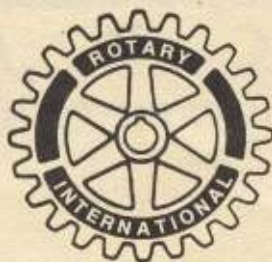


THE ACORN

Governor's Newsletter
Rotary International



District 778
Charter Year 1990-1991

**"HONOR ROTARY
WITH FAITH
AND ENTHUSIASM"**



Daniel W. Mooers
District Governor

June 13, 1991

Dear Fellow Rotarians:

IF YOU are reading this monthly letter in Quebec City, welcome to the 1991 Joint District 778/799 Conference! If you are not reading it while in Quebec City, I want you to know that you are missed and we wish you were here!

The District Conference gives Rotarians and their guests the opportunity to renew acquaintances, to make new friendships and to enjoy the fellowship of Rotary, that essential ingredient of our service organization. More importantly however, the Conference also provides club and district leaders the opportunity to refresh their knowledge of the projects and programs of the district and Rotary International, to learn about new and exciting ways to serve in their communities and the world and to share ideas with Rotarians from around our two districts.

Shirley and I extend to each of you our warmest welcome to Quebec City. We hope you will take advantage of the many opportunities to enjoy this beautiful, old world city. The Host Committee has planned several worthwhile activities for both spouses and Rotarians, and if you have not already made your reservations for these tours and museum visits, see a member of the Host Committee right away.

We also hope you will introduce yourself as soon as possible to George Arceneaux, Jr., and his wife Mary, the Special Representative of President Paulo V.C. Costa to our District Conference. George is a Past Vice

President of Rotary International and will be serving during 1991-92 as the aide to incoming Rotary International President Rajendra K. Saboo. Use this opportunity to learn more about Rotary from one of today's most respected members of Rotary.

Please take maximum advantage of this opportunity to learn more about Rotary and how you and your club can participate in the many dynamic programs of the district and Rotary International. When you leave this beautiful city on Sunday, I know you will do so with a renewed commitment to the ideal of service. I hope you also will have a commitment to make 1991-92 the most active year of service your Rotary club has yet achieved, as you *look beyond yourself*.

Thank you for coming to the District Conference.
Enjoy "Quebec in June!"

Yours in Rotary Service,

..... **HONOR ROTARY WITH FAITH & ENTHUSIASM**

GOVERNOR:	Daniel W. Mooers • 111 Commercial Street, Portland, ME 04101 • (H) 207-799-7290 • (O) 207-775-7444
GOVERNOR NOMINEE:	Robert H. Patten • 33 Murray Drive • Cape Elizabeth, ME 04107 • (H) 207-799-3819 (O) 207-774-7553
SECRETARY:	Robert N. Carson, Jr. • 36 Trundy Road • Cape Elizabeth, Maine 04107 • (H) 207-799-8029
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"Preserve Planet Earth"



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District ACTIVITIES

Here are some District activities that should be on your club's calendar:

June 13-16, 1991

First District 778 Conference
(joint with District 779), Hilton Hotel,
Quebec City. Now
Enjoy "Quebec in June".

June 28-30 1991

First District 778 RYLA Conference,
University of New Hampshire, Durham, New
Hampshire (This outstanding Rotary youth
program is being hosted this year by The Rotary
Clubs of Dover-Durham and Durham-Great Bay.
For further information, contact District
chair Dick Clark, or the host clubs.)

MEX-I-CO WAS THE PLACE TO GO



The Mexico City Convention was everything President Costa promised during the past year. The hospitality of the Mexican Rotarians was heartwarming and they simply could not do enough to make the stay of the 16,000 Rotarians and guests a pleasant, memorable experience. From the opening spectacular light, video and live dance show to the closing ceremony and its trip around the world with the Mexico City Philharmonic Orchestra, the convention was full of events that will linger a long time in the memory of those lucky Rotarians that attended the 82nd Convention. Perhaps the most moving moment was when John Denver, after acting as moderator of a morning long discussion on environment concerns, brought tears to the eyes of the Rotarians and guests as he sang a medley of his songs, surrounded by young children.

DG Dan Mooers, DGN Bob Patten, PDG Jim Labrie, PDG Sam Giftos, PDG Harold Fralich, Portland President-elect Tom Saturley, and Windham Vice-President Brian Olson represented District 778 at the Convention.

Next year's convention is a little closer to home in Orlando, Florida on June 14-17, 1992. Begin making plans now because more than 40,000 Rotarians and guests are expected at this "family" convention.

As President-elect Saboo said in Mexico City, "Orlando for you in '92, and your family, too!"

**VALORICE ROTARY
CON FE Y ENTHUSIAMO**

GROUP • STUDY E X C H A N G E

THE PRIDE OF DISTRICT 778

The District 778 Group Study Exchange Team has returned from District 419 in Mexico and they will be joining District 778/779 Rotarians in Quebec City to discuss their remarkable experiences during their five week stay in the State of Veracruz, Mexico.

Governor Dan and Shirley joined the GSE team, and team leaders, Jim and Ellen Labrie, in the City of Veracruz for the District 419 Conference and after the conference, for a day of activities in the City of Xalapa. District 778 Rotarians can be truly proud of the manner in which the GSE team represented all District 778 Rotarians as the district's goodwill ambassadors.

Gaylene McHale, James A. Doolittle, Norman R. Lavigne and Andree Smith charmed the District 419 Rotarians wherever they went and certainly the image of people from the Northeast United States has been greatly enhanced in the State of Veracruz because of these outstanding young people, and because of Jim and Ellen Labrie and

their leadership.

Each club in the district should plan on inviting at least one member of the team to be a speaker at their club. Andree Smith and Jim Doolittle are in the Kittery-Portsmouth area, while Norman Lavigne is from Biddeford and Gaylene McHale is from Brunswick. Please contact a team member close to your club in the near future and plan an interesting and educational meeting as they relate their experiences and their impressions gained as the district's goodwill ambassadors.

For the program chair's convenience, team member's telephone numbers are located below:

Andree Smith (B)207-438-3481 (H)207-698-7839	Gaylene McHale 207-729-1598
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Norman R. Lavigne 207-284-2068	James Doolittle (H)603-431-7428 (O)603-431-8400 Ext. 53745
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GSE TEAM LEADER NEEDED

A Rotarian team leader is needed for the 1991-92 Group Study Exchange with District 454 in Brazil. The team leader, who must be a member in good standing of a District 778 Rotary Club, should have the ability to converse in Portuguese and have the ability to travel for five to six consecutive weeks. Rotarians interested in being considered for GSE team leader should contact 1991-92 GSE Subcommittee Chair Jim Labrie.



Monthly Attendance Report

from

District Secretary Bob Carson
(207) 799-8029

DISTRICT 778 ATTENDANCE - MAY 1991

CLUB	MEMBERSHIP		+/-	ATTENDANCE %	
	6/30/90	05/31/91		7/1/90- MAY	12/31/90 AVG
BATH	64	70	+ 6	95.16	84.98
BATH SUNRISE	47	42	- 5	81.00	72.85
BETHEL	33	36	+ 3	91.67	88.44
BIDDEFORD-SACO	106	106	0	83.70	87.60
BRUNSWICK	144	145	+ 1	78.34	78.84
BRUNSWICK COASTAL	@	19	+19	84.00	INC
CASCO BAY SUNRISE	27	28	+ 1	78.80	70.72
DOVER-DURHAM	97	93	- 4	77.12	72.48
DURHAM-GREAT BAY	44	42	- 2	76.08	75.24
EXETER	49	43	- 6	69.00	73.33
FREEPORT	28	23	- 5	83.44	81.42
HAMPTON	71	63	- 8	71.30	72.50
KENNEBUNK	98	99	+ 1	85.71	81.30
KENNEBUNK PORTSIDE	#	32	+32	71.00	INC
KITTERY	31	32	+ 1	77.00	78.33
NEWBURYPORT	83	79	- 4	78.00	77.19
OGUNQUIT	46	46	0	82.10	85.67
OXFORD HILLS	52	54	+ 2	85.38	82.75
PORTLAND	216	224	+ 8	78.33	74.11
P. SMOUTH	203	215	+12	80.56	78.93
K. LSTER	68	65	- 3	72.99	80.32
RUMFORD	39	39	0	67.00	77.89
SACO BAY	49	50	+ 1	84.40	78.43
SANFORD-SPRINGVALE	73	69	- 4	79.31	78.34
SCARBOROUGH	32	28	- 4	85.15	71.98
SEABROOK-HAMPTON FALLS	30	33	+ 3	58.00	73.00
SOMERSWORTH	35	34	- 1	63.53	70.93
SOUTH BERWICK	32	29	- 3	88.00	86.33
SOUTH PORTLAND-CAPE ELIZABETH	50	48	- 2	86.95	81.61
WELLS	27	29	+ 2	81.60	81.52
WESTBROOK	56	59	+ 3	82.25	78.88
WINDHAM	54	42	-12	71.60	75.84
YORK	51	49	- 2	89.38	88.03
TOTALS	2035	2065	+30		

* = Report Not Received
@ = July 31 Club Membership 27
= October 31 Club Membership 38
INC = One monthly report missing

District Average

79.33%

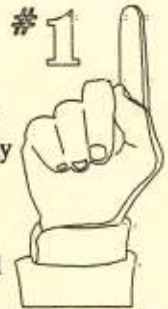
TOP TEN CLUBS IN ATTENDANCE (MAY)

1. Bath	95.19
2. Bethel	91.67
3. York	89.38
4. So. Berwick	88.00
5. South Portland-Cape Elizabeth	86.95
6. Kennebunk	85.71
7. Oxford Hills	85.38
8. Scarborough	85.15
9. Saco Bay	84.40
10. Brunswick Coastal	84.00

Thanks to all secretaries for your cooperation!!

Remember - Attendance reports for June must be sent to Bob Carson

BATH moves
TO



Dick Short's Bath club had a whopping 95.19% for May to surge into first place in attendance for the month. Congratulations to all the Bath Rotarians who helped bring in the monthly high. Oxford Hills, which dropped to 7th this month, still holds the high month record for 1990-91. Bethel, which this month placed second, takes overall honors for the year. Brunswick Coastal did not have the strong finish that was hoped for but, like the Red Sox, there is always next year. With one more month left perhaps the Coastal club will get a head start.

** GOALS **

Just 17 days to complete your club goals. Although time is running out, the opportunities for service are not! During the next two weeks, try hard at:

ROTARY FOUNDATION
Increasing your club's "Percentile of Giving" to unrestricted giving by 400% over the percentile on June 30, 1990.

PUBLIC RELATIONS
Your club showing the "True Image of Rotary" by conducting a community awareness effort.

YOUTH
Your club sponsoring at least two students to the June 28-30, 1991 RYLA Conference.

ENVIRONMENT
Your club participating in an environment project in the community.

GENERAL
Your club completing at least one additional challenge listed in the Governor's Club Challenge in each of five categories:

The Rotary Foundation; Club Service; Vocational Service; Community Service; International Service.

*President Costa's Representative
to the
District 778/779 Conference*

GEORGE ARCENEUX, JR.

A native of Houma, Louisiana, George graduated from the Terrebonne High School and was Valedictorian of his graduating class. He attended Southwestern Louisiana Institute (now University of Southwestern Louisiana), graduating from Louisiana State University with B.A. Degree in Journalism. He received Juris Doctor from The American University, Washington, D.C. in 1957.

George entered the Army 1950 and was assigned to 338th Military Intelligence Service Company. He attended Intelligence School, Fort Riley, Kansas and became the Principal Military Occupational Speciality Intelligence Analyst. In 1952, George became Legislative Assistant to Senator Allen J. Ellender of Louisiana and later served as Senator Ellender's Administrative Assistant from 1957 to 1960.

In 1960 he returned to his native Houma, Louisiana and entered the practice of law. He was a senior member of the law firm of Duval, Arceneaux, Lewis & Funderburk until September, 1979, when he entered federal service as a United States District Judge for the Eastern District of Louisiana.

George has served as President of the Houma-Terrebonne Chamber of Commerce and as a Member of its Board of Directors, as a Member of its Executive Committee and as Chairman of its Industrial Committee. He also has served as Member of the Houma-Terrebonne Regional Planning Commission, as special counsel to the Governor of Louisiana (submerged lands) and as City Attorney for the City of Houma.

George's service in Rotary includes President of the Rotary Club of Houma, Chairman of the 1970 Rotary District 620 Conference and Chairman of various committees of his Rotary Club, including 1967 Group Study Exchange Committee. He was District Governor for the years 1971-72. He has served Rotary International as a Member of the Board of Directors, elected from Zones 5 and 11, USCB, for the Rotary years 1981-83, and as Vice President of Rotary International and Chairman of the Executive Committee of the Rotary International Board of

Directors for the Rotary year 1982-83. He was also Liaison Director to the Rotary International Constitution and By-Laws Committee and the Rotary International Planning Committee, while a member of the Board. He served as a member of the three-man committee to revise the 1984 Manual of Procedure, serving with Past R.I. Vice President

William Sergeant and Past R.I. General Secretary Harry Stewart. He was Chairman of the Rotary International Public Relations Committee, for three years, 1983-1986, and Chairman of the Constitution and By-Laws Committee of Rotary International, Member at Large and Parliamentarian of the 1977 Council on Legislation, and Parliamentarian of the 1977 Rotary International Convention and Vice Chairman and Member at large of the 1980 Council on Legislation.

George served as Moderator of the 1987 International Assembly held in Nashville, Tennessee. The assembly prepares District Governors nominee from throughout the world for their year of specialized service to Rotary with intensive training in Rotary knowledge, administration and leadership development.

Each year since 1972, George has represented the Presidents of Rotary International at district conferences.

A member of the First United Methodist Church, Houma, Louisiana, he has served his

church as chairman and member of its Administrative Board, delegate to the Louisiana Annual Conference, member of the Board, MacDonnell Methodist Center (children's home), Houma, Louisiana; and Member, Advisory Council, Dulac Community Center.

He has served as Secretary-Treasurer, Vice-President and President, Terrebonne Parish Bar Association, and as a Member of the House of Delegates of the Louisiana Bar Association.

George is married to the former Mary Martin of Stillwater, Oklahoma. They have three children: Mary Elizabeth, George, III, and Robert Martin.



PUBLIC RELATIONS

Every Club's Responsibility

PART of a good public relations program is to have a Club Historian. The function should be, of course, to keep a record of what the club has done. Part of that record should be a notebook of clippings, as well as photographs taken by club members of important club functions. One valuable purpose for such a notebook is to show prospective members that your club is active in the community, has interesting programs, and is doing a lot of meaningful things in which the

prospective member can participate.

A club history is just one of the many public relations tools available to every Rotary club. It, like all the PR tools, can be used to enhance the image of Rotary in your community. If your club does not have a club historian, the president-elect should appoint one now for 1991-92. It is just one more step in portraying "the true image of Rotary." Remember, good public relations is every club's responsibility and opportunity!

PLANNING FOR 1991-92

PLANS for the 1991-92 Rotary year are well under way. John Peterson had become president-elect of his club the previous July 1st. He was eager to observe how the club president handled the myriad of duties of the office. He served on the board of directors and carefully watched how the club's committees operated and evaluated their effectiveness.

In March John attended the multi-district Presidents-Elect Training Seminar (PETS). He attended meetings and workshops for two days on how to be an effective leader - how to manage one's time efficiently, how to plan realistically, how to raise funds, how to follow through to see that goals are actually attained, and how to motivate the members. *Motivation*. That was the key. *How can a leader persuade volunteers - for that's what all Rotarians are - to serve a variety of local and far-flung needs?*

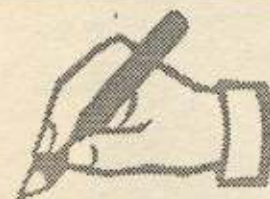
John, the club secretary and other key committee members attended the district assembly in May. He met with other presidents-elect, and with them mulled over plans and objectives, and solutions, to their mutual opportunities. He learned of the district governor's plans for the coming year and picked up much new information on how Rotary functions, including the wide range of services offered to clubs by the R.I. Secretariat.

By the time he returned home from the assembly, John knew he would need to concentrate on some aspect of Club Service when he moved into the president's chair. For Club Service, *the first Avenue of Service*, not only provides the foundation for a sound Rotary club, but as John well knew, the Club Service committees buttress each other. If the club bulletin describes the next meeting in a particularly appealing way, attendance is likely to be good. If the fellowship committee introduce visitors to members with common interests, chances are that the visitors will carry a keener appreciation of Rotary with them back to their communities. If the program committee puts in the extra effort it takes to find lively speakers, attendance at the meetings rise and prospective members visiting the club will be more eager to join. Truly, every aspect of Club Service interacts with all others. But they all depend, finally, on the Rotarians who belong to the club. Thus, quality of membership was of primary importance and *that* was where John, like many presidents before him, decided he would center his attention.

In appointing committees, John tried to choose the best person for each job. He named a member of the chamber of commerce to be on the classifications committee and an experienced writer to edit the weekly club bulletin. For the membership development committee there was an energetic bank president with a wide network of friends and acquaintances. Once these and the other committees were named, John met with each of them and asked them to develop written goals and plans for the 1991-92 Rotary year, with a timetable for achieving them, and have the goals and plans to him by June 15th. This provided John with sufficient time to prepare the Annual Summary of Club Plans and Objectives and have it to incoming District Governor Bob Patten before July 1st.

With the club's plans and goals for 1991-92 established, John turned his attention to preparing for the official visit by Governor Bob and first lady, Stella, in mid-July. John was determined to show Bob that 1991-92 was going to be the best yet for his club and for District 7780. John was convinced that, with all the advance work and planning, his club was prepared to "look beyond itself."

ATTENTION:



Club Secretaries - ATTENDANCE REPORTS

The June club attendance reports must be sent, as soon after July 1st as possible, to current District Secretary Bob Carson.

Beginning with the July attendance report, due on or before August 10th, the 1991-92 monthly club attendance reports must be forwarded to incoming District Secretary Don McGuire.



What did you do today
to help
"Preserve Planet Earth?"

What can you do
tomorrow?

Dover-Durham Wins National Award

The April 15th issue of "The Acorn" carried an article about the innovative safety program of the Rotary Club of Dover-Durham, New Hampshire. Recently, as a result of that program, the Dover-Durham club received the National Safety Belt Award from the National Highway Traffic Safety Administration. Congratulations to President Phil Rinaldi and his club's Safety Committee for their innovation and hard work.

ROTARY INTERNATIONAL
Daniel W. Mooers, Governor
111 Commercial Street
Portland, Maine 04101 U.S.A.

Rotary Promotes Peace



**HONOR ROTARY
WITH
FAITH AND ENTHUSIASM**

PLANTING TREES IN MEXICO

Binding International Friendships through "Preserve Planet Earth"

When South Portland-Cape Elizabeth Rotarians planted trees with 1st grade students on National Arbor Day, the children were told that the trees were being planted for children in Mexico and throughout the world.

On May 23rd, Governor Dan and his wife, Shirley, arrived in Veracruz, Mexico with the names of approximately 150 first graders in South Portland and Cape Elizabeth elementary schools, together with photographs of some of these children planting trees. After the District 419 Conference, Dan and Shirley used much of their three days of free time in the State of Veracruz, Mexico to visit the first grade classes in seven schools in the City of Veracruz, City of Xalapa, and the Town of Coatepec. The schools ranged from a very exclusive private bilingual school to a very poor, Rotary sponsored school in the middle of a city slum. At this latter school, Xalapa Rotarians arranged for Governor Dan and the first graders to plant a tree for the children in the first grade classes in South Portland and Cape Elizabeth, Maine. In each school they visited, Dan and Shirley took the names and

photographs of first grade students, and the children were promised that their name and photograph would be given to a child of the same age in a school in Maine, New Hampshire or Massachusetts. The children responded with enthusiasm and continually expressed their desire to have a "penpal" in District 778.

Your Rotary club can share in this program by obtaining from Governor Dan the names, addresses and photographs of some Mexican children and, in September, arranging with the second grade classes in your communities to start a tree planting and letter writing exchange program. Because the number of names available at the present time is approximately 400, they will be given to the clubs on a "first come - first serve" basis.

If your club would like to participate in this continuing international "Preserve Planet Earth" - friendship program, contact Governor Dan Mooers. He also would be pleased to present the program to your club at a mutually convenient time.