



James A. Labrie  
District Governor  
1989-90



**ENJOY  
ROTARY!**

The Rotary International Theme for 1989-90



Hugh M. Archer  
President  
Rotary International  
1989-90

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## DISTRICT 779 GOVERNOR'S NEWSLETTER

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### Governor's Message March 1990

#### My Dear Fellow Rotarians,

I've accented "The Object Of Rotary" this year. It worthwhile to pause now and then from the rush of everyday life to carefully study this simple, but profound guide for all of us..

"Service" is the key word. It can be found in each paragraph of the statement. But beyond this word is the vital concept called "Ideal of Service" which forms the foundation of all Rotary life. A second, associated concept is that each Rotarian is expected to be an up-front, day-to-day, ethical example of this ideal — in business, community and family life. Through this example, others follow — and, in fact, more and more are doing so throughout the world.

As Rotary has grown and as technology has given us near-instant communications, our own awareness has broadened too — creating new opportunities to serve the cause of world fellowship and peace. The part we can play in a world reawakening to the need for democratic ideals is thrilling. It's certain that here too we ARE and WILL BE making a difference!

It might be helpful to take the time to sit down and write out just what "The Object Of Rotary" means to you as an individual. Through such periodic rededication, we keep our Rotary "batteries" fully charged and our focus sharp.

I often think it's too bad that you all can't be Governor for a year. You, like me, would find the experience a once-in-a-lifetime thrill. It provides a rare overview from which to observe dedicated membership making a difference in many ways. Yes, the key to 779's progress, fellowship, and satisfaction remains the IDEAL OF SERVICE. The concept works because you live it.

I look forward to seeing many of you during the Assemblies and the Balsams Conference. They are fine opportunities to ENJOY ROTARY together.

Yours in Rotary Service,

Jim Labrie

District  
Conference

'9



DISTRICT 779

Spring is coming and so is The Balsams.  
Don't miss it. Make firm plans now.

**June 14-17**  
**The BALSAMS**



# NEWS FROM ROTARY INTERNATIONAL

## Nominations For District Governor 1992-93.

DG Jim's letter of 29 January to all Club Presidents addressed this subject. District 779's deadline for receipt by the nominating committee has passed – it was 10 March 1990.

However, please note that in the case of District 778, Club President nomination resolutions must be filed with DG Jim on or before 30 June 1990. (For more details, see proposed District By-Laws Section 303 – Nominating Committee.)

## Deadline – Club President – 1 April!

If your club is participating in the RI 1989-90 Presidential Citation Program, this is the FIRM date to submit your status report to DG Jim. He has to get the consolidated report to RI by 1 May 1990. Thanks for your help.

## Our Rotary Foundation.

RI reports unrestricted giving is up 34% through December over last year. However, Our District reported only \$14,834 of unrestricted giving through December against our full-year goal of \$125,000. So, there's a challenge for the rest of the year. DG Jim feels confident that our clubs will indeed come through with flying colors before 1 July 1990. Please help make it happen.

## France-USA Friendship Breakfast—27 June 1990.

For those of you planning to be at the RI Convention in Portland Oregon, subject breakfast will be held at 7AM at the Marriott. Tickets are \$11.00 per person and can be purchased from John VanCott. (32 Clifton St., Unadilla, NY 13849.) If you speak French and can participate in the program, please let John know.

## Talk About Large Rotary Clubs....

March's The Rotarian notes that the Portland Oregon club had 260 members in 1916 and now has almost 700! (Wonder how they handle scooters? How does your club address scooters? Please let me know — it may be exportable to others.)



## "A Rotary Family Reunion."

That's the theme for the 1990 Portland Oregon Convention 24-27 June. If you plan to go, don't procrastinate. You could lose airline discounts, registration discounts, and the possible choice of your hotel. Our Portland Maine club plans to be there in strength as part of their club's 75th anniversary. How about you?

## A First?

District 717 reports a marriage in their Stamford club. So? The minister was a Rotarian. So? The bride and groom were Rotarians too!

## A New RI Task And A Familiar Name.

The task is being Chairman, World Community Service — for Zones 6, 8, and 12 and its 39 Districts. We congratulate the appointee — our own PDG Ron Drouin. With a new task in a new organization, there will be a lot to do. One intended benefit is to help clubs and districts with their World Community Service projects.

## RI's Rose Parade Float.

President Archer thanked all contributors. Perhaps you saw the "Peaceable Kingdom" float featuring a lion and a lamb symbolizing Rotary commitment to promote world peace and understanding.

## Some Thoughts On Bulletin Editors.

From District 798's Newsletter and District Editor Dave Palmquist. (Partial)

Bulletin Editor is one of the best jobs in a Rotary Club. You are a participant-observer. Your writing holds the club together from meeting to meeting. ...Your bulletin is the source for important news, events, reminders, humor, pathos, and whatever is notable and newsworthy. It can be the outlet for your own creativity and imagination, and that of your fellow members.

Look at your Bulletin. Is it fresh, exciting, interesting? Is the type readable and are there some graphics to carry the reader's interest? Is the printing sharp and clear?

(To that Editor Bud can add a hearty Amen!)

# NEWS FROM DISTRICT 779 CLUBS

## Going, Going, Gone!

Portsmouth's TV auction proved a financial success with a record \$32K net profit. Beyond that happy outcome is the great value in this and any Rotary club event that brings most members together in common, unifying effort. The added plus of a TV auction is that a lot of Rotary information is presented to the community during the process.

## Member Health.

Riviere-Du-Loup had two health-oriented articles in February — Ten ways to stop smoking and Eleven tips to stay in shape while traveling. The point here is that a healthy Rotarian can Enjoy Rotary more — and longer too!

## Welcome Home PDG Sam Giftos!

Sam's back home feeling fine, after an unplanned medical interruption of a Florida visit. We hope his enviable attendance record escaped unscathed.

## Membership Growth.

Exeter's Art Richardson and Dick Brewster presented a recent program to accent the need to keep our clubs vital and growing. Many clubs have had similar programs and have included helpful handouts of the forms and process to be followed for bringing in new members. Excluding new clubs, our district membership remains down from 30 June '89. How about a "best-effort" in this critical area during the remainder of this Rotary year?

## "Monopoly" Money Maker.

South Berwick is the latest club producing a locally-tailored form of this board game. It's a fine all-member project that has had good results elsewhere in the district.

## Supporting The Handicapped.

The Lincoln club had a stirring program including perception, reality, and utilization of this often misunderstood segment of our society. One main goal is to achieve integration within the community and it normally requires training in saleable job skills. This area provides a very special way in which to involve Rotarians.

## The Battle For Literacy.

Here is another magnificent area for Rotary involvement. Bangor member Fred Hanson's daughter, Carolyn Hart, was a recent club speaker as literacy program coordinator for the Bangor area. She estimated that there are 100,000 functionally illiterate persons in Maine — a tragic waste of potential. The USA ranks 49th among the 156 United Nations members!

## Improving Attendance.

Although among the best, West Bay is making an extra effort to improve attendance. They're goal is 100% for the March 1, April 5, and May 3 meetings. (NOTE: Going to two meetings a week is fine, but it doesn't equal 200%. The maximum possible for any member/club is 100%.)

## Inter-Club Visits.

There's a growing number of club members making pilgrimages. The Oxford Hills gang had such a good time at Ellsworth, they're now going to Bangor too! Portsmouth's gang dropped in on Augusta and Winthrop. The point here is that it is anything but a chore. Try it. You'll like it! (Everyone else has thusfar.)

## Bread On The Waters.

Ogunquit was among the many district clubs contributing to relief of San Francisco/Oakland earthquake victims. It felt good to help and it felt doubly good when they received nice letters from three of the Rotary clubs in the area.

As RI President Archer aptly put it (Page 36 March's The Rotarian): "...The individual initiative of Rotarians and Rotary Clubs is what makes Rotary the powerful force it is."

## Using RI Information Products.

The York club watched a Rotary News Network video tape recently. Bath Sunrise had good luck with a PC computer using the Rotary News Basket. (Details: 1-800-255-9952, 1200 or 300 baud rate, 8 data bits w/no parity or 7 data bits w/odd or even parity, and one stop bit...whew!). Others find RI video products helpful for use with prospective members. Try them, you'll like them!

# DISTRICT 779 ATTENDANCE REPORT – FEBRUARY 1990

CLUB	6/30/89	FEB.	GAIN/ (LOSS)	%
Augusta	80	70	-10	84.00%
Baie Comeau	21	19	-2	87.00%
Bangor	187	182	-5	80.00%
Bangor Breakfast	51	55	4	*
Bar Harbor	53	58	5	*
Bath	69	64	-5	75.86%
Bath Sunrise	40	46	6	*
Beauceville	46	45	-1	92.54%
Beauport	25	25	0	*
Belfast	67	65	-2	84.90%
Bethel	32	28	-4	95.00%
Biddeford-Saco	111	103	-8	*
Boothbay Harbor	59	59	0	89.95%
Brunswick	151	142	-9	84.00%
Camden	74	67	-7	*
Damariscotta / Newcastle	51	52	1	*
Dover / Durham	105	104	-1	72.35%
Durham / Great Bay	42	45	3	83.84%
Ellsworth	66	72	6	64.40%
Exeter	49	44	-5	67.00%
Farmington	51	52	1	88.54%
Freeport	27	26	-1	79.81%
Gardiner	42	40	-2	77.50%
Grand Mere	40	42	2	87.90%
Hampton	84	78	-6	78.83%
Iquluit	29	37	8	64.13%
Jonquiere	25	21	-4	*
Kennebunk	101	99	-2	87.85%
Kittery	31	28	-3	72.00%
La Tuque	22	28	6	81.00%
Lac Megantic	18	24	6	71.00%
Lewiston-Auburn	212	182	-30	79.65%
Lincoln	19	19	0	*
Lisbon	19	20	1	83.25%
Livermore Falls	16	18	2	77.84%
Matane	13	13	0	*
Mont-Joli	37	32	-5	81.57%
Montmagny	18	18	0	70.59%
Newburyport	89	75	-14	80.00%
Ogunquit	43	45	2	97.45%
Old Town	64	66	2	82.79%
Oxford Hills	48	47	-1	*
Portland	201	204	3	76.09%
Portsmouth	220	210	-10	79.57%
Quebec	49	53	4	67.50%
Quebec-Est	46	51	5	72.87%
Rangely	35	33	-2	*
Rimouski	39	39	0	83.90%
Riviere-du-Loup	35	40	5	83.00%
Rochester	68	64	-4	80.07%
Rockland	113	113	0	95.16%
Rumford	35	44	9	90.00%
Saco Bay	0	43	43	*
Sainte-Foy	24	21	-3	*
Sanford / Springvale	73	74	1	97.35%
Scarborough	32	34	2	68.75%
Sept-Illes	0	21	21	*
Skowhegan	57	57	0	*
Somersworth	33	32	-1	82.21%
South Berwick	28	25	-3	93.00%
South Portland / Cape Elizabeth	51	51	0	84.82%
South Portland / Maine Mall	30	28	-2	69.60%
St-Georges-de-Beauce	51	52	1	76.50%
Ste-Anne-des-Monts	11	11	0	*
Thetford Mines	46	46	0	94.90%
Trois Rivieres	54	50	-4	79.00%
Waldoboro / Warren	9	14	5	83.00%
Waterville	134	122	-12	*
Wells	38	30	-8	*
West Bay-Camden	49	49	0	93.43%
Westbrook	51	53	2	83.75%
Windam	50	52	2	78.37%
Winthrop	34	37	3	83.00%
York	56	50	-6	76.50%
<b>SUB-TOTALS U.S.</b>	<b>3,530</b>	<b>3,470</b>	<b>-60</b>	<b>82.04%</b>
<b>SUB-TOTAL CANADA</b>	<b>649</b>	<b>688</b>	<b>39</b>	<b>79.56%</b>
<b>TOTALS DISTRICT</b>	<b>4,179</b>	<b>4,158</b>	<b>-21</b>	<b>81.36%</b>

\* = Report Not Received.

*Remember, District Secretary Mort Schmidt needs club attendance reports in his hands by the 10th!*

# DISTRICT 779 NEWS

## From World Fellowship Chairman Doug Stewart.

Doug needs to know more about district member interests in sports, hobbies, and similar extra-curricular activities. With such info, he can get more participation in World Fellowship Groups and other events — including the District Conference.

To do this, Doug will be circulating a Membership Interest Survey to all 779 members in the near future. Help him help you. Please fill out and mail the surveys back to him promptly

## From District Secretary Mort Schmidt.

Not all clubs are sending in timely attendance reports — and some no reports at all. They would be much appreciated. Let's have all clubs reporting for the rest of the year. Please?

## From District Treasurer Greg Payne.

Greg has mentioned that two clubs were late in getting their dues in. Can we say that the check is in the mail?

## From Editor Bud.

District Editor for District 779 beginning 1 July '90 will be Andre Rancourt. (Tel 1-418-774-5365 Home) Address: 670 5th Ave., Beauveville, Quebec GOS 1AO. More later.

Please keep those club bulletins headed my way. Some copies are still showing up at DG Jim's and Secretary Mort's address. Save your postage. The only District copy should go to Editor Bud.

## District Conference At The Balsams 14-17 June.

DG Jim and homeclub Portsmouth planners are busily at work to see that this one is the best yet. All District clubs can help by: (1) being represented, (2) having a club display covering a favorite project, and (3) having an area-unique donation for the blind auction.

Reservation forms and promotional material should be ready to mail out by the first week in April. A quick response is suggested since room assignment priority could depend on the time your reservation request form arrives at the Balsams.

*Have you enjoyed this issue?  
Why not pass it on  
or make some copies for others?*

## Getting Ready For 1 July.

It's not too soon to ensure a smooth club management turnover process. Incumbents should invite new office holders to sit in on meetings and to discuss plans and projects in process.

## Club Bulletin Distribution.

Postage fees are significant — even with ads bringing in helpful funds. Bath has returned to distributing the bulletin at meetings. Most of our clubs now do this. Some put out copies of previous meeting bulletins for members who missed or made up at another club.

## Charter Night — Seabrook-Hampton Falls.

Friday, May 11th, we will welcome club #75 to District 779! Details later. But, pencil in the date in your appointment book now.

## First Hand Views Of Intercultural Nursing.

Brunswick President Andy Longley J. and wife Rebecca returned from two weeks of service in the in our District's Intercultural Nursing Project. Here, edited to fit, are Andy's comments:

Anyone we came in contact with ...had nothing but praise for their programs of placing nursing personnel alongside native nursing personnel, including instructing them in health care problems. The nursing role has been expanded to include emergency medical services, lab technology and geriatric care. It has been a fruitful project that certainly is fostering world understanding through service. Any Rotarians with the opportunity to directly participate in it will find it an extremely valuable and interesting experience."

Tom Mixon, from the Bath club, also went to the Dominican Republic and found the period similarly rewarding and educational under difficult and challenging conditions. Sincere thanks to all three. It's a project to be proud of and we're proud of you too!

## End Of The Wanderer's Trail.

DG Jim completed his club visit schedule with the traditional last stop at the home club. Portsmouth members had a great time getting reacquainted with good friends Jim and Ellen. As good Rotarians, we are glad to be able to share these fine folks with you.

## COMING EVENTS

- March 23-24, 1990 – Joint District P.E.T.S. at Nashua, NH. For 778 and the US clubs in new 779 plus clubs from nearby districts.
- March 30-31, 1990 – P.E.T.S. for 779 Canadian Clubs. At Auberge des Gouverneurs, Quebec.
- April 1990. RI's Magazine Month.
- May 5, 1990. New District 779 Assembly at the Arnold Motel in St. George-De-Beauce, Quebec, Canada. (Simultaneous translation available.)
- May 11, 1990 — Charter Night for the Seabrook-Hampton Falls Club. More details later.
- May 19, 1990 (Sat.) – District 778 Assembly. Holiday Inn by the Bay, Portland, Maine.
- June 14-17, 1990. District 779 Conference. The Balsams. Home club Portsmouth and DG Jim promise the last will be the best yet. And, there's time to rest up before heading to Portland, Oregon.
- June 24-27, 1990. RI Convention. Portland, Oregon. See the Oct. Rotarian for specifics and reservation forms. Save \$\$\$ by submitting early!

### A Good Description Of A Rotarian.

To laugh often and much; to win respect of intelligent people and the affection of children; to earn the appreciation of honest critics and endure the betrayal of false friends; to appreciate beauty; to find the best in others; to leave the world a bit better, whether by a healthy child, a garden patch, or a redeemed social condition; to know even one life has breathed easier because you lived. This is to have succeeded.

*Ralph Waldo Emerson (My Dad's Favorite)*

### Charter Night — Warsaw Poland.

About 400 made it, representing 19 countries. The club has a running start with it's first service project to assist children needing medical care outside the country. District 184 is providing scholarships for vocational training.



## EVEN MORE CLUB NEWS

### Get Out The Liniment!

We must be getting younger members. Dover-Durham and Rochester are among the growing number of clubs now fielding a basketball team. Moving outdoors, Hampton is among the clubs fielding a ski team.

### Rotary Qualities.

Theford Mines could find inspiration in their bulletin's noting that mixing talent and spirit with perseverance makes great Rotarians. Waldoboro-Warren identified Communication, Caraderie, and Caring as three key qualities needed by a Rotary club. They're both right.

### From Newburyport.

"Heads are wisest when they are cool, and hearts are strongest when they beat in response to noble ideals." Ralph Bunche.

### Using Classification Talks.

Freeport, Kittery, West Bay, and York do. In fact, it seems that about one-half of our clubs are regular users of this program option. It's used to get acquainted with new members, and reacquainted with others. It's very effective in filling a vacuum made by a no-show speaker. Above all else, user clubs find that classification talks are very well received.

### Yearning For Spring?

Scarborough members will be selling coffee and doughnuts at the local Flower Show 16-18 March at the Enterprise Center. (Their bulletin also has a periodic "Rotarian of the Week" feature that other clubs might want to copy.)

### Putting New Members To Work.

Lewiston-Auburn finds that using new members as greeters gets them known in the club. Many clubs make an immediate assignment to a committee. Research has shown that one of the major reasons we lose members is that they feel left out. "Belonging" and feeling really needed is a fundamental human need we all share.

*Yesterday is a cancelled check.  
Tomorrow is a promissory note.  
Today is ready cash; spend it.*

– Anonymous