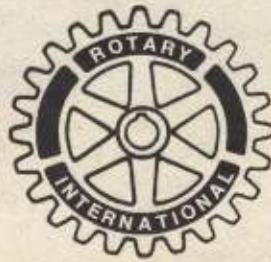


THE ACORN

Governor's Newsletter
Rotary International



District 778
Charter Year 1990-1991

**"HONOR ROTARY
WITH FAITH
AND ENTHUSIASM"**



Daniel W. Mooers
District Governor

September 15, 1990

Dear Fellow Rotarians:

Already two and one half months of the 1990-91 Rotary year have passed and now, with the summer over and the kids back to college or in school, its time to enthusiastically focus on your club's plans for this year. Perhaps one way to do this is to discuss for a moment the Avenue of Service given special recognition by Rotary International during the month of October - Vocational Service.

Vocational Service has long been the avenue of service most puzzling to Rotarians. As a result, it is frequently the avenue most neglected. But today a variety of factors — the continuing expansion of new technologies that render skilled workers redundant in mid-career, the entry of millions of women into the workforce and the professions, the effects of economic slowdown, the increased tension between organized labor and employers — all are combining to revolutionize the workplace. The rapidity of these and other changes and issues underscores the urgent need for Rotarians to reshape their efforts in Vocational Service. And there is also an obvious need to stress that aspect of Vocational Service through which Rotarians can promote high ethical standards in the workplace.

Three years ago the R.I. Vocational Services Committee was called together for the first time in 40 years in an effort to redefine this Avenue of Service. A new policy was developed, the chief thrust of which was to alter the focus from the traditional emphasis on personal contributions Rotarians can make to their vocations in their own workplaces to the position that Vocational Service is the responsibility of both the club and of its members.

Vocational Service is, of course, the way Rotary fosters and supports the application of the ideal of service in pursuit of all

vocations. Inherent in the Vocational Service ideal are:

1. Adherence to, and promotion of, the highest ethical standards in all occupations, including faithfulness and fidelity to employers, employees, and associates, fair treatment of them and of competitors, the public, and all those with whom one has any business or professional relationships
2. The recognition of the worthiness to society of all useful occupations, not just one's own or those which are pursued by Rotarians
3. The contribution of one's vocational talents to the problems and needs of society.

This last point — the contribution of each member's vocational talents — is particularly important to successfully carrying out our plans and fulfilling our many responsibilities to our communities and to Rotary. Utilize to the fullest the diversity of talent within your club. Involve members in ways where their vocational and professional talents can most assist your club's projects. On the next page is a message from International President Paulo V.C. Costa. As you read that message, think about the ways that the diversity of vocational talent in your club can be utilized to plan and carry out a project to preserve planet earth.

During October, and during every other month HONOR ROTARY, by making your vocation a lesson in dignity.

Yours in Rotary Service,

..... **HONOR ROTARY WITH FAITH & ENTHUSIASM**

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GOVERNOR NOMINEE:	Robert H. Patten • 33 Murray Drive • Cape Elizabeth, ME 04107 • (H) 207-799-3819 (O) 207-774-7553
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"Preserve Planet Earth"



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NEWSLETTER PUBLISHER

Rick Yerdon, a member of the Rotary Club of Portland, has been contributing his talent to the graphics and layout of "The Acom". I hope it is easier to read and more enjoyable because of the artists at Rick's company, New England Publications.

Thanks, Rick, to you and your employees!

BETTER LATE THAN NOT AT ALL!

Although they should have been in the hands of the chair two weeks ago, it is not too late, at least for some events, to send your registration form for the September 29th and 30th "FELLOWSHIP CONFERENCE".



If you have a question, call Doug Stewart at 207-774-5961 (daytime) or 207-767-2351 (evening).

SEE YOU ALL ON THE 29th and 30th!

REPORT OF THE DISTRICT 778

NOMINATING COMMITTEE

On August 11, 1990, the full seven-member Nominating Committee of District 778 convened at the Portland Marriott Hotel, South Portland, Maine, at 8:30 a.m.

Four candidates for District Governor of District 778 for the year 1992-93 were interviewed. These candidates had been suggested to the Nominating Committee by the Rotary Clubs of Newburyport, Dover-Durham, Portsmouth and Westbrook-Gorham.

The Nominating Committee unanimously chose as the nominee for the office of Governor of District 778 for the Rotary year 1992-93 the Past President of the Rotary Club of Portsmouth, New Hampshire,

Morton T. Schmidt, Jr.

Respectfully submitted,

PDG Philip E. Stultz, Chair

Committee Members: PDG Sarando P. Giftos, PDG James A. Labrie, PDG Andrew M. Longley, PP Russell E. Johnson, PP George W. Rice, PP Richard T. Hunt

The Rotary clubs previously suggesting candidates to the Nominating Committee are advised to consult the By-laws of District 778 and the Rotary International Manual of Procedure concerning the election of the District Governor for the year 1992-93.

A MESSAGE OF PRESIDENT PAULO

THE TIME IS UPON US for all the human inhabitants of our planet and all of the world's social and political institutions to place the preservation of our planet as our number one concern.

What can Rotary do? We are a powerfully influential organization and we need to express our influence by action and example.

We intend to place emphasis this year in awakening Rotarians to the seriousness of threats to our planet and to motivate them to practice environmentally sound life-styles.

We do not ask — or expect — Rotarians and Rotary clubs to take action or positions on environmental concerns not accepted as needing remedy in the club's locale or contrary to one's national, religious or personal convictions. We do, however, seek action — not words.

Planting a tree, recycling one can, cleaning just one stream, may be better than fifty speeches and thirty studies. Never mind that projects are small or modest. Do something.

Will you do this for us, for Rotary, for our planet?

PUBLIC RELATIONS.

*Every Club's
Responsibility*

THERE SHOULD BE periodic notes in your club newsletter from, or by, your Public Relations Committee chair. There should be regular reminders to members that they need to share their ideas for publicity and good will in the community. Members need to let the PR chairman or the Club President know if they will be doing something themselves that lends itself to favorable coverage for the Rotary Club. By putting notes in the newsletter periodically, you remind members that the public relations effort of a successful club is not the job of just one or two members; it is the responsibility of everyone in the club.

DISTRICT 778 ROTARY YOUTH EXCHANGE

The recruitment process is well underway for the Rotary International Youth Exchange Program for the academic year 91-92.

This is a full year educational and cultural exchange open to students ages 15-18. This program is also open to family members of Rotary. The application deadline for Rotary Clubs to submit applications for students they wish to sponsor is October 30, 1990.

We have opportunities for students in 47 countries and

departure will be in the summer of 1992.

Applications and information packages are available from either your Rotary Club International Service or Youth Service Chair or by contacting **Jack M. Schraeter** during the day at (207)642-2626.

In the academic year 1990-91 district 778 is hosting 17 students from Europe, Asia, South America, Middle East and the Soviet Union.

1990-92 DIRECTORS OF R.I.

During the next two Rotary years, Zones 6, 8, and 12 will be represented by two Directors on the R.I. Board of Directors. I would like you to meet them.

THEODORE D. GRILEY DIRECTOR, ROTARY INTERNATIONAL 1990-92

THEODORE D. GRILEY is chairman of the board of Spenley Newspapers, Inc. Born in Lancaster, Ohio, he received his bachelor of arts in business administration at Ohio State University and did postgraduate work at the University of Maryland.



Mr. Griley is a regional trustee of the Association of Ohio Commodores. He is the former president of both the Newark Area Chamber of Commerce and the United Way of Licking

county, and was a committee member of the Ohio Chamber of Commerce Executives. Mr. Griley is a member of several professional organizations including the American Newspaper Publishers Association.

A Rotarian since 1959, Mr. Griley is a member and past president of the Rotary Club of Newark, Ohio. He has served Rotary International as district governor, committee member and chairman, and moderator of a Rotary Regional Magazine Editors Seminar.

WILLIAM B. P. CADWALLADER, JR. DIRECTOR, ROTARY INTERNATIONAL 1990-92

WILLIAM P. CADWALLADER, JR. is owner and director of Homer Animal Clinic and Tully Animal Clinic in Homer. Born in Salem, New Jersey, he graduated from the University of Pennsylvania and received his doctorate in veterinary medicine from



Cornell University, Ithaca, New York. Dr. Cadwallader's civic activities include serving the Homer Congregational Church as deacon, trustee and committee member, and as

trustee of a local retirement home, the Elizabeth Brewster House. He also is vice chairman of the Cortland County Headstart program, and is past executive board member of the Cortland County Chamber of Commerce. A Rotarian since 1969, Dr. Cadwallader is a member and past president of the Rotary Club of Cortland. He has served Rotary International as district governor, a member of the USCB consultative group, president's representative, international assembly instructor, and international convention discussion leader. He also has been a PolioPlus national coordinator and has coordinated volunteer projects in conjunction with the Rotary Foundation Special Grants program.

DISTRICT 778 ATTENDANCE - AUGUST 1990

CLUB	MEMBERSHIP			ATTENDANCE %	
	6/30/90	8/31/90	+/-	AUG	89/90 AVG
BATH	64	67	+ 1	85.60	86.30
BATH SUNRISE	47	43	+ 3	70.40	82.32
BETHEL	33	34	+ 1	88.71	87.58
BIDDEFORD-SACO	106	104		*	86.28
BRUNSWICK	144	142	- 4	79.10	78.72
BRUNSWICK COASTAL	-	27	0	58.00	-
DOVER-DURHAM	97	101	+ 3	72.36	75.12
DURHAM-GREAT BAY	44	45	0	76.00	82.69
EXETER	49	46		*	77.39
FREEPORT	28	23	- 2	78.18	79.72
HAMPTON	71	73		*	78.44
KENNEBUNK	98	97	- 1	78.65	85.59
KITTERY	31	30	- 1	82.00	82.02
NEWBURYPORT	83	82		*	80.09
OGUNQUIT	46	42	0	88.60	96.81
OXFORD HILLS	52	51	- 1	80.51	88.62
PORTLAND	216	213	- 1	70.64	78.77
PORTSMOUTH	203	205	+ 2	80.92	79.12
ROCHESTER	68	68	- 2	80.43	80.87
RUMFORD	39	35	- 3	78.51	79.89
SACO BAY	49	51		*	76.72
SANFORD-SPRINGVALE	73	71	- 1	74.48	79.7
SCARBOROUGH	32	29		*	72.64
SEABROOK-HAMPTON FALLS	30	25	- 4	81.60	-
SOMERSWORTH	35	35	0	73.57	77.15
SOUTH BERWICK	32	30		*	88.00
SOUTH PORTLAND-CAPE ELIZABETH	50	48		*	84.01
SOUTH PORTLAND-MAINE MALL	27	26		*	75.01
WELLS	27	24	- 1	84.70	73.24
WESTBROOK	56	56	0	75.00	81.26
WINDHAM	54	51		*	81.45
YORK	51	48	- 1	90.83	79.76
TOTALS	2035	2022	-12		

* = Report Not Received

District Average

78.58%

TOP TEN CLUBS (AUGUST)

1. York	90.83
2. Bethel	88.71
3. Ogunquit	88.60
4. Bath Sunrise	85.60
5. Wells	84.70
6. Kittery	82.00
7. Seabrook-Hampton Falls	81.60
8. Portsmouth	80.92
9. Oxford Hills	80.51
10. Rochester	80.43

ROTARY YOUTH LEADERSHIP AWARDS

The District RYLA Committee is developing plans for our exciting new RYLA Conference to be held at the University of New Hampshire during June, 1991. The leadership development program will center around a group of seminars. During the seminars the RYLA participants will hear guest speakers and meet with Rotarians in small groups to consider such topics as leading a discussion, group dynamics, public speaking, community problems, and social and moral responsibility. Other subjects will be selected by the committee and presented, whenever possible, by professionals in their fields. The topics of seminars will be relevant to leadership, but more important will be the way they are presented. Role playing, group discussion, and workshops will insure that the participants will all contribute rather than merely watch and listen.

A distinctive feature of the training will be that it will not seek to indoctrinate. Rather, it will demonstrate the value of using insight before taking action and encourage the participants to think in terms of community rather than limited personal goals.

In planning the RYLA Conference, the District 778 Committee, headed by Dick Clark of the Dover-Durham club, will draw from the experiences of other districts, both from within as well as outside the U.S.A. In some countries, RYLA meetings last for hours and the trainees grow so absorbed they have little time left for socializing. In other countries, RYLA programs include athletics, fellowship, music, and song, all of which characterize the heady RYLA spirit of kinship.

Some RYLA programs, emphasize vocational training. Rotarians in Papua, New Guinea arranged for 25 local youth to receive a week of work experience prior to attending a RYLA camp in Queensland, Australia. The young people benefited from valuable on-the-job training in their chosen fields which ranged from accounting to auto mechanics.

Most RYLA alumni agree that the sessions add a new dimension to their lives. "It woke me up!" said a participant, explaining that she returned home with a new outlook on what she wanted to do in the future. "I was introduced to people who saw society in a different light," said another thoughtful young student.

Like the other official youth pro-

grams, RYLA crosses national boundaries. When Japanese Rotarians became interested in starting a leadership program, they invited a group of RYLA youth leaders from Australia to visit Japan for more than three weeks to pass on the benefits of their experience. The Rotary club paid for travel, food, and accommodations for the young Australians.

In 1978, several Rotary leaders convened for an international symposium on RYLA. Claude Chappat of Toulouse-Nord, France, at that time an R.I. director, gave the following description of this program. It is as valid today as it was when the statement was made. "We invite between 50 and 70 young men and women . . . For the program we usually choose a theme of general interest, such as the role of the military, the energy crisis, and so on. It is my opinion, however, that the RYLA benefits come from the format rather than the theme. What is important is the chance for each participant to express himself or herself, to speak in public, to lead a discussion, to lead a group.

"Last year I met a youthful Rotarian in southern France. He said, 'remember the year you spoke at the first RYLA seminar in Toulouse, I was a student then, and now I am an attorney. You know, RYLA was very helpful to me in becoming a lawyer.' Later I heard that this man had been elected mayor of his city. This man, only 29, is a lawyer, mayor and Rotarian. This is the result of RYLA."

THE PURPOSE OF RYLA IS TO:

1. Demonstrate Rotary's respect and concern for youth;
2. Encourage and assist selected youth leaders and potential leaders in methods of responsible and effective voluntary youth leadership by providing them with a training experience;
3. Encourage continued and stronger leadership of youth by youth;
4. Publicly recognize the high qualities of many young people who are rendering service to their communities as youth leaders.

Continued in October

Club EVENTS

Here are some important club events you should consider taking in this month.

September 22nd:

Portland's 75th Anniversary Celebration Dinner, Holiday Inn by the Bay, Portland

October 14th:

Rochester's 5k Walk/Run

October 20th:

Newburyport's Monte Carlo Night, Sailor Bill's, Salisbury MA

If your club has any events coming up during late October and November, get the information to the District Governor should all clubs in the district will be aware of your efforts.

QUALITY PHOTOGRAPHS WANTED FOR "IMAGES OR ROTARY" BOOK

Rotary International is producing a pictorial book, "Images of Rotary" which will be introduced at the Mexico City Convention. Clubs and districts are being asked to submit their best color photographs of service projects and Rotary in action. Send your photos, with a short caption, to the Communication Division in the central office in Evanston.

ROTARY INTERNATIONAL
 Daniel W. Mooers, Governor
 111 Commercial Street
 Portland, Maine 04101 U.S.A.

HONOR ROTARY
 WITH FAITH AND
 ENTHUSIASM

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Rotary Promotes Peace



**HONOR ROTARY
 WITH
 FAITH AND ENTHUSIASM**

Marie A. Williams
 Rotary Club of Kittery
 Pepperrell Road, P. O. Box 142
 Kittery Point, ME 03905

DISTRICT 778 YOUTH EXCHANGE INBOUND STUDENTS - 1990-1991

Student	Sponsoring Host Club & Counselor	Student	Sponsoring Host Club & Counselor
Guilherme Valverde Brazil	Kennebunk Rotary Club Richard Pickering RD 1, Box 1803 Kennebunk, Maine 04043 (207) 985-4387 (H) (207) 282-1010 (W)	Jennifer Clark United Kingdom	Windham Rotary Club Bruce Cort 936 Roosevelt Trail Windham, Maine 04062 (207) 892-5224 (H) (207) 892-2552 (W)
Laurence Jadot Belgium	South Portland/Maine Mall Rotary Club Frank Stegner 10 Snowberry Drive South Portland, Maine 04106 (207) 799-1443	Burak Uzman Turkey	South Berwick Rotary Club Suzanne Raeside 303 State Road Elliot, Maine 03903 (207) 439-3133 (H) (207) 439-2236 (W)
Carola Gutierrez Bolivia	Durham/Great Bay Rotary Club Bruce MacIntyre 45 Mill Road Durham, New Hampshire 03824 (603) 868-2477 (H) (800) 647-5900 (W)	Alex Stasiv Ukraine (USSR)	Portland Rotary Club Jack Schraeter P. O. Box 25 Standwich, Maine 04084 (207) 642-4446 (H) (207) 642-2626
Ernesto Aubel Chile	Biddeford/Saco Rotary Club Don Dyer 5 Washington Street Biddeford, Maine 04005 (207) 283-8605	Fiona Santanu Indonesia	Portland Rotary Club Gail Osgood 15 Reg-Roc Road P. O. Box 6119 Falmouth, Maine 04105 (207) 781-2781
Maria Garcia Argentina	Sanford/Springvale Rotary Club H. Neal Graffam 15 Devotion Avenue Sanford, Maine 04073 (207) 324-2711 (H) (207) 324-2202 (W)	Javier Masia Spain	Westbrook Rotary Club Bernard Wall 607 Bridgton Road Westbrook, Maine 04092 (207) 982-8882 (H) (207) 797-4292 (W)
Maxence Bessonand France	Ogunquit Rotary Club Robert Roche P. O. Box 2099 Ogunquit, Maine 03907 (207) 646-2710 (H) (207) 646-7011 (W)	Elena Adela Paz Venezuela	Bath Rotary Club Marilyn Taft P. O. Box 687 Bath, Maine 04530 (207) 725-5716 (H) (207) 443-3377 (W)
Roberto Bologini Italy	Rochester Rotary Club Lin Bergeron 622 Range Road Stafford, New Hampshire 03884 (603) 664-9387(H) (603) 332-6840 (W)	Anna Maria Halvdanson Sweden	Portsmouth Rotary Club Frank Butterworth, Jr. P. O. Box 188 Pepperrell Road Kittery Point, Maine 03905 (207) 439-2535 (H) (603) 436-1555 (W)
Mathias Bauer West Germany	Brunswick Rotary Club Todd Smith P. O. Box 82 Brunswick, Maine 04011 (207) 729-3317 (H) (207) 725-5509 (W)	Mayumi Nakayama Japan	Saco Bay Rotary Club Normand Brunelle 378 Main Street Saco, Maine 04072 (207) 282-9335 (H) (207) 775-4182 (W)
Lore Israel Belgium	So. Portland/Cape Elizabeth Rotary Club Joseph Conroy 83 Highland Road South Portland, Maine 04106 (207) 799-5990	Tricia Helyar Australia	Biddeford/Saco Rotary Club Jerry Mansfield 6 Glenhaven Circle Saco, Maine 04072 (207) 284-6338 (H) (207) 282-1543 (W)