



Rick's M.A.D. Report

(Rotarians Making a Difference)



Rotary District 7430 Newsletter

rotarydistrict7430.org

August 2017

DG Rick's Remarks



Back in January, Sue and I attended the Rotary International Assembly. An incredible event where 530 District Governors Elect from around the world gathered with their spouses for training, planning, networking, and inspiration. Meals were served in a huge room with a number of buffet lines and rows and rows of round tables. One day at lunch, after piling our plates high with delicious food and decadent desserts we looked around for a place to sit. My eyes latched onto a couple sitting by themselves a few rows over. They looked like they may have been from another country and in need of some good old fashioned American hospitality. Filled with Rotary spirit and wanting to make them feel welcome, we headed for the table. "May we join you", I said. "Yes, please" said the man with a big

smile. After formal introductions, we found out that they were from Uganda. We engaged in a pleasant conversation, they were delightful people. After a while someone else joined our table. They seemed to know our new-found friends from Uganda. As their conversation progressed it became clear that the couple who we thought may be in need of a friend were Sam and Norah Owori. Sam was the Rotary International President Nominee.

Oh wow! So much for needing a friend. Next year this was all going to be his show, but now he was just humble and unassuming Sam with the wonderful smile.

I feel blessed and lucky for having this chance encounter with Sam and Norah Owori. As many of you now know, Sam passed away on July 13th. He was undergoing leg surgery in Dallas and encountered complications, a severe drop in blood pressure from which he never recovered.

As I read about Sam in the many memorials and tributes it is clear he was a good and generous man. Stories of his generosity are legend. One such story is particularly touching:

Sam was a banker and one day a young fellow showed up at his office. The young man was about to graduate from high school but he had no shoes to wear. Hearing of Sam's generosity he asked Sam for a pair of shoes. Sam obliged and bought the young boy a pair of shoes so he did not have to attend his graduation in bare feet.

Years later, Sam was in the hospital in Uganda for a major medical procedure. The head doctor of the specialty unit arrived in Sam's room. He wanted to introduce himself and thank Sam. You see, the doctor was the young boy for whom Sam purchased shoes many years before.

Sam is given credit for almost single handedly increasing the number of Rotary clubs in Uganda from 9 to 89. Membership and extension were going to be a major focus during his year. August is Membership Month in Rotary. We can honor Sam and his legacy by dedicating this

Continued on page 2

DG Rick's Remarks continued

Membership month in his honor. In so doing, I am asking that every member in the District do something for Sam;

“JUST ASK” at least ONE individual to consider joining Rotary.

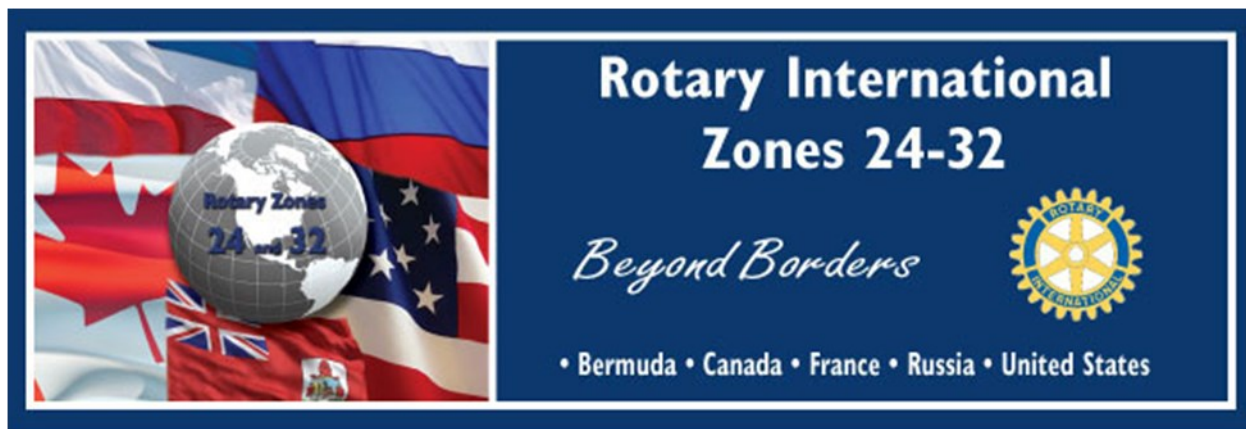
I only met Sam for a few minutes but I believe he would be honored and pleased with such an effort in his name.

You will be missed Sam, rest in peace.

Rick

P.S. Please let me know if any new members are gained through this effort. If possible, I would like to be on hand for their induction.

Zone Peace Conference



ROTARY PEACEBUILDING CONFERENCEIS SCHEDULED

Our Zone 32, along with Zones 24, 25 & 26, have been selected by Rotary International President Ian Riseley, to hold the first of the Presidential Peacebuilding Conferences on February 10, 2018 in Vancouver, BC. The Conference's early registration discount rate of only \$195 CAD is only available until July 31.

Please share this information with your members and if interested, the link for more information is:

<https://portal.clubrunner.ca/50004/Stories/presidential-conference>

The link also is on our district website.

DG Rick's Plans for 2017-18

Quoting the end of a poem by Robert Frost:

"Two roads diverged in a wood, and I – I took the one less traveled by, and that has made all the difference. "Those words never say if the road taken was a positive or a negative for the traveler, only that it made all the difference.

Rotary now is at that crossroad, and each club must decide which path to take. The Rotary Council on Legislation has given each club the flexibility to take the traditional path or take a new path, the one less traveled.

Unfortunately, we cannot take both; and we may not know for some time if the choices our club make will ultimately be positive. We do know the traditional path is well worn, but recently this path has been strewn with obstacles.

It is a very interesting time to be a Rotarian. Our clubs have some very difficult decisions to make over the next few years. It is, therefore, incumbent upon the leadership of our clubs to prepare for the journey which lies ahead.

During the next year, the major goal is to have every club in the District prepare a strategic plan. If you already have one, GREAT: please keep it current. A strategic plan should be dynamic, not static.

If you don't have one and don't know where to start, that is OK: there is help available. The plan does not have to be long, fancy, or elaborate.

Another priority this year, as always, Membership, and with a focus on Retention. DGN Herb Klotz has his work cut out for him. Our goal is to start one new club this year and a net increase of one new member in every club, which translates into 45 net new members.

We will continue our efforts with the Rotary Foundation under the leadership of PDG Doug Cook. Last year is a tough act to follow, but Doug has some good ideas on the way.

We will continue to be strong advocates for New Generations, Youth Exchange, Camp Neidig, and the Four-Way Test Speech contest.

And we are planning to have an Interact conference alongside our District Conference in April.

The theme for the 2017-2018 year is "Rotary: Making a Difference., or let's say get "M.A.D." The theme is beautiful in its simplicity. It is what we have been doing since 1905 and what we are doing now and what we will do into the future.

I am asking each Rotary club to sponsor a MAD day --- a day of service showcasing Rotary: Making a Difference.

One final item to mention is social media. I plan to appoint a Public Image Chairperson with a primary focus on social media in the district.

Telemedicine Stretches to Corners of Nigeria

Telemedicine allows physicians to connect with patients remotely, as well as to consult with colleagues all over the world. Rotarians in Sebastopol Sunrise, California, USA, have been involved with telemedicine since 2012, and are bringing the technology to distant parts of Nigeria.

Nigeria is a country with only one physician for every 2,500 people. Many Nigerians seeking health services have to make arduous road trips. The result, of course, is that a great many people simply don't receive care. While it would be ideal to get more doctors in remote regions, that would take years.

Dr. James K. Gude and the Sebastopol Sunrise Rotarians are part of a larger effort to bring technology to bear on the problem, using telemedicine – the use of information technology to provide health care from a distance – to bring doctors to patients virtually. And thanks to a global grant from The Rotary Foundation, a team of health care professionals from Nigeria has been trained in telemedicine.

Telemedicine has been around for many years, but only as internet speeds have gotten faster has it become practical. Telemedicine allows physicians to connect with patients remotely, as well as to consult with colleagues all over the world. At its simplest, it consists of a chat via online video, but it can also allow a physician to examine a patient remotely using a robot.

By Anne Ford



ROTARIANS MAKING A DIFFERENCE

DID YOU KNOW?

- The first Rotary club in South America was chartered in Montevideo, Uruguay, in 1918.
- The first Rotary club in Asia was chartered in Manila, Philippines, in 1919.
- The first Rotary club in Africa was chartered in Johannesburg, South Africa, in 1921.
- The first Rotary club in Australia was chartered in Melbourne in 1921.
- The first Rotary club in Northern California was chartered in Eureka in 1923.

Clubs Making a Difference

Harleysville:

July 2, 2017, Rotarian Dean Shollenberger and his wife Rachelle hosted an overnight French bicyclist, Johan David. Johan started his 15 month bicycle tour in France to Singapore, across the continent of Australia, coming to San Francisco in April 2017. He had been biking his way across the USA. His goal was to be on New York City by July 4th.

Rachelle met him on a local bike path searching for a place to camp for the night. She invited him to stay at our home.



We provided him with a hot shower, dinner, a comfortable bed and washed his clothes. The next morning we fed him blueberry pancakes and sent him on his way.



**ROTARIANS MAKING
A DIFFERENCE**

Pottstown:

The Fourth of July Parade was a success in many ways.

This year was one where there may not have been a parade at all - but thanks to some inspired individuals and the Rotary Club at large, we made something good happen for the Pottstown Community.



And to cap off the Parade, our Duck Race down the Manatawny had almost 3300 ducks racing for the finish line. We were able to raise more than \$16000, most of which helps organizations in the community like us.

Many of you helped donate over 70 prizes to be the incentive to buy our Race tickets. The prize winners are published on our webpage and will also be published in the newspapers this week.

Thanks to everyone who had a part in making the Parade and the Duck Race a success for our club!

RLI Cost Savings

As an added incentive for Rotarians to attend the September 16, 2017 Rotary Leadership Institute (RLI), District Governor, Rick Gromis, has approved a **\$50 reimbursement** to attendees' Rotary clubs.

\$50 will be reimbursed by D7430 to your RC for **EVERY** member who

attends **ANY** of the sessions on September 16, 2017 at DeSales

University. DG Rick urges all RCs to send their newest members to Part I and others who have completed Part I to Parts ii and III.

This is a great opportunity to get your members engaged in Rotary, and to continue Making A Difference.



Race for Polio Eradication

D7430 Annual PolioPlus Event

Yvette M, Palmer Purple Pinkie 5k/Fun Walk

Saturday, October 14, 2017

Lehigh Carbon Community College, Schnecksville, PA

Come and join us for this fun district-wide event to support Rotary's signature program! Our goal this year is to **DOUBLE** the amount of money that we raise for Polio Plus from the Purple Pinkie event on Oct 14 from \$17,500 last year to \$35,000 this year!

With the Gates Foundation match, this will mean over \$100,000 will be donated for polio eradication. Do we have your attention? If we are to succeed (and we will), we will need many individual sponsorships by Rotarians and friends who cannot attend the event.

Here is what we need from each of you:

1. If you are able, please sign up for the Purple Pinkie **AS SOON AS POSSIBLE.**

It doesn't matter if you run or walk.

The website is www.purplepinkie.net

The cost is \$25.

You can either sign up online or via mail. Both options are available on the website. Our goal will be to get at least one person from each club in the district to sign up for the event. It will be great if multiple people sign up from your club, because we also want to have a great turnout at the event.



Race for Polio Eradication continued

2. Whomever signs up from your club, please ask club members and friends to sponsor them for \$25, 50 or more (we will share additional ideas for sponsorships in the future). The sponsors can do this online via www.purplepinkie.net, or the race participant can print down the sponsorship form from the website. Details are on the website. Any sponsorship donations from Rotarians will be credited towards their Paul Harris Fellow. We will provide awards for those participants who obtain the most individual sponsorships.

If you have any questions, contact John Scott (Race Director) at JohnScottL@msn.com

SPONSORING HAS BEGUN:

Sharon Geroulo (Whitehall Area RC, right) and Joe Wynands (Boyertown RC, left) from BB&T bank presenting a \$1000 Platinum sponsorship for the Purple Pinkie race to Herb Klotz (DGN, center).



Have You Planted Your Tree, Yet?

Rotary International President Ian H.S. Riseley made the case when he unveiled the 2017-18 presidential theme, Rotary: Making a Difference, that "The time is long past when environmental sustainability can be dismissed as not Rotary's concern. It is, and must be, everyone's concern," he said.

The president challenged every Rotary club to make a difference by planting a tree for each of its members between the start of the Rotary year on 1 July and Earth Day on 22 April 2018. Trees remove carbon dioxide from the air.

"It is my hope that the result of that effort will be far greater than the environmental benefit that those 1.2 million new trees will bring," Riseley said. "I believe the greater result will be a Rotary that recognizes our responsibility not only to the people on our planet, but to the planet itself."



BTW, your Newsletter Editor planted this tree on July 17, 2017.



ROTARIANS MAKING A DIFFERENCE

Member Retention is Every Member's Business

Statistics have shown that a Rotarian who attends at least Part I of the Rotary Leadership Institute (RLI) is 20 times more likely to stay in Rotary. The sessions are very informative; the sessions are led by Facilitators, not lecturers; and the conversations with other Rotarians from other RC's are priceless.



All RCs are urged to send their newer members, with every Rotarian being welcome. Some RCs will reimburse your registration fee after you attend.

Register to attend The Rotary Leadership Institute D7430 education event on Saturday, September 16, 2017 being held at DeSales University in Center Valley, PA. now is open.

Sign in starts at 7:30 A.M. and the last session ends about 3:30 P.M.

Learn more about Rotary, engage in interactive discussions with fellow Rotarians, and enjoy the fellowship of

Rotarians who make a difference in their communities.

Your participation is guaranteed to make your club stronger.

Register here:

[http://rlinea.org/event/center-valley--pa-\(7430\)/](http://rlinea.org/event/center-valley--pa-(7430)/)

\$50 will be reimbursed by D7430 to your RC for EVERY member who attends ANY of the sessions on September 16, 2017 at DeSales.

For more information contact: RLI Chair, Janet Kolepp

jkolepp@gmail.com 484-241-1252



Your Foundation Update



D7430 RI Foundation Committee Chair, PDG Doug Cook, has said:

“For the next two years the focus will be to continue to educate our Rotarians to encourage support for the Annual and PolioPlus Funds, support clubs in requesting and completing grants, reviewing our past grant process to learn what’s working and should be adjusted and celebrating the good work we have initiated and our consistent Foundation supporters.

STATISTICS

As of June 30, 2017

YTD

Annual Fund	\$264,220
PolioPlus	\$200,609
Endowment Fund	\$101,122

polio news

NEW Type 1 POLIO CASES as of June 30, 2017

	2017 YTD	2016 YTD
Pakistan	3	20
Afghanistan	5	13



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Saturday October 14, 2017 is the Yvette M. Palmer District 7430 **Purple Pinkie 5K Run / Walk** to raise funds for PolioPlus. The site is LCCC in Schnecksville – same as last year.

Membership Tip



Reinvent the Prospective Member Experience

Take a close look at what a prospective member sees when he or she visits your club meetings. How excited about Rotary are your members?

Prospects must be given a compelling reason to join

Rotary. We have to supply the reason. We must demonstrate the value that the prospect sees that they will receive by becoming a Rotarian?

Date	No. Members
June 30 2016	1739
June 30 2017	1775
Includes two new RCs.	



Share your passion for Rotary!
REFER A MEMBER!



YOUR KEY CONTACT – CLUB AND DISTRICT SUPPORT (CDS)

JOHN M. HANNES, Senior Coordinator SOPHIE WOLFF DANGERFIELD, Coordinator

john.hannes@rotary.org

sophie.wolff@rotary.org

Tell Us What You Are Doing

by the 20th of each month to:

bill966@ptd.net -- PDG Bill Palmer, Editor

**SCHOOL STARTS SOON;
AND SO DOES PREPARATION FOR THE
ANNUAL DISTRICT FOUR-WAY TEST
SPEECH CONTEST.**

SIGN UP YOUR RC NOW.

Other Articles of Interest

Club Central on the RI website has been upgraded and it's quite easy to navigate. There is a printed guideline on its use "How to View Information_en" that can be downloaded from rotary.org.

NEW OPTIONS for ALL Rotary Clubs explains the significant changes made by Rotary International this Summer and now are available. [Click here for New RC Rules.](#)

D7430 *Leaders and Committee Chairs* for 2016-17 are detailed on the D7430 website. [Click here for District Leaders.](#)

D7430 Committee Chairs and their contact information is available in the on-line *District Directory*. The 2016-17 edition is out. [Click here for District Committees.](#)

MORE INFORMATION

Visitors to Rotary.org will discover a new, contemporary site that tells Rotary's story in a fresh and exciting way. Rotary staff offer a look at the site's features: a modern design, increased use of imagery and graphics, and better organization to help readers – especially newcomers – find out who we are and what we're doing.

New Grant Center makes applying for grants easier

We are pleased to announce the debut of the new Grant Center, formerly known as the grant application tool. The new site has a fresh look and better organization. The grant application includes clearly defined steps so it's easier for you to track your progress.

DGN Candidates Wanted for Rotary Year 2020-21

DG Rick Gromis on behalf of the 2017 Nominating Committee of D7430 is seeking candidates to serve as D7430 Governor during the 2020-2021 RY. Notices requesting nominations will be e-mailed to each D7430 RC President in September.

A Rotary Club may nominate only one candidate and there is a form to do so. Applications are due back to PDG Doug Cook, Chair of the 2017 Nominating Committee, by 11/1/17.

District Calendar

Sep 16th -- Rotary Leadership Institute (RLI) at DeSales University

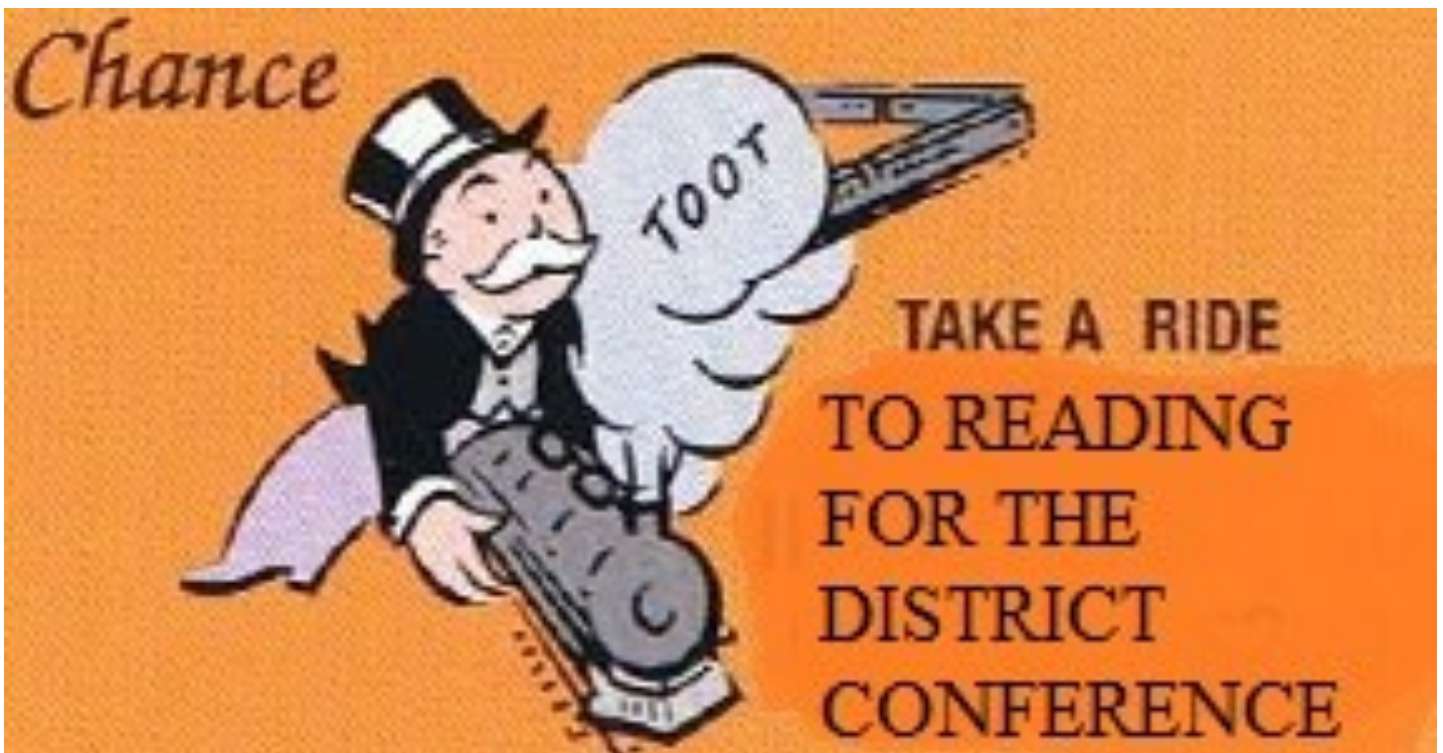
Oct 14th -- Purple Pinkie D7430 5K Run / Walk at LCCC, Schnecksville

Oct 20, 21 Zone Institute in Hartford, CT

Nov 4th -- TRF annual seminar at Montco CC jointly with D7450

Nov 12th -- Rotary at the U.N. Day

Feb 10, 2018 -- Multi-Zone Peacebuilding Conference in Vancouver, B.C., Canada.



Rotarians Making a Difference



Rotaplast



Pottstown Pavilion



Doylestown Parade Volunteers



Conrad Weiser

