



# Rick's M.A.D. Report

## (Rotarians Making a Difference)



Rotary District 7430 Newsletter [www.rotarydistrict7430.org](http://www.rotarydistrict7430.org) December 2017, Vol. 1, Issue 6

### DG Rick's Remarks



### A Rotary Christmas Carol



James was a member of the Finney's Ford Rotary Club. He joined the club three years earlier when a friend invited him to a meeting. He was somewhat new to Finney's Ford and saw it as an opportunity to meet like-minded individuals. At first, he attended meetings religiously and wanted to get involved, but no one ever asked him to participate, so he gradually lost interest. Now he only attends meetings sporadically.

In the past Jim gave small but frequent gifts to the Foundation. His generosity, like his attendance, is now all but non-existent. I guess you could say that Jim was a RINO, a Rotarian In Name Only: a member of a Rotary club, but not really a Rotarian.

Jim had a tough week, but it was Christmas Eve and tomorrow he was going to his parents to celebrate Christmas. He could already taste the orange cake his Mother made every holiday: it was his favorite. Suddenly there was a loud knock at the door. Who the heck could that be, this late on Christmas Eve? Jim opened the door. Standing on the porch was Wayne Hickman, the Rotary Club Sergeant-at-Arms.

"Would you like to come in?" asked Jim.

"No, thank you. What I have to say should not take but a minute."

"Sure: what is it?" asked Jim.

In a stern voice, the Sergeant-at-Arms said, "Tonight you will be visited by three Past District Governors. Expect the first tomorrow, when the bell tolls one."

"Couldn't I take them all at once and have it over, Wayne?" hinted Jim.

"Expect the second when the bell chimes two. The third, at the stroke of three."

Wayne turned and walked away down the path. He waved his hand and Jim heard him saying, "Merry Christmas."

Jim closed the door. He was confused and a little shaken by the strange visit. He shrugged his shoulders and headed for bed. It was not long before Jim was fast asleep with visions of orange cake dancing in his head.

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## **DG Rick's Remarks continued**

Jim woke up with a start, thinking he heard something. He looked at his alarm clock: 12:45. Jim rolled over to try and fall back to sleep. Then he remembered that the Sergeant-at-Arms had warned him of a visitation when the bell tolled one. Now he was wide awake. He resolved to lie awake until the hour was passed. Hearing the chime on the mantle clock chime one time, Jim listened intently; nothing, just silence.

Suddenly, a light flashed up in the room and standing before him was a small women. "Are you the Past District Governor, whose coming was foretold to me?" asked Jim.

"I am!" The voice was soft and gentle. Singularly low, as if instead of being so close beside him, it were at a distance.

"Who, and what are you?" Jim demanded.

"I am the PDG of Christmas Past."

Jim then made bold to inquire what business brought her there.

"Your Rotary welfare!" said the Past District Governor.

Jim sarcastically replied, "Being awakened at one in the morning is hardly conducive to my welfare".

"Enough!" said the PDG in a soft but stern voice. "Take my hand, we have places to visit."

Jim reluctantly offered his hand, which was grabbed by the Past District Governor. In an instant the sash was flung open and out the window they flew. The ground roared by underneath; everything was a blur. Jim hit the snowbank with a thud. This can't possibly be happening, he thought. He got up from the snow and brushed himself off. He realized he did not feel cold in spite of the fact that he was still in his sleepwear. Looking around he grasped he was in front of the hotel where the Finney's Ford Rotary Club meets. He also noticed all the parked cars were vintage antiques from the early 50's.

"Past District Governor, why are we here?" asked Jim.

"We are here to visit your Rotary Club as it existed in 1954. Do not worry, they will not be able to see or hear you. These are but reflections of things past; things as they once were.

Jim and the Past District Governor went inside. The ballroom was filled with Rotarians.

"There must be 200 people here!" exclaimed Jim.

"The Finney's Ford club has over 250 members," said the PDG. "It is one of the original 100 clubs in the country."

"Imagine all the good this club can do with that many members!"

"True," said the PDG, "but they could be larger and better."

"How so?" asked Jim.



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## DG Rick's Remarks continued

**"Look around, my friend. All you will see are men. Women are not allowed to join Rotary in this era." Jim had a concerned look on his face.**

**"What is the problem, young man?" quizzed the female PDG.**

**"Nothing, though at our last meeting I attended, one of our female members asked for help on the committee she chairs. I thought I would let her do it herself. Maybe I should have volunteered, is all."**

**"We must leave this place now. Take my hand," offered the Past District Governor. Oh no, not again, thought Jim. This time the two set down in what appeared to be a hospital. There were rows of round cylinder contraptions. As Jim looked closer, he saw young children inside these metal contrivances.**

**"Are these the iron lungs I heard about at a Foundation seminar?" asked Jim.**

**"Yes, the polio vaccine has not yet been discovered here in 1954," offered the PDG.**

**"That is terrible! How long must they stay in that thing?"**

**"It depends," said the Governor. "For some, a couple of weeks; others, for the rest of their lives."**



**The Past District Governor raised her arms and Jim blacked out, only to awaken in his bed. What a strange dream, thought Jim. It seemed so real. He looked at his alarm clock: 1:59. Then he heard the mantle clock chime two.**

**"Hmm, it must have been a dream: I don't see any Past District Governor as was predicted!" Lying down again, he established a sharp look-out all round the bed, for he wished to challenge the Past District Governor on the moment of their appearance, and did not wish to be taken by surprise. Suddenly, a bright light appeared under the door to his bedroom. He got up softly and shuffled in his slippers to the door.**

**The moment Jim's hand was on the lock, a strange voice called him by his name, and bade him enter. He obeyed.**

**"Come in!" exclaimed the Past District Governor. "Come in! and know me better, man!"**

**Jim entered timidly, and hung his head before this PDG. He was not the dogged Jim he had been; and though the Past District Governor's eyes were clear and kind, he did not like to meet them.**

**"I am the PDG of Christmas Present," said the Governor. "Look upon me!"**

**Jim reverently did so. The PDG was clothed in one simple green tartan kilt and white shirt. He talked with a heavy Scottish brogue. Jim held out his hand.**

**"I know the drill," he said. In an instant they were off. Again, they landed in front of the**  
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## DG Rick's Remarks continued

Finney's Ford meeting place.

"Let's look inside," said the PDG of Christmas Present. This is the hotel that Jim knew; it was updated since the 50's. It looked the same, only different.

Jim asked, "Does this count as a make-up?"

"Make-ups are the last things you should be worried about," said the noble Scot. "Remember, these are but reflections. Let's go inside the meetin".

There were only about 12 people present. Most were men, but there were a few women. There was a dullness to the group. No one appeared to be having fun. It almost seemed like they did not want to be there.

"I had some ideas on how to make the meetings livelier," Jim confessed. "I was afraid to say anything."

"Aye, you should have spoken up" said the PDG. "This club has issues. As you know a few women and a couple of the men are tryin' to hold things together. It is members like you who are not contributin' that are part of the problem. You are a member of the club, but not yet a true Rotarian. Aye, it is their fault, too. They should have found out why you joined Rotary in the first place and then helped you achieve your goals. Get involved, man! Part of being a Rotarian is being a leader. For Heaven's sake: get to it!"

Jim knew the PDG was right. He excelled in every other aspect of his life. Jim resolved to become more involved in the Finney's Ford Rotary Club.

"Where to next?" asked Jim. Off they sailed in the usual manner.

"Wow!" exclaimed Jim. "Where are we?"

"This is India and we are viewing an NID. We must still vaccinate the young until three years pass from the time of the last known Polio infection."

"Seems easy enough," said Jim as he shrugged his shoulder.

"Aye, it is easy enough, as long as there is fundin' to complete the project," injected the PDG.

"I thought this thing was finished, so I saw no need to contribute," Jim chuckled.

"It is no laughin' matter: unless we finish the job, Polio can resurface!"

Jim blinked, sat up with a start, and realized he was back in his own bed. The Scottish Past District Governor was nowhere to be seen. Has all of this been a crazy dream?

The door to Jim's room slowly opened as he heard the clock ring the third hour. This must be the third Past District Governor that Wayne had mentioned. This PDG was tall



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## DG Rick's Remarks continued

and stately when it came beside him, and this mysterious presence filled him with a solemn dread. He knew no more, for the PDG neither spoke nor moved.

**"Am I in the presence of the PDG of Christmas Yet To Come?" asked Jim.**

**The Governor answered not, but pointed onward with his hand.**

**"You are about to show me shadows of the things that have not happened, but will happen in the time before us," Jim pursued. "Is that so, Governor?"**

**"Governor, I fear you more than any PDG I have seen. But as I know your purpose is to do me good, and as I hope to live to be a better Rotarian from what I was, I am prepared to bear you company, and do it with a thankful heart. Will you not speak to me?"**

**The Past District Governor gave him no reply. The hand was pointed straight before them.**

**"Lead on!" said Jim. "Lead on! The night is waning fast, and it is precious time to me, I know.**

**For a third time this night Jim found himself in the meeting place of the Finney's Ford Rotary Club. Except this time the meeting room was empty, and the lights were off.**

**"Where are the Rotarians?" asked Jim.**

**The PDG pointed to the wall where the Rotary plaque once proudly hung. It was gone.**

**"Say it is not so: PDG, has the club disbanded?"**



**The Past District Governor spoke for the first time. "The club lost its charter after being in existence for 110 years. A couple of Rotarians tried to save it, but to no avail. It surrendered to apathy."**

**Jim was speechless. There was an empty feeling deep inside. What a tremendous loss for Rotary, Finney's Ford and the world. A once great robust service club no longer exists.**

**The PDG snapped his fingers and both Jim and the Governor were sitting on a plane.**

**"Of all the places I never expected to be on this Christmas Eve," exclaimed Jim. "On a plane!"**

**The PDG spoke again in a deep rich voice which belied his narrow frame.**

**"Also on this plane is a carrier of the Polio virus. You see, not enough money was raised to keep the inoculations going before the disease was completely eradicated. It has been showing up in numerous parts of the world. You see, it is only a plane ride away. We were so close. Unfortunately, too many Rotarians, like you, felt that the job was already finished and stopped giving."**

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## DG Rick's Remarks continued

Jim shook his head. "I thought it would be a waste of my money. There were only a few cases in the world! Tell me Governor: if these are but reflections, can we change them? Assure me that I yet may change these shadows you have shown me, by an altered life!"

"Yes, Jim, it is possible to affect change, but you must act in the present."

Jim vowed to himself: I will not shut out the lessons that the Past District Governors brought to me.

Light of a new day was streaming through Jim's bedroom window. Running to the window, he opened it, and put out his head. No fog, no mist; clear, bright, jovial, stirring, cold; cold, piping for the blood to dance to; Golden sunlight; Heavenly sky; sweet fresh air; merry bells. Oh, glorious! Glorious!

"What's today!" cried Jim, calling downward to a boy in Sunday clothes.

"EH?" returned the boy, with all his might of wonder.

"What's today, my fine fellow?" said Jim.

"Today!" replied the boy. "Why, CHRISTMAS DAY."

"It's Christmas Day!" said Jim to himself. "I haven't missed it. The Past District Governors have done it all in one night. They can do anything they like. Of course, they can. Of course, they can."

Jim ran to his desk. He shuffled around and found his check book. He immediately wrote a check to Polio-Plus. "While I am at it, I will write one to the Annual Fund as well!"

He quickly got dressed and could not wait to call the Rotary club president. He knew it was Christmas, but he wanted to volunteer to be on a committee or even two. "We can't have our club fail. I will do everything in my power to breathe new life into the Rotary Club of Finney's Ford!"

As he was leaving the room he stopped in his tracks. He went back to his dresser and opened a small box. Inside was his Rotary pin. Proudly, he placed it upon his lapel. Looking at himself in the mirror and touching the pin, he said, "Today, I become a Rotarian."

**Merry Christmas and God bless us every one! -- DG Rick**

*(Some of the above was copied from "A Christmas Carol" by Charles Dickens)*



## Rotary Day at the United Nations in Geneva



Rotary members and guests from more than 85 countries gathered at the original home of the League of Nations in Geneva, Switzerland, 11 November for Rotary Day at the United Nations to dedicate themselves to the topic of "Peace: Making a Difference." For the first time in its 13-year history, the event was held outside New York and honored six Champions of Peace (pictured above). Watch the opening session on UN Web TV.

## SIERRA LEONE OFFICIAL THANKS ROTARY CLUB

The Deputy Chief Medical Officer 1, Dr. Sarian Kamara has officially launched the National Polio Round Three Campaign on Saturday October 27, 2017 at the Ross Road Community Health Centre in Freetown.

In her presentation Dr. Kamara thanked WHO, UNICEF, GAVI, DFID, Rotary Club Sierra Leone and other partners for supporting the government to conduct the campaign, and implored parents to give the vaccinators their fullest cooperation.



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## Small Club Grows by 50 Percent

The Rotary Club of the Brookfields is a small club located in a rural area of Massachusetts. Last spring we had 10 members. Today we have 15 members and expect to add several more by year's end.

Most of our members were 70 and older. We knew it was more than urgent to get new members. We needed more capable people to continue all the projects we do in the communities we serve.

We focused on our membership efforts by making ourselves more visible in our communities.

We got involved in as many public image events as we could!

We used Tri-fold boards to visually show the many different things we do.

We did our best to engage in conversation about Rotary with people who noticed us.

We would then extend an invitation for them to come and visit our club while enjoying a meal on us.

We also asked for their email address and added them to our Rotary Bulletin. This way they continually get our information and updates on fundraisers, meetings/ events, and social events. By keeping them in the loop, our hope is that the interested individuals will be more likely to respond and want to become more involved with our club.

Our club has discussed what keeps people in our communities from joining Rotary. The big two, as elsewhere, are Cost and Time. Our club now offers not only the traditional membership but also Corporate membership and Family membership as well as Rotary Volunteers. We still keep "attendance," but now we include all events and fundraisers, as well as Rotary work done outside of a meeting, as a "makeup."

Our younger Baby Boomer retirees tend to be "doers." They are full of action and want to see results. They also expect really good speakers. They are not interested in coming to the meeting each week for a chance to eat out, write a check and go home. So, we partnered with a non-profit that helps children in our communities: We help out in the warehouse organizing and checking food to be pack-aged for delivery to the schools in our towns. We also hold fundraisers to raise money to help our Angels and Back-pack food program as well as all of our other Projects.



Our hands-on community service projects include four Senior Spaghetti dinners, three Pancake breakfasts, handing out Dictionaries/Thesaurus to the 3rd graders in our seven towns and participating in the town holiday celebration.

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## Small Club Grows by 50 Percent continued

It was relatively easy to get prospective members to buy into what our club does, but membership growth doesn't stop there! Our next focus was to educate our new members on Rotary — and so we asked key district speakers to come to speak. They have addressed topics including The Rotary Foundation, Grants, International Projects and Youth Exchange. We feel this makes our new members empowered to participate. Inviting new members to attend district events is also very important — it really gives newbies the knowledge and confidence to become future club and district leaders.

Our final focus is on fun!! Our club plans many fun family oriented events throughout the year.

This is our recipe for growth and it's really working for us!

By President Lynn Duffy-O'Shea, Brookfields Rotary Club



This Photo by Unknown

## PHIL JANKE is the NEW AREA 6 ASSISTANT GOVERNOR

On November 19, 2017 DG Rick Gromis announce the appointment of Phillip Janke of the Harleysville RC as the Assistant Governor for Area 6. The Assistant Governor position is a key link between the District Governor and the Club Presidents.

Phil joined Rotary as a charter member of the Harleysville Rotary Club in 1994. He has served on numerous committees and is currently the Youth Services Chair. He is a Past Club Secretary as well as serving as President during the 1998-1999 Rotary year.

Phil is President of the Liberty Bell Realty Company, Inc. They specialize in commercial real estate leasing management and development. Together with his wife Bonnie they have three children.

## **FOUNDATION SEMINAR & GRANT TRAINING SESSIONS CONDUCTED on NOVEMBER 4, 2017**

Over 120 Rotarians from our District 7430, and from D7450 to the south of us, gathered at MONTCO CC in Blue Bell on November 4<sup>th</sup> for a very successful Annual Rotary Foundation Seminar and Grant Training.



TRF District Foundation Committee Chairs, Doug Cook and Bonnie Korengel were the hosts for the event. The Science Center facilities were great as were the programs.

DG Dawn deFuria (7450) and DG Rick Gromis (7430) each welcomed the whole group at the start of the opening General Session. The Keynote speaker was Julia Phelps, Ed.D., Rotary

International Director 2014-16 and current TRF Trustee. She was articulate and humorous with her discussion of Rotary and the others having made such outstanding progress in the eradication of Polio.



Also telling his story was John Nanni, a Polio survivor. John recovered from childhood Polio and had a good life so far. But survivors usually lose mobility in their later years. We must continue the work to eradicate this terrible disease.

One breakout session from 9:30 to 10:30 a.m. was conducted by PDG Bonnie Korengel and RRFC PDG Ron Smith. They provided a thorough overview of the RI Foundation structure. They explained the six areas of focus and the ever-present need for project sustainability.

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## FOUNDATION SEMINAR continued

Other breakout sessions this morning included:

Rotarian Action Groups

Global & District Grants

Peace Centers & Scholars

Annual Fund Overview

Major Donors, Gifts and Endowments

Polio Eradication

The final General Session included a box lunch. The featured speaker was PDG David Forward with his talk from his 13<sup>th</sup> book, "String of Pearls." These are inspiring stories about our Rotary Peace Scholars.

After the Seminar, about 30 Rotarians met for "Grant Training" to be certified for their respective RCs to apply for Grants.



### YOUR KEY RI CONTACTS – CLUB AND DISTRICT SUPPORT (CDS)

JOHN M. HANNES

Senior Officer

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EMILY TUCKER

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## Clubs Making a Difference

### Upper Perkioman:

The Community Benefits Garden (CBG) is a branch of the Upper Perk Garden Club that grows produce for The Open Link's (TOL) food pantry. It is located on the grounds of the YMCA where the outdoor pool used to be. Through this garden, food pantry recipients at TOL receive fresh, organically grown produce, which is always in short supply at the food pantry. This year was the CBG's first year-- and the soil used to fill the raised beds lacked the nutrients required for the dense planting techniques (square foot gardening) utilized at the Garden.



The Upper Perk Rotary Club opted to help the CBG with a soil remediation project in an effort to improve the soil's quality in the most expeditious way, and on Saturday, October 21, 2017 led the community in this project. The Upper Perk Rotary Club was joined by leaders and members of Boy Scout Troop 90, students from the Upper Perk High School Leos Club, faculty and students from The Perkiomen School, the Upper Perk Garden Club (thank you to leader Genevieve Loose), the Upper Perk YMCA, and members of the community.

A huge shout out to Andy Curtis, American Biosoils and Compost Co./Haines & Kibblehouse, who not only donated the rich soil but his time, labor and equipment; and a hearty thank you to Rotarian Bob McCarty and Strengthen the Upper Perk Community for making the connection with Andy Curtis.

Many thanks to Rotarian Eve Puhalla for her leadership and guidance in spearheading this terrific project!

This was truly a community endeavor of which we can be proud! We look forward to next season when clients of The Open Link will enjoy the fresh produce from the Community Benefit Garden!

For more information about the Upper Perk Rotary Club, visit the "Upper Perk Rotary Club" Facebook page or <http://www.upperperkrotary.org>.

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# Clubs Making a Difference continued

## Harleysville:



On Wednesday, November 1st, the Harleysville Rotary Club welcomed it's newest inductee Jennifer Schofield. She is a 3rd generation Rotarian and the club is excited to have her as the newest member. Pictured from left to right is Jennifer's Mom Jodie Schofield, her Dad Chip Schofield, Jennifer Schofield (new Rotarian), her Grandmother Jean Schofield, and Dean Shollenberger, the President of the Harleysville Rotary Club.

## Huntingdon Valley – Churchville:

### Rotary "Sweeps" Double Header!

### Branches Out to Tree Planting



Saturday October 14- In an unusual "twin-bill", Huntingdon Valley- Churchville Rotary successfully completed two community improvement projects in one day. In the opener, our club beautified a large section of the Second Street Pike corridor through the semi annual Adopt-A- Highway Program. In the "nitecap", led by its President and resident arborist Drew Slousky, the club planted "110" tree saplings in the Pennypack Watershed.

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## Clubs Making a Difference continued

### Hatboro:

The Rotary Club of Hatboro's float for the Hatboro Holiday Parade. This year's theme was a Holiday Hoedown and



Hatboro Rotary got into the spirit with a covered wagon float with Rotary wheels for wheels! Members of the local Interact Club carried the banner.

### Norristown:

#### R L SCHMIDT DICTIONARY PROJECT DISTRIBUTION



Thanks to all our members who participated in the Dictionary Project distribution this year. We visited third graders in all 6 elementary schools in the Norristown Area School District. Thanks also to all who contributed to the cost of this annual project. Thanks to Bernie and Judy for coordinating the effort.

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# Clubs Making a Difference continued

## Pottstown:

### Performing Arts Scholarship Competition

Saturday night November 11, 2017 was our Eighth Annual Performing Arts Scholarship competition, this year held at the Hill School. Steve Batten was our Emcee and Sandra Albitz assisted.

Once again, the talent of our high school students impressed all who attended.

### Vocal Pop/Broadway/Jazz

Performances were by Rebecca Emery, Madison Keenan, Jordan McAndrew, Carol McDevitt, Matthew Saylor, Nathan Sekela, Jocelyn Shank, Sofia Stankiewicz, Olivia Wallace.

Instrumental Performances were by Neha Chongtham, Daniel DiMarino, Alexandra He, Chris Jung, Luke Opielski, Xandro Xu



Vocal Classical/Opera Performances were by Bryce Bundens, Madison Keenan, Jordan McAndrew, Jahnavi Rao, Nathan Sekela, Sofia Stankiewicz

We appreciate everyone on the committee who worked diligently to make this a success and for all the sponsors who contributed time and monies supporting this worthwhile endeavor.

1st Place scholarship award - \$1000

2nd Place scholarship award - \$500

3rd Place scholarship award - \$250

## Souderton-Telford:

### Golden Jubilee of Service



Congrats to **John Young** on 50 years of service to our Rotary Club! John has served in many different roles in our club, but the one program that he has been passionate about is the youth leadership camp, Camp Neidig. Thank you John for your dedication and "Service above Self" over the past 50 years - you inspire all of us!

John Young with President Leon Moyer

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## Clubs Making a Difference continued

### Saucon, Center Valley:

We hosted an "Evening of Wine, Food, and Tunes on October 19<sup>th</sup> at the Silver Creek Country Club to provide support for hurricane relief in Texas, Florida, and Puerto Rico.

More than 70 tickets were purchased and attendees were treated to the soft 60's music of Robin and Jim while enjoying fellowship with like-minded folk who wanted to "do something: in this time of need.

Along with a silent auction and food donations from local businesses, the event raised \$13,000 for ShelterBox. This generosity ensures that as many as 130 men, women, and children will receive 13 ShelterBoxes containing ten person tents and emergency supplies to help them recover from these storms.



### Souderton-Telford: & Harleysville

#### Tree Planting Challenge

Souderton-Telford Rotary Club took Rotary International President Ian H.S. Risely's tree planting challenge seriously! President Risely has challenged every Rotary club to make a difference by planting a tree for each of its members between the start of the Rotary year on 1 July and Earth Day on 22 April 2018.

STRC President Leon Moyer said that "We partnered with the Rotary Club of Harleysville, and the Perkiomen Watershed Conservancy to plant 200 trees in Jacob Reiff Park, 775 Quarry Road (Corner of Upper Mainland Road) in Lower Salford. Thanks to everyone who braved the cold temperatures to Make A Difference!



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## Clubs Making a Difference continued

### Pottstown:

#### Halloween Parade

It was another great night for Pottstown and a great night for Pottstown Rotary (and AMBUCS and the Pottstown Dept. of Parks and Rec.). The police estimated that 5000 people lined High Street on Oct. 24th evening to watch five bands, ten floats, about 300 costumed munchkins and the Phillie Phanatic march down High Street in the annual Halloween Parade.

Included was our Rotary Club float pulled by a tractor provided and driven by Hank Saylor. The float was resplendent in Halloween decorations organized by Bob Thomas and Steve Smith with the help of Matt Kutz and many others. Additional Rotarians and members of their families and several members of the Interact Club joined the float and walked with it spreading holiday cheer and candy to the eager children along the street. Many of them were in Halloween costumes.



Jean Spotts with the help of Charlie Koenig, Marie Ann and Jim Thompson and the Interact students dispensed snacks to the participants at the end of the parade. Brooke Martin was the host for the Phillie Phanatic.

### Norristown:



Members of The ROTARY CLUB OF NORRISTOWN gathered at BROWN'S SHOPRITE to prepare the makings of great Thanksgiving dinners for 66 families in the Norristown area. Thanks to Bernie and Judy for organizing the event.



**ROTARIANS MAKING A DIFFERENCE**

## Purple Pinkie 2017 Raises \$31,500 for Polio Plus



At the 2017 Yvette Palmer Purple Pinkie 5K Run and Fun Walk this past October, District 7430 Rotarians raised \$31,500 for Polio Plus. This was a \$14,000 increase over last year!

“Team Survivor” which includes polio survivors and families throughout the US donated \$2,000 for the cause!

There were 35 Rotary clubs that sponsored. Each \$250 club sponsorship share earned an additional \$75 in Polio Plus credits for a total of \$325 per share.

The **Fleetwood** and **Warminster** Clubs each donated over \$3,000 and the **Bethlehem Morning Star**, **Emmaus**, **Doylestown** and **Kutztown** clubs each donated over \$2,000 to Polio Plus as part of this event.

Thanks go to all Rotarians and friends, and special thanks go to John Scott (Race Director) and the Allentown West planning team who helped make this event a great success!

*Friends of District 7430:*



## Opportunity- Take a Cruise and Serve Others



Last spring, ADG Michael Seidner took a small group from our District on one of these Fathom sailings to do good works in the Dominican Republic. This next opportunity is via Princess Cruises + Fathom Present “Cruise for the Caribbean.”

Sail date is January 20, 2018 and the ports are Antigua — St. Thomas — St. Maarten – Amber Cove, DR.

Join us on the Crown Princess as we sail to the Caribbean to enjoy four beautiful islands, as well as offer our hands and hearts to come alongside the communities and people affected by hurricanes Irma and Maria.

Call your travel agent or book direct. Once booked, email us your booking ID and physical address to join our Fathom Group. To learn more about our Cruise to the Caribbean, email us at [community@fathom.org](mailto:community@fathom.org).

Let's do this! Get ready for one heck of an inspirational cruise!

D7430 Rotaplast Chair Louise Zawadski reports: “I went, along with Alicia Ruiz Orbin & Andy Johanson, plus a few others. It was awesome! My husband volunteered at a chocolate program and reforestation project, while I visited a school and women's paper recycling plant. (Not sure if the tree-planting opportunity is offered again this time, but it sure fits DG Rick's goal of each member planting a tree somewhere, doesn't it?!)

“We also met some other Rotarians from Oregon and California, and had an onboard Rotary meeting together. When I returned, some of my club members expressed regret at missing out. I am hoping they get onboard this time around. If anyone would like to schedule a guest speaker for the club on this topic, I know Alicia has a program she would be willing to share.”

## Rotary Citations for 2017-18

Your Rotary, Rotaract, or Interact club can earn a Rotary Citation for achieving goals that strengthen Rotary and your club. Goals include increasing club membership, developing sustainable service projects, giving to The Rotary Foundation, and building awareness of Rotary in your community.

### Citation for Rotary Clubs

Rotary clubs that achieve the goals listed in the Rotary citation brochure by the end of the Rotary year will earn the Rotary Citation. All activities need to be completed, reported, and reflected in the Rotary database by 30 June.

See what goals your club has already achieved in the Rotary Citation Dashboard. District view.

### Citation for Rotaract Clubs

Rotaract clubs that achieve the goals listed in the Rotary Citation for Rotaract Clubs by the end of the Rotary year will earn a citation. All activities need to be completed, reported, and reflected in Rotary's database by 30 June.

No forms are necessary — you can report all accomplishments on My Rotary. Work with leaders of your sponsor Rotary club to track and verify your club's progress toward the citation's goals. Reports that are available for Rotaract club presidents, sponsor Rotary club leaders, and district and regional leaders can help you (reports available in late August). For help, see the guide for Rotaract clubs.

### Citation for Interact Clubs

Interact clubs that achieve the goals listed in the Rotary Citation for Interact Clubs by the end of the Rotary year will earn a citation. All activities need to be completed and reported in Rotary's database by 30 June.

For Interact clubs with one sponsor Rotary club, the sponsor club's president completes the online nomination for the citation by 15 August 2017. For Interact clubs with more than one sponsor club, Rotarians should submit only one nomination.



## DID YOU KNOW?

There is a **Grant Consultant Pool** in our District that can help you with developing your international grant applications. The **Consultant Pool** consists of Rotarians in our District that have volunteered their experience and/or expertise with specific Areas of Focus or general information to Clubs seeking answers to grant application questions.

### Types of Assistance:

- Aligning a project or grant with Rotary's areas of focus
- Obtaining assistance with project design, planning and implementation
- Providing information about the global grant process
- Conducting a community assessment
- Identifying international partners
- Securing funding
- Incorporating sustainability
- Incorporating measurement and evaluation benchmarks

### Members of the Grant Consultant Pool:

#### Contact

PDG Frank Romano – [fjromano73@gmail.com](mailto:fjromano73@gmail.com) - 215-822-3491  
District International Service Chair  
and he will direct you to the appropriate consultant

Mary Theis  
Tyler Cressman  
Cheryl deBiecourt  
Asst. Gov. Bob Hobaugh  
Greg Hucklebridge  
DGE Cindy Hornaman  
DGN Herb Klotz  
PDG Ron Smith (RRFC)  
PDG Mike McCarthy (asst. RRFC)  
PDG Doug Cook (DRFC)



**ROTARIANS MAKING A DIFFERENCE**

# Foundation



## YOUR FOUNDATION UPDATE



Over 120 Rotarians from our district 7430, and from D7450 to the south of us, gathered at MONTCO CC on November 4<sup>th</sup> for a very successful Annual Rotary Foundation Seminar and Grant Training. See separate article.

# polio news

### NEW Type 1 POLIO CASES as of November 22nd 2017

	2017 YTD	2016 YTD
Pakistan	5	20
Afghanistan	10	13

### Livestream draws large audience

Nearly 150,000 viewers watched the World Polio Day event livestream. These views came from multiple platforms, including Facebook Live and YouTube. It was also available in all eight Rotary languages.

# Membership

## Membership Tip ---



### Everybody Likes Recognition

Rotarians are like everyone else. They like to be recognized for their service. Saying "Thank you!" can go a long way toward making members feel that they are an integral part of the organization. And, it can also make them feel appreciated.

Think about including recognition in your weekly meetings.

Date	No. Members
June 30 2017	1775
November 15 2017	1803



Share your passion for Rotary!  
**REFER A MEMBER!**



## CONGRATULATIONS, PDG LINDA YOUNG

PDG Linda has accepted the position of Regional Vice Chair (RVC) for the Home Division of the Rotary Leadership Institute (RLI) starting on March 17, 2018. She will be responsible for planning and supervising three training events, one in D7430, one in King of Prussia, and one in Marlton, NJ. For many years Linda served as the D7430 RLI Chair. And she has served as a Faculty member for many years as well.



## Other Articles of Interest

**Pennsylvania Polio Survivors** in July put out the “call” seeking Rotarians who would be interested in assisting the disabled Polio Survivors who attended their Conference “Post-Polio Care: Past, Present and Future” on August 26th. Rotarians from Doylestown (and 3 other Districts in Pennsylvania) were without question in “service” that day.

To Read the full story click [HERE](#)

The **RI Insurance carrier** has changed. See separate article. Or the information can be found in the club information section of the district website.

**Club Central** on the RI website has been upgraded and it's quite easy to navigate. There is a printed guideline on its use “How to View Information\_en ” that can be downloaded from <http://www.rotary.org>.

**NEW OPTIONS for ALL Rotary Clubs** explains the significant changes made by Rotary International this Summer and now are available. New RC Rules [Click Here](#)

**D7430 Leaders and Committee Chairs** for 2017-18 are detailed on the D7430 website. District Organizational Chart [Click Here](#)

D7430 Committee Chairs and their contact information is available in the on-line *District Directory*. *The 2017-18 edition is out, [Click Here](#)* and you can download it from there.





## Start Saving with Rotary Global Rewards

Rotary members can enjoy discounts on travel, hotels, dining, entertainment, and more through Rotary Global Rewards, a new member benefit program that begins 1 July. Anyone can view the offers, but only Rotary members who sign in to their My Rotary accounts can redeem the discounts.

Check back often as more products and services from companies around the world will be added throughout the year.

Members can view the many offers available through Rotary Global Rewards through My Rotary, or by using a link to it. ClubRunner and DACdb have created a widget that can be used to add a Rotary Global Rewards link.



**IT'S TIME TO RECRUIT  
SPEECH MAKERS**

**AND IT'S TIME TO PREPARE FOR THE  
ANNUAL DISTRICT FOUR-WAY-TEST  
SPEECH CONTEST.**

**-----SIGN UP YOUR RC NOW**

## M.A.D. Photo Contest

### MAD DAY - Making A Difference Day Photo Contest Rules

**Eligibility – The contest is open to all Rotary Clubs in District 7430**

**Categories –**

1. Having Fun at a MAD DAY
2. MAD DAY Service Project
3. MAD DAY Rotarians Making A Difference



**Entries – All entries must be made digitally. Hard copies will not be accepted.**

Entries should be sent via email to [Rotary4Ric@gmail.com](mailto:Rotary4Ric@gmail.com)

Each entry **MUST** include:

1. The Photo
2. A category, listed above (Only one category per photo)
3. A caption for the picture. (Part of the judging criteria will be the creativity of the caption!)
4. The Name of the submitting Rotary Club which held the MAD DAY
5. The date and location of the MAD DAY

**If the entry does not contain ALL 5 items it will not be considered**

**Judging – The District Governor will pick 3 finalists from each category. The final judging will be done by a panel of 4 judges picked by the District Governor and the DG will be one of the 4 judges. The photos will be judged according to the following criteria:**

1. Relevance 33.3%
2. Caption Creativity 33.3%
3. Impact 33.3%

**Judges will use a rating scale for each criterion from 1 to 10 with 10 being the highest score.**

**Should there be a tie the DG will choose the winner, the decision of the judges will be final.**

**Awards - The following prizes will be awarded:**

1. For the club submitting the winning photo in each category, a \$50.00 donation will be made to the foundation in the name of the club.
2. The Best of Show (picked from the 3 category winners and selected by the 4 judges) will win an additional \$100.00 to the Foundation in the name of the submitting club.

**Deadline for Submission – Sunday 12:00 AM - April 1, 2018**

**GOOD LUCK !!!**

## DISTRICT CALENDAR

### 2018

Feb 10th -- Multi-Zone Peacebuilding Conference in Vancouver, B.C., Canada

Feb 22-24th -- Mid-Atlantic PETS

Mar 17<sup>th</sup> -- District Foundation Gala at Pinecrest CC

Apr 27-29<sup>th</sup> -District Conference at the Crowne Plaza in Wyomissing

May 12<sup>th</sup> -- District Training Assembly

June 23-27<sup>th</sup> – RI Convention in Toronto, Canada

Jun 28<sup>th</sup> -- District Changeover and Awards

Jun 28<sup>th</sup> – D7430 Council of Governors Meeting

Sep 19 to 22 -- Zone Institute in Montreal, Canada

Oct 20<sup>th</sup> -- The 2018 Rotary Leadership Institute in District 7430. It will be held again in the Gambet Center of DeSales University

### Tell Us What You Are Doing

by the 25th of each month to:

*PDG Bill Palmer, Editor [bill966@ptd.net](mailto:bill966@ptd.net)*

or

*Sharon Rittenhouse, Publisher  
[rittenhouses Sharon@gmail.com](mailto:rittenhouses Sharon@gmail.com)*

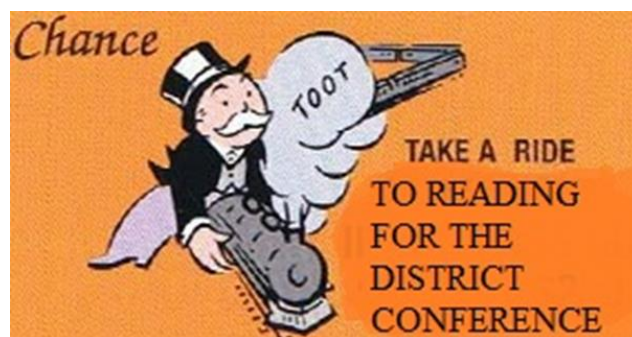




**Crowne Plaza Hotel,  
Wyomissing, PA  
April 27th, 28th & 29th  
2018**

**Making Tracks  
to the Future  
with DG Rick Gromis  
For Tickets Go To:**

[www.rotarymakingtracks2018.eventbrite.com](http://www.rotarymakingtracks2018.eventbrite.com)



*Continued on page 29*

## **DISTRICT CONFERENCE continued**

**Attention all Rotarians who have never attended a District Conference or who have and thought they were too expensive, too far away, or too much of a time commitment for your busy life.** This is no longer your father's Rotary Club or District!!

The upcoming 2018 District Conference offers a Saturday day only package for \$99 and a Friday through Sunday conference package for \$199\*. For those who can't do either, there's also the option of the Friday opening session, the "Best of the Wurst" (local craft beer tasting, brats and a German themed dinner), with entertainment for only \$60 as a way to experience the fellowship and networking with District Rotarians from 45 clubs in 5 counties.

Friday is just the appetizer. The theme of the conference is Leadership, Youth Programs, and Fun, so mark your calendars now for April 27, 28, and 29, 2018 at the Crowne Plaza in Wyomissing, PA. To register today, visit our District Conference page [here](#).

You'll never have a better opportunity to find out what you've been missing and to find out what Rotary is really like at the next level.

Questions???? Please contact Dave Dries at [didries@aol.com](mailto:didries@aol.com)

See you there!

### **DID YOU KNOW?**

**THESE FAMOUS Rotarians?**

**Dr. Charles H. Mayo Rotary Club of Rochester, Minnesota, USA  
Co-founder of Mayo Clinic**

**Duke Kahanamoku Rotary Club of Honolulu, Hawaii, USA  
Olympic gold medalist, "Father of Surfing"**





## We note the recent passing of Rotarians

**William E. Strasburg** died Friday, October 27, 2017 at Meadowood, the retirement community he had envisioned and founded in Worcester. PA. He was 90 years old.

He is survived by the love of his life and wife of 66 years, Sylvia (nee Schweiker), their four children Bruce (Rhonda), Scott (Linda), Mark (Pamela) and Barbara Tucker (William), 17 grandchildren with their spouses and 4 great grandchildren. Each has become closely united knowing there is strength in family ties.

Central to all he did he would say is to have a willingness to work, a seriousness of purpose and a genuine interest in other people. There are no insoluble problems, only those that take a little longer to resolve. Each person needs a faith in the ability of one person to get along with another.

A Veteran, he enlisted in the U.S. Navy in the closing days of World War 2 and served aboard the USS Pocono in the Atlantic Fleet.

He attended Ohio Wesleyan University, where he became president of the student body, vice president of the YMCA and was recognized for various debate, literary and journalistic activities. He received his BA from Ohio Wesleyan and MA from American University.

It was at Ohio Wesleyan where he met and became engaged to his wife Sylvia Schweiker.

He started his journalistic career serving as a foreign correspondent out of Washington DC. He covered Africa, Asia and Korea.

Recognizing that the axis of the earth goes through local communities, he turned to Ambler, Pennsylvania and in 1952 bought the Ambler Gazette. In 1954, he formed Montgomery Publishing Company and merged with the Public Spirit and later acquired the Times Chronicle and Glenside News. Over his lifetime, he was recognized with numerous newspaper associations and community awards. Some included being a lifetime Rotarian, a founding Trustee of Montgomery County Community College, the Wissahickon Public Library as well as President of the Philadelphia YMCA.

Over the years, seeing the residents of the communities he served grow older, he conceptualized and founded Meadowood Senior Living. He became the first chairman and later a resident. He envisioned it is here independent living, medical and dining services would be available because we are all social persons seeking support as we grow older.

# ROTARIANS MAKING a DIFFERENCE



**Ambler & Norristown**



**Bethlehem Morning Star**



**Saucon Center Valley**



**Whitehall Area**