



CHALLENGE GIFT TO CLUBS:

*All Clubs completing 3 or more promise activities in the **Imagine PolioPlus Challenge** will receive (1) **Paul Harris Fellow** to use as they wish.*

Brenda Cressey, PolioPlus Chair ▶
Rotary District 7780 ▶ 9/19/2022

Club Resources:

WORLD POLIO DAY Tool Kit and more
24 OCTOBER

- [Imagine PolioPlus Challenge](#)
- **Public Awareness Events**
- **Fun and Easy Ideas**
- **Website Resources/Graphics**
- **Assistant Governors**
- **PolioPlus Challenge Team**



CHALLENGE GIFT TO CLUBS:

*All Clubs completing their promise activities in the **Imagine PolioPlus Challenge** will receive (1) **Paul Harris Fellow** to use as they wish.*

Submission deadline: 15 October 2022
Goals deadlines: 1 June 2023

Email Your Challenge Form to:
[Imagine PolioPlus Challenge](#)
[District 7780 Chair](#)

District 7780 IMAGINE POLIOPLUS CHALLENGE

Together, we in Rotary District 7780 see a world without the scourge of Polio. As such, we promise to do our part to **END POLIO NOW**.

Promise Activities: [Clubs please pick 3 or more]

As a proud Club of Rotary District 7780

The Rotary Club of _____ will PROMISE or already have planned to:

1. Promote and encourage each member to support the “ALL CLUB” **IMAGINE POLIOPLUS CHALLENGE** to help raise funds to meet or exceed our Club PolioPlus Goals ___ [What is your PolioPlus goal this year? _____]
2. Hold a public awareness event on **World Polio Day** or the week of, October 24th _____
3. Encourage all Rotary/Rotaract/Interact members to wear red during **World Polio Day Week [Oct 24-28, 2022]** showing our full support to **End Polio Now** _____
4. Use all Social Media outlets to encourage our friends and family to help raise awareness and funding to **End Polio Now** using hashtags such as: #ImagineChallenge #EndPolioNow #WorldPolioDay #Rotary # [use your club’s name] _____
5. We are/or will hold a fundraiser at some time this Rotary year to support the critical funding need to **End Polio Now** ___ [*Fun and easy ideas under Resources*]

Name of fundraiser [If known] _____

Date of fundraiser [If known] _____

6. Encourage ___ members to become **PolioPlus Society** Members donating \$100 or more until Polio is eradicated _____
7. Register my club [World Polio Day Activity here](#) _____

[Please see terrific creative ideas under Resources on the next pages]



Rotary District 7780 IMAGINE POLIOPLUS CHALLENGE

[ALL LIVE LINKS ARE SHOWN IN GREEN]

1. Imagine PolioPlus Challenge

- a. Clubs can use this link to the District 7780 Raise for Rotary District 7780 [Imagine Polio Plus Challenge](#) in all their communications to the membership and encourage using it on all social media.
- b. This challenge runs from now to 1 June 2023.
- c. As a united effort. Each Club in District 7780 is asked to consider supporting the [Imagine PolioPlus Challenge](#) – let's have 100% participation!
- d. How will this fundraise platform and challenge work?
 - i. When donating - use your Rotary email on-line or use your Membership ID if you send your gift by mail. Either way and you will receive donor and recognition credit and tax deduction.
 - ii. Your donation will count towards your Club PolioPlus annual goal.
 - iii. You can make your donation on this Raise For Rotary Challenge platform or use the [Donate Now](#) button or use [Rotary Direct](#) options on the [Rotary](#) website.
 1. *[We encourage all members to sign up for [Rotary Direct](#) , it's easy!]*
 - iv. [PolioPlus Society Membership Form](#) each commitment will count towards the Challenge and Club Goals in support of PolioPlus.
 - v. Paul Harris Society Membership with gifts designated to Polio will count towards this Challenge and Club Goals in support of PolioPlus
 - vi. When a club selects 3 or more goals on the Imagine Challenge Form, they will receive, or opt out of, a free Paul Harris to use as they wish upon completion of the activities notes.
 - vii. **Club Deadlines For Participation and to Win a Free Paul Harris Fellow:**
 1. **Submit Email Your Challenge Form by 15 October 2022 to:**
 - [Imagine PolioPlus Challenge District 7780 Chair](#)
 2. **Completion of goals deadline: 1 June 2023**

2. [Public Awareness Events & World Polio Day Toolkit](#)

3. [Fun and Easy Project Activities and Ideas for your Club/Graphics \[See next pages\]](#)

4. [Website Resources](#)

5. [Org Chart showing your Assistant Governor](#)

6. **Imagine PolioPlus Challenge Team Contact info:**

- a. **Chair:** [Michele Bois-Gilbody](#)
- b. **Members:** [Patty Byers](#), [Sarah MacGillivray](#), [Brenda Cressey](#)



Imagine PolioPlus Challenge

Fun and Easy Project Activities and Ideas for your Club

FUNDRAISING

Pints for Polio (Graphics, Collaborative, New people)

“Pints” at either a local brewery, restaurant, or ice cream shop

- One Pint at a Time - Breweries, restaurants, or ice cream parlors agree to donate \$1 per pint sold.
- Parties with a Purpose! (For inspiration, google: Pints for Polio - Rotary Club of Austin)
- Pub Crawl (For ideas, google: Pints for Polio - Rotary Club of Greater Bend)

Restaurant Fundraiser (Graphics, Collaborative, New people)

One Bite at a Time - A restaurant fundraiser is a social event where a group eats at a restaurant on a particular day and the restaurant agrees to donate back a set percentage of sales to the PolioPlus fund.

- Here’s everything you need to know about restaurant fundraising:
[Groupraise.com / restaurant-fundraisers / What, Where, and How](http://Groupraise.com/restaurant-fundraisers/What,Where,andHow)

Wine tasting at a club member's home or other venue (Graphics, Collaborative, New people)

Wine Tasting is an exceptionally popular social event.

- Partner with a local wine merchant.
- Consider incorporating a few different fundraisers into it, like a silent auction.
- Here’s everything you need to know:
[Rewarding-Fundraising-Ideas.com / Hosting a Wine Tasting Fundraiser](http://Rewarding-Fundraising-Ideas.com/HostingaWineTastingFundraiser)

Weekly cans for PolioPlus on club tables to collect contributions (Graphics)

- Each week ask for contributions to the Polio Plus Fund.

Charity Toll Booth (Graphics, Collaborative, New people)

Last year, RC Oxford Hills held a Toll Booth event and raised \$2,219.84 in just four hours!

- Partner with your town police department and Mayor – or maybe a mall
- For more information: google: Fundraising Almanac/Charity Toll Booth

Purple pinkie events (Graphics, Collaborative)

Do you have an Earlyact, Interact, or Rotaract Club? Ask them to hold a Purple Pinkie fundraiser

- Purple pinkie project (District 5890 Interact Clubs / Purple Pinkie Project to help End Polio Now!)
- Purple pinkie challenge – Fundraising at local sporting events (RC of Wilmington/Interact and Manteno/Interact raising funds at the annual Wilmington-Manteno high school football game)
- Purple Pinky Day at the local Rotary Club – members of Interact come to RC meeting and paint member’s pinky for \$10+

Imagine PolioPlus Challenge

RAISING AWARENESS

Purple 4 Polio (Graphics, Collaborative, New people)

- Sell purple crocus bulbs at local Farmers Markets with the PolioPlus story
 - Plant bulbs in prominent locations in town in connection with city parks departments, nursing homes etc

Bridge the Gap to End Polio (Graphics, Collaborative, New people)

- Thousands of Rotarians put on red ponchos and march through the streets of their towns on World Polio Day. Locally, hundreds of Rotarians, family members, friends and community members have walked the Memorial Bridge connecting Portsmouth, NH and Kittery, ME to raise awareness and funds for Polio Plus.
- Interested? Check out: Rotary.org / How Rotary clubs are celebrating World Polio Day

CLUB RESOURCES and SUPPORT

Resources:

There are lots of helpful resources on the RI and end polio now websites. Here are some tools to help advocate, fundraise, and educate about the need to end polio now:

- **End Polio website** <https://www.endpolio.org/resource-center#see-more>.
- To help spread the word, use the **#EndPolio** and **#WorldPolioDay** hashtags to follow and join the global conversation on social media.
- Follow **@EndPolioNow** on Facebook and Twitter and visit the World Polio Day page on endpolio.org for updates.
- Share downloadable videos and marketing materials from the Resource Center on endpolio.org.
- The District Public Image Coordinator is available to prepare press releases for clubs, highlighting the club's fundraising activities and promote awareness.

- **Key:**
 - Graphics** - Graphic design and custom the posters available from the District Public Image Coordinator
 - Collaborative** - Good opportunity to collaborate with other area Rotary clubs
 - New people** - Excellent way to introduce new people to Rotary

Imagine PolioPlus Challenge Graphics

[More resources can be found in the Rotary Brand Center]

