



Rick's M.A.D. Report

(Rotarians Making a Difference)



Rotary District 7430 Newsletter www.rotarydistrict7430.org April 2018, Vol. 1, Issue 10

DG Rick's Remarks

Why are you waiting?



Earlier in the year when I visited the clubs in the District, I was encouraged by how positive Rotarians reacted to the format of this year's District Conference.

1. It is in the District, so Rotarians don't have to travel great distances
2. You have a la carte options: Come Friday OR Saturday OR for the whole thing.
3. The Conference is value priced with several affordable options to attend all or part of the conference! \$60 for Friday night OR \$99 for all day Saturday OR \$199 for the whole conference.

I was encouraged by the response to the great content:

1. Nationally known speakers: Mitty Chang, Michael Caruso, Col. Kelly Stevens
2. The 4 Way Test Speech Contest final
3. Other great content presented by Ron Smith, Pam Varkony, and yours truly

There will be plenty to eat and drink:

1. Coffee all day Saturday, with break snacks
2. Lunch Saturday
3. Dinner Saturday night
4. Happy Hour appetizers
5. Friday Night "Best of the Wurst" featuring beer tasting and German sausage

There will be fantastic entertainment:

1. Reading High School Jr. ROTC Presentation of Colors to open the program
2. Student Youth Exchange Parade of Flags at lunch Saturday
3. Friday night the Daisy Jug Band will perform
4. Bill Haley Jr. and the Comets at Saturday night's Happy Hour

The focus will be on leadership:

As I traveled around the District as Governor I saw that successful clubs had one thing in common, good leadership. So, as we were putting the conference together we focused on content related to leadership. Our hope is that attendees of the conference will take away information, inspiration, and ideas that will help them become better leaders not only for their clubs but in their personal and business lives.

continue on page 2

DG Rick's Remarks continued

Unfortunately, the response to date has been underwhelming.

This is the conference that you wanted: great content, an in-district venue, low a la carte pricing, world class entertainment. Yet registrations are half of what they have been in years past. Quite frankly, I am shocked and disappointed given the response and feedback I received during my Official Visits.

Attending a District Conference is what propelled me to become a Rotarian and not just a member of a Rotary Club. The purpose of this event is fellowship, good fun, inspirational speakers, education and discussion of matters which make one's Rotary membership more meaningful. This is an opportunity to take a break, take a ride to Reading / Wyomissing and have fun with likeminded people interested in serving humanity.

I know that Rotarians are infamous procrastinators and there is still time. So please consider attending the District Conference the last week in April. Go to the District website and register. You will NOT regret it.

DG Rick



KUTZTOWN ROTARY CELEBRATES 82nd ANNUAL FARMERS' NIGHT

by Reno Unger Mar. 15, 2018

The Kutztown Rotary Club celebrated the area farmers and Future Farmers of America members over a family style dinner at the local Grange on February 21st as the Club's 82nd Farmer's Night.

Highlights of the evening were awards to Students of the Month from Oley Valley, Kutztown Area and Brandywine Heights High Schools. The featured speaker was Dr. MeeCee Baker, President and CEO of Versant Strategies, a government relations firm that specializes in rural issues.

Assistant District Governor Robert Hobaugh opened events of the evening and remarked, "The most important thing to remember is that agriculture creates a quality of life in our community in terms of the food we eat, the people we know and the lifestyle we enjoy."

Dr. Baker gave listeners a detailed description of the complicated process through which a state law comes into existence.



Students of the Month were Sarah Tathum of Oley Valley High School, introduced by Frank Brown of the Fleetwood Rotary Club, and Jon Rothermel of Brandywine Heights High School and Jacquelin Carter of Kutztown Area High School, both introduced by Kutztown Rotarian Larry Biehl.

The three students spoke briefly about the value of agriculture in their lives and their plans for the future. Also offering remarks

was Senator Judy Schwank, who said that she attends the event every year that she can because agriculture is very important in her district, and the Kutztown area is the center of the highest concentration of farms in Berks County.

Other honored guests included District Governor Rick Gromis and his wife Susan, Pennsylvania Grange President Wayne Campbell, Berks County Farm Bureau President Larry Gelsinger and officers from the following Granges: Fleetwood, Hamburg, Kutztown, Topton and Virginville. In addition to the Students of the Month,

Continued on page 4

KUTZTOWN ROTARY CELEBRATES continued

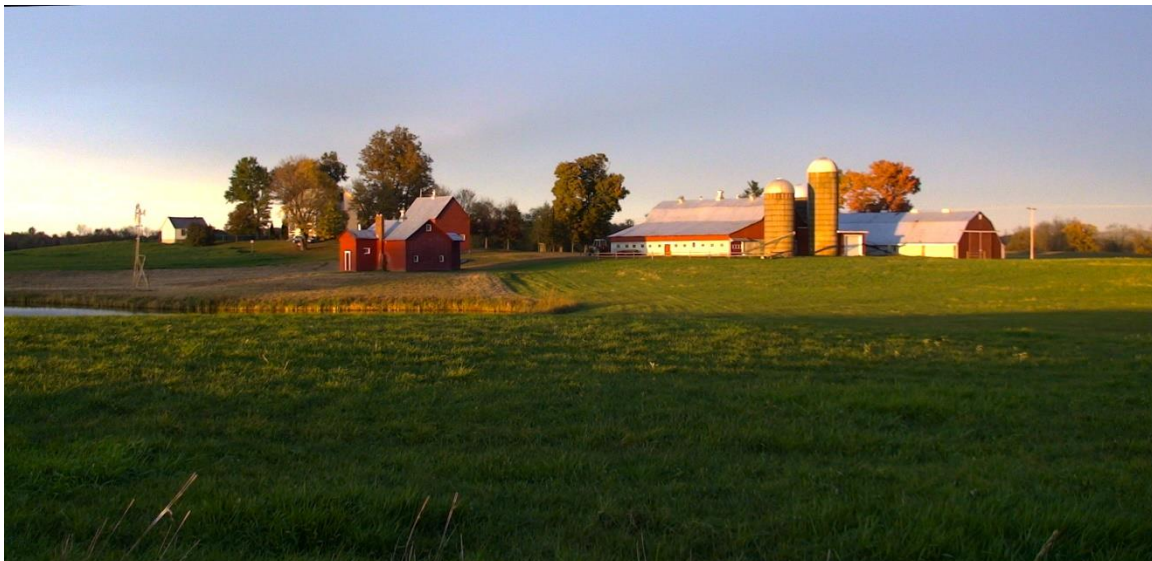
Future Farmers of America members from Oley Valley and Kutztown Area High Schools participated in the program. The Kutztown Rotary Club honored Sherrie and Lynn Krick and their family, "Berks County's 2017 Outstanding Farm Family."



Honored guests for the evening were FFA members from Brandywine Heights, Kutztown Area and Oley, Valley High Schools, joined by Sen. Judy Schwank

The Kutztown Rotary Club thanked Dr. MeeCee Baker by donating in her name to the Kutztown Community Library

and the Brandywine Community Library copies of Choosing Civility: The Twenty-Five Rules of Considerate Conduct.



This Photo by Unknown Author is licensed under [CC BY-SA](#)

CAMP NEIDIG (RYLA)



The Camp Neidig Registration Site is now officially open.

Our 2018 Camp Neidig Youth Leadership Program will be held June 15th- June 18th at Camp Manatawny.

All forms are available on our website <https://www.campneidig.com/forms--registration.html>. PLEASE download the Neidig Chairperson packet as it has all the necessary registration instructions.

Neidig Night tickets will only be available through on-line purchase with a credit card.

Contacts are:

Wendy Body
wgbody@butz.com

Charlie Incalcaterra
cjidmd@ptd.net



INSPIRATION AROUND EVERY CORNER

We hope you'll join us at the 2018 Rotary Convention in Toronto, 23-27 June. Get the most out of your convention experience by attending our general sessions, where you'll hear outstanding speakers from around the world, or engage in stimulating breakout sessions to learn new skills and exchange ideas with your peers.

If you haven't registered yet, be sure to check out this year's program and the Host Organization Committee's exciting events.

See you in Toronto!



Friends of District 7430:



Clubs Making a Difference



AREA 2 Rotary Clubs:

Area 2 Rotary Clubs (Bethlehem, Bethlehem Morning Star, Easton, Nazareth and Saucon Center Valley) came together March 10th at Moravian College's Hauptert Union Building along with friends, family members, VOTECH students and Victory House residents (halfway house for vets). Working with the Michele and Bobby Polito team from The

Outreach Program, the Rotary Community Team packaged 40,000 meals for families in need in our Club areas.

Thanks to our Club Coordinators, effective use was made of online registration through ClubRunner, expanded via access through Clubs' Facebook sites and the old fashioned but effective, sign-up lists. Volunteers exceeded 210 ranging in ages from 4 to 93.

Food Insecurity is a serious concern in all communities, no matter the demographics of the areas. With the help of a \$5,000 matching District Grant, the 40,000 meals were double what was accomplished last year.

The Club Coordinators (Gail Evans, Sharon Fontana, Paul Braden, Mark Aurand and Linda Mayger) did a great job working with the Clubs to determine how the end products were shared to over 9 food pantries throughout the Area 2 Rotary Clubs.

Special thanks for the coverage by WFMZ Ch69 TV and the Morning Call Online.

A fantastic effort with lots of fellowship and sharing.

True to the Rotary Theme - ROTARY: MAKING A DIFFERENCE!

Norristown:

Rotary at the Basketball Game. We had a club information table on Friday Night at the Norristown Area High School while the Norristown Area Education Foundation sponsored a basketball game between the Foundation All Stars and the world famous Harlem Wizards. All proceeds benefit the Norristown Area Schools.

President Robin fielded a number of questions about Rotary and several interested parties picked up flyers for our upcoming Pancake Breakfast Fundraiser. Thanks to the Foundation and thanks to president Robin for spreading the word.



Continued on page 8

Clubs Making a Difference *continued*

West Reading Wyomissing:

February's service project for the Rotary Club of West Reading Wyomissing was

Mary's Shelter Adopt a room program. Mary's Shelter is a non-profit organization that assists young pregnant women who find themselves in need of a place to live during their pregnancy. Additionally, they become part of a program that helps them get on their feet, finish their education and learn how to care for themselves, their child and a home.



After years of patience and planning the new facility at 615 Kenhorst Blvd opened its doors on February 26, 2018. "Adopt a room" is one of the fundraisers to aid in the renovations. Individuals and service organizations purchased rooms to paint and decorate prior to the grand opening.

Don Moll, a previous member of our club, purchased a room on behalf of the Rotary Club of West

Reading Wyomissing. Over the past 5 years we have collected funds and items to create this lovely room.



ROTARIANS MAKING A DIFFERENCE

Continued on page 9

Clubs Making a Difference *continued*

Huntingdon Valley -- Churchville

"Breathing Room" for Families Affected by Cancer



Living with cancer is a very challenging time not only for the patient but for his or her loving family. That's where the "Breathing Room Foundation (BRF)" can step in to help. BRF was spotlighted by the Huntingdon Valley-Churchville Rotary speaker series on March 14.

Jacob was diagnosed with cancer at 9 months. He is cancer free for 2 years, but needs intensive follow-up. The ordeal caused tremendous stress for parents Mark and Stephanie Burstein, who also have a six-year-old son "Sammy".

The Bursteins were referred to BRF in 2015. The largely volunteer -driven program provided a wealth of help including school supplies, holiday meals, summer fun activities and an intense yard cleanup. Mark and Stephanie spoke glowingly about how BRF dramatically improved the Burstein's quality of life.

For more information about BRF and how you can help visit,
www.breathingroomfoundation.org



ROTARIANS MAKING A DIFFERENCE

DISTRICT 7430 ANNUAL CONFERENCE ALERT

The clock is ticking and time is running out to register for the April 27th District Conference. Don't pass-up this great and most affordable conference right here in our district. Enjoy great food, drink, entertainment, and friendship of Rotarians Friday night.

Can't do it all? Package options available on the conference registration website and can be viewed below.

Click here to register

www.rotarymakingtracks2018.eventbrite.com

See you in Wyomissing
DG Rick



7430 District Conference

Friday Night Package • April 27, 2018
At the Inn at Reading

If you can't attend the conference on Saturday, Please consider joining us for a special Friday Night Event

Enjoy an evening of friendship with Rotarians while enjoying beer, brats, (other food and beverages available - included in the price!) and live music by the Daisy Jug Band

For clubs close enough consider this as a club meeting/function for the week.

What a great way to experience a district event with your club members!

Register online at rotarydistrict7430.org
Select the conference menu and select Friday Night




Making tracks to the future



7430 District Conference

District Governor Rick Gromis
Invites you to his District 7430 Conference
Crowne Plaza, Wyomissing
April 27, 28, 29, 2018

Saturday Package - \$99
(lunch, programs, reception, dinner, entertainment by Bill Haley Jr. and the Comets)

Full Conference Fee - \$199
(all meals, programs, and entertainment)

Friday Package - \$60
(dinner, beer tasting, entertainment by Daisy Jug Band)

Register online at the District Website
(rotarydistrict7430.org)

Make hotel reservations with Crowne Plaza
before 3/27/18

April 27th, 28th & 29th 2018
Crowne Plaza Hotel, Wyomissing, PA

Richard Gromis
District Governor

Spring Township
Rotary Club

D7430 ANNUAL FOUNDATION GALA 2018



DISTRICT 7430 ROTARIANS CELEBRATE ST PATRICK'S DAY BY RAISING MONEY TO DO GOOD IN THE WORLD.

On a cool crisp evening on March 17th ninety-seven Rotarians and guests gathered to celebrate St Patrick's Day in a special way. Traditionally, every Irish Pub you know and some not so Irish Bars celebrate by raising a glass of Guinness or a pint of Harp on St Patrick's Day. For our Rotarians it was a chance to raise money for The Rotary Foundation's Annual Fund and raise hope for others.

Baskets, 37 of them, with all types of goodies were donated by clubs, individuals and businesses. Rotarians had a rather competitive silent auction process to award these baskets to the highest bidder.

We were able to raise \$5,600 in two hours. All of this was donated directly to the Annual Fund in the name of the winning bidder.



The clubs who donated baskets showed great creativity. We had theme baskets like "Momma Mia That's Italian", "The Man Crate", "Dots", "One Bourbon, One Whisky and Some Beers" just to name a few. Basket values ranged from \$100 to \$400.

We had dancing, good food and great fellowship.

And we recognized new Major Donors, some of whom we lost this past Rotary year.

Continued on page 13

D7430 ANNUAL FOUNDATION GALA 2018 continued



Charlotte Hartman-Hansen stole the show explaining why she and PDG Tore Hartman-Hansen support The Rotary Foundation. She ended her talk by singing an acapella version of the Rotary Theme Song from 1996-1997, the year Tore was DG, proving how special she is to our District.

We also raffled off a necklace, earrings and two gift certificates to Mark's Jewelers. Mark's was kind enough to donate these items and we raised \$735.

The Annual Fund of The Rotary Foundation is a very important part of what makes what Rotarians do possible. Each year our District Rotarians donate over \$200,000 to the Annual Fund. The Annual Fund is the source for all District and Global Grants. It allows us to "Do Good in The World". Many Rotarians support the Annual Fund so when any Rotarian has a good idea for a project, money is available to make it happen.



Visit <https://www.rotary.org/en/about-rotary/rotary-foundation> or email rotariandoug@outlook.com for more information on the Annual Fund and ways you can help.



ROTARIANS MAKING A DIFFERENCE

THE ROTARY FOUNDATION



YOUR FOUNDATION UPDATE



What is the PAUL HARRIS SOCIETY?

An Individual Donating \$1,000 or more every Rotary year to the Annual Fund and / or Polio Plus and / or an Approved Foundation grant, becomes a PHS member. Donations can be monthly, quarterly or annually using Rotary Direct, for example.

D7430 currently has 59 Rotarians committed to this generosity.
JOIN UP and FEEL GOOD!

Download a brochure at:

<https://my.rotary.org/en/document/paul-harris-society-brochure>

Questions? Contact PDG Bill Palmer, D7430 PHS Coordinator at bill966@ptd.net if you earn a PHS lapel Insignia when you join.



NEW Type 1 POLIO CASES as of March 21, 2018

	2018 YTD	2017 Total	2016 Total
Pakistan	0	8	20
Afghanistan	3	14	13

Rotary, the World Health Organization, UNICEF and the Centers for Disease Control and Prevention launched the Global Polio Eradication Initiative in 1988. In 2007, the Bill & Melinda Gates Foundation joined Rotary in its commitment to ending polio.

Since 2013, the Gates Foundation has matched every \$1 Rotary commits to polio eradication 2-to-1, up to \$35 million per year. Rotary, with matching funds from the Gates Foundation, has contributed more than \$1.6 billion to end polio.



ROTARIANS MAKING A DIFFERENCE

MEMBERSHIP

Membership Tip ---



**Bring Your
Best Friend.....
Is your best friend a
Rotarian? Why not?**

Hold a "Bring Your Best Friend Day" in your club. Set aside a special meeting date each year, maybe twice a year, when your members are asked to bring their best friend to a club meeting.

Date	No. Members
June 30, 2017	1777
December 14, 2017	1798
March 19, 2018	1770



**Share your passion for Rotary!
REFER A MEMBER!**



DID YOU KNOW of these Rotarians?

**Orville Wright
Rotary Club of Dayton, Ohio
Co-Inventor of the first successful airplane**

**Richard E. Byrd
Rotary Club of Winchester, Virginia
USA Arctic Explorer**

Other Articles of Interest

“Alphabet Soup” lists many of the acronyms that are used in the Rotary world. They are on our D7430 website at:

<http://rotarydistrict7430.org/sitepage/did-you-know>

D7430 *Leaders and Committee Chairs* for 2017-18 are detailed on the D7430 website. District Organizational Chart [Click Here](#)

D7430 Committee Chairs and their contact information is available in the on-line *District Directory*. The 2017-18 edition is out, [Click Here](#) and you can download it from there.



YOUR KEY RI CONTACTS – CLUB AND DISTRICT SUPPORT (CDS)

JOHN M. HANNES

Senior Officer

john.hannes@rotary.org

EMILY TUCKER

Officer

emily.tucker@rotary.org

Feel free to use these excellent resources!

Tell Us What You Are Doing

by the 25th of each month to:

PDG Bill Palmer, Editor bill966@ptd.net

or

*Sharon Rittenhouse, Publisher
rittenhouses Sharon@gmail.com*



PLAN TO ATTEND DISTRICT TRAINING ASSEMBLY (P.E.T.S. 4)



WHEN:

Saturday, May 12, 2018

WHERE:

DeSales University, 2755 Station Ave, Center Valley, PA 18034

TIME:

8:00 A.M. to 2:00 P.M.

GRANT TRAINING for Certification:

Starts at 2:05 P.M. and ends at 4:00 P.M.

Who Should Attend:

Presidents, Presidents-Elect, Treasurers, Secretaries, Club Officers, Committee Chairs, New & Experienced Rotarians, Leaders, anyone wanting to do good in their community.

What To Expect:

Learn from other leaders, find inspiration, get new ideas, meet old friends and gain new friends.

[LINK TO REGISTER COMING SOON!](#)

MAD Day- Making A Difference Photo Contest Rules

Eligibility – The contest is open to all Rotary Clubs in District 7430

Categories –

1. Having Fun at a MAD DAY
2. MAD DAY Service Project
3. MAD DAY Rotarians Making A Difference

Entries – All entries must be made digitally. Hard copies will not be accepted.

Entries should be sent via email to Rotary4Ric@gmail.com

Each entry **MUST** include:

1. The Photo
2. A category, listed above (Only one category per photo)
3. A caption for the picture. (Part of the judging criteria will be the creativity of the caption!)
4. The Name of the submitting Rotary Club which held the MAD DAY
5. The date and location of the MAD DAY

If the entry does not contain ALL 5 items it will not be considered

Judging – The District Governor will pick 3 finalists from each category. The final judging will be done by a panel of 4 judges picked by the District Governor and the DG will be one of the 4 judges. The photos will be judged according to the following criteria:

1. Relevance 33.3%
2. Caption Creativity 33.3%
3. Impact 33.3%

Judges will use a rating scale for each criterion from 1 to 10 with 10 being the highest score.

Should there be a tie the DG will choose the winner, the decision of the judges will be final.

Awards - The following prizes will be awarded:

1. For the club submitting the winning photo in each category, a \$50.00 donation will be made to the foundation in the name of the club.
2. The Best of Show (picked from the 3 category winners and selected by the 4 judges) will win an additional \$100.00 to the Foundation in the name of the submitting club.

Deadline for Submission – Sunday 12:00 AM - April 1, 2018

GOOD LUCK !!!

DISTRICT CALENDAR

2018

Apr 14th -- 4-Way Test Speech Contest Regionals

Apr 27-29th -District Conference at the Crowne Plaza in Wyomissing

May 12th -- District Training Assembly

Jun 15th -18th -- Camp Neidig (RYLA) at CampManatawny

June 23-27th – RI Convention in Toronto, Canada

Jun 28th -- District Changeover and Awards

Jun 28th – D7430 Council of Governors Meeting

Sep 19th-22nd -- Zone Institute in Montreal, Canada

Oct 13th -- Annual D7430 Purple Pinkie 5K run and Fun walk at LCCC

Oct 20th -- The 2018 Rotary Leadership Institute in District 7430. It will be held again in the Gambet Center of DeSales University.



THE FOUR WAY TEST SPEECH CONTEST



**Regional Competitions are on
April 14, 2018, 10:00 AM**

North Region Coordinator, Christine Bauder –

Contest Location: Penn State Lehigh Valley Campus, 3rd Floor Lecture Hall

West Region Coordinator, Karen Campbell –

Contest Location: Albright College, Science Hall, 1650 Palm Street, Reading PA 19604

South Region Coordinator, Brad Mellon –

Contest Location: St. Luke's UCC, 125 N Main St, North Wales, PA 19454

East Region Coordinator, Peter Rall –

Contest Location: Hatboro Federal Savings Administrative Building, 212 South York Road, Hatboro, PA 19040

Central Region Coordinator, David Kaplan –

Contest Location: Montco Community College West Campus, Pottstown, South Hall #216

District 7430 Chair, Al Engel, alengel007@aol.com 973-216-1469

YOUTH EXCHANGE WASHINGTON DC TRIP 2018



ROTARIANS MAKING a DIFFERENCE

Allentown



Morrisville Yardley



Emmaus



Souderton-Telford

