



# All Hands



September 2009

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## **Social Networks**

[RI on Facebook](#)

[RI on LinkedIn](#)

[RI on Twitter](#)

[RI on YouTube](#)

Have an article for the newsletter? Submit your article and pictures with captions to Andrea Dolak, Administrative Assistant by the 3rd Monday of every month. The newsletter will be published the first of every month.

[andreadolak@gmail.com](mailto:andreadolak@gmail.com)

## **District Governor's Corner**

Turning the page on the calendar brings us to a very busy month for Rotary activities across the District. If you enjoy GOLF, you could probably play 3 times each week to support the Rotary Foundation at the District [Golf Outing](#) on the 17<sup>th</sup>, the Horsham Club's [Memorial Classic](#) on the 21<sup>st</sup>, the Pottstown Club's Foundation on the 14<sup>th</sup>, and the Warrington Club's Golf Outing (also on the 14<sup>th</sup>!) as examples!

Other Club events include blood drives, the [Fleetwood Club's Car Show](#) on the 19<sup>th</sup>, a Youth Exchange orientation for newly arrived students. (If you don't see your event on the [Club Events page](#), send information and a link to Andrea Dolak TODAY!)

Fundraising, community service, fellowship, Club visibility – these are all reasons Clubs stage these many events. And it all goes into the mix to make a Club a vital member of its community. The positive image of an active organization, involved, making a difference means it is easier to recruit new members to bring their talents and energy.

September is Rotary's time to look at its many youth programs under the banner of New Generations. Many Clubs provide wonderful services and programs for the youth in their communities, including Interact Clubs. As a District, the Clubs support Camp Neidig (Campers make a wonderful program AND invite their parents!) and the Youth Exchange Program. You plant the seeds for Rotary's future!

Other things to look for: [Group Study Exchange Team Leader](#)  
[District Simplified Grants Guidance](#)  
[District Governor Nominations for 2012-13](#)

And a note: PDG Bill Weber has jumped right into it again as the Acting Assistant District Treasurer to fill a short term need. That's why Clubs are getting District dues letters asking for checks to be sent to him!

# District Governor's Corner (cont.)

A word about the name for this newsletter: In the Navy there are some things on board a ship which require everyone to pitch in. These are usually connected with bringing on the supplies to carry the ship through 90 days or more of operations which might fill several flatbeds for a crew of 400. Aircraft carriers are a whole different story!

To make short work of it an All Hands working party is called away, and it really means what it implies. Everyone except the captain and a very few other senior people and those standing watches have a role to play.

This Rotary year's theme:

THE FUTURE OF ROTARY IS IN YOUR HANDS

really communicates what is necessary for Rotary to continue serving our communities and the world. It is an All Hands effort, and that includes the District Governor!

Honored to serve,

*Mike McCarthy*

District Governor 2009-2010

[mccarthym@urassociation.com](mailto:mccarthym@urassociation.com)

## ShelterBox: Meet the Founder!

Hear Ye, Hear Ye! All Rotarians, Friends of Rotarians, and Business Associates of Rotarians,  
Come Meet Tom Henderson, 2008 CNN Hero, in Person!!!

Tom Henderson, ShelterBox Founder and a 2008 CNN Hero, brings a slice of Rotary International 100th Birmingham Convention to Philadelphia. Keynote speaker Tom Henderson provided a show-stopping, standing ovation speech following on from Desmond Tutu & Mia Farrow in June 2009 by simply telling his story. Do not miss this opportunity to meet Tom Henderson in person and hear firsthand this inspiring journey in building what is now a major international aid organization. Rotarians, CEOs, business owners and other professionals from the tri-state area will be present to network and support ShelterBox.

**When: Thursday, September 17, 6:00PM to 8:00PM**

**Where: The Hub Cira Centre, 2929 Arch Street, Philadelphia, PA 19103**

**Beer, wine and Hors D'Oeuvres will be served.**

**This event is free of charge; however a donation of \$10 is suggested.**

**Please RSVP (space is limited) to [bdecker@thehub.com](mailto:bdecker@thehub.com) or call Kristina Harshany at 267-385-3625.**

**ShelterBox has helped 800,000 in over 50 countries – Every \$1,000 provides shelter, potable water, sleeping and eating gear for ten people for six months. Impressive!!**

# Easton's Backpack Project

Rotary Club of Easton recently combined forces with other areas partners to provide 130 backpacks to the less fortunate children in the West Ward area who attend Summer Nights, a highly successful program operated through Easton Weed and Seed. Each child received a backpack filled with age appropriate supplies and a personal note wishing them well in the upcoming school year. Rotary Club of Easton collected cash, a laundry basket full of supplies, a case of spiral notebooks, and 10 backpacks.



Janet Mease and Laura Accetta (Easton Weed & Seed Coordinator) enjoy the smiles of the students as they receive their backpack.

## Girls Night Out!

August 6, 2009, Springfield Township Rotarians had a night out at the Red Stone Restaurant in Plymouth Meeting. It was a wonderful night of fellowship, food and adult beverages! Working on Rotary projects is one facet of having a strong club... the other is having fun playing! (submitted by Joy Zwicker, District 7430 Area 7 Assistant Governor)



## District Golf Outing

Foursomes are still being accepted for the September 17th Outing at Silver Creek Country Club in Hellertown, PA. This major fund raiser for the RI Foundation also provides funds for the RI ShelterBox Program. Time is getting short, though, so [register your group TODAY!](#)

The tournament is a four person Scramble Format open to all, even Non-Rotarians. It is a fun day on a premier golf course. Low handicap or duffer, all are welcome and all can contribute to their team in one way or another. Fun will be had by all. Sign up NOW!

[Sponsorship Opportunities](#) are still available too. You know it goes for good causes and will make a difference. [Click here to be a sponsor!](#)

High ticket items for the Silent Auction would be great! Can you solicit a free day of golf for a foursome at a Country Club that you frequent? A free weekend at a nice area resort or hotel? A gift certificate for dinner for two or more to an upscale restaurant, a special Driver, Wedge or Putter would also be welcome additions. How about a lesson or two from the pro at your course to take advantage of all the hints and comments you get on the 17th? Any of these items would be wonderful prizes at the Silent Auction. Help us gather these items by contacting: Jim Cuzzo, Hatboro Rotary, Golf Outing Chairman, 215-657-3550, jimhatboro@minutemanpress.com

# District 7430 Sponsors RLI!

**WHY:** To grow club leaders, increase knowledge of Rotary, fellowship, exchange of ideas

**When:** Saturday, October 31, 2009 Time: 7:30 am - 3:30 pm

**Where:** The Valley Forge Scanticon Conference Center

**How:** [www.rlinea.com](http://www.rlinea.com) to register, download forms, even pay online!



There is no better opportunity to learn more about Rotary than to attend a Rotary Leadership Institute. Parts I, II, III and the Graduate and Faculty sessions will be offered at King of Prussia. [Click here](#) for information on content for these sessions or contact Linda Young, District RLI Chair at [youngl@slhn.org](mailto:youngl@slhn.org) or 610-865-9448.

The most important thing is to register NOW for a great opportunity to enhance your knowledge of Rotary. Hope to see you all on October 31st (Costume optional)!

## District Simplified Grants

**Applications Due 30 September!**

Need some more funds to give your community project an extra boost? District Simplified Grants typically provide \$1,000 - \$4,000, depending on the need, the number of Rotary Clubs involved and the number of people served and the nature of the project. [See if a neighboring Club has benefited](#) from this source of support, District 7430 Annual Fund contributions from 2006-07 returning now for us to use right here.

Fuller details are available at the [Simplified Grants page](#) on the District Web site. Project categories are open and are not pre-determined. However, District Governor Mike McCarthy has asked Clubs to consider support for projects involving Vocational Service and Literacy.

## Slatington News



Congratulations to 5 new members sponsored by our club! Gary Fedorcha, Nathanael Horvath, Rev. David Mohr, Charlette Schneck, and Ryan Van Norman. Welcome to our Rotary Family!

Our Pa. Daily Number Calendars for 2010 are ready to go. What a great Christmas present, birthday, or just thinking of you gift! \$20.00 for whole year. Call Charlie Uhler to order your calendars early. 610-767-9217.

Our summer picnics were a huge success and attendance was great! More Upcoming Events To Follow. The Future of Rotary IS IN YOUR HANDS!

Shirley Snyder, Pres. Rotary Club Of Slatington



# Horsham Rotary Awards Ike Jarrett Award

**Jo-Anne Zapata receives Award from the Horsham Rotary Club.**

Ike Jarrett was a long-time successful businessman in Hatboro and a charter member of the Hatboro Rotary Club. Nick Charles, charter member of the Horsham Rotary Club and former District Governor, has described Ike as the “*grandfather of Horsham Rotary*.”

Each year the Horsham Rotary awards the Ike Jarrett Award to a club member who has performed service for an extended period of time both to the club and to the community at large. This year’s recipient was Jo-Anne O. Zapata.

Jo-Anne is the general manager of the Days Inn in Horsham. She was born and raised in Horsham and is a Past President of the Horsham Rotary Club. She has been very involved as a volunteer in the local community. She has been a member of several local Chamber of Commerce boards and is the co-founder of the Greater Horsham Chamber of Commerce; she currently serves as its President.

The Ike Jarrett Award is the most prestigious award that is bestowed each year and this year the Horsham Rotary was thrilled to present it to Jo-Anne.



**Joe DiMauro Director, Jo-Anne Zapata (Awardee), Andrei Jablokow Past President 2008-2009**

## Rotary Billboards Go Up Around District

You may have seen some familiar faces on billboards across the Berks County and Lehigh Valley area, thanks to Lamar Advertising and Adams Outdoor.

As part of our PR and Communications grant, these companies agreed to support Rotary by donating space. To date, Adams Outdoor has 17 boards posted and Lamar has about 10.

The Billboards went up on 08-10-09 and will come down on 09-06-09, so you’ll have to get out there soon.



**Judge Dan Finello, Warminster Rotary; Heath Epstein, Hatboro Rotary; Jo-Anne Zapata, Horsham Rotary; Amanda Helwig, Springfield Township Rotary; Sam Valenza, Willow Grover Rotary are the Rotarians on the billboards.**

Be on the lookout – we’re working to do more to raise awareness about Rotary in your communities. So, if you have any ideas, please contact Terri Simmons at [terri823@comcast.net](mailto:terri823@comcast.net) with them.

Thanks also to Tracy Hoffman (West Reading/Wyomissing Rotarian) who allowed his graphic designer to put together the board designs.

# Area 7 First Presidential Meeting A Success



August 4<sup>th</sup> was the first Area 7 Presidential Council meeting. The Presidents decided during the PETs session that it would be beneficial to visit the other clubs during the year to learn from one another as well as share ideas and challenges. They will, every other month, attend another Area 7 club meeting. The next Presidential Council meeting will be held on October 6, 2009 and hosted by the Warminster Rotary Club.

All six Area 7 Presidents and several Secretaries were hosted by the Springfield Rotary Club. The DACdb Club software presentation was the topic of discussion and program for the day. Springfield Rotary has purchased the software and wanted to share how wonderful the program works and how it can save a great deal of duplication for secretaries and treasurers, as well as improve communication. Bill Jahn DGN and Tony Jannetta Area 9 Assistant Governor attended the program as well.

Area 7 attendees were Dave Clark-Hatboro President, Dave Hower-Hatboro Secretary, Rick Kirchner-Horsham President, Jim Pearce-Springfield President (and club members), Claudia Eisenmann-Warminster President, Janet Wentz-Warminster PP, Jack Durkin-Willow Grove President and Tom Carpenter-Willow Grove Secretary.

The Area 7 Presidents and Secretaries attended the luncheon and remained after the club meeting to discuss Area 7 issues, Rotary Awards for the club and its members, as well as the April 10, 2010 Area 7 Beef and Beer that is intended to support each club's Polio commitment of \$2,000 per club (\$12,000 total for Area 7). More information will follow, but please add this to your calendars for a great Rotary night out! The event will be held at the North Penn VFW Club, Jenkintown Road, Glenside.

Also, Area 7 has a presence on the District website. There are two web pages under the Area Pages section of the District Website. The Area 7 Calendar lists the Governor visits, the Presidential Council meetings and other important dates and deadlines. The page that is listed as Area 7 only lists events by club for all six clubs. Check us out... Area 7 is active and doing its best to impart the message of Rotary!

Congratulations Area 7 for thinking outside the box and your individual clubs – Creating a bigger presence in the community!

Joy Zwicker, Area 7 Assistant Governor

## Club Meeting Changes

**Allentown Liberty Bell** is now a breakfast club!

Morgan's Restaurant at 3079 N. Willow Street off N. Cedar Crest Blvd

**Boyertown Club** Monday: 1<sup>st</sup>, 3<sup>rd</sup> & 5<sup>th</sup> 6:15PM at Bally Hotel;

2<sup>nd</sup> & 4<sup>th</sup> 7:14AM at Saville's in Boyertown

# Club Attendance Report

July 2009 Monthly Reporting					
Rotary Club Name	# of Members	# of Meetings	% of Attendance	# of New Members	# of Terminations
Allentown					
Allentown Liberty Bell	18	3	50%	0	1
Allentown West					
Ambler					
Bethlehem	142	5	47%	0	4
Bethlehem Morning Star	63	4	64%	1	2
Birdsboro					
Blue Bell	32	3	71%	0	0
Boyertown	44	3	33%	0	1
Central Perkiomen					
Churchville	21	5	73%	0	0
Collegeville					
Conrad-Weiser	16	3	59%	0	0
Doylestown					
Easton	59	4	60%	0	0
Emmaus	90	5	64%	1	1
Fleetwood	41	5	64%		
Hamburg	35	4	65%	0	0
Harleysville	32	5	76%	0	1
Hatboro	44	5	73%	0	0
Horsham	39	5	82%	1	0
Huntington Valley-Southampton	24	5	50%	0	0
Kutztown	24	5	73%	0	0
Lehigh Valley East	20	5	75%	0	0
Morrisville	25	4	66%	2	0
Mount Penn					
Muhlenberg	33	4	60%	3	0
Nazareth	43	4	70%	0	0
Newtown					
Norristown	67	5	59%	0	0
North Penn	47	4	44%	0	0
Pennridge-Perkasie	28	3	70%	0	0
Pottstown	49	5	58%	0	0
Quakertown					
Reading	50	5	24%	0	0
Saucon	32	4	74%	0	4
Shillington					
Shoemakersville-Leesport					
Slatington	22	4	55%	0	0
Souderton-Telford	62	5	45%	1	0
Springford	42	5	68%	0	0
Springfield Flourtown	52	4	64%	0	2
Spring Twp. Centennial					
Upper Perkiomen	14	3	64%	0	0
Warminster					
Warrington	33	5	70%	0	0
Washington Crossing					
West Reading-Wyomissing	65	5	63%	3	0
Willow Grove					

# Membership Ad



# Spread the word!



Invite someone to become a  
**Rotarian**  
today.



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