

# What's Cooking?



Be a gift to the world

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Friends of  
D7430:



[www.bucknolisicky.com](http://www.bucknolisicky.com)

[rotarydistrict7430.org](http://rotarydistrict7430.org)

Rotary District 7430

*Feeding the Hungry*

October 2015

## Cow Tales



### A Call For Innovation At the 2015 Zone Institute

Each year our RI Director convenes a Zone Institute. This is similar to a District Conference on steroids. There is training for DGEs, DGNs, Foundation Chairs, Membership Chairs, Future Leaders and other critical aspects of Rotary operations. We also hear

## ZONES EXPLAINED

34 Zones in the RI world

Each 2 Zones elect a Director

D7430 is in Zone 32

Zone 32 has 20 districts from  
Maine to New Jersey

Zone 32 is paired with Zone 24  
for training purposes. Go to:

[http://  
portal.clubrunner.ca/50077/](http://portal.clubrunner.ca/50077/)

## TRF Ranks High



The Rotary  
Foundation  
earns  
eighth  
straight 4-  
star rating

The Rotary Foundation earned a 4-star rating from [Charity Navigator](#), the largest and most prestigious independent evaluator of nonprofits in the United States.

This year's top distinction is the [Foundation's eighth in a row](#), which places the Foundation in the top 2 percent of U.S.-based charities. In a letter to the Foundation, Charity Navigator President and CEO Michael Thatcher wrote, "Receiving four out of a possible four stars indicates that your organization adheres to



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## Cow Tales *continued*

about successes from across the Zone and news from Rotary International.

This year it was held in Providence, RI and was attended by Past RI President Ron Burton and RI President Elect John Germ. It was a news-filled event -- there it was announced that the World Health Organization has declared Nigeria Polio free. This means we are down to two countries where the wild polio virus is still placing children at risk.

We were encouraged by RI President-Elect John Germ and Past RI President Ron Burton to innovate, experiment and maybe even to bend the rules around membership and attendance. We have been charged to try new meeting formats including -- but not limited to - - shorter meeting lengths, flexible attendance options, meetings with or without meals, and encouraging business networking. We are to *just stop doing what is not working*; it is limiting growth and expansion of membership in Rotary.

Of course I am one that prefers examples over abstract ideas. If you're like me, you brought a few back from Providence. I am giving you permission to try these and many others:

- Attendance at a weekly meeting can include – working at a service project, attending another Rotary club's meeting or project, attending a satellite club meetings, attending an Interact or Rotaract Club meeting, committee meeting attendance or other Rotary related activities.
- Many people are interested in what Rotarians do and would love to join Rotary. We must engage them and invite them to our projects, help them identify their passion and explain how in Rotary they can find the resources needed to do what they are hoping to accomplish. Stop recruiting new members and start



## Cow Tales *continued*

cultivating their interest in Rotary and attracting them.

- **Rotary Means Business – Fellowship.** This is an organization that encourages business to business networking by Rotarian and non-Rotarian businessmen and businesswomen. Consider joining this Fellowship and try offering networking events. Part of the event is an explanation of what Rotary is. The purpose is networking.  
[www.rotarymeansbusiness.org](http://www.rotarymeansbusiness.org).



Paul Harris, Rotary's founder, said there is nothing in Rotary that is so sacred it should not be replaced by something better.

For the past 5 years we have lost 20% of our members in this District. I am asking all of you to do something new and reverse this trend. I am asking you to do something now, not months or years from now, NOW.

If you do not like these suggestions, please find your own and share them when they work. If you do not like change of any kind, do us all a favor and don't prevent others from making necessary changes. Rotary must change to remain relevant.

*DG Doug*

### Rotary Foundation Seminar & Peace Forum

Rotary Districts 7430 & 7450  
Oct. 31, 2015 8:00 a.m. - 4:00 p.m.

At Montgomery County Community College, Blue Bell  
Building Safer Communities: Communities & Law  
Enforcement Working Together

See more at: <http://www.rotarydistrict7430.org/Event/556f51a7-a257-490f-b133-8c86358c74af#sthash.9J2scqOa.dpuf>





## **TRF Ranks High** continued

good governance and other best practices that minimize the chance of unethical activities and consistently executes its mission in a fiscally responsible way.

**“This exceptional designation from Charity Navigator differentiates The Rotary Foundation from its peers and demonstrates to the public it is worthy of their trust,” Thatcher said.**

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## **Club Central: A Tool to Increase Effectiveness**

**Why use Club Central? Because it combines the most critical elements that make up club vibrancy. Savvy club leaders can use it to set goals, make annual and long-range plans, assess progress and evaluate results using a single, integrated approach.**

**It is also a vital tool to help you, as a District leader, increase the vibrancy of Rotary in your region. Club Central replaces several of the traditional planning and report forms. It makes it possible to easily see club goals and progress online and to quickly determine actions that may be needed to help increase the effectiveness of clubs.**

**As a reminder: All Districts in Zones 24 and 32 are asked to have:**

- ☐ **100% of Foundation and Membership data entered by October 31**
- ☐ **60% of clubs providing updated data monthly through Rotary Club Central.**

**How are your clubs doing?**

**If you have questions on this report, need more information on Club Central or want to schedule training for your clubs, contact your Rotary Coordinator.**



**DISTRICT 7430's Own**

# SUPER SATURDAY !!!

**OCTOBER 24, 2015**

**LEHIGH CARBON CC in SCHNECKSVILLE**

*2 Events . . . Back-to-Back . . . Maximum Fun!*

**FINISH**



**END POLIO NOW!**

**&**



**THE 4th Yvette M. Palmer  
"Purple Pinkie" 5K Run & Fun Walk**

All money raised is matched 2:1 by  
the Gates Foundation.  
Join is as we race to eradicate polio  
**EVERYWHERE!**

*Race starts at 9:30 a.m.*

**Fee: \$25 if registered by Oct. 10.  
\$30 afterwards.**

**Our First District-wide INTERACT  
ASSEMBLY "Round-up" in 3 years!**

After the race, students will gather  
to share ideas, tell stories, learn,  
and make new friends.  
Lunch is included.

*Assembly starts at 11:00 a.m.*

**Special Fee for Interact Students:  
Only \$15, for both events!**

**Sign up for either at [www.purplepinkie.net](http://www.purplepinkie.net) !!**

**CLUBS:** Your *PolioPlus* 2015-16 goal that you promised to RI can be addressed in part with a \$250 sponsor donation. (This amount may increase because the Race's net proceeds are proportionally distributed to Polio-Plus in your RC's name.)





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### Did You Know?

Last year, Paul Harris Society members gave over \$20 million to The Rotary Foundation.

In the 1500s baths consisted of a big tub filled with hot water. The man of the house had the privilege of the nice clean water, then all the other sons and men, then the women and finally the children. Last of all were the babies. By then the water was so dirty you could actually lose someone in it. Hence the saying, "Don't throw the baby out with the bath water!"

### BEQUEST SOCIETY -- *STRANGE FACT*:

For every SEVEN Rotarians that list the RI Foundation in their will, on average SIX never get around to telling Rotary that they did so. And they have missed the chance to direct those monies to a specific use.

Please contact PDG Bill Palmer at [bill966@ptd.net](mailto:bill966@ptd.net) to have your bequest recognized by RI, or at least to be counted as part of our D7430 total commitment.

DTA = District Training Assembly; YE = Youth Exchange student; and ROTARY ACRONYMS are listed with their meanings on the D7430 website at <http://rotarydistrict7430.org/SitePage/did-you-know>

### District Governor Candidates Wanted

For District 7430 Governor  
For RY 2018-19

Applications are due before November 1st  
See D7430 website for info and forms  
Contact your RC President or Secretary  
Interviews will be in December



## Club News

### Pottstown

#### Dictionary Distribution at Schools



It was time once again to handout dictionaries to the elementary students here in Pottstown as we do at the beginning of each school year.

A few of our members took time out of their day this past Tuesday to visit four of the elementary schools to see the Fourth Grade students.

The students are always the highlight as they receive their own dictionary.

### Emmaus

#### PUBLIC AWARENESS OF ROTARY

The Emmaus Rotary Club tent was located in a prime spot on the Emmaus Triangle for the Fifth Annual Farewell to Summer Festival on Saturday September 19. ERC was proud to participate in this event and provide information about how the club serves the community.



Students from our Interact Club helped man the table as we passed out Emmaus Rotary bracelets, brochures, painted purple pinkies and

explained our efforts in the East Penn area and in the world. We enjoyed being part of the festive gathering, eating great food, decorating cupcakes and meeting Ronald McDonald!





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## Potato Project

**Berks County: Potato Project produces 24,240 pounds of potatoes for food bank from one acre**

*By Reno Unger, Kutztown Rotary*

A group of 142 volunteers harvested 24,240 pounds of potatoes for local food banks from a donated acre of ground in Richmond Township on Sept. 20. Another two-acre field is scheduled for harvesting on the following weekend.



The effort, coordinated by Walter Zawaski and Diaconal Minister Linda Zawaski of IHartHarvest, Inc., better known as the Potato Project, drew groups of volunteers from local Girl Scout troops, churches, Rotary clubs from Kutztown, Fleetwood, Hamburg, West Reading-Wyomissing and Muhlenburg and KU's Lambda Chi Alpha fraternity, operating as the Kutztown Rotary Rotaract Club.

The produce was divided, with 23,800 pounds going to the Greater Berks Food Bank and 440 pounds provided to Whitehall and Birdsboro food banks.

In the last two years, the project has provided 212,000 and 153,000 pounds of potatoes respectively from donated fields around the county. This year may be slightly less productive, due to uncooperative weather, according to David Owen, of Kutztown Rotary. AG Robert Hobaugh, of the same club, estimates that their harvest from September twentieth has touched the lives of 10,000 families with the food produced.



The ground that is used for the crops is donated on a year to year basis, according to Owen.



## Potato Project *continued*

An International Harvester tractor and tilt-back trailer were purchased for the project with donations from private individuals in the area, many of whom are Rotarians. Matching *grants from Rotary District 7430* resulted in the purchase of a storage silo and grain elevator.



“We are working at developing a sustainable model for the project,” said Owen. “Once we get it right, it can be adopted by Rotary clubs around the world.”

Hobaugh points out that the best way to do that is to put enough acres into corn as a cash crop to pay for operating expenses.

IHarHarvest is looking for the use of a large field near Richmond Township on which corn can be raised that will put the organization over the top.

The project has become successful enough that it is approaching the production of as many potatoes as the food banks can absorb. Leaders of the organization have been asked to diversify their plantings to include such things as green beans, squash and carrots. That, Hobaugh points out, will require yet more specialized equipment. He, as Rotary District 7430 Assistant Governor, is traveling to Rotary clubs throughout the area to promote the expansion of the project.



The Potato Project originated with Walter and Linda Zawaski, working through many volunteers at Trinity Evangelical Lutheran Church and other churches in Kutztown and has rapidly expanded since 2008 to provide fresh potatoes for food pantries throughout the county.



A computer once beat me at chess, but it was no match for me at kick boxing.





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## **“Cooking” to Feed the Hungry**

D7430 Rotarians for many years have supported Food Pantries and Food Banks all over our five county district. So far 13 D7430 RCs have responded to the e-mail request to tell Editor Bill what their club Rotarians are doing. What about the other 30 Rotary clubs in our district ??

### **Norristown Rotarians Act:**

### **FRESH PRODUCE DISTRIBUTION**

**15 NORRISTOWN ROTARIANS AND FAMILY MEMBERS** worked **Saturday August 29<sup>th</sup>** to help **ADVOCATES AGAINST HUNGER** distribute fresh produce to 285 appreciative families from the Norristown area. Our club has funded these events for the last three years thru the proceeds from the Pancake Breakfast.



See more at: <http://portal.clubrunner.ca/6802/Stories/advocates-rotary-produce-distribution#sthash.cWoVVe6x.dpuf>

**KING OF PRUSSIA ROTARY CLUB** members also came to help out.



## **“Cooking” to Feed the Hungry** continued

### **Emmaus Rotarians Act:**

**by President Sue Straeter**

**At this time of year the “corn is as high as an elephant’s eye” and reminds us of the bountiful crops, fresh produce and food supplies that are available to us in Lower Macungie Township.**

**While we have enough to eat and more, there are those in the East Penn School District living with food insecurity and hunger. The Emmaus Rotary is the seventh listing on a Google search under “Emmaus food bank”. Our Club is helping to address the need in Emmaus with our monthly food pantry drive and our cans of tuna for the Angel Network. Both efforts serve the needy in our community. Thanks to Ralph Lewis and Lexa Shallcross for collecting food pantry items and for Eileen Prokop, John Chisca, and Lexa for initiating our Angel Network TUNA drive. Let’s make both projects over-the-top successes for the good of our community.**

**Food for the Emmaus food pantry is collected on the first Thursday of every month. Cans of tuna will be collected at each meeting through November 12th.**

**Thank you, Rotarians, for sharing your gifts.**



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### **Tell Us What You Are Doing**

**DG Doug's 2015-16** monthly newsletters will tell your stories. Just send them — with pertinent photos — by the 20th of each month to:

[bill966@ptd.net](mailto:bill966@ptd.net)

PDG Bill Palmer, Editor

[tonyjannetta@aol.com](mailto:tonyjannetta@aol.com)

PDG Tony, Associate Editor

[andreadolak@gmail.com](mailto:andreadolak@gmail.com)

Andrea Dolak, Publisher







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## Membership Tip

The September issue of Club Builder, our Membership Newsletter, now is available from the D7430 website.



DGN Rick Gromis (Spring Township-Centennial RC) is available to be a program about membership at one of your regular club meetings, and an area meeting. Just contact Rick.



The District Membership committee is planning some regional membership workshops in the district in late October, early November. Your participation will be rewarded with good ideas.



Share your passion for Rotary!  
**REFER A MEMBER!**



## Other Articles of Interest

**Youth Protection:** There are new Pennsylvania requirements of clearances needed for volunteering with youth.

<http://rotarydistrict7430.org/SitePage/pa-youth-protection-requriments>

D7430 *Leaders and Committee Chairs* for 2015-16 are detailed on the D7430 website.

<http://rotarydistrict7430.org/districtorganizationchart/2015/>

D7430 Committee Chairs and their contact information is available in the on-line *District Directory*.

<http://rotarydistrict7430.org/districtorganizationchart/2015/>





**Hey, have you registered for the moovelous District Conference coming April 8<sup>th</sup>, 9<sup>th</sup> and 10<sup>th</sup> at the historic Inn at Pocono Manor in the Poconos? Are you going to join the herds of Rotarians?**

**YES!!! You are the best, you get the blue ribbon like our prized Guernsey. We have 110 registered to come to the Conference but only 72 who have rooms and meals. Have you booked your hotel room yet? If not hurry we are starting to use up the block of rooms and need you to get registered in case we need more rooms.**

**NO!!! Oh no. Do you know what a Cow's super power is? Well you need to come to the conference and find out why we have a cow as the theme farm animal. So today is the day you should register.**

**If you have already registered for the conference and the hotel, thank you so much. You're a no bull kind of Rotarian.**

**To Register follow the link and the instructions. It's a two-step process – register for the conference and then register for the hotel.**

**<http://www.whythecow.com/>**



**A cow's eye few of the conference:**

- **No bull more cow**
- **Fun and fellowship**
- **Hawaiian shirt optional at the Governor's Banquet or perhaps Luau.**
- **Saturday fee time: archery, bike rides, spa, shopping, water park, horseback riding, hiking, skeet shooting, sporting clays, target shooting, golf and a lot more.**

- **Hospitality in a single building both Friday and Saturday night.**
- **Great speakers, education, motivation and lots more.**

**Cost: Very Affordable**

- **Conference registration \$50 per person. Increase is coming soon.**
- **Hotel and meals: \$280 per person double occupancy, \$410 per person single occupancy.**
- **Hotel deposit at registration is \$100, balance at check out.**

**You know you're coming, because we can't have fun without you so register today...please, pretty please with ice cream on top!**

**Doug Cook  
District Governor, District 7430**





# Rotary Foundation District 7430 Golf Tournament

**Thursday, October 8, 2015**

**Silver Creek Country Club, 700 Linden Ave., Hellertown, PA 18055**  
**www.silvercreekcountryclub.com**



**11:00 AM - 7:00 PM**

11AM Registration - Lunch Served on Patio

12:30PM Tee-Off

Buffet Dinner to Follow

**Cost: \$150 per person (\$30 directly goes towards Paul Harris Award)**

**Format: 4 Person Scramble**

**Rule of 90: Age 70 and over plus your handicap is 90 or more= Hit from Senior Tees**

**Checks Payable To: Rotary District 7430 Foundation**

**Mail Check and Registration To: Michael Bright, 827 Scholl Rd., Pottstown, PA 19465**

**Registration Deadline: Thursday, October 1, 2015**

**Questions? - Contact: PDG Gerry Long: longgolf@ptd.net tel:610-625-5105 or**

**Mike Bright: mike.bright@comcast.net tel: 215-518-6803**

**Event Sponsorships Available. Contact PDG Gerry Long**

**Volunteers NEEDED!!!! Contact PDG Gerry Long!**

## District 7430 Golf Tournament Registration Form

**Rotary Club:** \_\_\_\_\_

**Golfer 1 Name/ Email:** \_\_\_\_\_ **Phone #:** \_\_\_\_\_  
 (Captain) ☐ Rotary Member / ID # \_\_\_\_\_

**Golfer 2)** \_\_\_\_\_ **3)** \_\_\_\_\_ **4)** \_\_\_\_\_  
☐ Rotary Member / ID # \_\_\_\_\_ ☐ Rotary Member / ID # \_\_\_\_\_ ☐ Rotary Member / ID # \_\_\_\_\_

**Circle One:** Rotarian Group or Mixed Group (only an all Rotarian foursome is eligible for Governor's Cup)

**Hole Sponsorship \$100** (can be an individual sponsorship or Rotary Club)

\$150 X \_\_\_\_\_ Number of Golfers = \$ \_\_\_\_\_

\$100 X \_\_\_\_\_ Number of Hole Sponsorships = \$ \_\_\_\_\_

**Total Amount:** \$ \_\_\_\_\_

\_\_\_\_\_  
 Name on sign(s) (Hole Sponsors)

## Information

### RLI Annual Rebate Plan

Once again D7430 funds are committed to reimburse any Rotary Club \$50 for every member – after the first – who attends Part I of the Rotary Leadership Institute (RLI) this Rotary year. The next nearby sessions are at the Radisson in King of Prussia pp Saturday November 7, 2015. Check [rlinea.org](http://rlinea.org).



### RC Secretaries – New Request:

Please make a special effort to have a valid email address posted in the D7430 database for each member of your Rotary Club.

On average 15% of the email addresses in the D7430 database are wrong and messages bounce back. We can and should do better.

### 2015-2016 District Directory -- IT IS ON-LINE

For the 2015-16 Rotary Year again there will be no formally printed hard copy of the 7430 District Directory. A downloadable version is available on the district website.

### Rotary's online tools

Take advantage and go to [rotary.org](http://rotary.org) at "My Rotary" to find time-saving resources for all your club needs:

Rotary Club Central: Check your progress on club activities and plans and add accomplishments!

Brand Center: Create promotional materials with our latest branding tools

Rotary Ideas: Find donors, partners, and volunteers for your projects

## Wanted

**Wanted: a few good Rotarians to serve on the District 7430  
Membership Committee**

**Help clubs in our District actively attract and engage members.  
Help our clubs recruit and retain members making it possible for them  
to serve communities locally and around the world.**

**Get involved at the District level. Email District Membership Chairman  
Rick Gromis at: [rotary4ric@gmail.com](mailto:rotary4ric@gmail.com).**



## Foundation Update



The following information is provided to keep you informed about Our Rotary Foundation.



*For the eighth year in a row, The Rotary Foundation earned a 4-star rating from Charity Navigator, the largest and most prestigious independent evaluator of nonprofits in the United States.*

## Million Dollar Journey

See "Did You Know?" about the Bequest Society. Are you one of the SEVEN ?

Please e-mail PDG Bill Palmer at [Bill966@ptd.net](mailto:Bill966@ptd.net).

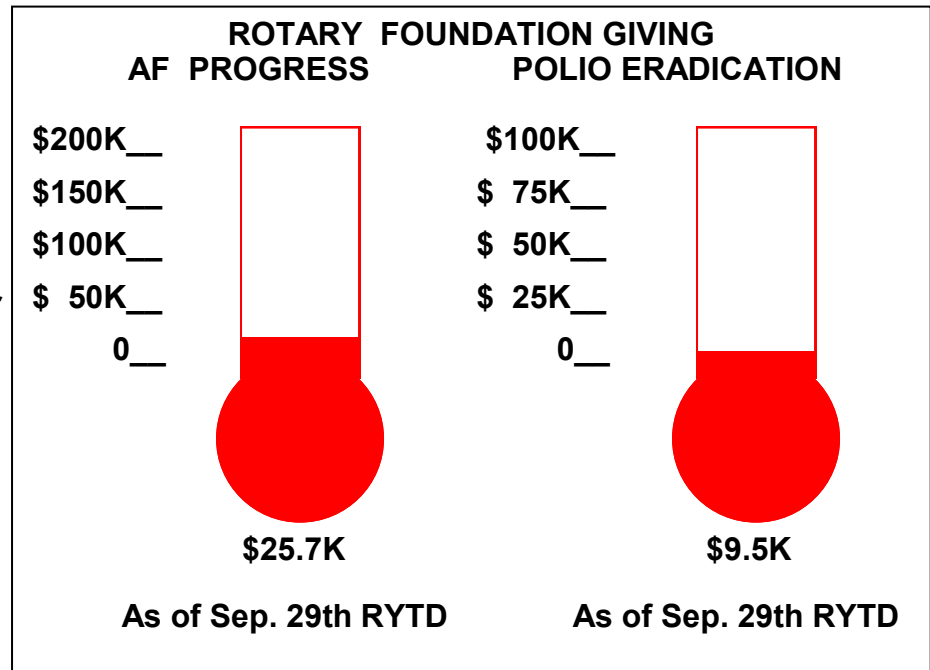
Last year, Paul Harris Society members gave over \$20 million to The Rotary Foundation.

## What is the Paul Harris Society ?

An Individual Donating \$1,000 every year to:

Annual Fund and / or Polio Plus and / or an Approved Foundation grant becomes a PHS member. Donations can be monthly, quarterly or annually using Rotary Direct, for example.

D7430 currently has 54 Rotarians committed to this generosity.





# FINISH



## END POLIO NOW!

### THE FOURTH YVETTE M. PALMER PURPLE PINKIE 5K RUN and FUN WALK

Is on SATURDAY, OCTOBER 24<sup>TH</sup> at  
LEHIGH CARBON CC in SCHNECKSVILLE

Go to [www.purplepinkie.net](http://www.purplepinkie.net)

**TWO EVENTS ---- SAME DATE, SAME PLACE.....*BE THERE***



### ALL INTERACT STUDENTS

IN ROTARY DISTRICT 7430  
ARE URGED TO ATTEND THE INTERACT  
ASSEMBLY ROUND-UP ON

SATURDAY OCTOBER 24th

# polio news

## NEW Type 1 POLIO CASES as of September 23, 2015

	2015 YTD	2014 YTD
Pakistan	32	165
Afghanistan	9	10
Nigeria	0	6

The World Health Organization (WHO) today announced that it has officially removed Nigeria from the list of countries where polio is endemic. It's been 14 months since a case of polio caused by the wild virus was reported there. That leaves only two countries, Afghanistan and Pakistan, where transmission of the virus has never been stopped.





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## Calendar

# DISTRICT CALENDAR 2015

- Oct 8 -- District GOLF OUTING at Silver Creek CC in Hellertown.
- Oct 21 and 22 -- Lehigh Valley Youth Leadership & Ethics Conferences at DeSales University.
- Oct 24 -- Purple Pinkie 5K run/walk district fundraiser for Polio Plus at Lehigh Carbon CC.
- Oct 24 -- All Interact Student Round-up at Lehigh Carbon CC, 11 a.m.
- Oct 31 -- RI Foundation Seminar w/ D7450 at MONTCO CC in Blue Bell
- Nov 7 -- Rotary Leadership Institute at the KOP Radisson
- Nov 7 -- Rotary Day at the United Nations



Whenever  
I find the  
key to  
success,  
someone  
changes  
the lock.

## 2016

- Mar 19<sup>th</sup> -- Speech Contest four Regional semi-finals
- May 14 -- District Training Assembly at DeSales University
- May 17 -- Million Dollar Dinner with RI President "Ravi" at the Sheraton Valley Forge, 480 N Gulph Rd, King of Prussia, PA
- June 27 -- District Changeover and Awards Dinner at the Hotel Bethlehem

## CLUB EVENTS

- Oct 8<sup>th</sup> -- Blue Bell Rotary's 2015 "Chefs of the Burbs" 10th Annual Food Festival and Auction 6:00 pm to 9:00 pm, PineCrest Country Club
- Nov 8 -- Bethlehem Morning Star "Salute the Troops" Concert by the Allentown Band, Starting at 3:00 PM at Northeast Middle School, Bethlehem.

