



DISTRICT MEMBERSHIP PROGRESS TO GOAL

For NOVEMBER 2017

Zone	Zone Section	District	# Clubs Last 1 July	# Clubs Current	# Clubs with membership goal *	% Clubs with membership goal	District Membership Goal **	01 July Membership	Current Membership	Membership Net Growth (%)	Distance to Membership Goal	Alumni Membership		Gender Distribution		Age Distribution		Retention ***		
												Active Member Count	Active Member %	1 July Female %	Current Female %	1 July <40	Current <40	Retention LFY	Retention LYTD	Retention YTD ****
32	N/A	7210	59	59	59	100.00%	1,755	1,635	1,651	0.98%	104	23	1.39%	34.92%	35.61%	3.79%	3.33%	87.75%	95.20%	95.96%
32	N/A	7230	43	43	43	100.00%	1,284	1,235	1,231	-0.32%	53	24	1.95%	32.06%	32.58%	3.32%	3.17%	87.56%	97.31%	96.52%
32	N/A	7255	75	73	75	102.74%	1,921	1,845	1,814	-1.68%	107	26	1.43%	36.75%	37.10%	2.76%	2.48%	87.93%	95.18%	93.82%
32	N/A	7390	45	45	45	100.00%	2,476	2,319	2,325	0.26%	151	53	2.28%	23.03%	23.66%	4.79%	4.26%	88.91%	95.68%	96.25%
32	N/A	7410	43	43	43	100.00%	1,232	1,142	1,149	0.61%	83	19	1.65%	37.04%	37.60%	3.77%	3.57%	88.51%	97.04%	96.32%
32	N/A	7430	43	43	43	100.00%	1,928	1,739	1,740	0.06%	188	21	1.21%	26.62%	27.41%	4.31%	4.20%	88.07%	95.26%	96.43%
32	N/A	7450	51	51	51	100.00%	1,627	1,457	1,474	1.17%	153	24	1.63%	31.16%	31.95%	7.28%	6.58%	85.35%	95.41%	95.81%
32	N/A	7470	50	50	50	100.00%	1,241	1,152	1,159	0.61%	82	14	1.21%	30.56%	31.32%	2.95%	2.67%	87.53%	95.31%	96.53%
32	N/A	7490	50	50	50	100.00%	1,167	1,221	1,217	-0.33%	0	18	1.48%	37.02%	37.06%	3.93%	3.86%	85.15%	94.44%	94.51%
32	N/A	7500	37	37	37	100.00%	1,187	1,149	1,184	3.05%	3	14	1.18%	31.77%	32.52%	4.53%	4.39%	87.49%	95.42%	97.13%
32	N/A	7510	39	39	39	100.00%	1,113	1,033	1,022	-1.06%	91	13	1.27%	30.88%	31.51%	2.81%	2.45%	87.27%	96.11%	95.06%
32	N/A	7640	46	44	46	104.55%	1,109	1,109	1,079	-2.71%	30	18	1.67%	30.75%	29.94%	3.79%	3.89%	87.59%	95.83%	94.01%
32	N/A	7780	40	40	40	100.00%	1,773	1,632	1,647	0.92%	126	32	1.94%	32.97%	33.64%	2.88%	2.55%	86.36%	94.41%	96.14%
32	N/A	7850	42	42	42	100.00%	1,567	1,458	1,451	-0.48%	116	23	1.59%	30.66%	30.94%	3.02%	2.76%	89.28%	95.59%	95.47%
32	N/A	7870	60	60	60	100.00%	2,198	2,101	2,133	1.52%	65	29	1.36%	30.37%	30.85%	2.67%	2.48%	87.80%	95.05%	97.14%
32	N/A	7890	59	58	59	101.72%	2,262	2,097	2,110	0.62%	152	20	0.95%	32.14%	33.13%	3.62%	3.22%	89.28%	96.17%	96.57%
32	N/A	7910	51	50	51	102.00%	1,663	1,455	1,450	-0.34%	213	23	1.59%	33.33%	33.86%	3.02%	2.90%	86.74%	95.38%	95.12%
32	N/A	7930	47	47	47	100.00%	1,978	1,865	1,843	-1.18%	135	30	1.63%	31.31%	31.58%	4.45%	4.40%	87.47%	95.17%	95.50%
32	N/A	7950	66	65	66	101.54%	2,349	2,225	2,221	-0.18%	128	24	1.08%	31.73%	32.10%	3.69%	3.47%	85.63%	95.52%	96.98%
32	N/A	7980	60	60	60	100.00%	2,380	2,167	2,171	0.18%	209	28	1.29%	31.06%	31.18%	4.34%	4.19%	88.12%	95.15%	97.14%
Total			1,006	999	35,433		1,278,813	32,036	32,071	0.11%	1,246,742	476	1.48%	31.51%	31.99%	3.81%	3.55%	87.55%	95.48%	96.01%

Notes:
 * # of Clubs with Membership Goal refers to the clubs that have entered a membership goal in Rotary Club Central.
 ** District Membership Goal is a sum of all club membership goals as reported in Rotary Club Central. Clubs that do not enter a membership goal in Rotary Club Central have a goal of net +1 members established for them. The net +1 member goals for non-reporting clubs are added to the established club goals to produce the District Membership Goal figure.
 *** Retention rates refer to the percentage of club members at the beginning of the calculation period (1 July) who remain members at the end of the calculation period. New or previous members who joined the club during the calculation period are excluded from the existing member retention rate.
 **** Retention YTD rates may be inflated because active membership counts are typically adjusted only twice a year in accordance with the semi-annual club invoicing schedule in January and July.