



THE DOUBLE “i”

*i*NFORMATION & *i*NSPIRATION

SOMETHING:
Simple,
Special,
and Different



Rotary District 7430 Newsletter www.rotarydistrict7430.org August 2018 Vol. 1, Issue 2

Simply Stated.....



Happy August!

The Summer season is in full swing and we are one month into our Rotary year. Club members are into some service projects, planning, fund raising and even picnics!

So let me ask—what are YOU going to do this month as a Rotarian to **BE THE INSPIRATION?**

Who will you ask to come to your club to learn about the activities and join Rotary? What volunteer opportunities will you become involved with? What did you post on Facebook or other social media to talk about Rotary? Remember we are all in it together, and only together we can make things happen while having fun at the same time!

Many things are going on in the district to start out the year. I have had club visits in Boyertown (they even met at a brewery—how cool!), Quakertown, Emmaus, Easton, Birdsboro, and Allentown. What great fun and very special!

We also are starting a process to update our district web-site to make sure everything is easier to navigate - -so please bear with us—some things may be in different places as we progress.

The More Members... More Service Initiative has begun with several initial discussions with clubs and groups—more to come!

Enjoy the rest of the Summer—and don't forget—tell us what you are doing in your clubs through this newsletter, so we all can share our ideas!

DG Cindy



RI News



Computer Damage Causes Issues

On 15 June, Rotary International World Headquarters in Evanston, Illinois, experienced a water leak in its data center that caused severe damage to hardware. We are continuing to experience intermittent technical issues and apologize for any inconvenience this may have caused.



DID YOU KNOW ?

Elephants are the only mammals that can't jump.

Starfish don't have brains.

Polar bears are left handed.

A duck's quack doesn't echo, and no one knows why.

An ostrich's eye is bigger than it's brain.

Rotary Reef Revisited



In the calm blue waters of Lamon Bay lies a source of pride for local fishermen and a submerged salute to Rotary: an artificial reef in the shape of a Rotary wheel.

The wheel has helped restore the local fishing industry, which was devastated by large-scale commercial fishing vessels that used dynamite, cyanide, and fine mesh nets from the late 1990s through the early 2000s.

Fishing is considered the lifeblood of the area's coastal villages, including Balubad, Lubi, Talaba, and Kilait, and for years, village fishermen fought to protect the waters that fed their families.

In 2005, the fishermen turned to the Rotary Club of Atimonan, Quezon Province, Philippines, for help. They decided to build an artificial reef. The club partnered with the Rotary Club of Madera, California, USA, on a Rotary Foundation grant to help fund the project, which would cost more than \$1 million.

They built the reef in the shape of a Rotary wheel, which just happens to have plenty of surface area for coral to grow on and plenty of nooks for fish to shelter in. Made of steel-reinforced concrete, it's 600 meters from the coastline, measures about 4 meters tall and 21 meters wide (13 by 70 feet), and weighs several tons.

Today, the wheel, touted as the biggest artificial reef in the Philippines, is covered with coral and has withstood several typhoons. It attracts fish, including jacks, surgeonfish, mangrove red snappers, groupers, longfin bannerfish, flounders, pompanos, batfish, and barracudas, among other marine creatures.

Before the reef, the fishermen were barely able to catch a kilo [2.2 pounds] of fish apiece. Today they catch fish weighing up to 2 kilos apiece a day.



Inspiration!

Another "i"!! As in "What's iMPORTANT?"

There's always something going on in our Rotary world that the Club Presidents, AGs or the DG are asking us to do. And there are goals that they ask us each to work on throughout the year.

This all-new Newsletter section is our way to highlight where we would appreciate your individual efforts to go to keep Rotary successful.

Does your RC have an up-to-date Strategic Plan? Does it have goals listed?

To get you thinking, consider the following statement:

"Making a list of goals, without making a list of action items, is just making a Wish List."

By "Action Item" we mean a clear statement of an action with measurable results, a time frame and a person to do it. For example, with a goal of adding a net of two new RC members by year-end, there needs to be somebody doing something to make that happen. For adding members some action items might be:

Tom will arrange and hold two Mixer events by October 1st.

Dick will upgrade our Facebook page with new info at least twice a week starting September 1st.

Henrietta will join the Chamber of Commerce in August and work with their lists to contact potential members.

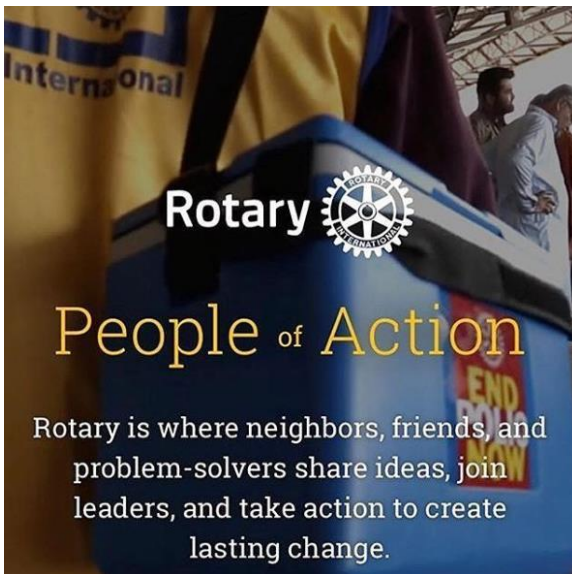
These actions all include "Who," "What" and "by When." ***Does your RC have a Strategic Plan..... or a "Wish List"?***

Future editions of the Double "I" will include more things that Rotarians can do to help their club succeed.



BE THE INSPIRATION

Inspiring Clubs



PEOPLE OF ACTION: Inspired Rotarians

Below are projects that D7430 Rotarians are doing to make the world a better place.

Pottstown:

Fourth of July Parade

Although a hot day for the Fourth of July, a lot of people turned out for the Pottstown Parade - evidently one of the few in the area. The Rotary Club is a proud sponsor and organizer for an event that celebrates our Independence Day.

Thank you to all who worked diligently behind the scenes and those who came out to participate in the parade.

Many helped get the parade organized, Dick Frantz, Doris and Alicia, Kirsten and Len and then many more were there for the parade - Bob Thomas, Hank Saylor, Steve Smith, Steve Batten, Tyler Gofus, Rick and Sandy Albitz, Mike Bright, Stephanie Henrick, Jen Isett, Mike McCarthy, Jerry Myers, Kelly Myers and Deb Penrod. And we can't forget our new president, Mike Sloane rode with his wife Karen and driver Bill Rutter as they took Dick Frantz's MG out for a run with our Duck Float.



Inspiration!

Continued on page 6

Inspiring Clubs continued

Pottstown:

Duck Race down the Manatawny

Was a great day for a race - a race of over 3800 rubber ducks down the Manatawny Creek. We had a really great turnout on the last day of ticket sales which pushed us over the 3800 mark - the most duck sales we had in recent history.

Thanks go to everyone who came out on a hot day to sell tickets and for all those who encouraged ticket sales. It was a banner year. You can thank Roger Baumann and friend Robin, Bob Rettinger, Jean Spotts, Charlie Koenig, Tyler and Kelsey Gofus, Robin Smith, Mike Bright, Kelly Myers, Deb Penrod, Paul Fein and a host of others for helping out at Memorial Park.

And don't forget to commend those who braved the waters of the Manatawny to chase ducks down the stream and collect them at the finish line! Thanks to their efforts, not one duck was lost to the Schuylkill River.

Easton:

Cutting and Serving Watermelon at it's Best!

Thanks to all who came out Wednesday to experience the GVV Field Day! Ron, BJ, Kristi, Marnie, Wayne, Janet, Anita, Kathy, Terry... your help was much appreciated!



Inspiration!



Help Wanted

ROTARIANS — WE WANT YOU

To Help Find Rotarians to Serve in a number of District 7430 Positions.

PUBLIC IMAGE/SOCIAL MEDIA

Looking for members who have a skill and interest in promoting public image and social media for the district. The committee will provide support and training to clubs in promoting Rotary and teaching the "how-to" for social media and implementing social media campaigns.

If interested please contact: David Akers,
David@LMSsolutions.biz



MEMBERSHIP

This committee provides support to clubs in all facets of membership: new ideas, starting new clubs, training, how-to's.

Contact: Dave Czarnecki, dc@czarstar.com



BE THE INSPIRATION

An Opportunity to Be Inspired by Julia Phelps



Julia Phelps

**Trustee 2017-20 Rotary International Foundation
Past RI Director, Zones 24 & 32
Rotary Club of Amesbury, Massachusetts**

On September 27, 2018 Trustee Julia Phelps will be the featured speaker at the Thursday evening meeting of the Souderton-Telford Rotary Club.

The site is the Indian Valley Country Club, 650 Bergey Road, Telford, PA.

The time is at 5:30 P.M. for the Reception, and 6:00 P.M. for Dinner.

Dinner (cost is \$20 per person)

ALL D7430 Rotarians and friends are welcome and urged to attend this special event. Julia has given many inspiring talks, including the 5 district Mid-Atlantic PETS last February, and the annual District Training assembly last May.

Please contact Suzi Berry [<mailto:suzi@trvlhaus.com>] to reserve your space for this event.

Julia was appointed as a Trustee of our Rotary Foundation and is currently serving on the Foundation's Stewardship Committee. She's also on RI's Membership Committee.

Julia retired from the Massachusetts Department of Education where she served as the Associate Commissioner for Curriculum and Instruction.

A Rotarian since 1997, Julia is a Major Donor, Benefactor, multiple Paul Harris Fellow, and a member of the Bequest Society. She is a recipient of The Rotary Foundation's Citation for Meritorious Service.



Have YOU attended the Rotary Leadership Institute yet?

A one day crash course on everything Rotary. Now with new topics

Many Clubs will pay the registration fee for first time attenders.

The session in our D7430 that is coming up is on -- October 20th – at DeSales University

ALSO there are D7430 RLI COST SAVINGS --

As an added incentive for Rotarians to attend the October 20, 2018

Rotary Leadership Institute (RLI), District Governor, Cindy Hornaman, has approved a \$50 reimbursement.

\$50 will be reimbursed by D7430 to your RC for EVERY member who attends ANY of the sessions on October 20, 2018 at DeSales University. DG Cindy urges all RCs to send their newest members to Part I and others who have completed Part I to Parts II and III.

This is a great opportunity to get your members engaged in Rotary, and to continue Being the Inspiration!




THE ROTARY LEADERSHIP INSTITUTE OF NORTHEAST AMERICA, INC.

ESTABLISHED SPRING 1992

www.RLINEA.org

RLI IS RECOMMENDED BY ROTARY INTERNATIONAL





What is Rotary Leadership Institute?

- A leadership and development program to strengthen Rotary Clubs through education, collaboration and the exchange of ideas among its future leaders.
- A three part curriculum facilitated by experienced, trained faculty members who engage participants through open discussion, problem solving and creative role-play.
- A recommended program of Rotary International, more than 390 districts in 197+ countries now offer it to their members.




Why attend Rotary Leadership Institute?

• Leadership Development	• Improved Communication
• Rotary Knowledge	• Team Building
• Exchange of Ideas	• Public Relations Service
• Project Leads	• International Perspective
• Member Engagement	



How does it work?

- Three progressive levels plus graduate courses
- 6 – 7 hour day per level
- 50 minute segments



Discussion & Participation

Not a lecture! Cost varies by location.

- Clubs & Districts often subsidize
- Light Breakfast, lunch and beverage breaks are included



Who to send

- Future Club leaders
- New members who have completed orientation
- Active Rotarians

The Rotary Foundation



YOUR FOUNDATION UPDATE

<u>Giving</u>	<u>Actual June 30 2018</u>	<u>Plan 17-18</u>
Annual Fund	\$201,396	\$200,200
Polio	\$73,792	\$51,000
Endowment	<u>\$171,110</u>	<u>\$0</u>
Total	\$446,298	\$251,000

polio news

NEW Type 1 POLIO CASES as of July 23 2018

	2018 YTD	2017 Total	2016 Total
Pakistan	3	8	20
Afghanistan	9	14	13

It's time to start making plans for World Polio Day, October 24th – Rotary's best opportunity during 2018 to shine the spotlight on our top goal of eradicating polio.



Inspiration!

Membership

Membership Tip ---

How to host a Rotary Day



In an effort to increase membership and highlight Rotary's inspiring work, RI President Barry Rassin is urging clubs and districts to organize fun, informal community events called Rotary Days. Any club, big or small, can host a Rotary Day. Neighboring clubs can pool their resources and co-host an event, and entire districts can come together for a large-scale Rotary Day.

To learn more, go to:

<https://my.rotary.org/en/why-and-how-host-rotary-day>

Date	No. Members
July 1, 2018	1746
July 1, 2017	1777



Share your passion for Rotary!
REFER A MEMBER!



Other Articles and Info

What you need to know about new data protection rules. [Click Here](#)

PROCEDURES & GUIDELINES 2018 Edition: These are the D7430 Bylaws updated. A "Quick Reference" section has been added near the beginning. [Click Here](#)

"Alphabet Soup" lists many of the acronyms that are used in the Rotary world. They are on our D7430 website [Click Here](#)

D7430 *Leaders and Committee Chairs* for 2018-19 are detailed on the D7430 website. District Organizational Chart [Click Here](#)

coming soon....District Directory 2018-19



YOUR KEY RI CONTACTS – CLUB AND DISTRICT SUPPORT (CDS)

JOHN M. HANNES

Senior Officer

john.hannes@rotary.org

GEOFF COCHRAN

Associate Officer

geoffrey.cochran@rotary.org

Feel free to use these excellent resources!

Tell Us What You Are Doing

by the 25th of each month:



PDG Bill Palmer, Editor

bill966@ptd.net

Sharon Rittenhouse, Publisher
rittenhouses Sharon@gmail.com



Rotary Zone Conference

Hands On, Interactive, & Exciting Rotary Zones 24 & 32 Montreal Conference Everyone is Invited!



It's not just for Governors....

EVERYONE is welcome, in fact we encourage attendance by all and have crafted our extraordinary program to cater to each and every type of Rotarian. We aim to inspire. We aim to engage. And, we aim to have folks take away the notion that Rotary is relevant, exciting, and surprising. The idea is to create leaders and perpetuate our current leaders' talents. From world-recognized speakers, to an interactive House of Friendship, and even super cool social events...we've got you covered.

Montreal.... At the Hotel Bonaventure!

September 20-22, 2018

Register today, and you can even sponsor a young professional....

Be a Sponsor or Showcase Your Project!

You can be part of our Interactive House of Friendship, become a sponsor, and more...

Rotary Zones 24&32 Montreal Conference

Rotary International Director, Jeffry Cadorette, Convener

PDG Michelle O'Brien, General Chair, 907-220-7989

mobrien@kpunet.net



The Rotary Creed

The Object of Rotary is a statement of what we believe as Rotarians. The official version is difficult to understand and apply. I have brashly taken the liberty to reconstitute the Object of Rotary into The Rotary Creed.

We believe that coming together in fellowship, on a regular basis, will create friendships which will lead to opportunities for service.

We believe in high ethical standards not only in our business lives but in our personal lives as well.

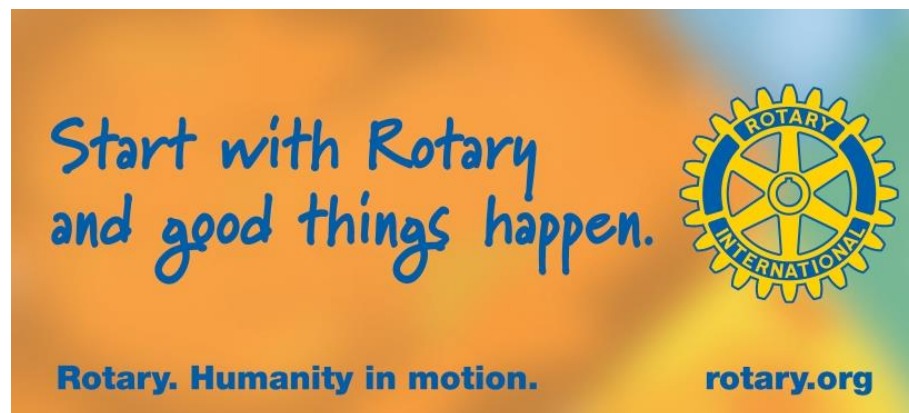
We believe all occupations are dignified and present opportunities to serve.

We believe that service should be a part of our everyday life, because to those who have been given much, much is expected.

We believe that service above self will build goodwill, better friendships, and spread peace throughout the world.

We believe that as Rotarians we are making a difference, not only in the lives of others but in our own lives as well.

By PDG Rick Gromis April 2018



Events Calendar

DISTRICT CALENDAR

2018



Sep 19 to 22 -- Zone 24/32 annual Conference in Montreal, Canada; ALL Rotarians are welcome.

Oct 6th -- Purple Pinkie DelVal/Bucks 5K run and Fun walk at Delaware Valley University in Doylestown.

Oct 13th -- Purple Pinkie Lehigh Valley/Berks 5K run and Fun walk at Lehigh Carbon Community College in Schnecksville.

Oct 20th -- The 2018 Rotary Leadership Institute (RLI) in District 7430. It will be held again in the Gambet Center of DeSales University.

Trees Grow at PHS

Pottstown Rotary club members with the help of the Pottstown Interact Club students were busy in beautifying Pottstown.

The next time you are on Adams Street and look at the back of the High School you will see 100 trees. Click on this link to find out how and why they got there.

One Goal One Team One Town gives us reason to say Proud to be from Pottstown.



Go to: <http://evan-brandt.blogspot.com/2018/07/rotary-helps-public-tree-nursery-take.html>



Inspiration!

Wanted



Wanted: A used utility trailer. Either a "donation" or "for sale". For Huntingdon Valley– Churchville Rotary to transport and display our "Rotary Wheel" at parades and other community events. Please contact Rick Spector at 215-364-3802 or [krypton1992 @gmail.com](mailto:krypton1992@gmail.com)... Thank you!



Inspire

