



**Rotary District 7430 District Leadership Team Meeting Minutes  
Monday, December 20, 2021  
Quakertown, PA**

I. Call to Order

A. Meeting. The Meeting of the Rotary District 7430 District Executive Committee and District Leadership team was called to order by DG Bob Hobaugh at 6:24 pm. Bob Welcomed all present and wished a Merry Christmas. He acknowledged Terry, Cindy, and Linda for providing Christmas cookies. DG Bob recognized DGND Katie Farrell and welcomed her.

B. Attendance. In Attendance were DG Bob Hobaugh, DGE Len Gieseler, DGN Diane Donaher, Foundation Chair Cindy Hornaman, Treasurer Tom Hartzell, Youth Exchange Chair Linda Kennedy, Council of Governors Liaison PDG Frank Romano, AG Mark Million, AG Jean McGill, AG Gail Linenberg, AG, Suzi Berry, AG Amy Sheller, Friendship Exchange Chair, Dee Eng, Environmental Committee Chair Terry Reed, DGND Katie Farrell and Gary Englehardt.

II. Secretary and Treasurer Reports

A. DLT Minutes. PDG Cindy moved. DGN Diane seconded and it passed unanimously to approve the minutes of the November 15, 2021 District Executive Committee meeting.

B. Treasurer's Report.

1. Treasurer Tom Hartzell reviewed information provided in the Treasurer's Report for the month ending November 30, 2021. All Clubs have paid their dues. See reports, no issues. All Financial reports have been released to Campbell, Rappold & Yurasits, LLP for review and taxes. DGN Diane Donaher moved, DGE Len Gieseler seconded, and it passed unanimously to accept the Treasurer's Report for the month ending November 30, 2021.

III. Old Business

A. Committee Reports

1. **Increase our Impact**

a. Foundation Committee- See Report. March 5, 2022 foundation gala at the William Penn Inn. 7 clubs still have not entered foundation goals. Grant application time is now for 2022-23. About 50,000 will be available for grants. All clubs that have put in grants through Stem YE will get credit.

b. Public Image—See Report. Chair Lou Bottitta to ramp up things with the public image challenge with the clubs. December 30 is deadline for Vibrant club news.

c. International Service Committee—See Report.

## 2. Expand our Reach

a. Membership Committee— Chair Diane reported that the district membership is at 1731 members. Diane is meeting with Area's 2, 7 and 8 AG's to discuss the district sponsored membership event.

b. Environmental Sustainability Committee See Report- Terry Reed reported that the committee has met 3 times and they have put together a Mission statement and purpose statement. A webpage has been designed. Rotary day of service – April 30<sup>th</sup> – Centered around environment and sustainability. This committee will be forming environmental area coordinators in the next few months.

c. DEI Committee- No Report - 8 of 13 presentations have been presented.

d. Welcome to Rotary—Amy Sheller reported that things have been going well, a survey was performed after the last session with very good feedback and positive comments. The next Welcome to Rotary will be January 18<sup>th</sup> at 5:30. The next one will be also on March 7. The Empire district region modeled a similar program after ours and had great success.

e. Rotary Leadership Institute- See Report. Chair Mary Cook proposes to have a District 7430 session in March 2022 at DeSales University.

## 3. Enhance Participant Engagement

a. Learning Committee See Report. DG Bob Hobaugh said that the Committee has coordinated both Project Showcase videos and the Showcase Tuesday theme presentations. Next months showcase Tuesday will focus on vocational service.

b. Youth Exchange—See Report. Linda Kennedy reported that they had 8 interviews and 7 of the 8 have been approved. The 8<sup>th</sup> needed to get more information and is expected to be confirmed. First training day will be February 5<sup>th</sup> an all day event. They are also looking for someone who has expertise in Mentals health for kids. With everything that is going on the kids are having a lot of anxiety and stress. Bob suggested putting a together an article for the newsletter to help with this request.

c. Friendship Exchange—See Report. Exchange with the young Rotarians and Barcelona is still going ahead. Meeting now in January. Everything is looking to be virtual again next year unless things. Good club to club meeting a Longwood Gardens.

d. Rotex Alumni. No Report.

e. Four-Way Test Speech Contest. See Report. AI needs more clubs to get involved, need more numbers. Bob asked AG's to please talk to their clubs.

f. District Conference 2022- Chair Diane Donaher reported that early Conference Registration date has been extended to January 15, 2022. Looking for sponsorships for the conference. The conference covers 18 counties so plenty of exposure. DEC members are asked to consider donating Wine Bottles for the Wine Pull fundraiser, large scale auction items (vacation weeks, balloon rides, etc.). We also need to start recruiting Rotary Clubs that would like to have a table in the House of inspiration to promote their projects. District 7430 will have a table for Youth Exchange, Shelter Box and STEM YEA. They need help!

g. STEM YEA. See Report. Mike Orbin reported they are ramping up fundraising and will be putting on reverse Auction at Indian Valley Country Club on February 12<sup>th</sup>. Looking for clubs to participate. 200 people is max. More information will be coming next month regarding student registrations and working with school districts.

h. Camp Neidig- See Report. DG Bob Hobaugh advised that the Camp will be held at Camp Manatawny in person.

#### **4. Increase our Ability to Adapt**

a. Shelter Box- See Report. District 7430 is presently top district in the world for fundraising, even though we came in under our estimates.

b. Rotaplast- No Report. Activity is on hold until we get through COVID. The District 7430 Foundation will hold donations in memory of PDG Linda Young to support Rotaplast. Will have table at house of inspiration.

c. Grants – No Report. Foundation Chair Cindy Hornaman advised the next grant training will be January 10<sup>th</sup>.

d. Legislative – Cindy reported the committee will be looking at putting together a conflict management policy and a disaster response plan for the bylaws.

e. Council on Resolutions – No Report. DG Bob Hobaugh advised now is the time of vetting for the resolutions. Chair PDG Doug Cook recommends that we don't support many of the resolutions. Bob sent out a spread sheet with the resolutions. Asked everyone to take a look and respond to Bob if they had any questions or suggestions.

B. Assistant Governors Report – Each AG present went over what is going on in each club for the past quarter. Highlights are below.

1. Area 9 – Clint Ehlers – left report at home. Clubs are doing well. Ambler is doing an exceptional job. Blue Bell is having some issues with communicating with the President. Bob will get the report.
2. Area 8 – Gail Linenberg- see report. Again, things going well with most clubs. She expects new members coming into the area, not sure what clubs.
3. Area 7 – Mike Mueller – not present, see report - Huntingdon Valley is struggling but Mike is working with them.
4. Area 6 – Suzi Berry - Clubs doing well. Perkasio is surprising Suzie at every turn. Increased membership from 5 to 25. Very service oriented and energetic. The club members don't really know much about Rotary. We all suggested Welcome To Rotary.
5. Area 5- Mark Million – Again strong clubs in his area. Pottstown has added 7 new members and had a successful networking event. Collegeville is still going virtual which is

waning on the club. Getting together only for a monthly social event.

6. Area 4 – Jeremiah Sensenig – Not present, see report. Birdsboro is the trouble club being down 15 members since the beginning of the year. Intervention is needed.
7. Area 3 – Amy Sheller - See report – Kutztown is the only club still meeting weekly and in person. Muhlenberg is not communicating, No President Elect and not have had their DG visit. They are meeting with the Lions club. Senior membership is helpful. Reading club President had to step down due to personal reasons. A Senior group of members will be running the club until July.
8. Area 2 – Jean McGill – See Report – Area is down 30 members from their goal. Easton still has BJ Metz as President with no PE in the pipeline. Not sure if Bethlehem Morningstar will be bringing on Saucon Valley as a Satellite club. Bob and Jean will be working on that.

Area 1 - Rick Zayaitz – Not Present – See report. Again good clubs.

### C. Other Old Business

1. Rotary International Convention. IPDG Janet Kolepp will serve as the Convention liaison for District 7430. She promoted the Rotary Roundup Barbeque scheduled at the Convention on June 5, 2022 at 6pm. DG Bob Hobaugh has registered for the dinner. We need more district members to sign up for the convention.
2. Administrative Assistant. DG Bob reported that the G team met with some of the candidates via zoom on an informal basis. Janet and Bob visited with Sharon's separately trying to get district records and information that Sharon had. Most of it was on her computer and know one has her password, so the information is locked now. Bob thanked for the people at the table for helping with the items that Sharon would have taken care of.
3. Quarterly Goal Assessment. DG Bob reported that we are doing well with district goals even though the goals were set very high. Shelter box and Polio Plus were some of the goal leaders.
4. PETS Training. DGE Len reported that he conducted in person Pre-Pets training with each area every Tuesday in October. He was pleased with the turnout of about 90% of the President Elects. The PE group is made up of many new Rotarians which is good. The December Virtual PETS meeting was cancelled due to low registration. Len sent a letter and a survey out to each PE. Our next PETS meeting will be January 25 again Virtual. MAPETS is still moving forward as an in-person event. If things change he will let all PE's and AG's Know.
5. District 7430 Foundation. DG Bob reported that the foundation has met 3 times and have gotten things back on track. He doesn't think the foundation board will have to meet again this year.

### IV. New Business

#### A. District Events.

1. Showcase Tuesday. DG Bob Hobaugh reported that Project Showcase Tuesday has been seen and admired by zone director Valerie Wafer. Bob went remarked about the December showcase with the speaker from the Philippines and the November showcase

about community economic development with a guest speaker from the north Raleigh rotary club. The Whitehall club was so impressed they want to do the same thing in their community. "Launch my City" is the program.

2. STEM YEA Fundraiser. The Committee will hold a fundraiser, Big Ticket Reverse Raffle Night scheduled for February 12, 2022, at the Indian Valley Country Club.

B. Governance Matters

1. DGN - No Report
2. DGE - See Report - Len reported that he met with Diane and Cindy to work on the district succession plan which ends at the end of this Rotary year. Len will also be holding an action planning session with select members of the district to have discussions and get suggestions. Len will be attending the International Assembly in Orlando from January 16- 20. He mentioned that he is working on many other items, including MAPETS, and next year's District conference. Len thanked Cindy for her on going guidance and help in preparing for his year as DG. Cindy and Len work well as a team and Len couldn't do this without her.
3. DG -See Report. Bob has been doing many things as outlined in his report. Bob brought up the Midwest especially Kentucky and how the tornado's ravished many communities. Bob as been in touch with DG Gail Story 6710 – which includes Mayfield Kentucky that was destroyed. Bob discussed donating to 6710 to help them with the recovery. The funds that were allocated for the District Administrator would be used since we have not had one. DGN Diane made a motion to donate 2000 dollars. Len seconded. Discussion started with Cindy stating that she is not opposed but maybe not at this time since this just happened. Perhaps 6710 may have received a disaster grant from RI and we could help with that so they could get more than the 2000. Cindy also mentioned that several communities in our district were ravished by the flooding earlier this year. Setting a precedent should be considered. Hank Tur our shelter box ambassador reached out to Gail Story, and she sent him a heart felt letter back asking for monetary donations. Bob read the letter to everyone which was very moving. Bob called for the question. The motion passed unanimously. Len asked after the motion what Shelter box is doing for these people in the United States. Bob explained that the US is a nation that has many resources and that Shelter box only lends aid to impoverished countries.
4. Motion to Adjourn accepted.

VI. Next Meeting : February 21<sup>st</sup>.

Respectfully submitted by DGE Len Gieseler



The next District Leadership Team meeting will be held on Monday, December 20, 2021, at John's Plain & Fancy Restaurant in Quakertown.

VII. Adjournment

PDG Cindy Hornaman moved, IPDG Janet Kolepp seconded, and it passed unanimously to adjourn at 7:59 pm.