

# ROTARY DISTRICT 7430 CONFERENCE

April 26-28, 2024

Wind Creek Hotel & Casino, Bethlehem

## SPONSORSHIP OPPORTUNITIES

### PURPOSE

Annually, Rotarians meet as districts around the world to discuss and share service projects and become inspired to serve their communities and globally.

### ATTENDEES

Approximately 250 Rotarians from Berks, Bucks, Lehigh, Montgomery, and Northampton counties. All attendees live within a 90-minute drive of Bethlehem which will increase attendance and encourage return visitors in the future.

Rotarians represent a diverse group of industry segments and ages but have a common vision- "Together, we see a world where people unite to take action to create lasting change- across the globe, in our communities, and in ourselves."

### ACTION

Reach these community leaders directly and promote your product and services. Your sponsorship can support this exciting community-building event and the people who give their time, talent, and treasure all year long to Create Hope in the World.

### **PRESENTING SPONSOR: \$10,000 EXCLUSIVE!**

- 2 paid conference registrations (all meals for 3 days)
- 2 tickets to the Great Rotary Scavenger Hunt
- 1 exhibit table in the House of Inspiration
- Logo on screens at all sessions
- Banner ad in the event app
- Bring a welcome message to all participants at the Opening Session
- 2 Tickets to the Major Donor Reception, and an opportunity to address that group
- Signage at the conference

### **SCAVENGER HUNT SPONSOR: \$5,000**

- 1 paid conference registration (all meals for 3 days)
- 6 tickets to the Great Rotary Scavenger Hunt
- Logo on Scavenger Hunt passport
- Logo on screens at all sessions
- 1 exhibit table in the House of Inspiration and an additional table at the Scavenger Hunt Registration & After Party
- Signage at the conference
- Banner ad on the conference app

# SPONSORSHIP OPPORTUNITIES

## **HOUSE OF INSPIRATION: \$2,500**

- 2 tickets to the Governor's Reception Saturday Night Dinner, and Dance Party
- Logo on screens at all sessions
- Logo on event app
- Key location of exhibit table in House of Inspiration
- Signage in the House of Inspiration

## **GOVERNOR'S RECEPTION: \$2,500**

- 2 tickets to the Governor's Reception, Saturday Night Dinner, and Dance Party
- Exhibit Table in House of Inspiration
- Logo on screens at all sessions
- Signage in the Reception
- Logo on event app

## **DISTRICT DANCE PARTY: \$2,500**

- 2 tickets to the Governor's Reception, Saturday Night Dinner, and Dance Party
- Exhibit Table in House of Inspiration
- Logo on event app
- Logo on screens at all sessions
- Shout out by the DJ
- Signage at the Dance Party

## **TRANSPORTATION: \$1,500**

- 1 ticket to the Governor's Reception, Saturday Night Dinner and Dance Party
- Exhibit table in the House of Inspiration
- Signage at drop-off and pick-up locations and on the bus
- Logo on event app

## **COFFEE BREAK: \$1,000**

- 1 ticket to the Governor's Reception, Saturday Night Dinner, and Dance Party
- Exhibit table in House of Inspiration
- Signage at Coffee Table
- Logo on event app

## **FRIENDS OF THE CONFERENCE: \$100**

Get your business logo or your name on signage at the registration table

**Checks should be made out to the *Rotary Club of Bethlehem* and mailed to:**

**DeeDee Foran  
790 Texas Rd  
Easton, PA 18042**