



All Hands



October 2009

Points of Interest:

- *Lehigh Valley East Fundraiser*, page 2
 - *Pottstown Dictionary Distribution*, page 3
- *RLI Information*, page 4
- *Polio Update*, page 5
- *Rotary TV Auction*, page 6
 - *Rotary Zone Pictures*, page 7
 - *Mosquito Net Project Update*, page 7
- *District Jobs*, page 8

Social Networks

[RI on Facebook](#)

[RI on LinkedIn](#)

[RI on Twitter](#)

[RI on YouTube](#)

Have an article for the newsletter? Submit your article and pictures with captions to Andrea Dolak, Administrative Assistant by the 20th of every month. The newsletter will be published the first of every month. andreadolak@gmail.com

District Governor's Corner

Vocational Service is the Rotary theme this month. What are you, what is your Club, doing to mark it? Some Clubs are recognizing a vocational-technical, or career and technology, student. Others are holding Classification OR re-Classification talks.

Ethics is a topic much in the news this past year. It is also an aspect of Vocational Service. All Rotarians are charged to follow high ethical standards in their vocation to provide proof it can be done to those who might doubt it.

For some of us ethics and ethical conduct are so much a part of our thought and action that we, literally, do not understand much of the discussions surrounding the turmoil in the financial sector this past year. We are surprised and, perhaps, disappointed when we come across others who do not share that dedication to ethics.

Here is a challenge: Take such experiences as a teaching opportunity to demonstrate to that person what ethical conduct looks, and feels, like. There is a feeling to it, both for the person on the giving end and the person receiving. And it is a good feeling!

Page 2, as Paul Harvey Would Say

They started in the heat of Summer. I would reach for a short-sleeved shirt to wear under my blazer. Now I am glad to have a jacket to wear, along with a long-sleeved shirt. The leaves are falling and some mornings have gotten downright crisp! BUT, after more than 2600 miles and 49 chartered Clubs and one provisional Club, this District Governor has completed his **Official Visits**.

I sincerely thank all the Club Presidents and members for the courtesies and hospitality extended during my visits. It truly has been inspiring to see all the good that you are doing in your communities, and in communities around the world. Yes, membership is a challenge EVERY Club is addressing. Frankly, some are struggling, and the Assistant Governor and District Membership Committee Chair Terri Simmons stand ready to assist. Make sure you talk with them about what is available!

District Governor's Corner (cont.)

Fundraising events across the District have taken a hit this past year, although some are holding their own or even raising more. Kudos to those Clubs! And, Rotarians, support those efforts in nearby Clubs that fund their projects. Check the Club events [here!](#)

Regarding service to the communities, there is certainly not enough room in this publication to list all the projects. Take my word for it, they are inspiring! Active projects keep people engaged and raise your Club's profile locally. That attracts attention, in a great way, and makes it easier for people to say YES when invited to join.

Now it is time to continue the work of this Rotary year. Review those goals, assess how you are doing progressing towards them, and make adjustments as needed to be sure you meet them. Tap your Assistant Governor, me and the myriad other resources that are here to help support your success because, remember:

THE FUTURE OF ROTARY IS IN YOUR HANDS!

Honored to serve,

Mike McCarthy

District Governor 2009-2010

mccarthym@urassociation.com

Lehigh Valley East Fall Fundraiser

Lehigh Valley East Rotary Club will host "Savor the Flavor", a Gourmet food, wine and beer tasting Fundraiser on Friday, October 23 at the Hotel Bethlehem. October is Domestic Violence Awareness month and our club has chosen to partner with "The Beginning Over" Foundation as the beneficiary of this fundraiser. This foundation was started by Heidi Markow in honor of her sister whose life was taken through domestic violence. Every \$2000 raised will provide shelter for a family through the "Peaceful Places" program. Additional funds will benefit club service projects.

Six food stations will open in the ballroom at 6PM and continue until 9PM. Music and dancing will follow with "Spell Bound," a local favorite band. A cash bar will be available from 9 until 11PM.

Don't delay in getting tickets for this fun and rewarding evening. Tickets are \$60/ person and \$100/couple and can be purchased by calling 484-241-1252 or emailing: ROTARYL-VEAST@yahoo.com. You may also support this event by purchasing an advertisement to be placed in our brochure. One line Patron listing is \$25 and the business card size is \$75. Call for more information if you will help support out first fundraiser.



LVE Rotary President Kerry McGill plans the upcoming "Savor the Flavor" event with "Beginning Over Foundation" founder Heidi Markow and club members Karen Jahn, Ed Ortelli and Tom Falteich

October is Vocational Service Month!

Just in case you had missed it: October is Vocational Service Month! Here are some links to Rotary International resources to support your activities and, perhaps, get your creative juices flowing on a possible project:

[Read about suggested activities for Vocational Service Month.](#)

[Download a PowerPoint presentation on vocational service.](#)

RI and Goodwill Renew Cooperative Relationship

Rotary International and Goodwill Industries International have renewed their alliance to help thousands of people around the world find and keep good jobs. This cooperative relationship provides a way for RI and Goodwill to pursue common objectives related to jobs and training, especially for people with disabilities and others facing barriers to employment. Each Rotary club and district can collaborate with Goodwill on a project that meets the needs of the community. [Find your local Goodwill](#), and set up a meeting to discuss joint project opportunities. For project ideas and additional information, download the [fact sheet](#).

Literacy Makes a Difference

Pottstown Rotarians George Jackson and Charlie Koenig distributed 280 dictionaries to the 4th graders in the 5 elementary schools of Pottstown recently. As George said: "Our reward is spelled out by the smiles on their faces."



Phillies Strike Out Raises \$4611 for Foundation!

Rain threatened but held off, and Mr. Happ and the rest of the Phillies shut out the Rockies. Oh, and 532 Rotarians and guests from 12 Clubs swelled the coffers of the Rotary Foundation by over \$4600. It was a perfect night!

Rotary Day at UN Nov. 7th. Invite a Student!

What a wonderful opportunity to open the eyes of a young person to the international world! Rotary Day at the UN is coming up shortly and will fill up quickly. Find out more and register [here](#).

District 7430 Sponsors RLI!

WHY: To grow club leaders, increase knowledge of Rotary, fellowship, exchange of ideas

When: Saturday, October 31, 2009 Time: 7:30 am - 3:30 pm

Where: The Valley Forge Scanticon Conference Center

How: www.rlinea.com to register, download forms, even pay online!

There is no better opportunity to learn more about Rotary than to attend a Rotary Leadership Institute. Parts I, II, III and the Graduate and Faculty sessions will be offered at King of Prussia. [Click here](#) for information

on content for these sessions or contact Linda Young, District RLI Chair at youngl@slhn.org or 610-865-9448.

The most important thing is to register NOW for a great opportunity to enhance your knowledge of Rotary. Hope to see you all on October 31st (Costume optional)!



Matching Grants Approved

Club projects requesting Matching Grants from the Rotary Foundation fared very well in this challenging environment. Seven were submitted at the earliest possible opportunity on July 1. ALL seven have been approved! Congratulations Clubs and Matching Grant Committee.

These projects are in Uganda, India, Ecuador, and Sri Lanka. They will provide water, hospital beds and equipment for a maternity clinic, library support, and blindness prevention. Lives will, indeed, be changed by these efforts.

In addition, District 7430 decided to draw on District Designated Funds to fully fund wells for Kenya. All Matching Grant funds from the Rotary Foundation are committed to other projects. A very generous donor agreed to fund the major portion of this request. The request has been in the works for some time.

GSE Team Leader Selected for 2010 Trip

Congratulations to Bethlehem Rotarian Bob Cohen on his selection to lead the team going to India's District 3202 in January! The candidates presented the Committee with a tough choice.

Team members are still being sought. More information and the form are available [here](#) at Paragraph 2. Interviews will be held October 12th!



DGE Completes Governor-elect Training Seminar

DGE Bill Palmer and PDG Yvette Palmer are all smiles as Bill proudly displays his certificate for completing the required training. Next stop is the International Assembly with all his fellow DGEs from around the world in January.



Polio Fundraising Update

Although the [Global Polio Eradication Initiative](#) (GPEI) has faced sobering challenges in the past year, officials say it is moving forward in key political, technical, financial, and operational areas. Stepped-up efforts to end the disease in the four endemic countries -- Afghanistan, India, Nigeria, and Pakistan -- are paying off, they say.

According to WHO, the incidence of polio in **India** in 2009 has dropped by 28 percent to 284 cases as of 8 September, compared with 397 cases over the same period a year ago. Monthly immunization campaigns in the highest-risk areas have reduced wild poliovirus type 1 -- the more dangerous of the two remaining strains -- to record lows. Type 1 causes paralysis in about 1 out of every 200 children infected, versus 1 out of every 1,000 children with type 3.

In **Nigeria**, the incidence of polio has decreased by 41 percent to 379 cases, from 646 cases a year ago. By early 2009, the proportion of unimmunized children in the highest-risk states had fallen below 10 percent for the first time.

Unrest along the **Afghanistan-Pakistan** border has resulted in a slight increase in the number of cases in both countries in the past year. Between large-scale immunization campaigns, however, teams have exploited lulls in the conflict to enter normally inaccessible areas and give children an additional dose of vaccine. In Afghanistan, the wild poliovirus is endemic only in the south and about **80 percent of children live in polio-free areas**.

A Tool for Members Who Are Relocating

Even though a member is moving from your area, she or he does not need to leave Rotary! Members in that situation can take advantage of several means to find their next Club. [This form](#) allows Rotarians to take the initiative in their search.

Rotary International is taking the initiative by sending a Relocation Postcard to encourage former members to reconnect in their new community.

More information on membership tools and support can be found [here](#)!



Allentown Rotary Update



Nasima Rahmin, an attorney from Afghanistan featured in our September newsletter. Our club sponsored her to come to Lehigh University's Global Village this summer. She is pictured at left with Allentown attorney, Platte Moring, and Pamela Varkony.



Our past presidents from our June changeover luncheon. We have 22 past presidents in our club, and also four others who were presidents in other clubs. Those in the photo are: Left to right: Ken Kirshner, Dave Peifly, Pete Smith, Frank Concannon, Kathy Frazier, Don DeLorenzo, Tom Christman (hiding behind:) Ellen Ghelardi, Rod Wells, Rolf Schlake, Wendy Body, Charlie Shoemaker, Bill Gehman, and Sils Silsbee.



ROTARY INTERNATIONAL DISTRICT 7430 Rotary TV Auction



Saturday, December 5, 2009

7:00 pm – 10:00 pm

Televised Live on WFMZ TV Channel 69

Internet Auction & Preview Starts

Thursday, December 2nd

www.rotarydistrict7430.org

Rotaplast



Smiling Smiles - Changing Lives



The Auction is supported by the Rotarians of District 7430 and all proceeds will go to fund Rotary District 7430 Rotaplast Medical Missions that provide free reconstructive surgery for cleft lips and palates in children.

Easton Lends a Hand to Community Agencies

Recently the Food Bank at St. John's Lutheran Church was given a very short-notice that they would have to move their operations to another area of the church. A plea for help was made to Easton's club and on Friday, September 11th, Marnie Barefoot, Bob Bergren, Brian Lokitis, and Janice Komisor donned their work duds and pitched in. With September 11th being a day to stress community and helping, it was a great way to put the Rotary motto first and foremost.

Rotarians Gather for Zone Institute in Niagara



District 7430 is well-represented with participants, organizers and presenters!



PDG Gerry Long shared the On-air Auction Experience in a fundraising session

Mosquito Net Project Update

The new Rotary Year is well on the way, a new District Governor, a new motto, some familiar goals, a conference cruise and a reminder that the Mosquito Net Project, initiated last year, is back again with hopes of similar success. Last year, then DG Bill Weber, with his lovely wife Sue, proudly announced at the District Conference at Willow Valley, that the Rotary Clubs of 7430 raised over \$11,000 through the Mosquito Net Project. So, ***Let's do it again in 2010!***

As far as fund raising goes, the Mosquito Net Project is one of the most economical projects a Club can do, in terms of the dollars per impact. For approximately \$5 each, a net can save the lives of one or more children or adults. In tough economic times even the smallest Club can have a significant impact on this killer disease. From our efforts last year, over 2500 people were protected from the malaria carrying mosquito. WOW!

Please talk up the Project in your Club meetings and renew your commitment to prevent Child Mortality. The suggested donation from a Club is \$5 per member or \$250 minimum per Club. However, what ever you can give to support the Project is deeply appreciated. Frank Romano (215-822-3491, frankjeanromano@verizon.net) or Sue & Bill Weber (610-967-2964, floraweber@aol.com) are available to come and speak at your meeting. (*Clubs are always looking for a program.*)

Checks should be made payable to **District 7430**, and note for *Mosquito Net Project*. Also be sure to indicate the name of your Rotary Club. Please mail to Frank Romano, 2076 Stewart Drive, Hatfield, PA 19440

District Jobs

Recently Filled:

Water Resource Coordinator – Steve Schagrin, Immediate Past President of Springfield Township-Flourtown.

World Community Service Committee Chair – Sanjay Deshpande, West Reading-Wyomissing.

Matching Grants Subcommittee Chair – PDG Jerry Friedland, Allentown Liberty Bell, will assist.

Seeking:

Communications Chair – To coordinate the District's PR, Web and Marketing/Promotions subcommittees.

Technology Evaluation Group – To evaluate packages for District and Club use and to determine how to best use various communications channels.

District Supports Taiwan Typhoon Relief

In early August Typhoon Morakot devastated portions of Taiwan with torrential downpours and powerful winds. At least 640 lives were lost and almost 100 are still missing. District 7430 leadership approved a \$500 donation on behalf of the Clubs to support relief efforts in areas still suffering.

District 3520 in Taiwan provided assistance to the Katrina relief project in Pass Christian which our District arranged. The Group Study Exchange in 2007 was with District 3520, also.

Tax Filing Time for Clubs!

AN IMPORTANT REMINDER: All Clubs, **regardless of size**, have a tax filing requirement for the year ended June 30, 2009. The IRS deadline is November 15, 2009.

If the Club generates less than \$25,000 in gross receipts, a Form 990n (e-postcard) can be used. Otherwise Clubs should file Form 990EZ (most Clubs should be able to do this) or Form 990. Check with your friendly accountant! (If you don't have one in your Club RECRUIT one!)

Does Your Club Have News to Share?

Do you have an exciting event or fundraiser to share?

Did your club just complete a service project in the community?

Do you want to boast about your membership? ***Let us know!***

Send all newsletter articles to Andrea Dolak, Newsletter Editor at andreadolak@gmail.com for inclusion in the monthly newsletter. All articles are due on the 20th of each month, for inclusion in the newsletter to be published on the 1st of the month. Let your club's voice be heard!

Membership Ad



Spread the word!



Invite someone to become a
Rotarian
today.



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