



Rick's M.A.D. Report

(Rotarians Making a Difference)



Rotary District 7430 Newsletter

rotarydistric7430.org

July 2017

DG Rick's Remarks



A New Year's Resolution!

Ever wonder why the Rotary year begins July 1st? The international convention initially played a key role in determining the start date of Rotary's fiscal and administrative year. Back in the early days, RI conventions were held in August.

At its August 1912 meeting, the Board of Directors ordered an audit of the International Association of Rotary Clubs' finances. The auditors recommended that the organization end its fiscal year on 30 June to give the secretary and treasurer time to prepare a financial statement for the convention and board, and determine the proper number of club delegates to the convention being held in August. The executive committee concurred, and at its April 1913 meeting, designated 30 June as the end of the fiscal year.

It is also Rotary tradition that every year, on July 1st, the entire Rotary leadership structure changes. A new group of leaders takes office at the club, district and international level. In many ways, this unique tradition is good. It allows for the efficient use of a highly qualified pool of talented individuals. It allows diverse perspectives and broad participation in Rotary leadership: all good things.

This planned upheaval is not without its challenges, however. The leadership changes can lead to shifting goals, programs, and service emphasis, especially at the club level.

The only way to prevent what I call "Club Drift" is long-term planning. It is imperative that clubs draft or update a strategic plan. Consequently, one of my major goals for the 2017-2018 Rotary year is to strongly encourage each club to draft, resurrect, or revise a strategic plan for its club.

At the District level, we are actually walking the walk. The current leadership team has resurrected and revived a strategic plan. One can see the positive impact it is having on the continuity and consistency in achieving the District's goals. Upon seeing the positive impact that a dynamic strategic planning process has had for the District, I have become convinced it would be an invaluable tool for every Rotary club.

Since this is a NEW Rotary YEAR, I am asking every club to make a 'New Year's Resolution'.

- If you have a strategic plan review and revise it.
- If your club does not have a plan, complete one.

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DG Rick's Remarks

Your District leadership team stands ready and willing to help your club with the process. We would be happy to supply a facilitator to lead the process on site or just be available for consultation, advice, or direction.

Happy Rotary New Year, Everyone!

DG Rick

Understanding the Recent Polio Outbreaks

Outbreaks of vaccine-derived polio have been reported this month (June 2017) in the Democratic Republic of Congo and Syria, according to the World Health Organization.

At least 17 cases were identified in Syria and at least four in Congo. In both countries, health officials are working with the Global Polio Eradication Initiative to respond immediately to the outbreaks with supplementary immunization activities and field investigations.

To prevent the virus from spreading further, investigations and immunizations are also being strengthened in neighboring countries, the World Health Organization said.

Despite the new cases, the push to eradicate polio is stronger than ever, with fewer cases reported so far this year than ever before. It also got a boost last week at the Rotary International Convention in Atlanta, Georgia, USA, where donors pledged \$1.2 billion for the effort.

Vaccine-derived cases are rare, and they differ from wild cases. Here's what you need to know to understand these outbreaks.

Wild cases of polio are caused by poliovirus that is circulating naturally in the environment.

Vaccine-derived polioviruses are extremely rare and exist under specific circumstances. Oral polio vaccine contains live virus that is weakened so that it will prompt the body's immune response without causing paralysis. The vaccine is ingested, and the weakened virus replicates in the child's gut and is then excreted. In areas with poor sanitation, this excreted vaccine virus can spread to other children. This can actually be good because it then immunizes them. When the strain no longer finds susceptible children, it dies out.

The problem occurs in areas of low vaccination coverage. There, such vaccine-derived strains of the virus can continue to circulate as long as they continue to find unvaccinated or otherwise susceptible children. While they continue to circulate, they mutate. Eventually, if they are allowed to circulate long enough — at least 12 months — they can mutate into strains that are strong enough to cause paralysis.

The oral polio vaccine has reduced the number of polio cases by 99.9 percent since 1988. The risk posed by wild poliovirus is far greater than the risk of an outbreak caused by

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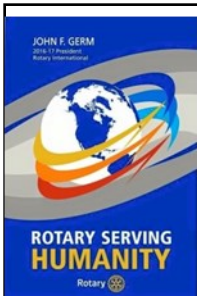
Understanding the Recent Polio Outbreaks continued

circulating vaccine-derived poliovirus. Once wild polioviruses have been eradicated, use of oral vaccine will be stopped.

Polio cases caused by circulating vaccine-derived poliovirus are extremely rare. Wild poliovirus remains the far greater risk. Nevertheless, because of the small risk of vaccine-derived outbreaks, use of oral vaccine will be stopped when wild polioviruses have been eradicated.

Wild poliovirus occurs only in the countries where polio remains endemic: Afghanistan, Nigeria, and Pakistan. Only six cases of polio caused by the wild virus have been reported so far in 2017. That's the lowest number of polio cases in history, with fewer cases reported in fewer areas of fewer countries than ever before.

D7430 Changeover and Awards Dinner: A Smash Hit



On Monday evening, June 26, 2017, 107 Rotarians and guests gathered at the Brookside Country Club in Pottstown to celebrate the closing Rotary year and to induct our next District Governor. A cocktail hour and reception came first, with a sumptuous dinner soon after.

Area 3 Assistant Governor, Bob Hobaugh was the Emcee for the event, and he did a great job with humor and alacrity.



Our 2016-17 District Governor, Linda Young expressed her heartfelt thanks to all Rotarians for the many significant accomplishments of the 2016-17 Rotary year in our fabulous district. We added two new RCs -- Whitehall Area, and Upper Perkiomen -- and grew the District Headcount by 56 net new members.

Equally significant was the continued marvelous generosity

of our members in support of the RI Foundation during this Centennial Year. Records were set in Annual Fund giving as well as for PolioPlus. Overall we led the Zone.

DG Linda announced the awards earned by our district Rotarians for their clubs during 2016-17,



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D7430 Changeover and Awards Dinner continued

including five RI Presidential Citations, and 10 D7430 Governor Challenge Citations, and some individual RC membership growth citations.



As is our tradition, each of the Nine Past District Governors at the dinner was introduced and brought forward to form a line leading to DGE Rick Gromis. A gavel was passed down the line and into Linda's hands who handed it to Rick Gromis signifying his becoming our D7430 Governor for RY 2017-18.

Then there was the changing of the Leadership lapel pins to show their new positions.



The tradition of the District Governor's Home Club banner having its name changed to "Spring Township Centennial." was not possible. But our new DG Rick Gromis did have the new name banner there.

After a standing ovation DG Rick addressed the crowd. He said "During the next year, my major goal is to have every club in the District prepare a strategic plan or update theirs. "

"And as always, we will be concentrating on membership, but we will be also focused on retention. Our goal is to start one new club this year and a net increase of one new member in every club."

We will continue our efforts with the Foundation. And to be strong advocates for New Generations, Youth Exchange, Camp Neidig, and the Four-Way Test speech contest."

D7430 Changeover and Awards Dinner continued

“Some BIG breaking news: we are planning to have an Interact conference alongside our District Conference in April.”

RI President-Elect Ian Riseley unveiled the theme for the 2017-2018 year, and it was “Rotary: Making a Difference.” As a Rotarian, you are MAD – Making a Difference – both locally and around the world. I will be asking each club to sponsor a MAD day: a day of service showcasing Rotary: Making a Difference.



And DG

Rick plans to appoint a Public Image Chairperson with a primary focus on social media. The District and our clubs need to have an effective social media presence.

DG Rick expressed his thanks to many Individuals and to all who are Making a Difference. Some gifts and some flowers were given out.

Before DG Rick called this changeover closed, he told us all about our District Conference the last week in April, the 27th, 28th and 29th of next year.



2017-2018 D7430 Leadership Team (DLT)

THE DISTRICT EXECUTIVE COMMITTEE (DEC):

District Governor (DG)	Rick Gromis
District Governor-Elect (DGE)	Cindy Hornaman
District Governor Nominee (DGN)	Herb Klotz
Immediate Past District Governor	PDG Linda Young
District Foundation Committee Chair	PDG Doug Cook

Non-voting Positions:

District Trainer	PDG Tony Jannetta
District Membership Chair	DGN Herb Klotz
District Secretary	PDG Linda Young
District Finance Chair	PDG Bill Palmer
District Treasurer	Tom Hartzell
District Admin. Assistant	Sharon Rittenhouse

Assistant Governors:

Area One	Gary Rohrbach
Area Two	Ron Searfoss
Area Three	Bob Hobaugh
Area Four	Sharon Levan
Area Five	Joe Wynands
Area Six	Pat Egan
Area Seven	Greg Hucklebridge
Area Eight	John Ortolf
Area Nine	Mike Seidner

District Committee Chairs are listed on the D7430 website as usual.

Clubs Making a Difference

NORRISTOWN:

THE ROTARY CLUB OF NORRISTOWN awarded a \$12,000 grant to the **GREATER NORRISTOWN POLICE ATHLETIC LEAGUE** as the major recipient of the proceeds from our 2017 Pancake Breakfast Fundraiser. Pictured above are: Virginia Frantz, CEO the Montgomery County Foundation, Inc. , Mark Call- President Norristown Rotary, G. Lee Holmes, GNPAL, Ken Fennel, Operations Director- GNPAL, (and club member), Maggie Hall, GNPAL. Mr. Fennel stated that the funds will be used for security system and computer system upgrades.



AMBLER & NORRISTOWN:

Two Rotary Clubs Team Up in the Name of Technology

Ray Thomas Vice Chair OIC - Michael Seidner Rotary Asst Gov D7430 - Leo Brady Chair OIC - Denise Ashe Exec Dir OIC - Cary Fleisher President Ambler Rotary - Aariann Vaughn OIC - Mark Call President Norristown Rotary.



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Clubs Making a Difference continued

CONRAD WEISER:

Recently, many CW Rotarians rescued the butterfly bushes from the weeds at our Butterfly Garden -our Centennial Project from 2005 - which overlooks Furnace Creek in Robesonia. We mulched and planted new flowers, too.



WARRINGTON:

On May 31, 2017 Warrington Rotary Club held its 25th Anniversary Scholarship Banquet. It was very special this year, with fifteen previous scholarship recipients attending the event.

Since its inception, 145 scholarships have been awarded, totaling over \$130,000. These scholarships are given to young leaders in the community who embrace the rotary belief of service above self.

In 1992 Dr. George "Rusty" Bullock an Orthodontist and Warrington Rotarian had an idea of creating a scholarship program. The objective of this program was to reward community service activities of high school seniors who planned on continuing their education.

In addition to Alumni, special guests included Rotary District Governor Elect Rick Gromis and his wife Susan, Maggi Boyer, daughter of founding Rotarian Leonard Point, John Douglass Chief Operations Officer Hatboro Federal Savings Bank and Assistant Governor John Ortolf. These guest presented awards to the scholarship recipients.

John Douglass COO of Hatboro Federal Savings presents the endowment check for the Steven B. Hazzard Memorial Scholarship to Vishnu Patel, President of Warrington Rotary Club.

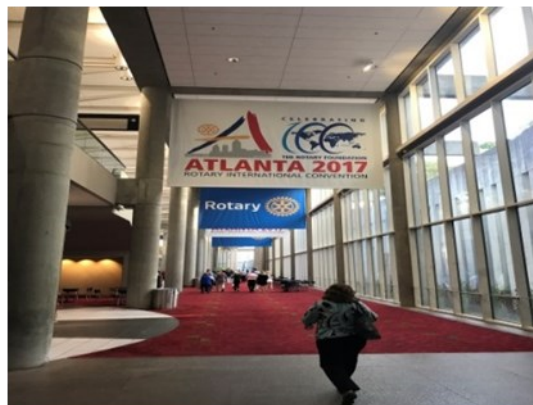


ROTARIANS MAKING A DIFFERENCE

Atlanta 2017 Rotary International Convention

With over 42,000 Rotarians and guests from over 75 countries around the world—the POWER OF ROTARY was felt all around Atlanta, this June. If you have never been to an international Rotary event—it is truly a remarkable experience and one that will be most unforgettable.

District 7430 was well represented with 49 Rotarians and spouses from many of our clubs. And of course our District had to have a little “party” and happy hour to all get together. This included several Rotary friends from around the world that came to visit us from past exchanges and projects.



Speakers including Bill Gates, Ambassador Andrew Young, Jack Nicklaus, and Ashton Kutcher brought the “house down” with standing ovations from their talks.

There were numerous breakout sessions each



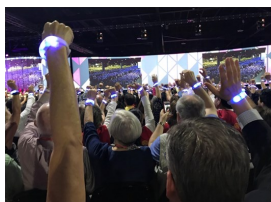
day—many of which were so crowded that they overflowed the rooms. Pick a Rotary Topic and you could learn more.

The House of Friendship was a place you could spend a whole day meeting Rotary groups from around the world including: projects, Rotary Action Groups, Rotary Fellowships and the ability to purchase Rotary memorabilia. –It must be noted that a few members of our District are now Members of the Rotary Beer Fellowship. And some are members of the Rotary Wine Fellowship!

There is so much more that we could talk about—you must experience this yourself.

SIGN UP NOW FOR THE ROTARY INTERNATIONAL CONVENTION IN TORONTO IN 2018—YOU DO NOT WANT TO MISS OUT!

LIGHT UP TO END POLIO



**ROTARY FOUNDATION-
CELEBRATING 100 YEARS**



By DGE Cindy Hornaman

2017 Camp Neidig (RYLA) A Great Event

Camp Neidig, which is Rotary District 7430's annual leadership event, was held for its 86th year Friday June 16th through Monday May 19th. Rotary clubs throughout the district sent 135 Future leaders this year to camp. Students who are High School Juniors becoming Seniors were mentored and challenged by the camp staff to problem solve and to step out of their comfort zone through several problem-solving activities.

The campers were split up and put into 8 different groups or tribes. Campers are split up so they are in a tribe and share a rustic cabin with strangers. These "strangers" quickly become friends and by the end of camp lifetime relationships are forged.

Campers also participated in a field day competition against other tribes, sports activities, a bonfire with smores. And they participated in presentations by several inspiring and motivating speakers.

The collimation of Camp is the Neidig Night celebration on the last day of camp. The evening starts off with a Chicken BBQ dinner which is attended by Rotarians and campers' family members. The students plan and perform the Neidig Night celebration which inspired and entertained all those in attendance.

The committee thanks all the Rotary Clubs who sponsored and sent them and who continue to grow and support Camp Neidig every year. The committee would also encourage every

Rotarian in the district to attend the Neidig Night Celebration to see for themselves the enthusiasm and potential of our future world leaders.

You can visit the website www.campneidig.com for more information or contact the committee co-chairs Charles Incalcaterra at cjidmd@ptd.net or Wendy Body at wendy.body@butz.com

By AWRC President, Mike Gschwendtner



ROTARIANS MAKING A DIFFERENCE

Synergism from a District Grant

PARKLAND HS SENIORS RAISE \$16,000 FOR SIERRA LEONE SCHOOL STUDENTS

On the morning of June 9, 2017 the Parkland high Senior class presented the Allentown West Rotary Foundation a check for \$16,002 to be used for helping students at the Centennial Secondary School in Sierra Leone. A number of teachers at the school “donated” their hair and beards on behalf of the project.

Mr. Sengeh, principal of the Centennial school thanked the students via phone. DGN Herb Klotz from the Allentown West Rotary club, and John Cirucci representing Engineers Without Borders (EWB) accepted the check on behalf of the Centennial school.



Mr. Sengeh visited the U.S. for the very first time in May and addressed many Rotary Clubs and the annual Rotary District Conference. He mostly was thanking Rotarians and EWB members for their generosity and the many projects at the Centennial school over the last 5 years. These include Solar panels for electricity, toilets, and a fresh water well.

One of Principal Sengeh's stops was at Parkland High School IN THE Lehigh Valley. As part of his talk he noted that in Sierra

Leone a student must pay \$20 to attend school each year, and many do not have much wealth. So the Parkland High School seniors began a fundraiser that resulted in the June 9th event.



ROTARIANS MAKING A DIFFERENCE

Tell Us What You Are Doing

by the 20th of each month to:

bill966@ptd.net -- PDG Bill Palmer, Editor



Your Foundation Update



Rotary Foundation named World's Outstanding Foundation

The Association of Fundraising Professionals recognized The Rotary Foundation with its annual Award for Outstanding Foundation at its 2017 conference in San Francisco. The award honors organizations that show philanthropic commitment and leadership through financial support, innovation, encouragement of others, and involvement in public affairs.

STATISTICS

As of June 30, 2017

YTD

Annual Fund	\$270,000
PolioPlus	\$201,300
TOTAL D7430	\$572,400

polio news

NEW Type 1 POLIO CASES as of June 30, 2017

	2017 YTD	2016 YTD
Pakistan	2	20
Afghanistan	4	13



**Friends of
D7430:**

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Tuesday October 24, 2017 is WORLD POLIO DAY

Watch our fourth annual World Polio Day event, co-hosted with the U.S. Centers for Disease Control and Prevention (CDC). We streamed live from CDC headquarters in Atlanta, Georgia, bringing together more than 100,000 viewers around the world. Celebrities and experts joined us to share our progress on the road to polio eradication.

DID YOU KNOW?

The first Rotary club meeting was in Chicago, Illinois, on February 23, 1905.

The first regular luncheon meetings were in Oakland, California, chartered in 1909.

The first Rotary convention was in Chicago in 1910.

The first Rotary club outside of the U.S. was chartered in Winnipeg, Manitoba, Canada, in 1910.

The first Rotary club outside of North America was chartered in Dublin, Ireland, in 1911.

Membership Tip



Freshen Up Your Projects --

Have you been doing the same projects year after year? Have your projects remained relevant for the community and for your members?

Projects have a shelf life. It may be time to do an assessment of your community’s needs. Try something new to light a fire under you members.

Date	No. Members
June 30 2016	1739
June 30 2017	1775
Includes two new RCs.	



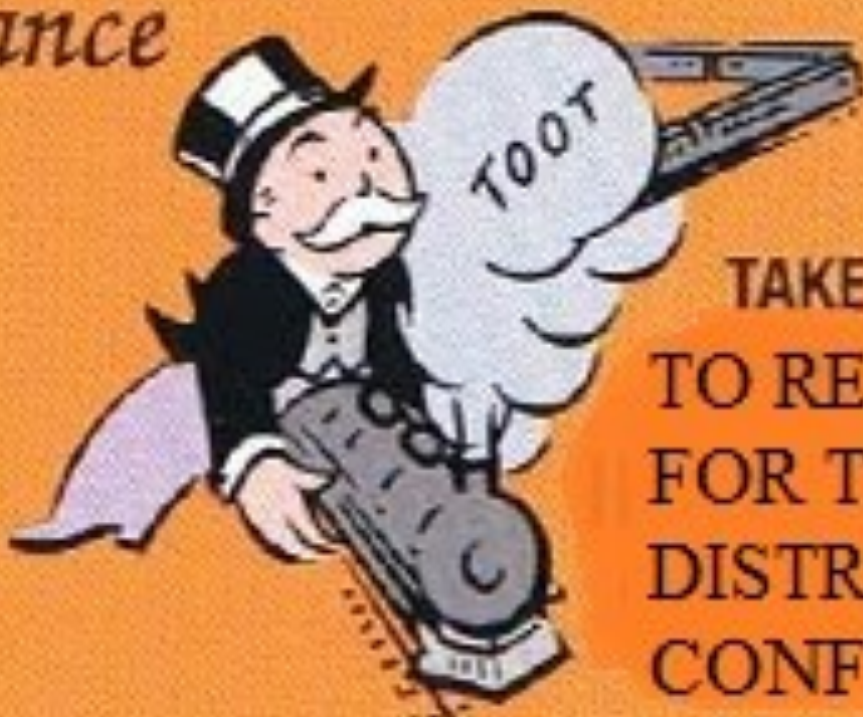
Share your passion for Rotary!
REFER A MEMBER!



YOUR KEY CONTACT – CLUB AND DISTRICT SUPPORT (CDS)

JOHN M. HANNES, Senior Coordinator SOPHIE WOLFF DANGERFIELD, Coordinator
john.hannes@rotary.org sophie.wolff@rotary.org

Chance



TAKE A RIDE
TO READING
FOR THE
DISTRICT
CONFERENCE

Other Articles of Interest

NEW OPTIONS for ALL Rotary Clubs explains the significant changes made by Rotary International this Summer and now are available. [Click here for New RC Rules.](#)

D7430 *Leaders and Committee Chairs* for 2016-17 are detailed on the D7430 website. [Click here for District Leaders.](#)

D7430 Committee Chairs and their contact information is available in the on-line *District Directory*. The 2016-17 edition is out. [Click here for District Committees.](#)

MORE INFORMATION

Visitors to Rotary.org will discover a new, contemporary site that tells Rotary's story in a fresh and exciting way. Rotary staff offer a look at the site's features: a modern design, increased use of imagery and graphics, and better organization to help readers – especially newcomers – find out who we are and what we're doing.

New Grant Center makes applying for grants easier

We are pleased to announce the debut of the new Grant Center, formerly known as the grant application tool. The new site has a fresh look and better organization. The grant application includes clearly defined steps so it's easier for you to track your progress.

Membership Retention

Engage Your New Members with Rotary Resources

If you want to give something to new members when they join, the new "Rotary Basics" offers an overview of all things Rotary. It includes information for all Rotarians, especially new members who are interested in our history and values, plus a Rotary glossary.

<http://clubrunner.blob.core.windows.net/00000050138/en-ca/files/sitepage/study-course-resource-lesson-documents/rotary-basics-a-guide-for-new-members/595-ENRotaryBasicsGuideforNewMembers.pdf>

If you need ideas for getting new Rotarians involved and giving them a meaningful experience, look to *Introducing New Members to Rotary: An Orientation Guide*. "Introducing New Members to Rotary: An Orientation Guide" - My Rotary

<https://my.rotary.org/en/document/introducing-new-members-rotary-orientation-guide>

Strike Out Hunger Phillies Baseball Game

Come to the 33rd Annual Rotary Strike-Out Hunger Night on **Friday, August 11th** when the Phillies take on the New York Mets at 7:05 pm in Citizens Bank Park. Your Club will get \$10 on EVERY ticket they purchase. That's \$10- even on a \$20 ticket. The money will come back to your Club as Foundation credits that you can use for giving Paul Harris Awards.

Ticket orders are being taken now, don't delay they are going fast. Please see seating and ticket price details on the attached flyer. Each club should have a member who will collect all ticket money and then send payment to me, PDG Gerry Long. Tickets will be sent to that Club representative after receiving payment.

Tickets are very popular as it's Phillies Alumni Weekend when Pete Rose will be added to the Wall of Fame. Get your groups together so that we can get you the good seats!

Questions? Call or email Gerry Long at 610 625-5105 or longgolf@ptd.net.

Ticket orders and checks made out to Philadelphia Phillies go to:

Gerry Long, PO Box 20366, Lehigh Valley, 18002.

Don't forget you can good donation as we welcome and honor RI President Ian H. S. Riseley and Strike-Out Hunger!

Sincerely,

PDG Gerry Long, Strike-Out Hunger Chair

District Calendar

Aug 11th -- FRIDAY -- Strike Out Hunger at the Phillies Game at 7:05 PM vs. the New York Mets.

Sep 16th -- Rotary Leadership Institute (RLI) at DeSales University

Oct 14th -- Purple Pinkie D7430 5K Run / Walk at LCCC, Schnecksville

Oct 20, 21 -- Zone Institute in Hartford, CT

Nov 4th -- TRF annual seminar at Montco CC jointly with D7450

Nov 12th -- Rotary at the U.N. Day

In Memorium



We note the recent passing of Rotarians



Vernon C. Fenstermaker, 97 years, formerly of Allentown, and longtime member of the Allentown West Rotary Club, passed away Saturday, June 24, 2017 in Coopersburg. He was the widower of Clara M. (Herber) Fenstermaker. Vernon was born in Weisenberg Twp, he was a son of the late Charles and Verdie (Kressley) Fenstermaker.

Vernon was Vice President of Sales for the former Lehigh Valley Dairy, retiring after 57 years. Vernon was past officer of the Lehigh Valley Grocers' Assoc. and the Food Industry Assoc. He was a past member of the Philadelphia Food Trades Assoc. and the Manufacturers' Representatives of Philadelphia.

Vernon was a member of Ziegels United Church of Christ in Breinigsville, where he served as an elder on the Consistory for 25 years. He honorably and faithfully served his country in the United States Army during WWII from 1942 to 1945. He landed on Utah Beach in Normandy and participated in the Battle of the Bulge.

Vernon received four Battle Stars for service in four campaigns in the European Theater and a Bronze Star for meritorious service. He was a life member of the American Legion and the Veterans of Foreign Wars.

Vernon became a member of Rotary in 1967 and recently received his 50-year service award. He was past President of the Whitehall Rotary Club and later a member of the Allentown West Rotary Club, where he served as Secretary for many years, was a Paul Harris Fellow and a major donor.

In recognition of his 90th birthday in 2010, the Allentown West Rotary Club erected a flagpole honoring veterans at Ziegels Church. Vernon and his late wife Clara loved antiques, coin collecting and ballroom dancing. He was an avid Phillies fan and enjoyed reading and pinochle.

John MEIGS Howard 100. Former member of the Pottstown Rotary Club, passed away on May 17, 2017. He was born in St. Paul, Minnesota on May 13, 1917. John attended The Wyndcroft School and The Hill School. He was graduated from Williams College in 1940. He entered the US Army in 1940, serving in both World War II and the Korean conflict, leaving the service in 1953 at the rank of Captain. John subsequently was employed by Curtis and Smith and then Dana Corporation as a purchasing agent. He resided in Pottstown

In Memorium continued

most of his life. He was a member of the Rotary and the Optimists Club, serving as president of each during his years of service. John was a Paul Harris Fellow in the Rotary Club.

John was the son of Kenneth and Margaret Howard, and the grandson of John Meigs, a former headmaster of The Hill School. He was married to E. Miriam (Snyder), who predeceased him in 1997. He is survived by a daughter Karen, married to John P. Gibson, four grandsons: Matthew, David, Jonathan and Michael. He also had three great grandchildren, Luke, Lizzie, and Maisey. In addition, John is survived by his sister, Margaret H. Long and his loving partner, Lynne Maack. He was predeceased by his parents and his brother, Kenneth Howard.

A memorial service will be held on Friday June 9, 2017 at 3:00 PM at the Schumacher & Benner Funeral Home & Crematory, 359 King St., Pottstown. The family will greet friends from 2:30 to 3:00 PM. At the funeral home. Interment will be private.

Rotarians Making a Difference

