THE ACORN

Governor's Newsletter Rotary International





District 778 Charter Year 1990-1991 "HONOR ROTARY WITH FAITH AND ENTHUSIASM"



Daniel W. Mooers
District Governor

March 15, 1991

Dear Fellow Rotarians:

WHENEVER I go to a Rotary multi-district gathering, I always come home feeling proud of District 778 and the enthusiasm of our clubs. The March 1-2, 1991 Northeast Multi-District PETS was no exception.

With only one District 778 club not represented at the PETS by its president-elect, our district had, by far, the highest percentage of participation at the training seminar. I am sure that the ideas exchanged during the group discussions and the opportunity to learn of the project involvement of other clubs across New England will be shared by the presidents-elect with their clubs and will enhance even more our clubs' commitments to our communities and to the world.

The next stop in the 1991-92 club officers training schedule is the May 4th District Assembly. Each club has received already the registration forms and a sincere effort should be made to have every officer, director, major committee chair and new member at the assembly. Last year's District Assembly produced a record turnout and the attendance should grow every year. If you are not signed up yet, please do not let another day go by.

While all of this training is going on for next year, the current district and club officers and committee chairs must keep in mind that your commitment for a year of service is only seventy per cent over. There is still 3 1/2 months left in your year of service - 30% of your year is remains. Just like in business, that 30% is going to make the difference between a loss or a profit. The next 106 days - the time between March 15th and June 30th - are really the most important of your entire year. What you do, and your committee members do, during these 106 days is going to determine whether your club will achieve its goals - whether your club will make a "profit."

Use the remaining time in your 1990-91 office to focus on one or two most important goals for your club during this Rotary year. Make every effort to reach your objectives. Be determined and be persistent. Be faithful to your purpose and be enthusiastic about your course. You are the leaders of the district and of your club until midnight, June 30, 1991, and I, for one, am not going to let you off the hook until then.

Yours in Rotary Service,

HONOR ROTARY WITH FAITH & ENTHUSIASM

GOVERNOR:

Daniel W. Mooers • 111 Commercial Street, Portland, ME 04101 • (H) 207-799-7290 • (O) 207-775-7444

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Robert H. Patten • 33 Murray Drive • Cape Elizabeth, ME 04107 • (H) 207-799-3819 (O) 207-774-7553

SECRETARY:

Robert N. Carson, Jr.: • 36 Trundy Road • Cape Elizabeth, Maine 04107 • (H) 207-799-8029

TREASURER:

Gregory Payne • P.O. Box 426 • Portland, Maine 04112 • (H) 207-883-4660 (O) 207-774-2635



A CTIVITIES

Here are some District activities that should be on your club's calender:

April 26, 1991

District 778 and National Arbor Day (make your plans for this very special day)

May 4, 1991

District 778 Assembly,
USM, Gorham, ME (a must for all club
presidents-elect, vice presidents, secretaries,
directors of the avenues of service, committee
chairs and other interested Rotarians.)

June 13-16, 1991

First District 778 Conference (joint with District 779), Hilton Hotel, Quebec City. Enjoy "Quebec in June".

June 28-30 1991

First District 778 RYLA Conference,
University of New Hampshire, Durham, New
Hampshire (This outstanding Rotary youth
program is being hosted this year by The Rotary
Clubs of Dover-Durham and Durham-Great Bay.
For further information, contact District
chair Dick Clark, or the host clubs.)

MEX-I-CO IS THE PLACE TO GO

With the Gulf War now the property of historians, Rotarians from around the world



can begin to think about the a very important event taking place in less than three months in Mexico City. After all, this June "Mexico is the place to go!" for the 82nd Rotary International Convention from June 2nd through 5th. It will be worth the trip just to meet and hear Javier Perez de Cuellar, Secretary General of the United Nations. Other featured participants in the convention include Carlos Salinas de Gottari, President of Mexico and entertainer and well known environmentalist, John Denver. Register now, and encourage your club members to register, to become part of the excitement of a Rotary International convention, to share the experience of Mexico City and to learn first hand why this year, President Paulo V.C. Costa says: "Mex-i-co, is the place to go!".

> VALORICE ROTARY CON FE Y ENTHUSIAMO

ROTARY CLUBS JOIN WITH WHITE HOUSE IN ARBOR DAY EVENT

President Bush has invited all Rotary Clubs to "link-up" and join him in a major event - a simultaneous tree planting ceremony to be held in cities and towns across the nation at 12 noon Eastern Time on Arbor Day, April 26, 1991.

The Forest Service of the United States Department of Agriculture, and State Forester Offices have been alerted to help Rotary Clubs with questions about tree planting - and in many cases with donations of seedlings. For example, the State of Illinois has made more than 330,000 seedlings available to Rotary Clubs.

The White House is inviting state governors and city and county officials to participate alongside Rotary Clubs, and a representative from Rotary will be alongside President Bush to plant a tree simultaneously with each Rotary club in the country, and in several other countries, as well.

This is an excellent opportunity for local publicity, capitalizing on a national event, as Rotary will be recognized as the primary volunteer group in this effort. And, particularly, it is an opportunity for clubs to involve local school children, community groups, Interact and Rotaract clubs in an important celebration.

For more information, call or write the District Governor or the Promotional Services Department of Rotary International in Evanston, Illinois, 708-866-3234.

District 7780 Assembly Saturday, May 4, 1991

DGN Bob Patten invites all Rotarians from District 778 to attend the District Assembly on Saturday, May 4, 1991, from 8:30 a.m. to 4:00 p.m. The Assembly will take place at the beautiful Gorham campus of the University of Southern Maine, just outside Portland within easy commuting distance for all District 778 Rotarians.

As many of you know, the purpose of the Assembly is to educate and motivate club leaders in Rotary. As such, all 1991-92 club officers, directors and committee chairs should plan to attend. However, the Assembly offers an exceptional opportunity for all Rotarians ro experience great fellowship and sharing of Rotary ideas and ideals - and to do this at a very affordable, nominal charge.

The \$25.00 fee includes all materials, registration, coffee and pastries at arrival, and lunch. Moreover, NEW MEMBERS (less than one year) WILL BE ENTITLED TO A SPECIAL RATE OF \$20.00!

Presidents-elect, Presidents, and Secretariers have registration forms - please see them NOW. Program details and directions to Groham will follow.



Monthly Attendance Report

from

District Secretary Bob Carson (207) 799-8029

DISTRICT 778 ATTENDANCE - FEBRUARY 1991

MEMBERSHIP		ATTENDANCE I			
CLUB	6/30/90	02/28/91	±/-	FEB	12/31/90 AVG
BATH	64	67	+ 3	72.40	84.98
BATH SUNRISE	47	47	0	80.00	72.85
BETHEL	33	36	+ 3	90.77	88.44
BIDDEFORD-SACO	106	104	- 2	88.10	87.60
BRUNSWICK	144	141	- 3	79.72	78.84
BRUNSWICK COASTAL		18	+18	82.00	INC
CASCO BAY SUNRISE	27	26	- 1	75.00	70.72
DOVER-DURHAM	97	93	- 4	78.44	72.48
DURHAM-GREAT BAY	44	38	- 6	74.34	75.24
EXETER	49	43	- 6	60.00	73.33
FREEPORT	28	23	- 5	84.05	81.42
HAMPTON	71	63	- 8	65.62	72.50
KENNEBUNK	98	100	+ 2	85.31	81.30
KENNEBUNK PORTSIDE		32	+32	78.50	INC
KITTERY	31	32	+ 1	73.00	78.33
NEWBURYPORT	83	78	- 5	77.96	77.19
OGUNQUIT	46	46	0	80.60	85.67
OXFORD HILLS	52	57	+ 5	*	82.75
CORTLAND	216	217	+ 1	81.54	74.11
RTSMOUTH	203	212	+ 9	76.45	78.93
ROCHESTER	68	66	- 2	73.79	80.32
RUMFORD	39	37	- 2	83.75	77.89
SACO BAY	49	47	- 2	78.20	78.43
SANFORD-SPRINGVALE	73	67	- 6	81.34	78.34
SCARBOROUGH	32	30	- 2	66.40	71.98
SEABROOK-HAMPTON FALLS	30	35	+ 5	70.00	73.00
SOMERSWORTH	35	34	- 1	79.41	70.93
SOUTH BERWICK	32	30	- 2	76.00	86.33
SOUTH PORTLAND-CAPE ELIZABETH	50	47	- 3	80.55	81.61
WELLS	27	27	0	82.71	81.52
WESTBROOK	56	58	+ 2	74.25	78.88
WINDHAM	54	43	-11	55.00	75.84
YORK	51	49	- 2	79.59	88.03
TOTALS	2035	2043	+ 8		

* - Report Not Received

@ = July 31 Club Membership 27

= October 31 Club Membership 38

INC = One monthly report missing

District Average

77.02%

TOP TEN CLUBS IN ATTENDANCE (FEBRUARY)

1.	Bethel	90.77
2.	Biddeford-Saco	88.10
3.	Kennebunk	85.31
4.	Freeport	84.05
5.	Rumford	83.75
6.	Wells	82.71
7.	Brunswick Coastal	82.00
8.	Portland	81.54
9.	Sanford-Springvale	81.34
10.	Ogunquit	80.60



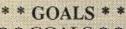


BETHEL DOES IT AGAIN!!!



Now, for the third

consecutive month, Bethel has led the district in attendance and the club has yet to be out of the top five during 1990-91. If this continues, this "little" 36 member club (which also happens to be one of the clubs leading in growth, as well) will begin to think they are something special. Out of the 32 other clubs in the district, there has to be one that is willing to challenge Bethel for the attendance lead.



* * GOALS * *

There are 106 days to complete your club goals. They should include:

ROTARY FOUNDATION

Increasing your club's "Percentile of Giving" to unrestricted giving by 400% over the percentile on June 30, 1990.

PUBLIC RELATIONS

Your club showing the "True Image of Rotary" by conducting a community awareness effort.

YOUTH

Your club sponsoring at least two students to the June 28-30, 1991 RYLA Conference.

ENVIRONMENT

Your club participating in National Arbor Day on April 26, 1991, by planting at least one tree for each member of the club as of July 1, 1990.

GENERAL

Your club completing at least one additional challenge listed in the Governor's Club Challenge in each of five categories:

The Rotary Foundation; Club Service; Vocational Service; Community Service; International Service.

CLUB MEMBERSHIP GROWTH

If the number of members in the two new Rotary Clubs are removed from the District 778 total, the district has lost 42 members since July 1st, representing a 2.06% drop in membership. These figures are even more starting because the fifty new Rotarians in the two new clubs are in communities that have existing active clubs which have not had significant changes in the numbers of members in the "parent" clubs.

The declining membership level needs to be reversed before June 30, 1991. Please make an extra effort to propose quality members, inform them well regarding the opportunities of service within Rotary and bring them into membership before June 30th. There is still enough time left in this Rotary year for every club in the district to show positive growth before July 1st.

CLUB GROWTH (LOSS) PERCENTAGES

SEABROOK - HAMPTON FALLS	and the second
OXFORD HILLS	+ 16.66X
BETHEL	+ 9.62%
PORTSMOUTH	+ 9.09%
	+ 4.32X
WESTBROOK - GORHAM	+ 3.57%
KITTERY	+ 3.22%
KENNEBUNK	+ 2.04%
PORTLAND	+ 0.46%
BATH SUNRISE	+ 0.00%
OGUNQUIT	+ 0.00%
WELLS	+ 0.00x
BIDDEFORD - SACO	- 1.88%
District Average	- 2.06X
BRUNSWICK	- 2.08X
SOMERSWORTH	- 2.85X
ROCHESTER	- 2.94%
CASCO BAY SUNRISE	- 3.70X
YORK	- 3.92%
SACO BAY	- 4.08%
DOVER-DURHAM	- 4.12%
BATH	- 4.68X
RUMFORD	- 5.12%
SOUTH PORTLAND - CAPE ELIZABETH	- 6.00%
NEWBURYPORT	- 6.02%
SCARBOROUGH	- 6.25%
SOUTH BERWICK	- 6.25%
SANFORD - SPRINGVALE	- 8.21%
HAMPTON	- 11.26%
EXETER	- 12.24%
DURHAM-GREAT BAY	- 13.63X
FREEPORT	- 17.85X
WINDHAM	- 20.37%
	- 20.3/4

PUT YOUR IDEAS TO WORK!

Now is the time to put to work the ideas and methods for membership growth that were discussed at the Membership Development Seminar in January. Think about the suggestions discussed in the workshops and use the next two or three weeks to formulate a plan for your club to use during the remaining three months of the year to get your club to at least a positive growth level. The highest percentage of members are lost during the first month of the new Rotary year. Dues bills appear; summer vacations make attendance difficult; hot weather doldrums decrease interest whatever the cause, be prepared for the annual loss. Build positive attitudes and positive growth before June 30th so that your successor does not start out in the hole.

MAGAZINE MONTH

April is Rotary Magazine Month, and a time to focus your club on THE ROTARIAN and the information it provides to Rotarians and non-Rotarians alike.

THE ROTARIAN is the anchor of a network of Rotary magazines published throughout the world in more than twenty languages. These publications help to unify the international community of Rotarians.

Founded in 1911. THE ROTARIAN is the parent of all the Rotary magazines. This English-language magazine has numbered world-famous people among it contributions, including Sir Winston Churchill, Sinclair Lewis, Albert Einstein, Rabindranath Tagore, Norman Cousins, Willy Brandt, Javier Perez de Cuellar, Bill Moyers and Henry Steele Commager.

During the month of April, and throughout the year, a committee within each club should encourage members to read the magazine. But the effort should go much further. An appropriate speaker during April might be a professional publisher or a librarian to review the magazine and comment on it, or perhaps your program chair might arrange a debate on a topic covered in a recent issue. Clubs frequently give guest speakers a subscription to THE ROTARIAN. Special displays, featuring colorful and thought-provoking articles from the magazine, may be set up at local libraries or schools. The Secretariat offers both a color slide program and a videotape on the magazine titled: The Rotarian: A History of Good.

Magazine Month is a logical time to donate subscriptions to hospitals for their waiting rooms, and to public, school, and institutional libraries. *The Rotarian Reader*, a handsome 352-page anthology covering 75 years (1911-1986) of the magazine's history, also makes an appropriate gift.

Rotary magazines contain a wealth of information about the association, its history, traditions, and what Rotary International and its clubs are doing around the world. There is no better way to keep up with the World of Rotary then to read THE ROTARIAN.

President Costa's Representative to the District 778/779 Conference

GEORGE ARCENEAUX, JR.

A native of Houma, Louisiana, George graduated from the Terrebonne High School and was Valedictorian of his graduating class. He attended Southwestern Louisiana Institute (now University of Southwestern Louisiana), graduating from Louisiana State University with B.A. Degree in Journalism. He received Juris Doctor from The American University, Washington, D.C. in 1957.

George entered the Army 1950 and was assigned to 338th Military Intelligence Service Company. He attended Intelligence School, Fort Riley, Kansas and became the Principal Military Occupational Speciality Intelligence Analyst. In 1952, George became Legislative Assistant to Senator Allen J. Ellender of Louisiana and later served as Senator Ellender's Administrative Assistant from 1957 to 1960.

In 1960 he returned to his native Houma, Louisiana and entered the practice of law. He was a senior member of the law firm of Duval, Arceneaux, Lewis & Funderburk until September, 1979, when he entered federal service as a United States District Judge for the Eastern District of Louisiana.

George has served as President of the Houma-Terrebonne Chamber of Commerce and as a Member of its Board of Directors, as a Member of its Executive Committee and as Chairman of its Industrial Committee. He also has served as Member of the Houma-Terrebonne Regional

Planning Commission, as special counsel to the Governor of Louisiana (submerged lands) and as City Attorney for the City of Houma.

George's service in Rotary includes President of the Rotary Club of Houma, Chairman of the 1970 Rotary District 620 Conference and Chairman of various committees of his Rotary Club, including 1967 Group Study Exchange Committee. He was District Governor for the years 1971-72. He has served Rotary International as a Member of the Board of Directors, elected from Zones 5 and 11, USCB, for the Rotary years 1981-83, and as Vice President of Rotary International and Chairman of the Executive Committee of the Rotary International Board of

Directors for the Rotary year 1982-83. He was also Liaison Director to the Rotary International Constitution and By-Laws Committee and the Rotary International Planning Committee, while a member of the Board. He served as a member of the three-man committee to revise the 1984 Manual of Procedure, serving with Past R.I. Vice President

William Sergeant and Past R.I. General Secretary Harry Stewart. He was Chairman of the Rotary International Public Relations Committee, for three years, 1983-1986, and Chairman of the Constitution and By-Laws Committee of Rotary International, Member at Large and Parliamentarian of the 1977 Council on Legislation, and Parliamentarian of the 1977 Rotary International Convention and Vice Chairman and Member at large of the 1980 Council on Legislation.

George served as Moderator of the 1987 International Assembly held in Nashville, Tennessee. The assembly prepares District Governors nominee from throughout the world for their year of specialized service to Rotary with intensive training in Rotary knowledge, administration and leadership development.

Each year since 1972, George has represented the Presidents of Rotary International at district conferences.

A member of the First United Methodist Church, Houma, Louisiana, he has served his

church as chairman and member of its Administrative Board, delegate to the Louisiana Annual Conference, member of the Board, MacDonnell Methodist Center (children's home), Houma, Louisiana; and Member, Advisory Council, Dulac Community Center.

He has served as Secretary-Treasurer, Vice-President and President, Terrebonne Parish Bar Association, and as a Member of the House of Delegates of the Louisiana Bar Association.

George is married to the former Mary Martin of Stillwater, Oklahoma. They have three children: Mary Elizabeth, George, III, and Robert Martin.





THE WHITE HOUSE

December 11, 1990

I am delighted to send greetings to all the members of Rotary International as you participate in this special tree planting program.

It is encouraging to have the participation of Rotary members in the America the Beautiful National Tree Planting Initiative. "Grassroots" involvement by respected civic-minded men and women such as yourselves will go a long way toward safeguarding our precious environment. Planting trees is a wise and responsible investment in our nation's future, and each new tree planted serves as a living compact between generations. In addition to their natural beauty, trees provide many practical benefits: they help to prevent the build-up of carbon dioxide in our atmosphere; they limit soil erosion; and they help to reduce energy demands by shading our homes and businesses on hot summer days.

Rotary International members can take great pride in their generous response to this worthy initiative. By planting and caring for trees, you are not only demonstrating the strength of your commitment to environmental protection but also setting a wonderful example for your fellow citizens. The sapling you plant today will serve as a lasting monument to your foresight and generosity, and I commend you for this important contribution to America's future.

Barbara joins me in sending best wishes for a successful and enjoyable program. God bless you.

Cy Bul

WORLD UNDERSTANDING AND PEACE DAY DINNER

Saturday, February 23, 1991

It was intended to be a relaxed, leisurely evening and it turned out to be exactly that as district and



A Past R.I. Director and four current District Governors enjoyed the opportunity to meet the District 778 Exchange students.

Rotary club leaders from throughout the district and beyond sat down to a Maine lobster dinner on February 23, 1991, the 86th Anniversary of Rotary and World Understanding and Peace Day. From the moment the evening began with "One Moment for Peace" and the District 778 Exchange students sticking a flag of their country in the location of their hometown on a large world map, to the end of the evening as everyone joined hands in singing "Let There be Peace on Earth", the Rotary leaders enjoyed an evening that emphasized the internationality of Rotary,

The 10 exchange students and one of our Rotary Foundation Scholars attending the dinner pointed out that District 778 is reaching out around the world. That fact was brought out even more when Sila Berkol from Turkey, a first year student at UNH and the daughter of a Rotarian, told of the effect the Gulf War was having on her country and asked everyone present to pray for peace. At the time, neither Sila or the others present were aware that, just a few minutes earlier, the land war had started.

Perhaps the most interesting time of the evening was an International Coffee Tasting, put on by Gerrie and Sam Brooke of the Portland Coffee Roasting Company. Offering coffees from six different countries and three continents, the after dinner interlude not only provided the opportunity to enjoy several coffees, but it also offered the opportunity to further enjoy the fellowship of Rotary.

Past R.I. Director Art Richardson shared with those present an experience he encountered on the Island of Fiji during the celebration of the 75th Anniversary of Rotary. District 778 Rotarians also had the opportunity to meet the district governors from three other New England Rotary districts: Al Mizak and his wife Pat from District 789; Al Jefts and his wife Evelyn from District 791; and Leo Martell and his wife Claire from District 793.

Hosted by the Rotary Club of South Portland-Cape Elizabeth, the event was featured in the The

Rotary News Basket on February 20th. It also brought personal praise from Rotary International President Paulo V.C. Costa. In a letter written on February 20, 1991, President Costa said: "A districtwide celebration featuring participants in two of Rotary's programs to further international understanding -youth exchange and Rotary Foundation Scholarship -- mirrors my own vision of a World Understanding and Peace Day Event." Paulo went on to say: "Thank you, and all of the District 778 Rotarians for your ongoing service to the people of this



The leisurely pace of the evening gave everyone the opportunity to enjoy the fellowship of Rotary.

planet, and especially for your work for peace."



The District 778 Exchange students use every opportunity to get together for a picture.

PUBLIC Every Club's Responsibility RELATIONS

LOOK for ways to encourage media coverage. You might invite media to your special events, as we mentioned in "The Acorn" previously. You might recognize someone outside of Rotary with a special Rotary honor such as a Paul Harris Fellow. Recently I saw a Lion's Club announcement in

a newspaper (yes, Lions do a good job of publicity) in which the club had given a "Citizen of the Year" award. The information about the award, plus a picture of the man who received the award, was printed in the local paper. Use every available means to put forth the "True Image of Rotary."



Quebec in June is beautiful and June 13th through 16th this year will be the perfect time to visit this romantic, old world city of North America for our District Conference. The Conference Committee has planned a very special time, an interesting mix of delightful social events and interesting and inspiring Rotary information. An environmental symposium scheduled for Saturday morning will bring together leading authorities from the northeast U.S. and Quebec and provide you and your clubs with exceptional help in developing ideas and projects for your clubs to combat environmental concerns in your communities.

The special representative of R.I. President Paulo V.C. Costa will be "T R.I. Vice-President George ceneaux, Jr., who is featured in this month's "Acorn". After you read George's background, make sure that Jim Labrie, Bob Patten and Mort Schmidt are reminded that there will

be no lawyers' jokes at this conference. Our special representative has the power to find violators in "summary contempt" and be assured that he will be asked to exercise that power if certain PDGs, DGNs and DGDs, or anyone else, forget that the President's Representative and the District Governor share the same alma mater, the same profession and the same dislike for lawyers' jokes!

For even those that cannot bear to think of a District 778 event without "attempted" humor directed toward the District Governor's profession, the joint District 778/779 Conference will be a time you will remember fondly. It will be an opportunity to share the fellowship of Rotary with our friends in District 779 and even though we no longer share the same district number, we are still the close personal friends of many Rotarians in that district. Make your plans now to attend the conference so that together we all can enjoy "Quebec in June."





It's time

It's time

to get the application forms completed and back to Dick Clark so that the RYLA committee can begin processing the high school sophomores selected by your club to attend this youth leadership training program. Two slots for young people sponsored by each club have been reserved and the committee is counting on each club filling at least the two reservations. If you want to send more young people (including sons and daughters of Rotarians), get our applications in as soon as possible.

Please get the names and application forms sent in as soon as possible so that the committee can begin making contact with your applicants. If you need any information or assistance, contact

> Richard E. Clark 15 Glenwood Avenue Dover, NH 03820 (H) 603-742-1263 (O) 603-375-3721

GROUP STUDY EXCHANGE

The six member team from District 419 is scheduled to arrive on April 7, 1991 and will depart on May 17, 1991. Clubs hosting the team have been contacted by PDG Joe Hahn, chair of the GSE subcommittee. If your club is asked to participate, please accept the opportunity to make a very meaningful contribution to world understanding. The members of the team include a computer systems engineer, an electrical industrial engineer, a construction engineer, and aquaculture engineer and a spanish/english professor. Welcome them into your community, into your homes and into your businesses. Extend to them the same hospitality that our team will receive in Mexico, where they say: "My home is your home!"

ROTARY INTERNATIONAL

Daniel W. Mooers, Governor 111 Commercial Street Portland, Maine 04101 U.S.A.

Rotary Promotes Peace



HONOR ROTARY
WITH
FAITH AND ENTHUSIASM





Rtn. Marie A. Williams Rotary Club of Kittery Pepperrell Road, P. O. Box 142 Kittery Point, ME 03905

PUBLIC SERVICE RECOGNITION WEEK

Department of Agriculture Washington, DC

Service Division Rotary International

Dear Sirs:

As a former Rotary scholar, I know of Rotary's commitment to the American democratic system of government and programs that reinforce those values. In my present position of Assistant Secretary for Administration for the U.S. Department of Agriculture, I support a program that I believe you will be interested in -- Public Service Recognition Week. It runs from May 6 to May 12, 1991 and offers an ideal opportunity for Rotary Clubs throughout the country to focus their speakers' program on public service issues.

This annual event is an initiative of Public Employees Roundtable that is co-sponsored by the President's Council on Management Improvement. In 1990, over 320 cities held celebrations with the objective of educating citizens about what government does, paying tribute to public service employees and recruiting citizens for government careers.

Public Employees Roundtable is a non-profit coalition of 29 management and professional employees and 60 agencies. Their mission is to educate citizens about the contributions public employees make to the quality of American life, to encourage excellence and espirit de corps in government and to promote public service careers.

Rotary's motto: "He profits most who serves best," is indicative of its commitment to public service. I know we share the belief that it is important that citizens be informed about the critical policy issues that this country will face in the coming decades. Heightening awareness and increased public interest cannot help but improve the quality of those attracted to government as well as the service provided.

If you have any questions or need any additional information, please feel free to contact Joan Keston, Executive Director of Public Employees Roundtable at (202) 535-4324.

Sincerely,

Adis M. Vila Assistant Secretary for Administration

INTERACT

Congratulations to the Rotary Clubs of Bath Sunrise and Bath and to the Rotary Club of Kennebunk for the formation of Interact Clubs in their high schools. The Morse High School Club was organized in December, 1990 and the Kennebunk High School Club formed in January, 1991. The paperwork is now at Rotary International and the clubs' Certificate of Organization will be issued soon.

A special thank you for a lot of hard work goes to Mark A. Lowell, chair of the Bath Sunrise/Bath Interact Committee and to Denise T. Couture, chair of the Kennebunk Interact Committee. These Rotarians exemplify the Rotary Interact motto: "Every Rotarian an Example to Youth."