

# PEOPLE OF ACTION STORIES

There are many ways to tell our Rotary story. Consistently using the Rotary branding, we are able to convey with clarity who we are. Through the People of Action campaign we see images that share what we do. But, there is nothing more powerful than the story you tell others of what Rotary means to you. What will be your story to tell? This year we will be highlighting stories of Rotarians from throughout the district in our monthly video message PEOPLE OF ACTION: Our stories!! . Our hope is that these stories will inspire you to think about what Rotary means to you.



## We are looking to feature stories that inspire:

1. How has Rotary **CONNECTED** you with your community, friends or the world?
2. How has Rotary **OPENED OPPORTUNITIES** for you in service, vocation, relationships or personal development?
3. What is your Rotary Story? Is there a Rotary Moment that continues to inspire you to be a **PERSON OF ACTION**?

## TIPS TO FILM YOUR STORY

- Your smart phone works great to film yourself
- Decide on one story. You probably have many stories about your experiences in Rotary, but making a single point is more powerful than tossing out many.
- Keep it simple. Short sentences are strong sentences.
- Find a quiet location with no background noise. Background noise can come from busy roads, air conditioning, fridge-freezers and building sites. No waterfalls or fountains
- Find a location with good lighting. Natural light (window) works best. Make sure the light is hitting your face.
- Try & find a steady place for your phone/camera.
- Put your phone in airplane mode before recording.
- Film horizontally & Don't use the digital zoom on your phone's camera.
- You will want to talk slightly louder than your normal voice.
- Use the part of the question in your answer.
- Be concise, Tell your story in under 60 seconds or less!
- If you make a mistake, just take it from the beginning of that sentence or do a second take of your story & send both versions.



### When you are done:

Send the video files & any related photos through [wetransfer.com](http://wetransfer.com) to [amyshellerrotary@gmail.com](mailto:amyshellerrotary@gmail.com)  
Any questions on filming yourself reach out to Amy Sheller 610-420-7710