

What's Cooking?



Rotary District 7430

Feeding the Hungry

January 2016

Be a gift to the world

Inside this issue:

Photo Contest	4
Did You Know?	5
Club News	6
Awards	9
Cooking to Feed the Hungry	10
Membership	11
Calendar	15

Friends of D7430:



www.bucknolisicky.com

rotarydistrict7430.org

Cow Tales



The Need for Change: Early in the history of Ford Motors, Henry Ford the founder

famously said the Model T is available in any color as long as it is black. Someone in the organization was able to change that thinking. If not Ford Motors would be a footnote in business history and nothing more.

Change in all organization is necessary to survive and to remain relevant. Rotary is no different. We cannot expect those we are looking to attract to conform entirely to the ways things have been since the 1970's. We do not want to go the way of Polaroid, Borders, Sharper Image or DeLorean.

D7430 Has a New DGND



Cynthia "Cindy" Hornaman of the RC of Emmaus is the

recommended candidate for D7430 Governor for RY 2018-19. An 8 member nominating committee recommended Cindy after formal interviews were conducted on December 9, 2015 by Chair PDG Frank Romano.



Cindy has the role of DG Nominee-Designate and she will be our DGN beginning July 1, 2016. Congratulations go to Cindy and husband Chris who happens to be an Honorary member of the Emmaus RC.



Cow Tales continued

After visiting every club in our District all of them fit into three phases of development – vibrant, stagnant and declining. No matter the phase of your club change is needed.

Vibrant clubs that wish to remain vibrant must be evolving and take on new meeting formats and new projects and encouraging new leaders, or they risk slipping into one of the other categories.

For clubs that are stagnant change will help you become vibrant once more. Change will be exciting and bring renewed energy. It will also help attract new members and re-engage existing members.

Clubs in decline will either change or no longer exist. Change is necessary for your survival. Too many people and communities are counting on Rotary to allow any club to go away.

About five years ago Rotary International did a study that included surveys and focus groups around the world, both inside and outside of Rotary. The findings were very interesting and should be applied in your club now. You can find the study on the internet by searching for Siegle and Gale, Rotary.

Had Rotary only surveyed current Rotarians we would not have been talking to the right people. We are not trying to attract people who are already Rotarians. We are trying to attract people not currently in Rotary. Based on people who joined, left or never joined Rotary we learned some valuable information:

- **They would like meetings to be shorter and less costly. This includes the cost of dues.**
- **More hands on projects are what they wanted out of Rotary and their investment of time.**



Cow Tales continued

- They wanted to look forward to their meeting because it was fun and the people in the room had become their friends.
- They want to network with other leaders and potential customers.



Take a critical look at your own club through the eyes of the people you want to bring into Rotary. If you have never invited someone to Rotary, this year ask yourself why not. Change what is preventing you and ask someone to come in January.

If a club took one meeting each month and did hands on projects instead, the cost to be a Rotarian would drop by 20%, the cost of one meal a month. Consider this and other ways to make your club more interesting and help them achieve growth of at least 1 member this year.

DG Doug Cook

D7430 Has a New DGND continued

Our thanks go to the Rotarians who served on the nominating committee: PDG Tony Jannetta (North Penn), AG Janet Kolepp (Bethlehem Morning Star), William Thomas (Fleetwood), John Ortolf (Doylestown), David Stephens (Willow Grove), Ryan van Norman (Slatington), and Sharon Levan (Conrad Weiser).



COMMITTEE

A body that keeps minutes and wastes hours.





District Conference

Time to Register

The moovelous District Conference is April 8th, 9th and 10th at the historic Inn at Pocono Manor in the Poconos. We are starting to use up the block of rooms and need you to get registered in case we need more.



You need to come to the conference and find out why we have a cow as the theme farm animal.

To Register follow the link and the instructions. It's a two-step process – register for the conference and then register for the hotel.

<http://www.whythecow.com/>

You know you're coming, because we can't have fun without you; so register today...please.



*Doug Cook
District Governor*

The Rotarian Photo Contest



Give us your best shot

Enter your images in The Rotarian's 2015 photo contest and you might see them in the pages of the magazine. The contest is open to members of Rotary, their families, and anyone who has taken part in a Rotary program. Enter up to three photos taken since 1 January 2015 in one of three categories: people, places, and projects.

The Deadline for entering is 29 February 2016.

Did You Know?

Here are some facts about the 1500's:

Bread was divided according to status. Workers got the burnt bottom of the loaf, the family got the middle, and guests got the top, or "The Upper Crust".



BEQUEST SOCIETY -- STRANGE FACT:

For every SEVEN Rotarians that list the RI Foundation in their will, on average SIX never get around to telling Rotary that they did so. And they have missed the chance to direct those monies to a specific use. Please contact PDG Bill Palmer at bill966@ptd.net to have your bequest recognized by RI, or at least to be counted as part of our D7430 total commitment.

DGND = District Governor Nominee Designate; PETS = Presidents-Elect Training Seminar; and ROTARY ACRONYMS are listed with their meanings on the D7430 website at --- <http://rotarydistrict7430.org/SitePage/did-you-know>

Snails can sleep for 3 years without eating.

Tell Us What You Are Doing

DG Doug's 2015-16 monthly newsletters will tell your stories. Just send them — with pertinent photos — by the 20th of each month to:

bill966@ptd.net

PDG Bill Palmer, Editor

tonyjannetta@aol.com

PDG Tony, Associate Editor

andreadolak@gmail.com

Andrea Morgan, Publisher





Club News

Allentown West:

Weekly Snack Pack Distribution

At the December 23rd regular meeting of AWRC our Service Projects Committee Chair, Gloria



Zimmerman, announced that starting in January 2016 there will be weekly distributions of the weekend snack packs to the designated food insecure children in the Northwestern Lehigh School District -- double the twice a month rate in effect for the last three years. This was authorized by the AW board after meeting with the school representatives.

Ambler:

The kiosk in Ambler sat in disrepair so the Rotary Club of Ambler authorized the money for the necessary repairs. At the December 23rd meeting Bob King said that the Kiosk in Ambler has officially been upgraded – paid for by the Rotary Club of Ambler and work provided by Peter Phillips, Bob King, Leslie Heffernen and Clint Ehlers. It is now functional with all the audio equipment from the Borough. It is something we, as members of the Club should be proud to visit and show our friends and neighbors.



In addition to providing pedestrians with information on local activities, the kiosk houses Ambler Borough's Public Address system equipment. Announcements and music can be heard throughout the downtown area thanks to the Rotary Club of Ambler.

Club News continued

Bethlehem Morning Star

A special thanks to all who participated in the Morning Star Rotary Bell Ringing for Salvation Army. We raised nearly \$2,300 as a result of our efforts. Very well done!



Blue Bell

LETTER OF THANKS

Our club members distributed over 100 gifts and toys at our recent Holiday Party. The children and families of Delta Community Supports was one of our major recipients. Delta wrote to expressed their sincere gratitude to Blue Bell Rotary for our support and acts of kindness.

Delta Community Supports is a 40 year non-profit organization serving individuals and families living with developmental disabilities and individuals in need of foster care in PA and NJ.

Huntingdon Valley - Churchville

Dr. Norman Bailey and Dr. Ken Barber, members of Huntingdon Valley – Churchville Rotary Club, recently presented a \$30,000 pledge to representatives of Southampton's Free Library. Accepting for the library were Gregory W. Crompton, chairperson of the Access the World Capital and Endowment Campaign, Ray Greenberg, financial oversight chairperson and Librarian Kim Ingram. The \$575,000 fundraising goal by the Capital and Endowment Campaign is earmarked to modernize and refurbish the library and to enhancement and expansion of programs for children and adults utilizing the facility. Pictured (from left): Ray Greenberg, Gregory





Be a gift to the world

Club News continued

W. Crompton, Dr. Norman Bailey, Kim Ingram and Dr. Ken Barber. Story and photo: Bucks County Courier Times.



It's an annual tradition for the Huntingdon Valley - Churchville Rotary. Since our club doesn't meet for dinner right before Thanksgiving and Christmas, members donate the costs of their meals to a Holiday Fund. Member Drew Slousky purchased and delivered 13 holiday baskets and two extra turkeys to the Southampton "Jesus Focus" Food Pantry . Drew, thanks for your leadership!

District Friendship Exchange: Outgoing

There are still spaces available: -- don't miss this exciting opportunity:

Travel to: ROMANIA
August 29-September 10, 2016

Rotarians (and their spouses) travel to that country and stay with Rotarians , tour and get to know each other. The Rotarians from that country then come to visit our district. Costs are paid for by the individuals for the travel. There is typically a team from 4-12 people on each exchange.

Romania is a central European country known for its outstanding beauty. Preserved medieval towns, Transylvania, clifftop castles and the outstanding capital city of Bucharest are just a few of the many sites available.

If you are interested in traveling on this exchange or finding out more info : Please contact Cindy Hornaman, Friendship Chair: hornamca@ptd.net

Call: (610) 965 4151, Cell (610) 360-4875

Rotary Awards for Year 2015 - 16

For a Rotary Club

Award Given By

Presidential Citation

RI

(Application Closing Date: March 31st, 2016)
Apply On-line thru Rotary Central

District Governor's 15/16 Challenge

D7430

Submit to DG Doug Cook at n0017288@hotmail.com

(Must be submitted by May 30th)

FOR FORM GO to: <http://rotarydistrict7430.org/50086/Page/ShowSitePage?ClassCode=SitePage&Slug=club-awards-2015-2016>

Rotaract Presidential Citation

RI

Go to: <https://www.rotary.org/myrotary/en/news-media/office-president/presidential-citation-rotaract-clubs>

Interact Presidential Citation

RI

Go to: <https://www.rotary.org/myrotary/en/news-media/office-president/presidential-citation-interact-clubs>



EGOTIST
Someone who is usually me-deep
in conversation





Be a gift to the world

“Cooking” to Feed the Hungry

D7430 Rotarians for many years have supported Food Pantries and Food Banks all over our five county district. So far 15 D7430 RCs have responded to the e-mail request to tell Editor Bill what their club Rotarians are doing. What about the other 28 Rotary clubs in our district ??

Emmaus Rotary collected just under 400 cans of tuna and helped packed the food baskets. We gave out 163 baskets this week to East Penn families. What a great effort on everyone's part!!!

ANGEL NETWORK - CHRISTMAS FOOD BASKETS FOR LOCAL NEEDY FAMILIES

Many thanks for your gifts of tuna which were used in



Christmas food baskets assembled by the Angel Network for needy East Penn School District families.

Eileen Prokop, one of the 12 adult volunteers for this project (pictured below), received the

following note from the Angel Network's Lauren Fine acknowledging the club's gift.

Thank you to everyone!!! What an amazing holiday season it has been for the Angel Network and our partners!!!

Today we gave out 170 Christmas food baskets in addition to the 163 baskets we gave at Thanksgiving. The families also chose from a large selection of clothing, household items and extra food. 186 students were given a holiday gift thanks to your generosity.

Over 30 school and community groups and countless individual donors made it possible to support those in our own community. **WE THANK YOU ALL!!!**

Happy Happy Holidays!!! EHS Angel Network



Membership Tips

Develop a list of former club members. Ask a current member to invite the former members to rejoin or join another club.



Encourage every new member to bring in another new member within six months.



Share your passion for Rotary!
REFER A MEMBER!



Other Articles of Interest

Do We Listen Enough to Potential Members?

Read about one successful approach that paid many dividends.

<http://rotarydistrict7430.org/SitePage/did-you-know>

Youth Protection: There are new Pennsylvania requirements of clearances needed for volunteering with youth.

<http://rotarydistrict7430.org/SitePage/pa-youth-protection-requirements>

D7430 *Leaders and Committee Chairs* for 2015-16 are detailed on the D7430 website.

<http://rotarydistrict7430.org/districtorganizationchart/2015/>

D7430 Committee Chairs and their contact information is available in the on-line *District Directory*.

<http://rotarydistrict7430.org/districtorganizationchart/2015/>





Information

COMMITTEE CHAIRS in D7430

Please avoid conflicts when setting dates for district -wide events. Two events on the same time reduces your potential audience for both.

The monthly DG Newsletter includes an expanded and long range list of planned events for our district. It's there for your guidance and for planning.

RC Secretaries – Request:

Please make a special effort to have a valid E-mail address posted in the D7430 database for each member of your Rotary Club.

On average 15% of the E-mail addresses in the D7430 database are wrong and messages bounce back. We can and should do better.

Also, please add your 2016-17 officers and directors once they are known.

REMEMBER that 2015-2016 District Directory IS ON-LINE

Rotary's online tools:

Take advantage and go to rotary.org at "My Rotary" to find time-saving resources for all your club needs:

- **Rotary Club Central:** Check your progress on club activities and plans and add accomplishments!
- **Brand Center:** Create promotional materials with our latest branding tools
- **Rotary Ideas:** Find donors, partners, and volunteers for your projects



Rotary Foundation News: Grants



Grants—what is happening?



The grant application period for the Rotary year 2016-2017 is open now through March 31, 2016. Don't miss the opportunity to use our Foundation dollars to support your club projects.

District Grants are projects that are generally with a budget of \$30,000 or less. In order to submit a grant application on line, clubs must have trained grant members and sign a new Memorandum of Understanding for the Rotary Year 2016-2017.

Global Grants are projects that have a budget of greater than \$30,000 and must have an international partner. A separate format is used for these grant applications.

Any questions on grants, please contact Grants Chair Cindy Hornaman at hornamca@ptd.net, (610) 965-4151, mobile (610) 360-4875 or Frank Romano Foundation chair at fjromano73@gmail.com.

UPCOMING ROTARY CLUB EVENTS

May 15 -- Allentown Wests' annual Tempting Tastes 2 at the Holiday Inn in Breinigsville starting at 4:00 PM.

May 16 -- Collegeville RC's 2nd Annual Golf Tournament at Bellewood CC on 400 East Schuylkill Road, North Coventry; 1:00pm shotgun start





Foundation Update



The following information is provided to keep you informed about Our Rotary Foundation.

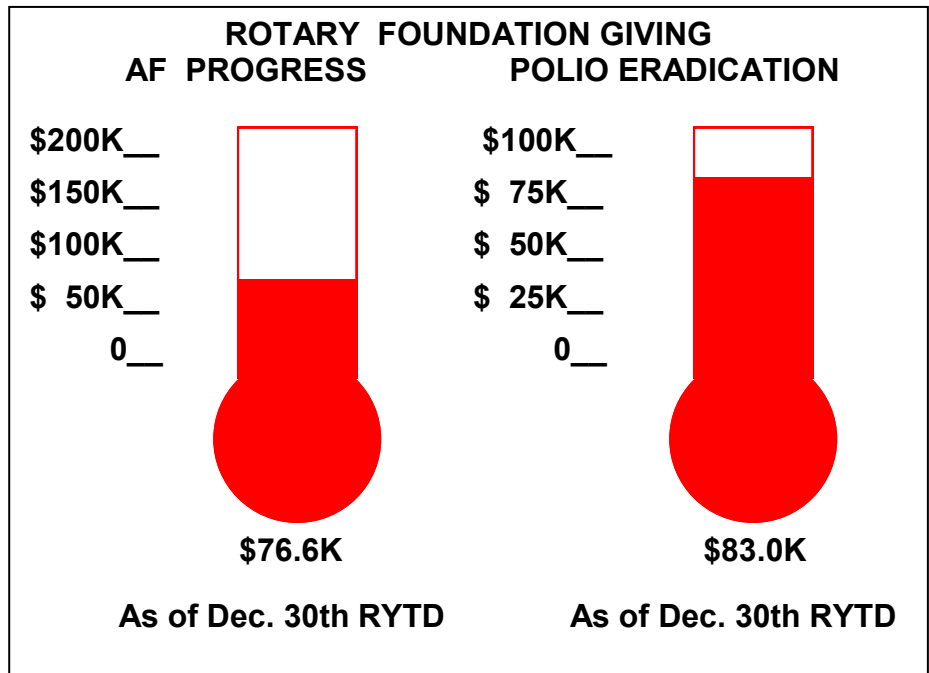


GRANT APPLICATIONS FOR 2016-2017 ARE OPEN

SAVE THE DATE:

THE MILLION DOLLAR JOURNEY CELEBRATION will be on **MAY 17, 2016**. RI President, **K.R. (Ravi) Ravindran** is the **Keynote Speaker**.

CNBC, one of the leading consumer and business news media outlets in the U.S., recently named its top 10 charities in the world, ranking The Rotary Foundation at No. 5. Charities were chosen for changing the world while maintaining excellent financial standards.



NEW Type 1 POLIO CASES as of December 30, 2015

	2015 YTD	2014 YTD
Pakistan	51	290
Afghanistan	19	26
Nigeria	0	6



Calendar

DISTRICT CALENDAR 2016



- Jan 18 – DEC meeting at John’s Diner start 6:30 PM
 Feb 15 -- DEC meeting at John’s Diner start 6:30 PM
 Feb 25th to 27th -- Mid-Atlantic PETS at the Radisson in KOP.
 Mar 19 -- Speech Contest five Regional semi-finals
 March 21 – DLT meeting at St. Luke’s Hospital start 6:30 PM
 Apr 8-10 D7430 Annual Conference at Pocono Manor
 Apr 18 -- DEC meeting at John’s Diner start 6:30 PM
 May 14 -- District Training Assembly at DeSales University
 May 16 -- DEC meeting at John’s Diner start 6:30 PM
 May 17 -- Million Dollar Dinner with RI President “Ravi” at the Sheraton Valley Forge, 480 N Gulph Rd, King of Prussia, PA
 May 28th to June 1st -- RI Convention in Seoul, South Korea
 Jun 13 – DLT meeting at St. Luke’s Hospital start 6:30 PM
 Jun 17 to 20 -- Camp Neidig (RYLA) at Camp Manatawny
 Jun 27 -- D7430 Changeover and Awards Dinner at the Hotel Bethlehem
 Aug TBA -- Strike Out Hunger at the Phillies
 Oct TBA -- D7430 PolioPlus Purple Pinkie 5K Race
 Oct TBA -- D7430 Foundation Seminar
 Nov 19th --Rotary Leadership Institute (RLI) at Bucks Cty CC, Newtown

2017

- Feb 23 to 25 -- Mid-Atlantic PETS at the Radisson Valley Forge, KOP
 Mar TBA -- D7430 annual Foundation Recognition Dinner
 Apr TBA -- District Training Assembly
 May 5 to 7 -- D7430 Annual Conference at Eden Resorts, Lancaster
 Jun 10 to 14 -- RI annual Convention in Atlanta, GA
 Jun TBA -- D7430 Changeover and Awards Dinner

