



Governor's Monthly Letter

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THE GOVERNOR'S CORNER

As I have told many of you, the agonizing part of this job as your District Governor is the amount of mail that simply cannot get answered. One aspect of that mail is the bulletins I receive from Rotary International concerning natural disasters which occur from time to time.

It is not feasible to notify every club every time one of these news flashes comes in -- and yet I know many of you might be interested in assisting.

Let's work it this way from now on.....

When you hear or read about some disaster in the world, and you feel your club would like to get involved in relief work through donation of money, goods or manpower, call me immediately and I will personally get you introduced to an appropriate official at Rotary International to advise you on how to proceed. Rotarians are always generous -- let's not wait until asked to volunteer!!

REDISTRICTING

My sincere thanks to all of the clubs who provided input to my considerations on redistricting. I have called a meeting of all Past District Governors for November 22nd in Waterville, Maine, where I will decide what my recommendation to Rotary International will be.

HOLIDAY CARDS

See the enclosed announcement regarding Rotary International's new ecumenical greeting cards, now available for the holiday season. The cards are primarily a tool for increasing the visibility of Rotary among those who are not members. Sale of the cards will directly benefit programs of The Rotary Foundation. Order blanks are on the reverse side of the announcement. In response to an appeal to RI, I've been able to get a "live" sample for each of you. I really do encourage each club president to purchase at least one packet, and encourage members to use them also.

CALENDAR OF EVENTS

November is Rotary Foundation Month
March, 1987 - weekends devoted to PETS
April 25 or May 2, 1987 - District Assembly
June 18-21, 1987-District 779 Conference -- The Balsams

MESSAGE DU GOUVERNEUR

Comme j'ai dit à beaucoup d'entre vous, ce qui m'ennuie comme votre Gouverneur du District c'est la grande quantité de courrier auquel je ne peux pas répondre. Parmi ce courrier, se trouvent les bulletins que je reçois de Rotary International à l'égard des désastres de nature qui ont lieu de temps en temps.

Il n'est pas praticable de notifier chaque club chaque fois que je reçois un de ces bulletins -- cependant je sais qu'il y a beaucoup d'entre vous qui s'intéressent à y aider.

Dès aujourd'hui, agissons de cette manière

Quand vous avez des nouvelles d'un désastre dans le monde, et vous trouvez que votre club veut s'occuper des secours par les donations de l'argent ou des biens, téléphonez-moi et je vous mettrai en rapport avec un officier de Rotary International qui vous conseillera comment vous agir. Les Rotariens sont toujours généreux -- n'attendons pas qu'on nous demande de nous engager comme volontaires!!!

DIVISION DU DISTRICT

Mes remerciements les plus sincères à tous les clubs qui ont exprimé leurs idées à la considération de diviser le district. J'ai convoqué tous les PDG à une assemblée le 22 novembre à Waterville, Maine où je me déciderai à l'égard d'une recommandation à Rotary International.

CARTES DE NOEL

Voyez l'annonce enclose à l'égard des nouvelles cartes ecuméniques de Rotary International, disponibles maintenant pour la saison de fête. Les cartes sont un bon instrument par lequel la visibilité de Rotary, parmi ceux qui ne sont pas membres, peut s'accroître. La vente des cartes sont au profit des programmes de la Fondation Rotary. Trouvez les formes de commande à l'envers de l'annonce. En faisant appel à RI, je me suis arrangé pour vous procurer un modèle. J'encourage chaque président d'acheter au moins un paquet et d'encourager les membres de s'en servir aussi.

ATTENDANCE REPORTS

I HAVE NOT YET RECEIVED ATTENDANCE REPORTS FOR THE MONTH OF JULY FROM THE FOLLOWING CLUBS: BAIE COMEAU, MATANE, NEWBURYPORT, RIVIERE DU LOUP, STE ANNE DES MONTS, WALDOBORO AND WEST BAY (CAMDEN)

I have not yet received attendance reports for the month of August from the following clubs: Baie Comeau, Jonquiere, Matane, Newburyport, Ste Anne des Monts, Waldoboro, West Bay (Camden) and Westbrook.

Send attendance reports to:

District Secretary Floyd M. Carter
955 High Street
Bath, Maine 04530 phone: 207-443-4733

PR - PUBLICIZE ROTARY

Once your club has a PR chairman, one of his jobs will be to inform the media (and therefore your community) of what your club is doing. One of the standard ways to do this is with a news release (NOT a "press release" since that tends to imply you are ignoring audio-visual media). Below is a "standard" format and some guidelines for a release that can be used.

If your club has club letterhead stationery, use that for your releases.

The major parts of a release are the heading lines, release number, date, headline (or slug line), the release in double spaced format, a "-30-" to show the end of the release, and any notes to editors and news directors you may wish to have.

Suggested format: (club letterhead)

NEWS RELEASE Rel. no. -86

FOR IMMEDIATE RELEASE (date)

PUT HEADLINE HERE, JUST A FEW WORDS, ALL CAPS, UNDERLINED

City, State--Begin your first paragraph here. It must contain ALL the essential information -- who, why, what, when, where, how -- as appropriate. This "lead" paragraph should usually be less than 25 words.

Subsequent paragraphs include information in descending order of importance, e.g. the most important first, least important at the end (where editors tend to cut things off).

All paragraphs should be double spaced.

Keep words and sentences short and simple.

Conclude release with a centered "--30--", then a note to editors and news directors giving them any other essential information and a point of contact.

--30--

Note to editors and news directors:

For more information, please feel free to contact Mr. John Doe, Anytown Rotary Club publicity chairman, at (phone no.). We will be happy to help you arrange coverage of this event.

RAPPORTS D'ASSISTANCE

JE N'AI PAS ENCORE REÇU LES RAPPORTS D'ASSISTANCE POUR LE MOIS DE JUILLET DES CLUBS SUIVANTS: BAIE COMEAU, MATANE, NEWBURYPORT, RIVIERE DU LOUP, STE. ANNE DES MONTS, WALDOBORO ET WEST BAY (CAMDEN).

Je n'ai pas encore reçu les rapports d'assistance pour le mois d'août des clubs suivants: Baie Comeau, Jonquiere, Matane, Newburyport, Ste. Anne des Monts, Waldoboro, West Bay (Camden) et Westbrook.

Envoyez-les à:

District Secretary Floyd M. Carter
955 High Street
Bath, Maine 04530 phone: 207-443-4733

FAITES CONNAÎTRE ROTARY

Lorsque votre club aura désigné la personne qui s'occupera des relations publiques, ce sera sa responsabilité de communiquer à la communauté les activités de votre club.

Un moyen d'accomplir cela est de faire une annonce publicitaire à la presse et à la radio. Voir ci-dessous un format et quelques guides à suivre. Si votre club a de la papeterie imprimée, vous pouvez en employer.

Les parties importantes sont la tête de lettre, le numéro de l'annonce, la date, la ligne en tête, le corps de l'annonce écrite intervalle entre-deux, le symbole "-30-" pour montrer la fin de l'annonce, et des notes nécessaires aux rédacteurs et aux directeurs.

Un format suggéré:

(La tête de lettre)

ANNONCE PUBLICITAIRE (Le numéro)

DÉCHARGE IMMÉDIAT (La date)

LA LIGNE EN TÊTE, SOULIGNÉE, MAJUSCULES

Cité, Province-- Commencez le premier paragraph ici. Il doit contenir toute l'information essentielle - qui, quoi, quand, pourquoi, où, comment - en tant qu'il est convenable. Ce paragraph introductoire devrait avoir moins de 25 mots. Les paragraphes qui suivent comprennent l'information en ordre descendant de l'importance, la plus importante d'abord et la moins importante à la fin (où il y a risque d'être coupé par l'éditeur). L'annonce devrait être écrite intervalles entre-deux. Gardez-vous bien d'employer les mots courts et les phrases simples. Terminez l'annonce avec "-30-", centré, puis un petit mot aux éditeurs et directeurs pour leur donner d'autre information essentiel, comme un contact.

-30-

Mot aux éditeurs et directeurs:

Si vous voulez plus d'information, veuillez vous mettre en rapport avec M. Jean Doe, Président de la Comité de Publicité, N'importe quelle ville, à (Numéro de télé). Nous serons très heureux de vous aider avec les détails de cet événement.

A Rotary Conference for Development is scheduled in Dhaka, Bangladesh from 12-14 January 1987. Any Rotarian interested in attending may receive a registration form from me.

District 177 (East of Paris, France) has opened in the heart of Paris a ROTARY WELCOME CENTER. It is located at 38 Champs Elysees, in the building of "Maison de l'Alsace." Visiting Rotarians are invited to hold business appointments since it offers telephone, telex, photocopying, French - English - German secretarial service, tourist information and also hotel reservations as well as air, rail bookings, etc. Those going to the Munich Convention in June might also want to take in this stop.

Several clubs have expressed an interest in Rotaract - and would like to see one in operation to learn what "real world" problems might be. There are no Rotaract clubs now in District 779 (too bad), but if you are really interested, you will find them in Plattsburg, Sarnac Lake, and Rochester, NY; Toronto, Ontario and Glace Bay, Nova Scotia; Poulitney, VT; Dalton, MASS; and Danbury, CT. These are the closest to 779.

PRESIDENT MATT SAID....

We have spent many millions of dollars in saving lives and promoting international understanding and good will through student ambassadors. He added that scholars are going into non-Rotarian countries for the first time and Africans are getting three year study grants to learn how to maximize food productivity. And....the example of the once full 50 bed polio hospital in Manila that now has only 4 or 5 patients. All summed up -- GIVE MONEY!!! The Rotary Foundation and the Polio Plus program are both worthy of our extraordinary financial support.

A letter from President MATT picks up on my suggestion at the District Conference -- wouldn't it be wonderful if every Paul Harris Fellow decided to make a personal donation of \$100 per year to the Rotary Foundation. MATT further asks for a complete list of the names and addresses of all Paul Harris Fellows. CLUB SECRETARIES PLEASE NOTE -- along with your October attendance cards, please send names and addresses of all living Paul Harris Fellows associated with your club.

PDG Marcel Norriette is Chairman of World Community Service and we are attempting to identify a club project from district 779 worthy of special recognition. I may submit as many as three to RI prior to March 1st. Any club working on a World Community Service project is invited to send Marcel and me a description of the project as soon as possible. I need the following information:

1. Project name:
2. Sponsoring Rotary Club:
3. Name, address and phone number of Rotarian to contact for additional information.
4. Cooperating Rotary Clubs or other organizations involved.
5. Location of the project.
6. Date project initiated.
7. Status of project (either completed or in progress) Date completed or estimated completion date.
8. Description of project.
 - What was origin of the project?
 - What was the objective of the project?
 - What specifically was accomplished?
 - What special problems were encountered?
 - How were they solved?
 - Did the project lead to additional projects? If so, describe.
9. Outstanding Characteristics:
 - Why do you consider this project outstanding?
10. Attach photos, slides or newspaper clippings (they will not be returned)

Une Conférence Rotary pour Développement aura lieu à Dhaka, Bangladesh le 12-14 janvier, 1987. Les Rotariens qui s'intéressent peuvent obtenir les formes d'enregistrement de moi.

Le District 177 (à l'est de Paris, France) vient d'ouvrir au centre de Paris un Centre d'Accueil Rotary. Il se trouve à 38 Champs Elysees, dans le bâtiment "Maison de l'Alsace." Les Rotariens en visite sont invités à y tenir les rendez-vous d'affaires puisque on offre téléphone, télex, machine à photocopier, service de secrétaire français, anglais et allemand, information touristique et aussi réservations d'hôtel, avion, chemin de fer etc. Il se peut que ceux qui vont assister à la Convention Munich en juin veuillent y faire visite.

Plusieurs clubs ont exprimé un intérêt en Rotaract et voudraient voir un de ces clubs en opération pour apprendre ce que c'est qu'un "vrai problème mondial." Il n'y a aucun club Rotaract au présent en District 779 (tant pis), mais si vous vous y intéressez, vous les trouverez à Plattsburg, Sarnac Lake et Rochester, N.Y.; Toronto, Ontario; Glace Bay, Nova Scotia; Poulitney, VT; Dalton, MA; et Danbury, CT.

D'APRÈS PRÉSIDENT MATT

Nous avons dépensé des millions de dollars pour sauver les vies et pour avancer l'entente et la bienveillance internationale par les élèves en ambassadeur. Il a ajouté que les élèves entrent dans les pays non-rotariens pour la première fois et que les Africains reçoivent maintenant les bourses de trois ans pour apprendre comment maximiser la productivité de la nourriture. Et...l'exemple de l'hôpital de 50 lits, autrefois rempli, qui n'a maintenant que 4 ou 5 malades. En somme, DONNEZ DE L'ARGENT!!! La Fondation Rotary et le Programme Polio Plus méritent tous les deux notre soutien.

Une lettre de President MATT affirme ce que j'ai suggéré à la Conférence du District -- que ce serait merveilleux si, chaque Paul Harris Fellow décidait de faire donation de \$100 chaque année à la Fondation Rotary. De plus, MATT demande une liste des noms et adresses de tous les Paul Harris Fellows. TOUS LES SECRÉTAIRES DE CLUB, NOTEZ BIEN -- avec vos cartes d'assistance pour le mois d'octobre, veuillez envoyer les noms et adresses de tous les Paul Harris Fellows vivants qui s'associent avec votre club.

- PDG Marcel Norriette est Président de la Commission de World Community Service. Nous essayons d'identifier un projet de club de District 779 qui mérite une reconnaissance spéciale. Je peux en soumettre trois à RI avant le premier mars. Si votre club s'occupe d'un tel projet, envoyez à Marcel et moi aussitôt qu'il sera possible une description de votre projet qui comprend ces renseignements essentiels:
1. Le nom du projet.
 2. Le nom du club.
 3. Le nom, l'adresse et le numéro de télé du Rotarien de contact.
 4. Les noms d'autres clubs Rotary ou organisations qui y prennent part.
 5. La location du projet.
 6. La date quand le projet était initié.
 7. La position du projet (fini ou en marche).
 8. La description du projet.
 - Quel était l'origine?
 - Quel était l'objectif?
 - Qu'est-ce qui était accompli?
 - Quels problèmes étaient éprouvés?
 - Comment étaient-ils résolus?
 - Est-ce que le projet a mené aux projets additionnels?
 9. Les traits caractéristiques extraordinaires. S'il en est ainsi, décrivez-les.
 10. Renfermez des photos, des copies d'annonces publicitaires etc. (On ne peut pas les rendre.)

Le club de Winthrop va faire effort pour effectuer un échange de jeunesse US - Canada au printemps, 1987 - quatre jeunes de chaque pays qui vont demeurer chez les familles rotariennes de samedi à mardi. On cherche un club canadien aux intérêts pareils.

Le club de Frobisher Bay m'ont envoyé quelque correspondance du Centre d'Emploi du Canada à l'égard des vétérinaires américains en visite. Pour le toucher net, il paraît qu'il y ait un possibilité de l'emploi mais il n'y aurait pas de reconnaissance pour le travail sauf en cas d'urgence. Ainsi, le club Frobisher Bay voudrait maintenant que les vétérinaires de bonne volonté des clubs canadiens se mettent en rapport avec eux...QUELLE AFFAIRE ILS VOUS OFFRENT!!!

"L'assistance était basse - 25 membres et trois invités. Il est temps de s'adresser à LA RESPONSABILITÉ DES MEMBRES. L'âme de cet organisation - le premier motif en 1905 - c'est que les membres s'assemblent régulièrement pour la communication. En se communiquant, on peut devenir inspiré. On a besoin d'exprimer les idées. De quelle autre manière peut-on maintenir l'intérêt? Le Rotary a un but. C'est un but qui fait du bien à l'humanité - l'éradication des maladies communicables parmi les enfants du monde. C'est un but qu'on peut atteindre - si on y croit et si on travaille ensemble. On ne doit pas le laisser s'éteindre.

==Ogunquit "The Ocean Breeze"==

Westbrook Rotary is sponsoring a student, Ning Jiang, now in his second year for a Masters Degree in Business Administration and Government at U.S.M. in Portland. Ning is from mainland China and is also available to speak to Rotary Clubs in our District. For information, contact Westbrook Club President, Hal Thomas, or Stig Ammentorp on 642-3021.

For both of these students, their vacation time around the holidays is probably best.

Scarborough had one of their best-attended meetings in recent memory -- a joint meeting with Scarborough Lion's Club.

For those looking for a Rotary program for your club, consider Stanley R. Howe of Bethel or Jean L. Gastonguay of Auburn. Both were members of our Group Study Exchange team that went to France in 1977. Stan is now director of the Bethel Historical Society/Dr. Moses Mason Museum in Bethel. Contact him on (207)824-2908 --- Jean is Foreign Language Chairman at Edward Little High School in Auburn.

IT'S A BOY!!!!
Betty and I became grandparents for the fourth time on Tuesday morning, October 14th. His name is Matthew James -- 9 pounds 3½ oz.

Raymond E. Gross of Rockland Rotary has been elected as director of Region I (New England) for the National Newspaper Association for a three year term.

Camden Rotary Club is developing a project with a club in the Philippines -- thinking about donating dental chairs, instruments and supplies. They are now investigating the real needs and will let everyone know if they need help.

Portland Rotary has divided the club into a dozen committees, each dedicated to improving the attendance records of their own members. Among the team names, "Old Guard", "Jim's Jewels", "4 Way Best" and Steve Ryders's "Rough Ryders." Any game like this one is bound to succeed.

Camden(West Bay) Rotary has approved a Vo-Tech House project - they will sponsor the construction of a house to be built by students. This club is really taking off -- and they are barely six-months old! In another news flash, this club expects to reach a membership of 50 before November 1st.

Bethel Rotary now meets at Martha's Restaurant, lower Main Street in Bethel on Tuesdays at 7:30 am. Coffee is served from 7:00 am on - come early and enjoy the social 1/2 hour.

Winthrop Rotary Club is going to attempt a US - Canadian youth exchange for Spring 1987 - four youths from each country - to stay with Rotarian families from a Saturday through a Tuesday. Looking for a Canadian club with similar interests.

Frobisher Bay sends me correspondence from the Canada Employment Centre regarding visiting American Veterinarians. To make a long story short, it looks like employment might be possible but the work would not be recognized except in cases of emergency. This means that the Frobisher Bay Rotary Club would now like to hear from volunteer Veterinarians from Canadian Clubs....HAVE THEY GOT A DEAL FOR YOU!!!

Winthrop Rotary Club recently had a program by a Physical Therapist on the subject of "Back Problems." For any one of you who might have this problem (your numbers are many), this is a great idea for an interesting program. You'll no doubt find a Physical Therapist in your local hospital or nearby.

Damariscotta-Newcastle Rotary netted over \$9,000 on their 1986 OYSTERFEST

York Rotary Club has allocated 5 one hundred dollar contributions to match sustaining Paul Harris Fellowships for their club members.

"Our attendance was low - 25 members and three guests. It is about time we addressed MEMBERSHIP RESPONSIBILITY. The life of our organization - the very first motive for a meeting in 1905 - is that members should regularly meet and communicate. By communicating, we can be inspired. Ideas need to be kicked around. How else can we maintain our interest? We have set a goal which is of the greatest benefit for humanity - the eradication of communicable diseases in children for the whole world. It is a goal that can be reached - if we believe in it and work together. We MUST not let it die."
==Ogunquit "The Ocean Breeze"==

Westbrook Rotary - Calvin Reilly, our District Scholar from Montserrat, arrived back in the USA on August 21st. This is his second year in his field of study, Building Trades. He expects to receive an Associate Degree in May 1987, and return to Montserrat to teach this subject to others. He is available to speak to Rotary Clubs in the District. If you are interested in having Calvin visit your club, contact Bill Gowen, the chairman of the Rotary Foundation committee. If great distances are involved, some allowances for expenses must be made.

HELP WANTED

Somewhere in my travels I have been made aware of a document with frame that is made for displaying a Paul Harris Fellow award. It is produced by a Rotary Club somewhere in Florida (I think). I'd like very much to find out where -- so I can make that information available to our district Rotarians.

Can any one of you help me?

The following is reprinted from THE ROTARIAN of October, 1986

"AN ATTRACTIVE GREETING card for the coming holiday season is being offered by President M.A.T. Caparas for Rotarians to send to their non-Rotarian friends. The card (a sample is enclosed) is ecumenical in nature.

"The purpose of the greeting cards is to increase the visibility of Rotary International and the programs of The Rotary Foundation of Rotary International. Information about how "Rotary Brings Hope" is printed on the back of the card. Proceeds of the card will benefit The Rotary Foundation. A package of 20 cards, together with mailing envelopes, costs U. S. \$7.00. Shipping (no charge to you) will be by airmail--and for larger quantities in the United States, by United Parcel Service (UPS). Order from:

Rotary Greeting Cards,
Rotary International,
1600 Ridge Avenue,
Evanston, IL 60201

"Says President MAT: "As we approach the seasons that signify hope, I think these greeting cards will effectively call attention to ways in which Rotary is bringing hope to millions around the world. And by purchasing and using these cards you will add your own voice to that message of hope."

Let me add that I've just received my order for 60 cards. I hope each club president will make this an item of information for a club meeting soon -- and will take orders for cards. I'd like to see every club in the district purchase at least 20 cards for club use plus whatever individual members can use.....

Sorry -- very sorry -- not available yet in French!!!

PLACE ORDERS DIRECTLY TO ROTARY INTERNATIONAL

Club Name	%	7/1/86	9/30/86	+/-	Rank (over 80%)
Augusta		73	74	1	
Bate-Comeau		23	23	0	
Bangor	64.27	169	159	-10	
Bar Harbor	79.22	51	52	1	
Bath	78.398	67	66	-1	
Beauceville	80.9	38	38	0	32
Cesport	71	28	34	6	
Belfast		35	54	19	
Bethel	81.67	25	24	-1	29
Biddeford-Saco	83.77	107	103	-4	19
Boothbay Harbor	93.16	61	62	1	2
Brunswick	86.75	137	135	-2	12
Camden	89.72	78	78	0	10
Damariscotta-Newcastle	91	45	53	8	7
Dover-Durham	81.18	101	104	3	30
Ellsworth	73.8	65	63	-2	
Exeter	73	46	44	-2	
Farmington	90.49	32	31	-1	8
Freeport	78.7	26	27	1	
Frenchman Bay	90.31	26	23	-3	9
Gardiner	84	40	36	-4	18
Grand Mere	77.3	36	38	2	
Hampton	82.3	63	61	-2	25
Jenquiere	73.25	31	26	-5	
Kennebunk	82.77	89	84	-5	24
La Tuque	85.05	22	23	1	16
Le Negonic	66	21	21	0	
Lewiston-Auburn	81.81	204	202	-2	27
Lisbon	63	20	15	-5	
Lisbon	72.98	18	21	3	
Livermore Falls	81.06	15	15	0	31
Natone		19	19	0	
Mont Joli	99	31	24	-7	1
Montmagny	75.45	22	22	0	
Newburgport	76	96	94	-2	
Ogunquit	81.77	49	44	-5	28
Old Town	86.67	57	61	4	13
Oxford Hills	91.93	32	31	-1	6
Portland	86.42	203	203	0	14
Portsmouth	78.67	198	201	3	
Quebec	64.7	74	72	-2	
Quebec Est	74.26	42	38	-4	
Rangely	75.15	36	32	-4	
Rimouski	85.6	32	33	1	15
Riviere du Loup	84.99	33	33	0	17
Rochester	78.18	34	55	21	
Rockland	92.92	105	106	1	4
Roxford	74.64	37	34	-3	
St Anne des Monts		21	21	0	
St George des Beauce	82.1	51	52	1	26
Sacred-Springvale	82.95	71	70	-1	23
Scarborough	88.57	37	35	-2	11
Shedden		16	0	-16	
Skowhegan	72.64	45	45	0	
Somersworth	80.08	45	46	1	34
South Berwick	76.3	28	23	-5	
St Portland-Cape Elizabeth	83	51	50	-1	27
Thetford Mines	80.22	45	45	0	33
Trois Rivieres	78.4	55	52	-3	
Waldoboro		9	9	0	
Waterville		124	122	-2	
Wells	72.3	38	35	-3	
West Bay (Camden)	92.31	32	39	7	5
Westbrook		61	61	0	
Windham	83.33	30	33	3	21
Winthrop	83.5	47	45	-2	20
York	94.83	58	58	0	3
		3800	3732	-68	