



Rick's M.A.D. Report

(Rotarians Making a Difference)



Rotary District 7430 Newsletter www.rotarydistrict7430.org February 2018, Vol. 1, Issue 8

DG Rick's Remarks



BE SUCCESSFUL, MAKE IT FUN

One of the wonderful things about being District Governor is visiting each club in the District. Over a five-month period I visited all 45 clubs. It was an extremely enjoyable “chore”. I say “chore” because as District Governor, I am required to make the official rounds. It was not an imposition, it was a delightful experience. It was an undertaking that I wish every Rotarian in the District was able to experience.

Each club is unique with its own personality. The one thing that is remarkable is how much good we do in the communities we serve. One cannot help but to be in awe of the Rotary clubs in our District.

Every club has its own unique blend of friendship, leadership and service. The common element in the most successful clubs is that they are having FUN. Fun seems to bring an energy and vitality to the organization. A number of the clubs have actually gone so far as to add a 5th tenet to the 4-Way Test making it a 5-Way Test. The addition of “Is it fun” is becoming a standard, recited as if it has always been a part of the Test.

Most people join Rotary because they want to serve, but they stay because they enjoy the friendship. They have fun while they are Making A Difference. One can see the cause and effect. The vibrant clubs are having fun and because they are having fun they are successful. Maybe every club should appoint a Chairperson of FUN.

Before anyone gets too excited, I do not advocate that Rotary officially change the 4way test. Maybe we should create a new test or rule. How about the 4F's rule: Friendship, Fundraising, Fellowship, and Fun. I would like to think that Paul Harris would be all in favor of the 4F's.

DG Rick

BE THE INSPIRATION

Rotary International President-elect Barry Rassin laid out his vision for the future of the organization on January 14, 2018 calling on leaders to work for a sustainable future and to inspire Rotarians and the community at large.

Rassin, a member of the Rotary Club of East Nassau, New Providence, Bahamas, unveiled the 2018-19 presidential theme, Be the Inspiration, to incoming district governors at Rotary's International Assembly in San Diego, California. "I want you to inspire in your clubs, your Rotarians, that desire for something greater. The drive to do more, to be more, to create something that will live beyond each of us."



**IT'S TIME TO HOLD YOUR
ANNUAL FOUR-WAY-TEST
*SPEECH CONTEST.***

ROTARY'S VISION STATEMENT

Rotary's Board of Directors and Trustees approved a new vision statement in June that will help set a future course for Rotary to thrive in the years ahead. With input from many, work has begun on building a Strategic Plan and priorities that will bring this vision to life.

Rotary's Strategic Plan provides the framework for our future, ensuring that we continue to be known as a respected, dynamic organization that advances communities worldwide. The Strategic Plan evolves with the aspirations of Rotarians. It is shaped by regular input from members through surveys, focus groups, committees, and meetings, so it can continue to help us achieve our goals.

Rotary's Board of Directors and Trustees approved a new vision statement for the organization:

"Together, we see a world where people unite and take action to create lasting change — across the globe, in our communities, and in ourselves."

To get an unbiased perspective while we developed the vision statement, we worked with Grant Thornton, a consulting agency that specializes in planning and change management. To help us in shaping the vision, Grant Thornton facilitated surveys, focus groups, and interviews with Rotarians, Rotaractors, Foundation partners, Rotary alumni, Rotarian Action Groups, and others. "It was critical that the vision be crafted from diverse feedback so that it could be understood and adopted by all," says Stephanie A. Urchick, chair of the Strategic Planning Committee.

The honest feedback was invaluable not only in capturing the true spirit, shared values, and priorities that make up the distinct character of Rotarians, but also in providing a rich foundation for the next phase of our work: building the Strategic Plan and priorities needed to bring our vision to life. Rotary is developing a plan for implementing the new Strategic Plan this year.





ARE YOU PROUDLY ROTARIAN?

It is certainly true that the reasons for a person joining Rotary are varied and many. For some, it's the personal and business networking that motivates them. For others, it's fellowship and a sense of belonging to a world-wide organization of people. Still for others, it's a status symbol. Whatever the reasons, everyone has one. Sadly, some of the reasons don't fit Rotary's primary purpose; a network of problem solvers living the mantra of Service Above Self.

Networking for professional and personal development is laudable, so is the quest for social recognition through association with entities that have an impact, and so is an opportunity to travel around the world to Rotary events. My fear is that the essence and core responsibility of being a Rotarian is being lost on many around the world, at least from my club.

Many of us travel on expensive budgets to Rotary events, yet we have not contributed a single cent to The Rotary Foundation where our investment into communities around the world comes from. I simply cannot comprehend this and I am certain that there are many of us thinking alike.

However, it is obvious that there are also many who do not feature the Foundation in their budget priorities, and that, whether they donate or not to the Foundation, they consider themselves a Proud Rotarian as long as they pay dues. This must change. Privileges come with responsibilities whether voluntary or compulsory. Whoever enjoys the privileges has an inherent moral obligation to live the responsibilities as well.

It is unbelievable that many clubs struggle to have members offering themselves up for leadership, club service, community service, and even participation in club meetings, projects, and other events. Being Proudly Rotarian is not just an empty accolade and status symbol. Rather, it is a call for service and commitment to hold true the driving motive of Rotary. It's a call to give of yourself to the world community in giving to support and strengthen the Rotary Foundation's humanitarian efforts around the globe. It's a call to build strong clubs and use our skills, professional knowledge, and technical knowhow to bring happiness to people in our communities.

If this is not your core understanding of what it means to be Proudly Rotarian, I guess you are simply and unfortunately a mere member of Rotary.

I am a Rotarian and Proudly so. Which are you?

By Frank Kofi Owusu Debrah, Foundation Chair and Past President of the Rotary Club of Sunyani Central, Ghana

Clubs Making a Difference

Norristown:

Thanks go to those who came out to help Santa distribute presents to the Head Start group at OIC, and daycare kids at The Willow School. The kids were very happy to see Santa (T. Bown) and get the gifts.



Emmaus:

A Thank You from Eileen and Angel Network

Thank You and Happy Holidays!



A warm thank you to everyone who helped with the Angel Network Fall Food Baskets and Student Gifts. We gave out 150 baskets in November and 156 this week to deserving East Penn families. 181 students received holiday gifts from generous donors.

It takes ALL of us to make this amazing project happen. We have over 35 community and school organizations, dozens of student volunteers, many adult helpers, and hundreds of donors participating. The families receive baskets with over 40 pantry and personal care

items, fresh fruit and baby carrots, and a \$10 gift card to purchase perishables. They are able to choose from a large selection of clothing and coats at basket pickup, as well as extra food.

I wish we could share the heartfelt thanks, tears and gratitude from these families.

Continued on page 6



ROTARIANS MAKING A DIFFERENCE

Clubs Making a Difference continued

Huntingdon Valley – Churchville Rotary:

Rural Pennsylvania Update –



January 11- The Philadelphia Inquirer/Daily News Enterprise reporter Jason Nark spoke to Huntingdon Valley- Churchville Rotary about issues facing rural Pennsylvanians. Our club features a great roster of guest speakers who keep us in the "know"!

Waging War Against Hunger-

Holiday Time 2017- It's an annual tradition for the Huntingdon Valley - Churchville Rotary. Since our club doesn't meet for dinner right before Thanksgiving and Christmas, members donate the costs of their meals to a Holiday Fund. Club President Drew Slousky commandeered the effort to deliver Holiday meals to the Jesus Focus Ministry food pantry.



Souderton-Telford:

A big thanks goes to the Souderton Area High School's Interact Club for joining Souderton-Telford Rotarians on a very cold morning, January 6, 2018! We served together preparing one of Keystone Opportunity Center homes for a new family. What a great way to keep warm and to serve.



ROTARIANS MAKING A DIFFERENCE

INSPIRATION AROUND EVERY CORNER

We hope you'll join us at the 2018 Rotary Convention in Toronto, 23-27 June. Get the most out of your convention experience by attending our general sessions, where you'll hear outstanding speakers from around the world, or engage in stimulating breakout sessions to learn new skills and exchange ideas with your peers.

If you haven't registered yet, be sure to check out this year's program and the Host Organization Committee's exciting events.

See you in Toronto!



ROTARY CONVENTION
23-27 JUNE 2018
TORONTO, ONTARIO, CANADA



Friends of District 7430:



DISTRICT 7430 ANNUAL CONFERENCE

Join us in Wyomissing at Governor Rick's District Conference and hear one of our great featured speakers, Michael Angelo Caruso



Michael is a past president of the Troy, Michigan Rotary Club and the immediate Past District Governor of District 6380. He's an internationally acclaimed speaker on corporate and personal improvement with over two thousand presentations to major corporations in 49 of the 50 states, Europe, Africa, and the Middle East.

You also can learn more about Michael Angelo Caruso at
<http://www.michaelangelocaruso.com>

Michael is only the entrée of a day of inspiration and motivation you will experience at the conference. But the time to register is now. Click on
www.rotarymakingtracks2018.eventbrite.com



**See you in
Wyomissing
April 27 thru 29**

D7430 ANNUAL FOUNDATION GALA



March 17th, 2018

6:00 PM

PineCrest Country Club

101 Country Club Drive

Lansdale, PA 19446

We are holding our 2nd Annual Foundation Gala. AND Since this is St Patrick's Day, we will be celebrating in true Irish Style.

There will be dinner, some recognition, basket raffles (all proceeds will go to the Annual Fund of the Foundation), dancing, and we may even have a pot of gold.

Dress for the men will be black -- OR GREEN -- tie optional, and for the ladies evening gowns or cocktail wear.

We are asking our Rotary Clubs to donate a basket each for the auction with a value of at least \$100. Last year you did a smashing job.

Lots of fun, fellowship and perhaps a jig will break out.

Follow this link and register yourself and several friends: [Foundation Gala Registration](#)

PDG Doug Cook



ROTARIANS MAKING A DIFFERENCE

THE ROTARY FOUNDATION



YOUR FOUNDATION UPDATE



**BE SURE TO ATTEND THE MARCH 17TH
FOUNDATION GALA at
PineCrest Country Club in Lansdale.**

polio news

NEW Type 1 POLIO CASES as of January 24, 2018

	2018 YTD	2017 Total	2016 Total
Pakistan	0	8	20
Afghanistan	1	14	13



MEMBERSHIP

Membership Tip ---



Here are a few more tips from our December Membership Webinar

- First impressions count
- Greet and befriend new people quickly
- Introduce them to your favorite welcoming Rotarians
- Answer email inquiries promptly and with a personal touch
- Send a follow-up email after a club visit, inviting them back; include details of upcoming events
- Create an Excel spreadsheet to keep track of newcomers and ensure follow-through

Date	No. Members
June 30, 2017	1775
December 14, 2017	1798
January 20, 2018	1757



Share your passion for Rotary!
REFER A MEMBER!



Other Articles of Interest

D7430 *Leaders and Committee Chairs* for 2017-18 are detailed on the D7430 website. District Organizational Chart [Click Here](#)

D7430 Committee Chairs and their contact information is available in the on-line *District Directory*. The 2017-18 edition is out, [Click Here](#) and you can download it from there.



YOUR KEY RI CONTACTS – CLUB AND DISTRICT SUPPORT (CDS)

JOHN M. HANNES

Senior Officer

john.hannes@rotary.org

EMILY TUCKER

Officer

emily.tucker@rotary.org

GIVE US YOUR BEST SHOT



Enter The Rotarian annual photo contest and show us the world through Rotarians' eyes. Submit your photos through 15 February 2018.

[Click here for info](#)

Start Saving with Rotary Global Rewards



Rotary members can enjoy discounts on travel, hotels, dining, entertainment, and more through Rotary Global Rewards, a new member benefit program that begins 1 July. Anyone can view the offers, but only Rotary members who sign in to their My Rotary accounts can redeem the discounts.

Check back often as more products and services from companies around the world will be added throughout the year.

Members can view the many offers available through Rotary Global Rewards through My Rotary, or by using a link to it. ClubRunner and DACdb have created a widget that can be used to add a Rotary Global Rewards link.



Tell Us What You Are Doing

by the 25th of each month to:

PDG Bill Palmer, Editor bill966@ptd.net

or

*Sharon Rittenhouse, Publisher
rittenhouses Sharon@gmail.com*



MAD Day- Making A Difference Photo Contest Rules

Eligibility – The contest is open to all Rotary Clubs in District 7430

Categories –

1. Having Fun at a MAD DAY
2. MAD DAY Service Project
3. MAD DAY Rotarians Making A Difference

Entries – All entries must be made digitally. Hard copies will not be accepted.

Entries should be sent via email to Rotary4Ric@gmail.com

Each entry **MUST** include:

1. The Photo
2. A category, listed above (Only one category per photo)
3. A caption for the picture. (Part of the judging criteria will be the creativity of the caption!)
4. The Name of the submitting Rotary Club which held the MAD DAY
5. The date and location of the MAD DAY

If the entry does not contain ALL 5 items it will not be considered

Judging – The District Governor will pick 3 finalists from each category. The final judging will be done by a panel of 4 judges picked by the District Governor and the DG will be one of the 4 judges. The photos will be judged according to the following criteria:

1. Relevance 33.3%
2. Caption Creativity 33.3%
3. Impact 33.3%

Judges will use a rating scale for each criterion from 1 to 10 with 10 being the highest score.

Should there be a tie the DG will choose the winner, the decision of the judges will be final.

Awards - The following prizes will be awarded:

1. For the club submitting the winning photo in each category, a \$50.00 donation will be made to the foundation in the name of the club.
2. The Best of Show (picked from the 3 category winners and selected by the 4 judges) will win an additional \$100.00 to the Foundation in the name of the submitting club.

Deadline for Submission – Sunday 12:00 AM - April 1, 2018

GOOD LUCK !!!

DISTRICT CALENDAR

2018

Feb 10th -- Multi-Zone Peacebuilding Conference in Vancouver, B.C., Canada

Feb 22-24th -- Mid-Atlantic PETS

Mar 17th -- RLI King of Prussia

Mar 17th -- District Foundation Gala at Pinecrest CC

Apr 27-29th -District Conference at the Crowne Plaza in Wyomissing

Apr 14th -- 4-Way Test Speech Contest Regionals

May 12th -- District Training Assembly

June 23-27th -- RI Convention in Toronto, Canada

Jun 28th -- District Changeover and Awards

Jun 28th -- D7430 Council of Governors Meeting

Sep 19th-22nd -- Zone Institute in Montreal, Canada

Oct 20th -- The 2018 Rotary Leadership Institute in District 7430. It will be held again in the Gambet Center of DeSales University.

DID YOU KNOW of these Rotarians?

Guglielmo Marconi

Rotary Club of Bologna, Italy

**Inventor of the commercially-viable wireless
radio**

J.C. Penney

Rotary Club of New York, New York, USA

Founder of J.C. Penney stores

AN OPPORTUNITY TO LEARN MORE ABOUT ROTARY

WHEN --

March 17, 2018

TIME: --

7:30 AM – 3:30 PM

WHERE --

Valley Forge Casino Resort

1160 1st Ave

King of Prussia, PA 19406

WHAT -- Part I, II, III And Graduate

ALL D7430 Rotarians please be aware of the ROTARY LEADERSHIP INSTITUTE training on March 17 in KOP. This is a great opportunity to further your Rotary knowledge. NOTE – Most D7430 Rotary Clubs will reimburse your registration fee after you attend.



ROTARIANS MAKING a DIFFERENCE

ROTARIANS MAKING a DIFFERENCE



Upper Perkiomen



Huntingdon Valley – Churchville



Hatboro



Norristown