



Setting Goals: OUR Rotary Foundation District 7780

Welcome!

This session is being recorded for Rotary use.

Please put questions in the “chat” and we will address them at the end.

Tonight's Agenda



1. **Welcome! Why do we need goals?** District Governor-Elect Dick Hall.
2. **Why we give, who we help.** Ann Lee Hussey, Past District Governor and PolioPlus Chair
3. **How a district Covid grant helped feed Lincoln County.**
Annual giving basics, the facts at your fingertips and the information you need to build your club goals. Marianne Pinkham, Annual Giving Chair.
4. **Collaboration and mechanics:** setting goals with your Club and entering them into Rotary Club Central; help from your Assistant Governor. Dave Underhill, Past District Governor and incoming District Foundation Chair.
5. **Our Foundation Chair team** and how we support your goal setting. Bob Gravino, District Foundation Committee
6. **Timeline, conclusion and your questions.**

Why Goals?

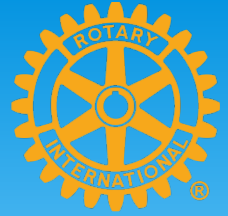
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1. **Welcome! Why do we need goals?** District Governor-Elect Dick Hall.

Why Give?

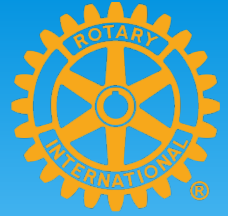
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Local Clubs, Local Impact

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DISTRICT 7780 COVID-19 GRANT LINCOLN COUNTY FOOD INITIATIVE



DELIVERING THE
DISTRICT GRANT CHECK



THE NAVIGATORS



LCFI PARTNERS AND COLLABORATORS



LCFI FOOD DELIVERY

FREE DRIVE-THRU Farm Stand

Thursday, Feb. 4	3pm to 5pm	Wiscasset Community Center 242 Cumberland St., Wiscasset
Thursday, Feb. 11	3pm to 5pm	Waldoboro Town Office 600 Adams Hwy., Waldoboro
Thursday, Feb. 18	3pm to 5pm	Sherman Lake Rest Stop 940 Atlantic Hwy., New Scotland
Thursday, Feb. 25	3pm to 5pm	Whitfield Delivery Baptist Church 180 Grand Ave., Whitfield

Come and get a FREE box of produce, meat, and dairy.
Everyone is welcome and encouraged to attend.
COVID-19 safety protocols will be followed, including PPE use at all times and social distancing practices.
Please stay in your car to avoid additional contact.
Dates may change due to inclement weather. Please check LCFI's Facebook page for updates.

For more information contact:
Sandy Gilmore
sandy@lincolncounty.org
Phone: (207)252-5449

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FARMS TO FAMILIES
FOOD BOX DISTRIBUTION



KIEVE – WAVUS THANK YOU

ANNUAL GIVING BASICS

MARIANNE PINKHAM, ANNUAL FUND CHAIR

Annual Fund-SHARE is the primary source of funding for Rotary grants, as well as a broad range of local and international Rotary Foundation activities. Rotarians know that their Foundation is supported not by club dues, but by *voluntary donations from individual Rotarians* and friends of The Rotary Foundation.

Every Rotarian, Every Year (EREY), which is usually referred to by its nickname - “E-RAY” - is the fundraising initiative designed to encourage Rotarian’s support for their Foundation’s Annual Fund.

Through the SHARE system, contributions to The Rotary Foundation are transformed into project grants and programs.



ANNUAL GIVING BASICS

CLUB FACTS AND STATS AT YOUR FINGER TIPS

Foundation Reports Located at: **my.rotary.org**

<https://my.rotary.org/en/manage/club-district-administration/reports>

Contributions and Recognition – Club Giving

- ❖ Paul Harris Fellow and Benefactor Report
- ❖ Club Recognition Summary
- ❖ Club Foundation Banner Report
- ❖ Major Donor, Arch C. Klumph Society and Bequest Society Report
- ❖ Club Foundation Analysis
- ❖ Paul Harris Society Report



Club Dashboard Located at: <https://rcc.rotary.org/#/dashboard>

ANNUAL GIVING BASICS

Club giving - keeping your eye on the pulse, tracking trends.

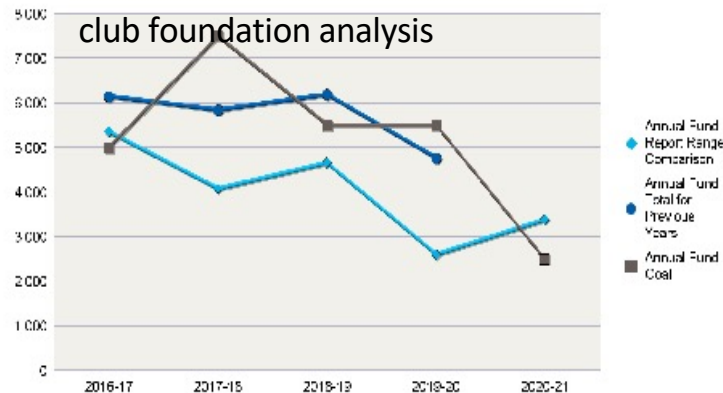
EVERY
ROTARIAN
EVERY
YEAR



CLUB FUNDRAISING ANALYSIS INTERIM RESULTS FOR JULY THROUGH MAY (2020-21)

District 7780

Annual Fund Goal		Annual Fund Contributions	
2020-21	\$2,500	2020-21	\$3,388
2019-20	\$5,500	2019-20	\$4,762
2018-19	\$5,500	2018-19	\$6,190
2017-18	\$7,500	2017-18	\$5,840
2016-17	\$5,000	2016-17	\$6,149



Annual Fund Report Range Comparison is the Annual Fund giving from 1 July to 31 May for current and previous years

The prior four-year average in Annual Fund giving from July through 31 May is \$4,173. This figure can be used to compare Annual Fund giving for the current Rotary year.

*Total Contributions Include Annual Fund, PolioPlus, approved Foundation Grants, Other Giving, and Endowment contributions for the reporting period.

For questions and additional club reports please use [MyRotary](#) or call the Rotary Support Center toll free at (+1-866-976-8279) or by email at rotarysupportcenter@rotary.org.

Data As of: 03-May-2021

Damariscotta-Newcastle, ME (6298)

Total Contributions*	
2020-21	\$8,621
2019-20	\$5,956
2018-19	\$8,897
2017-18	\$6,730
2016-17	\$7,878

AF Per Capita	Club	District
2020-21	\$74	\$114
2019-20	\$97	\$144
2018-19	\$129	\$137
2017-18	\$124	\$144
2016-17	\$123	\$151

Membership	
2020-21	46
2019-20	49
2018-19	48
2017-18	47
2016-17	50

	EREY Members	Sustaining Members	PHS Eligible
2020-21	23	20	0
2019-20	49	31	0
2018-19	58	37	0
2017-18	50	38	0
2016-17	49	39	1

Note: 'EREY Members' reflect the number of donors who contributed some amount to the Annual Fund during the Rotary Year. 'Sustaining Members' reflect the number of donors who contributed US\$100 or more to the Annual Fund. 'PHS Eligible' reflect the number of donors who contributed US\$1,000 or more to the Annual Fund, Polio Plus or approved Foundation Grant.

Club Fundraising Analysis R00079C.2007

ANNUAL FUND – SHARE EVERY ROTARIAN, EVERY YEAR

Between now and June 30, 2021, if the 867 District 7780 Rotarians who are waiting to make their 2021 contribution to the Rotary Foundation give at least \$25 to the Annual Fund (\$21,625), the possibilities of what District 7780 could accomplish would multiply.

District 7780 In 2019-20:

- \$231,920 given to the Annual Fund - SHARE.
- 44% of District Rotarians made an EREY donation.
- \$49,071 awarded in District grants to 11 clubs.
- \$25,00 Rotary Disaster Response COVID Grant awarded and divided equally between all 41 clubs (\$609.76) for food security.
- \$131,689 available as a District Designated Fund (DDF) credit to match Global Grants



ANNUAL FUND BASICS QUESTIONS.....

**Thank you for being a Rotary International
Foundation Ambassador!**

Please Reach Out:

Marianne Pinkham
District 7780 Foundation Committee – A
Rotary Club of Damariscotta Newcastle

mhpmerganser@outlook.com

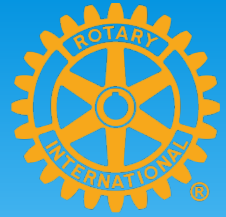
207-563-5185

27 Borland Hill Road
Nobleboro, ME 04555



Collaboration/Mechanics

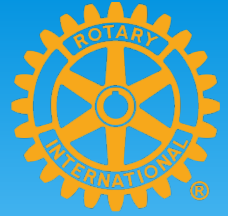
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Collaboration Steps

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1. Review your Club's giving history
2. Partner with your board (or whole club, as appropriate to size)
3. Make a Club-Dollars Commitment, lead by example
4. Set an ANNUAL GIVING goal for the Club
5. Set a POLIOPUS goal for the Club
6. Enter the two numbers into Rotary Club Central (your assistant governor can help you!)

Log into Rotary.org (NOT Clubrunner), My Rotary



and recommendations from the World Health Organization (WHO) and the U.S. Centers for Disease Control and Prevention (CDC) to ensure the safest and most appropriate actions are taken by and for our members and



My Rotary | Club Finder



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Get Involved

Our Causes

Our Programs

News & Features

For Members



Rotary My Rotary

Donate

Join



HOME

EXCHANGE IDEAS

TAKE ACTION

LEARNING & REFERENCE

MANAGE

THE ROTARY FOUNDATION

NEWS & MEDIA

MEMBER CENTER

Rotary monitors the global coronavirus crisis



Rotary is closely monitoring updates and recommendations from the World Health Organization (WHO) and the U.S. Centers for Disease Control and Prevention (CDC) to ensure the safest and most appropriate actions are taken for our members. [Read the latest](#) on how the COVID-19 outbreak is impacting Rotary operations, events, and members.

Sign In

Username

dave.underhill.nh@gmail.com

Password

••••••••••

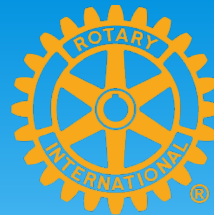
☒ Remember me

Sign In

[Need help signing in?](#)

My Rotary (Scroll down to Rotary Club Central)

The
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Rotary  My Rotary

Donate

Join



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Rotary monitors the global coronavirus crisis

Rotary is closely monitoring updates and recommendations from the World Health Organization (WHO) and the U.S. Centers for Disease Control and Prevention (CDC) to ensure the safest and most appropriate actions are taken for our members. [Read the latest](#) on how the COVID-19 outbreak is impacting Rotary operations, events, and members.

My Rotary



Canadian Rotary members assist with COVID-19 vaccinations and feeding families

Volunteers work to keep the community of Kingston, Ontario, healthy and safe. [Read more >](#)

Rotary Spotlight



Get the latest on our efforts to combat COVID-19. [Read more >](#)



Registration is now open. Visit <https://convention.rotary.org> >



Take a [course in the Learning Center](#) for strategies on attracting new members.

My Club Snapshot

Club Name
Portsmouth
Website
<http://www.portsmouthrotary.org>
Meeting Location
Portsmouth Country Club
80 Country Club Ln Fl 2, , ,
Greenland, NH, 03840-2210, United States
Meeting Date and Time
Thursday 12:15 PM
Members
148
Charter Date
28-Mar-1923
Club President
Mr. Jonathan M. Flagg
Rotary Club Central
[View Club Goals >](#)

My Profile

Building a profile lets other users know more about you so you can connect about projects and other needs.

[GO TO PROFILE](#)

Featured Links

[Quarterly Media Coverage Reports](#)
Read Rotary's Q3 media coverage highlights.

[Online club meetings](#)
When meeting in person isn't feasible, clubs can still engage with their members in virtual settings.

[DEI Taskforce](#)
Meet the members of the Diversity, Equity, and Inclusion taskforce.

[Annual Report 2019-20](#)
Read highlights and reports from Rotary's fiscal year.

[Action Plan](#)
Read Rotary's plan for the next five years.

[People of Action](#)

What's new

Survey aims to enhance, understand member experience with diversity, equity, inclusion. [Read more.](#)

World Immunization Week: How to talk to someone who is vaccine hesitant. [Read more.](#)

Rotary Voices: For Earth Day, read how Rotary is working with the United Nations Environment Programme in the Horn of Africa region to tackle sources of river pollution upstream. [Read more.](#)

Rotary Service Blog: ShelterBox -- 10 years of conflict in Syria. [Read more.](#)

Rotary Voices: What every club should know about running Virtual/in-person meetings. [Read more.](#)

Invest in peace and become a Global Peacebuilder District! The new program offers districts a flexible way to donate their DDF toward Rotary's core peacebuilding activities. [Learn more.](#)

Rotary presented the United Nations and its agencies, the World Health Organization and UNICEF, with its highest recognition: The Rotary Award of Honor. [Read more.](#)

Announcements

Survey aims to enhance, understand member experience with diversity, equity, inclusion
22-Apr-2021

Past RI President Costa set an example for Rotary's efforts to protect the planet
19-Apr-2021

Six Rotary members honored as People of Action: Champions of Health
7-Apr-2021

[More >](#)

Online Tools

[Rotary Club Central](#)
[Brand Center](#)



Take a [course in the Learning Center](#) for strategies on attracting new members.



Rotary's Action Plan can help your club increase its impact, expand its reach, better engage its members, and adapt to a changing world. Learn how by taking the [Rotary's Action Plan and You course](#) in the Learning Center.

My Quick Links

[District Data](#)
[View reports](#)

[District Giving](#)
[View reports](#)

Click [★](#) to remove links. Visit the CDA page to add new links. [Learn more >](#)

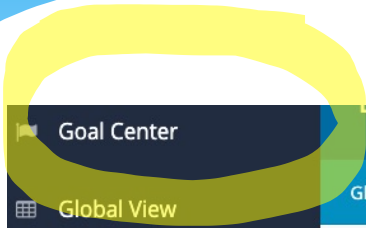
Group Discussions

[My Groups](#) | [All Groups](#)

[View My Groups >](#)

Club Dashboard-Goal Center

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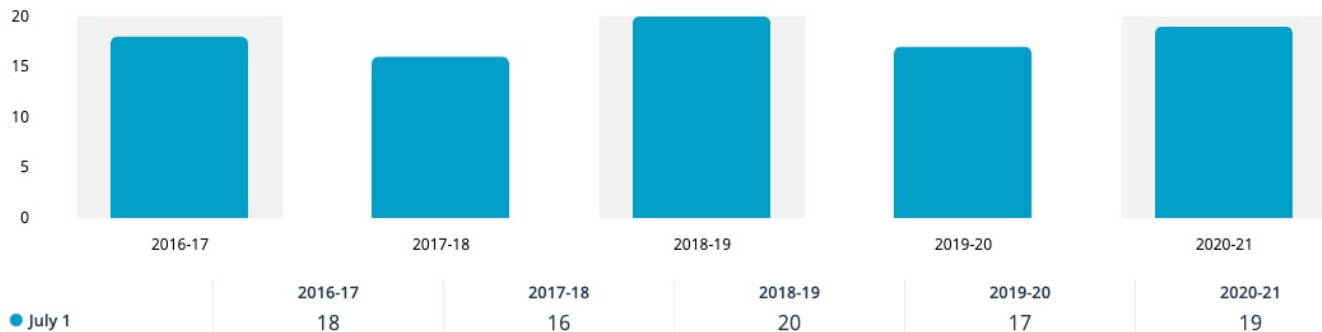
- Goal Center
- Global View
- Service Activities
- Resources
- Reports
- Contact Us
- My Rotary
- SETTINGS
- Language

Please note: data reported outside Rotary Club Central, including data reported in My Rotary, will be delayed.

Global My Zone My District Club Group 7780_Area 7 (Dunn) Brunswick Coastal

Rotary Club of **Brunswick Coastal**

Membership Trends



Club Dashboard-Goal Center This year (2020-2021)



Goal Center The Goal Center is where you choose and set the goals your club will focus on, and track progress.
Please note: data reported outside Rotary Club Central, including data reported in My Rotary, will be delayed for at least 24 hours.

Club Group 7780_Area 7 (Dunn) ▾ Brunswick Coastal ▾ Search clubs...

Rotary Club of Brunswick Coastal
2 OF 7 ACHIEVEMENT

2020-21

Members & Engagement Rotary Foundation Giving Service Young Leaders Public Image All

[EDIT](#) The goals you select will appear below. To report progress or add, remove, or edit a goal, select EDIT.

Annual Fund contributions
➤ Show goal details and history

PolioPlus Fund contributions
➤ Show goal details and history

ACHIEVEMENT (USD)	GOAL (USD)
2,035	1,000
As Of 4-May-21	
ACHIEVEMENT (USD)	GOAL (USD)
300	200
As Of 4-May-21	

Club Dashboard-Goal Center Next year (2021-2022)



Goal Center

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Club Group 7780_Area 7 (Dunn) ▼

Brunswick Coastal ▼

Search clubs...



Rotary Club of Brunswick Coastal

0 OF 2 ACHIEVEMENT

< 2021-22 >

PRINT

Members & Engagement Rotary Foundation Giving Service Young Leaders Public Image All



EDIT

The goals you select will appear below. To report progress or add, remove, or edit a goal, select EDIT.

Annual Fund contributions

> Show goal details and history

PolioPlus Fund contributions

> Show goal details and history

ACHIEVEMENT (USD)	OF	GOAL (USD)
-		1,000
As Of 4-May-21		
ACHIEVEMENT (USD)	OF	GOAL (USD)
-		200
As Of 4-May-21		

Foundation Chairs

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Timeline, Questions?

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Foundation Committee Members 2021-2022



- Terms expiring June 30, 2022:
Christine Johnson, Westbrook-Gorham, Stewardship
Marianne Pinkham, Damariscotta-Newcastle, Annual Giving
Holly Sargent, York, Assistant Governor
DG Dick Hall & DGE Claudia Frost
- Terms expiring June 30, 2023:
Michele Varulo-Cole, Bethel, District Grants Coordinator
DG Claudia Frost & DGE Marion Cheney
- Terms expiring June 30, 2024:
Mike Asselin, Portsmouth, Foundation Treasurer
Brenda Cressey, SPCE, Fund Development Chair & Major Gifts
Bob Gravino, Bath Sunrise, Peace Scholarships
Ann Lee Hussey, Portland Sunrise, PolioPlus
Carolyn Johnson, Yarmouth, Global Grants Coordinator
Dave Underhill, Portsmouth, Foundation Chair
DG Marion Cheney & DGE-TBD



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The Rotary Foundation transforms your gifts into service projects that change lives both close to home and around the world.

Since it was founded more than 100 years ago, the Foundation has spent more than \$4 billion on life-changing, sustainable projects.

With your help, we can make lives better in your community and around the world.

Our mission

The mission of The Rotary Foundation of Rotary International is to enable Rotarians to advance world understanding, goodwill, and peace through the improvement of health, the support of education, and the alleviation of poverty.

THANK YOU!

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