



Rick's M.A.D. Report

(Rotarians Making a Difference)



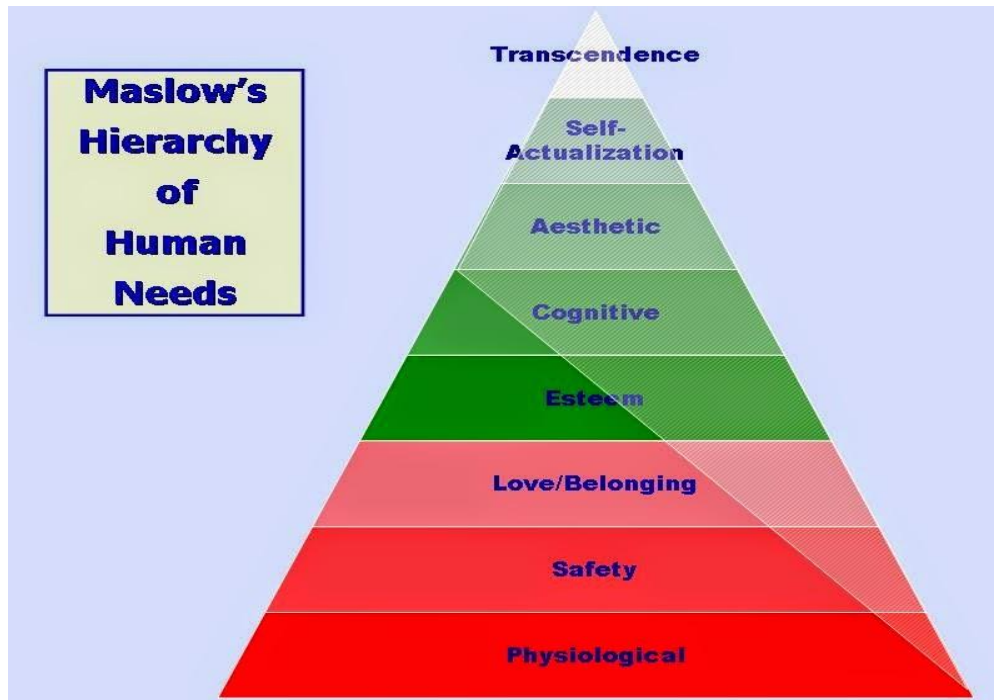
Rotary District 7430 Newsletter www.rotarydistrict7430.org May 2018, Vol. 1, Issue 11

DG Rick's Remarks

Maslow's Hierarchy of Needs and the Avenues of Service



Maslow's Hierarchy of Human Needs



Many of you have heard of Maslow's Hierarchy of Needs. He proposed 5 levels of needs beginning with the most basic Physiological. Physiological needs are basic needs like food, shelter, and clothing.

Once the needs are satisfied at one level the individual moves up the pyramid. Most Rotarians are operating within the lightly shaded area of the pyramid. They have been able to satisfy the basic needs and are really looking to move up the pyramid towards self-actualization. They aspire to live their life to the fullest and maximize their full potential. They want to be better persons and better members of society.

In order to retain members, Rotary clubs need to focus on helping current members realize their need for increased self-esteem and realizing their personal potential and self-fulfillment. The only way to do this is by engagement. It is the satisfaction that comes with helping others that feeds our need for self-actualization.

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DG Rick's Remarks continued

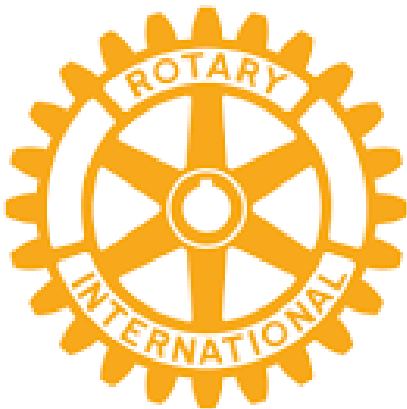
Maslow's Hierarchy of Needs could be ONE of the reasons why we are having trouble appealing to younger individuals. Many younger people are still engaged trying to satisfy their needs further down on the pyramid. Housing, careers, providing for one's family, and personal relationships are more important at this stage of their lives than self-esteem and self-actualization.

They are still establishing themselves building the foundations that will allow them to move up the pyramid. That does not mean that they cannot be Rotarians. It means that they are going to need more flexibility. It means that their needs will be different than an older more established Rotarian. They may be more interested in networking and expanding their business relationships, which in turn will help them satisfy their physiological and safety needs. It is up to club leadership and senior members to help these younger individuals find value in their Rotary membership.

The bottom line is that we all have needs. The key to retention is to recognize the needs of each member and help them satisfy those needs. The ideal of service means different things depending on one's position on the Hierarchy of Needs. The challenge is to match up the type of service with the position on the Hierarchy. Remember that there are 5 different Avenues of Service. Club Service or Vocational Service may be much more important to a younger member. Community Service or Youth Service may be more appealing to a middle-aged Rotarian.

Remember the Object of Rotary is to promote the ideal of service. We just have to tailor the avenue of service to the member.

DG Rick



SERVICE ABOVE SELF

2018 DISTRICT CONFERENCE

The 2018 District Conference was held on April 27 to 29 at the Crowne Plaza in Wyomissing. It started off with an international flair. Rotarians were transported to the Inn at Reading for a night of fun, food and fellowship.

The theme for the evening was "The Best of the Wurst". An impressive selection of German sausages and assorted krauts were the fare for the evening. The guests also were treated to a beer tasting consisting of a variety of local beers.

The Daisy Jug Band provided the musical entertainment. Besides great music the band interacted with the guests. The highlight -- or low-light -- of the evening, depending on your perspective was a kazoo contest. Who knew we had so many talented Rotarian kazoo players?



Saturday was the big day. It was a day filled with great speakers, soft pretzels, The House of Friendship, fellowship, and entertainment. Michael Caruso, Mitty Chang, Col. Kelly Stevens and Pam Varkony inspired the crowd with talks focused on leadership. Each speaker brought a

unique perspective to this important topic.

Lunch brought its own interesting agenda. The Four Way Test Speech Contest finals pitted the five regional winners against each other. All the contestants were exceptional this year, with the judges having an almost impossible choice.

The Speech Contest was followed by the Youth Exchange parade of flags. Each student carries the flag of his/her home country and are individually introduced. This scene is always an inspiring sight.

By the end of Saturday afternoon everyone was ready for some relaxation and the Rockin' music of Bill Haley Jr. and the Comets.



The Goodnights lounge was packed with Rotarians and their guests enjoying an adult beverage and swinging to the tunes that made Bill's dad a rock and roll legend.

Dinner followed with the traditional introduction and procession of Past District Governors and the current DG line. Beef Wellington or Salmon Piccata were the menu choices for the evening.

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2018 DISTRICT CONFERENCE continued

Following dessert, Jesse Dameron, a Mentalist, amazed the crowd creating memories of mystery, wonder, and laughter.

The party continued well into the night as four different Hospitality Suites plied Rotarians with beverages and assorted goodies. Fellowship and friendships abound whenever Rotarians get together. The Suites were staffed and operated by many different Rotary Clubs.

The Conference closed on Sunday with our traditional Memorial Service honoring Rotarians whom we lost since last year. Then there was a Photo Video created by Photographer Chris Hornaman, and some parting words from the District Governor.

All good things must come to an end and this conference was a good one. So, we look ahead to DGE Cindy's conference next year. The memories of this year will sustain us until we meet again at next year's District Conference in Allentown on May 3rd, 4th and 5th 2019! The Emmaus Rotary Club- did a cute little skit for next year and even registered some people.

Additional Conference Photos can be seen using this link [click here!](#)



ROTARY CONVENTION
23-27 JUNE 2018
TORONTO, ONTARIO, CANADA

INSPIRATION AROUND EVERY CORNER

We hope you'll join us at the **2018 Rotary Convention in Toronto**, 23-27 June. Get the most out of your convention experience by attending our general sessions, where you'll hear outstanding speakers from around the world, or engage in stimulating breakout sessions to learn new skills and exchange ideas with your peers.

If you haven't registered yet, be sure to check out this year's program and the Host Organization Committee's exciting events.

See you in Toronto!

THE 2018 FOUR WAY TEST SPEECH CONTEST FINALS

Pottstown High School Sophomore, Ms. Logan Ruyak, Wins Four Way Test Speech Contest

It all began in the fall of 2017 when half the clubs in District 7430 interacted with their geographically proximate high schools to solicit participation in the 9th Annual District 7430 four way test speech contest. By early April, twenty-six (26) clubs had conducted the contest as a program in a regular meeting or separate activity in another venue. Five regional contests were held on April 14, 2018 organized by regional coordinators Christine Bauder (Allentown), Karen Campbell (Reading), Brad Mellon (Souderton-Telford), Peter Rall (Doylestown), and David Kaplan (Collegeville).

So with 30 high schools and about 100 students participating, on Saturday at the District conference were five passionate speakers addressing Rotarians, Interactors and guests in the final competition. Each contestant received a certificate for her/his participation and a cash prize ranging from \$1000 for first to \$150 for 5th place.

Topics ranged from defense of the importance of the U.N. to the opioid crisis. The champion spoke about the shortfall of our two party political system and the enmity it creates within families to the highest levels of government. The winner has been invited to speak at the District Training Assembly at DeSales University May 12, 2018.



Al Engel, the contest chair, commented on our District Governor's choice of a railroad theme because we are in Reading, former headquarters of the famous Reading Railroad. He observed further that he was impressed that Rick was able to get a railroad image on the May ROTARIAN which Al used as a title slide for his presentation. Al made a few observations about the Reading Railroad's pioneering efforts in passenger service and contrasted that with what's happening today in the rest of the world regarding rail passenger

service and the deployment of high-speed rail, a new mode of transport.

At the conclusion of the contest, Al asked the contestants to introduce themselves and comment on what motivated them to enter the contest. In order of ranking, they were Logan Ruyak (Pottstown), Morgan Thomas (Mt. Penn/Exeter), Emma Hopler (Reading), Daniel Kabakjian (Harleysville), Sophia Wang (Warrington)

Afterword he introduced the jury team, Linda R. Young - judge, Louise Zawadzki - judge, Tom Kolepp - judge, Suzi Berry - Teller, Philip Janke - Timekeeper.

ROTARIANS – WE WANT YOU



Help Find Rotarians to Serve in a number of District 7430 Positions. For example:

PUBLIC IMAGE/SOCIAL MEDIA

Looking for members who have a skill and interest in promoting public image and social media for the district. The committee will provide support and training to clubs in promoting Rotary and teaching the “how-to” for social media and implementing social media campaigns.

If interested please contact: David Akers,
David@LMSsolutions.biz

MEMBERSHIP

This committee provides support to clubs in all facets of membership: new ideas, starting new clubs, training, how-to's.

Contact: Dave Czarnecki, dc@czarstar.com

YOUTH EXCHANGE

This committee coordinates all of the inbound and outbound programs for your Youth Exchange.

Contact: Patti Smith, pattismith0221@gmail.com

INTERACT/ROTARACT

This committee provides support to clubs and Interact and Rotaract advisors in starting new clubs, ideas with existing, clubs and activities.

Contact: JoAnne Atwell, jepatwell@msn.com

GRANTS SUB-COMMITTEE CHAIR

This committee provides support to clubs who want to participate in both the District Grant and Global Grant Process and also reviews and makes recommendations for approving all grants.

Contact: Bonnie Eckenrode, beckenrode@ambersav.com

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ROTARIANS – WE WANT YOU continued

INTERNATIONAL SERVICE

This committee provides support to clubs who are interested in doing an international project/service.

Contact: Frank Romano, fjromano73@gmail.com

RYLA/Camp Neidig

This committee coordinates our annual Rotary Youth Leadership program at Camp Neidig.

Contact: Wendy Body wgbody@butz.com, Charlie Incalcaterra, cjidmd@ptd.net

SHELTER BOX CHAIR

ShelterBox USA is looking for a new District 7430 Ambassador. ShelterBox was recently nominated for the Nobel Peace Prize, so this is an exciting opportunity to be a valuable contributor to the SB mission and to be part of its continued efforts to provide aid to disaster victims worldwide.

Your responsibilities include SB presentations to district clubs, area businesses, schools and church/synagogues, etc. The responsibilities also include attendance at Rotary events and, in general, awareness building and fundraising. You will be able to tailor your efforts to achieve the greatest success, e.g. scheduling and additional team members.

Contact Allan Syphers at allanmsyphers@gmail.com.

ALUMNI CHAIR

This committee keeps in touch with past RI program participants in anticipation of alums becoming future Rotarians.

Contact: Ron Smith, rsmith.rotary@gmail.com

Friends of District 7430:



Clubs Making a Difference

Pottstown

Habitat Build Day

A huge thank you to our Pottstown Rotary members and the volunteers at Habitat for Humanity! on Saturday, April 14th.



We had a good turnout and accomplished our assigned projects by the afternoon. In good fashion thanks to guidance from Habitat coordinators.

Lauren, and friend Jay, Stephanie, Jen, Nicole, Rich, Steve, Deb and Liz all pitched in to make a difference for a Walnut St home here in Pottstown.

And in the words of our mayor - "Awesome job team!"

Allentown West

Our meeting on April 14th was held at the Northwestern Schools as we do each year meeting with H.S. Interact Club students. Their President, Dillon, presented AWRC Pres. Mike Gschwendtner with a check for \$1,000 for Puerto Rican Disaster Relief. AWRC Interact Club Advisor, Jean Machamer, added her \$100 and the total with the AWRC donations came to \$1,800. Well done, guys!



Pottstown:



Thank you to all that helped with Hank Saylor and his group in the "Highway Cleanup Initiative". Hank and 10 other Rotarians met on Saturday morning April 21 to spruce up the stretch of Rte 724 between Rte's 100 and 422. Job well done all!

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Clubs Making a Difference continued

Emmaus:

FAMILY WORKSHOP ON SOCIAL MEDIA SAFETY PRESENTED AS A SERVICE TO THE COMMUNITY

Inspired and encouraged by the Panelists at a Cyber Safety session during the Peace Conference held at the Rotary International Convention in Atlanta, GA, in June 2018, the Emmaus Rotarians organized a "Family Workshop on Social Media Safety", a timely issue that touches the lives of everyone, children and adults. The first workshop was held on April 3 at the Willow Lane Elementary School in Macungie, PA.



The overall goal of the Workshop was to help parents and grandparents stay current with what is new in the world of popular social media sites and applications (Apps) for youth. This is to increase understanding of the language, skills, information and challenges associated with the use of social media by our children and grandchildren. And it is to provide tools for parents and grandparents to help their children respond in appropriate ways to cyber incidents such as cyberbullying.

The participants heard and learned from the two experienced and knowledgeable professionals about these important Social Media issues.

Alina Edinger, MCJ, Outreach Educator with the Crime Victims Council of the Lehigh Valley was a speaker, as was Detective Paul Iannace from the Lehigh County District Attorney's Office.

The third component of the Workshop was a "hands-on" experience where Emmaus High School Interact student Joleyne Jacob walked the participants through the process of installing, signing up for and learning how to use Twitter, one of the most popular Apps among Middle and high school students.

In their evaluations, the parents and grandparents who attended the Workshop congratulated the Emmaus Rotary Club for addressing this important and timely subject, and indicated their interest in attending future Workshops to stay current on the Social Media issues that impact our daily lives and that change constantly.

The Committee responsible for planning and organizing this Workshop consisted of Rotarians Valerie Deneen, Tony Moyer, and Alicia Ruiz-Orbin, Chair

Clubs Making a Difference continued

Huntingdon Valley – Churchville

Announces Donations

Huntingdon Valley- Churchville Rotary continues to honor its commitment to improving communities it serves by providing significant donations to charity. Two current examples are "Next Step Orlando" and the "Breathing Room Foundation".



Next Step Orlando exists to provide those living with a spinal cord injury the opportunity to achieve their greatest recovery potential and an overall increased quality of life.

The Breathing Room's Foundation's (BRF) mission is to provide care and support to local families affected by cancer. BRF recognizes that a cancer diagnosis affects every aspect of a family's life; emotional, physical, spiritual and financial. BRF strives to provide a family with whatever it is that will allow them a bit of "breathing room" from their daily struggle against cancer. It is their hope that this will allow them to concentrate all of their efforts towards regaining their physical health.



ROTARIANS MAKING A DIFFERENCE

Clubs Making a Difference *continued*

Emmaus – again:

THE 2018 INTERNATIONAL WOMEN'S DAY CELEBRATION AWARDS

The Emmaus Rotary Club celebrated International Women's Day by recognizing two women from the Lehigh Valley who exemplify the Rotary values of "Service Above Self."

Awards were presented to Debra (Deb) Ann Geiger of Bethlehem, PA, a member of the Bethlehem Rotary Club, and to Jennifer Kunes Driscoll of Coopersburg, PA, Founder of Lily's Hope Foundation.



The Breakfast Awards Ceremony was held on March 29 at the Brookside Country Club, Macungie, PA. The Emmaus Rotary Club is the first club in District 7430 to recognize women in celebration of International Women's Day.

Deb Geiger received the Rotary Award honoring a woman Rotarian who is a leader in her chosen field, is leading the way in outstanding international and local humanitarian service, exemplifies a strong support of The Rotary Foundation and commitment to the Four-Way Test.

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Clubs Making a Difference continued

Jennifer Kunes Driscoll received the Community Award. The award honors a woman who is leading the way in outstanding professional achievement, has an exemplary record of service to her community, and exemplifies Rotary's commitment to the Four-Way Test.

Both Honorees also received Citations signed by the Leader of the PA House of Representatives and their respective State Representative, Steven Samuelson, Bethlehem, and Justin J. Simmons, Coopersburg.

"International Women's Day" is a globally united moment for women across countries to come together in hope and action. Rotary International also celebrated International Women's Day on 7 March at the World Bank in Washington, D.C.

Rotarian Members of the International Women's Day Celebration Committee were David Dunn, Dee Eng, Rose Galeano-Phillips Co-Chair, and Alicia Ruiz-Orbin Chair.

CAMP NEIDIG (RYLA)

**The Camp Neidig Registration Site
is now officially open.**

**Our 2018 Camp Neidig Youth Leadership Program will be held
June 15th- June 18th at Camp Manatawny.**

**All forms are available on our website
<https://www.campneidig.com/forms--registration.html>.**

**Neidig Night tickets will only be available through on-line
purchase with a credit card.**

Contacts are:

**Wendy Body
wgbody@butz.com**

**Charlie Incalcaterra
cjidmd@ptd.net**



Highlights from the April 2018

ROTARY INTERNATIONAL BOARD MEETING

The 2017–18 RI Board of directors held its fourth meeting on 9–13 April 2018 in Evanston, Illinois, and reviewed reports from 11 committees and recorded 45 decisions.

RI ADMINISTRATION AND FINANCES

The Board

- ☐ agreed that upon the certification of polio eradication, Rotary will advocate in pre-selected countries for the implementation of the polio post-certification strategy as developed by the Global Polio Eradication Initiative;
- ☐ agreed to continue the Rotary Global Rewards program beyond its pilot period of June 2018;
- ☐ in reviewing the Young Past Governors Task Force report, requested the general secretary to research:
 - a) using a mobile app for participant evaluation of Rotary events, including club meetings;
 - b) creating a Rotary database of qualified speakers, presenters, trainers, and facilitators for use by Rotarians in developing high quality events;
 - c) developing an annual “seal of excellence” to highlight clubs that meet certain criteria;
- ☐ approved new procedures for the selection and evaluation of Rotary committee members;
- ☐ approved The Rotary Foundation’s contributions budget totaling US\$314,671,000, a total program awards expenditures budget of \$274,026,000, and net investment returns budget of \$43,269,000;

RI PROGRAMS, COMMUNICATIONS, AND MEETINGS

The Board

- ☐ received the general secretary’s report on the International Assembly location changing in 2021 and thereafter to Orlando, Florida;
- ☐ amended its guidelines for attendance at the International Assembly to provide for more family participation, particularly to allow for supervised children under the age of 18 to attend;
- ☐ extended Rotary’s service partnership agreement with Peace Corps and Habitat for Humanity International both for an additional three-year period;

PASSING THE GAVEL

DISTRICT CHANGEOVER and AWARDS DINNER 2018



2017-18 =====>> 2018-19

Passing of the Gavel!



WHEN ----- JUNE 28, 2018

WHERE ----- BROOKSIDE C.C. in Macungie

START TIMES -- Cocktails at 6:00 P.M.

Dinner at 6:30 P.M.

Registration and other details will follow.

DID YOU KNOW of these famous Rotarians?

Sam Walton

**Rotary Club of Bentonville, Arkansas,
Founder of Wal-Mart**

Sir Winston Churchill

**Rotary Club of London,
Prime Minister, England & leader of UK during WWII**

THE ROTARY FOUNDATION



YOUR FOUNDATION UPDATE



PDG Doug Cook reported that the St. Patrick's Day Foundation Gala Dinner attendees indeed raised funds with which we do good works.

Baskets, 37 of them, with all types of goodies were donated by clubs, individuals and businesses. Rotarians had a rather competitive silent auction process to award these baskets to the highest bidder.

We were able to raise \$5,600 in two hours. All of this was donated directly to the Annual Fund in the name of the winning bidder.

polio news

NEW Type 1 POLIO CASES as of April 29, 2018

	2018 YTD	2017 Total	2016 Total
Pakistan	1	8	20
Afghanistan	7	14	13

24 October 2017 -- One Day, One Focus, Ending Polio.

Our 5th annual World Polio Day event, co-hosted with the Bill & Melinda Gates Foundation, brought together more than 100,000 viewers around the world. More than 3,000 events took place this World Polio Day to recognize the progress we've made in the fight to end polio.



ROTARIANS MAKING A DIFFERENCE

MEMBERSHIP

Membership Tip ---



How can your club attract younger members?

Younger professionals can bring new perspectives, expertise, and energy to a club. But do you understand who these emerging leaders are and what they need?

Will your club attract them?

Do you know how to engage with them and show them the benefit of their continued membership?

Engaging Younger Professionals, a new online toolkit, will help your club answer these questions. Go to: <https://www.rotary.org/en/engaging-younger-professionals-toolkit>

Date	No. Members
June 30, 2017	1777
April 28, 2018	1779



Share your passion for Rotary!
REFER A MEMBER!



D7430 PROCEDURES & GUIDELINES (P & Gs) 2018 UPDATE

Last month, using an e-mail ballot, our 45 RCs approved a needed update to our P&Gs about funding conferences. These P&Gs are essentially the Bylaws that govern the workings of our district.

Also our District Executive Committee (DEC) has approved the addition of a "Quick Reference Guide" section as a preface in the P&Gs.

Our D7430 Administrative Assistant, Sharon Rittenhouse, will post the 2018 P&Gs to our district website for your reference.



Other Articles of Interest

“Alphabet Soup” lists many of the acronyms that are used in the Rotary world. They are on our D7430 website at:

<http://rotarydistrict7430.org/sitepage/did-you-know>

D7430 *Leaders and Committee Chairs* for 2017-18 are detailed on the D7430 website. District Organizational Chart [Click Here](#)

D7430 Committee Chairs and their contact information is available in the on-line *District Directory*. *The 2017-18 edition is out*, [Click Here](#) and you can download it from there.



YOUR KEY RI CONTACTS – CLUB AND DISTRICT SUPPORT (CDS)

JOHN M. HANNES

Senior Officer

john.hannes@rotary.org

EMILY TUCKER

Officer

emily.tucker@rotary.org

Feel free to use these excellent resources!

Tell Us What You Are Doing

by the 25th of each month to:

PDG Bill Palmer, Editor bill966@ptd.net

or

*Sharon Rittenhouse, Publisher
rittenhouses Sharon@gmail.com*



PLAN TO ATTEND DISTRICT TRAINING ASSEMBLY (P.E.T.S. 4)



WHEN: Saturday, May 12, 2018

WHERE: DeSales University, 2755 Station Ave, Center Valley, PA 18034

TIME: 8:00 A.M. to 1:00 P.M.

GRANT TRAINING for Certification:

Starts at 1:00 P.M. and ends at 3:00 P.M.

Registration is open [click here](#)

Who Should Attend:

Presidents, Presidents-Elect, Treasurers, Secretaries, Club Officers, Committee Chairs, New & Experienced Rotarians, Leaders, anyone wanting to do good in their community.

What To Expect:

Learn from other leaders, find inspiration, get new ideas, meet old friends and gain new friends.

D.G. RICK'S M.A.D. PHOTO CONTEST

The District Conference was the conclusion of the Governors MAD "Making a Difference" photo contest. There were winners in three categories and a "Best of Show" selection. The categories were:

1. Having Fun at a MAD DAY
2. MAD DAY Service Project
3. MAD DAY Rotarians Making A Difference

The photos were judged according to the following criteria:

1. Relevance 33.3%
2. Caption Creativity 33.3%
3. Impact 33.3%

The winner in the Having Fun category was Emmaus with their photo captioned "'The Rotarians Main Street' - Playing on The Beatles Abbey Rd cover photo". A \$50.00 donation will be made to the foundation in the name of the club.



Photography by Jessica Freeh

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D.G. RICK'S M.A.D. PHOTO CONTEST continued



The winner in the Service Project category was also Emmaus with a photo captioned "'How many Rotarians does it take to plant a tree?'" Another \$50.00 donation to the foundation will be made in the name of the club.

The third category, MAD DAY Rotarian's Making A Difference, was won by the Souderton-Telford Club. The caption of their photo was "Counting the ways we serve with Rotary"

A \$50.00 donation will be made to the foundation in the name of the Souderton-Telford Club.



The BEST OF SHOW award went to the Emmaus Club for their entry "'The Rotarians Main Street'".

The Emmaus Club will have another \$100.00 donation made in their name for clinching the top honor. District Governor Rick would like to thank all those who submitted entries. The photos captured Rotarians Making a Difference throughout the District.

DISTRICT CALENDAR

2018

May 12th -- District Training Assembly

Jun 15th -18th -- Camp Neidig (RYLA) at CampManatawny

June 23-27th -- RI Convention in Toronto, Canada

Jun 28th -- District Changeover and Awards

Jun 28th -- D7430 Council of Governors Meeting

Sep 19th-22nd -- Zone Institute in Montreal, Canada

Oct 13th -- Annual D7430 Purple Pinkie 5K run and Fun walk at LCCC

Oct 20th -- The 2018 Rotary Leadership Institute in District 7430. It will be held again in the Gambet Center of DeSales University.



What is the PAUL HARRIS SOCIETY?

An Individual Donating \$1,000 or more every Rotary year to the Annual Fund and / or Polio Plus and / or an Approved Foundation grant, becomes a PHS member. Donations can be monthly, quarterly or annually using Rotary Direct, for example.

D7430 currently has 59 Rotarians committed to this generosity.

JOIN UP and FEEL GOOD!

Download a brochure at:
<https://my.rotary.org/en/document/paul-harris-society-brochure>

**Questions? Contact
 PDG Bill Palmer, D7430 PHS
 Coordinator at
bill966@ptd.net if you earn a PHS
 lapel Insignia
 when you join.**



We note the recent passing of Rotarians

The Rev. William B. 'Bill' Wightman, 78, of Forks Township, PA, died Sunday, March 25, 2018, at St. Luke's Hospice House.

Born Nov. 18, 1939, in Forty-Fort, PA, he was a son of the late William and Frances (Williams) Wightman. A graduate of Forty-Fort High School, he received his bachelor's degree in history from Muhlenberg College, and his master of divinity from the Lutheran Theological Seminary.

Pastor Wightman began his ministry in Schuylkill Haven, was then called to Trinity Lutheran Church in Valley View, PA, before serving as the pastor at Christ Lutheran Church in Easton for more than 20 years. He also served as a chaplain at St. Luke's Hospital, St. Luke's VNA Hospice, the Lutheran Home at Topton, and until May of last year was the visitation pastor at First United Church of Christ in Easton. He was a member of St. John's Lutheran Church, Easton, where he sang in the choir and served on the finance committee.

He also was a member of the Easton Rotary Club and chaired their basketball tournament for several years.

Barbara Ann (Wamsher) McCord, 84 of Cumru Twp., Berks Co., PA formerly of Birdsboro, passed away on Friday, April 6, 2018, at the Reading Hospital & Medical Center.



Born September 18, 1933 in Douglassville, PA she was the daughter of the late Clarence Wamsher and the late Thelma Ruth (Trace) Wamsher. She was the widow of Lester Warren "Ernie" McCord.

Barbara was a member of St. Thomas Episcopal Church, Morgantown, PA. She was also a member of the Birdsboro Rotary Club, Animal Rescue League, Berks County Sheriff's Association, and the American Legion.

ROTARIANS MAKING a DIFFERENCE



Area 2 RCs -- Bethlehem, Beth. Morning Star, Easton, Nazareth and Saucon Center Valley



Norristown



Kutztown Farmers' Night

**West Reading
Wyomissing**

