 has been donated to the RI Endowment Fund since July 1st. Are you one of the "SEVEN?" Please tell Bill Palmer.

The funds for the 2014-15 District Grants have been sent to the eligible approved RCs.

The first D7430 approved Global Grant for 2014-15 has been submitted to The Foundation for acceptance.

A Foundation Area Coordinator still is needed for Area 9.

Contact Chair is PDG Mike McCarthy at
mccarthy_misty03@comcast.net.

See the latest issue of Club Builder at <http://www.crsadmin.com/gen/Accounts/50086/Eml/9457af27-3c7f-49f2-8f3b-ced29d178be2.pdf>

Membership



District Membership Chair PDG Frank Romano is looking at holding some training meetings and they are looking at locations and timing.

The Doylestown RC is ready to launch a Satellite RC that meets for breakfast on Tuesdays at the DCC.

Contact Frank at fjromano@comcast.net.

Youth Exchange

YEP has held two IB Orientation meetings.

Some students will attend U.N.Day in NYC on Nov. 1st.

Contact chair Patti Smith at pattismith0221@gmail.com

District Committee Reports continued

RI records indicate that D7430 now has 38 Interact Clubs. A webinar is planned to help pull together the larger picture. Please keep Chair Chris Potter up to date at insurancepotter@msn.com.



Interact:

Camp Neidig 2015 planning is underway. Please volunteer to help. The date is June 19th thru 22nd. Contact Co-Chair Wendy Body at wgbody@butz.com.



Camp Neidig (RYLA):

Rotaplast: The 2014 Ch. 69 On-Air Auction is scheduled for December 6th. Donations are being received already and more are needed. The Global Grant for Periera, Colombia is waiting for local funding commitments. See the separate article about the mission to Pereira. Contact Chair DGN Linda Young at lryoung2011@gmail.com.

ShelterBox D7430 Rotarians and friends continues to be a significant supporter of ShelterBox U.S.A. We are trying to establish exact figures. Contact Chair Allan Syphers at ASArchitect@aol.com.



Before

After

Rotary Leadership Institute (RLI): The Spring 2015 courses are listed at rlinea.org. Find the one near you and sign up for fun and knowledge. Contact Chair, DGN Linda Young at lryoung2011@gmail.com.



4 Way Test Speech Contest: All information for this marvelous event is updated and available on the D7430 website. The 2015 "Finals" will be at the district conference in Gettysburg. The four Regional Semi-finals will take place on April 11, 2015. Contact Chair is Joe Wynands Joe.Wynands@susquehanna.net



Friendship Exchange: A team from Wales is coming in April 2015 for the District Conference. And a team from Argentina is planning a 2016 visit for that District Conference. Contact Chair Cindy Hornaman at hornamca@ptd.net.



Rotaract: The founding of additional clubs is being worked on. Contact Chair Chris Potter at insurancepotter@msn.com.



District Website: PDG Tony Jannetta at tonyjannetta@aol.com.

District Newsletter: Feedback always is welcome, as are your articles. Contact Editor PDG Bill Palmer at bill966@ptd.net.



District Administrative Assistant: Contact is Sharon Rittenhouse at rittenhouses Sharon@gmail.com.



In Memorium



We note the recent passing of Rotarians, their spouses, partners and family members.

DAVID D. FRITZ, 62, OF POTTSTOWN -- husband of Gloria J. (Sheets) Fritz, passed away suddenly on Saturday, October 18, 2014. Born in Pottstown, PA, he was a son of the late Forrest and Nora (Dotterer) Fritz.

For the past 10 years. Dave was an active member of the Rotary Club of Pottstown. Donations can be made to the Rotary Club of Pottstown, P.O. Box 227, Pottstown, PA 19464 that supports various local and global charities.

Dave Fritz was memorialized this past Thursday, October 23rd with many members of our club in attendance to show our support. With a situation that was unforeseen such as this, we know it would be hard on his wife, Gloria, and daughter, Janelle. Thank you to all who took time to come out and show how much Dave meant to us and our club.

Here is a man that will truly be missed by many.

"To live in the hearts of others is never to die."



Calendar of Events

DISTRICT CALENDAR

2014

Nov 8 -- Rotary Leadership Institute in Wilkes-Barre

**Nov 16 -- Youth Exchange Outbound selections/interviews
at Holiday Inn Kulpsville**

Dec 6 -- CH 69 On-Air Auction for Rotaplast

**Dec 13 -- DGN interviews at St' Luke's Hospital starting at
8:30 A.M.**

2015

**Feb 27-28 Mid-Atlantic Presidents-Elect Training (PETS), in
K.O.P.**

**April 24 to 26 D7430 Conference at the Wyndham Hotel in
Gettysburg**

**May 16 -- District Training Assembly at MONTCO in Blue
Bell**

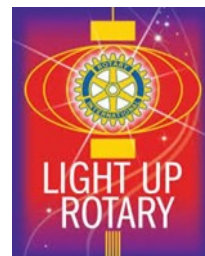
Jun 19 thru 22 -- Camp Neidig 2015

**June 29 -- District Changeover & Awards at the William
Penn Inn**

CLUB EVENTS

2014

**Nov 8 -- Birdsboro Rotary's Wine and Food Event at the
Immaculate Conception RC Church in Union Twp.**



Atheism is a non-
prophet organization

