



Richard E. "Dick" Clark
District Governor
1993-94



Route to:

- Program Chairman
- International Service
- Club Service
- Community Service
- Vocational Service
- Board of Directors
- Foundation Chairman
- Bulletin Editor
- President-Elect

Governor's Newsletter

July 1993

Rotary International District 7780

Officers District 7780 1993-94

District Governor:
Richard E. "Dick" Clark
 15 Glenwood Avenue
 Dover, NH 03820
 H: 603/742-1263
 O: 603/742-1263

Secretary:
Philip "Phil" Rinaldi
 14 Riverdale Drive
 Dover, NH 03820
 H: 603/742-3144
 O: 603/742-1961

Treasurer:
Richard "Dick" Thompson
 6 Whipoorwill Circle
 Kennebunk, ME 04043
 H: 207/985-2992
 O: 207/985-2325

Governor Nominee:
George A. Cashman
 31 Pinehill Road
 P.O. Box 511
 Newburyport, MA 01950
 H: 508/462-4561
 O: 508/462-4541

Immediate Past Governor:
Morton T. Schmidt, Jr.
 P.O. Box 252
 Stratham, NH 03885
 H: 603/772-2658
 O: 508/388-3636

Governor's Message ...

My Colleagues in Service -

▶ As we set out together for another great year in the promotion of the ideals of Rotary, I ask for your support of the following programs -

1. A growth of 10% in your Club membership - See articles in this Newsletter that detail this plan.
2. A district goal has been set at \$100,000 in General Giving in support of our Rotary Foundation. With approximately 2150 members we are hoping to achieve \$50 per member. I hope you will develop interesting fund raising events to obtain this goal.
3. A District goal of signing up 75 new Benefactors! - in response to the Rotary Foundation need for the development of a fund to assure the long range planned support structure of current and future Programs.
4. Activities at each club that support R.I. President Bob Barth's Year Two of a Balanced Year of Club Achievement and receipt of his Presidential Citation in recognition of that support.

5. Carrying out Rotary Programs at all levels - Community and International, etc., that reflect R.I. President Bob Barth's 93-94 theme - BELIEVE IN WHAT YOU DO - DO WHAT YOU BELIEVE IN - worthwhile projects providing needed Service that promote the objective of Rotary.
6. Taking time in all of your year's activities to assure your members get to enjoy Rotary and develop that fellowship within membership that is so important for the continuing strength of our Clubs.

These are all programs that will help to provide our Clubs with a successful year of achievement and promote further strengthening of our great District.

Yours in Rotary -

Calendar of Events ▶▶▶

- | | |
|---|---|
| July 15 - R.I. Foundation Scholarship Applications Due for District | Aug. 20 & 21 (new dates) - District Interviews for R.I. Foundation Scholarships |
| August 1 - Organize Membership Development Programs | Sept. 1 - District 7780 Dues Assessed |
| | Sept. 1 - Organize Vocational Service Activities for October |

Special thanks to Liberty Mutual Insurance Company for their contribution towards the production of this newsletter.



Club Growth = More Hands for Service

► Why should your club grow? The answer is simple: The more members you have the more Rotarians there will be to travel the four Avenues of Service to do good in your community, your nation, and the world.

There are thousands of people in communities throughout the world who are qualified and service-minded. The reason that they are not Rotarians is that they have never been asked to join—to share. In Rotary, growing and sharing are synonymous. Rotarians enjoy their clubs because someone shared Rotary with them. Without a vibrant and growing membership, any organization—including Rotary—will wither and die. A Rotary club must increase its membership by about ten percent each year to offset normal attrition.

The option to admit qualified women to Rotary that was adopted by the 1989 Council on Legislation opens up a large untapped pool of prospective members for clubs who choose to do so. It almost guarantees that they will grow in the coming years.

"The more hands Rotary has, the better and more effectively the Ideal of Service will be achieved. Hence the importance of membership."

A "living club" should be your goal. Just as an individual must search continually for knowledge, new interests, and stimulating adventure to prevent mental decay, so must your club reach out for people with new ideas, fresh enthusiasm.

Who can determine arbitrarily a number of members as the right size? Limiting membership under any guise is contrary to the basic principles of Rotary.

Fortunately many Rotary clubs recognize that they can never be the

"right" size. They are aware that increased membership can bring many advantages. The Rotary Basic Library puts it well: "The more hands Rotary has, the better and more effectively the Ideal of Service will be achieved. Hence the importance of membership."

► Growth is everyone's business and here are some ways to encourage it:

- * Schedule a club program on membership development.
- * Show the slide presentation, "Membership Growth"
- * Each week print in your club bulletin one of the "52 Brief Messages On Membership Development"
- * Determine names of qualified prospects and assign club members to contact them.
- * Emphasize growth at club assemblies and discussion groups.
- * Promote "Membership and Extension" month (August).
- * Project an active club image to induce qualified individuals in the community to join.
- * "New member appeal" calls for active service projects and good public relations to attract people with widely divergent personalities and interests.
- * Determine those in your club who have never proposed new members and make sure they are familiar with the procedure.
- * Assign members to contact former members to determine their reasons for leaving Rotary.

- excerpt from Membership & Development Extension Manual

*Governor's Newsletter
R.I. District 7780*

Please submit all news items, club bulletins and information on special activities of interest for district publication to:

Editor
Chuck Mancuso
228 Blackwater Road
Dover, NH 04820



Be on the lookout for new members!

✓ District Directory Corrections

- On page 20: Donations in Kind:
PP Joyce E. Crabtree, P.O. Box 714
Portsmouth, NH 03802-0714
H: 603-929-4459
- On page 21: Public Relations:
Charles R. Mancuso "Chuck"
Address:
228 Blackwater Road not 288
- On page 28: The President and the Secretary of the Newburyport Club are reversed.
James T. Connolly, Jr., is the President and Mary Larnard is the Secretary. Addresses and other data are also reversed.
- On page 31: South Berwick;
President Felix A. DeVito, Jr.,
mailing address is Eliot, ME. 03903.
Secretary Paul F. Klebaur's mailing address is South Berwick, ME. 03908.

50 YEARS AGO

In 1942-43, there were 5,000 Rotary Clubs in the world with 208,363 members. Today, Rotarians throughout the world number 1,159,863, representing 26,027 clubs — more than five times as many as 50 years ago. How many more Rotarians will the next half-century bring?

The Desert Wheel



R.I. Fights for Literary



Rotary International enrollment in the fight for world wide literacy is in full force. One of my goals this year is to heighten literacy awareness in our district. Not being able to read or write is a terrible handicap for anyone to bear, be it at home or abroad. So many wasted lives because of not being able to read or fill an application form, not understanding a training manual, a recipe, a card from a loved one...



I am requesting each president in District 7780 to please designate one member of his/her club as the literacy contact person whose responsibility will be to involve the club in a District literacy support effort. I have asked Rotarian Roger Spugnardi, Superintendent of Schools in Biddeford, to coordinate this effort and he will be contacting you as the names come into him. I would like to make us a 100% participating District.



Thank you for your continued support in Rotary.



- Dick Clark, DG

R.I. Foundation Goals Set

The Board noted with great pleasure that most districts have set goals for contributions to Rotary's Foundation in 1993-94. It endorsed a world-wide general giving goal of US\$45,500,000 for contributions to The Rotary Foundation of RI in 1993-94.

Member Sponsorship: How To!!!

The bylaws of Rotary clearly outline the procedure for a prospective member to be proposed for Rotary club membership. The "proposer" is the key person in the growth and advancement of Rotary. Without a sponsor, an individual will never have the opportunity to become a Rotarian. The task of the proposer should not end merely by submitting a name to the club secretary or membership committee. Rotary has not established formal responsibilities for proposers or sponsors, however, by custom and tradition these procedures are recommended in many clubs. The sponsor should:

1. Invite a prospective member to several meetings prior to proposing the individual for membership.
2. Accompany the prospective new member to one or more orientation/informational meetings.

3. Introduce the new member to other club members each week for the first month.
4. Invite the new member to accompany the sponsor to neighboring clubs for the first make-up meeting to learn the process and observe the spirit of fellowship.
5. Ask the new member and spouse to accompany the sponsor to the club's social activities, dinners or other special occasions.
6. Urge the new member and spouse to attend the district conference with the sponsor.
7. Serve as a special friend to assure that the new member becomes an active Rotarian.

When the proposer follows these guidelines, Rotary becomes stronger with each new member.

The Membership Challenge...

I would ask you to make a concerted effort to grow your membership this year. I'll remind you that for the last 3 to 5 years the growth in Rotary has been realized through growth in new clubs. A good number of those clubs have been added as a result of the changes coming in the world that have at long last allowed the doors to open to the formation of Rotary clubs. These doors have opened because of an awareness of the many Service Programs of Rotary and the benefits that have been brought to others.

We need to increase the "Hands of Service" to get the job done and to accept new challenges that make Service available to those in need of it!

I would ask you to commit to a 10% increase in membership - per club- for the coming year. The unfilled classifications are there — when did you look at them last? When did you bring your last member into Rotary?

I ask each club to accept my 10% increase challenge. Together we can make it happen. - Dick Clark, DG

Sponsorship Incentive

An incentive is being offered to recognize those that really work to obtain our 10% growth - any member who sponsors at least 3 members for their club by May 31st -

Their name will be placed in a "hat" and at least 2 will be drawn for an all-expense paid trip to our District Conference - June '94! More will be drawn if finances permit.

Also each member that sponsors 3 new members will receive a Special Citation from R.I. President Bob Barth and will be appropriately recognized at District events and in our Newsletter.

Send names to Membership Development Chair, PDG Tex Ranger, ASAP upon reaching the 3 members! We will use those names in our Newsletter and will hope to get others to join in!! Lets Go! 10% increase!



**Rotary International District 7780
June Attendance Report**

CLUB	MEMBERS 3/31/93	CURRENT MEMBERS	+/-	FOUNDATION PER MEMBER GIVING	ATTENDANCE %
BATH	66	66	0	27	83.98
BATH SUNRISE	28	27	-1	0	74.90
BETHEL	36	36	0	90	83.85
BIDDEFORD-SACO	105	105	0	12	98.00
BOOTHBAY-HARBOR	49	54	+5	38	81.50
BRIDGTON-LAKE REGION	29	29	0	0	75.00
BRUNSWICK	148	150	+2	179	74.50
BRUNSWICK-COASTAL	16	16	0	30	69.00
CASCO BAY SUNRISE	24	24	0	28	89.70
DAMARISCOTTA-NEWCASTLE	39	39	0	2	85.10
DOVER	88	90	+2	0	68.35
DURHAM-GREAT BAY	37	50	+13	18	78.08
EXETER	49	54	+5	24	72.70
FREEPORT	30	32	+2	0	83.75
HAMPTON	57	49	-8	28	64.34
KENNEBUNK	98	94	-4	2	67.35
BENNEBUNK PORTSIDE	31	31	0	33	94.00
KITTERY	26	28	+2	87	79.00
NEWBURYPORT	76	76	0	6	74.00
OGUNQUIT	49	49	0	10	80.40
OXFORD HILLS	49	45	-4	39	86.67
PORTLAND	212	212	0	2	74.32
PORTSMOUTH	245	238	-7	33	69.05
ROCHESTER	60	60	0	44	73.73
RUNFORD	46	46	0	19	53.33
SACO BAY	57	56	-1	6	81.59
SANFORD-SPRINGVALE	69	69	0	20	75.42
SCARBOROUGH	28	28	0	0	58.02
SEABROOK HAMPTON-FALLS	29	29	0	43	61.00
SOMERSWORTH	30	30	0	0	56.20
SOUTH BERWICK	30	30	0	12	89.50
SOUTH PORTLAND-CAPE ELIZABETH	53	53	0	65	78.80
WELLS	37	37	0	40	83.00
WESTBROOK-GORHAM	56	55	-1	79	77.00
WINDHAM	38	37	-1	28	89.00
YORK	50	54	+3	0	72.94
TOTAL	2,170	2,178	+8	29	76.58

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District Governor 1993-94
15 Glenwood Avenue
Dover, NH 03820

*Assembly April 30
U.N.E.
Conference Sheraton, Portsmouth
June 23-26
Foundation Seminar Nov. 13
Portland Area*

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