



James A. Labrie  
District Governor  
1989-90



**ENJOY  
ROTARY!**

The Rotary International Theme for 1989-90



Hugh M. Archer  
President  
Rotary International  
1989-90

## DISTRICT 779 GOVERNOR'S NEWSLETTER



### Governor's Message August 1989



#### My Dear Fellow Rotarians,

Ellen and I have thoroughly enjoyed the hospitality received during our recent visits. We have learned a great deal from each and every club, which we are sharing with other clubs as we go along to help make their year more productive. We are definately ENJOYING ROTARY!

It is really great to meet so many of you in this vibrant, friendly district that's so dedicated to serving others. If each of you could be with us, it would become increasingly clear that we, through Rotary ARE making a difference in our community, our district and in the world. I am sure that we all know and share the feeling of satisfaction that one has from helping others.

August is Membership & Extension month. But we really need to stress this important area all year long. Make that extra effort to promote good fellowship within the club and to include new members in all activities. Someone invited us to join Rotary and to share in the fellowship of service. We all have that same responsibility to invite other qualified individuals to do the same. Members are our most important asset and are too valuable to lose through neglect.

What about specifics? Extend the opportunity for fellowship with plans and goals for bringing in

new members. (We all owe our Rotary membership to some very astute, prior member.) Demonstrate the ideal of service by personal example and by increasing club involvement in community service. And, broaden the Rotary experience through aggressive club support of RI programs.

Even more specifically, I've set these quite makable District 779 goals for the year:

- 10% Net membership increase per club.
- 8 new clubs. (3 in new 779, 5 in 778)
- \$10 per member for Intercultural Nursing.
- 60% Club participation in RI 89-90 Presidential Citation Program.
- 10% Of members as RI Foundation Benefactors. (Total: 400)
- \$125K Unrestricted donations for RI Foundation.

We can do it!

TOGETHER WE WILL MAKE A DIFFERENCE.  
ENJOY ROTARY.

Yours in Rotary Service,

  
Jim Labrie



# DISTRICT 779 NEWS

## From District Secretary Mort

An old refrain, but True. Mort's gotta have club attendance figures from each club each month. Please send them to HIM, not DG Jim!

## From the District Treasurer Greg

Audit Time. Not that long ago, PDG Sam Giftos – as a multi-year District Treasurer – used to tell us that: "No one knows how much I owe Rotary." We were periodically relieved when he emerged from audits without a hitch. Greg reports that he also passed his recent audit with flying colors. (There never was a doubt, Greg!)

Comment: All clubs are expected to have regular audits of their accounts – and always on change of the treasurer. It's just common sense. There are other plus aspects. The auditor often suggests updated methods, advises on any new state requirements, and may know of ways to improve cash flow and return on unspent funds. Remember that funds co-mingling is a "no-no".

## From the District Editor Bud

July DG Newsletter. The English version went out in July with a separate copy to the Pres, Secty, & Editor. The Editor copy was sent to club secty address. Any problems? (The Canadian Club edition went out in early August and, again, we thank Cy Hiller for his great assistance to make this French language look-alike possible.)

Copies of Your Bulletins. Yes indeed, all club bulletins received are read. And, one page of each newsletter will be made up of excerpts from them. In addition, copies of about 10 different club bulletins are presented to each club visited by DG Jim. So, please keep them coming –to me please– from all clubs!

A Suggestion. Bulletin editors normally comment on the previous week's speaker – and do it well. How about sending a copy of the writeup or, preferably, the whole bulletin to that speaker? It can be a nice touch.

## HELP. HELP!

There is an immediate, urgent need for a Chairman for Interact Activities this year. Please contact DG Jim directly if you're interested.

## From District Rotary Foundation Committee.

Stu Cohen reports total Foundation giving through 30 June of \$272,377. With unrestricted funds of \$81,372., we are assured three RI scholarships – possibly four!

## Be Safe. Not Sorry.

It's 1989 in a litigious society. Do you all carry proper liability insurance? There is too much at stake not to.

Similarly, is your club incorporated under its state/country laws? This is also considered a requirement these days.

While there are differences between state laws as well as Canadian laws, your club lawyer/s and accountant/s can certainly be called upon to help. After-the-fact is much too late in these areas. This is a good item to check out with your neighboring clubs.

## Are you a LEADER.

As DG Jim mentioned at the Assembly, learning about Rotary is a continuing process. It takes the same qualities we demonstrate in our professional life. Some of these can be found in the word "LEADER."

- L Listen – A too-rare quality.
- E Explain – Giving the "why" of things.
- A Assist – Knowing when and where to help.
- D Discuss – Allowing idea exchange.
- E Evaluate – Revue progress versus plan.
- R Respond – Provide prompt "feed-back."

## District 779 Transition Committee.

Headed by DG Jim, the following committee has been appointed:

District 779 Subcommittee: DGN Roland Cloutier, Chairman; DGD Paul Jensen; PDG Robert Tonge; PDG Marcel Girardeau; PP Gerard Vallee; PP Daniel Burgess.

District 778 Subcommittee: DGN Daniel Mooers, Chairman; DGD Robert Patten; PDG Orville T. Ranger; PDG Ronald Drouin; PP Richard Seedner; PP Richard Thompson.

The full committee will meet for the first time on 19 August '89. More later.



# NEWS FROM DISTRICT 779 CLUBS

## New Meeting Places. (Same day and time.)

Kittery: Day's Inn., S. of Valle's Rt. 1.

S. Portland: Snow Squall Restaurant on 18 Ocean St., S. Portland.

## Quote Thefts.

From Newburyport Clipper: "Kindness is a language the deaf can hear and the blind can read." Mark Twain.

And, from Westbrook: "Man blames fate for other accidents but feels personally responsible for a hole in one."

## One Club's Way to Boost Attendance.

Newburyport is charging their members dues of \$500 for the 89-90 year payable quarterly. This may look high, but it includes all meals and some donations. Members are credited for make-ups and cancelled meetings.

## Better Management.

Rockland's The Pound noted a club speaker series devoted to management techniques and improvement from hands-on local business leaders.

## Changes of Command.

At Waldoboro, President Bob Carter's keynote address identified SERVICE (What can we do to help?), TIME (We can all make a difference with one hour a week.) and COMMITMENT (To serving others.) as his year's foundation stones.

(Note: Most early July bulletins have featured their change of command and the new teams coming in – with a bow to those who served so well. Congratulations to both groups!)

## More on Aging.

Ellsworth had a July program dealing with the certain, massive impact of aging on our society that used a slide show entitled Age Wave.

## District Giving for Intercultural Nursing.

DG Jim reports that Biddeford-Saco, Kennebunk, and Bath Sunrise presented checks for \$1000 or more to this cause during his visit. That's also a Paul Harris designate available to each club. It's been a great start!

## Welcome to the World of Ads.

Kittery is probably the latest club to use bulletin ads. This was done in conjunction with a major format change giving more room for news.

Note: Most clubs probably have a member with desktop publishing capability or access to same. It's amazing what can be done with your bulletin these days. The whole concept of printing is changing radically and allows many options.

## The St George-de-Beauce Travellers.

L'Alouette had a lot of members heading south this spring. The favorite long distance make-up spot seemed to be Florida.

## Words of Wisdom from the Old Town Rotor.

"Rotary is a miniature model of the world at peace. And, one that might well be studied by all nations. Rotarians believe that the universal application of tolerance and friendliness would bring about the international peace so earnestly desired by everyone."

## Classification Talks.

Many club bulletins mention periodic classification talks by their members. It's a great way to get to know each other better and a fine way to fill in for a missing speaker. They're so universally well received, it's a wonder we all don't do more of them.

## Up in the Air.

We're always looking for new club activities. South Berwick is planning for members to go on an Air Force refueling tanker flight soon from Pease Air Force Base.

## Thanks, Windam.

Their 5 July Newsletter noted a club contribution of \$1.50 per member for the Rose Parade Float. They may be the first club to respond. Congratulations!

## Thanks from DG Jim to Clubs Visited.

Club bulletin and local media coverage of Jim and Ellen's club visits has been heart warming to them and it helps spread the good word of Rotary service to others. Well done!



# DISTRICT 779 ATTENDANCE REPORT – JULY 1989

<u>CLUB</u>	<u>6/30/89</u>	<u>JULY</u>	<u>GAIN/ (LOSS)</u>	<u>%</u>
Augusta	80	77	-3	69.00%*
Bale Comeau	21	21	0	*
Bangor	187	187	0	75.70%
Bangor Breakfast	51	48	-3	77.00%*
Bar Harbor	53	53	0	*
Bath	69	69	0	*
Bath Sunrise	40	41	1	85.20%
Beauceville	46	46	0	83.11%*
Beauport	25	25	0	*
Belfast	67	67	0	77.50%
Bethel	32	30	-2	80.00%
Biddeford-Saco	111	109	-2	79.01%
Boothbay Harbor	59	59	0	85.63%
Brunswick	151	144	-7	87.97%
Camden	74	73	-1	81.72%
Damariscotta / Newcastle	51	47	-4	92.12%
Dover / Durham	105	107	2	77.78%*
Durham / Great Bay	42	44	2	78.00%*
Ellsworth	66	66	0	*
Exeter	49	49	0	60.00%
Farmington	51	51	0	73.94%
Freeport	27	28	1	80.12%
Gardiner	42	41	-1	80.48%*
Grand Mere	40	40	0	79.70%*
Hampton	84	83	-1	76.00%
Iquluit	29	31	2	50.00%*
Jonquiere	25	25	0	*
Kennebunk	101	95	-6	80.00%*
Kittery	31	31	0	*
La Tuque	22	22	0	83.65%*
Lac Megantic	18	15	-3	81.00%*
Lewiston-Auburn	212	205	-7	78.82%*
Lincoln	19	19	0	*
Lisbon	19	18	-1	85.00%*
Livermore Falls	16	17	1	81.42%*
Matane	13	13	0	*
Mont-Joli	37	34	-3	75.90%*
Montmagny	18	18	0	61.11%*
Newburyport	89	83	-6	71.00%*
Old Town	64	65	1	78.31%*
Ogunquit	43	46	3	100.00%
Oxford Hills	48	48	0	83.60%*
Portland	201	201	0	78.33%*
Portsmouth	220	219	-1	75.64%*
Quebec	49	53	4	58.00%*
Quebec-Est	46	51	5	61.41%*
Rangeley	35	32	-3	85.34%*
Rimouski	39	39	0	71.20%*
Riviere-du-Loup	35	35	0	*
Rochester	68	64	-4	72.78%*
Rockland	113	114	1	90.70%*
Rumford	35	34	-1	86.72%*
Sainte-Foy	24	24	0	*
Sanford / Springvale	73	74	1	73.94%*
Scarborough	32	32	0	67.66%*
Sept-Illes	28	28	0	*
Skowhegan	57	57	0	*
Somersworth	33	36	3	67.59%*
South Berwick	28	29	1	82.00%*
South Portland / Cape Elizabeth	51	49	-2	83.70%*
South Portland / Maine Mall	30	30	0	*
St-Georges-de-Beauce	51	50	-1	78.80%*
Ste-Anne-des-Monts	11	11	0	*
Thetford Mines	46	46	0	54.22%*
Trois Rivieres	54	51	-3	72.00%*
Waldoboro	9	9	0	89.00%*
Waterville	134	129	-5	72.62%*
Wells	38	36	-2	72.90%*
West Bay-Camden	49	51	2	91.75%*
Westbrook	51	50	-1	81.00%*
Windam	50	51	1	79.00%*
Winthrop	34	36	2	88.68%*
York	56	52	-4	78.09%*
<b>SUB-TOTALS U.S.</b>	<b>3,530</b>	<b>3,485</b>	<b>-45</b>	<b>79.84%</b>
<b>SUB-TOTAL CANADA</b>	<b>677</b>	<b>678</b>	<b>1</b>	<b>70.01%</b>
<b>TOTALS DISTRICT</b>	<b>4,207</b>	<b>4,163</b>	<b>-44</b>	<b>77.64%</b>

\* = Report Not Received.

*Remember, District Secretary Mort Schmidt needs club attendance reports in his hands by the 10th!*



# NEWS FROM ROTARY INTERNATIONAL

## New (1989) RI Manual of Procedure

The 1989 meeting of the Council on Legislation in Singapore enacted significant changes in RI Rules. They will be reflected in a new MOP due out in September '89.

We don't always ask the general membership whether they would like to order a copy. The response might be surprising. (The RI 89-90 Directory too!...\$7)

## 1989-90 RI Presidential Citation Program

Please note page 33 of the July 1989 Rotarian and its coverage. DG Jim has asked that 60% of our clubs participate in this program. (Also check out the nice biography on RI President Hugh Archer on pp 24-27.)

There's not enough room in this Newsletter to recopy items from the Rotarian, but we will highlight some to you from time to time.

## More on World Fellowship Activities.

"Rotarians who share common interests in worthwhile recreational or avocational activities are encouraged to associate themselves in groups for the purpose of furthering acquaintance and fellowship." RI Pub. No. PA2-729-EN.

This pub goes on to list a cross-section of the areas where organizations already exist that you can get in touch with. Here's a few: Amateur Radio (Like RI Pres. Archer), Golf, Music, Stamps, Travel and, oh yes, Wine Appreciation. New ones are being added all the time. The chairman of each is also listed in the RI Official Directory.

Doug Stewart, Past Pres. of the Cape Elizabeth/S. Portland club, is in charge. (15 Mountain View Rd., Cape Eliz. 04107. Home phone (207) 767-2351) Doug's interested in assisting and/or hearing of your experiences in this program – a great way to ENJOY ROTARY.

## Handle External Solicitations with Care.

There's a recent RI warning that clubs use care in responding to outside requests for financial assistance. Valid one's will come via RI or the District Governor. For example, there is no current RI program for disaster aid. When in doubt, call our RI Rep Russ Barefield.

## World Community Service (WCS).

"What has to be done is to get people and clubs together to match resources and needs worldwide so that international goodwill is translated into concrete projects that serve the gaping needs of mankind, particularly the poor." M.A.T. Caparas – RI Pres. 86-87.

District 779's Intercultural Nursing and Water Well programs are concrete and continuing examples of what's possible. But, what can individual clubs do on their own?

To start, learn more about World Community Service and let others know. Read or review Volume 5 of the Rotary Basic Library. Consider buying "World Community Service – Rotary's Torchlight of Hope." It's a 40-slide set with script. (PA2-788-MU) Or, the videotape "Pathways of Promise." And, you can include speakers who highlight a serious world problem.

## Youth Activities.

September will be with us soon, and with it comes RI's accent, and ours, of Youth Activities. It's aptly stated that "Every Rotarian (is) an example to youth." And, we trust, a particularly good example too.

It's obvious that Rotarians have a natural obligation to provide that good example to our potential Rotarians of the future. RI requests that clubs use September as a time for programs that accent the needs and opportunities of youth.

Want to know more? Check out volume 6 of the Rotary Library presented to all club presidents by DG Jim. And, the RI 89-90 Catalog has some interesting offerings.

As Socrates has said: "The right way to begin is to pay attention to the young, and make them just as good as possible." Amen. What a fine way to ENJOY ROTARY!



**DG NEWSLETTER DISTRIBUTION:  
PLEASE PASS IT ON. THE MORE READERS  
THE BETTER. HOW ABOUT MAKING  
COPIES FOR YOUR CLUB DIRECTORS?**



## COMING EVENTS

- September Youth Activities Month (See p. 5.)
- Sept 22-23 7th Rotary Peace Forum. Toronto, Canada. Theme: managing Our Resources for Peace." The last of a pilot series. Each club should have registration forms for Harbor Castle Weston Hotel. Contact? Rotary Club of Toronto (416) 369-9439. An excellent program at a time of increasing USA/Canadian cooperation in environmental issues.
- Sept - Jan The remaining DG Jim visits. Please double-check all arrangements early!
- October Vocational Service
- November Rotary Foundation
- Nov. 4 Charter Night for Sept-Iles. Note this is a change from original Sept 9 Date. The first president will be Daniel Lachance and Secty. Helene Gauthier. Meetings? Tuesday, 12:15 PM at Hotel des Gouverneurs.

## THE OBJECT OF ROTARY

(This contains the most meaningful 110 words in all the RI Manual of Procedure. DG Jim asks all clubs to emphasize it during his year.)

*The Object of Rotary is to encourage and foster the Ideal of Service as a basis of worthy enterprise and, in particular, to encourage and foster:*

*First. The development of acquaintance as an opportunity for Service.*

*Second. High ethical standards in business and professions; The recognition of the worthiness of all useful occupations; And the dignifying by each Rotarian of their occupation as an opportunity to Service society.*

*Third. The application of the Ideal of Service by every Rotarian to their personal, business, and community life.*

*Fourth. The advancement of international understanding, good will and peace through a world fellowship of business and professional people united in the Ideal of Service.*

## DISTRICT 779 OFFICERS

The following District 779 contacts are listed for your assistance. However, please use your DG Aide and DG Representative first when possible.

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*Yesterday is a cancelled check.  
Tomorrow is a promissory note.  
Today is ready cash; spend it.*

– Anonymous