

JANUARY IS ROTARY AWARENESS MONTH



MORT & BRENDA SCHMIDT

Morton T. Schmidt, D.V.M

District Governor 1992-93

P.O. Box 252, 3 College Road
Stratham, New Hampshire 03885
USA

Res. 603/772-2658

Bus. 508/388-3636

Fax. 603/778-8499



District 7780

GOVERNOR'S MONTHLY NEWSLETTER

Officers District 7780 1992-93

District Governor:

Dr. Morton T. Schmidt, Jr., "Mort"

P.O. Box 252

Stratham, NH 03885

H: 603/772-2658

O: 508/388-3636

F: 603/778-8499

Secretary: Dale W. Smith

P.O. Box 92

Stratham, NH 03885

H: 603/772-9508

O: 603/436-2430

Treasurer:

Richard "Dick" Thompson

6 Whippoorwill Circle

Kennebunk, ME 04043

H: 207/985-2992

O: 207/985-2325

Gov. Nominee: Richard Clark

15 Glenwood Avenue

Dover, NH 03842

H: 603/742-1263

O: 603/742-1263

Immediate Past Gov.

Robert Patten

160 Fox Street

Portland, ME 04101

H: 207/799-3819

O: 207/774-7553

F: 207/774-7669

Governor's Message

JANUARY 1993

Dear Fellow Rotarians:

January is **Rotary Awareness Month**. As the Rotary year passes its midpoint, we need to assess completion of goals and objectives. Each Club in District 7780 has accepted Rotary International's President Cliff Dochterman's challenge to serve others through balanced achievement.

The **Presidential Citation** is not a competition, but rather a way to recognize your Club's goals within each of Rotary's Avenues of Service. No Club is being asked to participate beyond its means. I can think of no greater thrill than to see every Club in the District earn a Presidential Citation because they achieved a well-balanced program and set a standard for service. Once the club goals have been met and the Club presidents have submitted the forms to the District Governor by **February 1, 1993**, your club accomplishments will be certified to RI.

As a world wide community, Rotary represents over 25,000 communities and neighborhoods. Rotarians speak many different languages. Rotarians work at many different vocations. Rotarians practice many different faiths. Rotarians don't always strive to do extraordinary things, rather, Rotarians are willing to do ordinary things with extraordinary results. Rotarians strive to better their community while at the same time committed to world peace and understanding.

Rotarians are original thinkers with the capacity to define and solve problems. Rotarians are progressive and goal oriented. Rotarians are honest and fulfill their promises. We are tolerant of other's viewpoints. Rotarians recognize and maintain high standards. We want to help others.

Let's complete our goals. Let's recognize our accomplishments. Let's inspire our fellow Rotarians. When Rotarians understand the 'program of Rotary' and practice the ideal of service to others, we realize the joy of **Real Happiness is Helping Others**.

Mort Schmidt

ROTARY DISTRICT NEWS

THE DISTRICT CONFERENCE: AN OPPORTUNITY NOT TO BE MISSED

The annual conference is, without a doubt, the most important meeting held in each district. It's a very special event, meant to be the highlight of the year in the district, not just for club presidents and district officers, but for all of the district's Rotarians.

It is a time to renew old friendships and make new ones, to showcase and celebrate successful projects, and to recognize the outstanding personal contributions made by club and district leaders. Perhaps most important, the district conference affords an opportunity for Rotarians to "recharge their batteries" and renew their commitment to service. It's a meeting place where the seeds of future projects can be sown.

The district conference is a place where Rotary information flows freely and participants come away with a greater appreciation of the work of Rotary and the value of their membership in the organization. Is there any Rotarian who wouldn't benefit from that? Club members should be encouraged to attend. Think of it as a field trip for the entire club.

SEE YOU IN JUNE!!!

A RYLA REMINDER

In June of this year our District will be sponsoring the 2nd Annual RYLA conference. It will be held at Bridgton Academy in Bridgton, Maine. **RYLA** is an acronym for **ROTARY LEADERSHIP AWARDS PROGRAM**. The program is open to all young people between the ages of 14 and 30. Our District holds a 3 day conference for SOPHOMORE students. We hope that you have some of your members working on getting some good representation for your club. The seminars are organized and conducted by Rotarians from the District.

WHY IS CLUB SERVICE SO SPECIAL??

There might be people from other service organizations working for the benefit of your community, or neighbors diligently devoted to promoting world understanding and peace. There surely are others we know who are concerned with maintaining high ethical standards in business and professions. When it comes to Club Service, however, we are the only ones who can work to keep our club strong. It's a job meant **ONLY** for Rotarians, and that's why Club Service is so very special.

CHRISTMAS TREE SALE!

Congratulations going out to the Portsmouth Club. This year has been a momentous one in the history of Rotary Tree sales. 1500 trees were sold and 30 dozen wreaths to net over \$10,000 to the club.... A great job done by Chairman Steve Craige and ALL the members of the club.

A TIME SENSITIVE REMINDER

PDG Jim Labrie reminds all District Club Presidents that he is sending out (early January) a reminder on the 94-95 Ambassadorial Scholarships. Jim says that the application dates for District 7780 are earlier than published by R. I. Applications must be in at the club level **NO LATER THAN JUNE 15th**. Interviews will be held in August. The Rotary Foundation Ambassadorial Scholarships program is the world's largest, privately-sponsored international program. Some 215 million dollars has been spent on over 24,000 international scholarships since the program began in 1947. He will also be enclosing a press release. We encourage you to send it in to your local paper on your letterhead. Also don't forget to set up the posters in your high schools. Rotarians know that Rotary Foundation Scholarships are very worthwhile investments in the future and one important step in seeking greater understanding and goodwill in the world.

MORE DISTRICT NEWS

SENATE MAJORITY LEADER SPEAKS ...

It was a gala and record setting Rotary meeting recently at the Brunswick Club, with 177 Rotarians, spouses and guests. Rotarian Bob Mathews introduced Senator George Mitchell. The senator expressed a 'desire to stay in close touch' with the people of Maine. He said his three major issues this session of Congress will include an economic plan, a health care plan and deficit reduction.

ANOTHER ROTARIAN OF THE YEAR.

From the CascoBay Club go congratulations to Pres. Elizebeth Hoermann. The club bulletin says 'no better selection can be made.' Pres. Elizebeth has lead the club for a most successful half year. And she is on her way to becoming a Paul Harris Fellow.

Meeting Location Moved

We have been notified that the location of the meeting for the Kennebunk Portside Club has moved from the Shawmut Inn because of the seasonal closing of the Inn. As of Jan. 19, the meetings will be held at the Windows on the Water Restaurant in Kennebunk. The meeting time remains at 7:15 am.

An Important Thought

Based on the current rate of growth, the two million mark of members in Rotary could be reached by the year 2005. But, the Oxford Hills Club reminds us in their bulletin that we can speed up the process if we all pitch in. They say to resolve to make a concerted effort to attract new members and attain the goal sooner. If an Active member, bring in an Additional from your office ... or better still, from the office of your competitors.

Teamwork Works!

Every organization from time to time selects people to perform special tasks, and for a brief period of time, the spotlight focuses on them, but rarely do they achieve anything a lone. They need the support, encouragement and cooperation of others, working as part of a team.

And it's like that in your Rotary club, isn't it? We elect a person to the presidency of our club, or to the governorship of our District, but he/she has no chance of succeeding unless we support them, unless they are part of a team. TEAMWORK ... all members working together will spell a successful Rotary year for your Club and our District!

DON'T MISS IT!

It's a gathering of District Rotarians that should not be missed! We're talking about the 'World Understanding and Peace Day Banquet' to be held at the Marriot in South Portland on Saturday, Feb. 20. Chairman Bob Carson promises a truly gala Rotary social for all Rotarians and spouses. An interesting evening is planned in addition to celebrating the 88th birthday of Rotary International. Reception begins at 6:45 and dinner at 7:30 pm.

Registrations for Melbourne Convention Due By Mar. 15

Rotarians who wish to attend the 1993 International Convention in Melbourne, Australia, must pre-register by Mar. 15, 1993. Registration forms for the convention, scheduled May 23-26, are available from club presidents and in the December issue of the Rotarian magazine.

They should be sent to:

1993 RI Convention

PO Box 95452

Chicago, IL 60694-5452

After the March deadline, registrations will be accepted only at the convention site and at a higher rate.

Please submit all news items to:

Editor

8 Nixon Park

Portsmouth, NH 03801

Editor: Cliff Taylor

Graphics: Dale Smith

Liz Kennedy

Printing: PIP Printing

MORE ROTARY NEWS

National Division Realigns Rotary Clubs in Former Czechoslovakia

The 12 Rotary groups in the former Czechoslovakia have been divided into two groups according to an official division which took effect Jan. 1. As of that day, Czechoslovakia ceased to exist as a nation, being replaced by Slovakia and the Czech Republic. The Rotary clubs have been realigned as follows: Now listed as part of Slovakia are the clubs of Banska, Bystrica and Bratislava; included in the territory of the Czech Republic are the Rotary clubs of Brno, Ceske Budejovice, Cheb/Eger, Hradec Kralove, Karlovy Vary, Pisek, Plzen, Praha, Tabor and Znojmo.

Learn More about Rotary in January

About Rotary: From the Rumford Club Bulletin

How much do you really know about Rotary? January has been set aside as Rotary Awareness Month, a time we should learn more about our club and Rotary International. A good place to start is the Rotary Basic Library (RBL). Its seven volumes are a mini-encyclopedia of Rotary information, including its history and its programs. There is so much to learn about Rotary - a month is hardly enough time. But during Rotary Awareness Month, let's make a point of learning something new about Rotary.

How Other See Us

The man or woman outside of Rotary reads no Rotary literature; he interprets Rotary by the lives of Rotarians in his community. He knows little or nothing about Rotary principles and objectives, but judges it solely by the practices of its members. Should we fail to be good Rotarians, Rotary to him or her is a failure.

CLASSIFICATION TALKS ALWAYS A HIT

We are reminded once again by the Boothbay Harbor Club that classification talks are fun, interesting and informative. Program Chair Horace Lee selected three new Boothbay Harbor members to give classification talks. Member Jeff Brown started the evening by speaking about the commercial sign business, then member Bob Jacobson spoke about his past and gave insights into the computer systems with which he works. Bob and Jeff come from Rotary backgrounds - their fathers were both members of the club. Finally, new member Curt West gave a two-minute encapsulation of his history from World War II to the present.

It's always fun to hear classification talks, and the Boothbay Harbor membership says 'thank you' to their speakers for doing a fine job.

ROTARY AWARENESS MONTH

January is Rotary Awareness Month. This is the time to expand knowledge of Rotary and its activities among our membership and throughout the community. The following information comes from R. I. President Cliff Dochterman's "the ABCs of Rotary."

Historically Rotarians perpetuated a myth that Rotary should not seek publicity, but rather let our good works speak for themselves. A 1923 policy stating that "publicity should not be the primary goal of a Rotary club in selecting an activity" of community service, was frequently interpreted to mean that Rotary clubs should avoid publicity and public relations efforts. Actually, the 1923 statement further observed that "as a means of extending Rotary's influence, proper publicity should be given to a worthwhile project well carried out".

A more modern public relations philosophy was adopted in the mid 70's which affirms that "good publicity, favorable public relations and a positive image are desirable and essential goals for Rotary", if it is to foster understanding, appreciation and support for its object and programs and to broaden Rotary's service to humanity. Active public relations is vital to the success of Rotary.

Good advice from our President. Look for ways to inform your community as to what you are doing.

**EVERY MONTH SHOULD BE
ROTARY AWARENESS MONTH**

INTERNATIONAL NEWS

ROTARY CONTRIBUTIONS FOR BOSNIAN REFUGEES APPROACH \$1 MILLION

Rotary Clubs throughout the world now have raised nearly \$1 million to provide humanitarian aid to Bosnian refugees in war-ravaged Croatia. The outpouring is the result of an urgent appeal by RI President Cliff Dochterman. Cash donations are being sent to Rotary clubs in neighboring Austria to buy such desperately needed supplies of blankets, medicine and food staples such as beans, rice and flour.

'I'm proud of the overwhelming generosity of Rotarians,' said Dochterman, who flew into a camp in Croatia earlier this month with two tons of food and clothing for some 3,000 Bosnian refugees. Rotary is working with the Red Cross, the United Nations and other relief agencies to distribute the supplies.

Age Requirement Lifted for Group Study Exchange

Starting in 1993-94, business and professional people applying for the Rotary Foundation's Group Study Exchange (GSE) program will no longer have to meet a certain age requirement. At their October meeting, the Foundation Trustees voted to eliminate the age requirement for GSE team members. In the past, only people between the ages of 25 and 35 were eligible. The age change will be applicable when requested in special cases in 1992-93.

General Fund Continues Steady Recovery from PolioPlus Campaign

Contributions to the Rotary Foundation's General Fund have shown steady increase in the wake of the PolioPlus Campaign. That campaign has raised more than \$240 million since 1985, but while it was at its peak, it cut into the receipts of other foundation funds as Rotarians of the world focused on their efforts in achieving PolioPlus goals.

A year-to-year report showing the record of Foundation contributions from 1987-88 to 1991-92 shows major gains for the General Fund (formerly called unrestricted giving) in the first two years after the PolioPlus victory celebration in 1988. The first year's increase was 47 percent and the second year's was more than 35 percent. Since then, the gains have been around 15 percent a year.

Local Baseball Fever Works to Toronto's Club Advantage

The Toronto Blue Jay's outstanding showing during the 1992 baseball season was largely responsible for the success of a project of the Rotary Club of Toronto-Parkdale. An idea that had been discarded five years ago became the stuff fund-raising dreams are made of this past fall as the Blue Jays pitched, hit and ran their way to the World Series. The 17-member Rotary Club initiated the sale of the big foam rubber blue J's that fans waved wildly in the stands as they cheered during the playoff games. Proceeds on the \$5 sales, amounting to nearly \$55,000 went to Redwood Shelter, a center for battered women and children.

NEW CLUB!

Lithuania has returned to the Rotary world after a 50-year absence.

It becomes the 185th country or geographic region representing over 1.1 million Rotarians.

Resolutions for the New Year

- * Resolve to have perfect attendance for the new year
- * Resolve to share Rotary with someone else by proposing them for membership
- * Resolve to be a better Rotarian by remembering the real philosophy of Rotary is *Service above Self*.

ROTARY INTERNATIONAL DISTRICT 7780

DECEMBER ATTENDANCE REPORT

CLUB	MEMBERS 6/30/92	CURRENT MEMBERS	+/-	FOUNDATION PER MEMBER GIVING	ATTENDANCE %	PRESIDENT CITATION
BATH	65	65	0	0	80.66	
BATH SUNRISE	36	33	-2	0	78.20	YES
BETHEL	34	35	+1	90	80.00	
BIDDEFORD-SACO	104	103	-1	1	78.00	
BOOTHBAY-HARBOR	52	51	-1	38	76.50	
BRIDGTON-LAKE REGION	27	29	+2	0	81.03	
BRUNSWICK	147	146	-1	159	80.90	
BRUNSWICK-COASTAL	15	14	-1	0	74.00	
CASCO BAY SUNRISE	22	21	-1	0	83.05	
DAMARISCOTTA-						
NEWCASTLE	38	40	+2	2	85.00	
DOVER	92	91	-1	0	74.25	
DURHAM-GREAT BAY	37	45	+8	8	84.52	
EXETER	41	46	+5	8	71.30	
FREEPORT	28	29	+1	0	84.14	
HAMPTON	57	57	0	0	74.90	
KENNEBUNK	100	100	0	0	79.40	
KENNEBUNK PORTSIDE	34	35	+1	33	87.00	
KITTERY	29	27	-2	52	83.00	
NEWBURYPORT	75	75	0	0	75.00	
OGUNQUIT	45	49	+4	0	61.90	
OXFORD HILLS	55	51	-4	0	83.15	
PORTLAND	215	216	+1	0	76.41	
PORTSMOUTH	224	234	+10	10	68.93	
ROCHESTER	60	59	-1	0	66.52	
RUMFORD	42	48	+6	4	61.38	
SACO BAY	52	52	0	0	85.90	
SANFORD-SPRINGVALE	70	71	+1	12	78.14	
SCARBOROUGH	27	28	+1	0	62.83	
SEABROOK-HAM-FALLS	29	20	-9	0	65.00	
SOMERSWORTH	30	21	-9	0	84.50	
SOUTH BERWICK	30	30	0	1	88.76	
SOUTH PORTLAND-						
CAPE ELIZABETH	47	51	+4	55	72.30	
WELLS	34	36	+2	0	84.00	YES
WESTBROOK-GORHAM	52	55	+3	0	80.20	
WINDHAM	39	34	-5	27	85.00	YES
YORK	54	54	0	0	85.62	
TOTALS	2,138	2,151	+13		75.61	

Morton T. Schmidt, D.V.M

District Governor 1992-93

P.O. Box 252 . 3 College Road
Stratham, New Hampshire 03885



Marie Williams
Kittery Rotary
PO Box 28
Kennebunk ME 04043

