

VIBRANT CLUB NEWS

December 10, 2020



Welcome to District 7430 Vibrant Club News!

“Friendship is a natural and willing servant....There is no reason...why the great power of friendship should not be harnessed to do its part in the world’s work.” —
Report of the President, Paul Harris to the 1912 Rotary Convention, Duluth, Minnesota, USA

Most of you by now have heard my claim to fame - **I share my birthplace, Racine, WI, with Rotary's founder, Paul Harris.** Most other similarities stop there; however I often find myself inspired by his words. Much of the wonderful work we have done in our clubs comes from the friendships that we have with each other.

Typically, during December, we gather together in fun and fellowship to celebrate that friendship during the holiday season. This year those celebrations will be different or not happen at all. But I remain hopeful that the friendships we share will keep us together, inspired to continue the important work of Rotary in our communities and the world.

May your holidays be joyful and wishing
you a great 2021!

Yours in Rotary Service,

A handwritten signature in blue ink that reads "Janet".

Janet Kolepp, District Governor



***"Together, we see a world where people unite and take action to create lasting change —
across the globe, in our communities, and in ourselves."***



**Rotary Opens
Opportunities**

Rotary District 7430 “CAREmongers” Column

By Marlene Heller
Allentown West Rotary



Blue Bell Rotarians held their 15th Annual Chefs of the Burbs Facebook Live event in November, featuring culinary and handcrafted drink demos from local restaurants, live musical entertainment, giveaways, and an auction in support of local community and Covid-relief.

One of the first service projects of the new **Montgo New Britain Rotary Club** took place in October. D.A.R.A., the Drug Addiction Resource Alliance, held a Covid-19 Virtual Recovery Forum.



Springfield Township Rotary Club held a shredding event for households in their township in November, to help them clean out piles of files and papers that were taking up space in their homes. Springfield Twp. is also collecting monetary donations to provide gifts for residents of Harston Hall. Members will do the shopping, wrapping, and delivering of gifts.



“CAREmongers” continued

Allentown West continues to supply produce and Snack Packs for food insecure families. The garden has now been cleaned up and put to bed for the winter, but recruiting for next summer’s planters, gardeners and harvesters is ongoing.



Warminster Rotary held a fundraising football pool to raise \$5,000 for the community, with a chance for one lucky person to win \$10,000. Go Eagles!

Whitehall Area Rotary did a cleanup of the Ironton trail on a beautiful late autumn morning, as they do most third Saturdays of the month.



CLUB NEWS.....

Area 8 Rotary Clubs: Doing Good in Their Community

Area 8 clubs, comprised of Central Bucks, Doylestown, Warrington, Newtown and Morrisville-Yardley, have all focused their donations and service on the problem of food insecurity during this difficult autumn.

Central Bucks prominently displays a "donate" button on its website for donations and promises to match up to \$2000. The club also insulated its storage shed and installed a new floor to keep the shelves level at the Doylestown Food Pantry. Both the C.B. and Doylestown club members at the pantry, spending hours on a Sunday loading up the cars with food as they drive through, observing social distancing.



The **Doylestown Club** also held a laundry soap drive and donated over \$4000 through a district grant.

The **Warrington Club** has been working with St. Vincent de Paul to distribute 50 meals to 50 families every Tuesday for six weeks at Barclay Elementary School. They have also delivered meals to 2nd and 3rd shift workers at the Doylestown Hospital.



Area 8 Rotary Clubs continued



The **Newtown Rotary Club** has a link on its website for “e-donating” food for the Wrightstown Food Cupboard and collects food items at its meeting every week. Additionally, the club held a successful food drive at McCaffery’s for the Cupboard.

Although the virus has put a damper on some typical club fundraisers and activities, Doylestown managed to hold its 4-Way Test Awards via Zoom and collected \$9000 from sponsors. Newtown had a surprisingly successful bike and sewing machine drive – in a time when every bike seemed to be in use. They rounded up over 180 bikes and sewing machines for shipment to Africa and Central America and, with help from a local boy scout troop, got them all in working order.



The Rotary spirit is alive and well in Area 8!

Easton Rotary Club Fulfilling its Mission in the Community

The **Easton Rotary Club** has been continuing to meet virtually and even managed a couple of socially distanced gatherings. Some of the projects include:

October 24, 2020 - Trunk or Treat with the Miracle League of Northampton County – On a beautiful Saturday afternoon, the Miracle League hosted a Trunk or Treat Event at the Easton Rotary Field. There were lots of cars decorated for the event and plenty of candy was on hand. Rotarians Lynn Schoof and her husband, along with Jamie Rzeszowski represented the Easton Club.

November 12, 2020 - Students of the Month Honored – At its weekly ZOOM meeting, the Club recognized the following local high school seniors with a Certificate of Recognition and a \$200 stipend: September- Dominic Falcone from Easton Area High School; October-Matthew Mueller, Wilson Area High School; November-Emily Grays, Career Institute of Technology (Easton Area School District); and December – Lauren Dicker, Notre Dame High School.

Lehigh Valley Dry Cleaning Fall Coat Drive – Michael Amatore, son of Easton Rotarian Lynn Amatore, and the proprietor of Lehigh Valley Dry Cleaning, once again graciously cleaned all of the donated coats that had been donated. This is a project that LVDC has done for 30 years. Over 200 warm winter coats along with many other clothing items were freshly cleaned and delivered to Safe Harbor Easton, Third Street Alliance for Women and Children, and River of Life Fellowship. In addition, 20 coats were distributed to Stokes Pizza in downtown Easton and will be given to needy downtown Easton residents over the Thanksgiving holiday weekend.

Food Bank Project – The Club has been very busy collecting needed food items and monetary donations for several local food banks in the Easton area. Since September 14th, Club Members have donated 632 pounds of food and \$770 in cash which were distributed to the following food banks: Easton Area Neighborhood Center, ProJeCt of Easton, Salvation Army Easton Corps., St Vincent de Paul/St. Jane's Catholic Church, and Greater Shiloh Baptist Church Food Bank. The next distribution will be to the LINC'S Family Center in the Wilson Area School District. The food banks have been very grateful and each one has its own specific needs, which Easton Rotarians have been working to meet. This effort has been spearheaded by Easton Rotarians Marnie Barefoot and Lori Metz with several others pitching in to pick up the collected donations and distribute them. The collected items are distributed twice monthly on the second and fourth Tuesday on a rotating basis.



Springfield Township Rotary Club Update

Springfield Township Banners

The Springfield Township Rotary Main Club paid for new banners to be displayed on light poles throughout Springfield Township. Thank you to Springfield Township Public Works for hanging them!



Pitch in For Baseball

Members of the Springfield Township Rotary Main and Young Professionals Club (STRC & STRC YP) assisted Pitch In For Baseball with a Covid-19 friendly drive-thru event. They loaded vehicles with 50 bags of new or gently used Little League equipment. Back in March STRC helped Pitch In For Baseball pack the equipment, but due to COVID-19 related delays, the equipment was unable to be distributed. The equipment is donated to give the gift of play and contributes to positive youth development. Recipients are leagues, schools or organizations that don't necessarily have the resources to provide equipment.



Kutztown Rotary: The Kutztown Kitchen

In October, the **Kutztown Rotary Club** sponsored a dinner for The Kutztown Kitchen at Trinity Lutheran Church in Kutztown. The Kutztown Kitchen offers a free community meal every month for any community members who would like to participate. Several local churches and community groups share the responsibility of providing a meal each month. The club prepared and boxed more than 90 meals of ham, baked sweet potatoes, green beans, and applesauce. Rolls and dessert are provided by Weis Markets. The meals were distributed to participants as they drove through the pickup area.



West Reading-Wyomissing Rotary Club Grant Project

The **West Reading-Wyomissing Club** was awarded a District grant to establish five registered Little Free Library book sharing boxes to be a resource for the community. They collaborated with various local organizations to work together to build and locate these libraries in the community.

The first completed book sharing box was built partnering with the Hawk Mountain Council Urban Outreach Division. Gage Personnel is the host site located at 101 N. 7th Avenue West Reading, PA. This Little Free Library sharing box is across from Penn State Health Children Center which provides an excellent opportunity for young readers to find and share books.



Allentown West Contributes Warm Coats to Jewish Family Services

After a presentation at their weekly meeting by Chelsea Karp of Jewish Family Services, **Allentown West Rotary** has donated 12 new coats to the agency for families in need. They also prepared holiday bags for delivery. Each bag contained a blanket, sugar cookie mix, frosting, and popcorn for a fun family night. They will be delivered Dec. 12 to Parkland C.A.R.E.S. families. Along with other agencies, a total of 220 bags will be delivered, and 100 coats will be offered.

AW Rotarians were also busy cleaning their section of highway along Rte. 222 and volunteering at Kingdom Life Food Pantry.



L to R: PE Gail Micca, Pat Witcher, Chelsea Karp of Jewish Family Services, and AW Rotary President Ralph Witcher show some of the coats AW Rotary donated to the Coats and Cocoa program at JFS.

Club to Club Exchange



October saw the first Club to Club outing to Hawk Mountain for a hike. Although it was a little foggy, the group had a great time with Rotarians from Kutztown, Emmaus, Allentown, Blue Bell Rotary Clubs.

Their second outing was to Longwood Gardens to see the fall chrysanthemum display with Emmaus and Blue Bell clubs.



Another time they met at the Michener Museum with Emmaus, Kutztown, Blue Bell, North Penn and a surprise visit from a Doylestown member. They were almost the only people in the museum.

In December they met up again at Longwood to see the holiday display with Allentown West, Emmaus, Blue Bell, North Penn, Kutztown, Roger Taylor from Coatesville and another guest of Bob Hobaugh. It was a lively group.



There is no set next meet up date as of yet for the future, but the group is planning for a future that includes staying Covid-safe.

All District Rotarians are welcome! Interested? Email Dee Eng at deeleng@gmail.com.



Public Image Happenings – Light Up the Night



THU, DEC 3

Home And Business Christmas
Decorating Contest

You like Upper Perk Rotary

☆ Interested

The **Upper Perkiomen Rotary Club** has found a way to encourage neighborhoods in its school district to light up the night during these dark days of the pandemic. In October, the Club sponsored a very successful Halloween house decorating contest and the club is now working to repeat that success with a Christmas house decorating competition. In addition to the positive feelings engendered by the holiday lights, the club has expanded its public image in a new way and can attribute at least one new member to its efforts. [Click here for details](#) about the contest.

A discussion about the contests ensued during AG Phil Janke's Area 6 club presidents meeting in November. The agenda item was Public Image (PI) efforts at the district level, but this morphed into a 30-minute discussion about not only the Upper Perk contests, but also what other Area 6 clubs are doing to step up their Public Image efforts. If your club is doing anything special or experiencing success with specific Public Image efforts, we'd love to hear from you. Just [send an email to the District PI team](#).

Are You Up For The Challenge?

To help the District recognize the PI efforts of our clubs, we will be rolling out the Governor's Public Image Challenge starting in January. More details will be communicated soon. Every month from January through June, the District's PI Team will share a different challenge designed to encourage clubs to stretch their muscles in the major PI areas of branding, social media, video and newsletter communications.



Until then, the members of the District 7430 PI Team wish everyone a happy holiday season and best wishes for a safe and healthy 2021!

Share Your Rotary Stories!
Your D7430 Public Image Team

CLUB EVENTS.....

Here are club events happening around the District in December and January. Be sure to add your events to the District calendar in ClubRunner **and send your event flyers to rithenhouses Sharon@gmail.com by February 5 to be included in the next issue.**

VIBRANT CLUB NEWS will come out every other month on the 10th.

A Harston Holiday

Rotary became aware of Harston Hall's call for gifts for it's residents. We are accepting monetary donations to purchase, wrap and deliver a gift to EVERY resident of Harston Hall. Many residents have no family or friends. Let us send them a smile for the Holidays and know their community cares!

Check Donations Rotary Club of Springfield Twp P.O.Box 133 Flourtown, PA 19031 Memo: Harston Holiday	VENMO Donations Please Use: @SpringfieldRotaryClub Memo: Harston Holiday
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For more information, contact Bonnie Ostrofsky at 215-233-5344 or visit www.SpringfieldRotary.org
We're in this together.
#SpringfieldStrong
#TogetherWeGrowRotary

Rotary
Springfield Township



For more information go to www.SpringfieldRotary.org

Click Here to view
all events
happening in the
District!

Rotary
District 7430



THE ROTARY FOUNDATION

A quick note of thanks and a respectful reminder. You and your fellow Rotarians have been very generous during 2020, finishing the Rotary year in June with a rush of support for OUR Foundation, The Rotary Foundation. More recently you responded to our District 7430 Giving Day call for support to the Annual Fund on November 24th. That support will return as funds to support projects in our own Clubs as well as fellow Clubs elsewhere in the world.

As the calendar year comes to a close, please keep OUR Foundation in mind for any charitable donations you may want to make for tax purposes (<https://my.rotary.org/en/donate>).

Thank you for your continuing generosity!

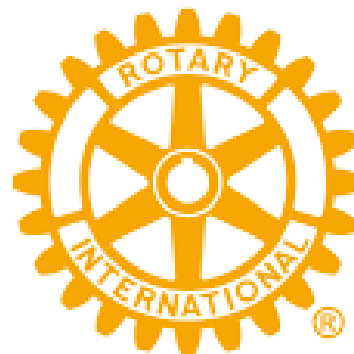
Katie Farrell

**District 7430 Annual Fund Chair 2020-2021
Rotary Club of Warminster**

Michael McCarthy

**District 7430 Foundation Chair 2020-2021
Rotary Club of Pottstown**

The
Rotary
Foundation



CLUB RESOURCES.....



District Website

www.rotarydistrict7430.org

Follow us on facebook

<https://www.facebook.com/District7430>



Rotary International Website

www.rotary.org

Rotary International Club & District Support

John Hannes, Senior Officer

john.hannes@rotary.org



Rotary International TRF Support

Elizabeth Davis, The Rotary Foundation Advisor

elizabeth.davis@rotary.org



Technical Support

Monday-Friday 9 am-5 pm

905-829-5299

BUCKNO LISICKY & COMPANY
Certified Public Accountants & Business Consultants



**Rotary Opens
Opportunities**