

What's Cooking?



Be a gift to the world

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Rotary District 7430

Feeding the Hungry

February 2016

Cow Tales



100 YEARS of The Rotary Foundation

As we celebrate the 111th birthday of Rotary on February 23rd, we remember that our Foundation was born in May of 1916. Rotary year 2016-17 is dedicated to that event.

So what difference will you make? It's a time when we focus our attention on the one charitable organization all Rotary Clubs have in common. What has always impressed me is how humbly The Rotary Foundation began.

Arch Klumph was a founding member of the Rotary Club of Cleveland and became President of

"Rotary Serving Humanity" is 2016-17 Presidential Theme

RI President-elect John F. Germ called on incoming district governors to promote Rotary's good work as he unveiled the 2016-17 presidential theme, Rotary Serving Humanity, during Rotary's annual



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Cow Tales continued

Rotary International in 1916. He was born in Pennsylvania and for 35 years served as the President of a Savings and Loan he started in Ohio. He was also an expert flutist and a member of the Philharmonic Orchestra.

What has always inspired me about Arch Klumph is his vision and unwavering commitment to what has become Rotary's greatest asset. He had a vision that Rotarians throughout the organization would contribute small amounts to create a fund to do good in the world. Two times he presented this idea to the Board of Directors of Rotary International and two times his idea was rejected. For most of us this will be the end of the story. But Arch Klumph had the qualities I see all the time in Rotarians all over our District, resilience.

In 1916 – 1917 Arch Klumph was President of Rotary International. He was responsible for the annual convention among other duties. When the convention ended and all the receipts collected and expenses paid, the balance was \$26.50. He presented this small amount to the Board of Rotary International as the first contribution to "The Rotary Foundation," a very humble beginning.

In 1993 I saw first-hand what Arch Klumph envisioned when he pushed for the fund to do good in the world. I was able to work with a club in Brazil, my club in Kennebunkport and Districts in Maine and Brazil. We collected \$7,000. Together with my now friends in Assis du Valle Brazil we purchased \$14,000 of physical therapy for children who suffered with cerebral palsy. The other half of the \$14,000, not donated by clubs and Districts in Brazil and Maine, came from Arch Klumph's vision and small donations from Rotarians all over the world.



Cow Tales continued

Personally, I support and help fund The Rotary Foundation because I have been able to see how powerful it is in the hands of Rotarians. I remember meeting a 16 year old girl in Assis du Valle who spent every afternoon bringing her brother to the clinic for treatments for cerebral palsy. She asked me why I had done this.



I came up with something but later realized the reason we did that project in Brazil and the reason we do all the projects we do is because as Rotarians we give a damn. We care that people who we likely will never meet have what they need to have a good life free from disease, war, lack of education, lack of opportunities, lack of clean water and so on.

In February I would ask all of you to donate something in the honor of Arch Klumph and his grand idea. Perhaps you can donate \$26.50. Seems small but if all 1,755 of the Rotarians in District 7430 did so, we are talking about small amounts that add up to a lot of help for a lot people. Do the math and do your part.

DG Doug Cook

“Rotary Serving Humanity” continued

training event for future leaders in San Diego, California.

Michele Berg named deputy general secretary

Michele Berg has been selected to help lead Rotary's operations as deputy general secretary. In this role, she will work alongside General Secretary John Hewko to ensure effective internal operating policies and implement strategies and programs.





District Conference

Time to Register

The moovelous District Conference is April 8th, 9th and 10th at the historic Inn at Pocono Manor in the Poconos. We are starting to use up the block of rooms and need you to get registered in case we need more.



You need to come to the conference and find out why we have a cow as the theme farm animal.

To Register follow the link and the instructions. It's a two-step process – register for the conference and then register for the hotel.

<http://www.whycow.com/>

You know you're coming, because we can't have fun without you; so register today...please.

*Doug Cook
District Governor*



D7430 Rotarians thank the **Cancer Treatment Centers of America** for helping to sponsor our April 8th to 10th District Conference.

Cancer Treatment Centers of America is a private, for-profit operator of cancer treatment hospitals and outpatient clinics which provide both conventional and alternative cancer treatments.



Did You Know?

Here are some facts about the 1500's:

They used to use urine to tan animal skins, so families used to all pee in a pot and then once a day it was taken and sold to the tannery. If you had to do this to survive you were "piss poor", but worse than that were the really poor folk, who couldn't even afford to buy a pot, they "Didn't have a pot to piss in" and were the lowest of the low.



What do we mean by vocation?

The word "vocation" gets bandied about quite a bit in Rotary circles. But what does it mean? And why do Rotary members get excited about using their vocations for service? While some people think of vocation as what they do to earn a living, the actual meaning is a strong desire to spend your life doing a certain kind of work.

BEQUEST SOCIETY -- STRANGE FACT:

For every SEVEN Rotarians that list the RI Foundation in their will, on average SIX never get around to telling Rotary that they did so. And they have missed the chance to direct those monies to a specific use. Please contact PDG Bill Palmer at bill966@ptd.net to have your bequest recognized by RI, or at least to be counted as part of our D7430 total commitment.

M.O.P. = Manual of Procedure; RRFC = Rotary Regional Foundation Coordinator; and ROTARY ACRONYMS are listed with their meanings on the D7430 website at --- <http://rotarydistrict7430.org/SitePage/did-you-know>

Tell Us What You Are Doing

DG Doug's 2015-16 monthly newsletters will tell your stories. Just send them — with pertinent photos — by the 20th of each month to:

bill966@ptd.net

PDG Bill Palmer, Editor

tonyjannetta@aol.com

PDG Tony, Associate Editor

andreadolak@gmail.com

Andrea Morgan, Publisher





Club News

Norristown:

SANTA AND HIS ELVES VISIT HEAD START



Santa Bown and helpers dropped by the Head Start program bringing gifts and joy to all the children.

RINGING FOR THE SALVATION ARMY

Thanks to all 20 ROTARY CLUB OF NORRISTOWN members who braved the cold , to ring for the Salvation Army on Saturday Dec. 19. Thanks to Judy for organizing this crew.



Bethlehem:

Rotarians distributed 645 dictionaries to elementary students in the Bethlehem Area School District in December. This ongoing program has become an annual ritual for our Bethlehem Club, but for those who pass out the dictionaries to the children, it is an unforgettable experience. We will most likely be doing it again next school year.



Club News continued**Norristown:****Toy Delivery to the Salvation Army**

This week our club made the holidays a little brighter for some area families. We collected and delivered toys to the Salvation Army Shelter on Swede Street. Here representatives from the shelter help unload and sort the incoming presents.

**And to the Central Montco County
Preschool Intervention Program
center**

Director Karen Allen of the MH/MR center of Montgomery County accepted Santa's delivery for the boys and girls at the center.

**Saucon Valley:**

DGE Linda Young having lunch with RI President-elect John Germ during her week-long Rotary training in San Diego the week of January 17th.



Rotary District 7430

Presents

The Million Dollar Dinner

SAVE THE DATE

May 17, 2016



Rotary Awards for Year 2015 - 16

For a Rotary Club

Presidential Citation

(Application Closing Date..March 31st, 2016)
Apply On-line thru RI Club Central

Award Given By
RI

District Governor's 15/16 Challenge

D7430

Submit to DG Doug Cook at n0017288@hotmail.com

(Must be submitted by May 30th)

FOR FORM GO to: <http://rotarydistrict7430.org/50086/Page/ShowSitePage?ClassCode=SitePage&Slug=club-awards-2015-2016>

Rotaract Presidential Citation

RI

Go to: <https://www.rotary.org/myrotary/en/news-media/office-president/presidential-citation-rotaract-clubs>

Interact Presidential Citation

RI

Go to: <https://www.rotary.org/myrotary/en/news-media/office-president/presidential-citation-interact-clubs>

Other Articles of Interest

Do We Listen Enough to Potential Members? Read about one successful approach that paid many dividends.
<http://rotarydistrict7430.org/SitePage/did-you-know>

Youth Protection: There are new Pennsylvania requirements of clearances needed for volunteering with youth.
<http://rotarydistrict7430.org/SitePage/pa-youth-protection-requirements>

D7430 Leaders and Committee Chairs for 2015-16 are detailed on the D7430 website.
<http://rotarydistrict7430.org/districtorganizationchart/2015/>

D7430 Committee Chairs and their contact information is available in the on-line ***District Directory***.
<http://rotarydistrict7430.org/districtorganizationchart/2015/>





"Cooking" to Feed the Hungry

D7430 Rotarians for many years have supported Food Pantries and Food Banks all over our five county district. So far 15 D7430 RCs have responded to the e-mail request to tell Editor Bill what their club Rotarians are doing. What about the other 28 Rotary clubs in our district ??

From The Easton RC Felloe --

Though the media tends to focus on underdeveloped countries when the subject is hunger, food scarcity is also a problem in the United States. Consider parts of Missouri, where one of every six people goes hungry, according to the Food Bank for Central & Northeast Missouri.

Rotary member Steve Dulle wanted to change that. For his induction as this year's governor of District 6080, he eschewed a traditional installation featuring fine food and formal wear. Instead, he asked members throughout the district to collect nonperishable provisions and volunteer at local food banks and pantries on the day that he took office. And he launched a month -long "food fight" that pit clubs in the northern part of his district against those in the south to see who could collect the most food.



**Born free,
taxed to death**



Membership Tips

What 30-Somethings need to know about Rotary



Joining Rotary is a smart way to connect with leaders in your community and take action to help people in need. Rotary club meetings let you develop skills that no social media site will ever provide, says 32-year-old Rotary member Michael Bucca. He agrees

Rotary has to use technology to reach 30-Somethings, but says he spends more time convincing his peers the benefit of personal connection.



Share your passion for Rotary!
REFER A MEMBER!



Korea Convention

The natural side of Korea

Koreans are a nature-loving people. With more than 25 million people living in and around Seoul, Koreans have created numerous escapes from the pavement jungle to hike, bike, swim, and sail. As you plan your trip to the 2016 Rotary Convention in Korea, consider the Seoul Olympic Park, the Han River, Bugaksan Mountain, or if you have kids in tow, the Seoul Children's Grand Park.



Rotary District 7430 Area Assignments

Area 1 AG Gary Rohrbach
Allentown
Allentown West
Emmaus
Slatington

Area 2 AG Janet Kolepp

Bethlehem
Bethlehem Morning Star

Easton
Nazareth
Saucon, Center Valley

Area 3 AG Bob Hobaugh
Fleetwood
Hamburg
Kutztown
Muhlenberg (Reading)
Reading

Area 4 AG Terri Simmons

Conrad Weiser
Mt. Penn
Spring Township Centennial
West Reading-Wyomissing
Birdsboro

Area 5 AG Joe Wynands
Boyertown
Central Perkiomen, Schwenksville
Collegeville
Pottstown
Spring-Ford Area
(Royersford)



Changes are based on input from AGs in each area to determine what made sense geographically and programmatically. The changes allow for a more equitable distribution of clubs for each AG. We hope to engage clubs in these areas to work together on projects, fundraising, and fellowship activities.

Area 6 AG Bill Tuszynski
PennRidge-Perkasie
Quakertown
Souderton--Telford
Harleysville

Area 7 AG Michael Brookshire
Hatboro
Horsham
Huntington Valley-
Churchville
Warminster
Willow Grove

Area 8 AG John Ortolf
Central Bucks-Lahaska
Doylestown
Warrington
Morrisville
Newtown

Area 9 AG Mike Seidner
Ambler
Blue Bell
Norristown
North Penn
Springfield Township-
Flourtown

Information

ATTENTION COMMITTEE CHAIRS in D7430

Please avoid conflicts when setting dates for district-wide events. Two events on the same time reduces your potential audience for both.



The monthly DG Newsletter includes an expanded and long range list of planned events for our district. It's there for your guidance and for planning.

RC Secretaries – Request:

Please make a special effort to have a valid E-mail address posted in the D7430 database for each member of your Rotary Club.

On average 15% of the E-mail addresses in the D7430 database are wrong and messages bounce back. We can and should do better.

Also, please add your 2016-17 officers and directors once they are known.

REMEMBER that 2015-2016 District Directory IS ON-LINE

Rotary's online tools:

Take advantage and go to rotary.org at "My Rotary" to find time-saving resources for all your club needs:

Rotary Club Central: Check your progress on club activities and plans and add accomplishments!

Brand Center: Create promotional materials with our latest branding tools

Rotary Ideas: Find donors, partners, and volunteers for your projects





Foundation Update



The following information is provided to keep you informed about Our Rotary Foundation.

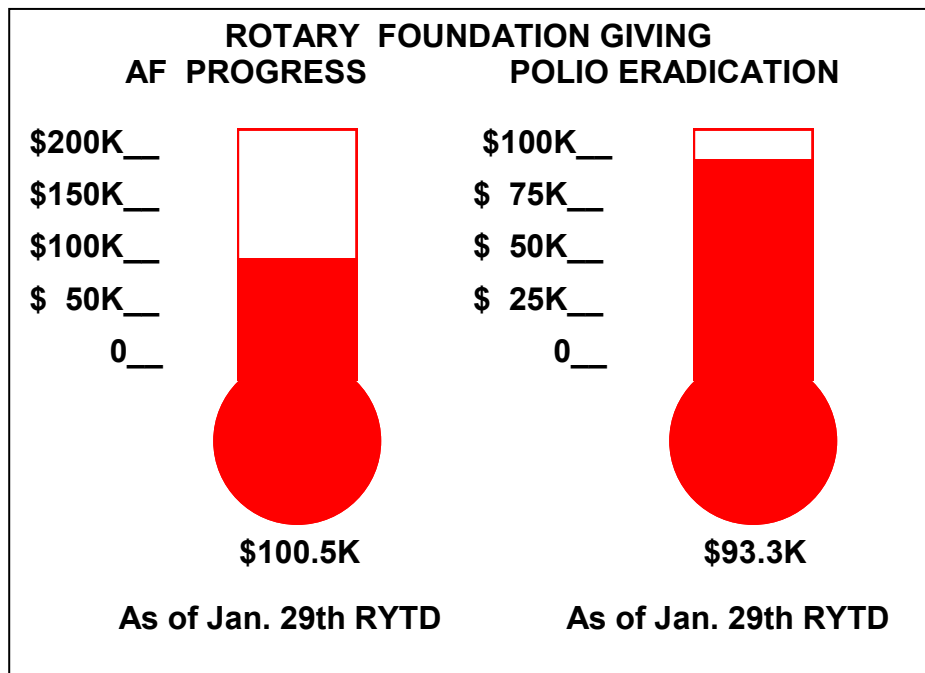


GRANT APPLICATIONS FOR 2016-2017 ARE OPEN

SAVE THE DATE:
THE MILLION DOLLAR JOURNEY CELEBRATION will be on MAY 17, 2016. RI President, K.R. (Ravi) Ravindran is the Keynote Speaker

The Rotary Foundation turns 100 in 2016-17! Our Foundation stands at the forefront of humanitarian service, having supported thousands of projects

to provide clean water, fight disease, promote peace, and provide basic education — as well as the historic project dedicated to eradicating polio worldwide.



Escalators don't break down...
 ...they just turn into stairs



polio news

NEW Type 1 POLIO CASES as of January 27, 2016

	2016 YTD	2015 YTD
Pakistan	0	3
Afghanistan	0	0

Polio this week as of 30 December 2015

The year 2015 has had fewer cases in fewer places than ever before. It is more important than ever that the momentum gained thus far is maintained in 2016. In order to stop wild poliovirus in 2016, the programme's focus is now on strengthening surveillance, keeping Africa polio-free and ending transmission in Afghanistan and Pakistan.

There are four months to go until the globally synchronized switch from the trivalent to bivalent oral polio vaccine. This will be an important milestone in achieving a polio-free world. [Read more here.](#)

Rotary gives \$35 million boost to polio eradication

Rotary is releasing \$35 million in grants to support polio immunization activities and research in nine countries, including Afghanistan and Pakistan. The funds will build on last year's historic achievement of stopping the transmission of the wild poliovirus in Nigeria and all of Africa.





Be a gift to the world

DISTRICT CALENDAR 2016

- Feb 15 -- DEC meeting at John's Diner start 6:30 PM
- Feb 25th to 27th -- Mid-Atlantic PETS at the Radisson in KOP.
- Mar 19 -- Speech Contest five Regional semi-finals
- March 21 -- DLT meeting at St. Luke's Hospital start 6:30 PM
- Apr 8-10 D7430 Annual Conference at Pocono Manor
- Apr 18 -- DEC meeting at John's Diner start 6:30 PM
- May 14 -- District Training Assembly at DeSales University
- May 16 -- DEC meeting at John's Diner start 6:30 PM
- May 17 -- Million Dollar Dinner with RI President "Ravi" at the Sheraton Valley Forge, 480 N Gulph Rd, King of Prussia, PA
- May 28th to June 1st -- RI Convention in Seoul, South Korea
- Jun 13 -- DLT meeting at St. Luke's Hospital start 6:30 PM
- Jun 17 to 20 -- Camp Neidig (RYLA) at Camp Manatawny
- Jun 27 -- D7430 Changeover and Awards Dinner at the Hotel Bethlehem
- Aug TBA -- Strike Out Hunger at the Phillies
- Oct TBA -- D7430 PolioPlus Purple Pinkie 5K Race
- Oct TBA -- D7430 Foundation Seminar
- Nov 19th --Rotary Leadership Institute (RLI) at Bucks Cty CC, Newtown

2017

- Feb 23 to 25 -- Mid-Atlantic PETS at the Radisson Valley Forge, KOP
- Mar TBA -- D7430 annual Foundation Recognition Dinner
- Apr TBA -- District Training Assembly
- May 5 to 7 -- D7430 Annual Conference at Eden Resorts, Lancaster
- Jun 10 to 14 -- RI annual Convention in Atlanta, GA
- Jun TBA -- D7430 Changeover and Awards Dinner



Rotary Club Events

Apr 2 -- Ambler Spring Casino Night

Apr 24 -- Blue Bell RC 5th Annual Pancake Breakfast

May 7 -- Norristown RC's annual Pancake Breakfast

May 15 -- Allentown West's annual Tempting Tastes 2 at the Holiday Inn in Breinigsville starting at 4:00 PM.

May 16 -- Collegeville RC's 2nd Annual Golf Tournament at Bellewood CC, 400 East Schuylkill Rd, North Coventry; 1:00pm shotgun start

June 3rd -- Bethlehem RC's 100th Birthday dinner at the Hotel Bethlehem.

Camp Neidig (RYLA) 2016

The Camp Neidig Registration Site is now officially open.

Our 2016 Camp Neidig Youth Leadership Program will be held June 17-June 20 at Camp Manatawny.

Camp Neidig continues to be GREEN this year and we will not mail camper packets to the clubs. All forms are available on our website <http://campneidig.com/forms.html>.

On the Forms Page you will also see an easy hyperlink to register your club, your campers and buy chicken barbeque tickets.

In keeping with our GREEN theme, both club and camper registration must be done on line. The password for registering your club is neidigclub16 and the password for registering your campers is neidigcamper16.

For complete instructions, please make sure you read the Club Chairperson Packet. We have included screen shots to help make registering easy.

Please note that before you send campers their packets you must fill out the club name and contact information on parents letter.

The tuition for camp actually decreased this year to \$220/camper. There is no limit on how many campers a club sends.

To help people understand the spirit of our camp, we created a short promotional video that can be accessed on our website home page. (<https://www.youtube.com/watch?v=H0hPz8GqwFk&feature=youtu.be>)

This is a wonderful tool to use for recruitment of campers.

If you have any questions or need additional help, please do not hesitate to contact Charlie Incalcaterra or Wendy Body.

wgbody@butz.com

cjidmd@ptd.net