



Reach Within to Embrace Humanity

Rotary District 7430

October 2011

Rotary Pride - Catch It!



Governor Bill's Thoughts

Once again we are impressed by the vitality and the SIGNIFICANCE of our District Rotary Clubs. What a joy it has been to visit fifteen of our clubs in September. It is impossible to share all the positive things the clubs are doing to impact their local and global communities, however here are but a few examples – **Hatboro's Lobster Pot** serving 740 community members, **Central Bucks-Lahaska's** 480 motorcycles participating in the **Ride for (military) Heroes** rally, and **Norristown's** new Interact Club. Just add what you are doing and you will see what Karen and I see – a wonderfully dedicated group of Rotarians making a DIFFERENCE in our world.

As you know, **October is Vocational Service month**. We hope you are all reaching out to those that need our help. We can start with the premise that our Rotarians are successful business men and women. At one of our meetings, a club member suggested that from his perspective the only way our country will get out of the current economic situation is for us at the local level to roll up our sleeves and see how our business communities can make a difference. We are community and business leaders, what better way to celebrate Rotary's Vocational emphasis than to get together and see how we can create jobs in our communities. Get together, form some small groups in our community and let's determine how generate jobs in our towns!

November is Foundation month. Please schedule programs and Club Assemblies that deal with our Rotary Foundation. As we have discussed, our Foundation is the vehicle that permits Rotary to have International Significance. We need to understand what it does and how we make it better. Please contact PDG Mike McCarthy if you need District assistance in your information transfer. I hope we will have seen your club representative at the October 1st Foundation Seminar. Remember we want Every Rotary Every Year (EREY) to be the norm in our Clubs. Having just reviewed Ambler's \$29,000 plus contribution in 2010-11 we know there are Rotarians that understand the value of our Foundation.

Finally just a few upcoming events: "**Lehigh Valley Rotary Means Business**" networking event is scheduled for Oct 6th at Coke Cola Park, **District Foundation Golf Tournament** Oct 10th, **Blue Bell's "Chefs of the Burbs"** Oct 27th, **Saucon Valley's – 2nd Annual Road Rally** Oct 16th. Our District Membership Committee Chair workshops will begin in October as will Interact Advisor groups. Finally, the Rotaplast on-air Auction will be held on Dec 3rd.

Karen and I look forward to visiting you throughout the Fall season at various events and fund raisers.
DG Bill

Resignation of District Governor Nominee

It is with deep regret that the District Executive Committee has accepted the resignation of DGN Geff Ries. Geff is a great Rotarian and one that we will count upon in the future to return to District Leadership. Unfortunately Geff has a number challenges right now and does not feel he can devote the attention to Rotary that it deserves. We thank Geff for his dedication.

PDG Mike McCarthy, Nominating Committee Chair, will accept nominations for both District Governor 2013-14 AND 2014-15. Nominations are due to PDG McCarthy No later then November 1st. Applicants should indicate their preference for 2013-14 and/or 2014-15.

United Nations Rotary Day

Each year for many years Rotary International has sponsored a Day at the United Nations. Its purpose is to expose our members to the work of the U.N. the world's most important international organization devoted to peace. This year it will be held on Saturday, November 6. Hundreds of Rotarians from many parts of the world will come together at the U.N. headquarters in Manhattan to participate in panel discussions featuring leaders from various U.N. agencies, affiliated NGOs as well as senior officers of R.I. itself.

Rotary and the U.N. have a long history of working together in the cause of peace and cultural understand. In 1942, Rotary clubs from 21 countries organized a conference in London to develop a vision for promoting/protecting cultural diversity a step that led to the founding of UNESCO, now a specialized agency of the U.N. In 1945, 49 Rotarians participated in the San Francisco Conference that the created the U.N. itself. Rotary and the U.N. have been close partners ever since. Indeed, Rotary is one of a relative few private international organizations that has observer status before the U.N.

Registration for this year's event can be done on line at www.RIUNDAY.org. The program will last from 9 a.m. to 4 p.m. The registration fee is \$37.50 for adults, \$20.00 for Rotaractors, and \$17.50 for students. There will be a special program for Young Rotarians of high school age, running from 9:30 a.m. to 12:30 p.m., featuring a model U.N. program, the Shelter Box project and some projects Interact clubs are working on currently. Lunch is included and will be served in the main U.N. cafeteria overlooking the East River. Public parking is available nearby.

It is crucial to make your reservations early, as this event typically sells out quickly. Interact and Rotaract advisors need to alert their students now. Registration and payment can be done on line at <http://RIUNDAY.org>.

Presidents — Is your club competitive?

RI President Banerjee is offering both a **Presidential Citation** and a **Changemaker Award** this year. The 2011-12 Presidential Citation is different from typical Presidential Citations in that it focuses specifically on membership development and financial contributions to the Rotary Foundation.

- ▶ [Learn more about the 2011-12 Presidential Citation](#)
- ▶ For questions about the 2011-12 Presidential Citation, please contact membershipawards@rotary.org.

The 2011-12 Changemaker Award will recognize Rotary clubs that make an extraordinary impact during 2011-12 through their work in the Avenues of Service. To qualify for a Changemaker Award, clubs must complete a minimum number of activities in each of the five avenues from among the options listed in the 2011-12 Changemaker Award Brochure (900B-EN). Club presidents must fill out and sign a copy of the brochure and send it to the district governor's attention by 15 March 2012. The downloadable version of the brochure is a writeable PDF and can be saved and e-mailed as an attachment.

- ▶ Download the [2011-12 Changemaker Award Brochure](#)

Rotaract and Interact clubs may also qualify for a Changemaker Award by completing at least five of the nine activities outlined in the Rotaract and Interact certifications forms available on the RI website. The sponsoring Rotary club must sign the Rotaract or Interact certification form and submit it to the district governor by 15 March 2012.

- ▶ Download the [Rotaract Changemaker Award certification form](#)
- ▶ Download the [Interact Changemaker Award certification form](#)

District governors must report the names of all qualifying Rotary, Rotaract, and Interact clubs in their districts electronically in the Member Access database no later than 22 March, 2012. **Please make special note of this early deadline, as late submissions will not be accepted.** We will send you additional information on how to use Member Access to do your reporting later in the Rotary year. You must be registered on Member Access in order to submit your district's qualifying clubs, as individual forms or lists will not be processed.

- ▶ Visit the [Member Access Portal](#)

In addition, when you submit the names of your district's qualifying clubs in Member Access, you will be asked to select the top three Changemaker clubs in your district -- one each from a small club (fewer than 25 members), a medium club (25-50 members), and a large club (51+ members) -- to be entered into a zone and international competition. The RI director will select three zone winners (one from each club-size category), and the RI president will select three international winners (one from each club-size category) to be recognized onstage at the RI Convention in Bangkok, Thailand, 6-9 May 2012.

International winners will be notified on 6 April 2012, and a copy of the notification will be sent to the district governor. RI will cover the cost of the convention registration fee, round-trip travel, lodging, and reasonable meal expenses for the three winning 2011-12 club presidents. Spouse or partner costs will **not** be covered by RI.

- ▶ Read [frequently asked questions and answers](#) regarding the Changemaker Award

Rotaplast TV Auction

New Event Chairs Maria Kim and Jill Long Announce the 5th Annual Rotaplast TV Auction Fundraiser on Sat Dec 3rd with a desire to make this years event Bigger Better and Bolder and reach our goal of \$50,000 to fund these much needed medical missions for these poor children.

As many of you know this event is only made possible by the tremendous help and support we receive from all our district Rotarians and a Rotaplast committee member will be visiting your club soon with event details, the many, many auction items we need and also sponsorships that are available and also the fun you can have being involved with the show by arranging an auction night party for instance!

To this end we are very please to announce that Hatboro Federal Bank have already committed to being a Major Sponsor and F.A Rohrbach, Inc are back with us again this year, one of the early Major Items will be a Holland America Cruise!!

If you have any questions or would like more information of how you can help please contact:

Event Chairs: Maria Kim on [215.740.8250](tel:215.740.8250) or Jill Long [610.597.4559](tel:610.597.4559)

Sponsor Chair: Gerry Long on [610.597.4560](tel:610.597.4560)

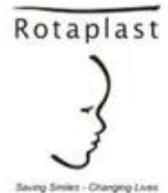
All the event details, press release and donation forms are available for download on the event homepage.

We thank you in advance because we know with your help we can "Save Smiles-Change Lives" and make this years event an interesting action packed event!



ROTARY INTERNATIONAL DISTRICT 7430

Rotary TV Auction



Saturday, December 3, 2011
7:00 pm – 10:00 pm
Televised Live on WFMZ TV Channel 69
Internet Auction & Preview Starts
Thursday, December 1st
www.rotarydistrict7430.org



The Auction is supported by the Rotarians of District 7430 and all proceeds will go to fund Rotary District 7430 Rotaplast Medical Missions that provide free reconstructive surgery for cleft lips and palates in children.

4-Way Test Speech contest



District Clubs Looking Forward to 4-Way Test Speech Contests

Could your club benefit from an annual program that brought the principles of Rotary to youth and into homes and schools in your community? Suppose that this program not only taught students business and personal ethics, but also rewarded them for the creative way they expressed those principles. Suppose, also, that this program provided excellent opportunities to promote Rotary and your club in your community and through the news media.

Sound interesting?

As many of our District's clubs discovered by participating in the inaugural 2010-11 Speech Contest, all these opportunities will be available to District clubs that participate in the 2011-12 4-Way Test Speech Contest. Although Club contests should be scheduled to take place during the month of March, 2012, preparations should start NOW, including contacting your local high schools to encourage student participation, making in-school presentations about Rotary and the Speech Contest, and planning for the club contests.

The top finishers in each club contest will compete in one of three Regional contests in early April. The top finishers in each of the Regional contests will compete for the District championship on April 21 at the District Conference.

If your club is considering participation in the contest, the following resources, located on the 4-Way Test Speech Contest page of the District website should be helpful:

- Club Contest Manual (containing contest rules, checklists and forms)
- Contest brochure (short description of the contest for club members and students)
- PowerPoint presentation (for use during a club presentation to students)

To access the website page, go to: <http://www.clubrunner.ca/Portal/SitePages/SitePage.aspx?did=7430&pid=55330>.

In addition, two sample speeches are available on a CD, by request to District Contest Chair Jerry Friedman, at gifl02@yahoo.com.

Participating clubs are requested to submit their Contest Entry Form (Page 18 in the Contest Manual) and registration fee to the District as early as possible. The mailing address is on the bottom of the Form. If you have any questions or need assistance in preparing for your club contest, please contact Contest Chair Jerry at gifl02@yahoo.com.

Club News

Birdsboro

Birdsboro Rotary 9th Annual Wine and Food Tasting
 Saturday, November 12th
 Immaculate Conception Church
 905 Chestnut Street, Douglassville, PA 19518
 7—10:00 Social Hall
 Questions? Call Louie: 484-769-7477

Hamburg

Hamburg Rotarians Promote Shelter Box

Hamburg Rotarians lived up to both parts of their name by promoting “Rota-burgers” at the annual “Hamburg-er Day” on September 3. Proceeds from the “Rota-burgers” will help buy a shelter box this year. The “Rota-burger” was a slider with a choice of cheese and/or chili. The “Rotaburgers” were a great value and were sold out hours before the end of the event. Customers waiting for “Rota-burger” were invited to inspect the Shelter Box Tent on display. Rotarians who were not making or selling “Rota-burgers” were available to answer questions and hand out brochures on the Shelter Box.



Hamburg Rotary Presents Hamburg Strand Fun Night October 27

Hamburg Rotary Club is sponsoring an inter-club mixer October 27 at the Hamburg Strand Theatre on N. 4th St. in Hamburg. Come for a night of fun meeting fellow Rotarians and enjoying food and beverages and the ambiance of a classic movie theatre! Prepare yourselves for “The Rocky Horror Picture Show” always good for thrills, chills, and laughs! Admission is \$10 for members and \$11 for non-members. Save \$2 on your admission and add to the fun by coming in costume! Contact Russ Farbiarz, President-Elect, at hamburglaw-ref@verizon.net and tell him you'll be there!



Club News continued

Lehigh Valley East

A collaborative networking event of 10 Rotary Clubs in the Lehigh Valley is being held on October 6, 2011 at Coca-Cola Park from 5:30-7:30pm. First envisioned during PETS (President-Elect Training) in February 2011 by a group of in-coming 2011-12 Lehigh Valley Club Presidents, this first-ever event has four principal goals:

- Offer Rotarians an opportunity for fellowship with Rotarians of other Lehigh Valley clubs
- Allow Rotarians & Non-Rotarians the opportunity to meet through the power of networking
- Expose Non-Rotarians to the Rotary International
- Raise money for Shelter Box USA

District representatives will be present to share information about ShelterBox USA. \$20 plus your business card is the cost; which includes beer, wine & soda, a list of all attendees and a donation to ShelterBox USA. Reservations may be made through www.RotaryMeansBiz.com.

Saucon

The Rotary Club of Saucon will hold their Second Annual "Road Rally," Sunday, October 16, with sign-in at 1:00 p.m. and staggered starts every five minutes beginning at 1:30 p.m. The rally will leave from the rear parking lot of Braveheart Highland Pub, 430 Main St. Hellertown. The entry fee is \$35 per person.

Road rally teams will be tasked with rescuing poor Penelope Pit Stop from the horrible throes of the dastardly Snidley Whiplash. Teams will receive a course book and trivia questions. The goal of the rally is to successfully complete the course while simultaneously correctly answering trivia questions in order to capture one of the many prizes that will be awarded.

Those interested in the event have the choice to run the rally, enjoy the fall colors and pick up clues to find and free Penelope or they can join the welcoming party at 4:00 p.m. at the rally's final destination (a secret e-mail will be sent to those doing the later with information regarding this undisclosed location).

The anticipated length of the course is two hours and refreshments will be provided for the drive. A wine, cheese and hors d'oeuvres reception is at the end of the course.

Each rally team must have a driver and co-pilot; additional riders are allowed on each team. The fee covers the rally, refreshments for the course and the reception at the end.

Proceeds of this rain or shine event will benefit the eradication of polio and support the club's International Youth Exchange.

For further information, or tickets, please contact Melinda Stitt at 610.360.1810.



Support The Rotary Foundation

**Rotary District 7430
Annual Golf Tournament**
Monday, October 10th, 2011
Four Person Scramble – Shotgun Start @ Noon
Silver Creek Country Club – Hellertown, PA
www.silvercreekcountryclub.com
 700 Linden Avenue, Hellertown, PA 18055.....Phone: 610-838-7018

**Thanks to our Tournament Sponsor:
Embassy Bank of the Lehigh Valley**

Fun

Cost: \$150.00 / Golfer

Fellowship

Make checks payable to District 7430 Foundation should be sent to the contact(s) below

- Lunch at 11:00 AM
 - Shot Gun Start 12:00 Noon / 18 holes of golf
 - Prizes, Games and Special Contests.
 - Dinner with Cash Bar after the Tournament
 - District Golf Raffles...to be Drawn at the dinner
- Fun & Fellowship...all supporting **The Rotary Foundation.**



**Mail Registration and
Payment Form to:**

Gerry Long

P.O. Box 20366

Lehigh Valley, PA 18002

Phone: 610-597-4560

Email: longgolf@verizon.net

