

What's Cooking?



Be a gift to the world

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Rotary District 7430

Feeding the Hungry

November 2015

Cow Tales



A Day With Director Julia.

This past
Friday, October
30th Rotary
International

Director Julia Phelps visited District 7430. She is responsible for 37 Districts and is one of 17 Directors on the RI Board. Each year she is asked to visit each District. She did not dictate the schedule or plan for her visit. She left the plan up to me and the District leaders.

I picked her up at 6:20 AM. Our first stop was Rupert Elementary School in Pottstown. We joined Brooke Martin a new Rotarian and volunteer in the Walking School Bus Program. At 7:30 we met our first group of students

Rotary and ShelterBox Support Syrian Refugees

A refugee family from Syria seeks shelter in cramped conditions on the Greek island of Lesbos.

In Syria, where a civil war has been raging since 2011, more than 6,000 people flee the country every day. As of September, more than 4.1 million people have become refugees, and 7.6 million more have been internally displaced.

"The plight of Syria's refugees is a litmus test for the world's compassion," says Rotary International General Secretary John Hewko. "Rotary members worldwide are profoundly disheartened by the refugee crisis now unfolding in Syria and other parts of the world," which the United Nations has described as the worst in decades.



Cow Tales *continued*

and began a 1.6 mile walk to school. In the first group was a first grader and a kindergarten student. By the end of the route we had over 15 students from kindergarten to fifth grade.



Along the route we picked up groups of students and encountered sidewalks in disrepair, construction areas, high traffic areas and the need to cross several busy streets. In addition to these obstacles, we met few parents or other adults responsible for these children. Later that day we observed a drug buy completed on the same streets we walked earlier.

The Walking School Bus was started by David Genova who is Wellness Coordinator for the Pottstown School District. It was started due to high absenteeism by walking students. I am sure it also was to protect the kids from the many hazards on their way to school.



At 8:45 AM stop two was Operation Back Pack in Pottstown to learn about this program from Founder Lisa Heverly. Her non-profit, supported by several Rotary clubs, provides a back pack with meals for the weekend so elementary students in need have food they can open, prepare and feed themselves. Her program is new but is growing quickly and expanding to schools as fast as she can accommodate them.

Next we stopped in at Manna on Main to learn about hunger in Lansdale and help feed customers lunch. Many Rotary Club support Manna that provides meals throughout the day to those in need. We saw families, the elderly, underemployed, unemployed and people you would never know are food insecure.



Cow Tales continued

Following our service work, we met with the District's leadership and reviewed our District's efforts to grow and expand membership, to support The Rotary Foundation and community service. She was impressed with how strong our process is to identify, support and grow leaders. Director Julia helped us spot some areas we can improve. But she left with confidence we would meet these challenges and succeed.

The last stop was Our Daily Bread which is a food pantry in Schwenksville. They struggle to keep up with the need. The lack of a state budget means no state funding has come in since July and at best may not restart until after the first of the year. The budget will be resolved soon but there is a long process required to restart the payments. It's embarrassing that political wrangling means families go without.

On Saturday October 31st at the Foundation Seminar and Peace Forum I learned what an impact our District left on the RI Director. In her closing remarks RI Director Julia noted the different needs the students in the Walking School Bus have. Will they have coats warm enough for winters walking? Will they have gloves, hats and raincoats when necessary? She told the assembled group on Saturday, "these kids need Rotary." She began to tear up and so did I. It touched me to know that of all the things she has seen around the Rotary world that our kids and their needs made such an impression.

Okay Rotarians, "these kids need Rotary." So what are you going to do about the kids in your community who need us? It's up to you to take up the challenge from our RI Director.

DG Doug





Syrian Refugees continued

“Rotary is following the situation closely,” Hewko says. “We know our members have an inherent desire to act, to relieve the suffering and uncertainty that displaced individuals and families are facing. We call on you to respond as Rotarians have for more than 100 years: to use your professional skills and acumen, leverage your connections to other leaders, and mobilize your local communities to provide the necessary resources and funding to address the humanitarian crisis.”

Rotary members can donate to the disaster relief efforts of our project partner ShelterBox. The organization has supported the Syrian relief effort for nearly four years and is working with other agencies to continue distributing relief materials. ShelterBox is also working with communities in Greece to provide aid and supplies to displaced people passing through the region.

Rachel Harvey, a member of a ShelterBox response team that recently returned from Greece, says Syrian refugees are making dangerous crossings to the shores of Greece.

As many as 2,000 people arrive daily on Lesbos’ northern beaches, says Harvey, referring to a Greek island in the Aegean Sea off the Turkish coast. The trip from Turkey to Greece usually takes about an hour and a half. “The flimsy rubber dinghies are invariably overcrowded, and the majority of passengers can’t swim,” she says.



At what age is it appropriate to tell my dog that he’s adopted?

Why Are We Rotarians?

“We take our precious time out of our busy lives for Rotary because we believe in its purpose, its future and its effectiveness. Every act of service has the power to change lives.

Rotarians are building a better world! Rotary service will not wait for our convenience. If we only do things at our convenience, we likely will never get the necessary things done.

May we never be so busy that we ignore our responsibilities, for the rewards are great!”

---Participation Guidelines from Olentangy, Ohio Rotary Club

Thanks to Sue Straeter, President, Emmaus RC

Club Central: A Tool to Increase Effectiveness

Why use Club Central? Because it combines the most critical elements that make up club vibrancy. Savvy club leaders can use it to set goals, make annual and long-range plans, assess progress and evaluate results using a single, integrated approach.

It is also a vital tool to help you, as a District leader, increase the vibrancy of Rotary in your region. Club Central replaces several of the traditional planning and report forms. It makes it possible to easily see club goals and progress online and to quickly determine actions that may be needed to help increase the effectiveness of clubs.

As a reminder: All Districts in Zones 24 and 32 are asked to have:

- ☐ **100% of Foundation and Membership data entered by October 31**
- ☐ **60% of clubs providing updated data monthly through Rotary Club Central.**

How is your club doing?

If you have questions on this report, need more information on Club Central or want to schedule training for your club, contact your Assistant Governor.



District Interact Student Round-Up

by Barbara Kistler, Allentown West RC

An Interact Student Roundup was held on October 24, 2015 at the campus of Lehigh Carbon CC, Schnecksville, following the Yvette M. Palmer Purple Pinkie 5K Run and Fun Walk. Twenty Interact students, four advisors, PDG Gary Fedorcha and organizer, Barbara Kistler from the Allentown-West Rotary Club met for sharing and lunch.



Membership, Fundraising Ideas and Service Projects were the three areas of focus for the informal gathering.

Northwestern Lehigh, Parkland and Pottstown Interact Clubs were represented.

Fundraising ideas that have worked well among the participating Clubs include a floor hockey tournament, pink lemonade sale for Breast Cancer, and candy and Krispy Kreme sales. The Pottstown Club organizes a "Walkathon" during the school day for human trafficking awareness.



Raising monies for ShelterBoxes was a favorite service project along with preparing Snack Packs, and participating in a coat and book drive.

Information about Rotary's Youth Exchange program was shared with Michaela from Slovakia now attending Parkland High School.

Hopefully this is the first of many occasions when District Interact Club students can meet together and exchange ideas.



Did You Know?

There is an old Hotel/Pub in Marble Arch, London, which used to have a gallows adjacent to it. Prisoners were taken to the gallows (after a fair trial of course) to be hanged. The horse-drawn dray, carting the prisoner, was accompanied by an armed guard, who would stop the dray outside the pub and ask the prisoner if he would like "ONE LAST DRINK". If he said YES, it was referred to as **ONE FOR THE ROAD**. If he declined, that prisoner was **ON THE WAGON**.



BEQUEST SOCIETY -- *STRANGE FACT:*

For every SEVEN Rotarians that list the RI Foundation in their will, on average SIX never get around to telling Rotary that they did so. And they have missed the chance to direct those monies to a specific use.

Please contact PDG Bill Palmer at bill966@ptd.net to have your bequest recognized by RI, or at least to be counted as part of our D7430 total commitment.

COL = Council on Legislation; MOP = Manual of Procedure; and ROTARY ACRONYMS are listed with their meanings on the D7430 website at <http://rotarydistrict7430.org/SitePage/did-you-know>

A duck's quack doesn't echo, and no one knows why.

We're in the news

During the last three months, top media outlets have featured Rotary's leadership in the effort to eradicate polio worldwide. Rotary spokespeople were quoted in stories about our recent milestones in Nigeria and Africa in USA Today, the Wall Street Journal, and the New York Times. Time, People, and the Associated Press also highlighted Rotary's spearheading role in the global polio eradication initiative. See a digital compilation of the media coverage.



Be a gift to the world

Club News

Easton: CELEBRATING 100 YEARS of SERVICE !



Seventy Five Rotarians and friends gathered at the Northampton CC on Thursday evening October 15th to celebrate their 1915 Charter as Rotary Club #149 -- there are over 33,000 clubs in 200 countries now. PDG B. J. Metz of the Easton RC was the very able Emcee for the event, D7430 Governor, Doug Cook, was with us and he gave a very nice talk praising the Easton Rotarians accomplishments. PGD Gerry and Jill Long attended, as did PDG Bill Palmer, a member of Easton Rotary from 1995 to 2001.

There was a wonderful reception with fabulous hors d'oeuvre, and a great buffet dinner, Then BJ told some of the club's history of projects and activities. One of the club's earliest projects involved raising \$37,000, which adjusted for inflation would be over \$500,000 today.



Some years back Easton Rotarians committed to raise \$100,000 to get the \$750,000 Northampton Miracle League ballpark project started as their centennial project. The new Easton Rotary ballpark was finished two years ahead of plan. So they now are working on raising \$100,000 for another centennial project.

North Penn Rotary Completes District Grant Project



The District Grant we received was used for the "Laurel House Revitalization and Renewal Project"; whereby our club was able to purchase, deliver and install numerous items desperately needed at this women's' shelter in

Club News *continued*

Norristown, PA. Thanks to the District Grant and funds from our own club; purchased items included new living room furniture, air conditioners, baby strollers, porch furniture, baby monitors, window blinds, children's table/chairs for playroom, numerous stand lamps, computers (laptops) & common room desk, shelving units, bath towels, and much more!



Thanks to the hard work of our North Penn Rotarians, we were able to deliver and install just about everything in one day (Sept 12, 2015) and we were welcomed with open arms and a lot of smiling faces, not only from the staff at Laurel House, but the

women and children who were in residence at the time. We had a fun time at Laurel House that day working together as Rotarians and we felt very blessed to have been a part of this Revitalization and Renewal project to help our neighbors in need! Our website was also updated with pictures, in case folks want to take a look: www.rotaryclubofnorthpenn.org

Blue Bell: CHEFS

The 2015 10th Annual Chefs of the Burbs was a smashing success in so many ways. Every Sponsor, Supporter, Guest, Chef, and fellow Rotarian enjoyed a legendary occasion while making a difference in the lives of some Families and Children who were experiencing adverse conditions.

Our major charities were The Boys and Girls Club, which helps young children reach their full potential, and





Be a gift to the world

Club News *continued*

Inter-Faith Housing Alliance, which provides emergency shelter, transitional housing, and a Food Cupboard to fight hunger in Montgomery County.

Special Thanks to Chairman Dave Whyer, his Chef Committee, and to each Club member, as it took every bit of 100% participation to make this a success.

Huntingdon Valley – Churchville

by Christopher A. Potter

On October 8th, The Huntingdon Valley Churchville club had an unusual program. Rich Spector, one of our members whose hobby is Philadelphia history, gave a video presentation on the history and impact of The Three Stooges. He discussed Larry Fine's ties to Philadelphia, the formation of The Three Stooges, some biographical information about the various actors in the movies, and the lasting legacy that The Three Stooges have had in film and comedy.

Coincidentally, he discussed a sight gag they pioneered about carrying heavy objects up long staircases only to have them crash down in spectacular fashion. Three nights later, on the cable show "Blunt Talk" starring Sir Patrick Stewart of Star Trek fame, they recreated the very scene that Rick showed us, all these many years later.

However, more interesting than the program itself, Rick contacted Caulkins Media who sent a reporter and a photographer to our meeting. We got a very nice article in the Bucks County Courier Times and the Intelligencer, and we used it as a vehicle to get the Rotary story out there.

So the takeaway is, don't be afraid to have different and even offbeat programs at your meetings. You never know who you might attract and who might take notice. It is those people who notice us who are our potential new member.

Norristown



ROTARY HELPS AT FOOD DISTRIBUTION OCT. 17

Several NORRISTOWN ROTARY CLUB members braved the cold last Saturday, to join with 50 other volunteers in

Club News *continued*



assisting Advocates Against Hunger distribute 170 cases of fresh produce to 236 family units at the Norristown Library. This was one of four such events sponsored by the club this year.

Trying to stay warm are: Jim Williams, Paul Catrambone, Dave Shoemaker, and Bernie Reilly



Emmaus

On Saturday October 17, Emmaus Rotary Club was represented with a float in the Emmaus Halloween Parade. Although it was a bit “nippy” out, we distributed over 10,000 pieces of candy (thank you Lafayette Ambassador Bank!) and we still ran out before the float reached Main St.



Saucon Center Valley

by Donna Holton

**Dear Scott, Jeff, Chuck, and Father Dan,
We at the Saucon Rotary Book Fairy Project are very grateful for the continued support of the Keystone Savings Foundation!**

With your help, we are able to provide over 1500 books to beginning readers in Bethlehem's most challenged schools. Each book is delivered personally to the classroom by a "Book Fairy" volunteer. Together, the Book Fairy and the teacher create an activity which brings the book alive for the children. Then the children take the book home "for their very own". Sometimes, this is the first book the child will have.





Be a gift to the world

Club News continued

The picture is of National Penn's Ricky Gower presenting your check to Saucon Rotary President Ray Orth, and me. I've also included some pictures of our Book Distribution Night (where volunteers pick up the books they will give out) just so you get an idea of the volume of books you have helped purchase.



Thank you from Saucon Rotary and from the over 700 little eager readers who will enjoy these books.

This was our first delivery... to Fountain Hill Elementary. The book is *The Three Little Pigs*. The class learned the value of investing in good preparation, and... rocked the room

with a "loudest oink" contest! A good time was had by all!

Pottstown

Purple Pinky Race to Eliminate Polio

The Yvette Palmer "Purple Pinkie" 5K and 1+ mile Fun Walk – "World Polio Day" was held this past Saturday, October 24, 2015 at Lehigh Carbon Community College - Schnecksville, PA.

Here was a great way to participate and contribute on World Polio Day! It was a district-wide event to run or walk for polio eradication and had a good turnout.

At right are pictured Ashley, Abby and Audrey from our Interact Club at Pottstown High School.



Club News continued

They ran the race with Charlie and Sandy Koenig. An Interact Roundup followed the race.



Springfield Township

We have worked with Face 2 Face for the last few years to help serve the needs of those that are food and/or shelter insecure in the Germantown community, an historic and beleaguered neighborhood in Philadelphia.

Over the past few years, the two entities have engaged in joint efforts that amplify their individual activities. During that time Springfield Township Rotary, with the help of community members/organizations, have provided/cooked/served meals, donated over 5,000 toiletry items, cinch bags, sweat clothes, socks, towels, art supplies and yearly monetary donations.



Most recently, a determined group of F2F staff and volunteers have restored a community garden adjacent to F2F and now plan for the expansion of the garden. Springfield Rotarians are involved with community horticultural organizations assisting F2F in the expansion of the garden. Springfield Rotary is in the process of requesting a \$1,500 Rotary District Grant for this garden expansion.





TR Annual Joint Foundation Seminar A Change for the Good

On Saturday, October 31, 2015 Rotary Districts 7430 and 7450 held their Annual Joint Foundation Seminar, but added a break from tradition. The early morning Seminar was followed by a two hour Community Peace Forum, with panel presentations and audience participation. Philadelphia Police Commissioner, Charles Ramsey, was the special guest speaker at lunch, followed by the two Districts providing an official grants training session.



The day started with registration, a continental breakfast and fellowship at 7:30 a.m. Master of Ceremonies, PDG Mike McCarthy, Assistant Regional Foundation Coordinator, called the Seminar to order. District Governors, Foundation Chairs, RI Director Julia Phelps and Regional Rotary Foundation Coordinator (RRFC), PDG Ron Smith and MCCC Representative Benn Prybutok, Director of Criminal Justice Studies were introduced.

PDG Ron Smith provided an update on the Polio Eradication Campaign, informing the Rotarians of the recent success in Nigeria, polio free for over a year and gains made in Pakistan and Afghanistan. A District 7450 Global Grant, that served the Chester Schools in Pennsylvania, was an example of an international grant that came to our state rather than the usual project location in a foreign country. Herb

Klotz and Jamie Ragonese presented a District 7430 District grant, a backpack project which provided food to needy school aged children over the weekends during the school year. Three D7430 Clubs were involved with this type of project.

A fundraising program involving rappelling buildings in Philadelphia, presented by Dennis Wallace netted



TR Annual Joint Foundation Seminar continued

\$40,000 for a Club in D-7450 which supported an out-bound program for young women.

PDG Frank Romano, District 7430 Foundation Chair, presented an extended description of the Four Areas of Focus. Chris Boyce, RI Annual Giving Officer for Zone 32, explained the SHARE flow of funding, the source of our grant funds.

The Endowment Fund and Million Dollar Journey programs for the two Districts were updated. PDG Ron Smith, RRFC, provided an overview of VTT (Vocational Training Teams) projects and the new focus on the District Alumni Committee. The latter is now a District-level committee and includes all Rotary program participants, such as, Rotaract, Interact, RYLA, Rotary Scholars, Youth Exchange Students, etc. The intent of this District Committee is to follow-up and encourage these alumni to join their local Rotary Clubs.

This session ended with Club and individual recognition from The Rotary Foundation for EREY, Per Capita, Sustaining Member and PolioPlus support and Major Donors.

The Community Peace Forum (opened to the public) introduced a new concept to our Foundation Seminar. Joe Batory, a celebrated educator in the Philadelphia area and a D-7450 Rotarian, moderated the panel discussion.

The forum idea was generated by the recent conflicts between law enforcement officials and some urban communities that have received considerable attention in the news. Peace & Conflict Prevention and Resolution is the first of the Areas of Focus that guide the goals of our Foundation grant applications.

The panel consisted of: Dario F. Pace, an attorney and Lieutenant in the Philadelphia Police Department (and a graduate of the Rotary Peace Scholar Certificate Program);





TR Annual Joint Foundation Seminar *continued*

Jayden Sampson, faculty member at MCCC teaching courses in law; Jennifer Wood, Associate Professor in the Department of Criminal Justice at Temple University; and Rev. Keith Hodges, of the Bethlehem Baptist Church in Springhouse, PA, a native of Philadelphia with extensive experience in community service.

The focus of the panel was the pillars of strong police–community relationships. Three questions were presented for comments from the four panelists and audience participation was welcome after each of the questions received the four panelists completed their responses to the questions. The questions were:

- 1 - From your perspective, what is the one concrete way forward for improving the quality of police-citizen encounters?
- 2 - From your perspective, what is the one concrete way forward for strengthening relationships between officers and citizens at the neighbor level?
- 3 - From your perspective, what is the one concrete thing community members can do to play a more active role in interactions or relationships with police? Can other community agencies help in such efforts, and how?

The panelists' responses included a variety of aspects of human relationships, community needs and the role of law enforcement personnel. Common views focused on fellowship, positive every day encounters, reaching out as members of the same community, educating and employing better parenting skills, being proactive instead of reactive whenever possible, utilizing critical thinking skills in resolving problems that arise, using the community agencies such the churches, youth organizations, etc., to create positive interaction among community and law enforcement.



TR Annual Joint Foundation Seminar continued

Author's note: You had to be there to appreciate the high level of discussion and responses of the panelists and questions from the audience. It was very representative of the ideals of Rotary.



Police Commissioner Charles Ramsey drew on his forty-seven years in law enforcement and shared his perspective on the recent conflicts across the nation. He also addressed some of the elements of his experience as co-chair of President Obama's Task Force on 21st Century Policing. Even though he was not present at the Forum panel held earlier in the day, his views and insights were very similar to the perspectives of the panelists.

Interest was very high among the audience and Commissioner Ramsey opened up the presentation to questions from the audience. He certainly presented himself as a first class professional and a person with deep love for his officers, community members and a peaceful relationship between them.

At the conclusion, Director Julia summed up the day's experience and recognized all the panelists. She also presented Commissioner Ramsey with a Paul Harris Fellow in recognition of his support of the Rotary Peace Fellows Program by sending two officers to the 90-day Certificate program, so far.

Several Rotarians met for the official grants training session after lunch. This training is required for any Club that wishes to apply for a Global or District Grant. No grant funds can be issued to any Club that does not have at least one member on record as officially trained. Only trained members can access the online application process. In addition, a Club must annually submit a sign MOU (Memorandum of Understanding) with the District for the Club to qualify for grant funds.





Lehigh Valley Leadership & Ethics Conferences

Gwen Pongracz of the Allentown West RC on October 21st and 22nd led the two-day Lehigh Valley Leadership & Ethics conferences at DeSales University. Our first day was for 8th graders. We expected 154 students and 22 faculty members. To our surprise, we ended up with about 165 students and 35 faculty members.



In spite of the extra people everything went well. The folks at the DeSales University Conference Center always do an amazing job! One of our presenters was not able to be there. Fortunately, Dr. Steve Burnham, the principal from Wilson Southern Middle School in West Lawn, a 2012 National School of Character, came to the rescue. He took on that breakout session for the kids.

Steve was going to be one of our presenters for the faculty but was flexible enough to switch. Our faculty workshop was presented by folks from the Pennsbury School District who had their first National School of Character in 2014. This year they had 7 National Schools of Character and became a National District of Character.

Our own Lisa Adams did the presentation on "The Power of Character." Everett Deibler from the Lehigh Valley Center for Independent Living did an awesome job as our Keynote



LV Leadership & Ethics Conferences *continued*

Speaker. Also he facilitated the breakout on “Appreciating Differences.”

Linda Young, the District Governor Elect for Rotary District 7430 spoke to the whole group about Rotary; and Chad Butters from Allentown West Rotary Club wrapped up the day with lessons learned from the breakout sessions.

On the second day we had about 70 11th graders and 25 faculty members attended. Gregg Amore had trained his DeSales students to be mentors to work with the 11th grade students. As always, they did a great job! Dr. Len Marella from the Center for Leadership & Ethics presented the Keynote Speech. Chad Serfass, the Director of the DeSales Experience in Character and Leadership did a short talk on leadership.

Again we had folks from Pennsbury School District present to the faculty. All-in-all, we had another very successful round of conferences.

An email from John Venus from Lincoln Leadership Academy says: “On behalf of all of us here at Lincoln Leadership Academy Charter School, we thank you for an amazing two day experience! Our students came back to school with an invigorated sense of motivation, a willingness to do more and a strengthening of their beliefs to lead by example every opportunity that they can.”

“I look forward to sharing with you what we come up with and what we're able to accomplish because of the conference. Your hard work and dedication towards developing our future leaders will not be lost on us and will not go unnoticed!”

Kids of Character - "Making Good Character a Focus of Education"





Other Articles of Interest

Do We Listen Enough to Potential Members?

Read about one successful approach that paid many dividends.

<http://rotarydistrict7430.org/SitePage/did-you-know>

Youth Protection: There are new Pennsylvania requirements of clearances needed for volunteering with youth.

<http://rotarydistrict7430.org/SitePage/pa-youth-protection-requirements>

D7430 *Leaders and Committee Chairs* for 2015-16 are detailed on the D7430 website.

<http://rotarydistrict7430.org/districtorganizationchart/2015/>

D7430 Committee Chairs and their contact information is available in the on-line ***District Directory***.

<http://rotarydistrict7430.org/districtorganizationchart/2015/>

Wanted

**Wanted: a few good Rotarians to serve on the District 7430
Membership Committee**

**Help clubs in our District actively attract and engage members.
Help our clubs recruit and retain members making it possible for them
to serve communities locally and around the world.**

**Get involved at the District level. Email District Membership Chairman
Rick Gromis at: rotary4ric@gmail.com.**

“Cooking” to Feed the Hungry

D7430 Rotarians for many years have supported Food Pantries and Food Banks all over our five county district. So far 15 D7430 RCs have responded to the e-mail request to tell Editor Bill what their club Rotarians are doing. What about the other 28 Rotary clubs in our district ??



Hamburg Rotarians Feed the Hungry

The Rotary Club of Hamburg for years has been a contributor to the Northern Berks Food Pantry, which is a subsidiary of the Greater Berks Food Bank.

Throughout the year we hold various fundraisers and make a donation to this good cause. They feed people right here in our local community.

On August 25, 2015 eight members of the club helped to distribute food to the applicants. They assisted in unloading the food from trucks to be distributed, as well as assisted applicants in getting the food into their vehicles.

This is an enormous undertaking and an extensive benefit for the people in the community. It is astounding when you volunteer for the first time to see how this whole process moves like a well-oiled machine. The process and staff and volunteers all work so well together.

Everyone who comes through the food line is so outgoing and thankful and appreciative. Eight club members will again be volunteering on October 27, 2015 at the next scheduled food pantry at the Hamburg Area Middle School.





Be a gift to the world



Membership Tip

The D7430 Membership Development Committee has scheduled three Regional Membership Workshops. Send a team from your RC to one of them, and reap the benefits of sharing new ideas that work.



Thursday, Nov 5 at Good Life Advisors LLC in Wyomissing, PA

Tuesday, Nov 10 at Brookside Country Club in Macungie, PA

Wednesday, Nov 18 at Giuseppe's Restaurant in Warminster, PA

The focus is on "Boosting Your Membership."

The session is specifically designed for the clubs in our District and will be interactive discussions on bringing in new members and keeping those you already have. Workshops will be held in the evening (6 pm for an optional cash dinner, workshop begins at 6:45 pm).

Those planning to attend should RSVP to DGN Rick Gromis at rotary4ric@gmail.com.



Share your passion for Rotary!
REFER A MEMBER!



D7430 Annual Golf Tournament

For THE ROATARY FOUNDATION A BEAUTIFUL DAY FOR THE DISTRICT GOLF OUTING



Silver Creek Country Club was the place to be October 8th. Our Rotary golfers and their friends enjoyed the fall weather, a fabulous golf course along with delicious food selections.

The Governors' Cup continues to stay with Saucon Center Valley Rotary Club with Ray Holton, Ricky Gower, Devin Fuller and Jack Pfunder. The 1st place non-Rotary team had a score of 62! Team members were Gerry Long, Jill Long, George Kurtz and Bob Platner. The 2nd place non-Rotary team had a score of 65 with team members, Mike Adams, Bud Hackett, Scott Muller and Matt Dorman. The 3rd place team also scored a 65 with team members Frank Romano, Jerry Behl, Tim Behl and Leonard Walter.

The committee was led by Mike Bright (Pottstown), PDG Gerry Long (Bethlehem), PDG Frank Romano (Harleysville), Jerry Behl (Harleysville). We thank the volunteers who filled candy bags, played poker games, (yes DGE Linda Young is a card shark), set up the auction and ran the putting contest.

DG Doug Cook and AG Janet Kolepp stopped by to help with the putting contest, PDG Gary Fedorchak and PDG Mike McCarthy who had the job of placing the 2" golf clubs into the golfers hands in the trophies – this year he had the clubs slanting in the right position! AND, THANKS TO ALL THE PARTICIPATING CLUBS.

We appreciate our major sponsors, QNB Bank of Quakertown and Historic Hotel Bethlehem.

The committee is planning for next year, so save Thursday, October 6th at Silver Creek Country Club.

1st Place l to r Bob Platner, Bethlehem Rotarians Gerry Long, George Kurtz and Jill Long

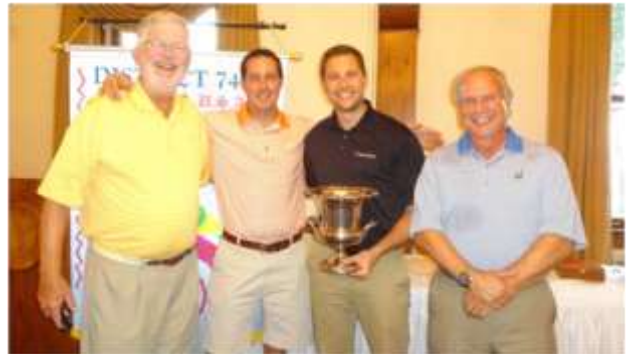


D7430 Annual Golf Tournament continued



2nd place I to r Jerry Behl, Tim Behl, Leonard Walter and PDG Frank Romano

CUP WINNERS: Rotarian Team, Ray Holton, Ricky Gower, Devin Fuller and Jack Pfunder



Bud Hackett, Scott Muller, Matt Dorman and Mike Adams



District Golf Committee Members



Mike Bright wins the TV



Bethlehem Rotary Club volunteer Chris Brown filling the gift bags from Just Born



Information

RLI Annual Rebate Plan Reminder

Once again D7430 funds are committed to reimburse any Rotary Club \$50 for every member – after the first – who attends Part I of the Rotary Leadership Institute (RLI) this Rotary year. The next nearby sessions are at the Radisson in King of Prussia pp Saturday November 7, 2015. Check rlinea.org.



RC Secretaries – Second Request:

Please make a special effort to have a valid E-mail address posted in the D7430 database for each member of your Rotary Club.

On average 15% of the E-mail addresses in the D7430 database are wrong and messages bounce back. We can and should do better.

2015-2016 District Directory IS ON-LINE

For the 2015-16 Rotary Year again there will be no formally printed hard copy of the 7430 District Directory. A downloadable version is available on the district website.

Rotary's online tools:

Take advantage and go to rotary.org at "My Rotary" to find time-saving resources for all your club needs:

Rotary Club Central: Check your progress on club activities and plans and add accomplishments!

Brand Center: Create promotional materials with our latest branding tools

Rotary Ideas: Find donors, partners, and volunteers for your projects



**Q. What do they teach in
witching school?
A. Spelling.**





Foundation Update



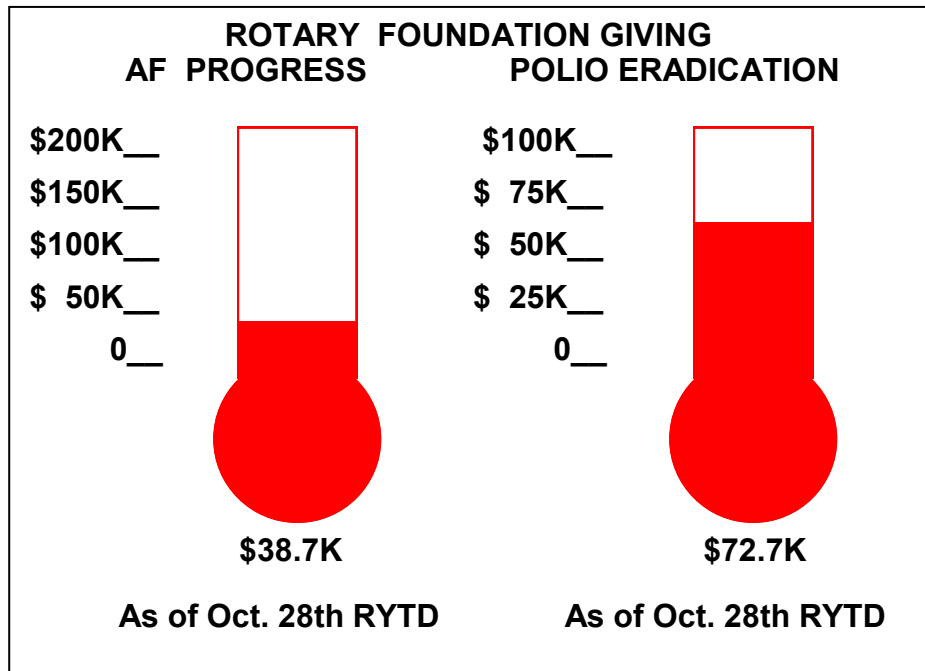
The following information is provided to keep you informed about Our Rotary Foundation.



NOVEMBER IS FOUNDATION MONTH

GRANT APPLICATIONS FOR 2016-2017 OPEN BEGINNING NOV 1, 2015

SAVE THE DATE: THE MILLION DOLLAR JOURNEY CELEBRATION will be on MAY 17, 2016



RI President, K.R. (Ravi) Ravindran is the Keynote Speaker

by PDG Roger Baumann

The District 7430 Million Dollar Journey began in May 2014 as our challenge to raise \$1,000,000 for The Rotary Foundation by May of 2016. Commitments have to be \$10,000 or more to go towards this very ambitious over-and-above fundraising effort.

When District Governor Doug Cook, at the International Assembly last January, invited Rotary International's President Ravi to personally come and celebrate with us, Ravi replied "Get me \$2 million." So we did; And he is coming. To date, our tally is \$2,100,000, and growing.

All Rotarians should plan to join RI President Ravi next May 17th as we honor the generous Rotarians of our District 7430 who have made this

Foundation Update *continued*

journey such a huge success as we lead the way in "doing good in the world."

Club Presidents might consider making this event your weekly Rotary meeting. Do you possibly have a better speaker planned that week than the Rotary International President?

This great celebration will be held at the Valley Forge Sheraton in King of Prussia, PA. This most elegant venue is just right to honor the generosity of our Rotarians, and the privilege of hosting our current RI President.

For donations to be included toward the Million Dollar Journey, they can be outright gifts (cash, stock, etc.) or Bequests (TRF named in a will or beneficiary of an IRA or insurance policy) to The Rotary Foundation and must be at least \$10,000. Many Rotarians have told us they have always intended to include Rotary in their estate plan, but just never got around to writing it down. The MDJ gave them their incentive to do it now.

Early in the campaign we found out that the first \$1 million designated to go to the Endowment Fund SHARE was going to qualify to be matched by an *anonymous donor*. What an incentive this is.

Outright contributions made to Polio Plus also are eligible to be matched 2 for 1 by the Gates Foundation. All other contributions to the Annual Fund, World Fund, or other Areas of Focus are welcome based on your personal interests.

An interesting fact: for every contribution that The Rotary Foundation is aware of being planned, six more are actually received. That means that many of you may have already included The Rotary Foundation in your estate plan, but TRF is not aware of it. Let's tell them so that they can plan for your gift, and to have you recognized and appreciated for your generosity in your lifetime. Contact PDG Bill Palmer (bill966@ptd.net) for more information.

If your club wants a Million Dollar presentation contact PDG Roger Baumann -- rmbdq0001@prodigy.net -- and also for more information individually.

"Our Foundation; Your Legacy"





D7430 Purple Pinkie Day Results

On October 24th -- World Polio Day -- 90 runners and walkers left the starting line at Lehigh Carbon Community College in Schnecksville at 9:30 a.m. for their 5K run or their one mile fun walk. This was the 5th time that this Yvette M. Palmer Purple Pinkie event took place. Lisa Miller took first place overall for the run with a time of 19:58. Medals were given for each age group. Pottstown's Charlie Koenig participated at age 82.



Fifteen of D7430 Rotary Clubs sponsored the event along with corporate sponsors and the net proceeds are at least \$6,400. These monies go to PolioPlus in the names of those RCs.

Allentown West Rotarians led by Race Director Herb Klotz made this all happen.

polio news

NEW Type 1 POLIO CASES as of October 28, 2015

	2015 YTD	2014 YTD
Pakistan	38	219
Afghanistan	13	12
Nigeria	0	6

On 20 October, the Strategic Advisory Group of Experts on immunization (SAGE) confirmed that the globally coordinated withdrawal of the type 2 component in oral polio vaccine (OPV) should occur in April 2016, specifically in a window from 17 April to 1 May. Countries should intensify their preparatory efforts to switch from trivalent OPV to bivalent OPV to meet this timeline.



Calendar

DISTRICT CALENDAR 2015

Nov 5 -- Membership Workshop at Good Life Advisors LLC in Wyomissing, PA

Nov 7 -- Rotary Leadership Institute at the KOP Radisson

Nov 7 -- Rotary Day at the United Nations in NYC

Nov 10 -- Membership Workshop at Brookside Country Club in Macungie, PA

Nov 18 -- Membership Workshop at Giuseppe's Restaurant in Warminster, PA

2016

Mar 19 -- Speech Contest four Regional semi-finals

May 14 -- District Training Assembly at DeSales University

May 17 -- Million Dollar Dinner with RI President "Ravi" at the Sheraton Valley Forge, 480 N Gulph Rd, King of Prussia, PA

May 28th to June 1st -- RI Convention in Seoul, South Korea

June 27 -- District Changeover and Awards Dinner at the Hotel Bethlehem

CLUB EVENTS

Nov 8 -- Bethlehem Morning Star "Salute the Troops" Concert by the Allentown Band, Starting at 3:00 PM at Northeast Middle School, Bethlehem.

Tell Us What You Are Doing

DG Doug's 2015-16 monthly newsletters will tell your stories. Just send them — with pertinent photos — by the 20th of each month to:

bill966@ptd.net

PDG Bill Palmer, Editor

tonyjannetta@aol.com

PDG Tony, Associate Editor

amdmorgan15@gmail.com

Andrea Morgan, Publisher



Friendship Exchange



NEW OUTGOING D7430 ROTARY FRIENDSHIP EXCHANGE ROMANIA / MOLDOVA

**DO YOU LIKE TO LEARN ABOUT OTHER CULTURES?
DO YOU LIKE TO TRAVEL?**

...then The Rotary District Friendship Exchange is just for you and your club.

What is Friendship Exchange?

Friendship Exchange is when two Rotary Districts pair up and decide that they would like to get to know each other, their culture and become friends.

Rotarians (and their spouses) travel to that country and stay with Rotarians , tour and get to know each other. The Rotarians from that country then come to visit our district. Costs are paid for by the individuals for the travel. There is typically a team from 4 to 12 people on each exchange. It is a great opportunity for your club to host and learn about other cultures.

Our district has participated in successful Exchanges in New Zealand, Australia, Turkey, and British Columbia, Argentina, ND Wales--- Now we offer another opportunity:

A FRIENDSHIP EXCHANGE WITH ROMANIA / MOLDAVA

Applications now are being accepted.

Dates of Exchange: August 29, 2016-September 10, 2016

The area visited is District 2241 has over 100 Rotary Clubs. Romania is a central European country known for its outstanding beauty, including the capital: Bucharest, the forested region of Transylvania, and the preserved medieval towns such as Sighi'oara and many fortified churches and castles. One notable is clifftop Bran Castle, long associated with the Dracula legend. The area is ringed by the Carpathian Mountains, which are popular for trekking, climbing, skiing and bathing in natural thermal spas.

The Romanians will visit our district in May, 2017.

If you are interested in traveling on this exchange, **Please contact Cindy Hornaman, Chair:**
hornamca@ptd.net or Call: (610) 965 4151, Cell: (610) 360-4875.

Hey, have you registered for the moovelous District Conference coming April 8th, 9th and 10th at the historic Inn at Pocono Manor in the Poconos? Are you going to join the herds of Rotarians?

YES!!! You are the best, you get the blue ribbon like our prized Guernsey. We have 110 registered to come to the Conference but only 72 who have rooms and meals. Have you booked your hotel room yet? If not hurry we are starting to use up the block of rooms and need you to get registered in case we need more rooms.

NO!!! Oh no. Do you know what a Cow's super power is? Well you need to come to the conference and find out why we have a cow as the theme farm animal. So today is the day you should register.

If you have already registered for the conference and the hotel, thank you so much. You're a no bull kind of Rotarian.

To Register follow the link and the instructions. It's a two-step process – register for the conference and then register for the hotel.

<http://www.whythecow.com/>



A cow's eye few of the conference:

- **No bull more cow**
- **Fun and fellowship**
- **Hawaiian shirt optional at the Governor's Banquet or perhaps Luau.**
- **Saturday fee time: archery, bike rides, spa, shopping, water park, horseback riding, hiking, skeet shooting, sporting clays, target shooting, golf and a lot more.**

- **Hospitality in a single building both Friday and Saturday night.**
- **Great speakers, education, motivation and lots more.**

Cost: Very Affordable

- **Conference registration \$50 per person. Increase is coming soon.**
- **Hotel and meals: \$280 per person double occupancy, \$410 per person single occupancy.**
- **Hotel deposit at registration is \$100, balance at check out.**

You know you're coming, because we can't have fun without you so register today...please, pretty please with ice cream on top!

**Doug Cook
District Governor, District 7430**

