

# What's Cooking?



Be a gift to the world

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D7430:



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[rotarydistrict7430.org](http://rotarydistrict7430.org)

Rotary District 7430

*Feeding the Hungry*

December 2015

## Cow Tales



Dear Rotarians:  
In this season marked by an outpouring of generosity here are a few thoughts and sentiments for you.

You always are capable of helping someone else no matter how tired you feel rushing around this time of year. Rotary has given you a wonderful venue and mechanism to help others beyond what you could do on your own. Please consider a gift to The Rotary Foundation as part of your giving during this season.

Mary and I wish you and your family a wonderful holiday season no matter which holiday or festival

## Connect with Korea -- Touch the World

Take advantage of early registration for the convention in Seoul, Korea, 28 May--1 June 2016.

No two conventions are the same. We invite you to travel to Seoul to connect with old friends and make new ones, and to be a part of the best that Rotary has to offer. Register by 15 December for the greatest savings!





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## Cow Tales continued

you are celebrating. We have had an amazing year. It is an honor to serve this District and organization as your Governor. Everyone has been so kind to us.

We are looking forward, as I hope you are, to an even better year in 2016. We will put on a Conference that will make you proud and allow you time to celebrate all the good we have done and will continue to do. And in May we will host the Rotary International President R K Ravindran and acknowledge the impact the Million Dollar Journey will have on the world.

There is still much to do. Most important, it's time to resolve how you will continue to be a gift to the world.

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## Time to Register



The moovelous District Conference is April 8<sup>th</sup>, 9<sup>th</sup> and 10<sup>th</sup> at the historic Inn at Pocono Manor in the Poconos. We are starting to use up the block of rooms and need you to get registered in case we need more.

You need to come to the conference and find out why we have a cow as the theme farm animal.

To Register follow the link and the instructions. It's a two-step process – register for the conference and then register for the hotel.

<http://www.whycow.com/>

You know you're coming, because we can't have fun without you; so register today...please.

**Doug Cook**  
**District Governor**



Happy Holidays



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## Recent Graduates from RLI

**Cindy Hornaman (Emmaus RC), and Ham Malek (Bethlehem RC) received their certificates of completion from the Rotary Leadership Institute on Saturday November 14<sup>th</sup> at the Harrisburg sessions. Each has successfully completed RLI Parts I to III.**

**Herb Klotz (Allentown West RC) received his on November 7<sup>th</sup> in King of Prussia. Other Graduates include Mike Brookshire, Hatboro RC; Mark Call, Norristown RC; Al Engel, Souderton Telford RC; Titus Miller, Hamburg RC; Sue Straeter, Emmaus RC; and Elaine Swavely, Hamburg RC.**





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## Did You Know?

The latest Rotarian magazine includes an article about the Easton RC.

Here are some facts about the 1500's:

Most people got married in June, because they took their yearly bath in May and they still smelled pretty good by June. However, since they were starting to smell, brides carried a bouquet of flowers to hide the body odor. Hence the custom today of carrying a bouquet when getting married.

## **BEQUEST SOCIETY -- STRANGE FACT:**

For every SEVEN Rotarians that list the RI Foundation in their will, on average SIX never get around to telling Rotary that they did so. And they have missed the chance to direct those monies to a specific use. Please contact PDG Bill Palmer at [bill966@ptd.net](mailto:bill966@ptd.net) to have your bequest recognized by RI, or at least to be counted as part of our D7430 total commitment.

RIPE = Rotary International President-Elect; EREY = Every Rotarian, Every Year (contribution to APF); and ROTARY ACRONYMS are listed with their meanings on the D7430 website at <http://rotarydistrict7430.org/SitePage/did-you-know>

The longest recorded flight of a chicken is thirteen seconds.



Happy Holidays

## Club News

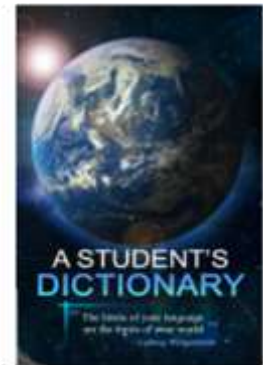
### Bethlehem Morning Star

**Dictionary Project a Great Success!  
Posted on Nov 10, 2015**



**Thanks to Marianne Aronson, Ellen Roberts and all the Morning Star Rotarians who helped with the Dictionary Project!  
From Hanover Elementary (thanks to Janet Kolepp for the pictures ...)**

**And from Lehigh Valley Academy, with Janet "The Bookworm" Sipple.**



**The distribution of the Dictionaries was very successful.**

**In addition there was great interest in the Spanish-to-English dictionaries --- from the teachers and administrators in 10 of the elementary schools. A Committee proposal was approved by the Board to source another 100 Spanish-to-English dictionaries for distribution. We are also working on making this a real positive PR event for BASD, Morning Star and Rotary.**



### NORRISTOWN

**DICTIONARY PROJECT  
Our final distribution of Spanish - English Dictionaries took place Monday at Cole Manor School- Five club members were present to spread the word on ROTARY.**





## Club News continued

### Blue Bell

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## THANKSGIVING DINNER BASKETS

Members of BBRC celebrated a day of giving thanks as we assisted Bethlehem Baptist Church in preparing and packing 300 Turkey Dinner baskets for local families who expressed a need. Led by Pastor Charles

Quann, we formed an assembly line stationed with items such as peas, string beans, rice, potatoes, fruits, breads, and of course the turkeys.



**CANNIBAL -- Someone who is fed up with people.**



Happy Holidays

## **Finding the Courage to Change**

**By Eileen Rau, Zone 32 Assistant Rotary Coordinator**

The old adage, “Times have changed,” rings true for smaller clubs and sometimes for big city clubs as well. The Hartford Rotary Club reached its centennial in 2011. At one time it had 350 members with a paid staff person and included the movers and shakers in the city.

Then the Hartford economy changed. Banks were bought out or merged. Many of the insurance companies that once made Hartford their home left the city. Companies stopped covering dues and meals, did not want their employees leaving the office during the day and were more concerned with their bottom lines than community service.

At the club, membership began to fall. By 2009, the club was looking at the possibility of merging with a suburban club. During the last few years, however, the club has started to grow and is now moving in a different direction.

Past President Judith Green explains that the club had to think of itself as a small club, not as the large club they used to be. It had to move from being a check writing club into a club that is service oriented. The club began to promote itself in the local business journal and in ITowns, a local online edition of the daily newspaper.

Stephen Vaughan has also been very aggressive in attracting new members, via personal outreach and a buddy system. These techniques have yielded results.

Current club President Cody Guarnier believes one of the significant changes has been attracting young professionals who work in Hartford. We have worked to rebrand our inner-city Rotary as a networking group that serves a higher purpose than networking itself.” One of the new members started an Interact Club at





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## Finding the Courage to Change continued

Capital Community College and two Rotaract Clubs, one at CCC and one at the University of Hartford. Every Rotaractor is mentored by a Rotary Club member in the same or similar field. The Rotaractors work alongside Hartford Rotarians when they work at a community soup kitchen. This ongoing service project is a new concept for the club, which traditionally was a check writing organization.

Not only are the Rotaract clubs a great way to involve the next generation, it has also turned into a membership tool as well: several Rotaractors joined the club after graduation!

In 2012 the club had 21 members. On June 30, 2015, the club had 34 members.

Growth has been slow, but steady. The club's membership had historically been on the older side, so in this period of growth it also lost a number of long-time members to illness and retirement. Right now it is building the next generation of the club, and the average age has dropped considerably.

What is behind this success story?

- ◆ Strategic planning and rethinking the club's identity
- ◆ Using the available media to promote the club.
- ◆ Starting Interact and Rotaract Clubs to reconnect club members and to provide a source of new members.
- ◆ Following Rotary's motto, Service Above Self.

What does it all boil down to? It was the courage to change.



Happy Holidays



## Other Articles of Interest

### ***Do We Listen Enough to Potential***

***Members?*** Read about one successful approach that paid many dividends.

<http://rotarydistrict7430.org/SitePage/did-you-know>

***Youth Protection:*** There are new Pennsylvania requirements of clearances needed for volunteering with youth.

<http://rotarydistrict7430.org/SitePage/pa-youth-protection-requirements>

D7430 ***Leaders and Committee Chairs*** for 2015-16 are detailed on the D7430 website.

<http://rotarydistrict7430.org/districtorganizationchart/2015/>

D7430 Committee Chairs and their contact information is available in the on-line ***District Directory***.

<http://rotarydistrict7430.org/districtorganizationchart/2015/>



Registration for the April 8, 2016 D7430 Conference at Pocono Manor has exceeded 200 !

Sign up and come for the fun.





## “Cooking” to Feed the Hungry

D7430 Rotarians for many years have supported Food Pantries and Food Banks all over our five county district. So far 15 D7430 RCs have responded to the e-mail request to tell Editor Bill what their club Rotarians are doing. What about the other 28 Rotary clubs in our district ??

### Slatington Rotary Club

Our club entered a float in the Slatington Halloween Parade (for which we won first place in the small float category, thanks to Monica Seller's decorating talent).



We handed out candy to the kids (donated by club members) and collected about 500 pounds of food along the parade route which was donated to the Northern Lehigh Food Bank. K-Mart generously allowed us to borrow their carts and we collected food along the parade route, transferred it to the float, and kept on going.

It was a PERFECT night for a parade on Oct. 31, attendance was high, and we too ran out of candy close to the end of the parade.

Here we are all lined up ready to go!

*By Carla Green*

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**Emmaus Rotary collected just under 400 cans of tuna and helped packed the food baskets. We gave out 163 baskets this week to East Penn families. What a great effort on everyone's part!!!**



## **“Cooking” to Feed the Hungry** continued

A big THANK YOU to our community groups who collected food and donations, our student organizations and sports teams, our donors, our food counters, our student packers (and adult helpers), our phone callers, the high school office staff, Holy Spirit, and our committee members who put their heart and soul in to this effort that supports families in our community.

We will be giving out another 165 baskets in December. In total, we will have collected and donated over 14,000 items this fall.



### **Easton:**

#### ***Celebrating 100 Years of Service Before Self***

The Rotary Club of Easton was chartered on April 1, 1915 . To celebrate 100 years of community service, the Rotary Club of Easton awarded a grant of \$100,000 to the Kellyn Foundation for the “Eat Real Food Mobile Market” which will launch in the spring of 2016. This will provide food deserts in Northampton County to have access to fresh produce.

Over the years, the Easton Club has made a significant impact in the community with the establishment of a Memorial Grove at Hackett Park, the former dental clinic at Easton Hospital, the Shad Fishing Tournament and contributions to many other local organizations.





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### Membership Tip

Your District 7430  
Membership Development  
Team e-mails

### A Membership Moment

To all Rotarians on a  
regular basis. Take a  
minute and read the  
ideas.



Share your passion for Rotary!  
**REFER A MEMBER!**



**ADULT -- A person who has stopped  
growing at both ends and is now growing  
in the middle.**



Happy Holidays

## Information

### RC Secretaries – Request:

Please make a special effort to have a valid E-mail address posted in the D7430 database for each member of your Rotary Club.



On average 15% of the E-mail addresses in the D7430 database are wrong and messages bounce back. We can and should do better.

Also, please add your 2016-17 officers and directors once they are known.

**REMEMBER** that 2015-2016 District Directory IS ON-LINE

### Rotary's online tools:

Take advantage and go to [rotary.org](http://rotary.org) at "My Rotary" to find time-saving resources for all your club needs:

- **Rotary Club Central:** Check your progress on club activities and plans and add accomplishments!
- **Brand Center:** Create promotional materials with our latest branding tools
- **Rotary Ideas:** Find donors, partners, and volunteers for your projects





## Foundation Update

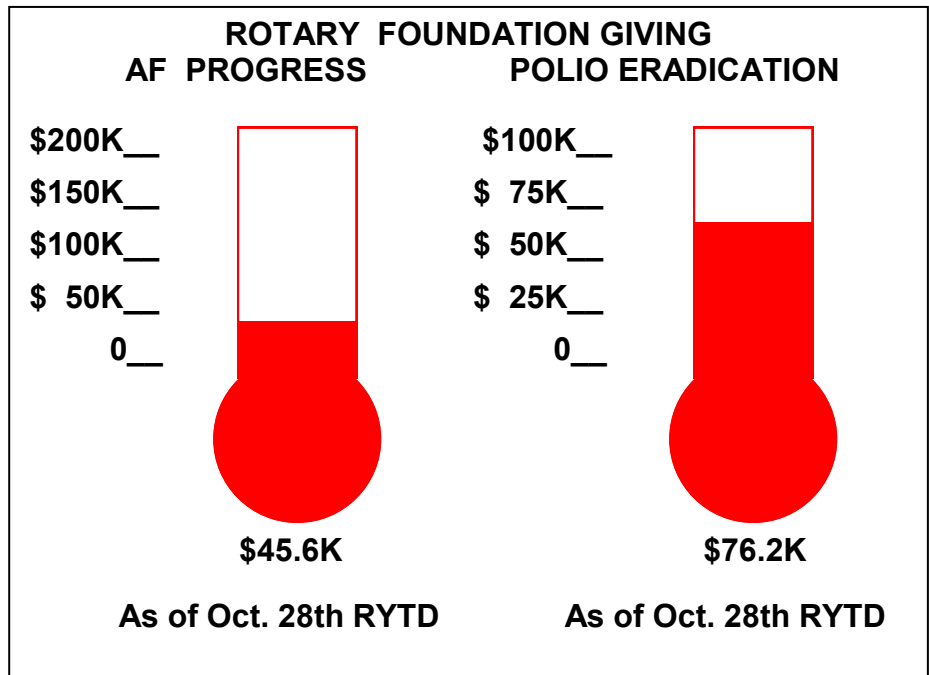


The following information is provided to keep you informed about Our Rotary Foundation.



# GRANT APPLICATIONS FOR 2016-2017 ARE OPEN

**SAVE THE DATE:**  
**THE MILLION DOLLAR JOURNEY CELEBRATION** will be on **MAY 17, 2016**. RI President, **K.R. (Ravi) Ravindran** is the **Keynote Speaker**.



**NEW Type 1 POLIO CASES** as of **November 25, 2015**

	2015 YTD	2014 YTD
Pakistan	41	259
Afghanistan	16	21
Nigeria	0	6

On the heels of historic success against polio in Nigeria and across Africa, the global effort to end polio is receiving an additional \$40.4 million boost from Rotary to support immunization activities and surveillance. Rotary has earmarked \$26.8 million of the total for African countries, to ensure that the disease never returns to the continent; \$6.7 million to Pakistan, one of two countries where polio has never been stopped; \$5.3 million to India; and \$400,000 to Iraq.



## Calendar

**DISTRICT CALENDAR****2016**

**Feb 25<sup>th</sup> thru 27<sup>th</sup> -- Mid-Atlantic PETS at the Radisson Valley Forge in KOP.**

**Mar 19 -- Speech Contest four Regional semi-finals**

**May 14 -- District Training Assembly at DeSales University**

**May 17 -- Million Dollar Dinner with RI President "Ravi" at the Sheraton Valley Forge, 480 N Gulph Rd, King of Prussia, PA**

**May 28<sup>th</sup> to June 1<sup>st</sup> -- RI Convention in Seoul, South Korea**

**June 27 -- District Changeover and Awards Dinner at the Hotel Bethlehem**



**Tell Us What You Are Doing**  
**DG Doug's 2015-16** monthly newsletters will tell your stories. Just send them — with pertinent photos — by the 20th of each month to:

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